

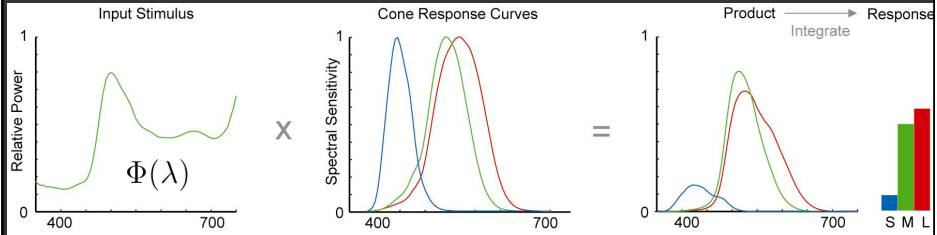
# Using Space Effectively: 2D

*Maneesh Agrawala*

CS 448B: Visualization  
Spring 2016

**Last Time: Color**

# Computing Cone Response



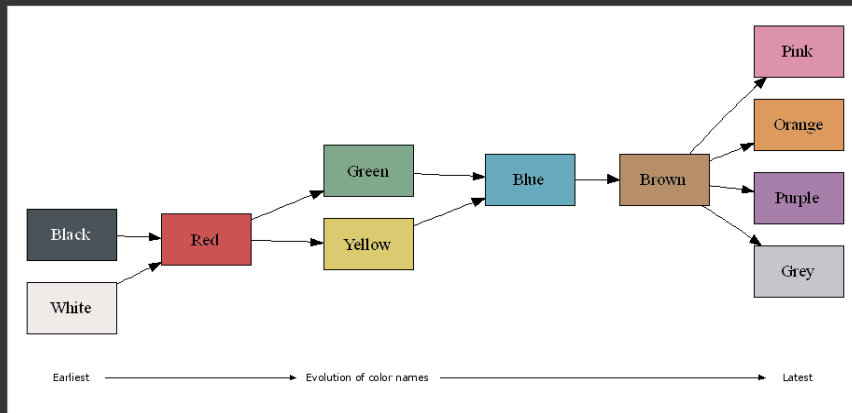
$$L = \int \Phi(\lambda)L(\lambda)d\lambda$$

$$M = \int \Phi(\lambda)M(\lambda)d\lambda$$

$$S = \int \Phi(\lambda)S(\lambda)d\lambda$$

# Evolution of Basic Color Terms

## Proposed universal evolution across languages



# Palette Design + Color Names

Minimize overlap and ambiguity of color names

Color Name Distance										Saliency	Name
0.00	1.00	1.00	1.00	0.98	1.00	1.00	1.00	1.00	0.20	.47	<b>blue</b> 62.9%
1.00	0.00	1.00	0.97	1.00	1.00	1.00	1.00	0.96	1.00	.90	<b>orange</b> 93.9%
1.00	1.00	0.00	1.00	1.00	1.00	1.00	1.00	0.90	0.99	.67	<b>green</b> 79.8%
1.00	0.97	1.00	0.00	1.00	0.95	0.99	1.00	1.00	1.00	.66	<b>red</b> 80.4%
0.98	1.00	1.00	1.00	0.00	0.96	0.91	0.97	1.00	0.99	.47	<b>purple</b> 51.4%
1.00	1.00	1.00	0.95	0.96	0.00	0.97	0.93	0.98	1.00	.37	<b>brown</b> 54.0%
1.00	1.00	1.00	0.99	0.91	0.97	0.00	1.00	1.00	1.00	.58	<b>pink</b> 71.7%
1.00	1.00	1.00	1.00	0.97	0.93	1.00	0.00	1.00	1.00	.67	<b>grey</b> 79.4%
1.00	0.96	0.90	1.00	1.00	0.98	1.00	1.00	0.00	1.00	.18	<b>yellow</b> 31.2%
0.20	1.00	0.99	1.00	0.99	1.00	1.00	1.00	1.00	0.00	.25	<b>blue</b> 25.4%
<b>Tableau-10</b>										Average	0.97 .52

<http://vis.stanford.edu/color-names>

# Palette Design + Color Names

Minimize overlap and ambiguity of color names

Color Name Distance										Saliency	Name
0.00	1.00	1.00	0.89	0.07	1.00	0.35	0.99	1.00	0.89	.30	<b>blue</b> 50.5%
1.00	0.00	0.99	1.00	1.00	0.92	1.00	0.84	0.98	0.99	.21	<b>red</b> 27.8%
1.00	0.99	0.00	1.00	0.98	1.00	1.00	1.00	0.17	1.00	.34	<b>green</b> 36.8%
0.89	1.00	1.00	0.00	0.98	1.00	0.71	0.93	1.00	0.32	.55	<b>purple</b> 67.3%
0.07	1.00	0.98	0.98	0.00	1.00	0.36	1.00	0.97	0.95	.20	<b>blue</b> 36.6%
1.00	0.92	1.00	1.00	1.00	0.00	1.00	0.97	0.99	1.00	.39	<b>orange</b> 51.9%
0.35	1.00	1.00	0.71	0.36	1.00	0.00	0.95	0.92	0.42	.13	<b>blue</b> 15.7%
0.99	0.84	1.00	0.93	1.00	0.97	0.95	0.00	0.98	0.85	.16	<b>pink</b> 29.4%
1.00	0.98	0.17	1.00	0.97	0.99	0.92	0.98	0.00	0.97	.12	<b>green</b> 21.7%
0.89	0.99	1.00	0.32	0.95	1.00	0.42	0.85	0.97	0.00	.30	<b>purple</b> 23.9%
<b>Excel-10</b>										Average	0.87 .27

<http://vis.stanford.edu/color-names>

## **Hints for the colorist**

---

**Use only a few colors (~6 ideal)**

**Colors should be distinctive and named**

**Strive for color harmony (natural colors?)**

**Use cultural conventions; appreciate symbolism**

**Beware of bad interactions (red/blue etc.)**

**Get it right in black and white**

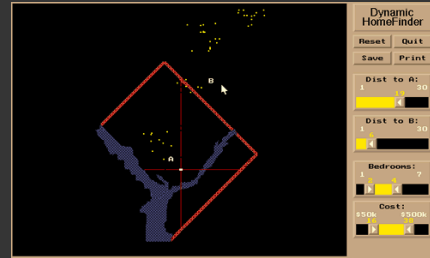
**Respect the color blind**

**Announcements**

## Assignment 3: Dynamic Queries

Create a **small** interactive dynamic query application similar to Homefinder, but for SF Crime Data.

1. Storyboard interface
2. Implement interface and produce final writeup
3. Submit the application and a final writeup on the wiki



Can work alone or in pairs

Final write up due before class on **May 4, 2016**

## Using Space Effectively: 2D

## **Topics**

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**Displaying data in graphs**

**Selecting aspect ratio**

**Fitting data and depicting residuals**

**Graphical calculations**

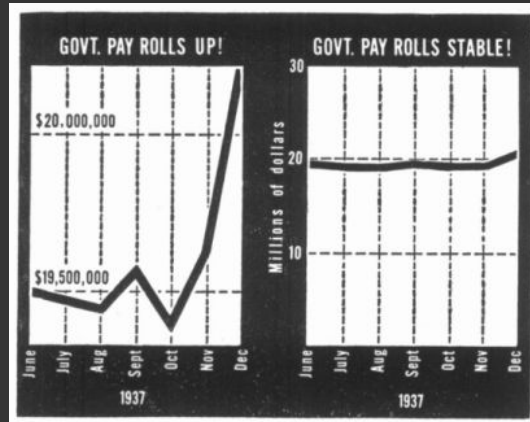
**Zooming and Focus + Context**

**Cartographic distortion**

## **Graphs and Lines**

## Effective use of space

Which graph is better?

