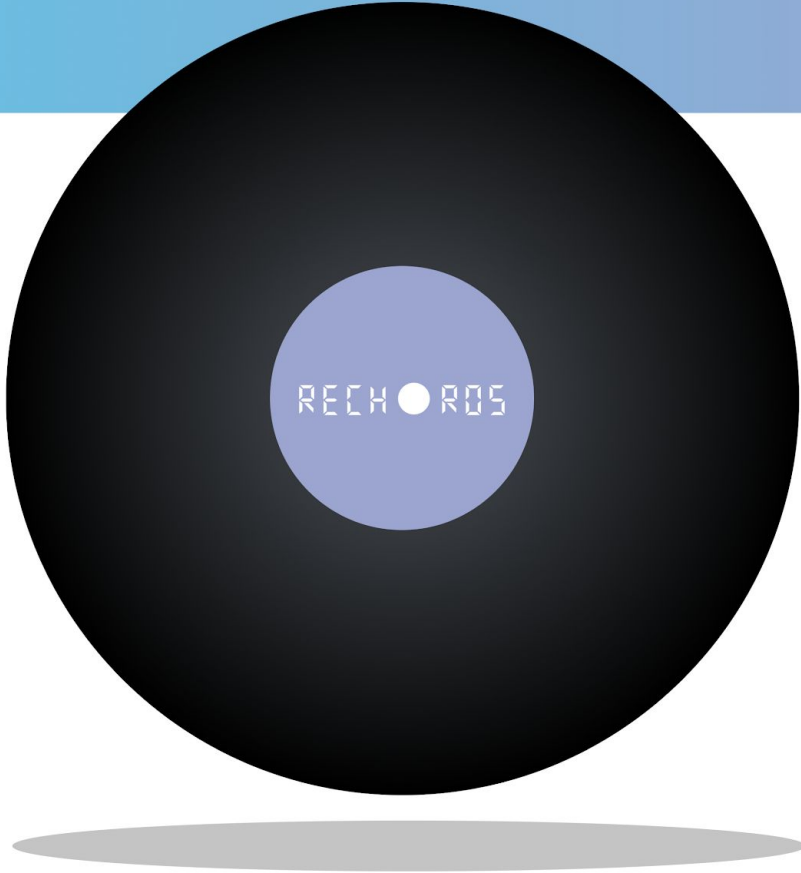


RECHORDS



TIFFANY MANUEL



NYLAH DEPASS



ALEMA FITISEMANU

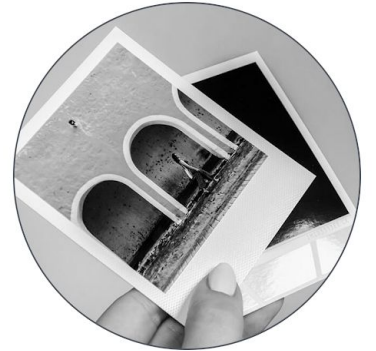


VINCENT NICANDRO

HOW CAN WE IMPROVE THE MEMORY-KEEPING PROCESS?



JOURNALS
time-consuming



PHOTOGRAPHS
one split second



VIDEOS
lack of presence



**UTILIZE THE
EMOTIONAL CONNECTION
BETWEEN
MUSIC AND MEMORIES**





NEEDFINDING



**DESIGN
EVOLUTION**



DEMO



**FUTURE
ENHANCEMENTS**



NEEDFINDING



**DESIGN
EVOLUTION**



DEMO



**FUTURE
ENHANCEMENTS**

NEEDFINDING RESULTS



WILL

believes memories are connected to the environment in which they were made



JIAMIN

prefers being present in the moment over taking photos to remember the moment



CARY

found it difficult to navigate through memories on current social media platforms

recreate the environment of
one's memory

allow people to capture
memories while remaining
present in the moment

simplify how one might
access their memories



WILL

believes memories are
connected to the environment
in which they were made



JIAMIN

prefers being present in the
moment over taking photos to
remember the moment



CARY

found it difficult to navigate
through memories on current
social media platforms

HOW MIGHT WE

CAPTURE OUR MEMORIES

BY USING

OUR SENSES?

HOW MIGHT WE

CAPTURE OUR MEMORIES

BY USING

OUR SENSES?





