

## Source (A)

Print:

- 3
- 01=NYT
- 02=WAPO
- 03=Chicago Tribune
- 04=Honolulu Advertiser
- 05=Wall St Journal
- 06=San Jose Mercury
- 07=Independent
- 08=Observer/Guardian
- 09=Australian
- 10= Sydney Morning Herald
- 11=Irish Times
- 12=NZ Herald
- 13=Philippine Daily Inquirer
- 14=Straits Times
- 15=El Pais
- 16=Dagens Nyheter
- 17=Frankfurter Allgemeine
- 18=La Jornada
- 19=Le Monde
- 20=S China Morning Post
- 21=Toronto Star
- 22=Beijing Evening News
- 23=La Jornada
- 24=Xinming Evening News

Broadcast

- 31=ABC
- 32=NBC
- 33=CBS
- 34=FOX News
- 35=BBC
- 36=ABC (Aus)
- 37=TV-NZ
- 38=RTE
- 39=CH 4 News
- 40=RTVE (Spain)
- 41=SVT (Swedish public TV)
- 42=CBC Radio
- 43=CTV
- 44=TVB Jade
- 45=SA TV

46=TV Patrol  
47=Univision  
48=CH 3 Local News-San Jose  
49=Honolulu Local News  
50=CH 5 – SF  
51=Deutsche Welle  
52=France 1  
53=SA TV  
54=ABC News at Breakfast  
55=PRC (CCTV Xinwen Lianbo)  
56=

#### Blog/New Media

60=Huffington Post  
61=Hannity/Colmes  
62=Talking Points Memo  
63=O'Reilly Factor  
64=Online Citizen  
65=Sina News Blog  
66=  
67=  
68=

#### Country (B)

01=US  
02=UK  
03=CA  
04=Esp  
05=Germany  
06=PRC  
07=MX  
08=Aus  
09=FR  
10=SW  
11=Singapore  
12=S Africa  
13=Hong Kong  
14=Ireland  
15=PH  
16=NZ

#### Print/Broadcast/Blog (C)

1=P  
2=Br

3=BI

**Date:** (4/25/10) (D)

**Hard – Soft (E)**

1=primarily hard

2=mixed

3=primarily soft

**Domestic-International (F)**

1=domestic (event or issue located within territorial borders)

2=international (event or issue located overseas)

3=both

**Location1-Location2 (G-H)**

AF,Aghanistan,1

AU,Australia,2

BR,Brazil,3

CA,Canada,4

CH,Switzerland,5

CL,Chile,6

CN,China,7

CU,Cuba,8

CZ, Czech Republic,9

DE,Germany,10

DK,Denmark,11

EE,Estonia,12

EG,Egypt,13

ES,Spain,14

EU, European Union,15

FR,France,16

GB, United Kingdom,17

GH,Ghana,18

AT,Austria,19

IE,Ireland,20

IL,Israel,21

IN,India,22

HT,Haiti,23

IQ,Iraq,24

JP,Japan,25

JO,Jordan,26

KR, South Korea (Republic of),28

IR,Iran,29

NG, Nigeria, 30  
NL, Netherlands, 31  
NP, Nepal, 32  
MX, Iran, 33  
IT, Italy, 34  
KE, Kenya, 35  
SI, Slovenia, 36  
SG, Singapore, 37  
TW, Taiwan (Province of China), 38  
RU, Russian Federation, 39  
PH, Philippines, 40

UG, Uganda, 42  
US, United States, 43  
ZA, South Africa, 44  
ZM, Zambia, 45  
LB, Lebanon, 46  
SE, Sweden, 47  
AE, United Arab Emirates, 48  
YE, Yemen, 49  
GU, Guam, 50  
VE, Venezuela, 51  
KP, North Korea (Democratic People's Republic of), 60  
BA, Bosnia and Herzegovina, 61  
CR, Costa Rica, 62  
PT, Portugal, 63  
TR, Turkey, 64  
KH, Cambodia, 65  
PK, Pakistan, 66  
BE, Belgium, 67  
VN, Viet Nam, 68  
BD, Bangladesh, 69  
HK, Hong Kong, 70  
ID, Indonesia, 71  
BG, Bulgaria, 72  
SD, Sudan, 73  
CY, Cyprus, 74  
PG, Papua New Guinea, 75  
NE, Niger, 76  
GR, Greece, 77  
NZ, New Zealand, 78  
MY, Malaysia, 79  
GT, Guatemala, 80  
PL, Poland, 81  
CD, Congo (the Democratic Republic of the), 82  
DZ, Algeria, 83

