Using Excel for Data Manipulation and Statistical Analysis: How-to’s and Cautions

This document describes how to perform some basic statistical procedures in Microsoft Excel. Microsoft Excel is spreadsheet software that is used to store information in columns and rows, which can then be organized and/or processed. Excel is a powerful program with an intuitive user interface, and can be a great option for entering, organizing, and cleaning data.

In addition to its spreadsheet functions, Excel provides a number of standard statistical and graphing procedures. However, these should be approached with caution, as statisticians have found numerous errors in Excel’s statistical routines and distributions. Moreover, in recent years, professional statistical packages such as SPSS (a.k.a. PASW) and Stata have developed easy-to-use, point-and-click interfaces, complete with drop-down menus and dialogue boxes, making them easier to use for those not familiar with the command-line interface. For these reasons, we do not recommend using Excel for statistical analysis, beyond very basic descriptive statistics and getting a feel for your data. If you choose to enter and clean your data initially in Excel, we recommend transferring it to another program, such as Stata or SPSS, before conducting analyses. SSDS provides resources and individual consulting to assist with transferring data and with learning these statistical software packages.

This document begins with a brief review of the literature on the accuracy of Excel’s statistical routines, and then offers suggestions on several procedures that can be run in Excel with confidence.

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Caveats and Considerations

Professional statisticians have been critical of statistical procedures in Excel for many years, at least since the 1997 distribution. Recent assessments have found that many of the errors in Excel’s algorithms persist in the 2007 release. Yalta (2008) assessed Excel’s computation of several statistical distributions, and found substantive errors in almost all. He finds that Excel will report more significant figures in its answer than it has accurately calculated. He compared Excel to two free, open-source programs, Gnumeric 1.7.11 and OpenOffice.org Calc 2.3.0, and found both of these to be more accurate than Excel.
McCullough and Heiser (2008) further find, “Excel 2007, like its predecessors, fails a standard set of intermediate-level accuracy tests in three areas: statistical distributions, random number generation, and estimation” (4570). Discussing Excel’s procedure for exponential smoothing, the authors find it is “grievously flawed; we wonder how such obvious errors could have been made.” They find however, that Excel’s procedures for univariate, ANOVA, and linear regression analysis are acceptable, but strenuously caution against using the Solver optimization tool. They additionally recommend against using the LOGEST and GROWTH functions (which are described as “bad”) as well as the Normal Probability Plot, used to check the residuals for normality; the authors find the help file for the latter to be “particularly useless.” Finally, they cite others’ work showing inaccurate t-test results in the presence of missing values, inaccurate p-values from a t-test, and incorrect labeling of t-test and z-test tables.

Beyond these considerable problems with the accuracy of statistics Excel reports, other critics decry misleading visuals in many Excel graphical features. (See http://www.stat.uiowa.edu/~jcryer/JSMTalk2001.pdf for a summary.)

Further Reading:


http://www.practicalstats.com/xlsstats/excelstats.html

http://people.umass.edu/evagold/excel.html


Using Formulas in Excel

Excel can be used with confidence to gain a feel for a dataset through basic descriptive statistics, such as mean, median, mode, maximum, and minimum. All of these functions can be accessed through Excel’s formula function.

To enter a formula, choose an empty cell. In this cell, type equals “=” . Whatever you type after the “=” is the formula. For example, you can type

\[ = A1 + A2 \]

and then type Enter. The cell will now display the sum of cells A1 and A2. You can achieve the same result by typing “=”, then clicking on cell A1, typing “+”, and then clicking on A2 and hitting Enter. NOTE: If either cell A1 or A2 contains non-numeric values, then the formula cell will display “#VALUE!” ; this is generally an indication of an error in your formula.
Excel also provides a SUM function, which allows you to calculate a sum for a range of cells. To use the SUM function on the first ten rows of column A, type in an empty cell:

=SUM(A1:A10)

You can use the SUM function on a row the same way:

=SUM(A1:M1)

You can also use the SUM function on a contiguous block of cells, for example, rows 1-5 of columns A-M:

=SUM(A1:M5)

Notice that as you type the range of cells into the formula cell, Excel outlines the range in color. Instead of typing the range, you can select it by clicking and dragging the mouse. To do this, type:

=SUM(

in the formula cell. Then click and drag to select the desired range. Excel will show the selected range in the formula cell:

=SUM(A1:M5)

End by typing the closing parenthesis “)”.

The formula interface can be used in exactly the same way on the following functions:

AVERAGE: the arithmetic mean of the selected data
MEDIAN: the value at the 50th percentile of the selected data
MODE: the most commonly occurring value in the selected data
MIN: the smallest value in the selected data
MAX: the largest value in the selected data

It can also be used for a wide range of statistical and probability functions that we do not endorse.

**Sorting**

The SORT function will arrange your data in increasing, decreasing, alphabetical, or reverse-alphabetical order.

**Be careful when sorting:** if you sort only one row or column, you will effectively “scramble” these data relative to the rest of the spreadsheet. If the relationship between data in different rows or columns must be preserved, always select the entire spreadsheet before sorting! And remember, you can always undo a bad sort by typing “ctrl-Z” before you save.
Here is some GDP data for several countries in the western hemisphere. To sort, highlight the desired selection (likely the whole spreadsheet). With the “Home” tab selected on the top right, select the “Sort and Filter” menu from the top left.

