

# *Machine Learning, Biosensing, Virtual Reality Technology*

## *Converging to Transform Healthcare*

Walter Greenleaf PhD



National Mental Health Innovation Center  
UNIVERSITY OF COLORADO ANSCHUTZ MEDICAL CAMPUS

# VR / AR Technology and Healthcare



The Digital Health Revolution

Emerging and Confluent Technologies



Overall Landscape of XR Technologies

Neuroscience – Why XR Has Impact



History of VR - and Why it Matters

Current Status – Where There is Traction



Future Perspective and Predictions

# Academic Affiliations



BRAINSTORM

The Stanford Laboratory for  
Brain Health Innovation and  
Entrepreneurship



Stanford  
University  
**VIRTUAL HUMAN  
INTERACTION**  
— L A B —



**Stanford**  
HEALTH CARE



VR-IT  
Stanford Virtual Reality  
Immersive Technology Clinic



National Mental Health Innovation Center

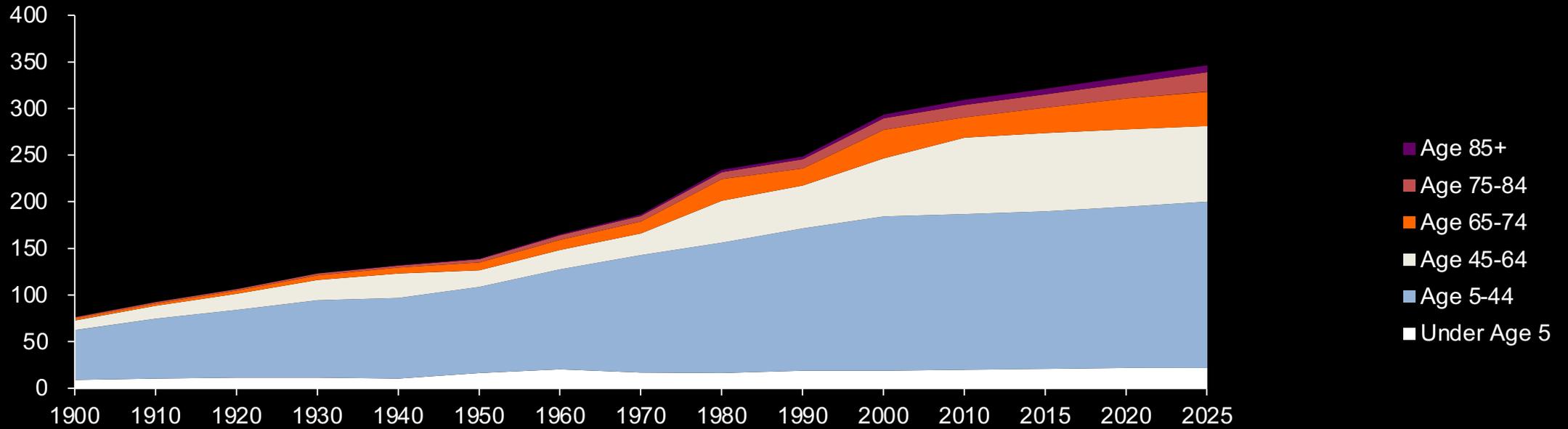
UNIVERSITY OF COLORADO ANSCHUTZ MEDICAL CAMPUS

A young child in a blue shirt is smiling and holding a glowing wand at a night festival. The background is filled with colorful bokeh lights in shades of blue, green, and yellow. The child is wearing a blue t-shirt with a floral design. The overall scene is festive and joyful.

## Healthcare Crisis - Aging Populations



# Healthcare Crisis: Aging Populations





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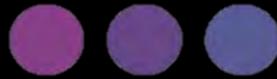
**Transforming** HealthCare with Technology



Joyance Partners



FireflyVR



Ellipsis Health



TAKE PAUSE



# VR and AR Technology Impacts All Sectors of HealthCare

Current technologies and concepts are founded on more than *30 years of research and development*

Recent changes in cost and access make VR/AR technology *affordable*

VR/AR systems are currently used for - *prevention, evaluation, treatment, and chronic disease management*

After years of study and use by early adopters – validated systems are *poised to move to the mainstream*

On the horizon - *enhanced, ubiquitous, informative and integrated*



# Digital Health Revolution

- Mobile Health / eHealth
- Machine Learning
- Wearable Sensors
- **Patient Centered**
- **Leverages Internet:**  
social, quantitative, collaborative



# Digital Health technology will *significantly* impact Medical Care

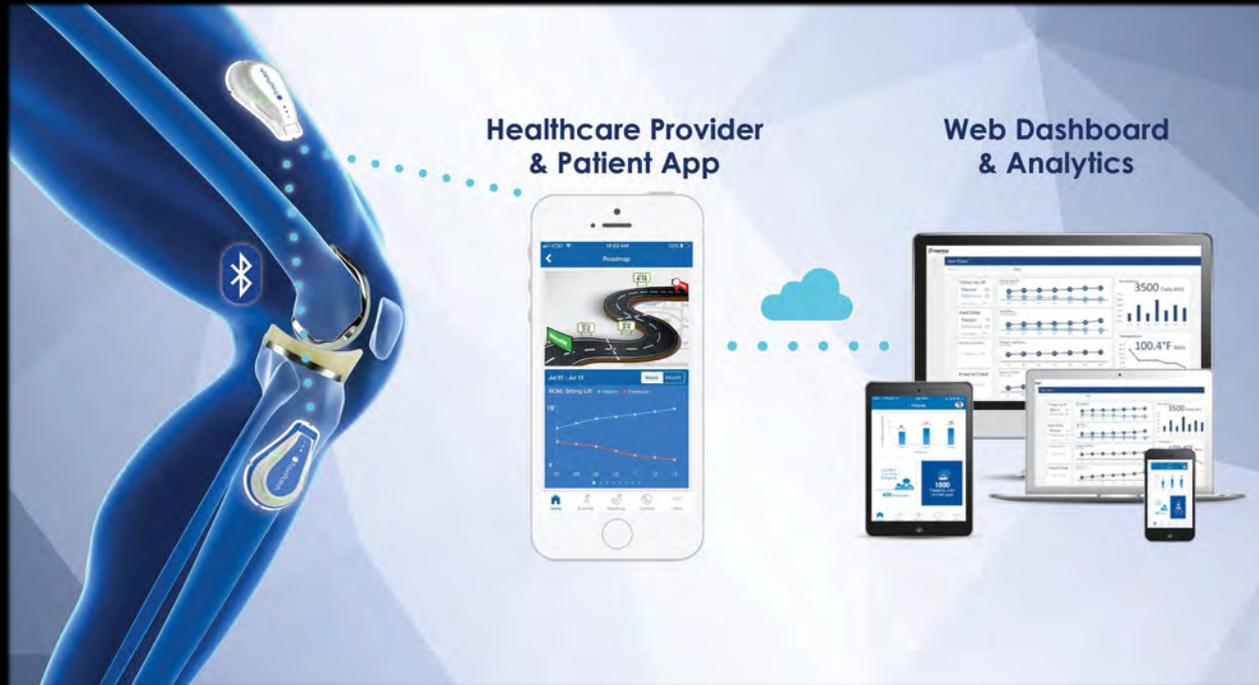
- Prevention and Wellness
- Objective Assessments
- Functional Training
- Improved Interventions
- Facilitate Adherence
- Distributed Care Delivery



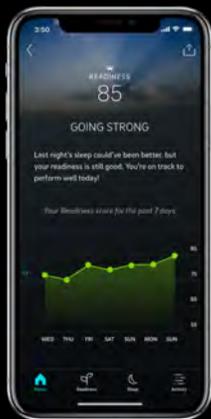
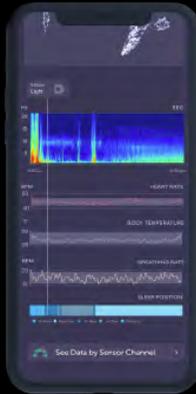
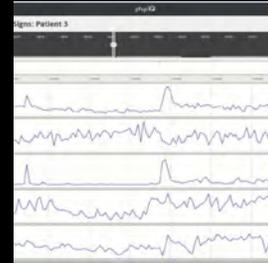
# Every Medical Device Reinvented



# Entering the Era of Medical Wearables



# Wearables, Hearables...



Digital systems are not just measuring the physical parameters of our health.  
New methods are being developed that will allow us to collect and analyze  
biomarkers that reflect our cognitive and emotional status.

Here are four examples...



Brain Health BioMarkers - Passive Data from Smart Phones



Voice Analytics as a BioMarker of Depression

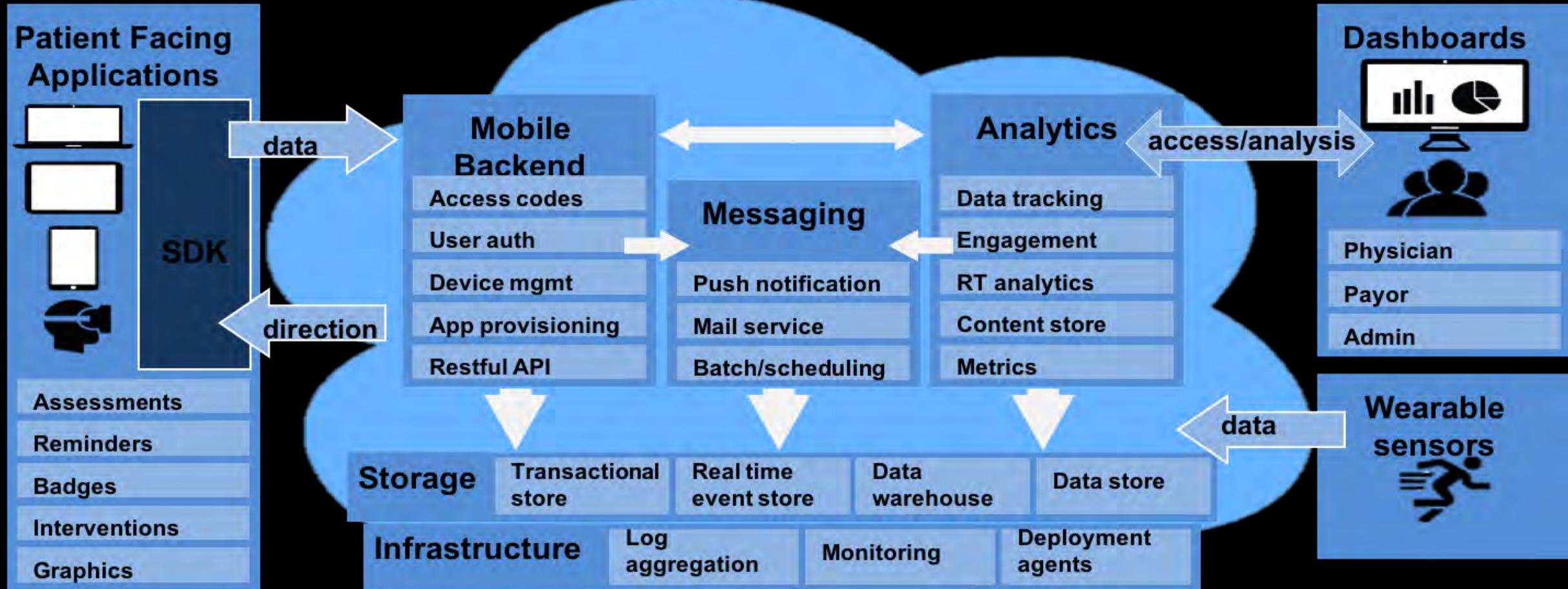


Facial expressions and other signals  
in response to a VR Challenge



Cognitive function assessment using AR and smartphone sensors

# Digital Health Platforms deliver interventions to patients, and parse data for enhanced analysis



# Prescription Digital Therapeutics

## Combination Therapy - Digital Health Platform



+



=



Medication with  
clinical benefit

App-based system  
designed to enhance  
medication efficacy

Prescribed  
combination product  
with **enhanced  
efficacy**

# Prescription Digital Therapeutics

## Create Value In Areas Of High Patient Need

### *Combination Therapy*

Software-based therapies have been shown to be effective as stand-alone interventions – there is incremental effectiveness when PDTs are used in combination with standard treatment

### *Dose Optimization*

PDTs can monitor toxicity and personalize treatment  
Can leverage sensor data.