NEEDFINDING



**DESIGN
EVOLUTION**

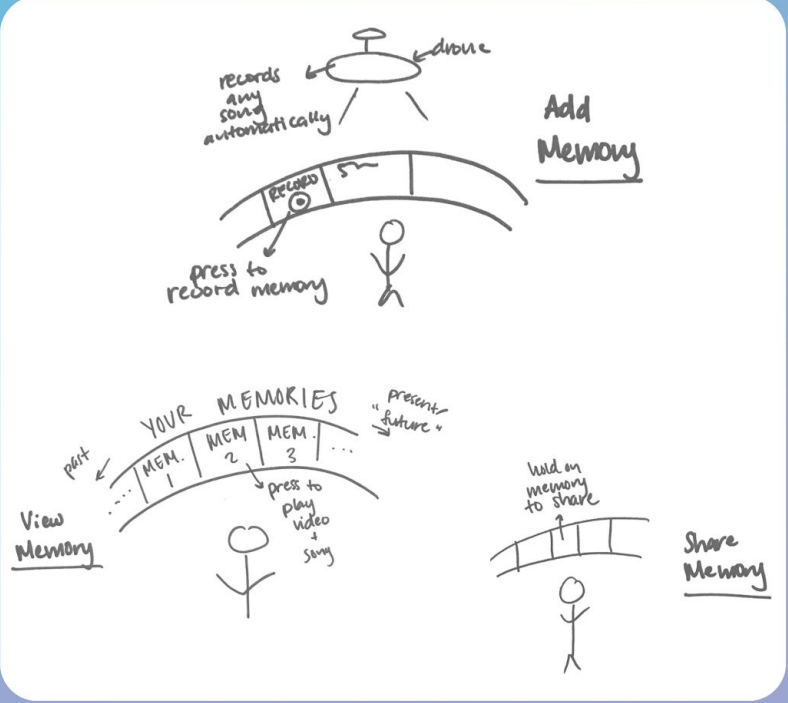
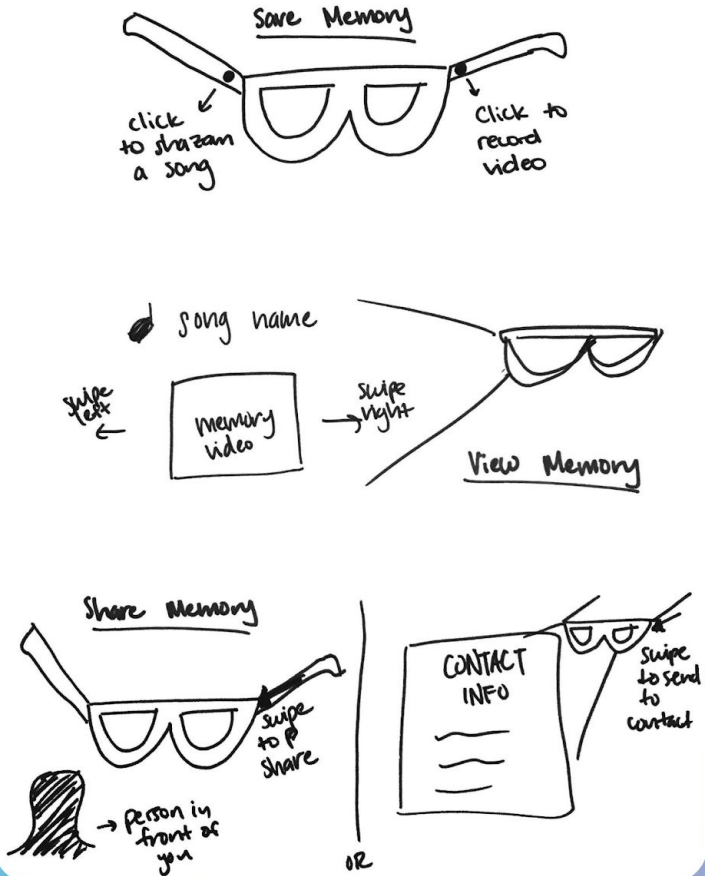