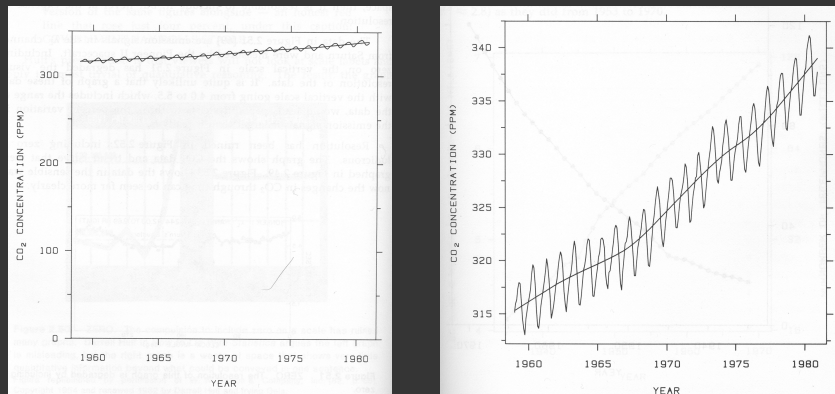


Government payrolls in 1937 [Huff 93]

## Aspect ratio

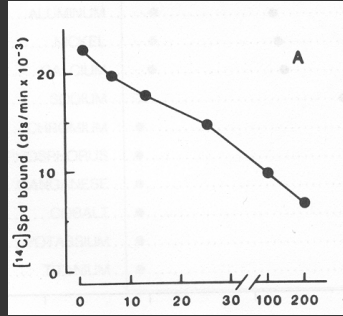
Fill space with data

Don't worry about showing zero

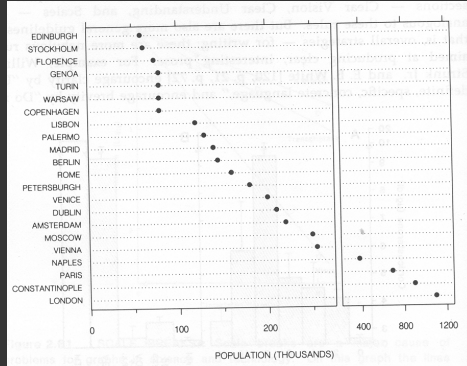


Yearly CO2 concentrations [Cleveland 85]

# Clearly mark scale breaks

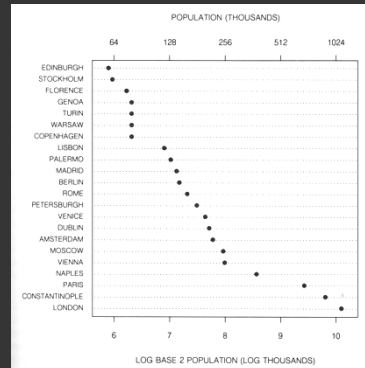
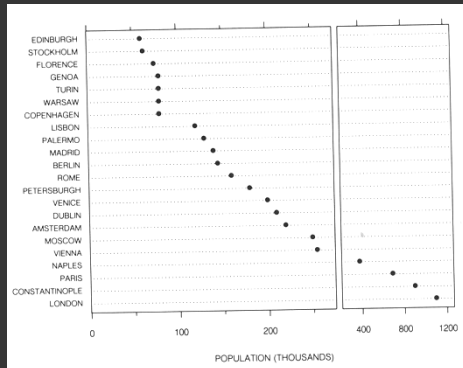


Poor scale break [Cleveland 85]



Well marked scale break [Cleveland 85]

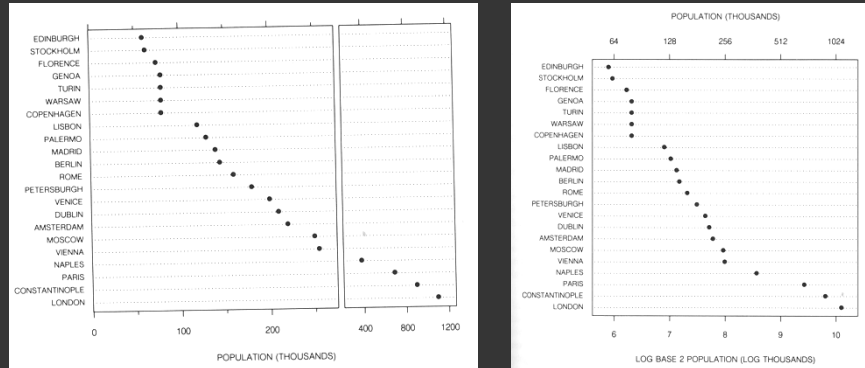
# Scale break vs. Log scale



[Cleveland 85]



# Scale break vs. Log scale

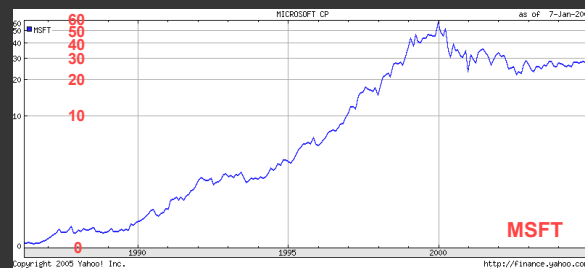
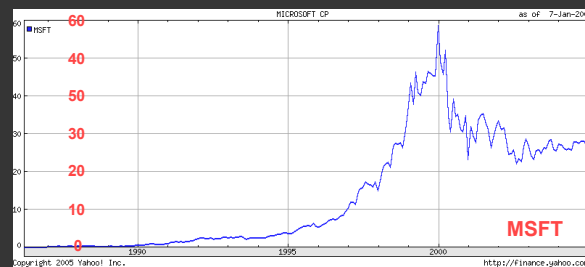


[Cleveland 85]

Both increase visual resolution

- Log scale - easy comparisons of all data
- Scale break – more difficult to compare across break

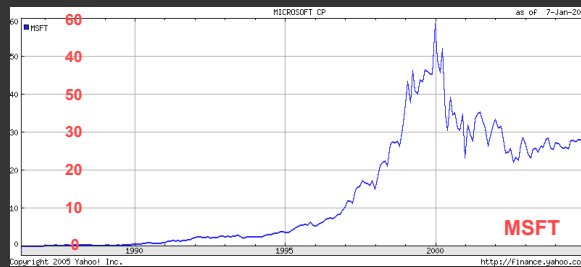
# Linear scale vs. Log scale



# Linear scale vs. Log scale

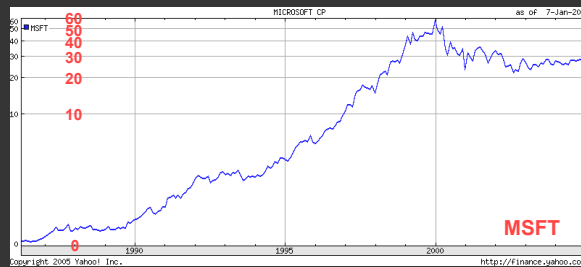
## Linear scale

- Absolute change



## Log scale

- Small fluctuations
  - Percent change
- $d(10,20) = d(30,60)$



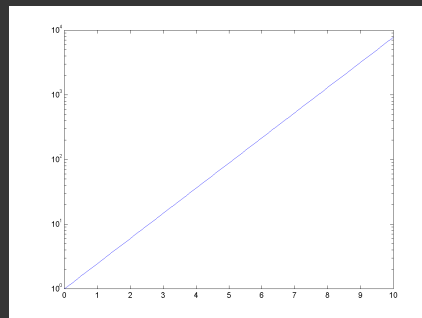
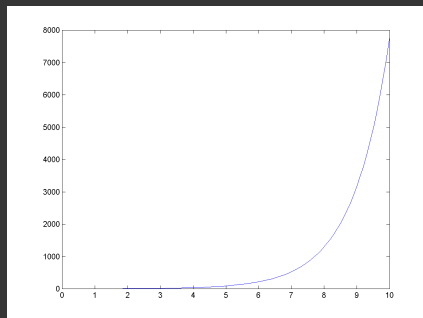
# Semilog graph: Exponential growth

Exponential functions ( $y = ka^{mx}$ ) transform into lines

$$\log(y) = \log(k) + \log(a)mx$$

Intercept:  $\log(k)$

Slope:  $\log(a)m$



$$y = 6^{0.5x}, \text{ slope in semilog space: } \log(6) \cdot 0.5 = 0.3891$$

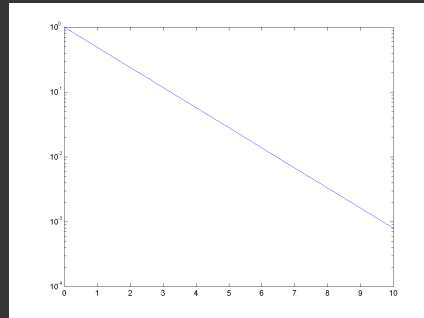
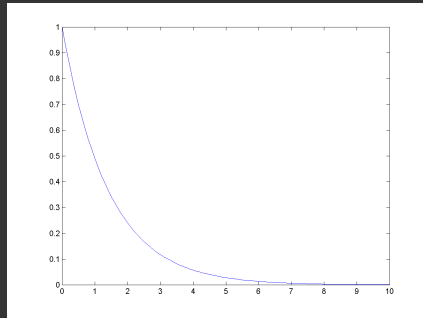
## Semilog graph: Exponential decay

