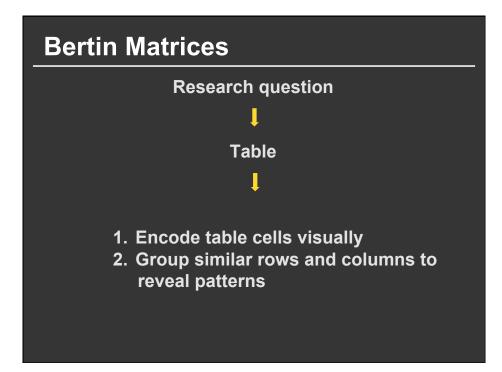
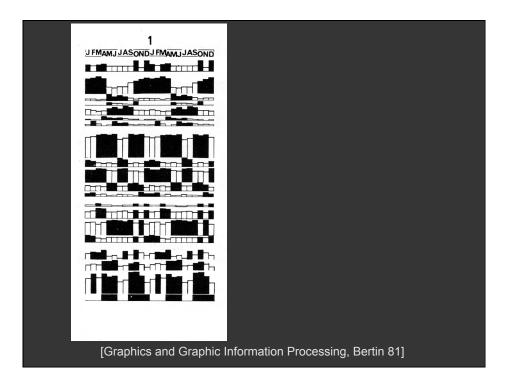


J	F	M	A	M	J	J	A	S	0	N	D		
26	21	26	28	20	20	20	20	20	40	15	40	1	% CLIENTELE FEMALE
69	70	77	71	37	36	39	39	55	60		72	2	% LOCAL
7	6	3	6	23	14	19	14	9	6	8	8	3	% — "— U.S.A.
0	C	0	0	8	6	6	4	2	12	0	0	4	% SOUTH AMERICA
20	15	14	15	23	27	22	30	27	19	19	17	5	% EUROPE
1	0	0	8	6	4	6	4	2	1	0	1	6	%
3	10	6	0	3	13	8	9	5	2	5	2	7	% — "— ASIA
78	80	85		85	87	70	76	87	85	87	80	8	% BUSINESSMEN
22	20	15	14	15	13	30	24	13	15	13	20	9	% TOURISTS
70	70	75	74	69	68	74	75	68	68	64	75	10	% DIRECT RESERVATIONS
20	18	19	17	27	27	19	19	26	27		15	11	% AGENCY
10	12	6	9	4	5	7	6	6	5	15	10	12	% AIR CREWS
2	2	4	2	2	1	1	2	2	4	2	5	13	% CLIENTS UNDER 20 YEARS
25	27	37	35	25	25	27	28	24	30	24	30	14	% —— <i>"I</i> — 20-35 — <i>"</i> —
48	49	42	48	54	55	53	57	55	46	55	43	15	% 35-55
25	22	17	15	19	19	19	1 <b>9</b>	19	20	19	25	16	%
		166	174	152	155	145	170	157	174	165	156	17	PRICE OF ROOMS
1. 65		1.65	1.91	1. <b>90</b>		1.54				1.66		18	LENGTH OF STAY
67	82	70	83	74	77	56	62	90		-	55	19	% OCCUPANCY
			X	×	X			X	X	X	$\times$	20	CONVENTIONS





## Group similar rows and columns

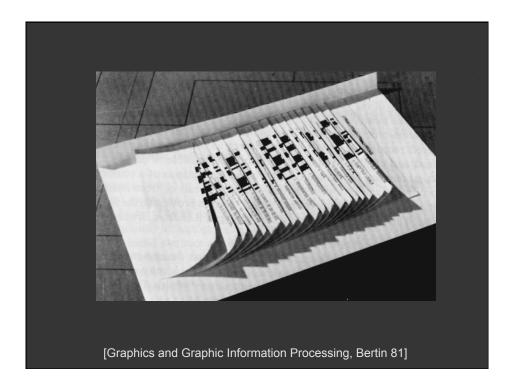
Choose a row with a particular visual aspect. Move to extremity of matrix.