DEMO

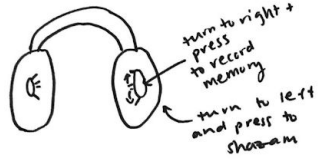


**FUTURE
ENHANCEMENTS**

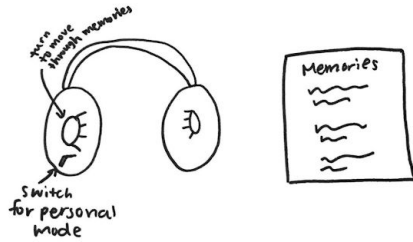
INITIAL SKETCHES/IDEAS



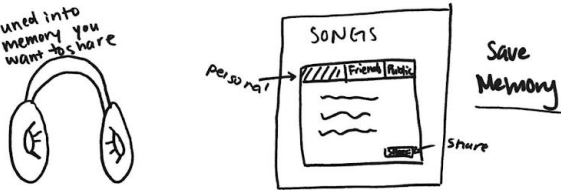
Add Memory



View Memory



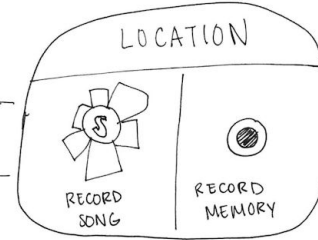
Tuned into memory you want to share



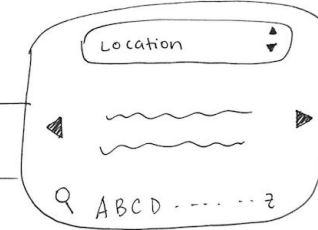
headphones

watch

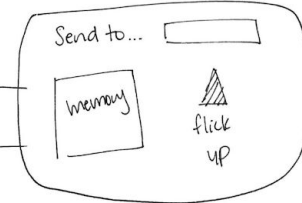
