WHO WE ARE

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VALUE PROPOSITION:

reunite with old friends

PROBLEM & SOLUTION:

It can be hard to keep in touch with friends who aren’t nearby. We could maintain old friendships if we knew when our friends were in the area, but we often don’t know. Reunite solves this problem by alerting users when their friends are in the area.
Outline

1. Heuristic Evaluation Critiques
2. Our Revised Design
3. Prototype Status
4. Demo
5. Summary
TASKS

TASK 1 (simple): find out which friends are in the area

TASK 2 (moderate): learn when friends will be visiting

TASK 3 (complex): make plans to meet with friends
Overall Takeways from the HE

- The UI allowed the user to perform the tasks successfully
- However, there were lots of issues related to aesthetics and user control
- For now, we’ve addressed:
  - Efficiency and ease of use
  - Aesthetics
  - User Control
Issue 1: Clarity on Notifications

- **Before**: No timestamp on notifications
- **After**: Exact timestamp on notifications
Issue 2: Ease of Messaging

- **Before**: Users had to go to a profile to message a specific person
- **After**: Dedicated message inbox where users can cycle through current message threads (and archives)
Issue 3: Meetup information

- **Before**: Users could only see the date of their proposed meetup
- **After**: Users can see the exact date, time, and location of a meetup

Meet Danielle Tang on November 8
REVISED INTERFACE DESIGN
Home Screen

- Notifications with Tinder-like stack
- Easy to cycle through notifications
- Integrated “archive” screen for past notifications
- Exact details of notifications included
Profile and Friends

- Profile is now one tab bar button
- Friends can be accessed by favorites
- Editing travel plans is structured
Prototype Status
React Native - A cross-platform, mobile framework
Features Implemented:

- Simple task: being notified when a user is in your area
- Sending messages
- Viewing profile/friends
- Viewing events
Features NOT Implemented:

● Moderate and Complex Tasks
  ○ Being notified of travel plans
  ○ Scheduling meetups
● Adding friends
Wizard of Oz and Hardcoded

- Messaging platform
- Friends, events and profile information
We’ve made a lot of changes centered around aesthetics, user control, and ease of use.

There’s a good amount of work to be done especially on the complex task of scheduling a meetup, which is also where many of the heuristic violations were.

There’s a lot of hard coded information into the app.
THANK YOU