INSEAD
MBA21D P4 Sep Oct 21 EVALUATION

Course:	MBA21D_TOM_AnalyticsandAIforResponsibleManagement_D.Iancu_FBL: Analytics and AI for Responsible Management-EA
Instructor:	Dan IANCU *
Response Rate:	30/42 (71.43 %)

1 - 01 - Whether the course achieved its objectives as listed in the course outline

Response Option	Weight	Frequency	Percent	Percent Responses	Means
(1) Unsatisfactory	(1)	0	0.00%		4.33
-	(2)	3	10.00%		
-	(3)	1	3.33%		
-	(4)	9	30.00%		
(5) Excellent	(5)	17	56.67%		

| | 0   25   50   100 | Question | | |

Response Rate	Mean	STD	Median
30/42 (71.43%)	4.33	0.96	5.00

• was expecting more programming similar to Data Science for Business class (more machine learning)... although the solver applications were very useful

• Please rename this course to: 'Intermediate Excel'. The title is WILDLY misleading. I knew there would be excel in the course after reading the course outline, but still was not prepared for what the course actually was. I understand the link to 'AI' but this is quite a stretch in my opinion given the expectations of students...

• Someone in my class referred to this course as "intermediate Excel" and I thought that was pretty accurate. Didn't feel like I learned much about AI, but it was super useful to build models hands-on. This should be a core course - so useful! I think I would have been disappointed if I was already good at Excel, though.

2 - 02 - The managerial/professional value of this course

Response Option	Weight	Frequency	Percent	Percent Responses	Means
(1) Unsatisfactory	(1)	0	0.00%		4.47
-	(2)	1	3.33%		
-	(3)	2	6.67%		
-	(4)	9	30.00%		
(5) Excellent	(5)	18	60.00%		

| | 0   25   50   100 | Question | | |

Response Rate	Mean	STD	Median
30/42 (71.43%)	4.47	0.78	5.00

• I will likely use solver in myjob, but not particualrly often...

• Excel skills are critical

3 - 03 - The extent to which the course maintained an international perspective

Response Option	Weight	Frequency	Percent	Percent Responses	Means
(1) Unsatisfactory	(1)	0	0.00%		4.47
-	(2)	0	0.00%		
-	(3)	2	6.67%		
-	(4)	12	40.00%		
(5) Excellent	(5)	16	53.33%		

| | 0   25   50   100 | Question | | |

Response Rate	Mean	STD	Median
30/42 (71.43%)	4.47	0.63	5.00

• Very few classes have examples in Africa, and this one did!

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4 - 04 - The pedagogical material

Response Option	Weight	Frequency	Percent	Percent Responses	Means
(1) Unsatisfactory	(1)	0	0.00%		4.40
-	(2)	2	6.67%		
-	(3)	2	6.67%		
-	(4)	8	26.67%		
(5) Excellent	(5)	18	60.00%		

Response Rate	Mean	STD	Median
30/42 (71.43%)	4.40	0.89	5.00

• I like that the course was exercise based IN-CLASS.

• Very well prepared material that was truly plug n play and allowed the learning process in class to go forward

5 - A - How could the value of the course material be improved? (Please make particular reference to textbooks, cases, etc.)

Response Rate	1/42 (2.38%)

• I liked the course, but I expected more depth of analysis and implications. After I took data science in P3, the added value of AIRM was not too high.

6 - 05 - The assignments, if applicable

Response Option	Weight	Frequency	Percent	Percent Responses	Means
(1) Unsatisfactory	(1)	0	0.00%		4.40
-	(2)	1	3.33%		
-	(3)	3	10.00%		
-	(4)	9	30.00%		
(5) Excellent	(5)	17	56.67%		

Response Rate	Mean	STD	Median
30/42 (71.43%)	4.40	0.81	5.00

• LOVED doing the in-class assignments. I'm still confused about the final paper, to be honest.

7 - B - How would you improve any in-course assignments, exercises, etc?

Response Rate	4/42 (9.52%)

• the assignments were very clear, but the added value would be higher if we would focus more on implications and how to actually manage AI experts (i.e. what are the questions to ask, to what extent should you actually understand AI, how to present results/outcome of AI analysis).

• Greater focus in the description of the final paper.

• It should be noted much more clearly that this is actually easy for people with Excel skills. Most consultants already use all these tools, so for me the course wasn't much value..

