The 9th Annual
Stanford Africa Business Forum
Creating Local Value
April 23, 2016 | Knight Management Center

sabf.stanford.edu | @StanfordABF | facebook.com/StanfordABF
# MORNING SCHEDULE

<table>
<thead>
<tr>
<th>Time</th>
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| 8:00 – 9:00 am  | Check-in & Breakfast  
*Outside CEMEX Auditorium* |
| 9:00 – 9:15 am  | Welcome & Remarks – Madhav Rajan, Senior Associate Dean, Stanford GSB  
*CEMEX Auditorium* |
| 9:15 – 10:00 am | Keynote – Patrick Awuah  
*CEMEX Auditorium* |
| 10:00 – 10:45 am| Keynote – Dr. Belgacem Haba  
*CEMEX Auditorium* |
| 10:45 – 11:00 am| Break  
*CEMEX Auditorium* |
| 11:00 am – 12:30 pm| Morning Panels  
*Agriculture & Manufacturing Panel* – Leveraging Technological and Financial Innovation to Create Local Value for Africa’s Economic Growth  
*Room M105*  
*Finance Panel* – Emerging Business Models in Financial Services  
*Room G101*  
*Technology Panel* – Harnessing Technology to Deliver Essential Services  
*Room M104*  
*Entrepreneurship Panel* – Supporting Entrepreneurs to Unlock Africa’s Potential  
*Room G102* |
| 12:30 – 1:30 pm | Networking Lunch  
*GSB Community Court* |
# AFTERNOON SCHEDULE

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>1:30 – 3:00 pm</td>
<td>Afternoon Panels</td>
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<td><em>Media &amp; Entertainment Panel – The Future of Content Creation and Distribution in Africa</em>&lt;br&gt;Room M104</td>
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<td><em>Technology Panel – Driving Business Productivity Through Technology-Enabled Platforms</em>&lt;br&gt;Room G101</td>
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<td><em>Investment Panel – Investing in Africa: Opportunities and Challenges</em>&lt;br&gt;Room G102</td>
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<td>3:00 – 3:15 pm</td>
<td>Break</td>
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<td>3:15 – 4:00 pm</td>
<td>Keynote – Tarik Choho&lt;br&gt;<em>Oberndorf (Room N302)</em></td>
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<td>4:00 – 4:30 pm</td>
<td>Closing Remarks – SABF Leadership Team&lt;br&gt;<em>Oberndorf (Room N302)</em></td>
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<tr>
<td>4:30 – 5:30 pm</td>
<td>Networking Reception&lt;br&gt;<em>GSB Community Court</em></td>
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ABOUT SABF

History
The Stanford Africa Business Forum (SABF) is a university-wide initiative at Stanford University, founded in 2007 with the aim of creating a platform for business leaders, policy makers, faculty, and students with a common interest in Africa to exchange ideas and build relationships. It is a collaborative effort between the Stanford Institute for Innovation in Developing Economies (SEED), Stanford GSB Africa Business Club (ABC), Stanford African Students Association (SASA), and Stanford Center for African Studies (CAS).

The SABF is the premier networking opportunity for African business interests for Stanford and the larger Bay Area Community. The Forum has attracted over 200 attendees in past years. Throughout its 9 years in session, the Forum has brought notable speakers and panelists to the Stanford campus. These guests span all aspects of business, government, and nonprofit organizations such as the International Finance Corporation, Omidyar Network, African Export-Import Bank, Simba Group, IBM Africa, Equity Bank, Rwanda Development Board, the African Leadership Academy, the Nigerian Federal Ministry of Communication Technology and many others.

Mission
The Stanford Africa Business Forum aims to be the leading networking platform for professionals, students, and academics from the U.S. West Coast interested in business and innovation in Africa. By inviting thought leaders and industry professionals from the continent, our goal is to stimulate thought and discussions through engaging keynotes, interactive panels and workshops.

SABF 2016
The theme for this year’s Forum is Creating Local Value. This Forum will celebrate the thought leaders and change-makers on the African continent with the overarching theme of re-imagining development through creating local value.

In recent years, there has been increased focus on the growth of African economies, the growth of the African middle class, and the emergence of African companies on the world stage. This year, we want to showcase how enterprising individuals and organizations across Africa are meeting the growing needs of Africans.
KEYNOTE SPEAKERS

Patrick Awuah
Founder & President, Ashesi University College

Patrick Awuah is the Founder and President of Ashesi University College, a private, not-for-profit institution that has quickly gained a reputation for innovation and quality education in Ghana. Ashesi aims to contribute to a renaissance in Africa by educating a new generation of ethical, entrepreneurial leaders with the critical thinking skills and ethical courage it will take to transform their continent.