Exponential functions ( $y = ka^{mx}$ ) transform into lines

$$\log(y) = \log(k) + \log(a)mx$$

Intercept:  $\log(k)$

Slope:  $\log(a)m$



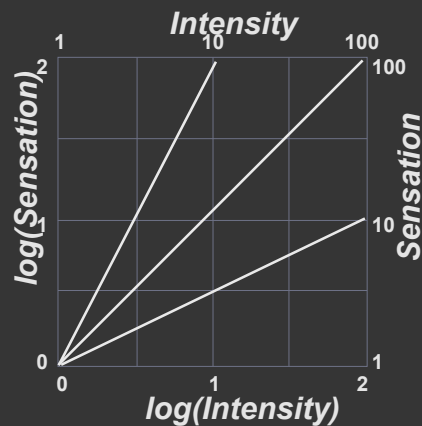
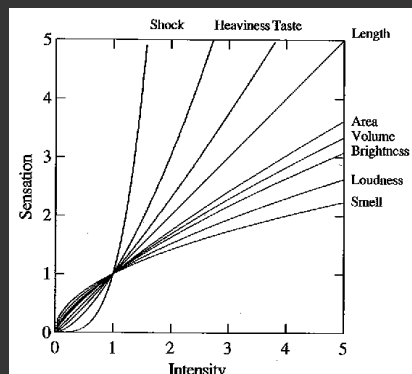
$$y = 0.5^{2x}, \text{ slope in semilog space: } \log(0.5) \cdot 2 = -0.602$$

## Log-Log graph

Power functions ( $y = kx^a$ ) transform into lines

Example - Steven's power laws:

$$S = kI^p \rightarrow \log S = \log k + p \log I$$

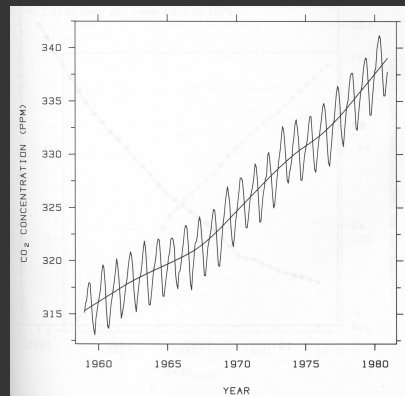
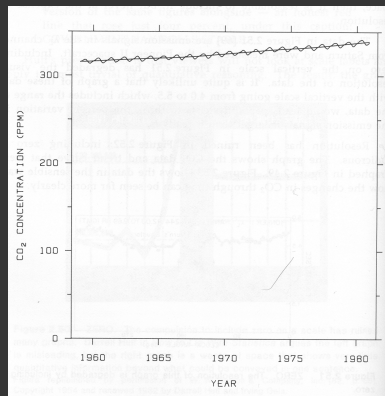


# Selecting Aspect Ratio

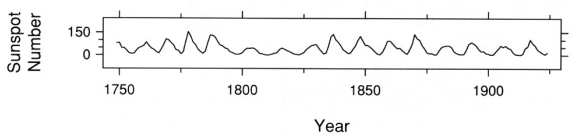
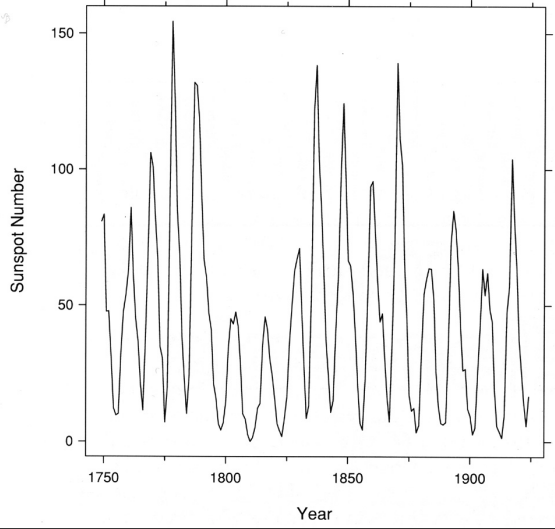
## Aspect ratio

Fill space with data

Don't worry about showing zero



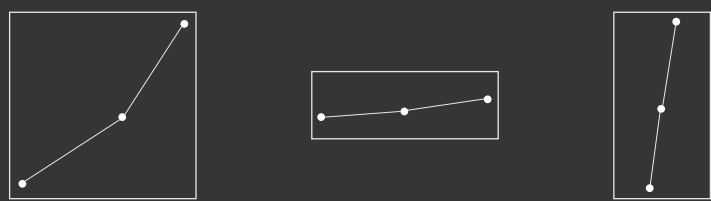
Yearly CO<sub>2</sub> concentrations [Cleveland 85]



William S. Cleveland  
*The Elements of  
 Graphing Data*

## Banking to 45° [Cleveland]

To facilitate perception of trends, maximize the discriminability of line segment orientations



Two line segments are maximally discriminable when avg. absolute angle between them is 45°  
 Optimize the *aspect ratio* to bank to 45°

# Aspect-ratio banking techniques

## Median-Absolute-Slope

$$\alpha = \text{median } |s_i| R_x / R_y$$

## Average-Absolute-Slope

$$\alpha = \text{mean } |s_i| R_x / R_y$$

Has Closed Form Solution

## Average-Absolute-Orientation

Unweighted

$$\sum_i \frac{|\theta_i(\alpha)|}{n} = 45^\circ$$

## Max-Orientation-Resolution

Global (over all  $i, j$  s.t.  $i \neq j$ )

$$\sum_i \sum_j |\theta_i(\alpha) - \theta_j(\alpha)|^2$$

Weighted

$$\frac{\sum_i |\theta_i(\alpha)| l_i(\alpha)}{\sum_i l_i(\alpha)} = 45^\circ$$

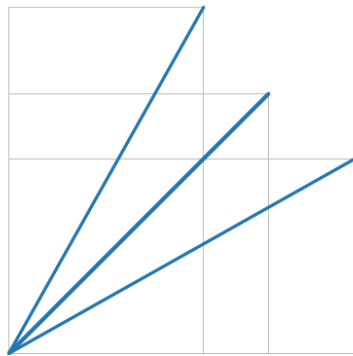
Local (over adjacent segments)

$$\sum_i |\theta_i(\alpha) - \theta_{i+1}(\alpha)|^2$$

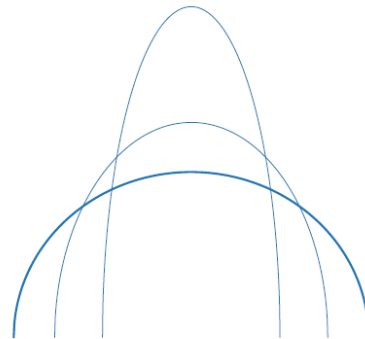
Requires Iterative Optimization

An alternate approach:

**Minimize arc length** (hold area constant)



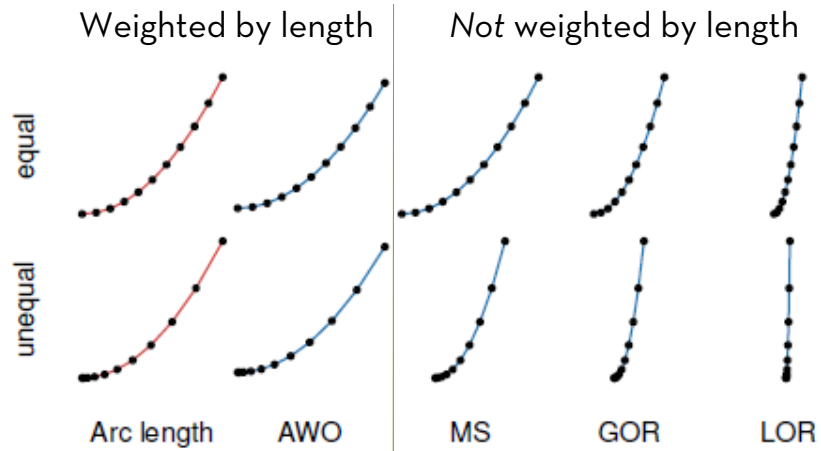
Straight line -> 45 deg



Ellipse -> Circle

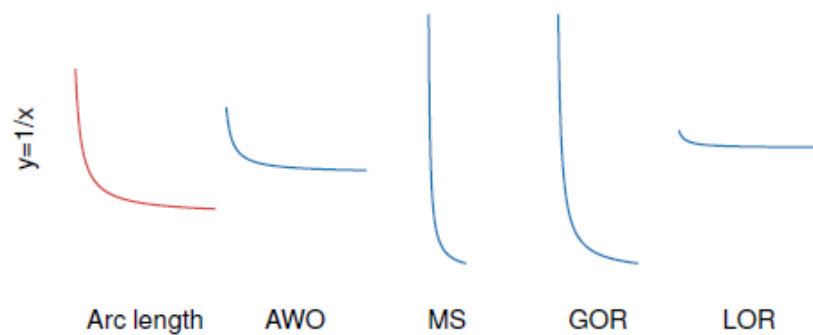
[Talbot et al, 2011]

## Parameterization invariance



[Talbot et al, 2011]

