INSEAD
MBA20J P4 Mar Apr 20 EVALUATION

Course:	MBA20J_TOM_AnalyticsforResponsibleManagement_D.Iancu_FBL: Analytics for Responsible Management-EA
Instructor:	Dan IANCU *
Response Rate:	36/44 (81.82 %)

1 - 01 - Whether the course achieved its objectives as listed in the course outline

Response Option	Weight	Frequency	Percent	Percent Responses	Means
(1) Unsatisfactory	(1)	0	0.00%		4.64
-	(2)	0	0.00%		
-	(3)	1	2.78%		
-	(4)	11	30.56%		
(5) Excellent	(5)	24	66.67%		

Response Rate	Mean	STD	Median
36/44 (81.82%)	4.64	0.54	5.00

• If anything, the course overdelivered. The outline and title makes it feel much more boring than it was. Maybe say explicitly that it will be fun?

• It should be made a 1.0 full course

• great course, however, too short and too condensed. it should be spread over several weeks where we get to try the assignments at home before coming to class. I very much like working the exercises in groups but we're all starting at different levels and when we only have 20 min in class to try something, I found myself a bit lost sometimes and watching the more advanced person in the group do the work.

2 - 02 - The managerial/professional value of this course

Response Option	Weight	Frequency	Percent	Percent Responses	Means
(1) Unsatisfactory	(1)	0	0.00%		4.72
-	(2)	0	0.00%		
-	(3)	0	0.00%		
-	(4)	10	27.78%		
(5) Excellent	(5)	26	72.22%		

Response Rate	Mean	STD	Median
36/44 (81.82%)	4.72	0.45	5.00

• Every single exercise was explicitly linked to a real managerial C-suite problem that we might have.

• It is too hands on, it would be nice to include some high level material. For that to happen, the elective could be full credit elective

3 - 03 - The extent to which the course maintained an international perspective

Response Option	Weight	Frequency	Percent	Percent Responses	Means
(1) Unsatisfactory	(1)	0	0.00%		4.61
-	(2)	0	0.00%		
-	(3)	2	5.56%		
-	(4)	10	27.78%		
(5) Excellent	(5)	24	66.67%		

Response Rate	Mean	STD	Median
36/44 (81.82%)	4.61	0.60	5.00

• It also touched a variety of circumstances that analytics can be used, ranging from for-profit to non-profit.

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4 - 04 - The pedagogical material

Response Option	Weight	Frequency	Percent	Percent Responses	Means
(1) Unsatisfactory	(1)	0	0.00%		4.58
-	(2)	0	0.00%		
-	(3)	4	11.11%		
-	(4)	7	19.44%		
(5) Excellent	(5)	25	69.44%		

Response Rate	Mean	STD	Median
36/44 (81.82%)	4.58	0.69	5.00

- Actually needs more lecture/how-to guidance. With all the group work, it's a mini-mini-elective.
- Very detailed explanation on each case.
- I believe that such courses are difficult to teach online. Analytics is new for many people and having professor present and guide us through it makes a lot of difference

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5 - A - How could the value of the course material be improved? (Please make particular reference to textbooks, cases, etc.)

Response Rate	7/44 (15.91%)

- more learning through python. force students to use it
- My biggest recommendation would be to make this a full credit course, rather than a half-course.
- Actually needs more lecture/how-to guidance. With all the group work, it's a mini-mini-elective.
- It could be spread over an entire period with a higher focus on Python and more rigorous out-of-class assignments.
- Could send more challenging assignments to work on outside of classes
- We covered 6 cases/exercises in 3 double sessions. It was an intense mini elective that would be much more valuable if it was a full credit.
- I wish it was longer. The course was excellent and could be extended.

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6 - 05 - The assignments, if applicable

Response Option	Weight	Frequency	Percent	Percent Responses	Means
(1) Unsatisfactory	(1)	0	0.00%		4.44
-	(2)	1	2.78%		
-	(3)	3	8.33%		
-	(4)	11	30.56%		
(5) Excellent	(5)	21	58.33%		

Response Rate	Mean	STD	Median
36/44 (81.82%)	4.44	0.77	5.00

- No redundancy and very concise.
- Nice topics. I learned new things even in Excel although I am an advaced user. The exercises were long though and time was not enough during the sessions

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7 - B - How would you improve any in-course assignments, exercises, etc?

Response Rate	3/44 (6.82%)

- It would be nice to also have a model to work on as an individual or group assignment out of class, in addition to the final write-up
- Virtual breakout format for group work was tricky. Could have been worth having a mix of personal and group work to get a feel for model building and/or having some warmup homeworks to understand the mechanics and then use group work on more complex applications.
- I think the cases could be prepared before the class. There is a lot of content but I feel we are not spending enough time on the cases

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8 - 06 - The workload

Response Option	Weight	Frequency	Percent	Percent Responses	Means
(1) Too little	(1)	1	2.78%		
-	(2)	1	2.78%		
(3) Just right	(3)	30	83.33%		3.08
-	(4)	2	5.56%		
(5) Too much	(5)	2	5.56%		

Response Rate	Mean	STD	Median
36/44 (81.82%)	3.08	0.65	3.00

• Think it was a victim of digital format -- was challenging to get through assignments in digital groups sometimes. Also extending the class over a longer time period could be beneficial as it would give more time for assignments / practice in between sessions.

