INSEAD
MBA20D P5 Nov Dec 20 EVALUATION

Course: MBA20D_TOM_AnalyticsandAIforResponsibleManagement_D.Iancu_FBL: Analytics and AI for Responsible Management-EA

Instructor: Dan IANCU *

Response Rate: 22/31 (70.97 %)

1 - 01 - Whether the course achieved its objectives as listed in the course outline

Response Option	Weight	Frequency	Percent	Percent Responses	Means
(1) Unsatisfactory	(1)	0	0.00%		4.00
-	(2)	1	4.55%		
-	(3)	5	22.73%		
-	(4)	9	40.91%		
(5) Excellent	(5)	7	31.82%		

Response Rate	Mean	STD	Median
22/31 (70.97%)	4.00	0.87	4.00

2 - 02 - The managerial/professional value of this course

Response Option	Weight	Frequency	Percent	Percent Responses	Means
(1) Unsatisfactory	(1)	0	0.00%		4.05
-	(2)	1	4.55%		
-	(3)	6	27.27%		
-	(4)	6	27.27%		
(5) Excellent	(5)	9	40.91%		

Response Rate	Mean	STD	Median
22/31 (70.97%)	4.05	0.95	4.00

3 - 03 - The extent to which the course maintained an international perspective

Response Option	Weight	Frequency	Percent	Percent Responses	Means
(1) Unsatisfactory	(1)	0	0.00%		3.86
-	(2)	1	4.55%		
-	(3)	8	36.36%		
-	(4)	6	27.27%		
(5) Excellent	(5)	7	31.82%		

Response Rate	Mean	STD	Median
22/31 (70.97%)	3.86	0.94	4.00

4 - 04 - The pedagogical material

Response Option	Weight	Frequency	Percent	Percent Responses	Means
(1) Unsatisfactory	(1)	0	0.00%		4.09
-	(2)	1	4.55%		
-	(3)	3	13.64%		
-	(4)	11	50.00%		
(5) Excellent	(5)	7	31.82%		

Response Rate	Mean	STD	Median
22/31 (70.97%)	4.09	0.81	4.00

• I really liked how professor facilitated learning & application of tools in class. Perhaps Decision Models class could be structured this way. It was fun using the tools in class

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5 - A - How could the value of the course material be improved? (Please make particular reference to textbooks, cases, etc.)

Response Rate	3/31 (9.68%)

• More focus on strategy and not low level excel work (that can be assigned as homework)

• I found this class to be one of the most directly relevant to my post INSEAD career objectives. I, however, found that I needed much more time to practice concepts learned in class and fell behind quite quickly. I decided not to attend all the class but instead spend 4-6 hours in my personal time watching the videos and learning to use python which I wasn't able to complete by the end of the last class. I would suggest that if possible classes are only 2 hrs long (or just the normal 90min) and spread out over a longer time span. The double sessions did not provide me with the time I needed to fully grasp the material.

• Would be good to do more of the coding ourselves, rather than just look at Colab.

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6 - 05 - The assignments, if applicable

Response Option	Weight	Frequency	Percent	Percent Responses	Means
(1) Unsatisfactory	(1)	0	0.00%		4.18
-	(2)	0	0.00%		
-	(3)	6	27.27%		
-	(4)	6	27.27%		
(5) Excellent	(5)	10	45.45%		

| | | | 0   25   50   100 | Question | | |

Response Rate	Mean	STD	Median
22/31 (70.97%)	4.18	0.85	4.00

• interesting cases - showing how analytics can be applied to everyday life

• Great use of in-class time. I missed quite a few classess due to clashes with recruiting events but wa able to watch all Zoom sessions thereafter and follow along easily.

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7 - B - How would you improve any in-course assignments, exercises, etc?

Response Rate	1/31 (3.23%)

• Quickly discuss technique etc. And discuss the repurcussions of using several tools more deeply

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8 - 06 - The workload

Response Option	Weight	Frequency	Percent	Percent Responses	Means
(1) Too little	(1)	0	0.00%		
-	(2)	2	9.09%		3.09
(3) Just right	(3)	17	77.27%		
-	(4)	2	9.09%		
(5) Too much	(5)	1	4.55%		

| | | | 0   25   50   100 | Question | | |

Response Rate	Mean	STD	Median
22/31 (70.97%)	3.09	0.61	3.00

• Lots of work but very necessary if you want to actually acquire and master the skills offered

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9 - C - What suggestions, if any, do you have to enhance the relevance and strengthen the coherence of the course?

Response Rate	1/31 (3.23%)

• I think the course is really good! You notice that it is hard to combine the different starting levels of analytics understanding in one class but I think the hands-on assignments in break-out rooms solve that problem partly. Maybe making the students present their final project could contribute to people's attention to the class (but does add quite some additional workload, so not sure). I really liked this course! It's hard to keep attention and motivation during a P5 zoom course, that has nothing to do with either the course or the professor.

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10 - What is your overall evaluation/assessment of (Dan IANCU)07a - the effectiveness of the professor teaching this course -

Response Option	Weight	Frequency	Percent	Percent Responses	Means
(1) Unsatisfactory	(1)	0	0.00%		
-	(2)	0	0.00%		4.41
-	(3)	3	13.64%		
-	(4)	7	31.82%		
(5) Excellent	(5)	12	54.55%		

Response Rate	Mean	STD	Median
22/31 (70.97%)	4.41	0.73	5.00

• I have never seen a more dedicated professor

• Prof Iancu however provided many opportunities to consult him for help and I found this to be a really valuable. I ultimately found however that I just needed more practice time and not so much additonal assistance and so would really think the course would benefit if it were run over twice the time.

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11 - D - What are the professor's main teaching strengths (Dan IANCU)? -

Response Rate	3/31 (9.68%)

• office hours offered. joining BORs to explain assignments

• I really appreciate how he gives us enough time for hands-on practice

• Very knowledgable

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12 - E - In what respect could the professor improve his/her teaching (Dan IANCU)? -

Response Rate	0/31 (0%)

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13 - What has been the personal value of this course for you?   08 - How much did you learn ?

Response Option	Weight	Frequency	Percent	Percent Responses	Means
(1) Unsatisfactory	(1)	0	0.00%		
-	(2)	2	9.09%		4.00
-	(3)	5	22.73%		
-	(4)	6	27.27%		
(5) Excellent)	(5)	9	40.91%		

Response Rate	Mean	STD	Median
22/31 (70.97%)	4.00	1.02	4.00

• I had a different expectation from the course. I think the course is very interesting when aimed to have class discussions on how data analytics and technology can change our perception of what is responsible and what is not, but it merely touches upon when datasets or data analysis tools are used in the wrong way - which is also briefly discussed in UDJ.

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14 - Please share any comments on gender balance and inclusiveness.

Response Option	Weight	Frequency	Percent	Percent Responses	Means
No Comments	(1)	21	95.45%		
Comments (comment box opens on next page)	(2)	1	4.55%		1.05

Response Rate	Mean	STD	Median
22/31 (70.97%)	1.05	0.21	1.00

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15 - 09 Please share any observations from the course on gender balance and inclusiveness.

Response Rate	1/31 (3.23%)

• Very inclusive. Should be done in-class and probably in P3 or P4