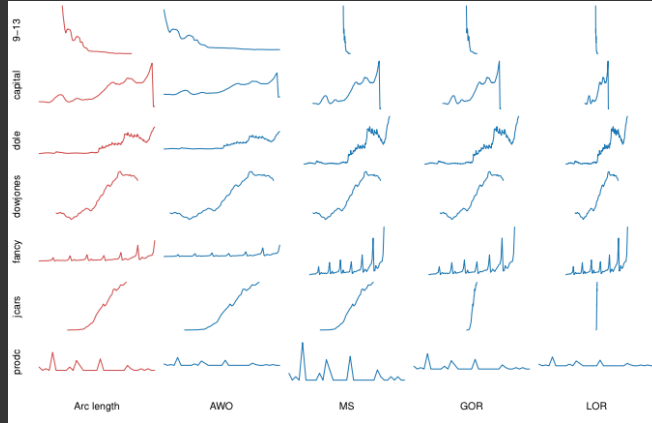
## Robustness: banking $y = 1/x$



[Talbot et al, 2011]

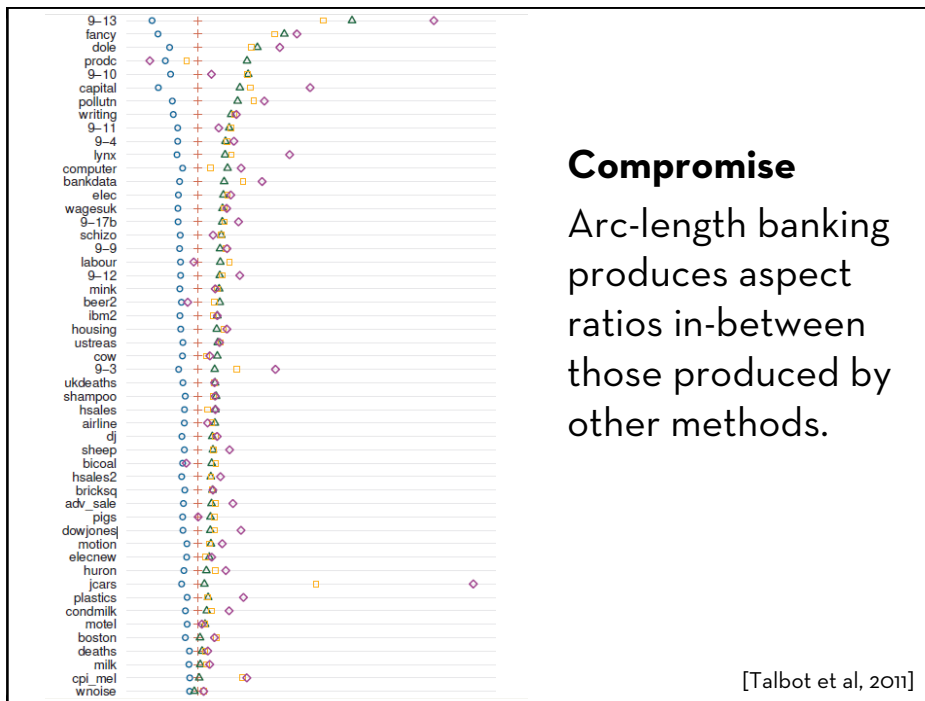
# Arc-length based aspect ratio

$$\min_{a \in (0, \infty)} \sum_{i=1}^N \left\| \frac{\Delta x_i}{\sqrt{a}}, \sqrt{a} \Delta y_i \right\|$$



Arc-length parameterization independent of spacing of points  
 Result are better than GOR and LOR and close to Cleveland's AWO

[Talbot 11]



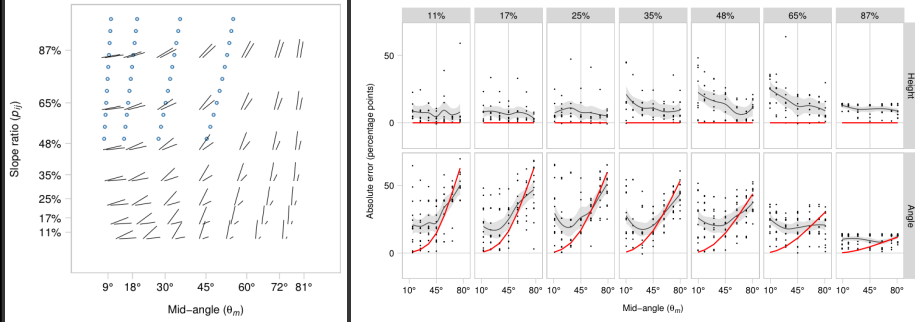
## Compromise

Arc-length banking produces aspect ratios in-between those produced by other methods.

[Talbot et al, 2011]



# Perceptual model based aspect ratio



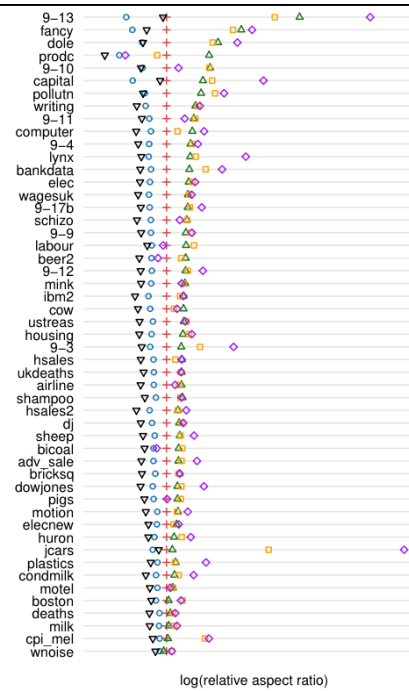
Ask people to estimate slope ratios for different conditions  
Use data to fit a model derived from perceptual theory

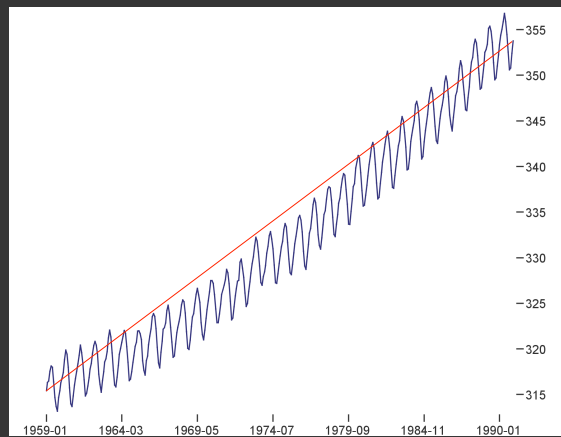
$$\hat{p}_{ij} = \begin{cases} \frac{\sin(\theta_i)}{\sin(\theta_j)} \times 100 + \gamma & + \epsilon_{ij}^h & \text{if HEIGHT} \\ \frac{\theta_i}{\theta_j} \times 100 + (\mu + \beta \theta_m) & + \epsilon_{ij}^a & \text{if ANGLE} \end{cases}$$

[Talbot 12]

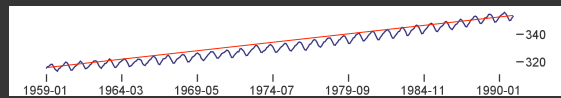
# Perceptual model

Perceptual model (black diamond) produces flatter aspect ratios than other techniques





Aspect Ratio = 1.17



Aspect Ratio = 7.87

CO<sub>2</sub> Measurements  
William S. Cleveland  
*Visualizing Data*

## Multi-Scale Banking to 45°

---

### Goal

Optimized aspect ratios for varying scales

### Approach

- Identify Scales of Interest
- Generate Scale-Specific Trend Lines
- Bank Trend Lines to 45°
- Filter Resulting Aspect Ratios

