SCRA ANNUAL MEETING 2014
Agenda

- Election of New Board Members
- Membership Update
- Financial Update
- Tennis Update
- Swim Update
- Facilities Update
- Activities Update
- Questions/Comments
Current Board of Directors

President          Jan Rossi**
Secretary          April Triantis**
Membership Chair   Corinne Thomas**

Vice President     Catherine Wilson
Treasurer          Obal Kambham
Tennis Chair       Justin Annes*
Swim Chair         Scott Fendorf

*Replaced Mark Gonzalgo September 2013

**Term expires 2014
Stanford Athletics Staff

Steve Robe  SCRA General Manager
Andrea Barnes  Tennis Director
Scott Shea  Aquatics Director
Ray Purpur  Deputy Director of Athletics
Nominating Committee

Justin Annes
Corinne Thomas
Catherine Wilson, Chair
2014-16 SCRA Board Candidates

Janet Gibson
Jan Rossi
Julie Wilcox
New SCRA Survey
Membership Update

Corinne Thomas
Membership Chair
# Membership

<table>
<thead>
<tr>
<th>Club Users</th>
<th>Regular</th>
<th>Emeritus</th>
<th>TOTAL</th>
</tr>
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<tbody>
<tr>
<td>Families</td>
<td>353</td>
<td>80</td>
<td>433</td>
</tr>
<tr>
<td>Extended Family</td>
<td>20</td>
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<td>20</td>
</tr>
<tr>
<td>DAPER</td>
<td>18</td>
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<td>18</td>
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<tr>
<td>Swim only</td>
<td>12</td>
<td></td>
<td>12</td>
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<tr>
<td>Special</td>
<td>4</td>
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<tr>
<td><strong>VOTING</strong></td>
<td>353</td>
<td>80 (40 votes)</td>
<td>393</td>
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<tr>
<td><strong>NON-VOTING</strong></td>
<td>54</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td>407</td>
<td>80</td>
<td>487 (393 votes)</td>
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</table>
4.3. **ELIGIBILITY:**

The persons who are eligible to own residences on the Stanford University campus, pursuant to the rules and regulations of Stanford University shall be eligible to become Voting Members. The Board of...
Amended 4.3. **ELIGIBILITY:**

The persons who are eligible for Stanford Faculty Staff Housing Programs as defined by the Stanford Housing Programs Eligibility Criteria, shall be eligible to become Voting Members. Stanford retirees and emeriti Stanford faculty shall be eligible to become Emeritus Voting Members if they were Stanford Faculty Staff Housing Programs eligible prior to their retirement date. The Board of Directors may establish priorities...
Membership

• Resident Fellow
  Special membership, for duration of fellowship provided not otherwise SCRA eligible

• Divorced Spouse
  Extended Family membership, provided not otherwise SCRA eligible
Financials

Obal Kambahm
Treasurer
## Financial Summary

<table>
<thead>
<tr>
<th>FY13 Financial Summary</th>
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<td>Revenue</td>
<td>$1,608,002</td>
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<tr>
<td>Expenses</td>
<td>$1,333,251</td>
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<tr>
<td>Income</td>
<td>$274,751</td>
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<tr>
<td><strong>Total Cash Reserves as of FY13</strong></td>
<td><strong>$564,937</strong></td>
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<tr>
<td>Fiscal Year</td>
<td>FY9</td>
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<tr>
<td>---------------------</td>
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<tr>
<td>Income</td>
<td>$901,427</td>
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<td>Expense Compensation</td>
<td>$534,905</td>
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<td>Expense Non-Compensation</td>
<td>$364,117</td>
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<td>Total Expenses</td>
<td>$899,022</td>
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<td>Net Operating Income</td>
<td>$2,405</td>
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<tr>
<td>Cumulative SCRA Cash Reserves</td>
<td>$2,405</td>
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Financial Growth

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<tr>
<th></th>
<th>FY 9</th>
<th>FY10</th>
<th>FY11</th>
<th>FY12</th>
<th>FY13</th>
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<tbody>
<tr>
<td>Revenue</td>
<td>$2,405</td>
<td>$15,792</td>
<td>$42,683</td>
<td>$290,186</td>
<td>$564,937</td>
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<tr>
<td>Expenses</td>
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<tr>
<td>Net Income</td>
<td></td>
<td></td>
<td></td>
<td>$290,186</td>
<td>$564,937</td>
</tr>
<tr>
<td>Cash Reserves</td>
<td></td>
<td></td>
<td></td>
<td>$290,186</td>
<td></td>
</tr>
</tbody>
</table>
Revenue

Sales

- Membership Fees: $650,896
- Swimming: $718,355
- Tennis: $159,079
- Initiation Fees: $41,500
- Facilities Rental: $12,840
- Others: $25,332
Expenses

- Compensation: $590,211
- Non Compensation: $743,040

Total Expenses: $1,333,251
Liabilities

<table>
<thead>
<tr>
<th>Borrowed Amount</th>
<th>Interest</th>
<th>Period</th>
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<tbody>
<tr>
<td>$2,000,000</td>
<td>5.2%</td>
<td>26 years</td>
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</table>

