Podcast Rubric

The rubric criteria are based on the Podcast Guidelines handout and the points most emphasized in the storytelling lecture. You must have all of the bullets in a category to receive that number of points.

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<th>20 Points</th>
<th>10 Points</th>
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| **Format and sound quality** | • Between 1 and 3 minutes  
• .mp3 format  
• Used assigned intro and outro  
• Sound quality is good enough that it is not distracting, and there are only minor issues with sudden changes in volume | • Between 55 seconds and 4 minutes  
• Used assigned intro and outro  
• Sound quality is generally not distracting, with very few major distracting moments | • Shorter than 55 seconds or longer than 4 minutes  
• Did not use assigned intro and outro  
• Sound quality makes the podcast difficult to understand |
| **Overall Content**   | • The message of the podcast is directly relevant to global change  
• The takeaways are logical and seem to truly reflect both the interviewee's opinions and the situation they are addressing | • The message of the podcast is indirectly relevant to global change  
• The takeaways are understandable and mostly reflect the interviewee's opinions and the situation they are addressing | • The message of the podcast is irrelevant to global change  
• There are no takeaways, or they do not connect well with the interviewee's opinions and the situation they are addressing |
| **Interviewee content** | • No less than 40% of the podcast is the interviewee's own voice  
• Accurate and fair representation of the interviewee's perspective | • Less than 20% of the podcast is the interviewee's voice  
• Mostly accurate and fair representation of the interviewee's perspective | • Less than 10% of the podcast is the interviewee's own voice  
• Interviewee's perspective do not seem fairly and accurately represented |
| **Narration**        | • Acts to tie ideas together and form appropriate transitions  
• Fills in gaps in the story  
• Well-written | • Forms some transitions  
• Fills in some gaps  
• Generally well-written | • Does little to tie together the piece |
| **Storytelling**     | • Podcast has a clear story arc with a minimum structure of a before, during and after  
• Gives insights and/or emotions that can connect to the audience | • The podcast has a reasonably clear story arc | • There is no story arc |
| **Total Points per Category** | | | |
| **Total**            | | | |