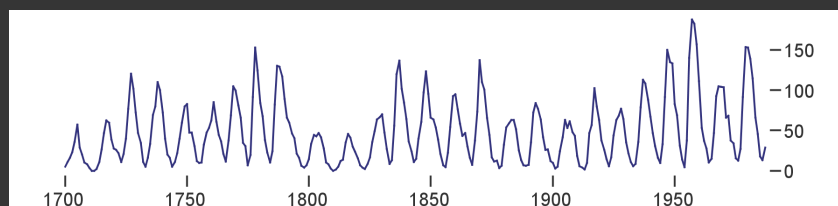
## Multi-Scale Banking to 45°

**Idea: Use Spectral Analysis to identify trends**

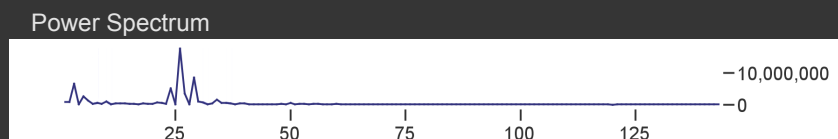
Find strong frequency components

Lowpass filter to create trend lines

## Compute Power Spectrum

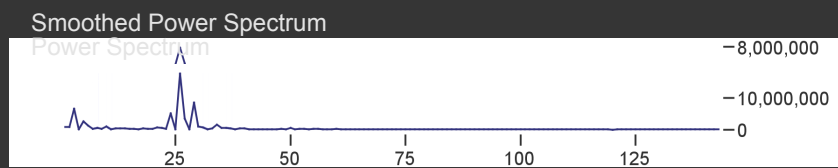


Take Discrete Fourier Transform  
Compute squared magnitudes



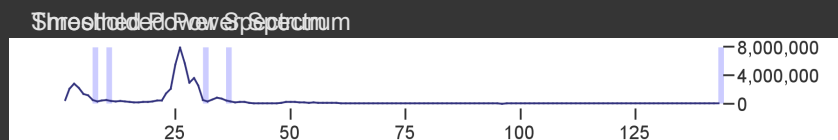
## Smooth the Spectrum

↓  
Convolve with Gaussian filter  
window size = 3,  $\sigma = 1$

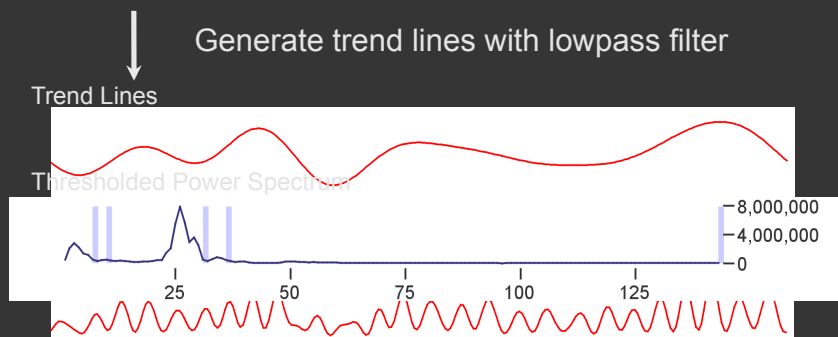


## Threshold the Spectrum

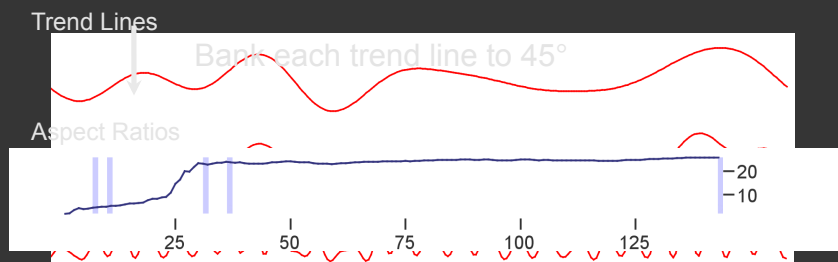
↓  
Threshold at mean of power spectrum  
Retain last values of contiguous runs



# Generate Trend Lines



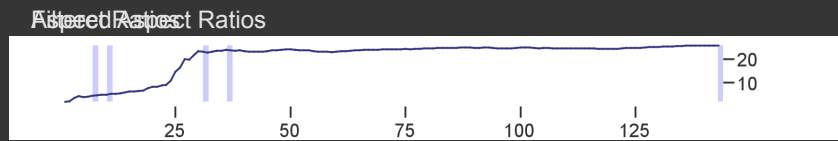
# Bank Trend Lines to 45°



# Filter Aspect Ratios

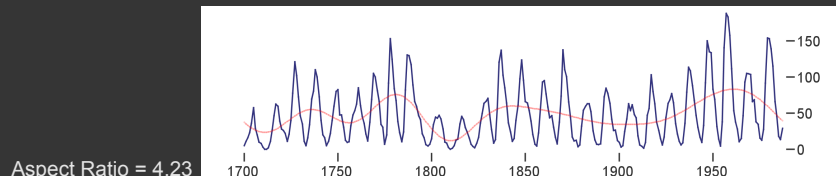


Filter similar aspect ratios  
 Keep if  $\alpha_{i+1} > c\alpha_i$  ( $c=1.25$  by default)

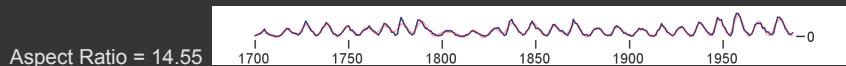


# Sunspot Cycles

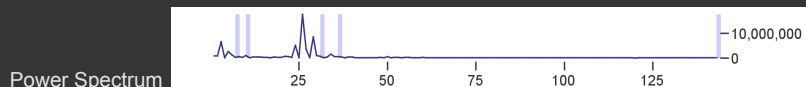
Yearly values 1700-1987



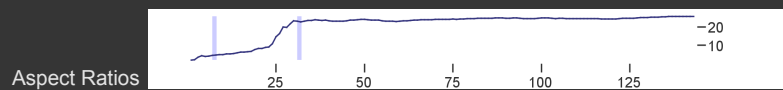
Aspect Ratio = 4.23



Aspect Ratio = 14.55



Power Spectrum

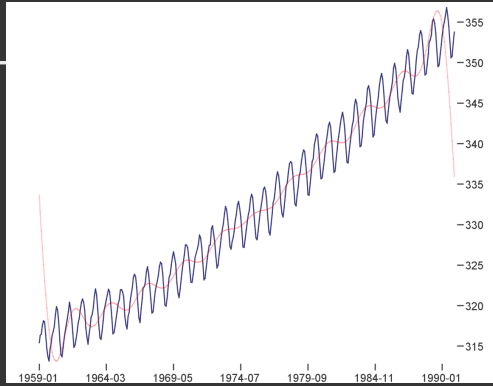


Aspect Ratios

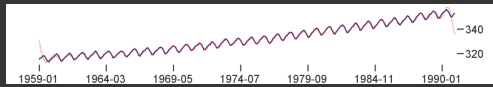
# CO<sub>2</sub>

Monthly concentrations  
from the Mauna Loa  
Observatory, 1950-1990

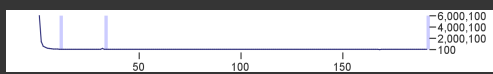
Aspect Ratio = 1.17



Aspect Ratio = 7.87



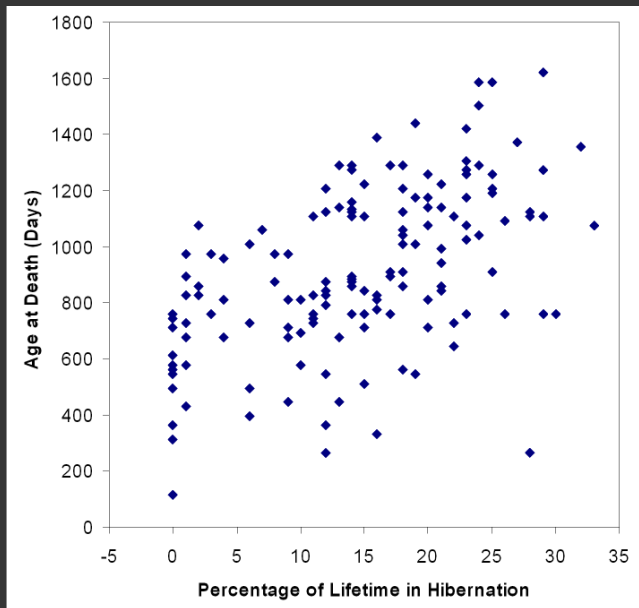
Power Spectrum



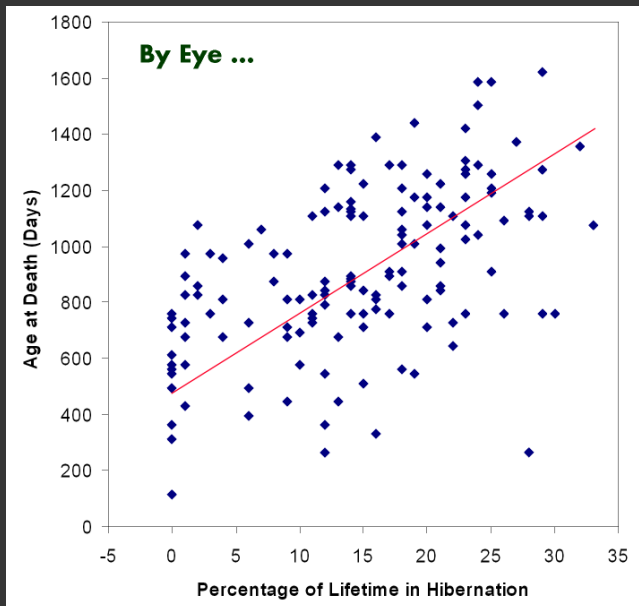
Aspect Ratios



## Fitting the Data

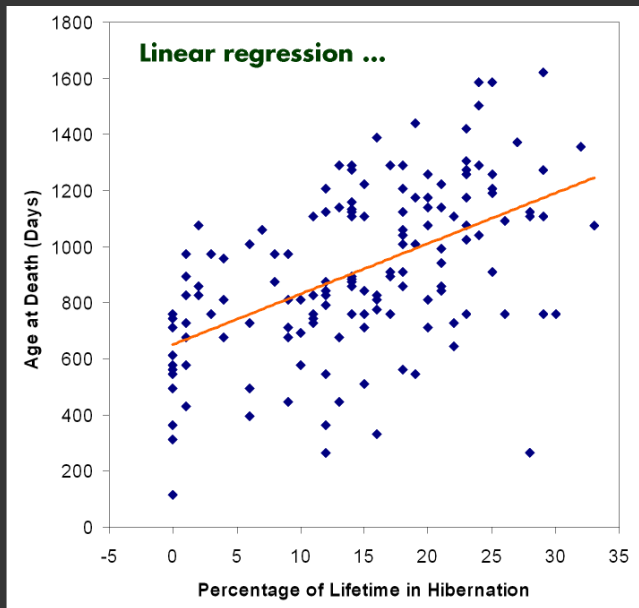


[The Elements of Graphing Data. Cleveland 94]

