The same but different: data storage, business continuity management and preservation

Bob “Mister” Rogers
PASIG January 2012
Same but Different...

Terminology

- Backup and Archive
- Long Term means ???
- Multiple copies ≠ preservation
- Authenticity
- Curation – Dilbert even manages this subject
Preservation is a Pervasive Requirement

Applicable to every sector of business and government, e.g.,

- Email and email archives
- Contracts and business records
- Electronic medical records
- Personally identifiable information (PII)
- Critical infrastructure information (CII)
Information Governance Reference Model

**Value:** Utility or business purpose of specific information

**Asset:** Specific container of information

**Duty:** Legal obligation for specific information

Source: EDRM.net
Curation is …

- Not understood
- Misunderstood
- Assumed to be an affectation
- We need a better explanation of why curation is important
Understand Motivations

- IT wants simplification
- RIM wants classification scheme
- Legal wants
- End users want answers
Collaboration is the Key

- Hard to accomplish
- Internal steering groups have a high failure rate
- Outside consultants are specialists at facilitating
Bob Rogers

- SavingtheDigitalWorld.org and LTDPRM.org
- brogers@ltdprm.com
- (240) 632-9361