### *Address Comorbid Conditions*

PDTs can monitor and address comorbid conditions: insomnia, poor nutrition, anxiety, depression, activity levels, use of nicotine and alcohol, etc

### *Facilitate Adherence*

PDTs have several tools to facilitate adherence –provide key information, close the feedback loop, show progress, connect to the care team, leverage games and other motivational tools, provide reminders and sound alerts, etc

### *Collect Utilization And Efficacy Data*

PDTs collect de-identified utilization and efficacy data – combined with sensor data  
Advancing research, facilitating improved formulations, and allowing for personalized protocols based on large-scale studies.

# The “digital layer” creates value – across all parts of the clinical care

- Standardizes data collection for clinical studies

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- Tracks the supply chain to a pill-by-pill level via QR codes etc.

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- Collects real-world data supporting regulatory submissions

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- Enhances clinician touch-points via data-based dashboards

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- Enhances therapeutic adherence and efficacy

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- Provides real-world data to support reimbursement discussions

Discovery and  
development

Supply chain

Regulatory  
approval

Clinician detail

Patient use

Reimbursement

# Enhanced outcomes - plus value for patients, clinicians, and payors

## For patients

- **More convenient** care, reducing transportation and wait times
- Offers the **better outcomes** for patients
- Provides **immediate care** allowing patients to access therapeutic content when needed

## For clinicians

- Enables **data-driven care** demonstrating efficacy and engagement
- Leads to greater engagement, **fewer drop-outs, and reduced no-shows**
- *Extends the reach of the clinician – **facilitating improved follow-up and reduced readmissions.***

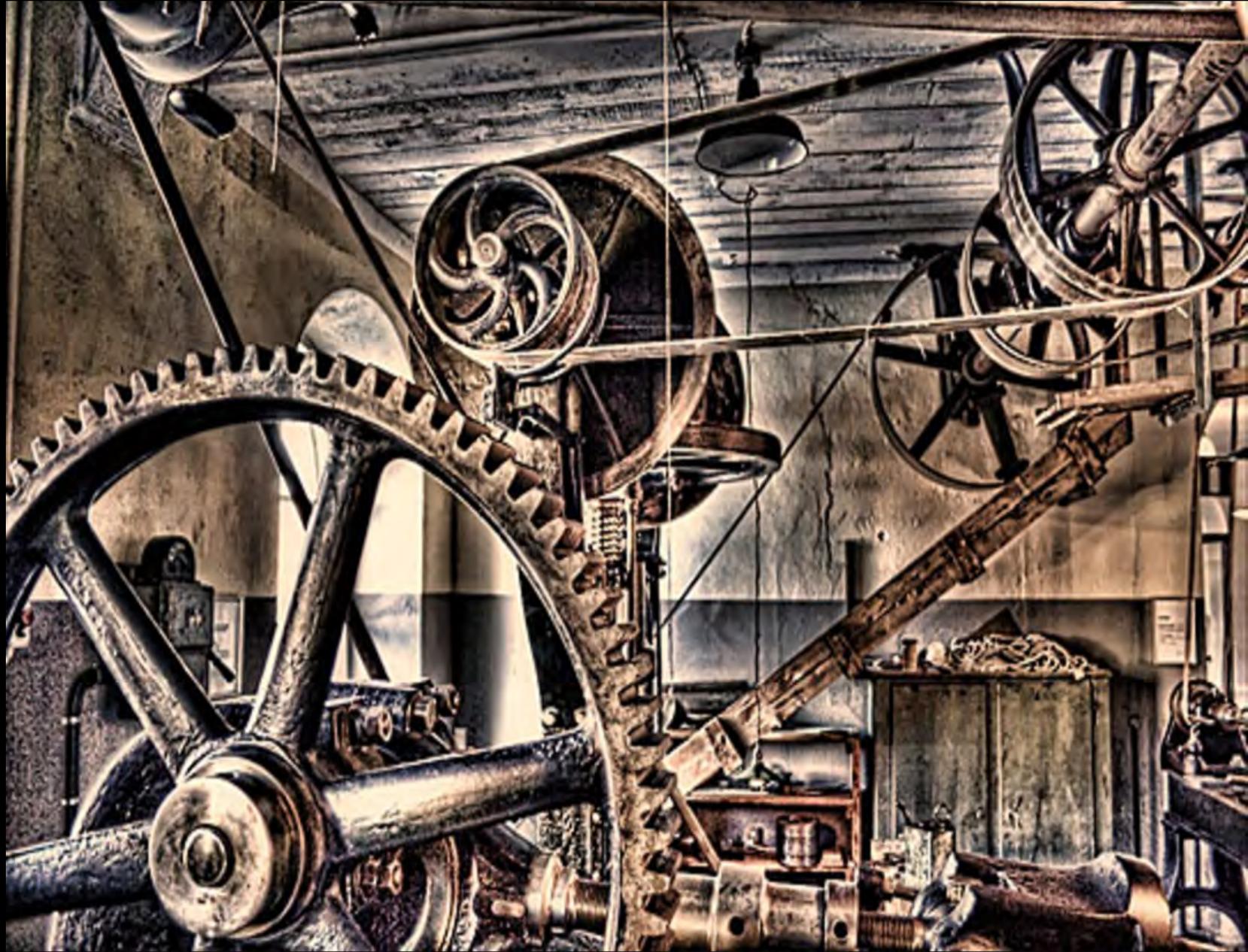
## For payors

- Collects data to **measure and validate quality of care**
- Allows evidence-based treatment to be **widely standardized**
- **Reduces overall care costs** for a large and expensive patient population

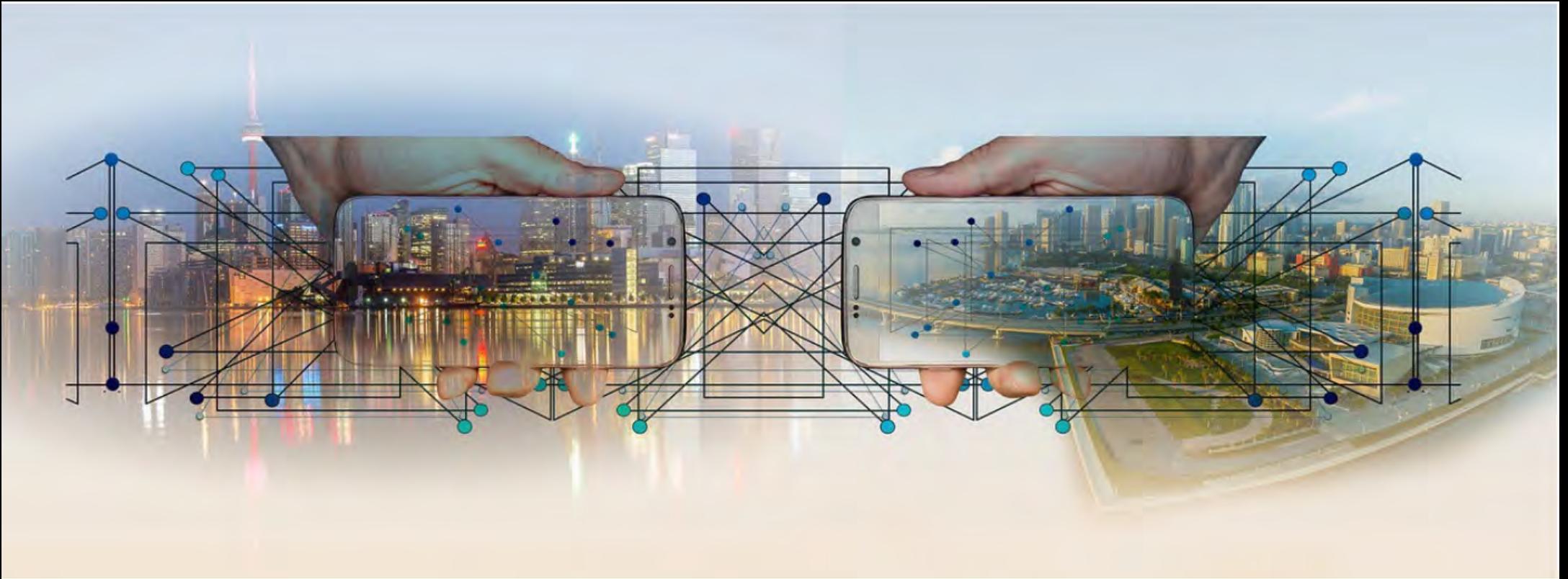
# One Example- Depression: Intervention and Digital Adaption Possibilities

Intervention	Key Components	Example Targets	Digital Adaption Possibilities
<b>Cognitive Behavioral Therapy (CBT)</b>	<ul style="list-style-type: none"> <li>• Capture thoughts that arise in response to specific situations</li> <li>• Check those thoughts to determine if they are accurate or distorted</li> <li>• Change distorted thoughts by substituting them with more helpful thoughts.</li> </ul>	<ul style="list-style-type: none"> <li>• Target: depressive thoughts</li> <li>• Identify thoughts that arise in response to situations.</li> <li>• Identify distortions in thinking.</li> <li>• Identify accurate, more helpful thoughts.</li> </ul>	Gamified exercises: <ul style="list-style-type: none"> <li>• Catch it – identify automatic thoughts</li> <li>• Check it – evaluate it against list of common distortions</li> <li>• Change it – come up with more accurate interpretation of the event.</li> </ul>
<b>Behavioral Activation (BA)</b>	<ul style="list-style-type: none"> <li>• Identify life values and goals</li> <li>• Identify activities that are aligned with those values</li> <li>• Create a hierarchy of activities</li> <li>• Schedule these activities and track progress over time</li> </ul>	<ul style="list-style-type: none"> <li>• Target: avoidant behavior</li> <li>• Value identification</li> <li>• Activity Scheduling</li> <li>• Tracking mood and activities</li> </ul>	Interactive feature with: <ul style="list-style-type: none"> <li>• Values clarification</li> <li>• Identifying and scheduling activities to support those values</li> <li>• Tracking activities and mood</li> </ul>
<b>Mindfulness Meditation</b>	<ul style="list-style-type: none"> <li>• Progressive muscle relaxation</li> <li>• Guided imagery</li> <li>• Guided meditation</li> </ul>	<ul style="list-style-type: none"> <li>• Target:               <ul style="list-style-type: none"> <li>• Relax the body</li> <li>• Relax the mind</li> <li>• Be fully present</li> </ul> </li> </ul>	Guided meditation activities (e.g Headspace, Calm) Full meditation courses

