EE-402S
Topics in International Advanced Technology Research
Theme: Advanced Electronics and IT for Energy Applications

Thursday, May 21st 4:15 - 5:30 PM
Skilling Auditorium, Stanford
Visitors Welcome • Light Refreshments

Details: http://asia.stanford.edu/
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SolFocus, a spin-out from PARC, has developed CPV technology that combines high-efficiency III-V solar cells with advanced reflective concentrating optics to provide high energy yield using just 1/1000 the amount of photovoltaic material used in traditional photovoltaic systems.

Nancy Hartsoch, a 25-year technology marketing veteran, is responsible for the company’s product marketing, collaborative partnerships, marketing services and business development activities. Prior to joining SolFocus she was CEO of Pacific Technology Group which she co-founded in 1994 in partnership with Taiwan-based Acer Labs Inc. to provide marketing, sales and applications engineering to launch an existing product line into the global market. She was the COO and VP of Marketing and Sales for Ali USA for five years. She also served as Director of Marketing for Appian Technology and spent five years as a marketing and sales consultant for venture-backed start-up companies. She began her career at American Microsystems.

Nancy Hartsoch, VP Marketing, SolFocus

Concentrator Photovoltaic Systems for Scalable, Efficient Renewable Energy Production