Move similar rows close, opposite rows to bottom. (Creates two opposing groups and a middle group)

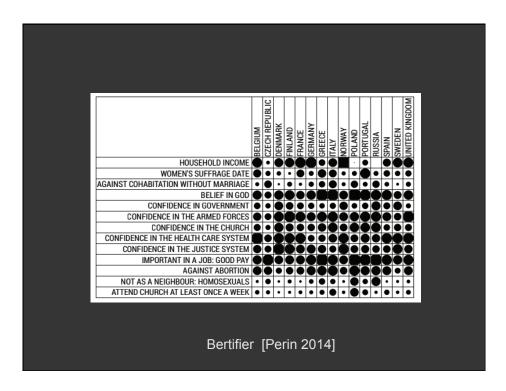
**Repeat for columns** 

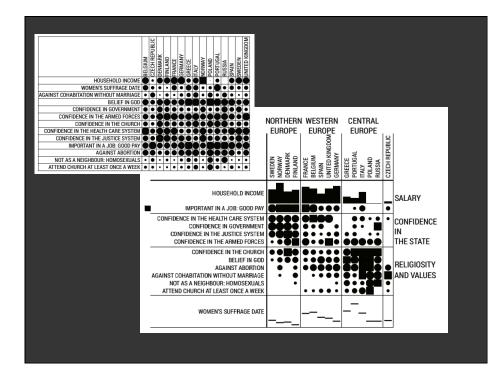
Iterate

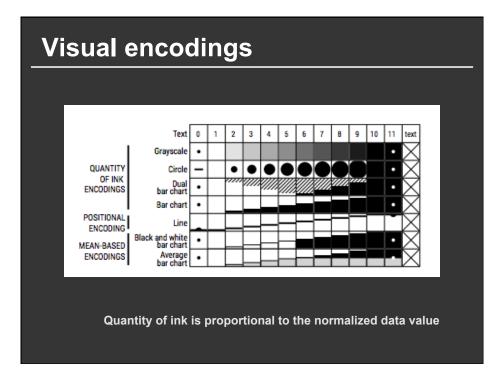
JEMAMJJASONDJEMAMJJASOND	ACTIVE AND SLOW PERIODS
20 CONVENTIONS CO	DISCOVERY FACTORS
AIQ CREWS     SUBATS UNDER 20 YEARS     GUENTS UNDER 20 YEARS     GUENTS MORE THAN 55 YEARS     H     CLIENTS FROM 20-35 YEARS     FEMALE CLIENTELE     2 LOCAL CLIENTELE	RECOVERY FACTORS WINTER
* ASIA * TOURISTS * DURECT RESERVATION * DIRECT RESERVATION * PRICE OF ROOMS	WINTER-SUMMER
MIDDLE EAST, AFRICA     3 U. S. A.     5 EUROPE     15 CLIENTS FRDM 35-55 YEARS	SUMMER
[Graphics and Graphic Information Pro	cessing, Bertin 81]