# Emerging and Confluent Technologies

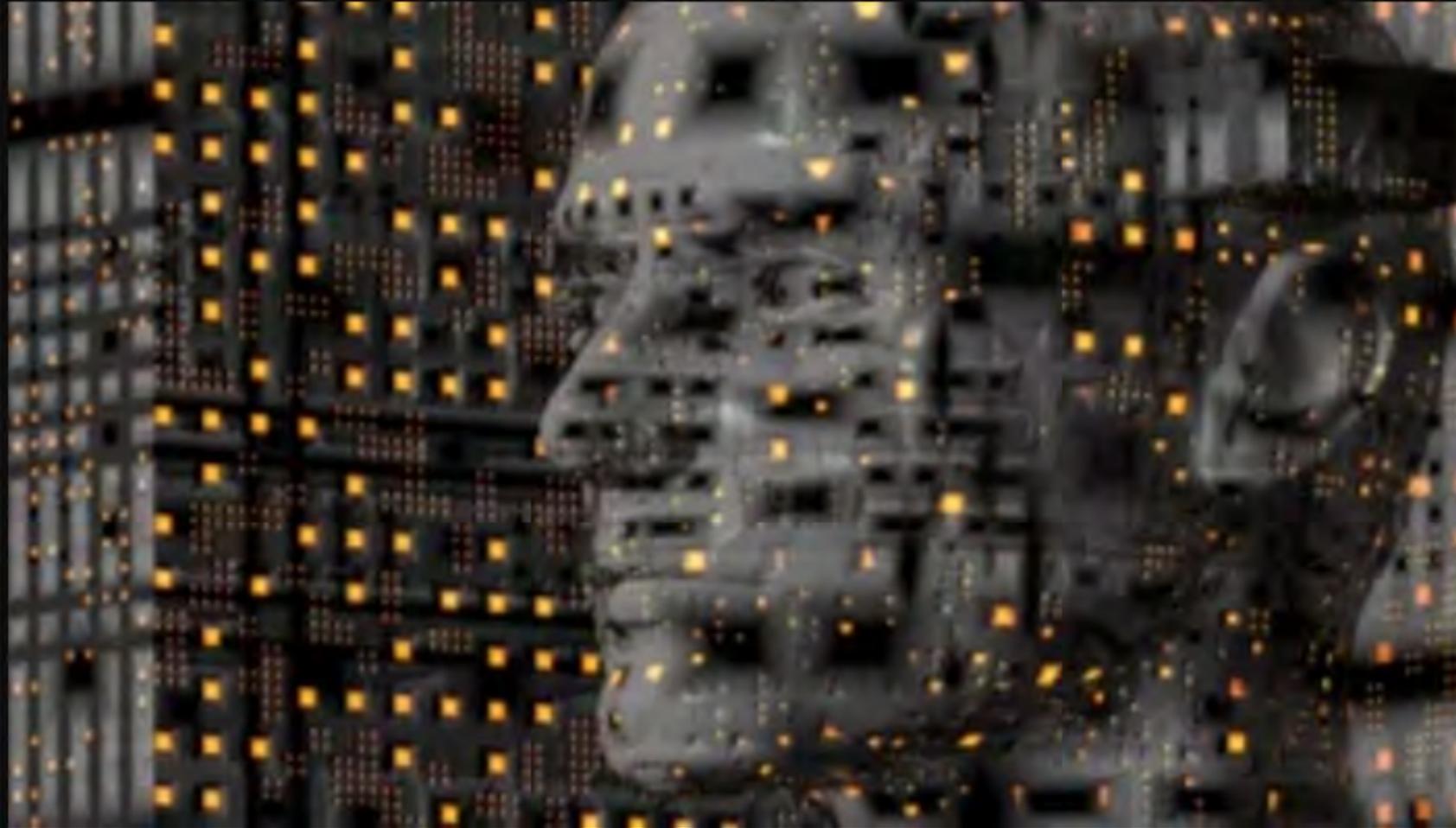


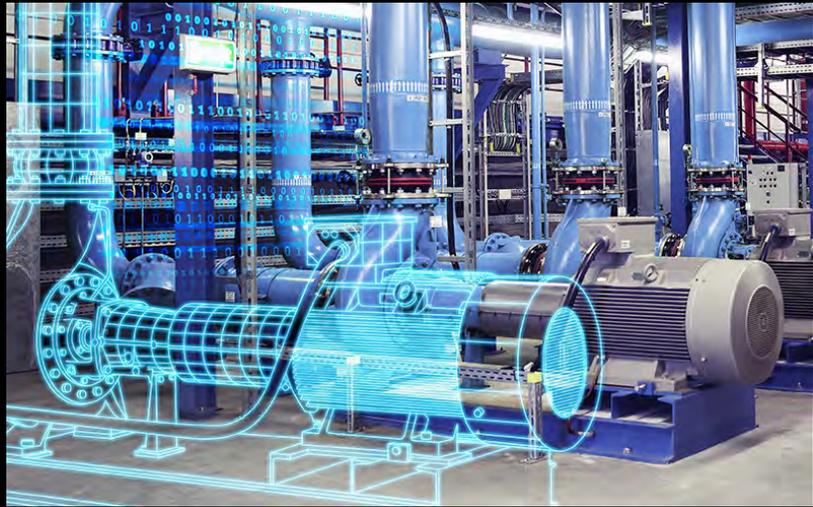
# 5G connections will surpass one billion by 2023



**Single-digit millisecond latencies with Edge Computing**  
Cloud-Rendered AR and VR content  
Real-time Analytics for Machine Learning, Predictive Modeling

# Machine Learning

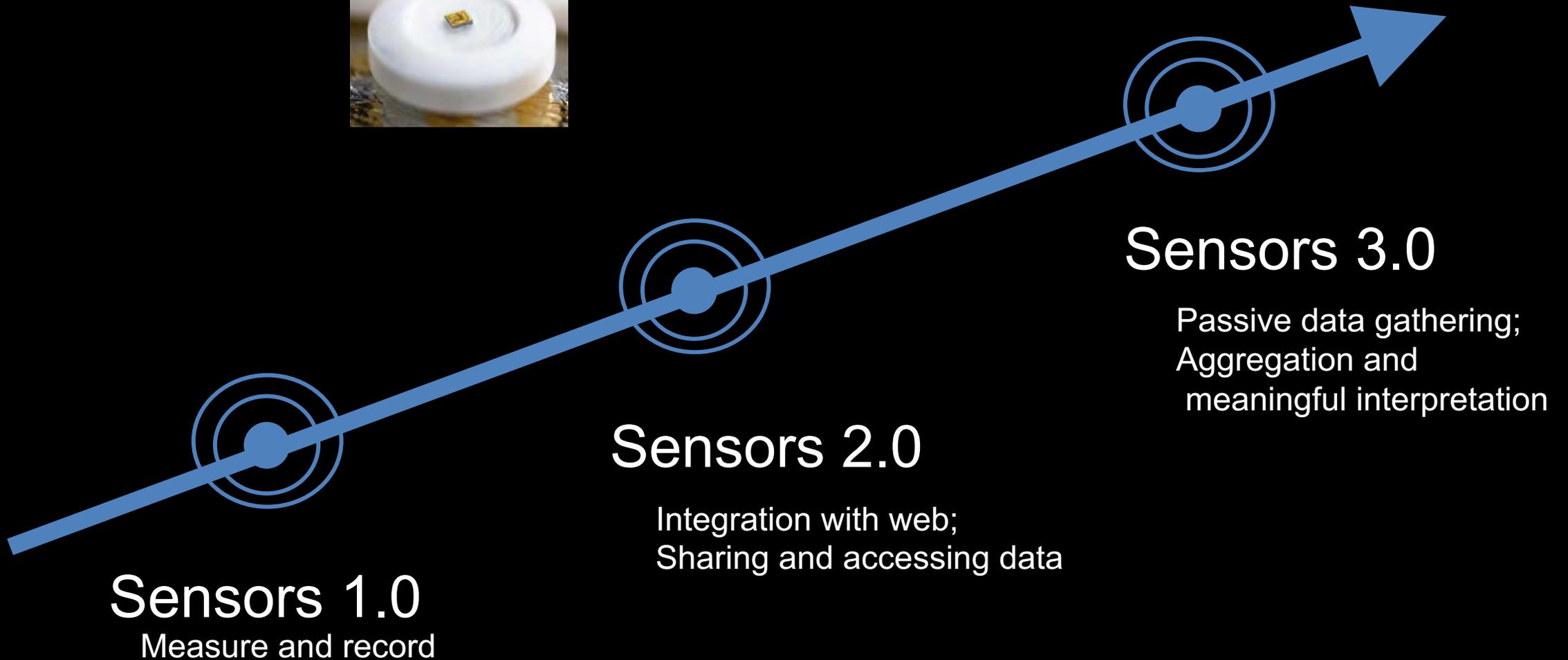
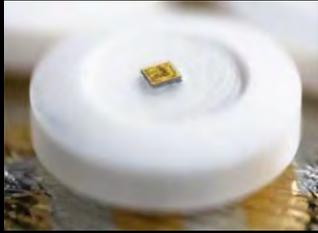




# Digital Twin Paradigm For Precision Healthcare



# Sensors Are Evolving, Connecting, Promulgating



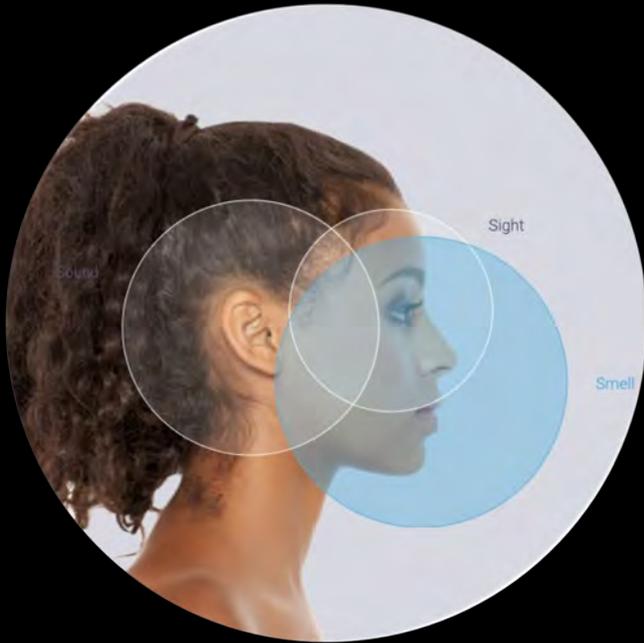
Ready or not...

The wearable tech, always on, always online world

On the way - arriving soon.



