

daha

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explore your community's closet

Problem

college students need one-time-use clothing on short notice

Solution

daha is a peer-to-peer borrowing platform for college students to find the clothes that they need

Mission

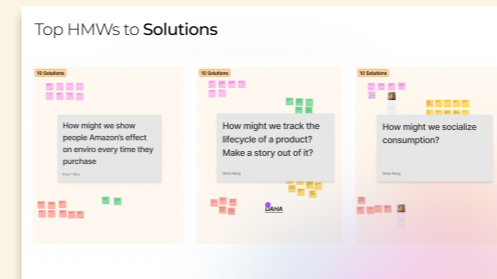
By simplifying the borrowing process, daha is on a mission to encourage resourcefulness and build sustainable habits.

Design Process

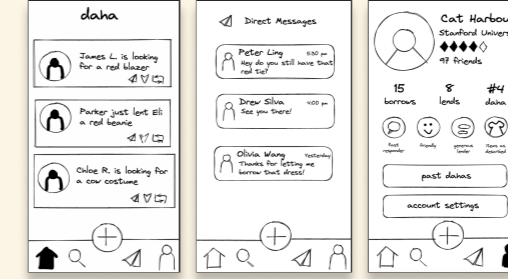
Needfinding



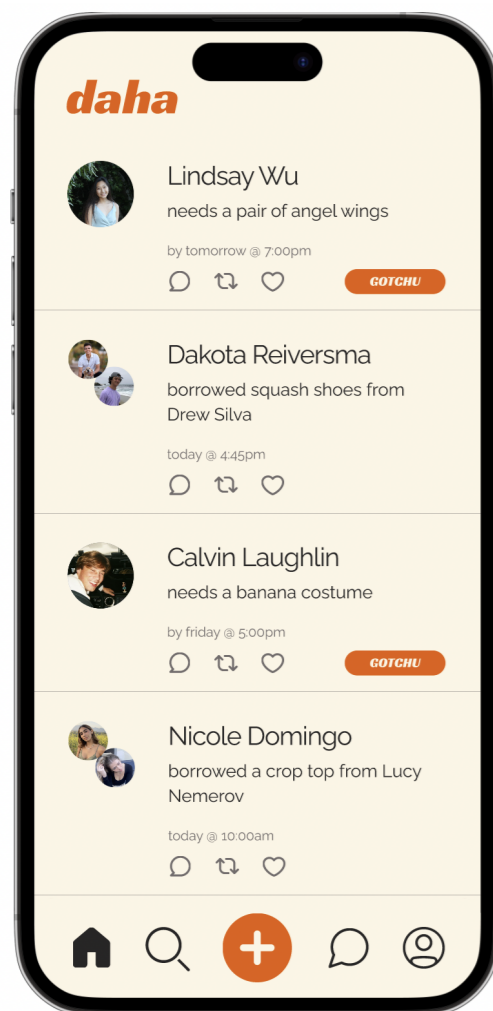
Ideation



Low-fi



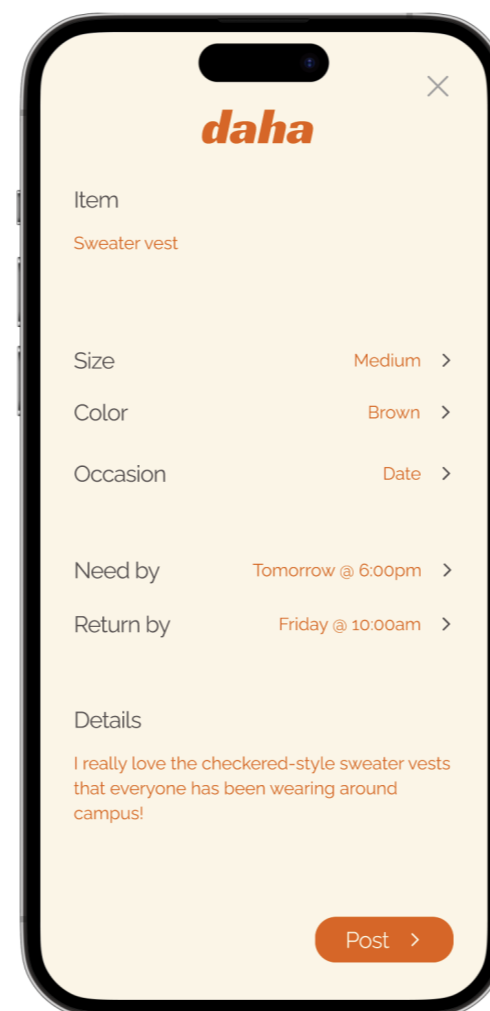
Med-fi



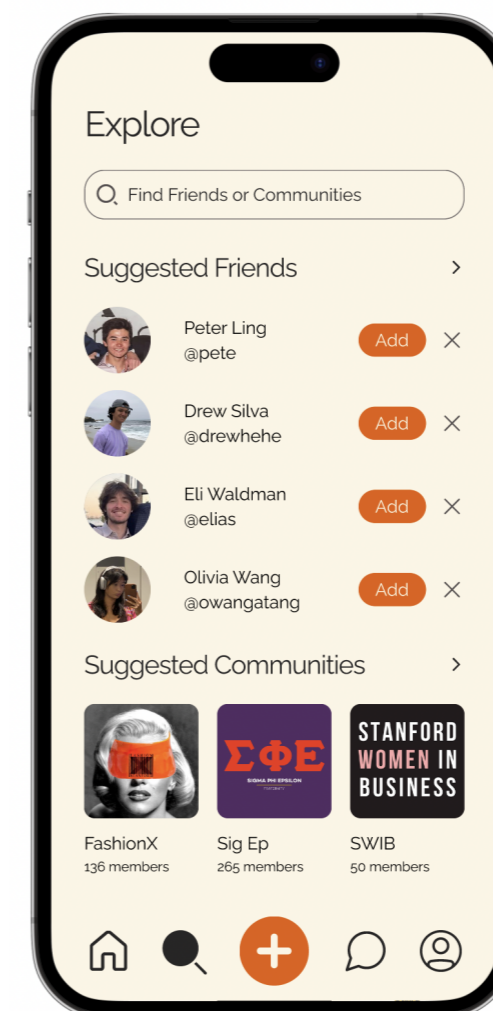
see what your friends need



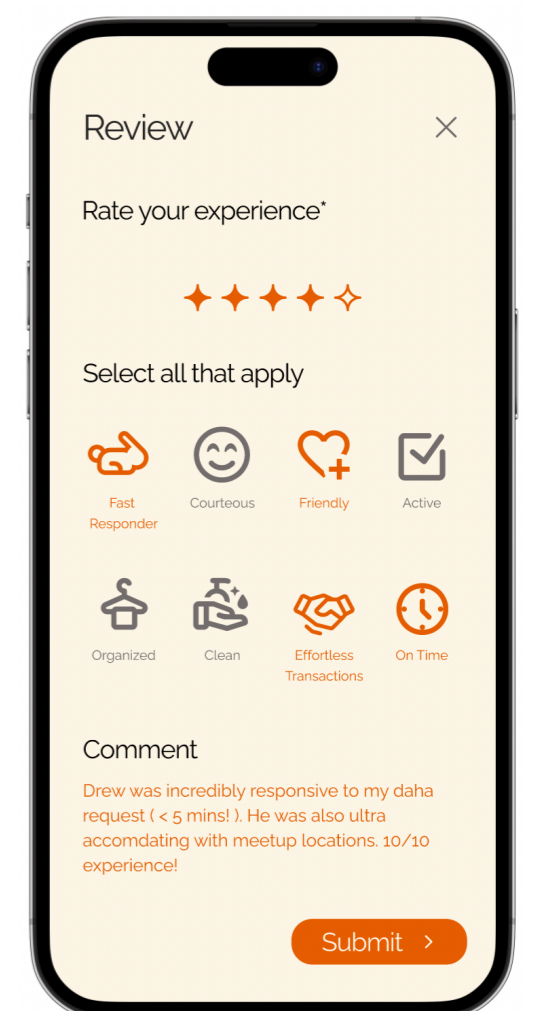
set up your daha exchange



blast a daha request to your community



grow your daha network



review your daha experience