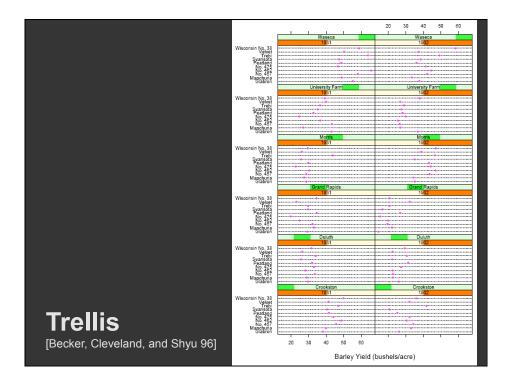


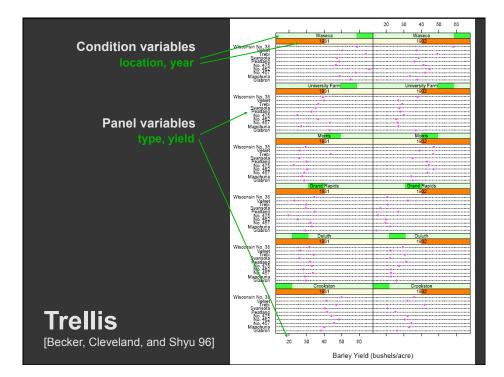
ſ				_				1	1	1	1		1	1		
		Bel	Cze	Den	Fin	Fra	Ger	Gre	lta	Noi	Pol	Por	Rus	Spa	Swe	Uni
	Household in	268	169	246	25	283	287	204	1242	314	15	193	152	228	262	269
	Women's suf	194	192	191	190	<b>n</b> 94	191	195	5194	191	19	197	191	193	192	192
	Against coha	12	42	4	18	8	20	30	46	12	39	17	39	16	6	19
	Belief in God	61	36	63	69	52	63	93	91	56	96	86	77	76	46	65
	Confidence	32	21	55	42	34	29	22	28	51	23	30	60	35	54	19
	Confidence	50	34	72	83	73	58	70	75	57	63	75	73	57	41	89
	Confidence	36	20	63	47	41	40	52	67	44	65	67	67	31	39	36
	Confidence	91	42	75	73	78	34	39	54	74	44	58	51	79	75	80
	Confidence	50	35	87	73	56	58	50	36	78	44	48	41	42	69	51
	Important in	60	85	54	58	58	73	94	76	56	93	88	93	77	62	75
	Against abo	56	51	28	40	44	60	65	72	42	75	61	63	57	25	57
	Not as a nei	7	22	5	12	5	16	30	21	6	52	21	61	5	7	10
	Attend churc	15	13	5	7	11	12	19	35	9	54	25	8	21	9	17
			Be	rti	fie	er	[F	'eı	rin	2	01	4]				

