Source (A)

Print:
3
01=NYT
02=WAPO
03=Chicago Tribune
04=Honolulu Advertiser
05=Wall St Journal
06=San Jose Mercury
07=Independent
08=Observer/Guardian
09=Australian
10=Sydney Morning Herald
11=Irish Times
12=NZ Herald
13=Philippine Daily Inquirer
14=Straits Times
15=El Pais
16=Dagens Nyheter
17=Frankfurter Allgemeine
18=La Jornada
19=Le Monde
20=S China Morning Post
21=Toronto Star
22=Beijing Evening News
23=La Jornada
24=Xinming Evening News

Broadcast

31=ABC
32=NBC
33=CBS
34=FOX News
35=BBC
36=ABC (Aus)
37=TV-NZ
38=RTE
39=CH 4 News
40=RTVE (Spain)
41=SVT (Swedish public TV)
42=CBC Radio
43=CTV
44=TVB Jade
45=SA TV
46=TV Patrol
47=Univision
48=CH 3 Local News-San Jose
49=Honolulu Local News
50=CH 5 – SF
51=Deutsche Welle
52=France 1
53=SA TV
54=ABC News at Breakfast
55=PRC (CCTV Xinwen Lianbo)
56=

Blog/New Media

60=Huffington Post
61=Hannity/Colmes
62=Talking Points Memo
63=O’Reilly Factor
64=Online Citizen
65=Sina News Blog
66=
67=
68=

Country (B)

01=US
02=UK
03=CA
04=Esp
05=Germany
06=PRC
07=MX
08=Aus
09=FR
10=SW
11=Singapore
12=S Africa
13=Hong Kong
14=Ireland
15=PH
16=NZ

Print/Broadcast/Blog (C)
1=P
2=Br
Date: (4/25/10) (D)

Hard – Soft (E)

1=primarily hard
2=mixed
3=primarily soft

Domestic-International (F)

1=domestic (event or issue located within territorial borders)
2=international (event or issue located overseas)
3=both

Location1-Location2 (G-H)

AF, Afghanistan, 1
AU, Australia, 2
BR, Brazil, 3
CA, Canada, 4
CH, Switzerland, 5
CL, Chile, 6
CN, China, 7
CU, Cuba, 8
CZ, Czech Republic, 9
DE, Germany, 10
DK, Denmark, 11
EE, Estonia, 12
EG, Egypt, 13
ES, Spain, 14
EU, European Union, 15
FR, France, 16
GB, United Kingdom, 17
GH, Ghana, 18
AT, Austria, 19
IE, Ireland, 20
IL, Israel, 21
IN, India, 22
HT, Haiti, 23
IQ, Iraq, 24
JP, Japan, 25
JO, Jordan, 26
KR, South Korea (Republic of), 28
IR, Iran, 29
NG, Nigeria, 30
NL, Netherlands, 31
NP, Nepal, 32
MX, Iran, 33
IT, Italy, 34
KE, Kenya, 35
SI, Slovenia, 36
SG, Singapore, 37
TW, Taiwan (Province of China), 38
RU, Russian Federation, 39
PH, Philippines, 40
UG, Uganda, 42
US, United States, 43
ZA, South Africa, 44
ZM, Zambia, 45
LB, Lebanon, 46
SE, Sweden, 47
AE, United Arab Emirates, 48
YE, Yemen, 49
GU, Guam, 50
VE, Venezuela, 51
KP, North Korea (Democratic People's Republic of), 60
BA, Bosnia and Herzegovina, 61
CR, Costa Rica, 62
PT, Portugal, 63
TR, Turkey, 64
KH, Cambodia, 65
PK, Pakistan, 66
BE, Belgium, 67
VN, Viet Nam, 68
BD, Bangladesh, 69
HK, Hong Kong, 70
ID, Indonesia, 71
BG, Bulgaria, 72
SD, Sudan, 73
CY, Cyprus, 74
PG, Papua New Guinea, 75
NE, Niger, 76
GR, Greece, 77
NZ, New Zealand, 78
MY, Malaysia, 79
GT, Guatemala, 80
PL, Poland, 81
CD, Congo (the Democratic Republic of the), 82
DZ, Algeria, 83
MA, Morocco, 84
VA, Holy See (Vatican City State), 85