# Other Dimensions of Sensory Input - Enhanced Immersion



## Scentware

9 scent actuators with interchangeable cartridges  
Library of over 250 scents  
Custom scent creation

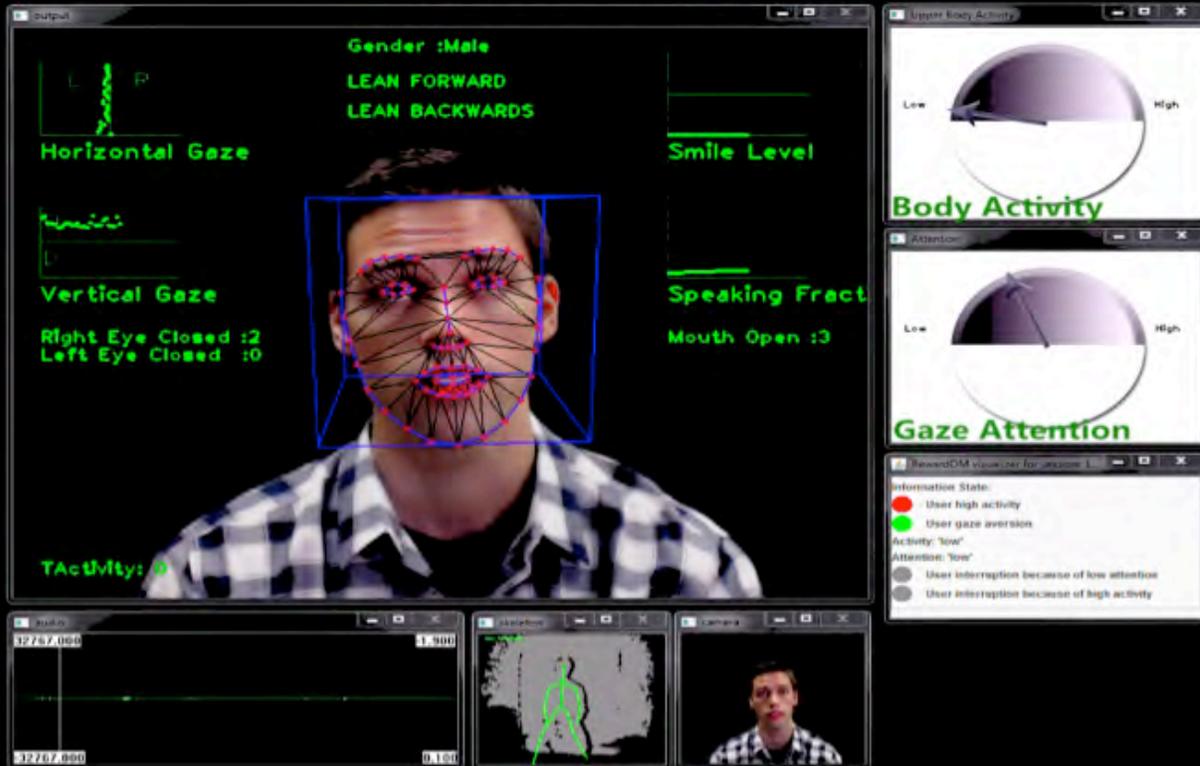


Aaron Wisniewski



# Virtual Humans - Voice Recognition, Emotion Detection- Dynamic Response

## MultiSense



## SimSensei



# Virtual Humans For Education, Training, Support



“Smart Avatar” with a **virtual voice**,  
**image** and **mannerisms** via AI

# Virtual Worlds – Multiuser Immersive Experiences



Cloud-based 3D real time rendering





**BLOCKCHAIN**



Kills 99.99% of viruses, bacteria and fungi, supported by independent lab testing

- ❖ Utilizes medical grade UV-C light in an LED, eliminating the need for heat, moisture or toxins in the decontamination process
- ❖ Multi-functionality can include storage, locking, charging and credit card access capabilities
- ❖ Can be used for any size hardware or products including HMDs, production/broadcaster headsets, earphones, tablets and cell phones



Amy Hedrick



**VR** + **AR** + **MR** = **XR**



**THE LANDSCAPE**

**GAINING MOMENTUM  
EVOLVING RAPIDLY**





# Now is the time for VR & AR

XR technology is now affordable,  
scalable and accessible

Varjo HMD - 60 PPD for 20/20 vision resolution



HP - Reverb



Sony – PlayStation VR



Facebook - Oculus



Microsoft - HoloLens



HTC - Vive



Apple -

# Why use XR?

## Uniquely Capable

Extension of existing virtual capabilities  
Intuitive “spatial” language  
natural interactions streamlines engagement

## Highly Functional

Experimenting with systems & concepts to better understand  
Applying learned concepts in practice  
Can do things are otherwise expensive or impossible  
-e.g. due to safety/cost

## Deeply Personal

Learning content made meaningful through user’s interaction & feedback  
Immersion enhances **engagement**, retention  
Making experiences “personal” drives motivation to learn & keep learning

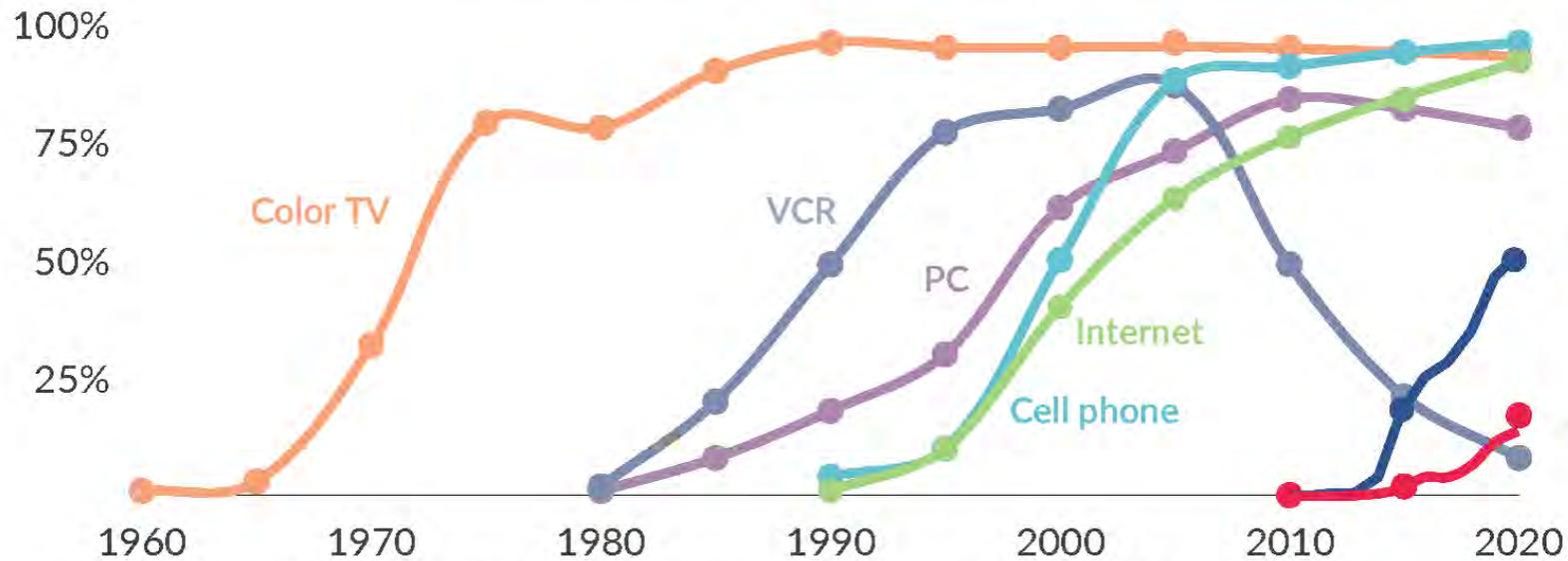


# VR Adoption

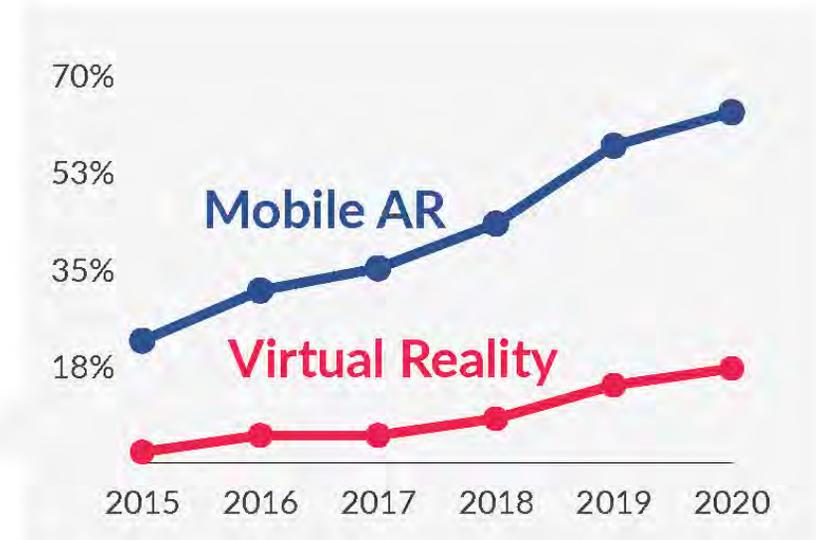
Technology adoption rates  
Share of U.S. households, 1960-2020

## Technology adoption rates

Share of U.S. households, 1960-2020



Sources: Michael Felton, The New York Times; Pew Research Center; Gallup; U.S. Census; SuperData Research

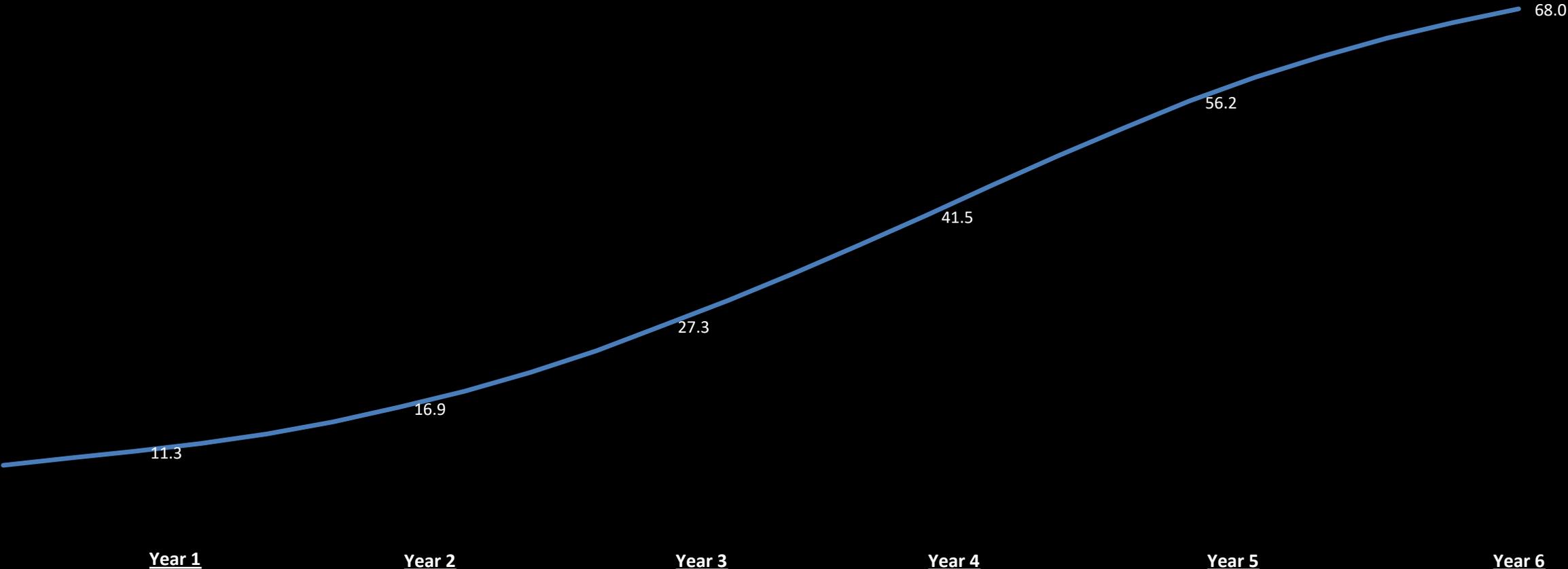


\*Includes all mobile phones that have accessed an AR-enabled at least once that year

\*\*Includes Google Cardboard-based devices.