Add Memory

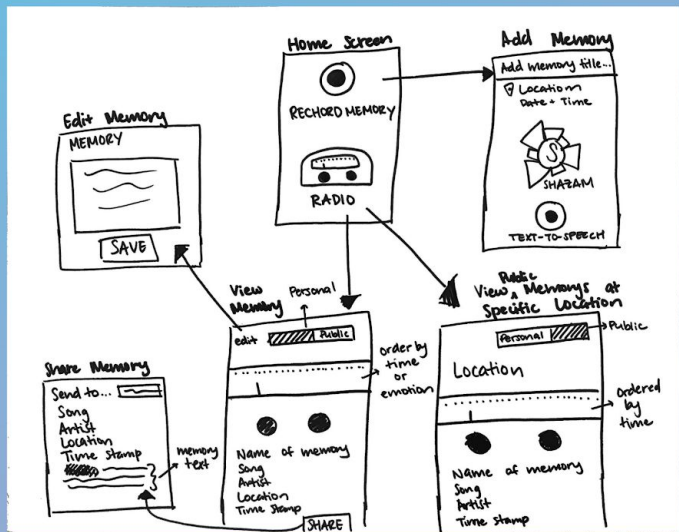


View Memory



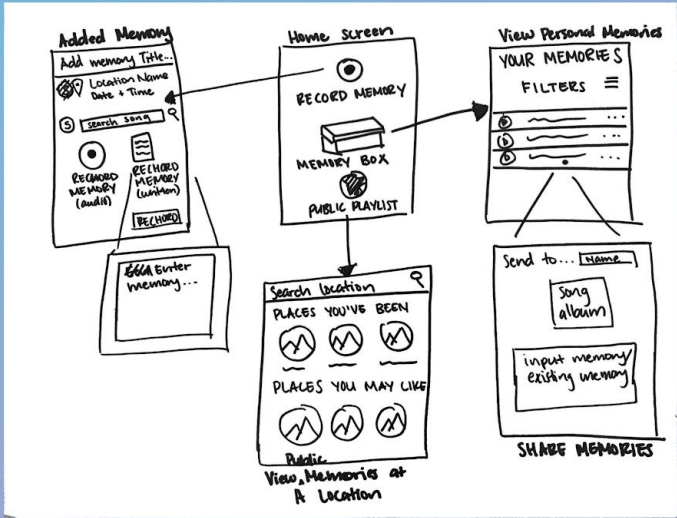
Send Memory

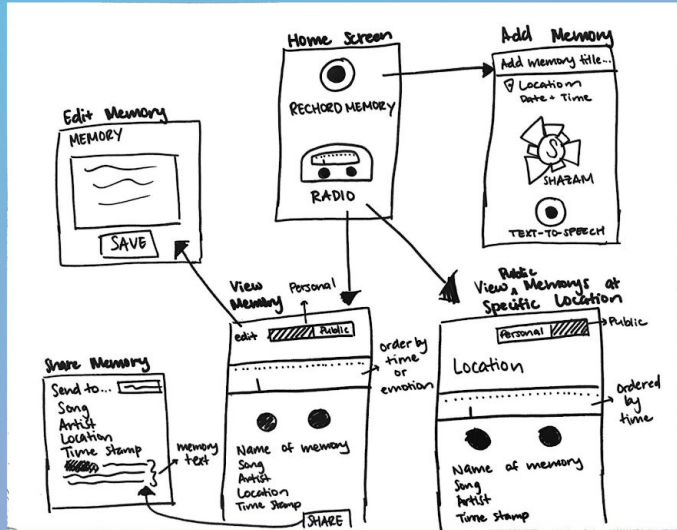




headphones

watch



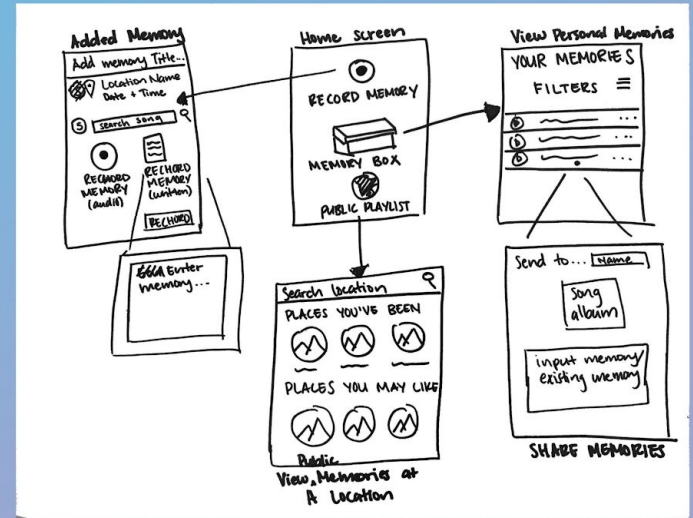


headphones

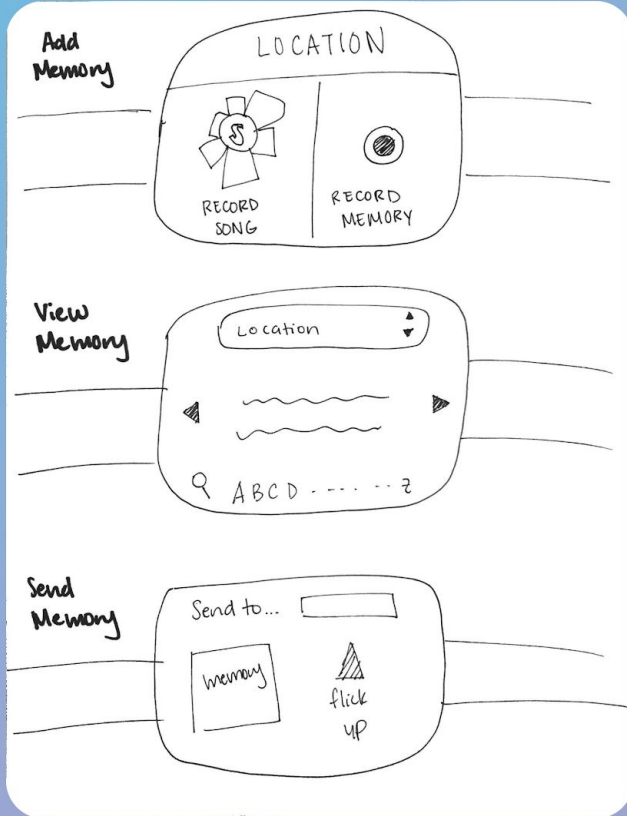
only allows for speech-to-text and makes it more difficult to find a specific memory