AZ, Azerbaijan, 87
GE, Georgia, 88
BN, Brunei Darussalam, 89
BI, Burundi, 90
SA, Saudi Arabia, 91
SV, El Salvador, 92
NI, Nicaragua, 93
BO, Bolivia, 94
CO, Colombia, 95
HN, Honduras, 96
97 Scotland
98 Sri Lanka
99 Fiji
100 Libya
101 Iceland
102 Madagascar
103 Ethiopia
104 Myanmar/Burma
105 Equador
106 Peru
107 Gaza/Palestine
108 Somalia
109 Zimbabwe
110 Syria
111 Puerto Rico
112 Luxembourg
113 Thailand
114 Finland
115 Kyrgyzstan
116 Ukraine
117 Jamaica
118 Hungary
119 Bermuda
120 Qatar
121 United Nations
122 Panama
123 Argentina
124 Uruguay
125 Norway
126 Montenegro
127 Togo
128 Kosovo
129 Maldavis
130 Macedonia
131 Mongolia
132 Tajikistan
133 Serbia
134 Kuwait
135 Malawi
136 Kazakhstan
137 Albania
138 Mexico
139 Tasmania
140 England

**Issue Area (I)**

01=Politics-National/General
02= Politics-Regional, Local/General
03 Politics-national, overseas/General
04 Politics – regional, local overseas
05=Terrorism
06=Politics – issues or ideologies
07=Politics – candidate performance or trait attribution
08=Politics – groups in conflict
09=Politics – morality, values
10 International-Military Conflict
11 International-Diplomacy
12 International-Trade, Foreign Aid, other economic issues
13 International - environmental
14=Elections - issues
15=Elections - candidates
16=Elections – horserace
17=Elections - strategy
18=Religion
19=Science/Research
20 Economy/Business/Stocks
21 Corruption
22 Abortion
23 Domestic Environment
24 Culture
25 Minority Groups - Discrimination
26 Crime
27 Technology
28 Sports, recreation
29 Travel-Transportation
30 Natural Disasters, Accidents
31 Health, Medicine
32 Celebrity/Entertainment
33=Violence, Civil strife, unrest, refugees
34 Poverty, Social and Welfare policies
35 Healthcare issues
36 Education system and Education policy
37 Housing/Urban affairs
38 Retirees, elderly
39 Immigration/Border Control
40 weather-related
41 labor unions, strikes
42 judicial affairs
43 consumer issues
44 Politics - Military/Defense Issues
45 Philanthropy
46 Environment/ Energy
47 Agriculture
48 Civil Liberties
49 Taxes
50 LGBT Issues
51 Wildlife
52 Scandal
53 Tourism
54 Public Safety
55 Human interest
56 Elections-Voting mechanisms

News Sources (J-K)

Source1-2

10=govt official (of own country)
11=govt official (some other country)
12=US govt official
13=International Organization
14=NGO, aid workers etc
15=Political party spokesperson
16=academic or other expert
17=ordinary citizen
18=business representative, corporate spokesperson
19=labor union leader
20=celebrity
21=Law Enforcement
22=Special Interest Group
23=Lawyer
24=coach/athlete
25=Military/Defense/Armed Forces
26=Another news source
27=polling data
28=church official
29=Judge
30=US govt official aide/staff
31=medical staff
32=none listed
33=other newspapers/broadcasts

Wire Service versus Original Reporting (L)

1= secondary/wire service
2= original reporting

For “politics” stories only:

Genre (M)

1=descriptive reporting
2=interpretive reporting
3=mixed

Total number of daily hard stories (N)

Total number of daily soft stories (O)