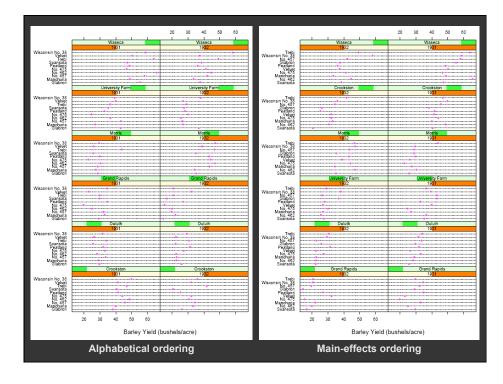


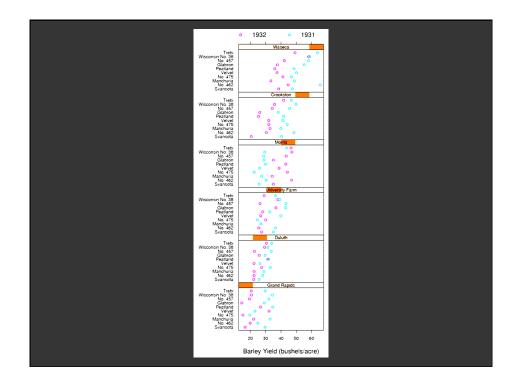


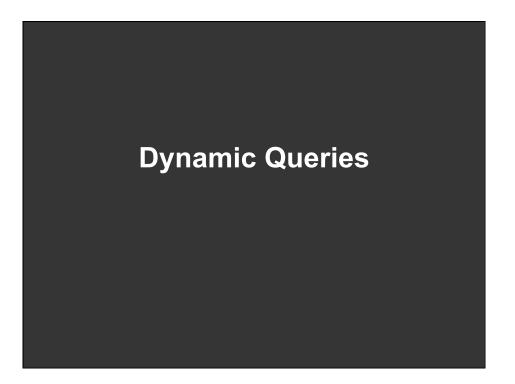


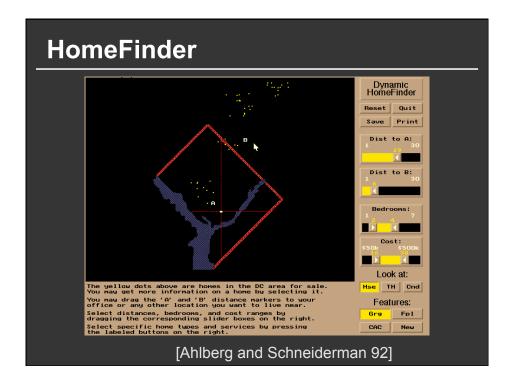












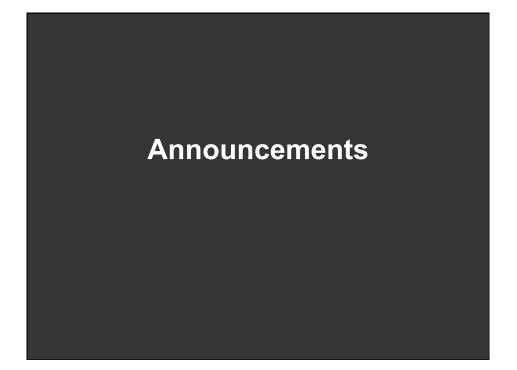
## **Direct manipulation**

- 1. Visual representation of objects and actions
- 2. Rapid, incremental and reversible actions
- 3. Selection by pointing (not typing)
- 4. Immediate and continuous display of results

How quick does in need to be? (rules of thumb)

- 0.1s: Instantaneous
- 1.0s: Flow of thought uninterrupted
- 10s: Keeping user's attention on dialogue

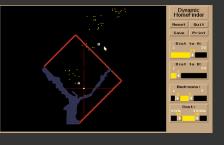
[Miller 1968]



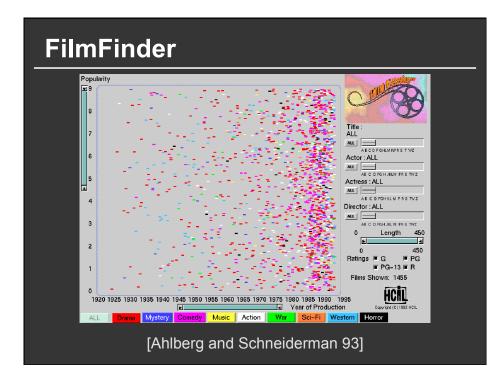
## **Assignment 3: Dynamic Queries**

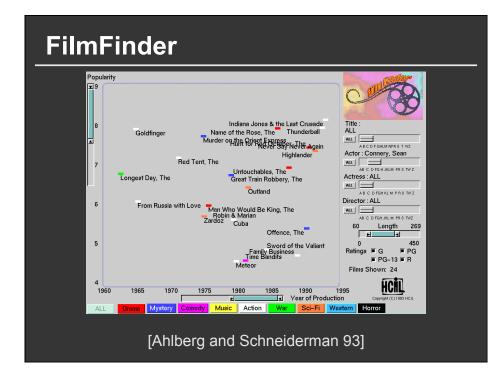
Create a small interactive dynamic query application similar to Homefinder, but for SF Crime Data.

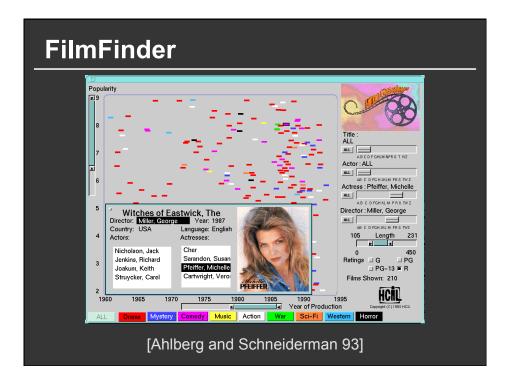
- 1. Storyboard interface
- 2. Implement interface and produce final writeup
- 3. Submit the application and a final writeup on the wiki

