

Amir Goldberg

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Academic Appointments

- 2016-present Associate Professor of Organizational Behavior, Stanford Graduate School of Business
- 2016-present Associate Professor of Sociology (by courtesy), Stanford University
- 2012-2016 Assistant Professor of Organizational Behavior, Stanford Graduate School of Business
- 2012-2016 Assistant Professor of Sociology (by courtesy), Stanford University

Other Affiliations

- 2016-present Stanford Center for Computational Social Science, Executive Committee
- 2012-present Faculty Participant, Stanford Center for Computational Social Science

Education

- 2012 PhD, Sociology, Princeton University
Dissertation Title: *Where Do Social Categories Come From? A Comparative Analysis of Online Interaction and Categorical Emergence in Music and Finance*
Committee: Paul DiMaggio (chair), Martin Ruef, Delia Baldassarri, Matthew Salganik
- 2008 M.A. Distinction, Sociology, Princeton University
Examination fields: Economic Sociology, Organizational Sociology, Sociology of Culture
- 2005 M.A. Distinction, Sociology, Goldsmith's College, University of London, UK
Thesis title: *The iPod System: Understanding the iPod Phenomenon through the Metaphors of Complexity Theory*
- 2001 B.A. Magna Cum Laude, Film & Television and Computer Science (double major), Tel Aviv University, Israel

Publications

- Goldberg, Amir, Sameer B. Srivastava, V. Govind Manian, Will Monroe and Christopher Potts, 2016, Fitting In or Standing Out? The Tradeoffs of Structural and Cultural Embeddedness, *American Sociological Review* 81(6): 1190-1222
- Sameer B. Srivastava, Amir Goldberg, V. Govind Manian and Christopher Potts, forthcoming, Enculturation Trajectories: Language, Cultural Adaptation, and Individual Outcomes in Organizations, *Management Science*
- Duchin, Ran, Amir Goldberg and Denis Sosyura, forthcoming, Spillovers inside Conglomerates: Incentives and Capital, *Review of Financial Studies*
- Goldberg, Amir, Michael T. Hannan and Balázs Kovács, 2016, What Does it Mean to Span Cultural Boundaries? *American Sociological Review* 81(2): 215-241
- McFarland, Daniel, Kevin Lewis and Amir Goldberg, 2016, Sociology in the Era of Big Data: The Ascent of Forensic Social Science, *American Sociologist* 47(1): 12-35
- Goldberg, Amir, 2015, In Defense of Forensic Social Science, *Big Data and Society* 2(2)

Baldassarri, Delia and Amir Goldberg, 2014, Neither Ideologues, nor Agnostics: Alternative Voters' Belief System in an Age of Partisan Politics, *American Journal of Sociology* 120(1): 45-95

Goldberg, Amir, 2011, Mapping Shared Understandings Using Relational Class Analysis: The Case of the Cultural Omnivore Reexamined, *American Journal of Sociology* 116(5): 1397-1436

Working Papers

Doyle, Gabriel, Amir Goldberg, Sameer B. Srivastava and Michael C. Frank, *Alignment at Work: Accommodation and Enculturation in Corporate Communication*

Goldberg, Amir and Paul DiMaggio, *Searching for Homo Economicus: Institutional Boundaries and Americans' Construals of and Attitudes Toward Markets*

Goldberg, Amir and Sarah K. Stein, *Beyond "Social Contagion:" Associational Diffusion and the Emergence of Cultural Differentiation*

Goldberg, Amir and Tony Vashevko, *Network Boundedness as Market Identity: Evidence from the Film Industry*

Goldberg, Amir, *Performance-Measurability and the Role of Status in Markets*

Book Projects

Goldberg, Amir, Michael T. Hannan, Greta Hsu, Balázs Kovács, Gaël Le Mens, Giacomo Negro, László Pólos, Elizabeth G. Pontikes, and Amanda J. Sharkey, *Conceptual Spaces, Categories, and Culture: Geometric Models*

Book Reviews

Review (2016) of Daniel Cornfield, *Beyond the Beat: Musicians Building Community in Nashville*, *Administrative Science Quarterly*

Review (2014) of Alex Pentland, *Social Physics: How Good Ideas Spread—The Lessons from a New Science*, *Stanford Social Innovation Review*, Spring 2014

Review (2013) of Jennifer C. Lena, *Banding Together: How Communities Create Genres in Popular Music*, *American Journal of Sociology* 118(4)

Grants, Fellowships and Awards

2016-2017 Younger Family Faculty Scholar

2016 Best Paper Award, Wharton People Analytics Conference for *Enculturation Trajectories and Individual Attainment: An Interactional Language Use Model of Cultural Dynamics in Organizations*

2015 Best Paper Award, 2015 Computational Social Science Summit, Kellogg School of Management, for *Fitting In or Standing Out? The Tradeoffs of Structural and Cultural Embeddedness*

2015 Best Paper Award, Wharton People Analytics Conference for *Fitting In or Standing Out? The Tradeoffs of Structural and Cultural Embeddedness*

2015-2016 Stanford Data Science Initiative Flagship Project Award, \$200,000 (together with Jure Leskovec, Dan Jurafsky, Daniel McFarland, Daniel Bernstein and Christopher Potts)

2015 SAP research grant, \$600,000 (together with Jure Leskovec)

2014-2015 MBA Class of 1969 Faculty Scholar, Stanford Graduate School of Business