Patrick holds bachelor degrees in Engineering and Economics from Swarthmore College, an MBA from UC Berkeley’s Haas School of Business, and honorary doctorates from Swarthmore College and Babson College.

Patrick has won many prestigious international awards including the MacArthur Fellowship, the McNulty Prize, and Membership of the Order of the Volta -- one of Ghana’s highest awards, given to individuals who exemplify the ideal of service to the country. In 2015, he was named one of the World’s 50 Greatest Leaders by Fortune and received the Elise and Walter A. Haas International Award, given to UC Berkeley alumni with distinguished records of service to their countries.
Dr. Belgacem Haba
Algerian Scholar of the Year 2015

Dr. Haba is one of the most successful Algerian researchers in field of electronics around the globe. He holds 200+ U.S. patents and 250+ worldwide patents. In 2012 he was listed among the top 100 inventors worldwide. He has authored numerous technical publications and has been awarded many prestigious international awards including Algerian Scholar of the Year 2015, Arab Scientist of the Year by Techwadi in 2007, R&D 100 in 2003, and Frost Sullivan Award in 2013.

Dr. Haba joined Google Data Center Platform in 2013. Prior, he was Vice President and Senior Fellow at Tessera/Invensas starting in 1996. In 2002, he co-founded SiliconPipe Inc., a high-speed interconnect start-up company based in Silicon Valley that was later acquired by Samsung. Prior to that, he managed the advanced packaging R&D division at Rambus, worked for the NEC Central Research Laboratories in Tokyo Japan, and for IBM Watson Research Center in New York.

Dr. Haba holds a Ph.D. in materials science and engineering from Stanford University in the field of solar energy, as well as two master’s degrees in applied physics and materials science from Stanford. He received his bachelor’s degree in physics from the University of Bab-Ezzouar, Algeria.
Tarik Choho
Managing Director, OCP Group / CEO, OCP Africa

Tarik Choho joined OCP as Managing Director in 2015 and has served as Chief Executive Officer of OCP Africa from the beginning of 2016. OCP Group was created in Morocco in 1920, and with over 23,000 employees spanning five continents, it is the world’s first producer of phosphate rock and phosphoric acid, and the world’s second producer of phosphate-based fertilizers. As a subsidiary of OCP Group, OCP Africa is dedicated to transforming agriculture in Africa.

Tarik has over 26 years of experience. He started his career at the Gaz de France group where he held successively positions of project management in the fields of storage and transportation of natural gas. In 1996, he joined AREVA (World leader in nuclear sector) and was sent to the USA where he held positions of project management for the construction of nuclear facilities at the Hanford site and in North Carolina. From 2006 to 2015, he held several executive positions within AREVA in the Logistics Business Unit, in the Fuel Sector and in the Mining and Front End Sales, before being appointed Vice Chief Commercial Officer, in charge of sales in Europe, Middle East and Africa, and of Major Offers and New Builds for the Group. In 2013, Tarik was nominated as Chief Commercial Executive Officer of AREVA Group.

Tarik is a graduate of École Polytechnique, École Nationale Supérieure des Techniques Avancées and holds an Executive MBA from the INSEAD.
AGRICULTURE & MANUFACTURING PANEL

Leveraging Technological and Financial Innovation to Create Local Value for Africa's Economic Growth

The UN predicts that more than 50% of the global population growth between now and 2050 is expected to occur in Africa, making it a fertile ground for incredible economic transformation. But, such economic transformation requires collaboration, knowledge sharing, and creative problem solving to address both the current and future needs of the continent in a sustainable manner, especially in the agriculture and manufacturing space. How can change champions from the private, public, and social sectors collaborate to make create local value in this space?

Moderator

Landry Signé
Distinguished Fellow & Professor, Stanford Center for African Studies

Panelists

Leslye Obiora
Professor of Law, University of Arizona
Former Minister of Mines & Steel, Nigeria

Debisi Araba
Co-founder & Executive Director, The Visiola Foundation

Dr. Roy Steiner
Director of Learning & Impact, Omidyar Network

Victor Oduguwa
Co-founder & CEO, Nationfeeders Nigeria Ltd

Panel Lead

Shruthi Baskaran, MBA 2017
ENTREPRENEURSHIP PANEL

Launching & Scaling African Businesses to Unlock Africa’s Potential

Entrepreneurship plays a huge role in reducing the unemployment rates and nurturing the economies of African countries. This panel will tackle the challenges and opportunities of launching and scaling new business in the currently expanding innovative space throughout the continent.