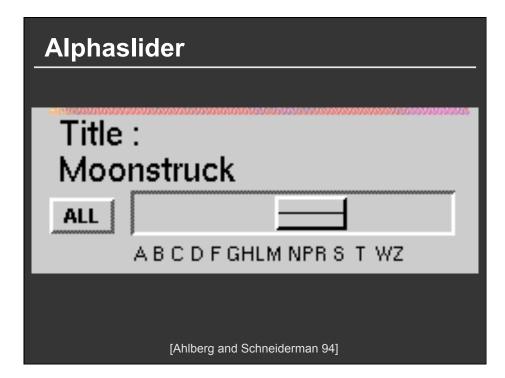


Can work alone or in pairs Final write up due before class on May 4, 2016







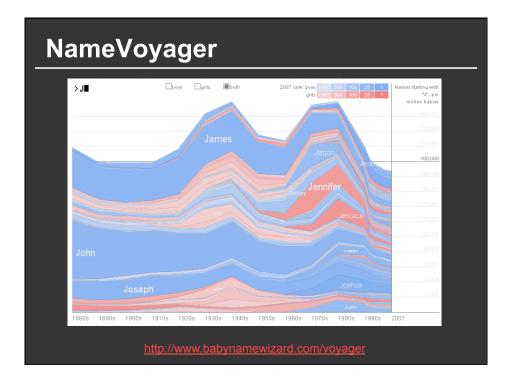


Scented Widgets
Title : Moonstruck
Visual Scent — Widget — Transformed and the second
[Willett 2007]

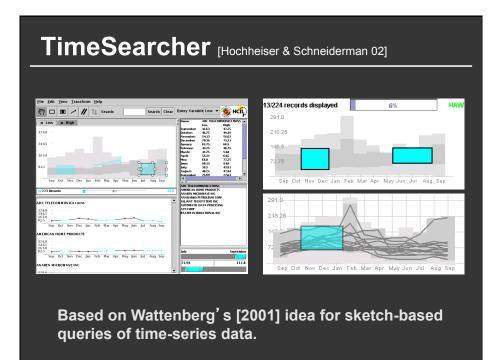
Iter # of visits Iter		Coption A Coption B Coption C Coption C Coption D Coption D Coption D Coption D	Da ✓ Da ✓ Da Da Da	taset A taset B taset C taset C taset F taset F taset F size of dataset visited	-Di	ation B (8) Location C (3) Location D (0) member	visitor
	Name	Description		Example			
	Hue	Varies the hue of the widget (or visualization embedded in it)	ofa	Option <u>A</u> Option <u>B</u>			
	Saturation	Varies the saturation of the wide (or of a visualization embedded		Option <u>A</u> Option <u>B</u>			
	Opacity	Varies the saturation of the wide (or of a visualization embedded		Option <u>A</u> Option <u>B</u>			
	Text	Inserts one or more small text figures into the widget		(2) Option <u>A</u> (10) Option <u>B</u>			
	lcon	Inserts one or more small icons the widget.	into	<ul> <li>Option<u>A</u></li> <li>Option<u>B</u></li> </ul>			
	Bar Chart	Inserts one or more small bar cl visualizations into the widget	hart	Option <u>A</u> Option <u>B</u>			
	Line Chart	Inserts one or more small line c visualizations into the widget	hart	^~ Option <u>A</u> Option <u>B</u>		[Willet	t 2007]