- $710,548 Loan Amount Repaid
- $3,111,710 Loan Balance

- Blue section: Loan Amount Repayed
- Red section: Loan Balance
## SCRA

### Revenues

<table>
<thead>
<tr>
<th>Revenue Group</th>
<th>Revenue Bucket</th>
<th>FY13 Budget</th>
<th>General</th>
<th>USA Swim</th>
<th>Swim Programs</th>
<th>Tennis Programs</th>
<th>Summer Programs</th>
<th>Other Activities</th>
<th>One-Off Facility</th>
<th>Total</th>
<th>% of Budget</th>
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</thead>
<tbody>
<tr>
<td>Facility Rental</td>
<td>$10,000</td>
<td>$9,990</td>
<td>$2,850</td>
<td>$12,840</td>
<td>128%</td>
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<td>Initiation Fees</td>
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<td>$41,500</td>
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<td>$41,500</td>
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<tr>
<td>Membership Fees</td>
<td>$618,780</td>
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<td>Swim Program Fees</td>
<td>$92,800</td>
<td>$136,600</td>
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<td>$159,079</td>
<td>116%</td>
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<tr>
<td>Tennis Program Fees</td>
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<td>$544,489</td>
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<tr>
<td>Other</td>
<td>$54,000</td>
<td>$5,452</td>
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<tr>
<td><strong>Total Revenues</strong></td>
<td></td>
<td></td>
<td>$1,256,180</td>
<td>$433,087</td>
<td>$1,333,251</td>
<td>106%</td>
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### Expenses

<table>
<thead>
<tr>
<th>Expense Group</th>
<th>Expense Bucket</th>
<th>FY13 Budget</th>
<th>General</th>
<th>USA Swim</th>
<th>Swim Programs</th>
<th>Tennis Programs</th>
<th>Summer Programs</th>
<th>Other Activities</th>
<th>One-Off Facility</th>
<th>Total</th>
<th>% of Budget</th>
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<tr>
<td>Compensation</td>
<td>Coach/Staff Salary</td>
<td>$226,000</td>
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<td>Benefits</td>
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<td>Contingent Salary</td>
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<td>Student Salary</td>
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<td>Net Vacation</td>
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<td>Overtime</td>
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<td><strong>Compensation Total</strong></td>
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<td>Non-Compensation</td>
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<td>Debt Service</td>
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<td>Employee-Related</td>
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<td>Food/Entertainment</td>
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<td>General Other</td>
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<td>General Supplies/Materials</td>
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<td>$78,945</td>
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<td>Ground Transportation</td>
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<td>$6,990</td>
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<td>IT/Telecommunications</td>
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<td>Landscaping</td>
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<td>Lodging</td>
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<td>Other Travel</td>
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<td>Printing/Publications</td>
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<td>Rent/Leases</td>
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<td>Repair/Maintenance</td>
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<td>Utilities - Misc.</td>
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<td>$85,696</td>
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<td>Utilities - Domestic Water</td>
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<td>$19,004</td>
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<td>Utilities - Sewer</td>
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<tr>
<td><strong>Non-Compensation Total</strong></td>
<td>$697,000</td>
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<td><strong>Grand Total</strong></td>
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<td>$1,333,251</td>
<td>109%</td>
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</table>
Tennis Update
Andrea Barns, Tennis Director
Tennis Committee

• Chair Justin Annes, Marvina White, Obul Kambham
Tennis Program

- **Tennis director: Andrea Barnes**
  - 2013-14 United States Professional Tennis Association Northern California President, Co-Chair USTA NorCal 12 and under Tennis (ROG) Committee
  - Associate pros: Ann Henricksson, Lejia Hodzic, Corinne Mansourian

- **Adult Play**
  - 70+ regular players, many other social players
  - EPATT women’s doubles league participating club
Junior Tennis

• Only Midpeninsula club to host USTA Junior League teams in all age divisions.
• 300+ juniors in clinic and junior team program during 2013
• Over 60 junior team members participated in USTA Norcal sanctioned play in 2013.
10 and Under Tennis

SCRA leads Midpeninsula in 10 and under programming

• Winner Orange (8 and under) and Green (10 and under) Peninsula USTA Junior Team Tennis League
• One of two Peninsula clubs recognized as official USTA “10 and Under Tennis Facilities”
• Host club for weekly Friday 36 and 60 foot Midpeninsula interclub play in June and July.
• Hosted Regional Future Champs Invitational team tournament.
• Hosted area wide USTA 10 and Under USTA Player Development Camp In May.
• Andrea Barnes - Co-Chair USTA NorCal 12 and under Tennis (ROG) Committee
SCRA Aquatics

Program Goals

1. Sense of **team & community for members**
2. A chance to **try new things**
3. **Technique** focus + immediate feedback
4. Parallel **athletic & aquatic** development
5. Safe & **nurturing** environment for swimmers of all ages
SCRA Aquatics