Notice that whichever cell you last clicked in is white (below it’s cell A1). If you select “Sort A to Z” or “Sort A to A” from this menu, Excel will sort your data in ascending or descending order, respectively, depending on the value in the column with the white cell.

You can also choose “Custom Sort” from the “Sort and Filter” Menu, which will open the following box:
Notice that our data in this example has headers ("2005", "2006", "2007", etc.). We don’t want these to be treated as values and mixed in with the sorting, so select the “My data has headers” checkbox in the top right corner.

Now in the “Sort by” drop-down menu, choose the column you would like to sort by. Leave the “Sort On” menu set to “Values”, and choose an order from the “Order” drop-down menu. Then click OK.

If your data has some duplicate values, and you want to further sort within those, then you can use the “Add level” selection:

![Sort dialog box](image)

This selection would cause Excel to first sort according to country name (Column A) and then for any duplicates, sort those according to 2005 value.

**Filtering**

The FILTER function allows you to select a subset of your data to display. From the same “Sort and Filter” menu used above, choose “Filter”. There will now be a small box on the first cell of each column. If you click on one of these boxes, a dialogue box will open:
Initially, all values are selected. You can deselect a value by clicking on the checkbox next to it. If you click on the “(Select All)” check box, you can select or deselect all.
Here, we have manually selected the values: 0.31, 0.84, 1.19, 3.15, and 3.25.

Now only those rows with the selected values for 2009 are visible. All other rows are hidden (but not deleted!).
To restore all values, click on the Filter button on the 2009 column, and again Select All.

You can achieve the same effect a second way:
Click on the 2009 Filter button, and choose “Number Filters”. A second menu will open off to the side. From this, choose “Less Than”.

All the values selected above were less than 4. We can choose the same values here by selecting rows where the value is less than 4.
There is a corresponding “Text Filters” menu for columns that have text values, such as the name column here.

**Conditional Statements: Using IF, AND, OR**

The formula interface can be used for conditional statements, using the IF function. These can be very useful in cleaning data, for example checking for matching values in a range of cells. This comes in handy if you have cut-and-pasted selections from two different spreadsheets, and you want to verify that an ID column from each selection matches.

The general syntax for the IF function is:

\[
=\text{IF}(\text{condition}, \text{value if true}, \text{value if false})
\]

If you want to check that values in column E match values in column F you can type in an empty cell:

\[
=\text{IF}(E2=F2, 1, 0)
\]

(Note: if you didn’t have a header row, you would use E1 and F1.)

Then Enter.
Notice that there is a 0 in the formula cell because, in this case, E2 and F2 are not equal. Now click again on the cell in which you just typed this formula. Notice that Excel highlights this cell by outlining it in black, with a small black square on the bottom right corner. Click and hold the square, and drag it down as many rows as you wish. This will carry the formula down through these rows; each new cell will display a 1 or 0, indicating whether the corresponding cells from columns E and F match.

In this case, no cells from columns E and F match, so all formula cells are “0”.

Similarly, you can use the IF statement to look for duplicates. First sort your data. Be careful when sorting! (see above) Exercising due caution, sort the spreadsheet in either increasing or decreasing order (either is fine) according to the column of interest.

Let’s assume you want to check for duplicates in column A. After sorting, in an empty cell in the top row, type:

=IF(A1=A2,1,0)
Now, select this cell, click on the small square in the bottom right corner, and drag it down to match the length of column A. Any 1’s in your new column will indicate that the corresponding cell in column A matches the cell below it. If the new column contains only 0’s, then there are no duplicates in column A.

Linking the AND and OR functions with IF allows you to evaluate sophisticated conditionals. AND checks whether two logical statements are both true, while OR checks whether either is true. Building on the prior example, suppose you want to check whether the value from column E matches the value from column F, and at the same time, whether E1 equals 2.

Recall that

\[=IF(E1=F1, 1,0)\]

tells whether the values in A1 and G1 match. To check whether the value is 2, type in an empty cell:

\[=AND(IF(E1=F1,1,0), IF(E1=2,1,0))\]

This will display TRUE if both statements are true (i.e. if E1 equals F1, and E1=2), and FALSE otherwise.

To check whether either statement is true, use OR:

\[=OR(IF(E1=F1,1,0), IF(E1=2,1,0))\]

This will display TRUE if either statement is true, and FALSE otherwise.

**Note: it is important to have the 1's and 0's in the right order in your IF statements.** Excel equates 1 with TRUE and 0 with FALSE. In an AND or OR statement, it does not directly check whether the statements are true, only whether the IF statement returned a “1” or a “0”. When evaluating an AND statement, it will check whether both IF statements returned “1”; when evaluating an OR statement, it will check whether either IF statement returned “1”. If you type:

\[=OR(IF(E1=F1,0,1), IF(E1=2,0,1))\]

you will not obtain correct results.

**For More Information and Assistance**

*Social Science Software Consulting*

Software consultants are available during drop-in hours 3pm-5pm Monday through Thursday throughout the academic quarter, and by appointment throughout the year. Please visit our website for more information or to make an appointment:

[https://www.stanford.edu/group/ssds/cgi-bin/drupal/](https://www.stanford.edu/group/ssds/cgi-bin/drupal/)

*Note: This document is based on Excel 2007 for Windows*