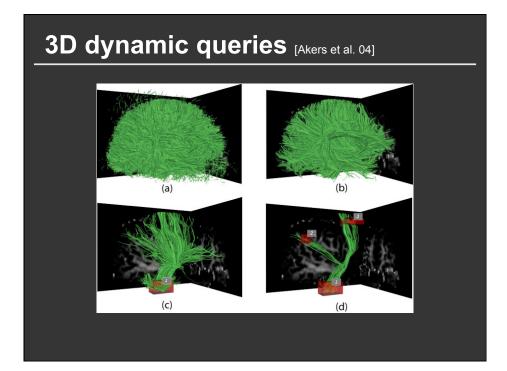




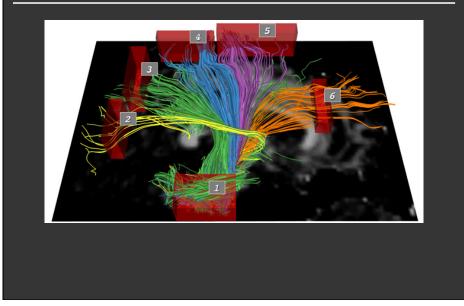








# 3D dynamic queries [Akers et al. 04]



## **Pros and cons**

#### Pros

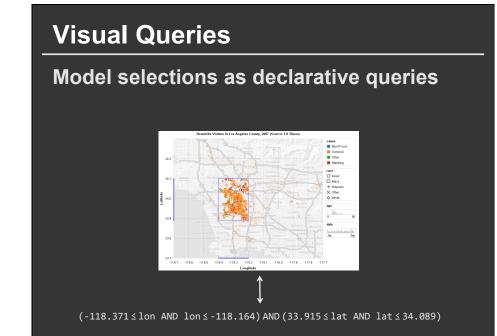
- Controls useful for both novices and experts
- Quick way to explore data

#### Cons

- Simple queries
- Lots of controls
- Amount of data shown limited by screen space

Who would use these kinds of tools?

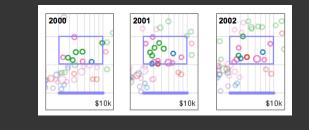


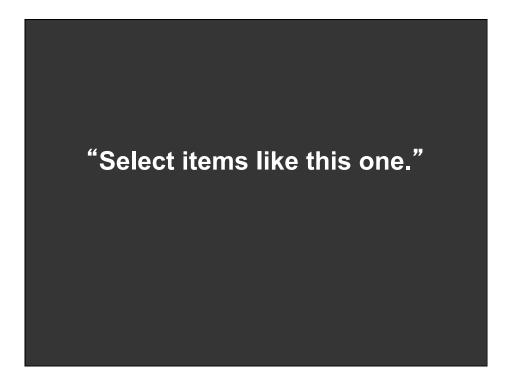


## **Visual Queries**

Model selections as declarative queries

Applicable to dynamic, time-varying data Retarget selection across visual encodings Perform operations on query structure





### **Generalized Selection**

Point to an example and define an abstraction based on one or more properties [Clark, Brennan]



*"Blue like this" "The same shape as that"* 

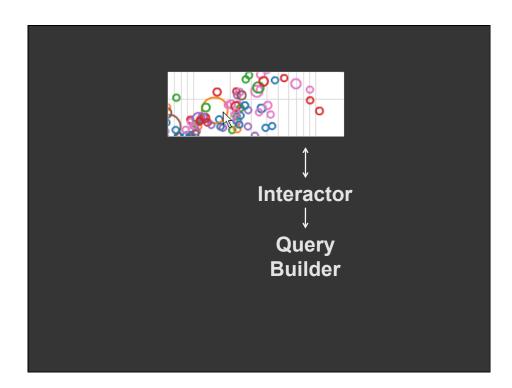
Abstraction may occur over multiple levels

