"You cannot serve God and wealth." Strong words here at one of the wealthiest universities in the world, in the heart of the Silicon Valley. This morning’s gospel lesson from the sixteenth chapter of book of Luke follows a lot of condemnatory words by Jesus earlier in the book, like: "Woe to you who are rich...Woe to you who are full now, for you will be hungry." (6:24,25) "You fool[s]...who store up treasures for [your]selves but are not rich for God." (12:20,21) "Sell your possessions, and give alms." (12:33) Later Luke will report Jesus saying that "It is easier for a camel to go through the eye of a needle than for someone who is rich to enter the kingdom of God." (18:25)

What does this mean for Stanford and its students, new and old, especially the day before classes begin for a fresh academic year? After all, this institution was established, according to its Founding Grant, as "a university of the highest grade [with]...its object [being] to qualify its students for personal success." Many have come here with a rags-to-riches dream, or at least what in Fitzgerald’s Great Gatsby is called "a heightened sensitivity to the promises of life." Does that mean that they should not try to store up treasures for themselves here on earth for fear of God’s eternal disfavor?

I’ve had the privilege to explore this kind of question, along with many other questions, going back to 2004, with Sophomore College classes in the Stanford September Studies program and in the Master of Liberal Arts program. My course has been rather presumptuously entitled "The Meaning of Life: Moral and Spiritual Inquiry Through Literature." We’ve studied novels, short stories and plays like The Great Gatsby, Flannery O’Connor’s Displaced Person, John Steinbeck’s Of Mice and Men, and Robert Bolt’s A Man for All Seasons.

One of my favorites has been George Bernard Shaw’s play, Major Barbara, which we saw performed live by the San Jose Repertory Theatre one year. During the following day’s class, one of my students asked what the Bible would say about the perspective of the millionaire capitalist character whose views seem to triumph at the end of the play. I suggested the verse from this morning’s lectionary: "You cannot serve God and wealth." Like a good Socratic teacher, I then threw the discussion back to the members of the class. But now it’s my turn, standing alone in this pulpit, to try to fathom what Jesus may have meant by those words and how they might apply both to the play and to us sitting here today.

The central story line of Shaw’s 1905 play concerns successful industrialist Andrew Undershaft and his daughter Barbara, who has become a Major in the Salvation Army in the West Ham section of London. Both agree that poverty is unconscionable in twentieth-century England, but they have very different solutions. Barbara’s is charitable service, provided one-by-one and one-on-one in an inner-city shelter for the hungry and dispossessed. Andrew’s is robust capitalism, as exemplified by his company, which provides good wages, benefits and working
conditions in a company town with well-run schools, hospitals, libraries and recreational facilities. When it looks as if Barbara's shelter is going to be closed for lack of funds, her father steps in, with another successful businessman, to save it. Barbara had assumed that her superiors would refuse the money, tainted as it is, coming from the likes of a whiskey distiller and an arms manufacturer. When it’s accepted, a deeply disillusioned Barbara quits the Salvation Army. Eventually, though, after some very tough dialogue and a visit to his business, Barbara is converted to her father’s perspective on how best to conquer poverty. Her fiancé becomes the successor CEO to her father’s company. Barbara's commitment to saving souls then continues in the corporate world.

Now isn’t Andrew’s view, and that of the newly converted Barbara, clearly condemned by Jesus’s biblical injunction that you cannot serve God and wealth? Well, first of all, I don’t think that Jesus meant, when he said, “Blessed are the poor,” as also reported by Luke, that all material well-being was to be denounced. Jesus certainly didn’t mean that the hungry should not be fed, the homeless not be sheltered, and the naked not be clothed. Indeed, he made it clear that one would be following in his footsteps and serving him by working to raise the standard of living of those who were most economically disadvantaged. And, as he says in one of his last lessons to his disciples at the end of the book of Matthew, not to work to improve the lot of the poor is literally to risk damnation. Here Jesus stands firmly in the tradition of Israelite prophets like Jeremiah who as you heard in this morning’s reading cite God as saying, “For the hurt of my poor people, I am hurt... Is there no physician there? Why then has the health of my poor people not been restored? So one meaning of “You cannot serve God and wealth” seems to be that you can't accumulate wealth at the expense of the poor, either by literally robbing them or by supporting laws that systematically disadvantage them. Although the U.S. House of Representatives may be doing that by passing a bill last Thursday that would cut Food Stamps $40 billion over the next 10 years, Andrew Undershaft hasn’t done that. Instead, he's worked to raise the standard of living of the poor within his world, both through his business and through his contributions to charity.

Perhaps the essential meaning of Jesus’s words has to do with making an idol of wealth -- having the accumulation of wealth become the most important thing in the world...becoming so attached to wealth as a master that one becomes enslaved by it. Idolatry for Christians and Jews and Muslims of course hearkens back to the story in the Torah and the Qur’an where the children of Israel make a graven image of gold to bow down to while Moses is up on the top of Mount Sinai talking to God and receiving the Ten Commandments. In today’s reading from Jeremiah, God is heard to say, “Why have they provoked me with their images, with their foreign idols? In the New Testament book of Colossians, greed or covetousness is specifically identified as idolatry. It is, of course, possible to accumulate wealth without being greedy, without being unethical, without becoming attached to it.

