Data Retention Trends

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PASIG 2014
Digital Archive Market Driving Tape Growth

Majority of Data is Stored on Tape

Archiving Tops Storage Investment!

2013 IDC Study

Application Importance With Storage Investments

Q. Which applications are most important to you when considering future storage investments?

Source: IDC, 2013
CIO Concerns

77% - How to Manage Storage Growth

80% - Plan to Keep Data 50+ Years
Data Retention and Archiving Trends

Growing Pressures for Tiered Storage

• Understanding Data Back-up vs Archiving

• Massive Content Growth: need to retain and share it globally, economically

• More Types of Content: administrative, publisher, research, structured, unstructured, business processes, audio-visual, sensors, etc.

• Centralization of Enterprise Repositories and Data

• Growing Compliance and Access Needs

• Data Security and Protection – Off-Line Storage
The TCO and Efficiency of Tiered Storage
80% of Data Is Not Used After 90 Days

Hardware and Software
Engineered to Work Together