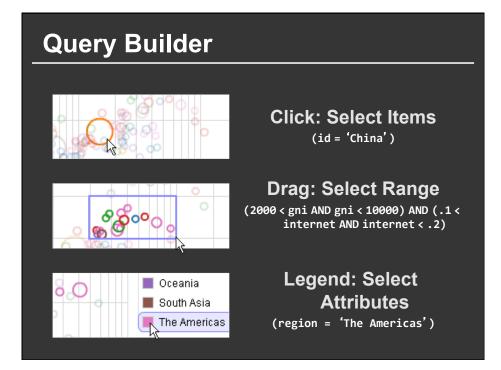
This is not a sentence.  $\bigcirc$ 

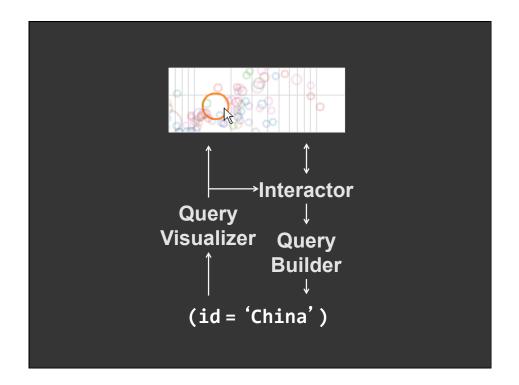
### **Generalized Selection**

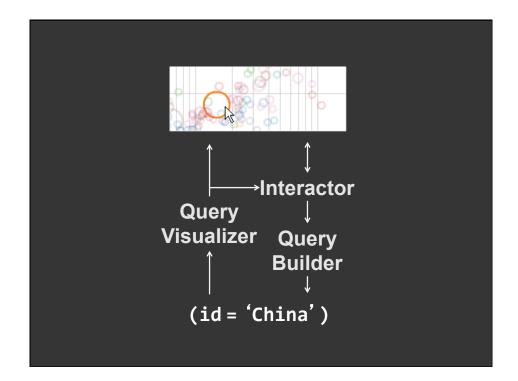
Provide generalization mechanisms that enable users to expand a selection query along chosen dimensions of interest