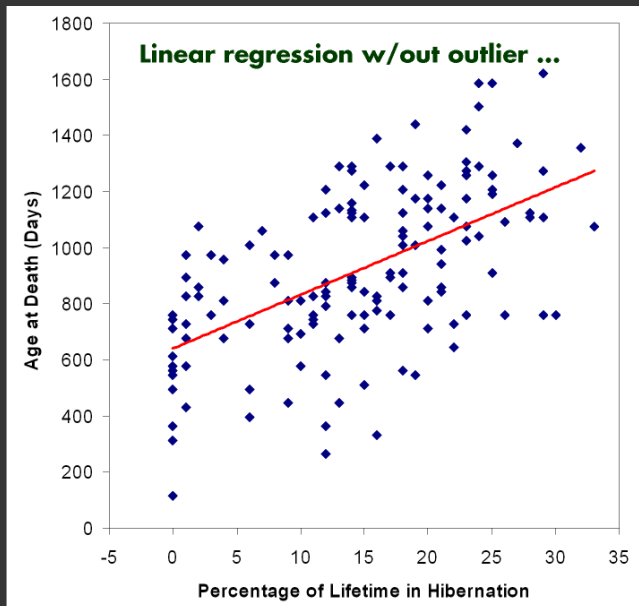


[The Elements of Graphing Data. Cleveland 94]





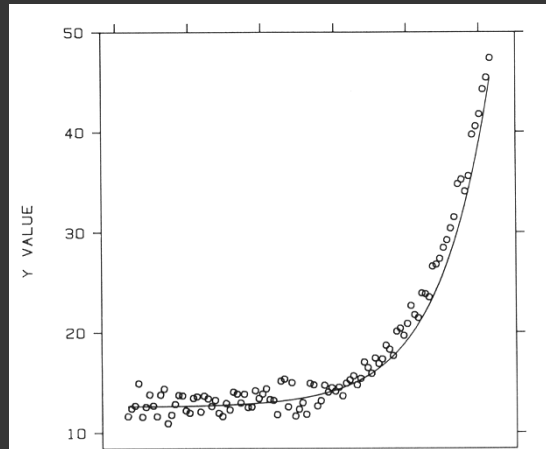
[The Elements of Graphing Data. Cleveland 94]



[The Elements of Graphing Data. Cleveland 94]

# Transforming data

How well does curve fit data?

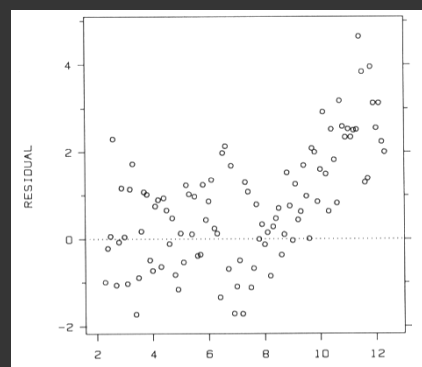
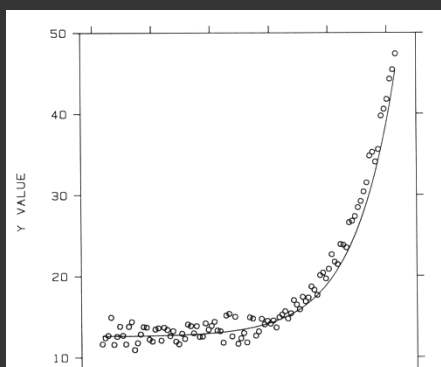


[Cleveland 85]

# Transforming data

Residual graph

- Plot vertical distance from best fit curve
- Residual graph shows accuracy of fit

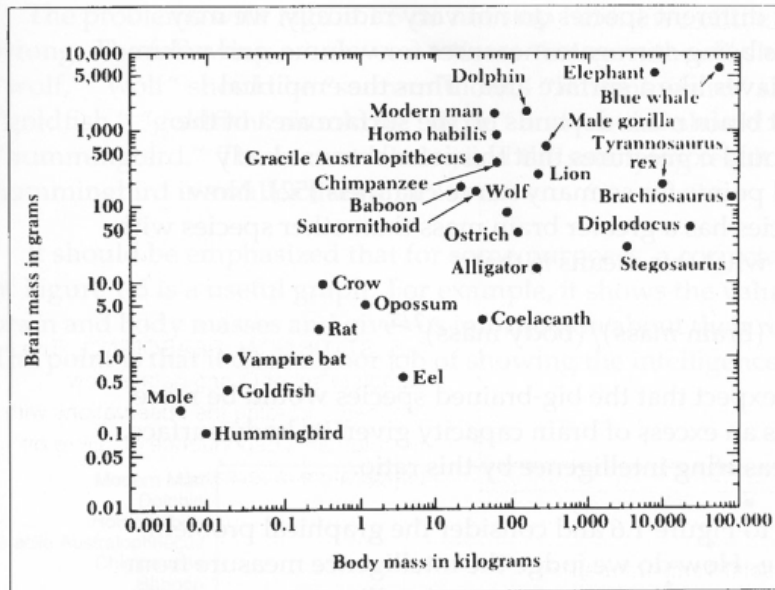


[Cleveland 85]

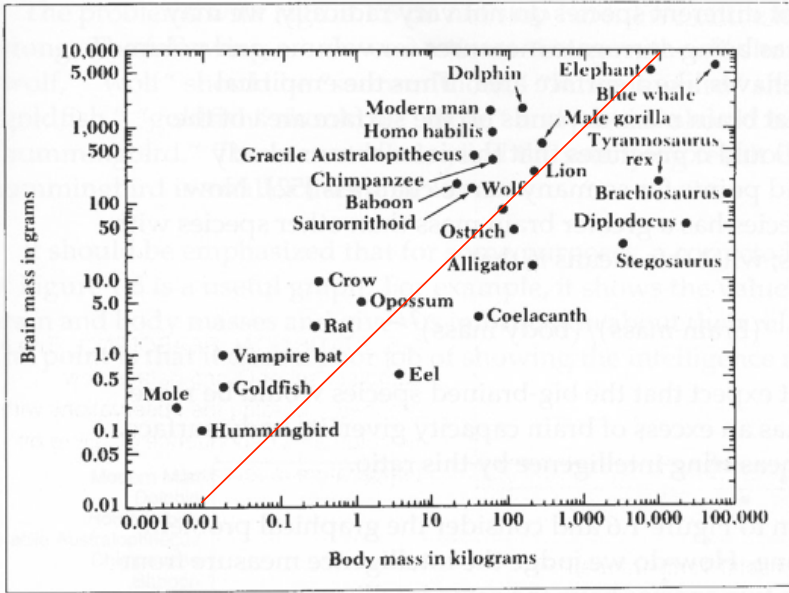
# Most powerful brain?

