People Presentation
by Peter Axelson

Beneficial Designs, Inc.
Minden, NV
Denise Axelson, 
Director of Research, 
coordinates the research at BD and assists with technical writing and grant proposals. She loves to play volleyball.

Peter Axelson, 
Founder and Director of R&D, 
leads BD and spends much of his time traveling throughout the world to attend meetings and present our work. He's also a pilot and avid mono-skier.
Bill Blythe, Technical Assistant, keeps the network and computers running, assists in design work with the projects. When not working he likes to cook, play guitar, work with computers, and lead worship with his wife at church.

Jeremy Vlcan, Trails Assistant, assists with conducting UTAP, development of the HETAP program, and advancement of the Trail Gate barrier project. He also enjoys hiking, photography and playing in the yard.
Harmony Hilderbrand, Office Manager, oversees office tasks, is attending UNR and got married this year!

Alicia Sturgess, Office Assistant, assists with various office duties. She is a senior in high school, likes to run track.
Seanna Kringen, Research Associate, has a background in physiological sciences, and assists on the research components of our projects. She enjoys swimming and hiking with her husband and three children.

Carla Shepard, Bookkeeper, is in charge of BD finances. When she is not crunching our numbers, she enjoys four-wheeling, exploring old mines, playing piano, singing, and cross-stitching.
Allen Siekman, Central Coast Testing, provide a wide range of testing services for wheelchair cushions, support surfaces related to adaptive technology products. He collects and restores antique cars and motorcycles and coaches youth softball teams.

Mark Richter, MAX mobility LLC, Research Engineer, designed the low impact wheelchair pushrim as part of his doctoral research at Stanford University.
Kathy Mispagel, Consultant, developed the UTAP Train-the-Trainers program and manual as well as the Trail Data Processing Software known as TrailWare. She enjoys swimming and making scrapbooks.

Jamie Noon, Seating Designer, assists with the development of new products including seating systems and propulsion mechanisms for wheelchair users. He also consults on seating and mobility projects in developing countries. He is an avid movie watcher and ice cream junkie.
Patti Longmuir, Exercise & Adapted Physical Activity Expert, is a co-developer of the Universal Trail Assessment Process. She assists with developing and implementing human subject evaluations for the trail and recreation accessibility related work at BD. Her primary residence is in Toronto, where she enjoys skiing and water sports.
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