Within 6 years, XR will likely be adopted by **70 million users**

Within 3 years, VR will likely be adopted by 30 million users



# XR Technologies

## Currently Disrupting

Education & Training

Manufacturing

Maintenance

Product Design

Process Design

Healthcare

Simulation & Modeling



# Digital Health Revolution

## Medical Applications of Virtual Reality & Augmented Reality (XR) Technology



# XR Technology Impacts All Sectors of HealthCare

- Prevention and Wellness
- Objective Assessments
- Functional Training
- Improved Interventions
- Facilitate Adherence
- Distributed Care Delivery



# More Than 200 Emerging Medical VR/AR Companies Targeting Multiple Clinical Sectors and Specific Indications

Acute Pain

Addiction  
Medicine

ADHD

Anxiety  
Management

Autism  
Spectrum  
Disorder

Chronic Pain

Cognitive  
Assessments

Depression

Disability  
Solutions

Emergency  
Medicine

Medical  
Education  
& Training

Ophthalmology

Orthopedics

Palliative Care

Patient  
Education

Phobias PTSD

Physical  
Medicine and  
Rehabilitation

Preventive  
Medicine

Respiratory  
Medicine

Senior Care

Stroke & TBI

Surgical  
Procedure  
Planning

Surgical Skill  
Training

Uncomfortable  
Procedure  
Mitigation

# Significant Investment in XR for HealthCare

The Medical VR / AR Market is projected to be **\$5.1 B** in 2025



UNITEDHEALTH GROUP®



# The Neuroscience of How VR Promotes Behavior Change

VR can promote behavior change by taking advantage of the way our brain's learning and reward systems function

VR systems can:

**Activate** neuroplastic change via reward systems

**Shorten** the reward feedback loop – show progress

**Leverage** mirror neuron systems

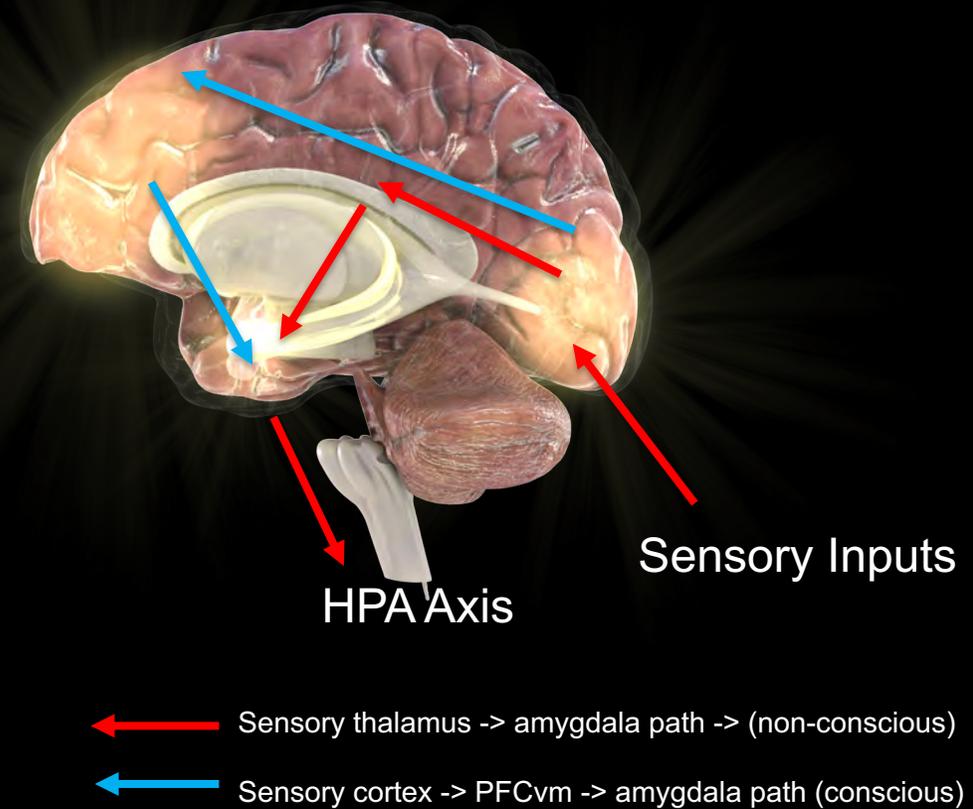


# VR is More Effective than Imaginal or *In Vivo* Exposure Techniques

VR exposure floods the visual thalamus and cortex, activating both subcortical, threat detection and response pathways as well as cortical, conscious pathways

In this manner, VR exposure therapy is **more effective than imaginal exposure therapy** - it activates both exposure/cognitive processes and threat extinction processes.

*In vivo* exposure is inconvenient, expensive, time-consuming, difficult to standardize, difficult to monitor, and impossible to provide in a graduated or controlled manner.



# Leveraging Mirror Neurons



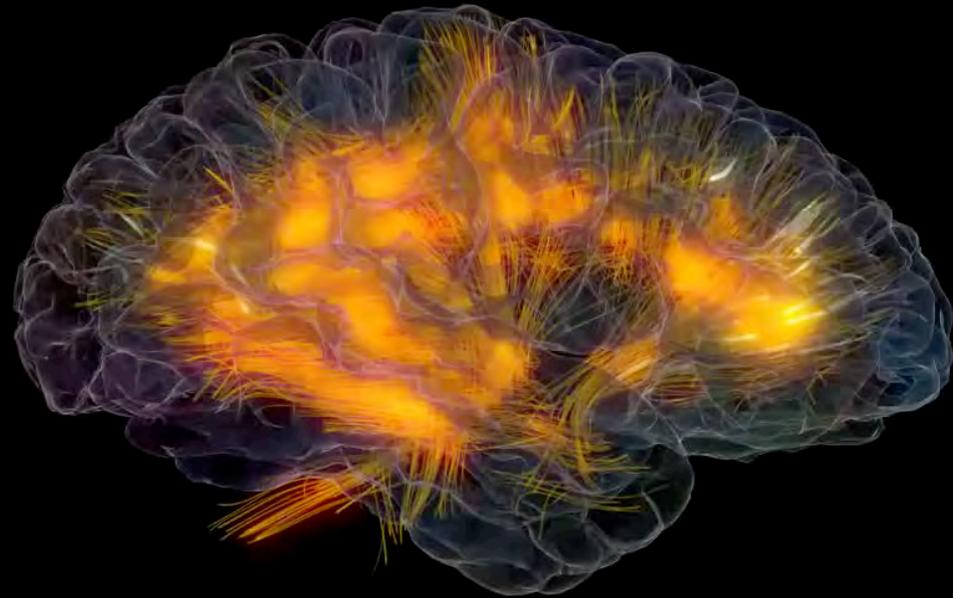
Ability to change attitudes and behavior after “being” one’s future self.

# Neuroscience Rationale

It is necessary to **activate** the associated brain system to enable neuroplasticity

Repetition is required

It is critical to engage the brain's reward systems



# Addition Mechanisms of Impact

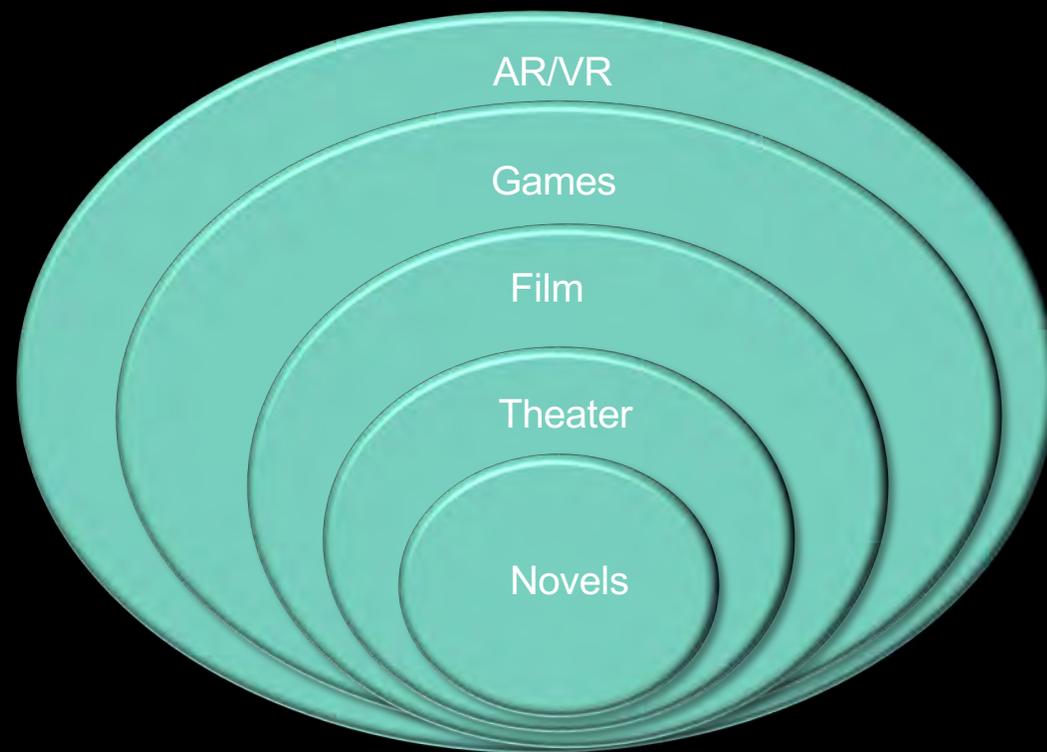
**Active Involvement:** XR systems provide users with immersive experiences that maximize cognitive engagement.

**Feedback:** learning is reinforced by direct, immediate and relevant feedback that reinforces the experience and the lessons learned.

**Engaging and Motivating:** the dynamic nature of VR/AR systems provides users with agency and can provide immediate rewards for progress.

**Team Training:** Multiuser experiences can provide and leverage group skill building.

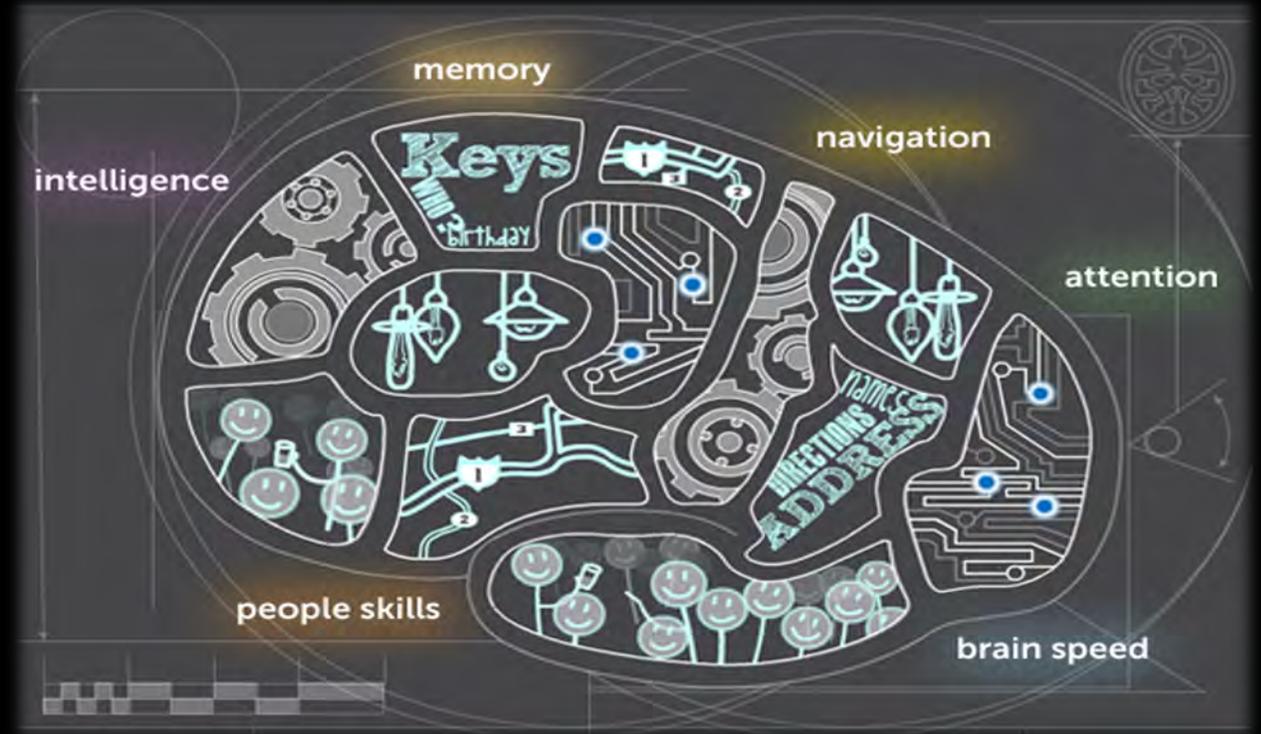
**Cost Effective:** XR systems extend the reach and reduce the cost of face-to-face training.



