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Submit donations, upload advertisement graphics and video, or download donation forms at http://spilf.stanford.edu. Submit forms online or send donation forms by mail and email a high resolution graphic message to spilf.auction@gmail.com before April 7, 2012.

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THE 20TH ANNIVERSARY AUCTION
This year’s 20th Anniversary Auction will bring together alumni, faculty, students, staff, and special guests for entertainment and public interest fundraising. The semi-formal event will host a cocktail hour with faculty, alumni, and special guests, silent and live auctions, as well as food, drinks, and entertainment. The proceeds will benefit SPILF’s public interest initiatives.

SPILF SPONSORSHIPS
Including Platinum Contributor status, SPILF Sponsorships provide unique opportunities to reach a special audience.

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The first 20 sponsors to donate $1000 or more receive acknowledgments on three 20th Anniversary Sponsors Placards displayed prominently during the evening and online. The Auction Guide will also list 20th Anniversary Sponsors, and they will be recognized on Live Auction on-screen banners and by the hosts of the Live Auction.

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Auction Sponsors receive acknowledgement welcome banners at the ticketing and Live Auction entrances, recognition from the Live Auction hosts, acknowledgement on bid sheets and descriptions for every auction item, and acknowledgement at every food table and drink station.

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Sponsor the two-story Atrium where the majority of Silent Auction items will be on display for bidding. Your name will appear on three 24” x 36” graphic placard displays at the three Atrium entrances, a graphic sponsor banner hung from the second floor balcony facing the Atrium’s main entrances, and acknowledgement on bid sheets and item descriptions.

LOUNGE SPONSOR ($5,000)
Sponsor the Lounge, the main location for food and drink during the Silent Auction and the location of the after-Auction Party. Your name will appear on a 24” x 36” graphic placard display at the Lounge entrance, a graphic sponsor banner on the Lounge main wall, and acknowledgements on the eight food tables, four drink stations, and eight guest tables.

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Sponsor the Wine Room, featuring wines for auction and winetasting during the Silent Auction. Receive a 24” x 36” graphic placard display at the entrance to the Wine Room, a graphic sponsor banner on the main wall of the Wine Room, and acknowledgements at the winetasting table and each of the eight auction item display tables.

CHEESE ROOM SPONSOR ($3,000)
Sponsor the Cheese Room, featuring gourmet cheese tasting and items during the Silent Auction. Your name will appear on a 24” x 36” graphic placard display at the entrance to the Cheese Room, a graphic sponsor banner on the main wall of the Cheese Room, and acknowledgements at the cheese tasting table and each of the eight auction item display tables.

COCKTAIL HOUR SPONSOR ($2,500)
Sponsor the alumni and faculty Cocktail Hour, featuring special guests, gourmet food, fine wine, and drinks before the Silent Auction. Your name will appear on a 24” x 36” graphic placard display at the entrance to the Cocktail Lounge, a graphic sponsor banner on the main wall of the Cocktail Lounge, and acknowledgements at the food tables, drink station, and each guest table.

COURTYARD SPONSOR ($2,250)
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Receive advertising for total value of cash and items donated. Firm advertisements and personalized messages welcome. Sponsors and contributors receive online advertising at spilf.stanford.edu in addition to live and silent auction advertising as detailed below. Display live auction advertisements repeatedly and prominently on-screen for hundreds of alumni, faculty, students, and special guests at the live auction, amid multimedia video segments, beside auction item descriptions, and during live auction item bidding. Digital still and video messages welcome.

Print advertisements appear alongside item descriptions in our auction item guide. Hundreds of guests refer to the guide to find their favorite items and learn more about auction sponsors and contributors.

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Platinum Contributors of $2000 or more in total donations receive a Full Page Auction Guide Advertisement, a Repeated Digital Still Live Auction Advertisement, Online Donor Recognition Banner at spilf.stanford.edu, 30-Seconds in Live Auction Video Messages, and a separate Auction Guide Acknowledgement.

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