Microsoft Excel - animal.xls

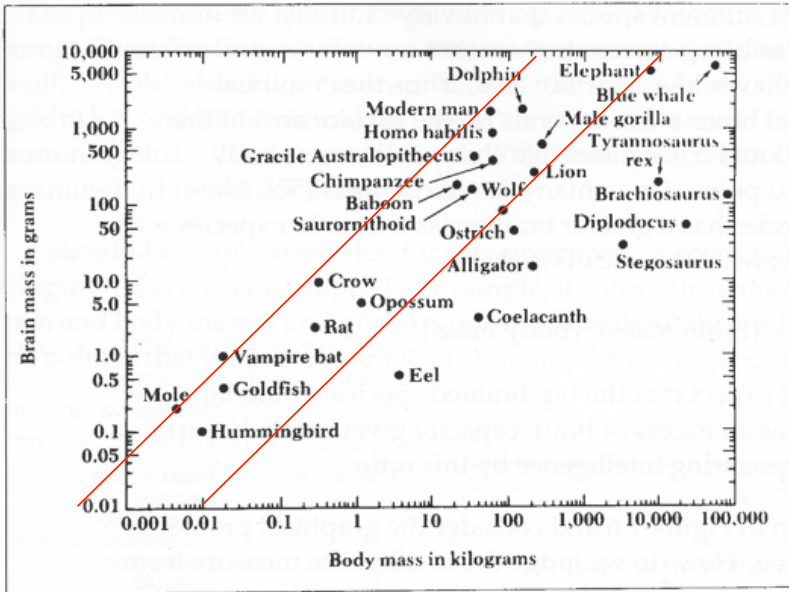
ID	Name	Body Weight	Brain Weight
1	Lesser Short-tailed Shrew	5	0.14
2	Little Brown Bat	10	0.25
3	Mouse	23	0.3
4	Big Brown Bat	23	0.4
5	Musk Shrew	48	0.33
6	Star Nosed Mole	60	1
7	Eastern American Mole	75	1.2
8	Ground Squirrel	101	4
9	Tree Shrew	104	2.5
10	Golden Hamster	120	1
11	Mole Rate	122	3
12	Galago	200	5
13	Rat	280	1.9
14	Chinchilla	425	6.4
15	Desert Hedgehog	550	2.4
16	Rock Hyrax (a)	750	12.3
17	European Hedgehog	785	3.5
18	Tenrec	900	2.6
19	Arctic Ground Squirrel	920	5.7
20	African Giant Pouched Rat	1000	6.6
21	Guinea Pig	1040	5.5
22	Mountain Beaver	1350	8.1
23	Slow Loris	1400	12.5
24	Genet	1410	17.5
25	Phalanger	1620	11.4



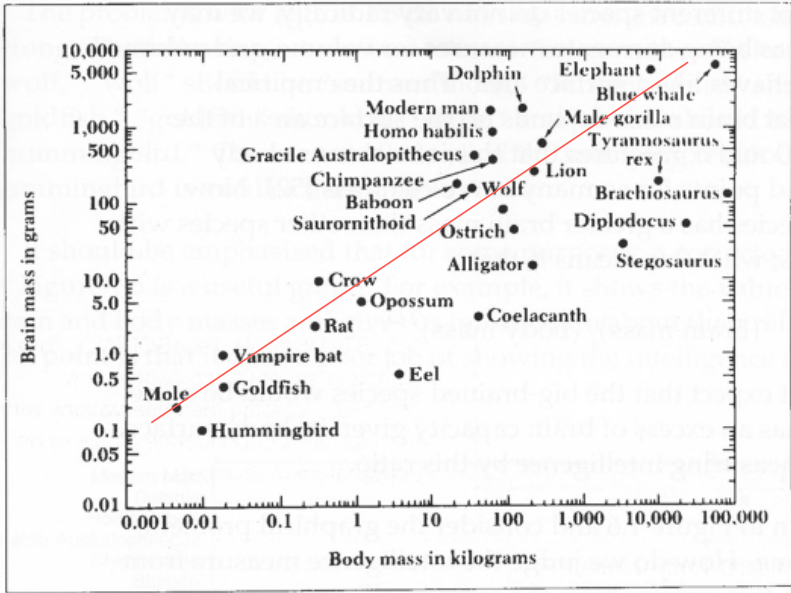
The Dragons of Eden [Carl Sagan]



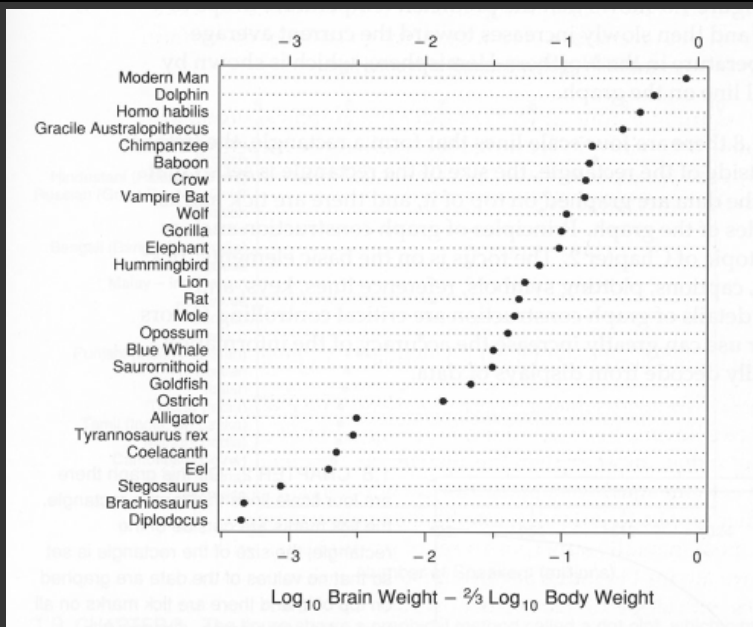
The Dragons of Eden [Carl Sagan]



The Dragons of Eden [Carl Sagan]

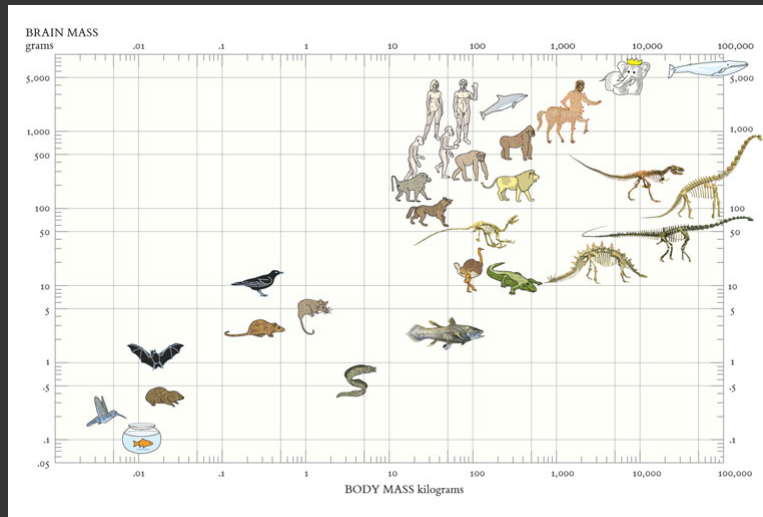


The Dragons of Eden [Carl Sagan]



The Elements of Graphing Data [Cleveland]

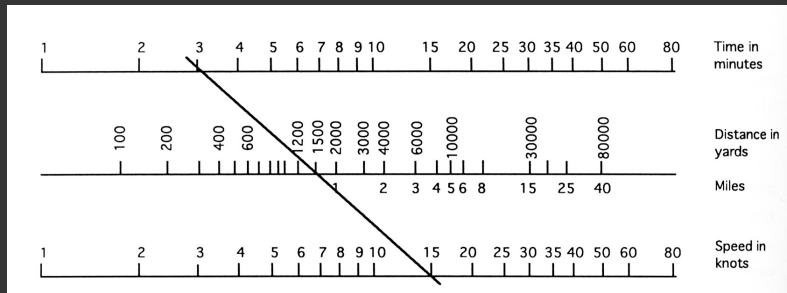
# Most powerful brain



Beautiful Evidence [Tufte]

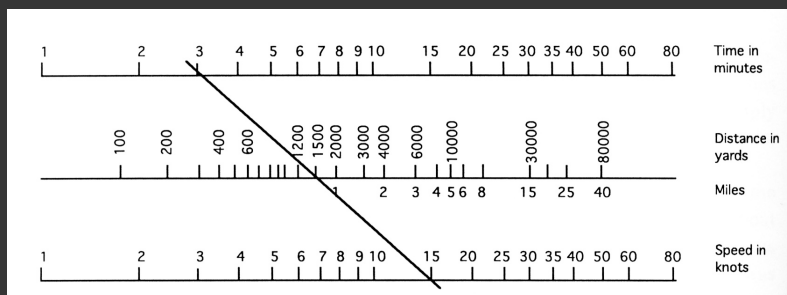
# Graphical Calculations

# Nomograms



## Sailing: The Rule of Three

# Nomograms

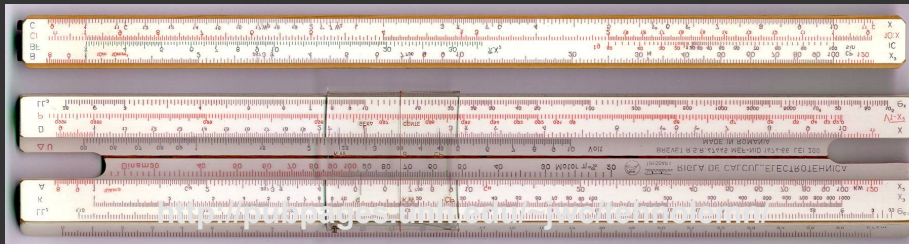


1. Compute in any direction; fix  $n-1$  params and read  $n$ th param
2. Illustrate sensitivity to perturbation of inputs
3. Clearly show domain of validity of computation