Moderator
Andy Agaba
Founder & CEO, Hiinga Microfinance

Panelists
CeCe Cheng
Director of Strategic Partnerships, Andela

Dr. Becaye Diop
CEO, Delvic Sanitation Initiatives

Jessica Vernon
Co-founder & Director, Miti Health

Panel Leads
Nadou S. Lawson, MBA 2016
Moses Swai, B.S. Mechanical Engineering 2018
Naomi Alem, 2019
Emerging Business Models in Financial Services

As with telecommunications, financial services on the continent have followed a nontraditional growth path, and the continent has already pioneered new models in mobile banking and credit. How can we extend these services to the yet unreached, and expand service offerings to meet the ever-changing needs of African consumers and enterprises?

Moderator
Katherine Casey
Assistant Professor of Political Economy, Stanford Graduate School of Business

Panelists
Nat Robinson
Former CEO & Founder, Juhudi Kilimo

Matt Flannery
Co-founder & CEO, Branch

Richard Essex
Partner, East Africa Capital Partners

Hans Nilsson
Board Chairman, SMS Global Holdings (SMSGH)

Panel Lead
Hiyabel Tewoldemedhin, MBA 2017
INVESTMENT PANEL

Investing in Africa: Opportunities and Challenges

Although there has been a substantial increase in foreign direct investment flow to Africa since 2000, it still remains low compared to other regions. This panel will navigate the challenges and opportunities of creating continent-wide trading and investment opportunities.

Moderator
Jikku Joseph
Former Head, Old Mutual South Africa

Panelists
Sheel Tyle
Principal, New Enterprise Associates

Arjuna Costa
Partner, Omidyar Network

Nichole Onome Yembra
CRO & CIO, Venture Garden Group

Niall O’Cathasaigh
Founder & Partner, ManoCap

Panel Lead
Taahir Munshi, B.A. Economics 2017
MEDIA & ENTERTAINMENT PANEL

The Future of Content Creation and Distribution in Africa

The digital world and media distribution is growing and changing rapidly. What will the future of content creation in an African market look like? What creative business aspects need to be valued at a high level in order to develop sustainable media solutions? This panel of media executives, professional content distributors and financiers will explore ways to reach the unserved audiences and what they believe is the future of content creation and distribution in Africa.

Moderator

Segun Bash
Product Manager, Google

Panelists

BB Sasore
Co-founder, Nemsia Studios

Teju Ajani
Youtube, Content Partnerships Lead, Sub-Saharan Africa

Derin Adeyokunnu
Co-founder, Nemsia Studios

Panel Lead

Benjamin Fernandes, MBA 2017
TECHNOLOGY PANEL (1)

Driving Business Productivity Through Technology-Enabled Platforms

A growing number of businesses around the world have reaped major benefits from leveraging technology. Are African businesses reaping the same benefits? How can technology unlock value for African businesses to better serve their customers?

Moderator
Paul Mfonfu
Tools & Client Engineering Team Head, PayPal

Panelists
Dileepan Siva
Strategic Partnerships, Twitter

Alexander Adjei Bram
CEO & Co-Founder, SMS Global Holdings (SMSGH)

Olaoluwa Samuel-Biyi
Co-Founder of SureGifts

Panel Lead
Tesi Rusagara, MBA 2017
TECHNOLOGY PANEL (2)

Harnessing Technology to Deliver Essential Services

Africa’s potential for rapid development is constrained, in part, by the slower growth of high cost infrastructure. Technology offers an opportunity to accelerate growth by virtually bringing services closer in the absence of physical networks. What kind of services can be enabled by internet technology? What implications does the proliferation of tech-enabled services have for growth on the continent?

Moderator
Anar Simpson
Special Advisor, Office of the Chair, Mozilla

Panelists
Alline Kabbatende
COO, RwandaOnline

Eric M.K Osiakwan
Managing Partner, Chanzo Capital

Stephen Ozoigbo
CEO, African Technology Foundation

Thor Muller
CIO, Off-Grid Electric

Panel Lead
Tesi Rusagara, MBA 2017
THE TEAM

Leadership Team

Saida Ali – Finance
B.A. Anthropology & African American Studies 2016

Nwanneka Onuekwusi – Finance
MBA 2016

Michael Ibekie – Marketing
MBA 2016

Olayemi (Yemi) Oyebo – Logistics
MBA 2016

Nadou S. Lawson – Branding
MBA 2016

Lois Tankam – Speakers & Panelists
MBA 2016

Robel Mengistu – Marketing
B.S. Computer Science 2018

Tiffany Gabrielson – Staff Advisor
Assistant Director of Student Activities, Stanford GSB

Advisory Board

Jesper Sorensen – Robert A. and Elizabeth R. Jeffer Professor & Professor of Organizational Behavior, Stanford GSB / Professor of Sociology, Stanford (by courtesy)

Katherine Casey – Assistant Professor of Political Economy, Stanford GSB

Laura Hubbard – Associate Director of the Centre of African Studies (CAS), Stanford

Tim Eisenmann – Associate, McKinsey & Company / Stanford GSB MBA 2015

Volunteers