2010 National Science Foundation Dissertation Improvement Grant, Sociology

2010-2011 Harold W. Dodds Honorific Fellowship, Princeton University

2010 Marvin Bressler Teaching Award, Sociology Department, Princeton University

2009 Andrew W. Mellon Foundation Research Affiliate in Cultural Policy Project Award, Center for Arts and Cultural Policy Study, Princeton University

Select Conferences and Invited Talks

Enculturation Trajectories: Language, Cultural Adaptation, and Individual Outcomes in Organizations, Organizations & Management Seminar Series, Yale School of Management, September 2016

Enculturation Trajectories: Language, Cultural Adaptation, and Individual Outcomes in Organizations, Strategy Seminar, INSEAD, September 2016

Enculturation Trajectories: Language, Cultural Adaptation, and Individual Outcomes in Organizations, Strategy & Policy Seminar, National University of Singapore Business School, September 2016

Modeling Culture, Keynote Speaker, 10th International AAI Conference on Web and Social Media (ICWSM-16), Cologne, Germany, May 19 2016

Fitting In or Standing Out? The Tradeoffs of Structural and Cultural Embeddedness, People and Organizations Conference, Wharton, University of Pennsylvania, October 2015

Cultural Adaptation and Attainment in an Organization, Interdisciplinary Committee on Organizational Studies, Ross Business School, University of Michigan, October 2015

Individual Cultural Adaptation and Organizational Success, Strategic Management Seminar, Rotman School of Management, University of Toronto, October 2015

Fitting In or Standing Out? The Tradeoffs of Structural and Cultural Embeddedness, American Sociological Association Annual Meeting, August 2015

Peer Effects inside the Firm and the Diffusion of Excessive Managerial Pay, American Sociological Association Annual Meeting, August 2014

Beyond Contagion, Academy of Management Annual Meeting, August 2014

What Does Cultural Innovation Mean? The New Computational Sociology Conference, Stanford University, August 2014

Compensation of Divisional Managers: Peer Effects Inside the Firm, Western Finance Association Annual Meeting, June 16th 2014

Revisiting the Cultural Omnivore Thesis, 7th INAS Conference, Mannheim, June 5th 2014

Compensation of Divisional Managers: Peer Effects Inside the Firm, Innovation and Organizational Economics Seminar, Copenhagen Business School, June 2nd 2014

Beyond “Contagion”: An Associational Model of Cultural Diffusion, American Sociological Association Annual Meeting, Section on Economic Social Networks, August 13th 2013

Network Boundedness as Market Identity: Evidence from the Film Industry, American Sociological Association Annual Meeting, Section on Economic Sociology, August 10th 2013

Beyond “Contagion”: An Associational Model of Cultural Diffusion, International Network of Analytical Sociologists Annual Conference, Stockholm Sweden, June 8th 2013

Network Boundedness as Market Identity: Evidence from the Film Industry, 2013 Strategic Research Initiative Annual Meeting, New York, June 5th 2013

Network Boundedness as Market Identity: Evidence from the Film Industry, Haas School of Business Management of Organizations Seminar Series, University of California Berkeley, April 2nd 2013

Searching for Homo-Economicus, Duke Sociology Jensen Speaker Series, March 22nd 2013

Searching for Homo-Economicus, Berkeley Sociology Colloquium Series, March 4th 2013

Performance-measurability and the Role of Status in Markets, American Sociological Association Annual Meeting, Section on Economic Sociology, Session: Financialization, August 18th 2012

The duality between social interaction and categorization: an analytical translation and empirical evidence from music and finance, 5th Analytical Sociology Conference, June 9th 2012

How Categories Work in Practice: Evidence from Consumer Evaluation of Films, Fifteenth Annual Meeting Of Organizational Ecologists, July 9th 2012

The Emergence of Classifications through Social Interaction: Evidence from Music and Finance, American Sociological Association Annual Meeting, Section on Social Networks Session: Norms and Networks, August 21st 2011

Service

American Sociological Review Editorial Board Member (2017-2020)

Co-organizer (with Daniel McFarland and Jure Leskovec) of the Fourth Stanford Conference on Computational Social Science, April 11th 2014

Co-organizer (with Daniel McFarland and Jure Leskovec) of the Third Stanford Conference on Computational Social Science, September 27th 2013

Co-organizer (with Daniel McFarland) of the Second Stanford Conference on Computational Social Science, January 11th 2013

Reviewer for: American Sociological Review, American Journal of Sociology, Administrative Science Quarterly, Management Science, Social Science Research, Sociological Forum, Sociological Science, British Journal of Sociology, Organization Science, Social Psychology Quarterly, Social Forces

Consulting Editor, Sociological Science

Teaching

2017 Effective Strategies of Product Management (MBA)

2016 Leadership in the Arts and Creative Industries (MBA)

2016-17 Modeling Culture (PhD)

2015 Analytical Sociology Workshop (PhD)

2015 Product Entrepreneurship (MBA)

2014 Strategizing in Creative Markets (MBA)

2012-14 Strategic Leadership (MBA)

2012-14 Introduction to Organization Behavior (Law)

Cases

2015 Zynga and the Launch of Farmville (SM239)

2016 The Joffrey Ballet (SM259)

2016 The “New” SFMOMA: Meaning More to More People (SM258)