Supply Chains As Leverage Points

December 1, 2011

2011 Behavior, Energy & Climate Change Conference

John Silkey
Milepost Consulting Inc.
Supply Chains As Leverage Points: What's He Talkin' About?

Sustainability

- **Raw Materials**
  - e.g. Cotton, Nylon, PVC, etc.

- **Factory**
  - e.g. dyeing, cutting, sewing

- **Brand**

- **End Consumer**
Supply Chains As Leverage Points: It's a Global World

Someone please turn the heat down.
Supply Chains As Leverage Points: It Can Be Done
Awareness

Connection

Understanding

John Silkey
Milepost Consulting Inc.
john@milepostconsulting.com