• Creating groups ahead of class or in a more formal manner may ensure better participation and engagement = other classes do automatic pairing which might be useful in this context

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8 - 06 - The workload

Response Option	Weight	Frequency	Percent	Percent Responses	Means
(1) Too little	(1)	0	0.00%		
-	(2)	1	3.33%		3.20
(3) Just right	(3)	24	80.00%		
-	(4)	3	10.00%		
(5) Too much	(5)	2	6.67%		

Response Rate	Mean	STD	Median
30/42 (71.43%)	3.20	0.61	3.00

• Amazing workload, I really liked that we did all the exercises in the class!

• Not sure of the need for the essay at the end of the course. Does not seem to tie well with the sessions in-class...

• Really liked coming to class and just doing the work there. Prep info was really helpful and well-structured, too - very inclusive esp for someone like me who doesn't have a strong Excel background.

• Great readings ahead of class that really helped prepare well

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9 - C - What suggestions, if any, do you have to enhance the relevance and strengthen the coherence of the course?

Response Rate	2/42 (4.76%)

• I love that we worked in class, and had so much hands on experience! Thank you for that!!

• While working in teams is generally a great experience, this course required a very specific aptitude and skill set, which meant that often one member of the team ended up doing most, if not all, of the problems. Perhaps working individually would be more fruitful in terms of learning experience for everyone in the course.

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10 - What is your overall evaluation/assessment of (Dan IANCU)07a - the effectiveness of the professor teaching this course -

Response Option	Weight	Frequency	Percent	Percent Responses	Means
(1) Unsatisfactory	(1)	0	0.00%		4.73
-	(2)	0	0.00%		
-	(3)	1	3.33%		
-	(4)	6	20.00%		
(5) Excellent	(5)	23	76.67%		

Response Rate	Mean	STD	Median
30/42 (71.43%)	4.73	0.52	5.00

• I like Dan. Very personable and clearly knowledgeable. Also very patient and clearly loves his job. I was not a big fan of the course, but i was a big fan of him as a person and teacher.

• Great teacher!

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11 - D - What are the professor's main teaching strengths (Dan IANCU)? -

Response Rate	11/42 (26.19%)

• willingness to walk students through the process, approachability

• His passion for the subject is evident

• So patient, great at explaining. He is there for our learning, and that is priceless!

• Great course material; learned a lot

• The course was very clear, the professor was good at keeping structure and it was clear what was expected.

• High competence: capacity to explain clearly and make easier the technical concepts taught.

• Humour. Energy. Patience. Humility.

• Super organized, really helpful materials, appreciated how he nudged us towards looking at the Colab solutions. Also really appreciated the whole session on bias - something that we don't talk about enough at INSEAD.

• Available teacher, very patient, answering questions in a pedagogic way

• Outstanding materials and ability to help those who are stuck in an in-class exercise

• clarity and commitment to teaching

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12 - E - In what respect could the professor improve his/her teaching (Dan IANCU)? -	
Response Rate	1/42 (2.38%)

• More real-world examples of how all these things are applied - there were some good ones, but I found myself wanting even more!

13 - What has been the personal value of this course for you?   08 - How much did you learn ?

Response Option	Weight	Frequency	Percent	Percent Responses	Means
(1) Unsatisfactory	(1)	0	0.00%		4.33
-	(2)	1	3.33%		
-	(3)	3	10.00%		
-	(4)	11	36.67%		
(5) Excellent)	(5)	15	50.00%		

Response Rate	Mean	STD	Median
30/42 (71.43%)	4.33	0.80	4.50

• Very good class, hands-on I think we could go a bit further in terms of Excel formulas.

• The title of the course and its outline are bit misguiding, the classes barely had any analytics (data science) concepts and exercises and it only focused on using SOLVER in Excel. It had nothing to do with AI. Overall it was too basic and the exercises were way too similar, not much added value or new skills to develop.

14 - Please share any comments on gender balance and inclusiveness.

Response Option	Weight	Frequency	Percent	Percent Responses	Means
No Comments	(1)	29	96.67%		1.03
Comments (comment box opens on next page)	(2)	1	3.33%		

Response Rate	Mean	STD	Median
30/42 (71.43%)	1.03	0.18	1.00

15 - 09 Please share any observations from the course on gender balance and inclusiveness.	
Response Rate	1/42 (2.38%)

• Dan did a really good job addressing topics that a lot of teachers ignore. A whole session on bias in AI was really fascinating, and I liked the case we did on race-based discrimination in predicting recidivism in folks who had been incarcerated. Really important stuff - and interestingly I saw a lot of bias in the ways my classmates answered the case questions for that one.