

Project Presentation

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You should consider the presentation as either a pitch to potential venture capitalists who you are looking to fund your project or as a pitch to management within a company who you are trying to convince to let you go off and start a new project (e.g., consider yourself as similar to those who convinced Google management that putting the time and resources into building Gmail was a good idea).

The bulk of your presentation should be a description of the actual project. That might be all you do, if it fills the full time slot. Since this is a pitch for funding/approval, make sure that the audience not only understands what you're trying to build, but gets some sense of excitement that you're going to go off and build an interesting, fun, worthwhile, or otherwise noteworthy project.

You may also add in some of the information from your proposal paper such as:

- why your product is needed,
- who your potential audience is,
- potential competitors to your system,
- potential risks you are facing

Presentation time will vary by team size:

- three-person teams will have 6 minutes,
- four-person teams will have 8 minutes,
- five-person teams will have 10 minutes.

While the time available does not have to be split completely evenly between each student on the team, each team member must spend at least a significant amount of time talking and all team members must play an active and important role in the presentation.