more intuitive to use and allows for more options/features when creating a memory

watch

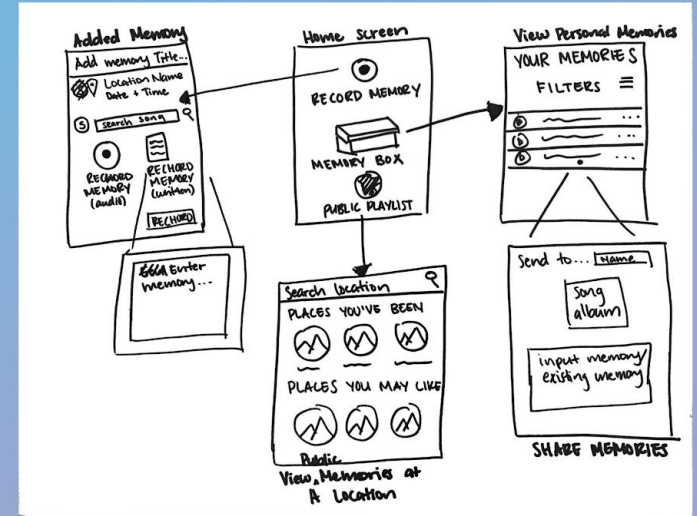


watch



intuitive navigation of memories and allowed for speech-to-text and regular text

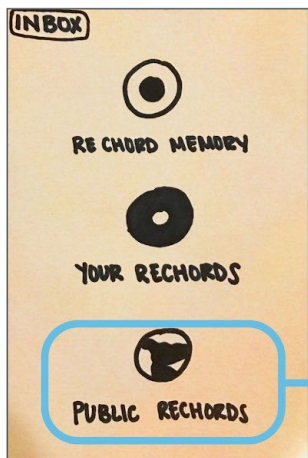
watch



SIMPLE: VIEWING RECHORDS

low-fi prototype

medium-fi prototype



HOME SCREEN



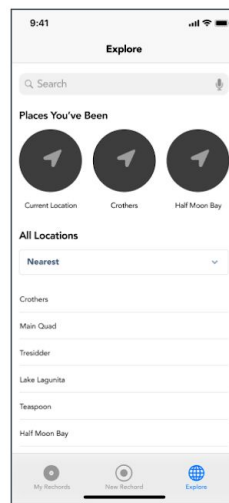
PUBLIC RECHORDS
SCREEN



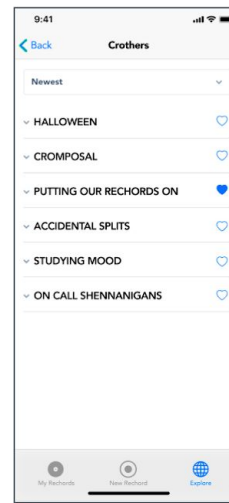
PUBLIC PLAYLIST
SCREEN

HEURISITC EVALUATION FEEDBACK

can't tell which rechords belong to current user



EXPLORE SCREEN



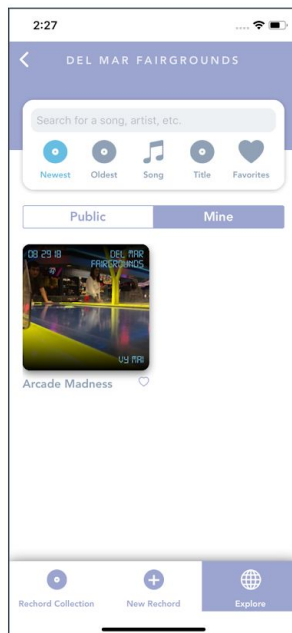
PUBLIC PLAYLIST
SCREEN

SIMPLE: VIEWING RECHORDS

high-fi prototype



**RECHORD
COLLECTION SCREEN**



**PUBLIC COLLECTION
MINE TAB**