MA, Morocco,84  
VA, Holy See (Vatican City State),85

AZ, Azerbaijan,87

GE, Georgia,88

BN, Brunei Darussalam,89

BI, Burundi,90

SA, Saudi Arabia,91

SV, El Salvador,92

NI, Nicaragua,93

BO, Bolivia,94

CO, Colombia,95

HN, Honduras,96

97 Scotland

98 Sri Lanka

99 Fiji

100 Libya

101 Iceland

102 Madagascar

103 Ethiopia

104 Myanmar/Burma

105 Ecuador

106 Peru

107 Gaza/Palestine

108 Somalia

109 Zimbabwe

110 Syria

111 Puerto Rico

112 Luxembourg

113 Thailand

114 Finland

115 Kyrgyzstan

116 Ukraine

117 Jamaica

118 Hungary

119 Bermuda

120 Qatar

121 United Nations

122 Panama

123 Argentina

124 Uruguay

125 Norway

126 Montenegro

127 Togo

128 Kosovo

129 Maldivis

130 Macedonia  
131 Mongolia  
132 Tajikistan  
133 Serbia  
134 Kuwait  
135 Malawi  
136 Kazakhstan  
137 Albania  
138 Mexico  
139 Tasmania  
140 England

### **Issue Area (I)**

01=Politics-National/General  
02= Politics-Regional, Local/General  
03 Politics-national, overseas/General  
04 Politics – regional, local overseas  
05=Terrorism  
**06=Politics – issues or ideologies**  
**07=Politics – candidate performance or trait attribution**  
**08=Politics – groups in conflict**  
**09=Politics – morality, values**  
10 International-Military Conflict  
11 International-Diplomacy  
12 International-Trade, Foreign Aid, other economic issues  
13 International - environmental  
14=Elections - issues  
15=Elections - candidates  
16=Elections – horserace  
17=Elections - strategy  
18=Religion  
19=Science/Research  
20 Economy/Business/Stocks  
21 Corruption  
22 Abortion  
23 Domestic Environment  
24 Culture  
25 Minority Groups - Discrimination  
26 Crime  
27 Technology  
28 Sports, recreation  
29 Travel-Transportation  
30 Natural Disasters, Accidents  
31 Health, Medicine

- 32 Celebrity/Entertainment
- 33=Violence, Civil strife, unrest, refugees
- 34 Poverty, Social and Welfare policies
- 35 Healthcare issues
- 36 Education system and Education policy
- 37 Housing/Urban affairs
- 38 Retirees, elderly
- 39 Immigration/Border Control
- 40 weather-related
- 41 labor unions, strikes
- 42 judicial affairs
- 43 consumer issues
- 44 Politics - Military/Defense Issues
- 45 Philanthropy
- 46 Environment/ Energy
- 47 Agriculture
- 48 Civil Liberties
- 49 Taxes
- 50 LGBT Issues
- 51 Wildlife
- 52 Scandal
- 53 Tourism
- 54 Public Safety
- 55 Human interest
- 56 Elections-Voting mechanisms

### **News Sources (J-K)**

Source 1-2

- 10=govt official (of own country)
- 11=govt official (some other country)
- 12=US govt official
- 13=International Organization
- 14=NGO, aid workers etc
- 15=Political party spokesperson
- 16=academic or other expert
- 17=ordinary citizen
- 18=business representative, corporate spokesperson
- 19=labor union leader
- 20=celebrity
- 21=Law Enforcement
- 22=Special Interest Group
- 23=Lawyer
- 24=coach/athlete
- 25=Military/Defense/Armed Forces

26=Another news source  
27=polling data  
28=church official  
29=Judge  
30=US govt official aide/staff  
31=medical staff  
32=none listed  
33=other newspapers/broadcasts

**Wire Service versus Original Reporting (L)**

1= secondary/wire service  
2= original reporting

For “politics” stories only:

**Genre (M)**

1=descriptive reporting  
2=interpretive reporting  
3=mixed

**Total number of daily hard stories (N)**

**Total number of daily soft stories (O)**