Aquatics Staff

Scott Shea
Aquatics Director

Joey Sementelli
Head Age Group Coach

Laura Mitchell
Pre-Competitive Director
SCRA Aquatics

Age Group & Assistant Coaches

Kelly Crowley

Alex Gabor

Irina Slesar

Bruce Smith

Chris Martinez

Kelsey Therault
SCRA Aquatics

2010

- Members on competitive team
- Members in pre-comp & Swim School
- Summer Rec team participants
- Practice group options
- Total SCRA club member families

2013

- 45
- 150
- 130
- 18
- 485

220% revenue increase from Aquatics alone

Streamlined, consistent coaching across all programs
SCRA Aquatics

Program Structure

Commitment + ability

Age

SCRA Swim School

SCRA Aquatics Program Structure

- Varsity SR
- Gold AG 3 JR
- Red AG 1 AG 2
- A B C
SCRA Aquatics

Program Structure

Summer Rec Team
Includes all year-round member swimmers
+ summer-only swimmers
60% participate in year-round swimming
3 month season
SCRA Aquatics

Innovating our practice options

*Weekend & evening options* for working families & swimmers with multiple activities

Offering *Swim School* options during low-use hours (Monday - Thursday during the fall, winter & spring

Groups according to *age & ability / commitment level*
SCRA Aquatics

Community Building
SCRA Aquatics

Community Building

Events & programs for all ages  Bingo Dinners  4th of July Carnival

Parent & Family Involvement  Volunteering team banquets

Meaningful & long lasting relationships through involvement with the club
SCRA Aquatics

Parent welcome, meeting & email communication

• Group goals, move-ups, requirements & team structure
• Practice & event schedule
• Practice & meet attire (team suit + cap, racing goggles)
• Meet attendance
• Team events (e.g. team picture, Halloween party)
• Volunteering & the role of parents in the sport
• Coach’s bios & introductions

Palo Alto Stanford Aquatics (PASA) is SCRA’s swim team. PASA is year-round United States Swimming Team, internationally recognized for competitive swimming excellence and currently ranked as the #1 club team in Northern California.

The SCRA Swim Team gives swimmers a solid foundation with the technique and skills to pursue their swimming interests — for competition or fitness, and with a life-long love of the water!
Implementing Changes

- **Deck seating**  Only within the raised area near the poolside BBQ  
  *Result:*  *Poolside tables, front entry, & all poolside lounge chairs will be available for SCRA club member use only*

- **Locker room use**  No Discovery or Swim School (swimmers 8 & under) locker room use  
  *Result:* *Quieter & cleaner locker room experience, increased availability of showers & locker room space*

- **Parking lot congestion**  No swim team parking after 4 pm weekdays and all-day Saturday & Sunday  
  No stopping in front of entry, must pull into a parking space for drop-off  
  *Result:* *Decreased congestion in parking lot & decreased crowding in front entry way*
SCRA Aquatics

SCRA Summer Internship Program

• 15-30 swimmers ages 13 & over
• Weekly 2-hour training sessions
• Help out in the water & on deck, & with program planning
• Community service hours, summer gift & team recognition

Swimmers who grow up through the program develop a great understanding for team culture & leadership
Internship program offers great personal & professional development for high school age member swimmers
SCRA Aquatics: PASA Alumni


Current Seniors who have made early commitments:

Gabby Bethke – Illinois, Marie-Pierre Delisle – UCLA, Fiona Hon – Washington University, St. Louis, Sarah Kaunitz – UCLA, Carly Reid – UCLA, Nicole Zanolli – Washinton University, St. Louis
Facilities Update

Steve Robe
SCRA Manager

• New Play Structure, July 2013
• New Tennis Ball Machine
• New BB Hoop
• BBQ Area renovation and furniture, TBD 2014
• All tennis courts resurfaced, TBD 2014
Welcome “Chillin Dylan”!

Dylan Thurlow Robe

February 2, 2014   8lb 8oz
Activities

Music for Kids  5 yr olds and under learn music

Special Kid Parties  Halloween, Valentine’s Day
Peter Cotton-tail

Adult Fitness  Yoga, Tai Chi, Tae Kwon Do,
Stretch & Strength for Seniors
Water Aerobics
## Activities

<table>
<thead>
<tr>
<th>Activity</th>
<th>Details</th>
</tr>
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<tbody>
<tr>
<td>Wine Club</td>
<td>Instructor of group John Haeger</td>
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<td></td>
<td>Meet once a qt. sampling different wines per selected regions from around the world.</td>
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<tr>
<td>4th of July Party</td>
<td>Annual Event, 400+ members</td>
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<td>Kids carnival, Chili Tasting Contest, Games, &amp; BBQ.</td>
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<tr>
<td>Wine Tasting Day</td>
<td>Saturday in June (Sip and Dip Day)</td>
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<td>Local winemakers set up under the trees (6-8)</td>
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<tr>
<td>Special Events</td>
<td>Summer Family (Movie) Nights, Sharks, Giants, A’s, &amp; Stanford Athletics</td>
</tr>
<tr>
<td></td>
<td>Outings Book Groups, Spring Fling</td>
</tr>
</tbody>
</table>
Questions?
SCRA

Annual Meeting
February 25, 2014