Conversational implicature derivations and tests

Chris Potts, Ling 130a/230a: Introduction to semantics and pragmatics, Winter 2024

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1 Derivations

- (1) A: How was Sue's work this quarter.
 - B: Sue's work was good.

Conversational implicature: Sue's work was not excellent this quarter.

Contextual assumptions and calculation:

- a. B has complete knowledge of the quality of Sue's work for the quarter.
- b. B is cooperative at least insofar as they are obeying Quantity and Quality.
- c. By (b), B will assert what is maximally relevant, informative, and true.
- d. By the assumption that *excellent* entails *good* (but not the reverse), the proposition that Sue's work was excellent is more informative than the proposition that Sue's work was good.
- e. Given A's question, the proposition that Sue's work was excellent is relevant.
- f. Thus, B must lack sufficient evidence to assert that Sue's work was excellent.
- g. By (a), B must lack evidence for this proposition because it is false.

What happens if we drop assumption (a), say, because B doesn't have the grade sheet handy and remembers only that everyone did fine?

- (2) A: Do you have any dogs?
 - B: I have three dogs.

Conversational implicature: the speaker does not have more than three dogs.

Assumed semantics:

- $[four \ dogs] = \lambda Y(T \ if \ |[dog]] \cap Y| \ge 4$, else F)
- $[three \ dogs] = \lambda Y(T \ if \ |[dog]] \cap Y | \ge 3$, else F)
- Thus, [four dogs] entails [three dogs]

Contextual assumptions and calculation:

- a. B has complete knowledge of number of dogs they have.
- b. B is cooperative at least insofar as they are obeying Quantity and Quality.
- c. By (b), B will assert what is maximally relevant, informative, and true.
- d. By the semantic assumptions for *[[four dogs]*] and *[[three dogs]*], it would be more informative to say "I have four dogs".
- e. Given A's question, the proposition that B has four dogs is relevant.
- f. Thus, B must lack sufficient evidence to assert that they have four dogs.
- g. By (a), B must lack evidence for this proposition because it is false.
- h. It follows by entailment from (g) that the speaker doesn't have n dogs for n > 3.

What happens if we drop assumption (b), say, because B's building allows a maximum of three dogs and B doesn't want to get in trouble.

- (3) A: Do you speak: Portuguese?
 - B: My husband does.

Conversational implicature: no one in the speaker's family except their husband speaker Portuguese

This example is from Hirschberg's (1985) corpus, and Hirschberg offers the following ordering as a framework for thinking about informativity/relevance in this context:



Contextual assumptions and calculation:

- a. B has complete knowledge of which languages they and their family members speak.
- b. B is cooperative at least insofar as they are obeying Relevance, Quantity, Quality.
- c. By (b), B will go as high as they can in the informativity/relevance ordering above without violating quality.
- d. Thus, since B chose the {husband} node, all the nodes above it are blocked by quality.
- e. It follows from this pragmatic inference that the nodes {wife} and {child} are also blocked by quality.



Conversational implicature: in the listener condition, the speaker is referring to R3.

Contextual assumptions and calculation:

- a. *Contextual premise*: The speaker has a single intended referent in {R1,R2,R3}, which she can identify, and the listener knows this.
- b. *Contextual premise*: The speaker is cooperative: she would like to convey to the listener which referent she has in mind.
- c. *Contextual premise*: The only messages the speaker can produce are "glasses", "hat", and "mustache".
- d. Suppose the speaker intended R2. This is a quality violation, contradicting (b).
- e. Suppose the speaker intended R1. The message "hat" is more informative in this context, in that it identifies a unique referent. By (b), the speaker will be as informative as is required. Thus, had the speaker intended R1, she would have said "hat".
- f. This leaves R3 as the speaker's intended referent, by (a).

2 Testing

- (5) **Example:** The food was palatable.
 - a. Target meaning: the food was not delicious
 - b. Cancellation: The food was palatable in fact, delicious!

c. Suspension: The food was palatable, maybe even delicious. The food was palatable, but maybe not delicious.

d. **Reinforcement:** The food was palatable but not delicious.

(6) **Example:** Most students attended the review session.

- a. **Target meaning**: Not all students attended the review session.
- b. Cancellation: Most (in fact all) students attended the review session.

c. Suspension:

Most (and possibly all) students attended the review session. Most (but probably not all) students attended the review session

d. Reinforcement: Most (but not all) students attended the review session.

- (7) **Example:** Carol managed to win the race
 - a. **Target meaning**: *Carol won the race*
 - b. **Cancellation:** [#]Carol managed to win the race, but she didn't win it.

c. Suspension:

[#]Carol managed to win the race, and maybe she did win it. [#]Carol managed to win the race, but maybe she did not win it.

- d. **Reinforcement:** [#]Carol managed to win the race, and she won it.
- (8) **Example:** Sam refuted the hypothesis that Jesse stole the cookies.
 - a. **Target meaning**: *Jesse didn't steal the cookies*
 - b. **Cancellation:** ^{??}Sam refuted the hypothesis that Jesse stole the cookies, but Jesse did steal the cookies

c. Suspension:

^{??}Sam refuted the hypothesis that Jesse stole the cookies, but maybe Jesse did steal them.

^{??}Sam refuted the hypothesis that Jesse stole the cookies, and maybe Jesse did not steal them.

d. **Reinforcement:** ^{??}Sam refuted the hypothesis that Jesse stole the cookies, and Jesse did not steal them.