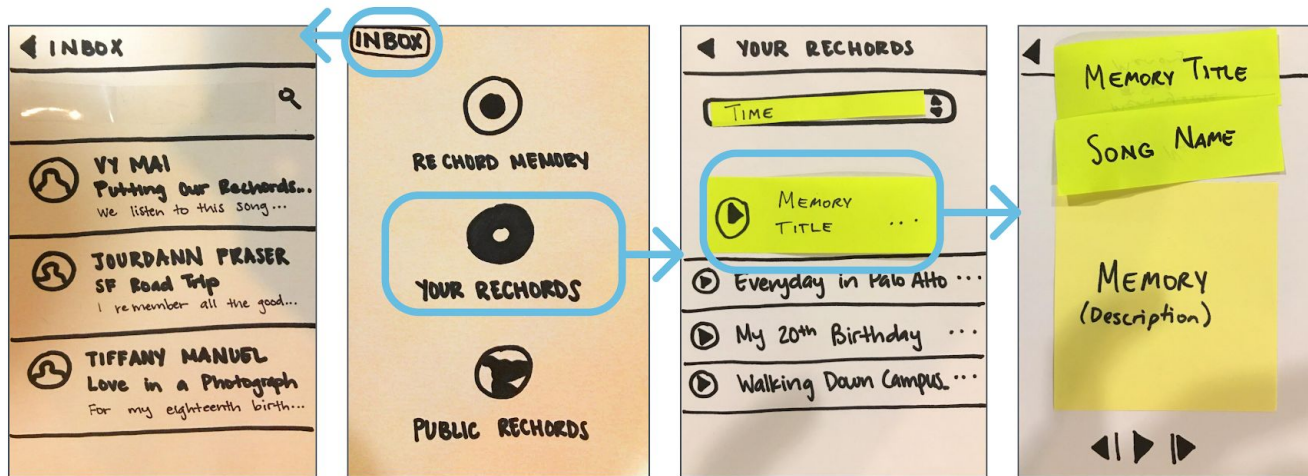
CHANGES FROM MEDIUM-FI

overall visual design (switched to album/record theme)

included mine tab to easily find personal rechords shared to public playlists/collections

SIMPLE: VIEWING RECHORDS

low-fi prototype



INBOX SCREEN

HOME SCREEN

YOUR RECHORDS
SCREEN

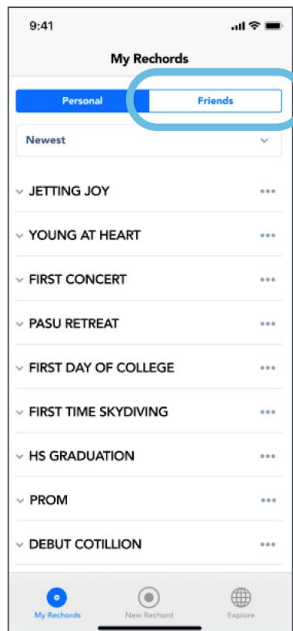
RECHORD
SCREEN

USER TESTING FEEDBACK

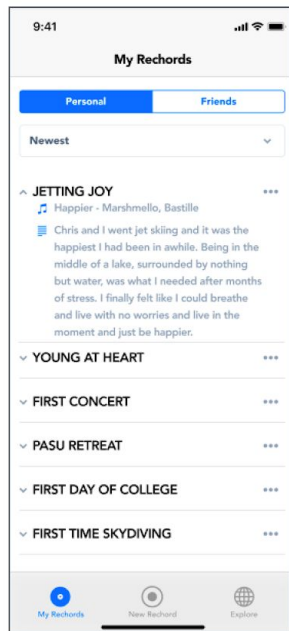
unclear that inbox contains rechorde that friends have shared with you

SIMPLE: VIEWING RECHORDS

medium-fi prototype



MY RECHORDS
SCREEN



VIEWING RECHORD
OPTION #1



VIEWING RECHORD
OPTION #2

CHANGES FROM LO-FI

replaced inbox with friends tab

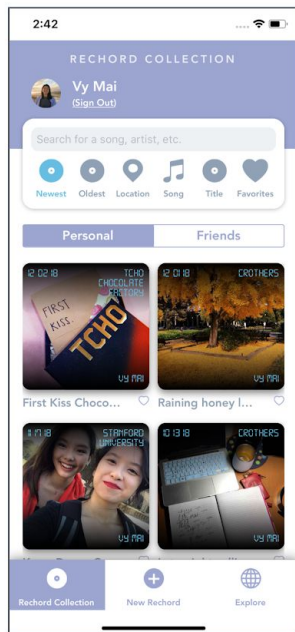
provided a quicker way to view details of a rechord