# Wired for Narrative Stories

Research shows that **STORY**:

- Provides **superior retention** (memory and recall)
- Provides **improved understanding**
- Creates **context and relevance**
- Creates **empathy**
- Promotes **engagement and participation**
- Enhances the creation of **meaning and personal relevance**



# VR Technology Has Evolved

1987

First general purpose and commercially available VR systems.



# My 37 Year Journey....



1984 – Stanford University





**NEXTMED / MMVR**  
MEDICINE MEETS VIRTUAL REALITY





13 Years Ago

Mitigating Post  
Traumatic Stress  
With Virtual Reality



2008 Sichuan  
Earthquake



Three Years Ago

Mitigating Post  
Traumatic Stress  
With Virtual Reality



2017 Mexico City  
Earthquake

Happinss®



One year ago...

# Mitigating Stress With Virtual Reality

## Nashville Tornado



Sarah Tico



Sarah Hill



# XR technology will *significantly* impact Medical Care

- Prevention and Wellness
- Objective Assessments
- **Functional Training**
- Improved Interventions
- Facilitate Adherence
- Distributed Care Delivery



# Medical Training

- Clinical Skill Training
- Surgical Skill Training
- Interpersonal Skill Training
- Use of Equipment and Tools
- Team Training - eg: Emergency Department, Surgical Team
- Emergency Response Training and Rehearsal
- Facilitate Empathy



# Surgical Procedure Training



# Anatomy and Physiology Training

- Response to the acute shortage of human cadavers
- Allows for repetitive training and self-study
- More detailed examination of micro-features of organs, tissue etc.
- Integration of text, video and other media to further enhance learning



# Virtual Patients for Clinical Skill Training



# Virtual Standardized Patient Simulators

Mursion's virtual standardized patient (VSP) simulators offer medical educators a powerful way to enhance both technical and interpersonal skills.

Improving the communication skills of a doctor delivering a negative diagnosis

Increasing the effectiveness of therapy skills of psychologists

Enabling prospective nurses to master giving an effective patient history and coaching interview

Allowing pediatric healthcare providers to train in scenarios involving a parent and an elementary-age child

Enhancing the debriefing skills of a surgical team





**USC** University of  
Southern California

Todd Chang. MD



CHLA Emergency Department

## Pediatric Resuscitation



VR simulation to train medical students and staff to respond in high-stakes, low-frequency pediatric emergencies.

# Preparation and Training for Difficult Situations



# XR technology will *significantly* impact Medical Care

- Prevention and Wellness
- **Objective Assessments**
- Functional Training
- Improved Interventions
- Facilitate Adherence
- Distributed Care Delivery



# DIAGNOSTIC ASSESSMENTS

- Medical Image Review
- Neuropsychological Assessments
- Activities of Daily Living Assessments
- Physical Medicine – OT / PT
- Behavioral Medicine – psychology, psychiatry



# New Approaches for **Cognitive Assessment**

## Standardized Environments for Neurocognitive Evaluation

Migrates traditional paper and subjective evaluations to a more sophisticated level.

Provides robust assessments that can challenge cognitive skills in a more **natural, standardized, objective and reproducible manner.**



# BioMarkers - Cognitive and Emotional State

Collecting and analyzing psychophysiological responses in VR

## 1. HEADSET CAPTURES DATA VIA SENSORS\*



## 2. HP OMNICEPT SOFTWARE TRANSFORMS DATA

MACHINE LEARNING

### DELIVERING REAL TIME INSIGHTS



#### COGNITIVE LOAD

Determining how much "brain power" a user is exerting on the task at hand\*

OTHER EXCITING FEATURES  
COMING IN THE FUTURE



## 3. ADAPTIVE XR EXPERIENCES

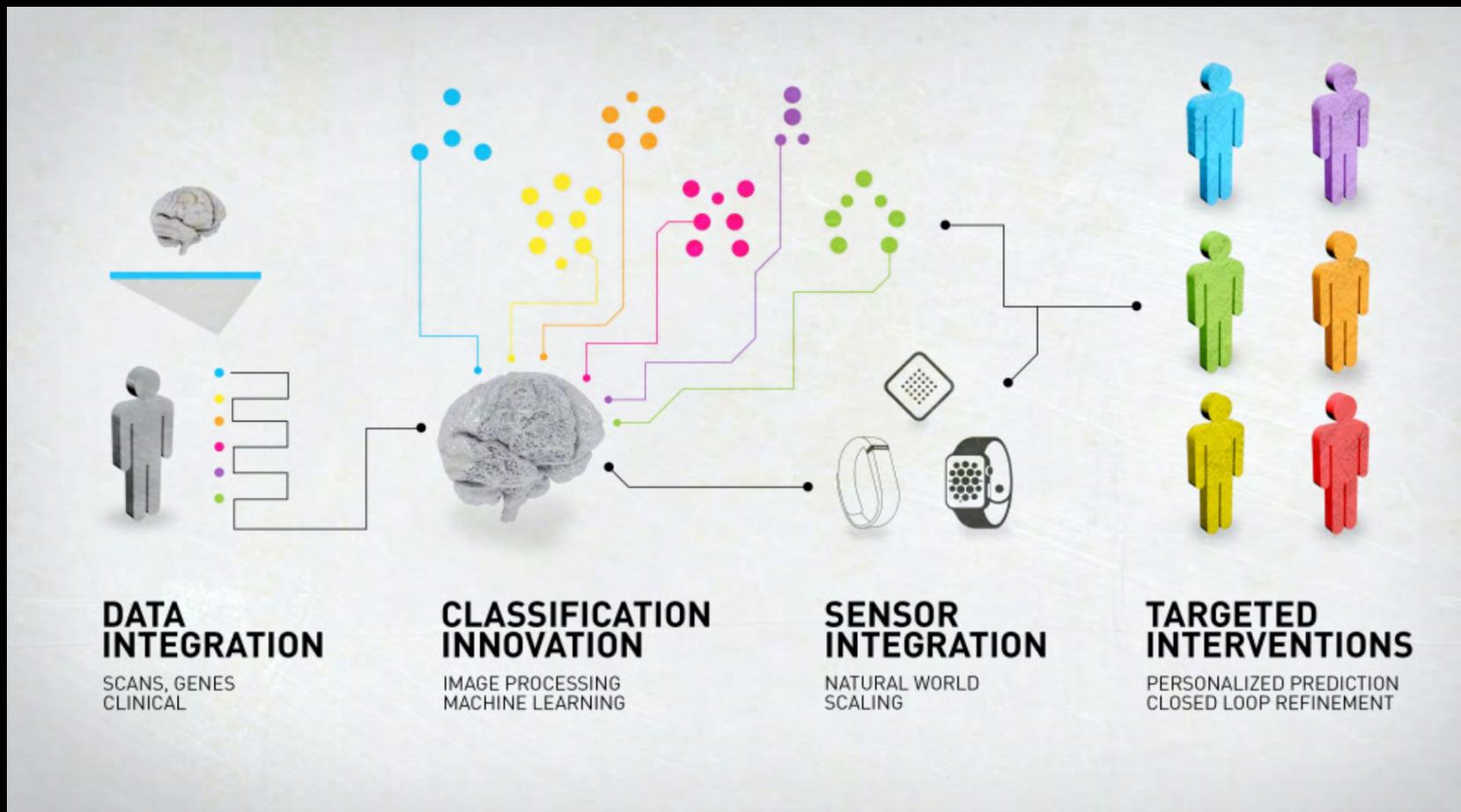
TRAINING  
WELLBEING  
CREATION  
COLLABORATION



\*VR application compatibility required



Lea Williams



**PMHW**

Stanford Center for Precision Mental Health & Wellness



# New Approaches for Cognitive Assessment

## Standardized Environments for Neurocognitive Evaluation

Behaviour Research and Therapy xxx (xxxx) xxx-xxx

Contents lists available at ScienceDirect

**Behaviour Research and Therapy**

journal homepage: [www.elsevier.com/locate/brat](http://www.elsevier.com/locate/brat)

**The ENGAGE study: Integrating neuroimaging, virtual reality and smartphone sensing to understand self-regulation for managing depression and obesity in a precision medicine model**

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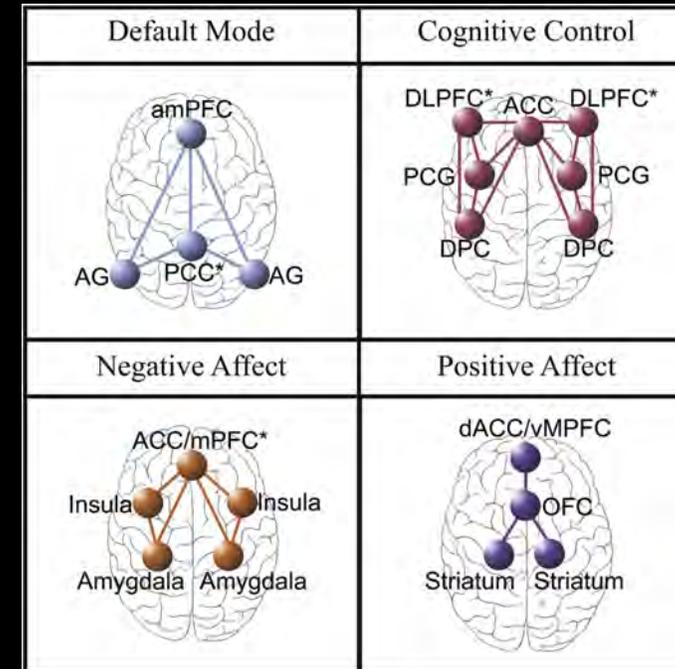
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**ARTICLE INFO**

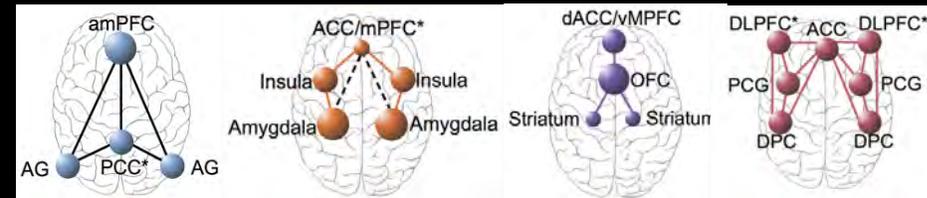
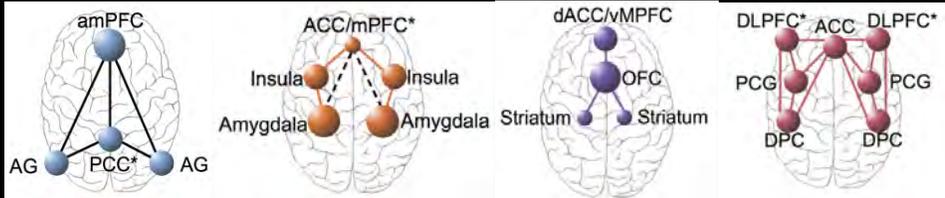
**Keywords**  
 Self-regulation  
 Neuroimaging  
 Virtual reality  
 Depression  
 Obesity  
 Behavior change

**ABSTRACT**

Precision medicine models for personalizing achieving sustained behavior change are largely outside of current clinical practice. Yet, changing self-regulatory behaviors is fundamental to the self-management of complex lifestyle-related chronic conditions such as depression and obesity - two top contributors to the global burden of disease and disability. To optimize treatments and address these burdens, behavior change and self-regulation must be better understood in relation to their neurobiological underpinnings. Here, we present the conceptual framework and protocol for a novel study, "Engaging self-regulation targets to understand the mechanisms of behavior change and improve mood and weight outcomes (ENGAGE)". The ENGAGE study integrates neuroscience with behavioral science to better understand the self-regulation related mechanisms of behavior change for improving mood and weight outcomes among adults with comorbid depression and obesity. We collect assays of three self-regulation targets (emotion, cognition, and self-reflection) in multiple settings: neuroimaging and behavioral lab-based measures, virtual reality, and passive smartphone sampling. By connecting human neuroscience and behavioral science in this manner within the ENGAGE study, we develop a prototype for elucidating the underlying self-regulation mechanisms of behavior change outcomes and their application in optimizing intervention strategies for multiple chronic diseases.



