The Grammar of Relative Measurement

Previous work on measurement has exclusively considered absolute, intersective measures. ‘Gram’ is a typical example: ‘30 grams of gold’ are both 30 grams heavy and entirely golden. Intersectivity is implicitly assumed as a universal property of the grammar of measurement by Krifka (1989), Schwarzschild (2006), Champollion (2010), Scontras (2014), and others.

(1) 30 grams of (the) gold / 3 ounces of gold
   a. $\exists x . \text{grams}(x) \land \text{gram'}(x) = 30 \land \ldots$ [quantization requirement] (after Krifka 1989)
   b. $\exists x \exists \text{Dim}: \text{gold}(x) \land 3\text{-ounces}(\text{Dim}(x)) \land \text{MON(\text{Dim,gold})}$ (after Schwarzschild 2006)

However, there are also relative, non-intersective measures – namely proportion nouns and fractions:

(2) 40 percent / two fifths of (the) Llamas

**Two Readings** Relative measures require a new, non-intersective take on the semantics of measurement. But furthermore, the phrase structure must also be reconsidered because, in many languages, relative measures give rise to ambiguities not observable with intersective measures. Consider the sets relevant to different measures $M$ in the phrase ‘thirty $M$ (of) $R$ are $S$’ in (3). Intersective measures like ‘thirty grams (of) $R$ are $S$’ only measure the intersection of $R \cap S$ so the order of the arguments is irrelevant to interpretation. Relative measures like ‘thirty percent (of) $R$ are $S$’ could measure either the ratio of $R \cap S$ to $R$ or to $S$. In terms of generalized quantifier theory, either $R$ or $S$ could be the restrictor.

(3) intersective: $\frac{R}{R \cap S} ; S$ relative conservative: $\frac{R}{R \cap S} ; S$ relative reversed: $\frac{R}{R \cap S} ; S$

We call the reading targetting the $R \cap S$ to $R$ ratio the Conservative Reading, and the one targetting the $R \cap S$ to $S$ ratio the Reversed Reading. Languages differ as to whether and how they distinguish between the two readings. In Mandarin, relative measures are ambiguous. The reversed reading requires focus on běndí-rén ‘local person’.

(4) c/r: Tāmén lèying le 30% de běndí-rén (MANDARIN)
   3PL hire perf. 5% DE local-person
   ‘They hired 30% of the locals.’ / ‘30% of the people they hired are locals.’

In English the reversed reading is much more restricted, but when it is available as in (5b), it is distinguished from the conservative reading by case (i.e. ‘of’) and definiteness:

(5) con: The company hired 30% of the locals last year.
    rev: The company hired 30% locals$_F$ last year.

In French, disambiguation is made by definiteness (6), while case is decisive in German (7):

(6) con: Ce film a été vu par deux tiers des journalistes (FRENCH)
   this movie has been seen by two thirds of-the journalists
   con/*rev: ‘Two thirds of the journalists have seen this movie.’
   rev: Ce film a été vu par deux tiers de journalistes$_F$
   this movie has been seen by two thirds of journalists
   rev/*con: ‘Two thirds of the people who have seen this movie are journalists.’

(7) con: Zwei Drittel westfälischen Bieres werden in Berlin getrunken. (GERMAN)
   two thirds.NOM Westphalian-GEN beer-GEN are in Berlin drunk
   con/*rev: ‘Two thirds of the Westphalian beer is drunk in Berlin.’
   rev: Zwei Drittel westfälisches Bier$_F$ wurde in Berlin getrunken.
   two thirds.NOM Westphalian-NOM beer.NOM was in Berlin drunk
   rev/*con: ‘Two thirds of what was drunk in Berlin was Westphalian beer.’

Finally in Korean, the position of the case marker determines the available readings.

(8) con: [Kyosu isip-phulo]-ka wassta. (KOREAN)
   professor twenty-percent-NOM come-PAST-DECL
   con/*rev: ‘Twenty percent of the professors came.’
While proportional many/few allow two readings as well (Herburger 1998 et al.), no language distinguishes between the two readings of many/few morphologically.

Focus Sensitivity In all languages, the reversed reading requires focus on the substance noun. With complex substance NPs, more narrow focus is possible as in (9). The unfocussed parts of the substance noun in this case also restrict the reference set.

(9) Zwei Drittel DEUTsche Frauen haben das Konzert besucht. (GERMAN)
    two thirds German women have the concert visited
    ‘Two thirds of the women who attended the concert were from Germany.’

Proposal We propose that measures are ambiguous between two distinct structures. In the (pseudo-) partitive structure (10), the measure noun and the substance noun form a constituent, and this structure receives the conservative interpretation. Reverse interpretations are derived from (11), where the degree argument and the measure noun form a constituent, the boxed DP in (11). We assume the meaning of ‘percent’ in (12) based on a mereological approach.

(10) Conservative (partitive)

\[
\begin{align*}
\text{DP} & \quad n \quad \text{percent} \quad D/NP \\
& \quad \text{(the) } [\text{substance}] 
\end{align*}
\]

(11) Reversed (appositive)

\[
\begin{align*}
\text{DP} & \quad n \quad \text{percent} \quad (C) \\
& \quad \text{[substance]-F} 
\end{align*}
\]

(12) \[
\lfloor \text{percent} \rfloor = \lambda x \in D_e \lambda y \in D_d \lambda y \in D_e . \frac{\mu(x \cap y)}{\mu(x)} = \frac{n}{100}
\]

With (12), (10) can be interpreted directly, but (11) cannot. We propose that the measure noun and its degree argument must raise as illustrated in (13), applying trace conversion (Fox 2002) to its result. The restrictor argument of percent is then provided by maximizing closure of the focus value of its scope within Rooth’s (1992) focus semantics. Specifically we assume the maximalization operator in (13a).

(13) 30% \lambda x \text{ the company hired } [\text{the}_x \text{ locals}_F]
    thirty percent \max(C) \sim \lambda x \text{ the company hired } [\text{the}_x \text{ locals}_F]
    a. \quad \max(C) = \bigoplus_{c \in C} \bigoplus_{c(x)=1} x
    b. \quad C = \{ \lambda x. \text{ the company hired the}_x \text{ locals}, \lambda x. \text{ the company hired the}_x \text{ non-locals} \}
    c. \quad \max(C) = \bigoplus \{ x | \text{ the company hired } x \}

For example, in (13), the focus alternative set is (13b), and maximization in (13c) results in the plurality of all people the company hired. This correctly predicts the reversed reading that 30% of all the people hired by the company were locals. This LF adjustment is covert in English, German, and Chinese, but overt in Korean. We propose that ‘20%’ in (8)c/r must move in Korean overtly to an adverbial position before the subject DP moves to the nominative case position as shown schematically in (14). Subject movement must reconstruct to bind the variable x.

(14) \lfloor \text{professor-the}_x \text{-NOM 20% } \lambda x \text{ [professor-the}_x \text{ came]}

Conclusion We show that 1) relative measures require a new semantics of measurement, and 2) that relative measures also reveal novel structural ambiguities of measure in many languages.

Selected References