## Theory

$$\begin{vmatrix} x_1(u) & y_1(u) & w_1(u) \\ x_2(v) & y_2(v) & w_2(v) \\ x_3(s,t) & y_3(s,t) & w_3(s,t) \end{vmatrix} = 0$$

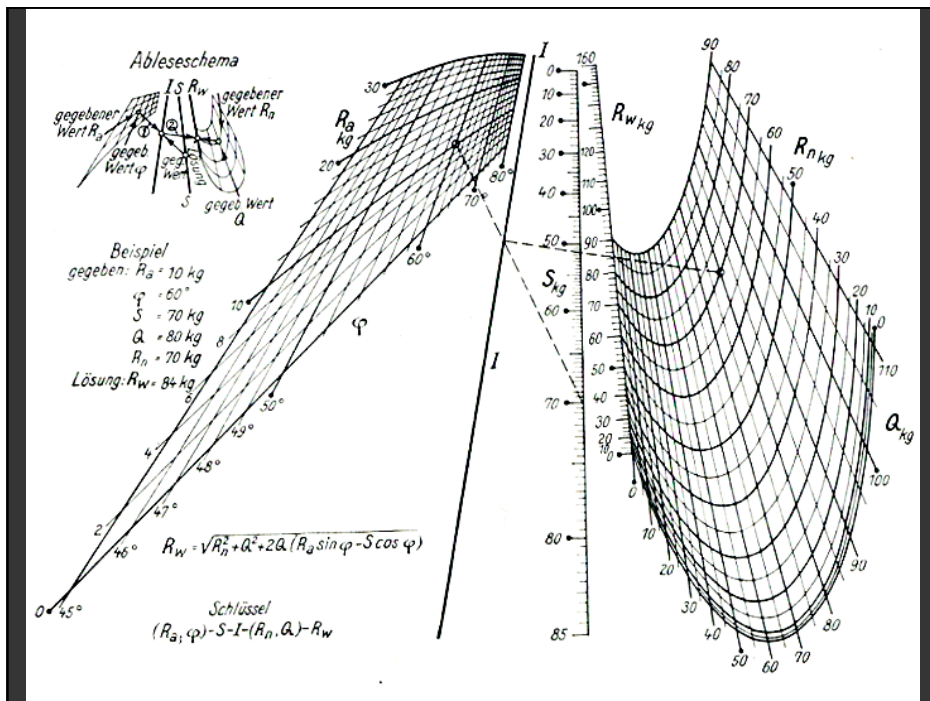
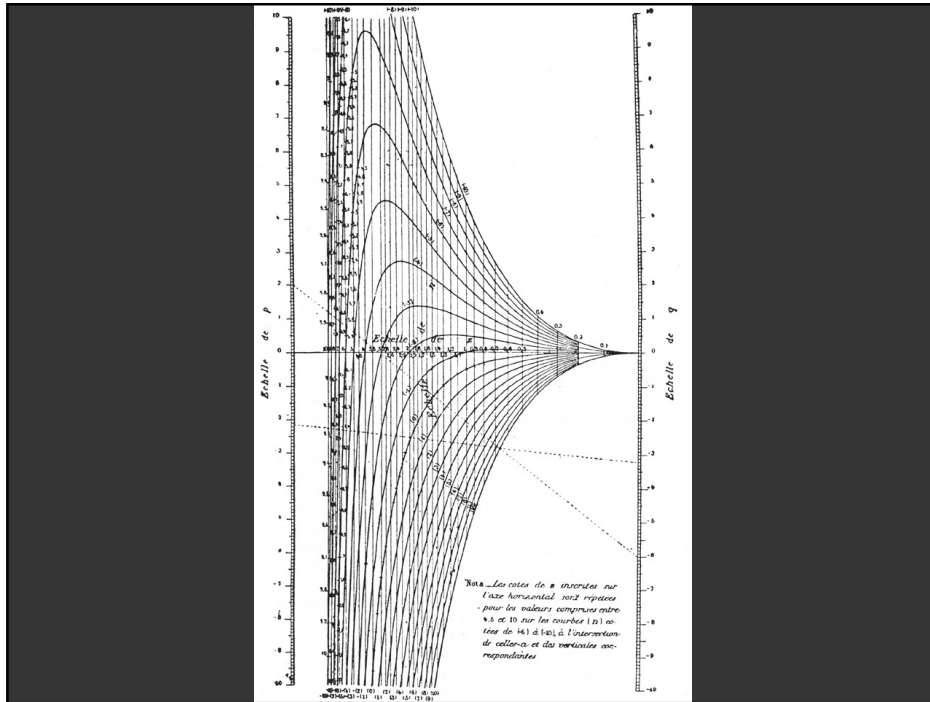
## Slide rule



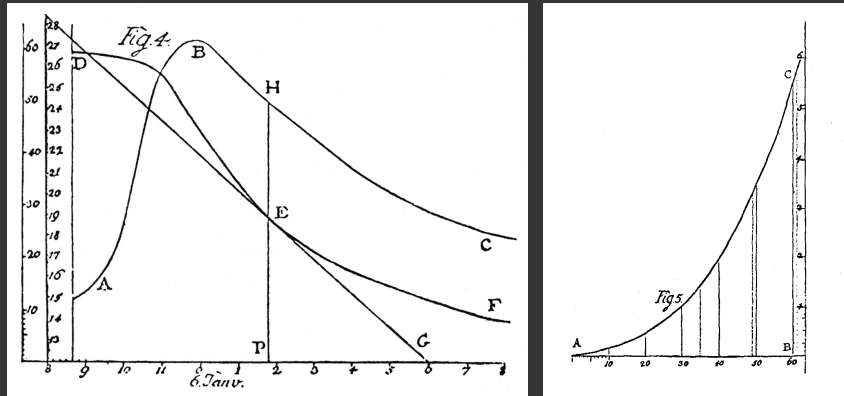
Model 1474-66 Electrotechnica 18 Scales

Tehnolemn Timisoara Slide Rule Archive  
<http://pubpages.unh.edu/~jwc/tehnolemn/>

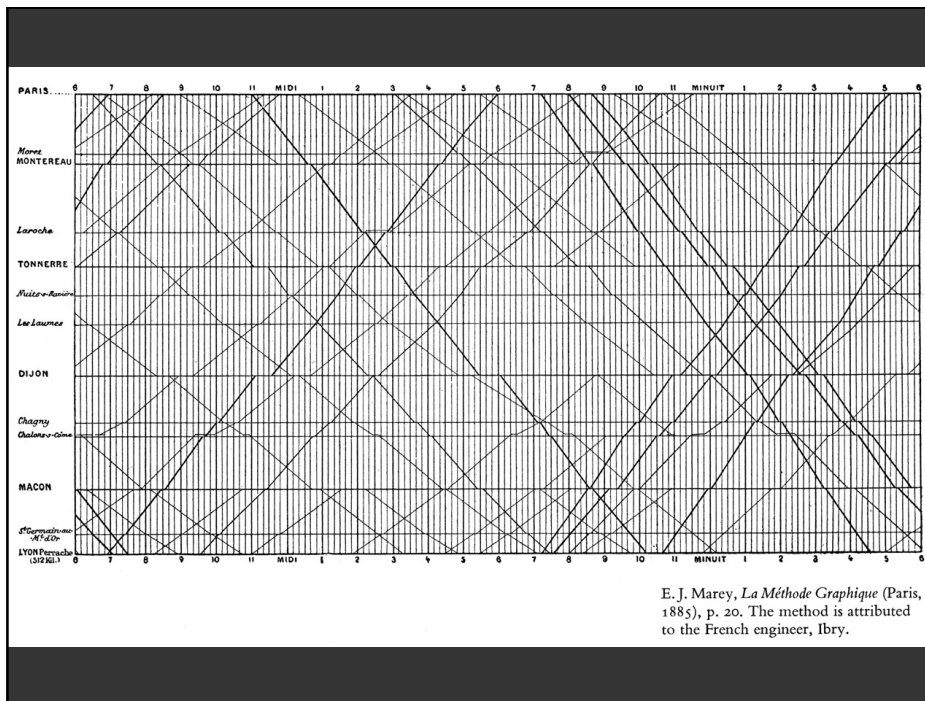




# Lambert's graphical construction



Johannes Lambert used graphs to study the rate of water evaporation as function of temperature [from Tufte 83]



# Zooming



Eames' Powers of Ten [<http://www.eamesoffice.com/the-work/powers-of-ten/>]