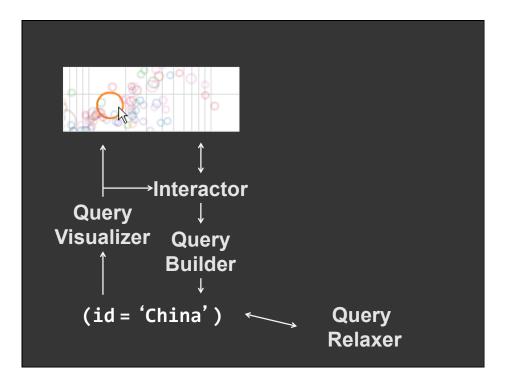
Expand selections via query relaxation

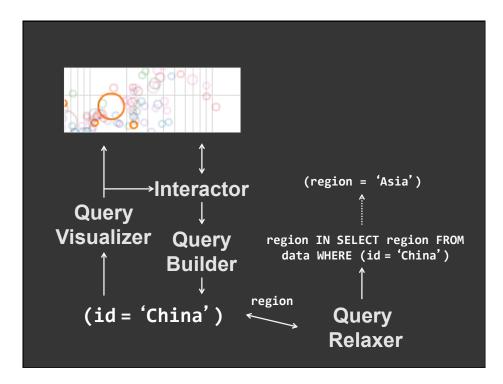


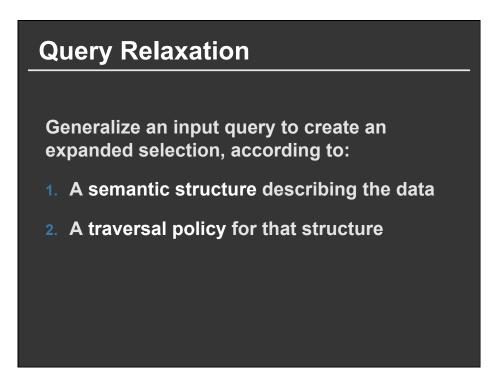


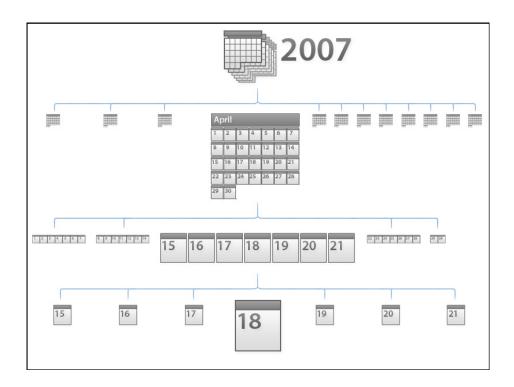










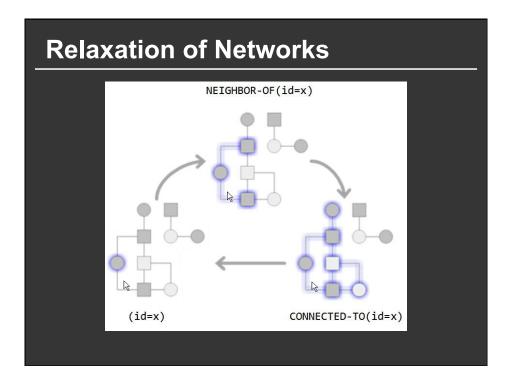


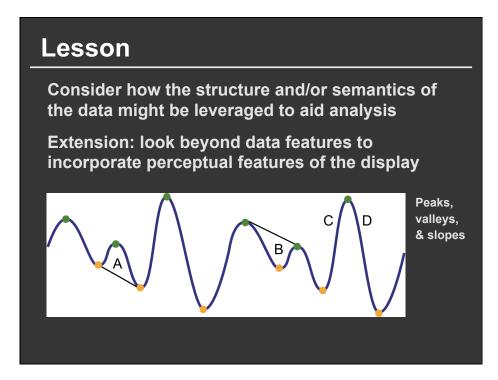
## **Relaxation using Hierarchies**

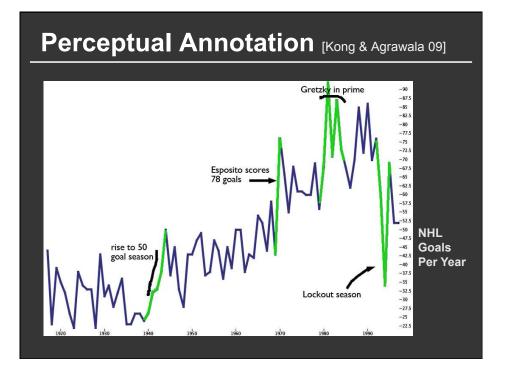
Relax using abstraction hierarchies of the data Traverse in direction of increasing generality

Examples

*A Priori*: Calendar, Categories, Geography *Data-Driven*: Nearest-Neighbor, Clustering









## **Multi-touch**

Tables, wall displays, tablets, whiteboards

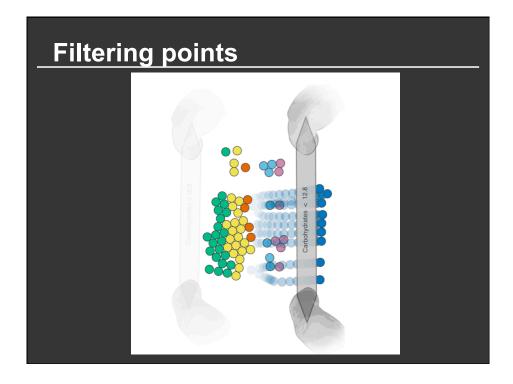
Does is facilitate visual analysis? What affordances are gained/lost?

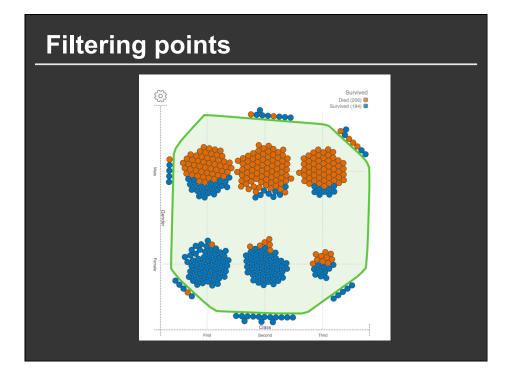
## Kinetica

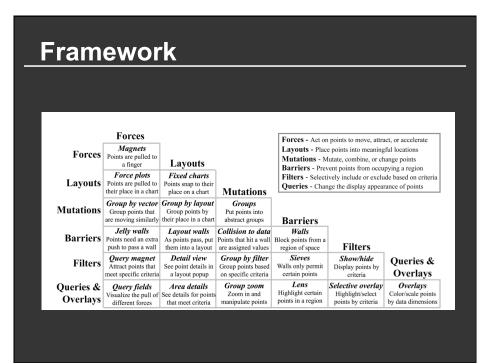
#### Kinetica Naturalistic Multi-touch Data Visualization

Jeffrey M. Rzeszotarski, Aniket Kittur Human-Computer Interaction Institute Carnegie Mellon University









#### Summary

#### Most visualizations are interactive

Even passive media elicit interactions

#### Good visualizations are task dependant

- Choose the right space
- Pick the right interaction technique

#### Human factors are important

- Leverage human strengths
- Assist to get past human limitations