# We use brain circuit biotypes to connect brain imaging with VR



## Neuroimaging measures

1. Scan brain at rest
2. Emotion regulation task
3. Cognitive control task

## Virtual Reality:

1. Relaxing scene
2. Emotion regulation task
3. Cognitive control game

# A Public Database of VR Environments

With corresponding ratings of arousal, emotional valence, and other measures

frontiers  
in Psychology

ORIGINAL RESEARCH  
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**A Public Database of Immersive VR Videos with Corresponding Ratings of Arousal, Valence, and Correlations between Head Movements and Self Report Measures**

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Virtual reality (VR) has been proposed as a methodological tool to study the basic science of psychology and other fields. One key advantage of VR is that sharing of virtual content can lead to more robust replication and representative sampling. A database of standardized content will help fulfill this vision. There are two objectives to this study. First, we seek to establish and allow public access to a database of immersive VR video clips that can act as a potential resource for studies on emotion induction using virtual reality. Second, given the large sample size of participants needed to get reliable valence and arousal ratings for our video, we were able to explore the possible links between the head movements of the observer and the emotions he or she feels while viewing immersive VR. To accomplish our goals, we sourced for and tested 73 immersive VR clips which participants rated on valence and arousal dimensions using self-assessment manikins. We also tracked participants' rotational head movements as they watched the clips, allowing us to correlate head movements and affect. Based on past research, we predicted relationships between the standard deviation of head yaw and valence and arousal ratings. Results showed that the stimuli varied reasonably well along the dimensions of valence and arousal, with a slight underrepresentation of clips that are of negative valence and highly arousing. The standard deviation of yaw positively correlated with valence, while a significant positive relationship was found between head pitch and arousal. The immersive VR clips tested are available online as supplemental material.

**Keywords:** virtual reality, database, immersive VR clips, head movement, affective ratings

**OPEN ACCESS**

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TABLE 1 | Continued

ID	Title	Description	Length (s)	Valence	Arousal
40	VR kittens	Various up close shots of kittens	101	6.07	4.00
41	Fighter jet patrol/suico	Viewer takes the perspective of a fighter jet pilot in command of an alpines	120	6.56	4.73
42	Cute kittens battle	Video clip showing four kittens playing with one another	65	6.94	4.13
43	Aliso the first Swedish baby goes VR	Various shots of an infant in outdoor environments	126	7.33	3.44
44	Conquer the mega ramp	Viewer takes the perspective of an extreme sports participant and goes down a huge slope below keeping across a gap	86	5.29	6.43
45	Joy elicitation	Virtual environment of a field with flowers and butterflies	119	5.63	2.00
46	Explore the world with IMMO	Various shots of popular tourist destinations	197	6.59	4.29
47	Puppy Bowl XI	Viewers watch puppies compete in a mock football match	192	7.44	4.75
48	Holi festival of colors	Journalistic clip on a popular festival in India	173	6.60	4.00
49	India's first over 360 Wedding Video	Various shots of an Indian wedding	201	7.07	4.00
50	Puppies host Soutalod for a day	Viewers get up close with some puppies	80	7.47	5.26
51	Racecar: a jump VR Video	An experimental film that follows the journeys of a vltin player	275	6.39	3.16
52	Speed flying	Viewer follows a speed wing pilot as he glides past mountains	154	6.76	7.42
53	Tomorrowland 2014	A highlights reel of the events at a popular music festival	265	5.90	5.40
54	As it is	A trailer for a documentary on the history of the Grand Canyon	154	7.00	4.67
55	New York City Jump	Journalistic clip on the popular spots in New York City	144	5.98	4.21
56	Solar Impulse assembles the mobile hanger	A filmo clip on the setting up of a temporary alpines hanger	129	5.80	3.88
57	Los berges du canton e Wasquhal	A promotional clip for a condominium, where viewers get to explore the features and interior	87	5.76	3.25
58	Spangler Lawn	A view of people spending an afternoon relaxing in a courtyard	58	5.09	3.27
59	Soaking Pluto's Frigid Heart	A journalistic clip on the features of the planet Pluto	462	6.00	4.31
60	Walter knights acrobatic rehearsals	Viewer takes the perspective of a fighter jet pilot involved in airshow rehearsals	120	5.73	4.20
61	Kodak SFOOD Yacht	A view of a yacht out at sea	29	6.10	5.10
62	Mega Coaster	Viewer takes the perspective of an extreme sports participant keeping off a ramp	117	6.17	7.17
63	NASA: Encapsulation & Launch of OSIRIS Rex	Documentary film on the planning and execution of rocket launches	285	6.28	5.93
64	Surrounded by elephants	Viewer has an up close experience with elephants in a field	156	5.94	5.56
65	Kidnapped	A short comedy where viewer takes the perspective of a kidnap victim in a case of mistaken identity	408	4.63	5.25
66	Great Hammerhead Shark Encounter	Viewer gets an up close experience with sharks in the sea	134	6.17	6.67
67	Canyon Swing	Viewer experiences swinging over an open canyon	104	5.38	6.68
68	Jalbreak 360	Short action film depicting a jalbreak from various closed-circuit cameras and how the outfit was captured	339	4.40	6.70
69	Walk the tight rope	Viewer experiences walking a tight rope over a canyon	151	6.46	6.91
70	Tahiti Surf	Viewer experiences snorkeling and surfing on a Tahitian beach	205	7.10	4.80
71	Lion's Last Stand	Viewer gets an up close experience with a tiger on a savanna	40	5.88	5.26
72	Relive Undertaker's Entrance	Viewer experiences a sports entertainment event at a packed stadium	122	5.36	5.57
73	Through Mowgli's Eyes	A short film where the viewer observes a conversation between an ape and a boy	93	6.27	6.18



# XR technology will *significantly* impact Medical Care

- Prevention and Wellness
- Objective Assessments
- Functional Training
- **Improved Interventions**
- Facilitate Adherence
- Distributed Care Delivery



# Some Examples – XR in Use Today



# Preoperative Planning & Image Guided Surgery



# New Approaches to Physical Medicine & Rehabilitation



Stroke and Traumatic Brain Injury

Physical / Occupational Therapy



Adam Elsesser



Gita Barry

# New Approaches to Mental Health



# VR for Pain Distraction

## Clinical Research and Validation

Interactive virtual environments significantly reduce pain from as much as 44% during the most painful procedures  
(ex: burn wound treatment)

Diverts patient attention away from perceiving and feeling pain; (selective attention theory)

Decreases pain-related brain-activity

Reduces need for anesthesia, opioid medication

No pharmacological side effects



# PTSD, Phobias, Anxiety Disorders

- Exposure-based treatments can be conducted in the safety and comfort of an office setting
- Effective tools for treating a variety of clinical problems, in particular anxiety and addictive disorders
- Fully immersive environments, which include the use of a head mounted display, 3D sound, tactile stimulation via shaking platform, and olfactory stimulus are used for PTSD therapy



# RISK AVOIDANCE TRAINING

Refusal skill training, Situational Confidence



# Virtual environments are used clinically to treat several important **mental and behavioral health problems**

- Generalized Anxiety Disorder
- Phobias
- Obsessive Compulsive Disorder
- Anger Management
- Eating Disorders
- Schizophrenia

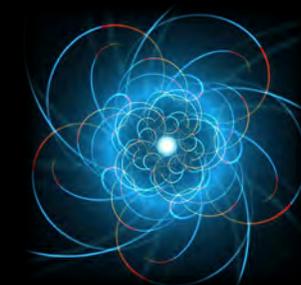


# Virtual environments are used clinically to treat several important **mental and behavioral health problems**

- Social Anxiety Disorder
- Depression
- Chronic Pain
- Mild Cognitive Impairment
- Autism Spectrum Disorder
- ADHD



# Virtual environments are used clinically to treat several important **mental and behavioral health problems**



David Lobser - Light Clinic



# Virtual Hospital Tours Used To Relieve Pre-procedure Anxiety



# Senior Care



# Multiple Programs - One Platform



Cloud-based System

- Dynamic Experience
- Biometrics Service
- Analytics
- Permissions & Security
- Social VR Engine\*



Aaron Gani

# HEALTH AND WELLNESS

- Improve Cognitive Function
- Promote Exercise & Weight Management
- Stress Management
- Mood and Resilience
- Disability Solutions
- Addressing Isolation
- Grief Counseling

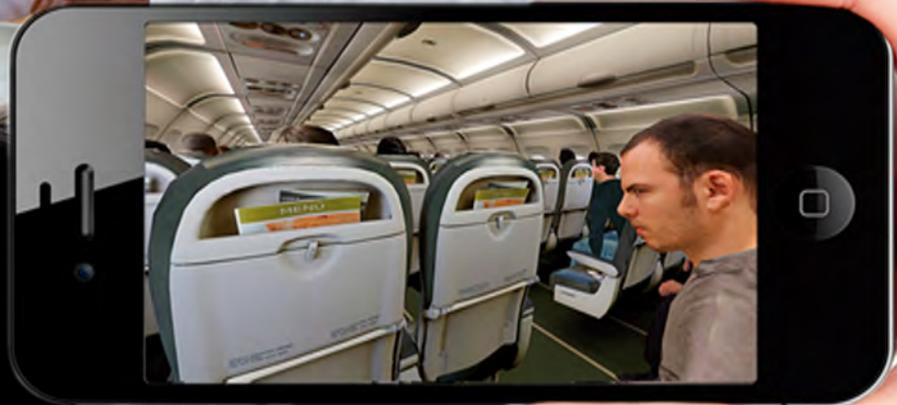


# Leveraging Mirror Neurons



Ability to change attitudes and behavior after “being” one’s future self.

