

Podcast Rubric

The rubric criteria are based on the Podcast Guidelines handout and the points most emphasized in the storytelling lecture. You must have all of the bullets in a category to receive that number of points.

	20 Points	10 Points	0 Points
Format and sound quality	<ul style="list-style-type: none"> ● Between 1 and 3 minutes ● .mp3 format ● Used assigned intro and outro ● Sound quality is good enough that it is not distracting, and there are only minor issues with sudden changes in volume 	<ul style="list-style-type: none"> ● Between 55 seconds and 4 minutes ● Used assigned intro and outro ● Sound quality is generally not distracting, with very few major distracting moments 	<ul style="list-style-type: none"> ● Shorter than 55 seconds or longer than 4 minutes ● Did not use assigned intro and outro ● Sound quality makes the podcast difficult to understand
Overall Content	<ul style="list-style-type: none"> ● The message of the podcast is directly relevant to global change ● The takeaways are logical and seem to truly reflect both the interviewee's opinions and the situation they are addressing 	<ul style="list-style-type: none"> ● The message of the podcast is indirectly relevant to global change ● The takeaways are understandable and mostly reflect the interviewee's opinions and the situation they are addressing 	<ul style="list-style-type: none"> ● The message of the podcast is irrelevant to global change ● There are no takeaways, or they do not connect well with the interviewee's opinions and the situation they are addressing
Interviewee content	<ul style="list-style-type: none"> ● No less than 40% of the podcast is the interviewee's own voice ● Accurate and fair representation of the interviewee's perspective 	<ul style="list-style-type: none"> ● Less than 20% of the podcast is the interviewee's voice ● Mostly accurate and fair representation of the interviewee's perspective 	<ul style="list-style-type: none"> ● Less than 10% of the podcast is the interviewee's own voice ● Interviewee's perspective do not seem fairly and accurately represented
Narration	<ul style="list-style-type: none"> ● Acts to tie ideas together and form appropriate transitions ● Fills in gaps in the story ● Well-written 	<ul style="list-style-type: none"> ● Forms some transitions ● Fills in some gaps ● Generally well-written 	<ul style="list-style-type: none"> ● Does little to tie together the piece
Storytelling	<ul style="list-style-type: none"> ● Podcast has a clear story arc with a minimum structure of a before, during and after ● Gives insights and/or emotions that can connect to the audience 	<ul style="list-style-type: none"> ● The podcast has a reasonably clear story arc 	<ul style="list-style-type: none"> ● There is no story arc
Total Points per Category			
Total			