HEURISTIC EVALUATION FEEDBACK

design needs personal touch (relies too much on iOS aesthetic)

SIMPLE: VIEWING RECHORDS

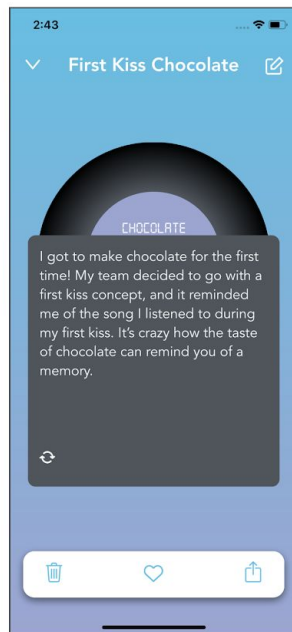
high-fi prototype



RECHORD
COLLECTION SCREEN



RECHORD SCREEN



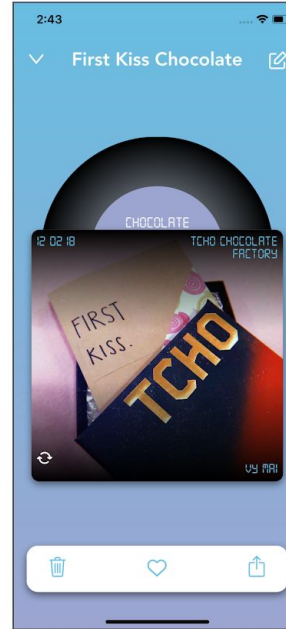
CHANGES FROM MEDIUM-FI

spiced up overall visual design
(switched to album/record theme)

