Request for Proposals from Stanford Faculty
from
The Precourt Institute for Energy Efficiency

Issued: May 20, 2008
Proposals Due: July 21, 2008
New Deadline: August 4, 2008

Introduction
As part of its charter to identify and analyze potential working solutions for energy efficiency technologies, processes, systems, policies, and behavioral changes, the Precourt Institute for Energy Efficiency (PIEE) is pleased to seek proposals from Stanford faculty for new research in all of its current high priority areas:

- Buildings: commercial and residential building design, construction, operations, and embedded technologies, including building energy models and other design tools
- Transportation/Vehicles: technology and regulation of passenger cars and light duty trucks; transportation systems analysis; vehicle electrification
- Systems: systems analysis, such as micro-grid/utility/home generation linkages, electricity storage/home generation/usage/real time metering tradeoffs, grid/vehicle/home electricity interactions, transport/generation/usage location choices
- Behavior: behavioral research, analysis, and intervention
- Modeling: economic modeling of the energy system, institutions, and economic impacts, including process modeling of use
- Policy: policy design, policy analysis, individual faculty advocacy; pricing policies, policy interventions, R&D policy

Research in any specific area or combination of these areas is of particular interest. Many projects can be expected to cut across several of these areas. PIEE is also particularly interested in energy efficiency projects whose anticipated results could be implemented in the near term, including projects that would help California meet its carbon reduction goals under AB 32. In addition, PIEE is willing to consider innovative research in other areas of energy efficiency. If you have a proposal idea and would like a judgment on how well it fits within PIEE’s goals, please contact John Weyant or Jim Sweeney by E-Mail or telephone (contact information at the end of this RFP) to discuss.

To be successful, a proposal must satisfy the following Precourt Institute mission compatibility criteria which will be used by reviewers of the proposals:

1. a well thought out research plan that has an excellent analytical foundation, but is also realistic and pragmatic about how to implement its results;
2. the potential for economic implementation, say by increasing benefits or reducing costs, including reasonable values for social benefits;
3. the potential to reduce energy use at a significant scale economically if the ideas developed in the research are successful;
4. the potential to sustainably reduce global energy use by further diffusion of the proposed ideas/technologies in the U.S. and abroad.

Priority will be given to proposals involving researchers who have not previously been active in energy research. Only Stanford faculty who are eligible to act as the Principal Investigator may respond to this solicitation. Priority will also be given to projects if there is a good prospect that the project will be continued based on external funding beyond the period of PIEE funding.

**Project Funding and Duration**
The projected maximum funding for support of all new projects proposed in response to this RFP is $1.0 Million. Projects should initially be proposed for funding of up to $140K and for a period of performance of up to twelve months. We anticipate that the largest portion of the budgets will be for graduate student stipends and benefits. Follow on funding in subsequent years may be available for projects whose initial results look particularly promising.

**Project Reporting**
PIs of funded projects will be expected to prepare a final project report or presentation, and project PIs and students will be expected to participate in at least one technical review session, workshops in related areas, and other activities that report on the research being performed. Papers/abstracts will be posted on the PIEE website.

**Guidelines and Information for Proposed Research Projects**

**Proposal Format**
We have adopted a 10-page limit for the proposals (all materials included), but would encourage the proposers to be as concise in their exposition as possible. The details of the formatting are left up to individual authors, but the text, figures, tables, references, budget, and budget justification must be included in the 10-page limit. The PIEE is converting budgeting to conform to Stanford’s academic year. Thus, for this solicitation all budgets should commence on October 1, 2008, and run through no later than September 30, 2009. In addition to this, and not subject to the 10-page limit, a brief background on the Principal Investigators that will be associated with the proposed work, limited to one page per PI, should be included.

**Proposal Review**
The proposals submitted in response to this solicitation will be screened for relevance to the PIEE mission by PIEE staff and then reviewed by members of the PIEE Faculty Steering committee. In cases where the members of the steering committee lack knowledge in the proposed area of investigation, the opinions of additional experts at Stanford or outside of it may be sought. The members of the steering committee will be asked to assemble a prioritized list of all proposals received by PIEE in response to this request for proposals that they believe should be funded if sufficient funding is available. In preparing proposals the PIEE steering committee should be considered to be the audience.

The objective of the review process is to identify high quality projects that are consistent with PIEE goals. Reviewers will be asked to specifically address the following questions in their evaluations:

- Is the proposed research of high quality? What are the principal strengths of the proposed work? Are there weaknesses in the proposed research?
• Is the proposed work directly targeted on PIEE’s central goal of identifying plausible pathways towards reducing energy use economically at a significant scale if the ideas developed in the proposal are successful;
• Are the investigators well qualified to carry out the research?
• Where does the proposed research fit in the spectrum of work going on now in the research area?
• Does the research have high potential for follow-on funding from external sponsors?
• Does the proposal involve researchers who have not traditionally worked in the energy area?
• Could the proposal result in actions that could be implemented in the near term or in support of the AB 32 greenhouse gas reduction goals in California?
• Is the proposed budget and schedule reasonable?
• Should the proposed work be funded?

Submission Procedure
Submission of the proposal will be made by hardcopy (one original required) using standard Stanford procedures (e.g., routing all required proposal components through normal submission channels in each school to the Office of Sponsored Research) and must include an official budget and budget justification.

The proposal hard copy should be sent to:

Ms. Tammy Goodall  
Assistant to the Director  
Precourt Institute for Energy Efficiency  
473 via Ortega, Room 174  
Mail Code: 4205

In addition to the original hardcopy, the cover letter, proposal, and budget must be submitted electronically in the form of a PDF file sent by the submission deadline to tammy.goodall@stanford.edu.

The electronic copy of the proposal will be sent to the steering committee for evaluation. The hardcopy original will be retained in PIEE files.

Awards
It is anticipated that awards based on this solicitation will be announced in early September, 2008, and projects selected for award may begin at the beginning of the fall quarter. Award decisions do not require further approval.

Contacts
Questions about any aspect of this RFP are welcome. For technical or programmatic issues, please contact:
Prof. James L. Sweeney, Director: jim.sweeney@stanford.edu (3-2847)
Prof. John P. Weyant, Deputy Director: weyant@stanford.edu (3-3506)
For issues associated with the submission procedure, budgets, and subcontracts, please contact:
Ms. Tammy Goodall: Assistant to the Director: tammy.goodall@stanford.edu