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9 - C - What suggestions, if any, do you have to enhance the relevance and strengthen the coherence of the course?

Response Rate	6/44 (13.64%)

• Have more hours to learn more

• The course can be longer (i.e., Full credit). In that way, we can have more time getting used to the analytics that the course is teaching, and also touch topics that could not be addressed within a half-credit period (e.g., Machine learning).

• I think this is a very interesting class with a top notch professor. However, I wish we had more time to really understand the different aspect of modeling. And I am sure, the class would have been even better if it was tought in class rooms instead of zoom

• Make it a full credit course

• This could be a full credit course - with just 7 sessions we didn't have enough time to cover everything we could have, and I would have loved to keep going.

• Offer the class as a full credit course. Add more theory and more cases to perfect the content

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10 - What is your overall evaluation/assessment of (Dan IANCU)07a - the effectiveness of the professor teaching this course -

Response Option	Weight	Frequency	Percent	Percent Responses	Means
(1) Unsatisfactory	(1)	0	0.00%		4.81
-	(2)	0	0.00%		
-	(3)	1	2.78%		
-	(4)	5	13.89%		
(5) Excellent	(5)	30	83.33%		

Response Rate	Mean	STD	Median
36/44 (81.82%)	4.81	0.47	5.00

• Professor Dan puts an outstanding effort in engaging all the participants of the class (despite Zoom). I consider him the perfect example of how to transmit energy and passion for what he is teaching through his lessons, my grade would be a 6/5! Thank you professor

• He knows his stuff and he explains it well.

• Very knowledgeable and his explanations were easy to follow.

• Perfect professor

• It is obvious Dan cares a lot about the students and the content. That was very positive

• Great professor! Really cares about the course and students.

• I really appreciated Dan's enthusiasm for the material and accessible teaching style. In addition, it is very cool that he expresses such a passion for independent study projects and invites students to pursue them so willingly!

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11 - D - What are the professor's main teaching strengths (Dan IANCU)? -	
Response Rate	8/44 (18.18%)

• Is openly passionate and excited, which makes the students excited too; Is generous with his time, giving extra classes in the evenings; Is very good at zooming out to the big picture intuitions, and zooming in to the specificities of the models

• Takes time to provide thorough explanations and prepares relevant material with useful tutorials videos. Demonstrates well the use of analytics as a force for good.

• Bright, interested in his material, and down to earth.

• Very eager to help in any situation and was excellent at personal interaction.

• Really knows how to leverage the maximum of the Zoom platform

• Clarity

• The professor is engaging, he gave very simple explanations for problems that might seemed complex

• Helpful, engaging, knowledgable, approachable

12 - E - In what respect could the professor improve his/her teaching (Dan IANCU)? -	
Response Rate	2/44 (4.55%)

• He could encourage even more class participation by asking groups who have "cracked" a model to help present little bits of it to others.

• Actually needs more lecture/how-to guidance. With all the group work, it's a mini-mini-elective.

13 - What has been the personal value of this course for you?   08 - How much did you learn ?

Response Option	Weight	Frequency	Percent	Percent Responses	Means
(1) Unsatisfactory	(1)	0	0.00%		4.50
-	(2)	0	0.00%		
-	(3)	6	16.67%		
-	(4)	6	16.67%		
(5) Excellent)	(5)	24	66.67%		

Response Rate	Mean	STD	Median
36/44 (81.82%)	4.50	0.77	5.00

• Finally have more rigor and practical tools to build models in Excel. Very satisfying.

• The course title should be changed using more buzz words. "Analytics for Responsible Management" sounded like a corporate governance thing for me until I read the syllabus. I think it is a topic that many students are interested in, but losing such students because of the course name.

• The professor has been excellent in trying to engage us during this course, but the format wasn't appropriate. we had double sessions and only 7 sesisons in total within few weeks. In order to get the most of this class, it should really be expanded to 1 credit. Some time between session should also be left to relflect on what we have learned. I don't see the point of doing 2 double sessions (4 classes) in only one week of such 7 classes course! I would have love to know more about the content of this subject in class, but it was way too short!

14 - Please share any comments on gender balance and inclusiveness.

Response Option	Weight	Frequency	Percent	Percent Responses	Means
No Comments	(1)	35	97.22%		
Comments (comment box opens on next page)	(2)	1	2.78%		1.03

Response Rate	Mean	STD	Median
36/44 (81.82%)	1.03	0.17	1.00

15 - 09 Please share any observations from the course on gender balance and inclusiveness.	
Response Rate	1/44 (2.27%)

• Dan did an excellent job at explaining the hazardous bias that can creep into algorithms that can negatively impact women and minorities.