MEDIUM: SHARING RECHORDS



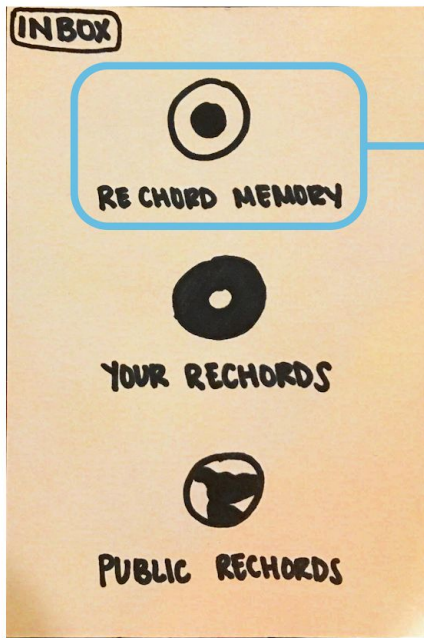
LOW-FI
PROTOTYPE



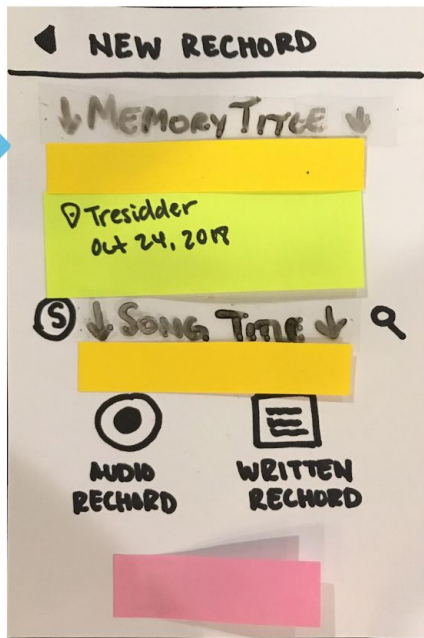
HIGH-FI
PROTOTYPE

COMPLEX: CREATING AND SAVING NEW RECHORDS

low-fi prototype



HOME SCREEN



NEW RECHORD SCREEN

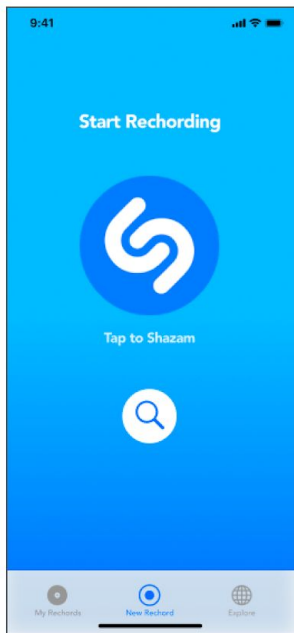
USER TESTING FEEDBACK

capturing a song should come first considering that it is our key feature

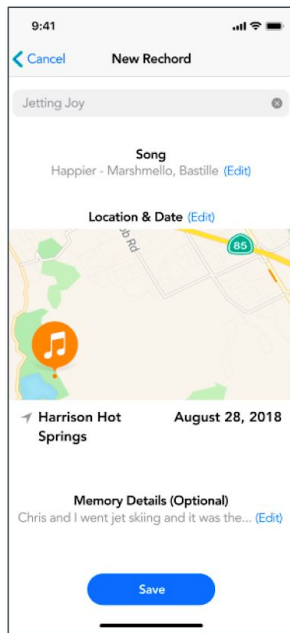
disliked that having a written description was required

COMPLEX: CREATING AND SAVING NEW RECHORDS

medium-fi prototype



HOME SCREEN



NEW RECHORD SCREEN

CHANGES FROM LOW-FI

switched to tab navigation

made written description optional

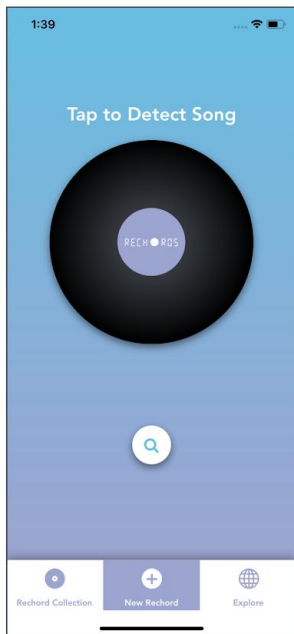
HEURISTIC EVALUATION FEEDBACK

want to see entire description rather than just the first line

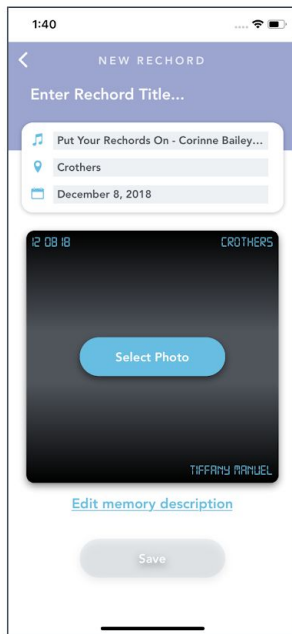
design needs personal touch

COMPLEX: CREATING AND SAVING NEW RECHORDS

high-fi prototype



HOME SCREEN



NEW RECHORD SCREEN

CHANGES FROM MEDIUM-FI

overall visual design (switched to album/record theme)

grouped required items at the top

grouped optional items in the album object

made entire description viewable



NEEDFINDING



**DESIGN
EVOLUTION**



DEMO



**FUTURE
ENHANCEMENTS**



NEEDFINDING



**DESIGN
EVOLUTION**



DEMO



**FUTURE
ENHANCEMENTS**

THINGS THAT WERE WORKING A YEAR AGO BUT HAVE SINCE BROKEN :)

TAB BAR ICONS

stopped working because of updates to expo

LOCATION DETECTION

free subscription to Google Maps API has expired

ORDER OF SAVED RECORDS

i honestly don't know what happened here

LAYOUT OF SCREENS

possibly as a result of updates to expo



WHAT IS MISSING?



EXPLORE PAGE

hard-coded list of locations



MUSIC

used speaker connected to another phone



"SHAZAM"

explained feature, but never demonstrated



SORTING

never demonstrated

CURRENT DISCUSSIONS

STEERING AWAY FROM SOCIAL ASPECT

does the ability to share records cause users to treat this like another social media app and, therefore, encourage the embellishing of memories?

INTRODUCING MOVING RECORD COVERS

would connecting a memory to a short video/slideshow help recreate the environment and further improve the memory-keeping process?



THANK YOU!

QUESTIONS/COMMENTS?