# Portable Telemedicine Platform



# Digital Therapeutic Platform for Pain & Behavioral Health

On-board at multiple sites of care

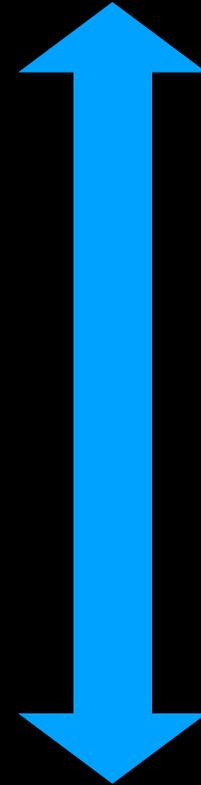
Patient-centric, progressive experience across sites of care

Orebro OMPSQ assessment for persistent pain / future disability risk

Pain Neuroscience Education + acute pain relief for all patients

Integration with Wearables

Triage to identify good surgical candidates



- Health Retailer
- Physical Therapy Clinics
- Employer Clinics
- Primary Care



- 
- Home

**What Are The Constraints?**

**What are the gating-steps to adoption?**

# Research Gaps

Body of literature is expanding with encouraging results,  
But remains insufficient

Available research varies by condition treated

Lack of randomized controlled trials

Population-specific studies

Obsolete platforms and equipment

Small sample sizes



# Perception of VR as a Gaming Platform



# Products need to be aligned with healthcare system needs

Full practices – no need to attract new patients

Evidence-based treatments are already available



What is the financial and time benefit?

Does it interfere with the clinic workflow?

# XR Technology Trends Impacting The Future



# XR - A Key Component

## Combination Therapy - Digital Health Platform



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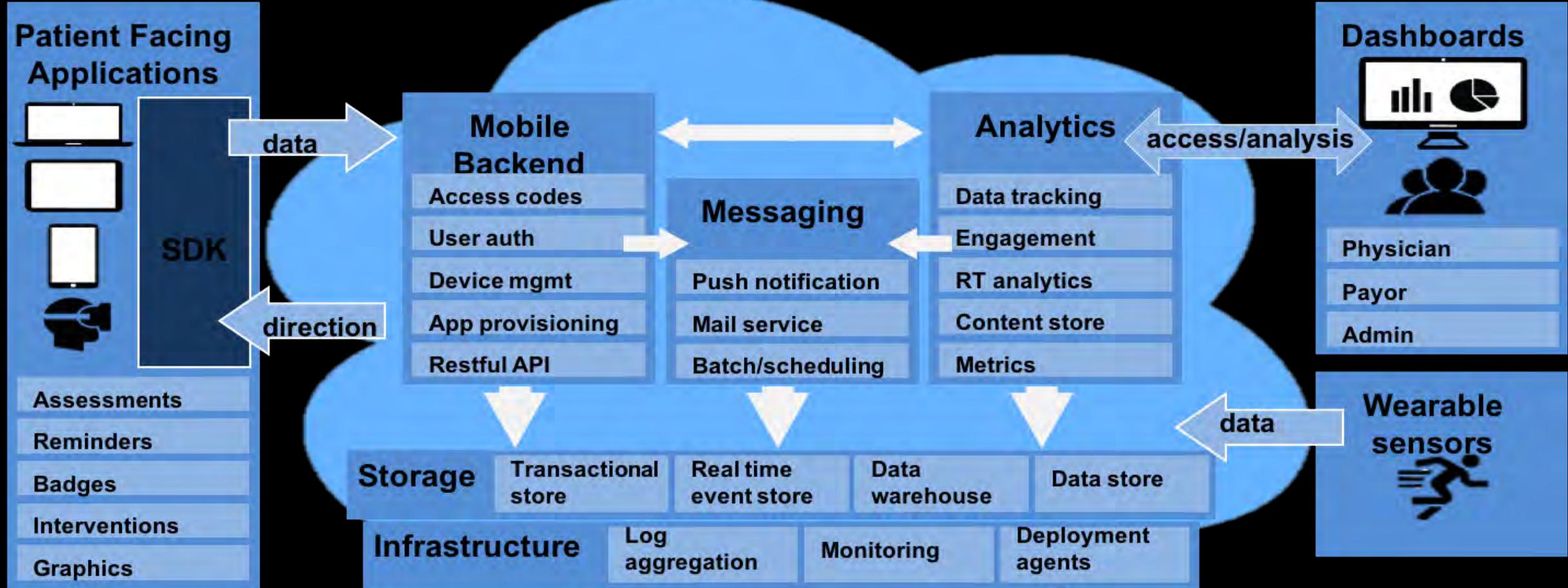


Medication with  
clinical benefit

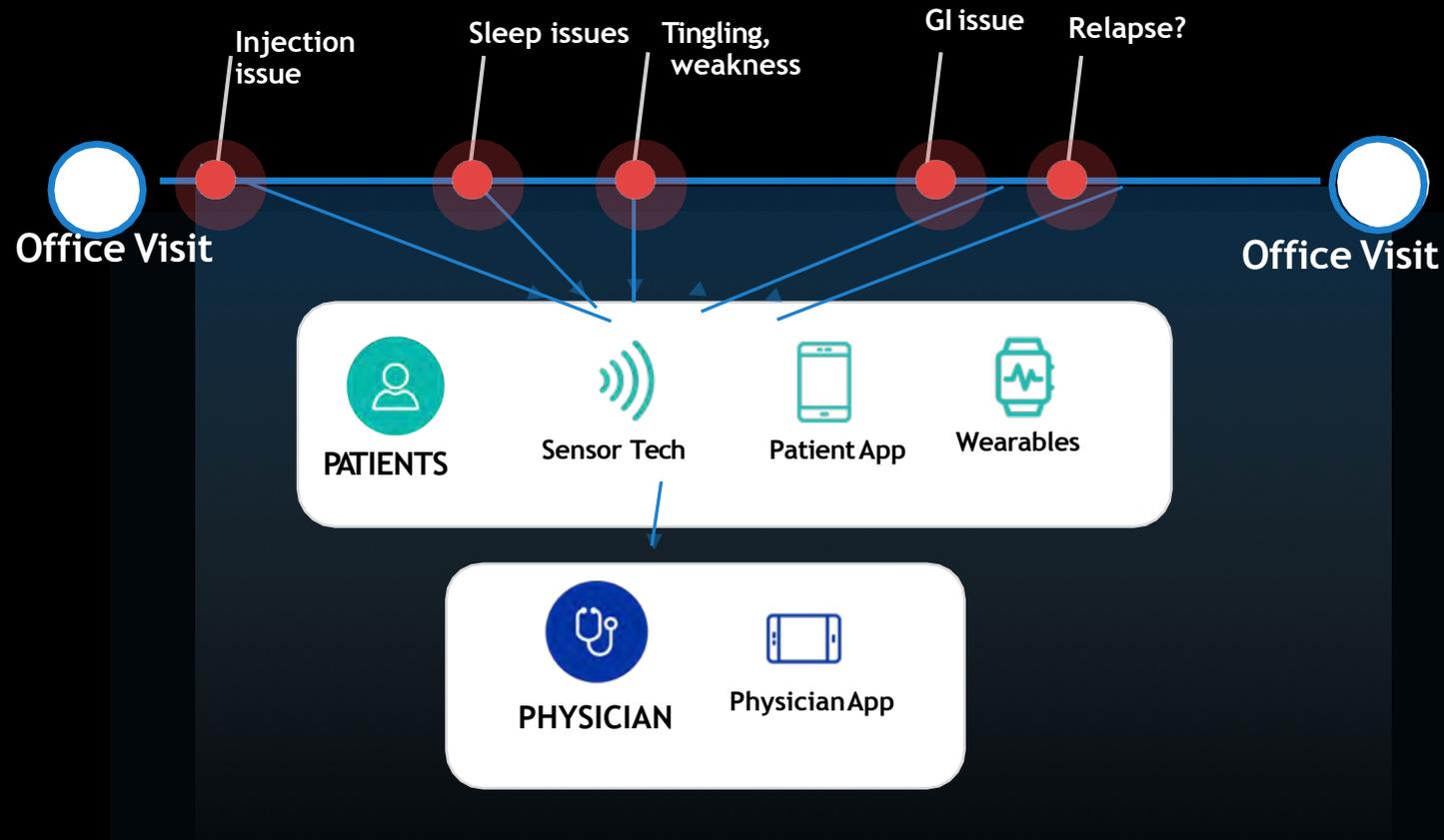
XR system designed to  
enhance medication  
efficacy

Prescribed  
combination product  
with **enhanced  
efficacy**

**Digital Health Platforms** deliver interventions to patients, and parse data for enhanced analysis



# A data stream for physicians to manage patients between visits



Focus on issues  
disease worsening,  
new symptoms

Includes specific  
**Rx compliance**  
tracking capabilities

Includes **Alerts** to  
**Care Team** and  
integrates at **POC**

**Actionable, avoid**  
**events, costs, ROI**  
path to payment

The CHLA residency program and hospital use VR as part of a required curriculum for interns - required prior to setting foot in the emergency department.



Pediatric Resuscitation Training

# Considerable Activity

Acute Pain	Addiction Medicine	ADHD	Anxiety Management	Autism Spectrum Disorder	Chronic Pain
Cognitive Assessments	Depression	Disability Solutions	Emergency Medicine	Medical Education & Training	Ophthalmology
Orthopedics	Palliative Care	Patient Education	Phobias PTSD	Physical Medicine and Rehabilitation	Preventive Medicine
Respiratory Medicine	Senior Care	Stroke & TBI	Surgical Procedure Planning	Surgical Skill Training	Uncomfortable Procedure Mitigation

# Relatively Underdeveloped – Significant Opportunities

Acute Pain

Addiction  
Medicine

ADHD

Anxiety  
Management

Autism  
Spectrum  
Disorder

Chronic Pain

Cognitive  
Assessments

Depression

Disability  
Solutions

Emergency  
Medicine

Medical  
Education  
& Training

Ophthalmology

Orthopedics

Palliative Care

Patient  
Education

Phobias PTSD

Physical  
Medicine and  
Rehabilitation

Preventive  
Medicine

Respiratory  
Medicine

Senior Care

Stroke & TBI

Surgical  
Procedure  
Planning

Surgical Skill  
Training

Uncomfortable  
Procedure  
Mitigation

# Digital Therapeutics for Senior Care

Improved Assessments and Diagnostics

Addressing Isolation and Loneliness

Acute and Chronic Pain

Depression and Anxiety Disorders

Physical and NeuroRehabilitation

Design for Disabilities

Post-Discharge Follow-up

Staff Training: not just procedures, but empathy

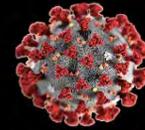


# Covid-19 - The Impact on XR Technologies and Applications



XR Systems are poised to dramatically impact several vertical markets

The need to address Covid-19 is accelerating the process



Regulatory and conceptual barriers are dropping

Investments and deployments are continuing



Remote work and Telemedicine is gaining acceptance

Increased focus on Mental Healthcare



Migration from LBE to Healthcare

Greater sensitivity towards disinfection





In Summary

# XR Technology Impacts All Sectors of HealthCare

Current technologies and concepts are founded on more than *30 years of research and development*

Recent changes in cost and access make VR/AR technology *affordable*

VR/AR systems are currently used for - *prevention, evaluation, treatment, and chronic disease management*

After years of study and use by early adopters – validated systems are *poised to move to the mainstream*

On the horizon - *enhanced, ubiquitous, informative and integrated*



# Digital Therapeutics for Medicine



The Digital Health Revolution



Emerging and Confluent Technologies



Overall Landscape of XR Technologies



Neuroscience – Why XR Has Impact



History of VR - and Why it Matters



Current Status – Where There is Traction



Future Perspective and Predictions



VR AND HEALTHCARE SYMPOSIUM - EUROPE  
Dublin Ireland



# *Machine Learning, Biosensing, Virtual Reality Technology*

## *Converging to Transform Healthcare*

Walter Greenleaf PhD



National Mental Health Innovation Center  
UNIVERSITY OF COLORADO ANSCHUTZ MEDICAL CAMPUS