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Overview
Stanford University, one of the best known centers of high impact innovation, is the perfect setting to stimulate idea development and engage in problem-solving in the globally urgent area of sustainability. This workshop focuses on introducing students to a broad scope of sustainability trends and issues (social, technological and economic), and seeks to help identify leadership opportunities connecting ideas to successful reality. Using a combination of lectures, discussion, hands-on design work, and site visits, the program provides multidimensional views of the sustainability universe.

Descriptions
Orientation Includes Welcome gathering, Stanford Walking Tour and ice-breaker exercises. Followed by a Welcome Dinner at the end of the first day.

Workshops These are intended to be highly interactive workshops organized by Stanford staff. Staff can also be the instructors or there may also be invited speakers drawn from within and outside Stanford.

Communication & Networking We will examine various modes of communication and the key elements of idea and support that can influence change and shifts. We will also look at communication across networks where message customization and evaluating quality is essential to ensure clear understanding.

Designing for a Sustainable Environment There is an emerging trend to design products, processes, and structures that embody sustainability thinking. Examples from architecture (eg, green buildings), environmental engineering (eg, biofuels), and product development (eg, electric vehicles) will be analyzed.

Idea Development: Problem Solving & Innovation We will look at ideation and the steps towards realizing a product that uniquely addresses an important and significant need. We will also learn to place and rank innovations according to their usefulness and impact.

Knowledge Frameworks, Management & Sharing Knowledge exists in discrete clusters that are interconnected by complex relationships. In this session, we will explore the frameworks of various knowledge fields most relevant to sustainability thinking and analyze linkages and flow.

Leadership Principles We will look at the essentials of being a committed leader including learning, experiencing, improving and inspiring.
Models & Forms of Leadership We will look at leadership within organizational structures as well as sparse networks. We will look at roles as well as interactions, empowerment and delegation. The purpose and outcomes of adopting different leadership structures will be discussed.

Self-Assessment Participants will complete a personality/behavioral assessment. They may be asked to take one or more tests that assess their leadership (eg, Leadership Practices Inventory), communication skills and/or values.

Sustainability Opportunities & Ventures We will survey various thematic opportunities in promoting sustainable practices, then look at ventures that have formed around such opportunities. This session is intended to provide students a broad view of the sustainability landscape so that they may identify and align their interests with existing or emerging thrusts.

Sustainable Living In the session on Sustainable Living, we will explore available lifestyle choices that attempt to maximize the efficiency of an individual's or society's use of the planet's natural resources. We will look at the concept of carbon footprints and renewable resources with regards to transportation, energy and food. We will analyze the role of technology in promoting or challenging sustainable standards.

Teamwork & Team Building We will look at the mechanics of assembling teams, and then getting teams to work together. We will look at issues in managing teams and resolving conflicts.

Wrap-up: Personal Future Learning Plan Students will be asked to draw on the lessons from this workshop, and draft an action plan to continue development of their leadership skills and apply them to a project area.

Project Studio Students would work in teams mentored by instructional staff to develop ideas into problem-solving products or processes. Emphasis will be placed on prototyping and project management principles. This component would end with a project demonstration.

Special Evening Seminar We will invite a distinguished speaker to present on the topic of effecting change through leadership.

Bay Area Tour & Baseball (or Football) Game There will be an assortment of technically- and culturally-oriented visits chaperoned by Graduate Assistants. There will also be an introduction to the rules of the game in the prior evening (see Sports: Introduction to Rules) through a hands-on team experience.