CONTACT
Center for Sustainable Development & Global Competitiveness
Jerry Yang & Akiko Yamazaki
Environment & Energy Building
473 Via Ortega, Room 251, m/c 4020
Stanford University
Stanford, California 94305
USA
Voice: (650) 725-6627
Fax: (650) 725-3164
Email: sdgcprogram@stanford.edu
Web: sdgc.stanford.edu

LEADERSHIP
James O. Leckie
Director
Jie Wang
Executive Director
Michael Kavanaugh
Senior Fellow
Gilbert Masters
Senior Fellow
Angelos Finkakis
Senior Fellow
Hau L. Lee
Senior Fellow
Seungjin Whang
Senior Fellow

PROFILE
Stanford opened its doors in 1891, and more than a century later, it remains dedicated to finding solutions to the great challenges of the day and to preparing our students for leadership in today’s complex world. Located between San Francisco and San Jose in the heart of Silicon Valley, Stanford University is recognized as one of the world’s leading research and teaching institutions.

US News & World Report 2009
America’s Best Graduate Schools
Environmental Engineering: 1st
Business: 1st
Law: 2nd
Engineering: 2nd

Currently at Stanford:
16 Nobel Laureates
83 National Academy of Engineering Members
136 National Academy of Sciences Members
Drivers

Sustainability at Heart
The Center for Sustainable Development and Global Competitiveness (CSDGC) at Stanford University engages in research and educational programs that integrate business development strategies with leadership and engineering practices that will ensure enterprise growth and success within a healthy and sustainable natural environment.

Environmental Harmony
Increasingly limited resources and fragile environments are compelling key elements in designing future business strategies to ensure sustainable growth and vitality in the global market. CSDGC partners with world business leaders who seek to emerge with competitive advantage and operational excellence by integrating sustainability practices into their business models. Our role is to accelerate the design and build of these new business paradigms through information exchange, knowledge transfer and innovative tool development.

Focus

Business Culture Transition
The transition from traditional business strategies to sustainable development strategies.

Leadership
Leadership for a sustainable future in the areas of environmental resource management, the global economy, business development, competition, social responsibility and trust.

Framework Innovation
Decision making, strategic planning, and implementation of a framework for sustainable business development.

Expertise

Center Fellows
CSDGC Fellows are the center’s core set of experts on the subject of sustainable development in the corporate world. They are drawn from a broad selection of departments within Stanford University, including Civil & Environmental Engineering, the Graduate School of Business, Economics, Management Science & Engineering, and Computer Science. This array reflects the multidisciplinary nature of the challenges faced by corporations when implementing sustainable development policies and practices.

Workshops & Conferences
CSDGC organizes several meeting events every year to bring together participants to learn about and discuss the alignment of our focus areas with business strategies and paradigms. Currently, these include the Stanford-China Executive Leadership program, and a workshop on the “Emergence of an Environmental Services Industry in China” to be held April 2010 in Beijing.

Discover

Knowledge Center
Through our activities and opportunities for research and information exchange, we are building a valuable knowledge resource that enables executive leadership to quickly gain insight on their strategic options and innovate their business model with sustainable returns and benefits.

Workshops & Conferences
CSDGC organizes several meeting events every year to bring together participants to learn about and discuss the alignment of our focus areas with business strategies and paradigms. Currently, these include the Stanford-China Executive Leadership program, and a workshop on the “Emergence of an Environmental Services Industry in China” to be held April 2010 in Beijing.

Connect

Strategic Partners
Corporations joining CSDGC as Strategic Partners become part of the center’s inner circle exchanging ideas and providing input on priorities and strategies.

Affiliates
CSDGC’s Affiliates Program provides members with access to a variety of special activities and programs, as well as exclusive reports and tools. Through affiliation, members are recognized as world leaders in corporate responsibility and global citizenship. This program is an attractive way for corporations to support and show commitment to the center’s mission while gaining knowledge about sustainable development practices.

Empower

Keys to Navigating the Sustainability Revolution in Business Culture Evolution
- Establish sustainability strategy to ameliorate resource and market uncertainty.
- Inculcate a performance-based business culture.
- Build competitive advantage into business practices by embracing sustainability.
- Sustain business performance excellence through innovation.
- Drive change through informed risk management and bold leadership.
- Streamline organizational structure to accelerate market adaptability to shifting conditions.

WORKSHOP TOPICS

SUSTAINABLE BUSINESS EXCELLENCE

- Transition to Green Supply Chains
- Product Safety, Quality & Reliability
- Drivers for Regulation & Compliance Standards
- Knowledge Management & Empowerment
- Water Resource & Environmental Management Strategies
- Global Citizenship: Impact of Development on Public Health
- Clean & Green Technology Development & Integration

BENEFITS OF MEMBERSHIP

- Seat on CSDGC Advisory Council
- Participate in Researcher Residence Program
- Free attendance for two to Annual Summer Program
- Free attendance for two to CSDGC Workshops
- Access to CSDGC Technical Reports & Knowledgebase
- Facilitated student recruitment
- Recognition on CSDGC website
- Certificated formal affiliation with Stanford University

STRATEGIC PARTNER

- Executive Director Jim Leckie (right) and Executive Director Ji Wang

AFFILIATE