For example, Hermann Hesse’s title character in his novel Siddhartha becomes a businessman during one period of his life. For many years he's able to taste riches and power while remaining a holy man in his heart -- to live the life of the world without belonging to it. He puts relationships ahead of personal advantage and deals with everyone equally: "He did not treat the rich foreign merchant differently from the servant who shaved him and the peddlers from whom he bought bananas." Siddhartha was actually quite successful materially, but he retained
a kind of disinterest, not becoming absorbed by and attached to his business. Eventually, though, as the author puts it, "The soul sickness of the rich crept over him...The world had caught him: pleasure, covetousness...and finally also that vice that he had always despised and scorned as the most foolish -- acquisitiveness. Property, possessions and riches had also finally trapped him. They were no longer a game...they had become a chain and burden." Siddhartha becomes so miserable that he almost commits suicide, saved at the last moment only by remembering the ancient beginning and ending of the Hindu prayers that he used to say: the word "Om" which refers to God. As the text says, "He remembered all that he had forgotten, all that was divine." He then gives up most of his possessions and moves away; his new work merges service to others with making a living.

Maybe that's another dimension of Jesus's aphorism that you cannot serve God and wealth -- the risk of radical separation between the Sabbath and the rest of the week...between listening to the prophets and generating profit. I wrote a book with a colleague from the Harvard Business School some ago, entitled Church on Sunday, Work on Monday: The Challenge of Fusing Christian Values With Business Life. Unless you can feel at some level that your work is done literally for the glory of God, you risk the idolatry of materialism and acquisitiveness. Finally, I think another dimension of Jesus's proverb is that pursing and maintaining wealth can lead to self-satisfied indifference if not to outright selfishness.

There's an example at the beginning of Fitzgerald's Great Gatsby, when the very wealthy couple, Daisy and Tom, are described like this: "They had spent a year in France, for no particular reason, and then drifted here and there unrestfully wherever people played polo and were rich together." By the end of the book, after the husband of Tom's mistress has shot Gatsby and then committed suicide himself, the narrator explains: "They were careless people, Tom and Daisy -- they smashed up things and creatures and then retreated back into their money or their vast carelessness or whatever it was that kept them together, and let other people clean up the mess they had made..."

I personally grew up comfortably with wealth, but my parents always preached a doctrine of social responsibility to me: "To whom much is given is much expected." That's a quote from Luke 12:48. I'm grateful to them for that, because it didn't allow for self-satisfaction or indifference. However, I was able to take an easy way out in a sense -- become a minister, where I'm paid a steady salary and can serve God naturally as part of my job, especially in as beautiful and stimulating a place as Stanford. I admire hard-working lawyers and physicians and engineers and business people and countless others who have accumulated wealth, but who have vision and passion and give of themselves to others tirelessly every day.

Now how about Andrew Undershaft and his daughter Barbara? How do they measure up against the maxim "You cannot serve God and wealth?" Andrew is provocative when he claims that his religion is being a Millionaire, but he quickly makes it clear that he means poverty is the greatest social evil -- both for himself and others -- and that he'd like to see each and every person acquire enough money for a decent life and power enough to be one's own master. There's a question about whether his money is tainted because he's an arms manufacturer who's willing to sell to anyone with the ability to pay, but that would be another sermon. He also has a troubling sense of corporate power in society, especially in influencing politics, which might sound familiar to many here. Yet, at the same time, he recognizes the power of true religious faith, as in his
daughter Barbara. Most of all, he’s an honest and generous business leader, committed to eradicating all vestiges of poverty for everyone within his realm of power and influence. As for Barbara, she gains a bigger vision of fighting poverty than by charity alone. She learns of the importance of systematic change, harnessing the power of capitalism as appropriate. In the end she regains a sadder-but-wiser understanding of spiritual power as well, to which she remains committed. She now sees her work not as a bribe of heaven, converting hungry people by giving them bread, but instead as engaged, systemic action throughout society.

So, it’s my claim that the words "You cannot serve God and wealth” by no means signify that wealth per se is evil. Nor should Stanford abandon its goal of qualifying students for personal success. Instead, I believe the message is four-fold: First, as the prophets have insisted, we best serve God by promoting and improving the material well-being of the poor. Second, none of us must ever make an idol of wealth, allowing it to become so important in our lives that we are attached to and enslaved by it. Third, our work life must be infused with our religious values, or otherwise it risks becoming at best acquisitiveness and at worst greed. Fourth, “To whom much is given is much expected,” as the Bible puts it. We must be good stewards of our talents and resources, ultimately devoting them to making a better world for all.

"No slave can serve two masters; for the slave will either hate the one and love the other, or be devoted to the one and despise the other. You cannot serve God and wealth.”

BENEDICTION
Go in peace. Live simply, gently, at home in yourself.
Do not desire to be wealthier than your peers,
And stint not your hands of charity and of social justice.
Speak the truth, or speak not. AMEN.
NOTES


vi. See Matthew 25:31-46.


viii. Jeremiah 8:21-22. Although this quotation could be seen to be primarily connected to a lament over Israel’s imminent defeat by a “foe from the north,” the Babylonians, Jeremiah regularly condemned the rich in Israel for their own mistreatment of the poor. See, for example, Jeremiah 2:34; 22:13-17.


xi. Jeremiah 8:19.

xii. Colossians 3:5.


xiv. Ibid., p. 63.

xv. Ibid., p. 72.


xviii. Ibid., pp. 187-188.

xx. Ibid., p. 94.

xxi. Ibid., pp. 139-139.

xxii. Ibid., p. 128.

xxiii. Ibid., pp. 149-153