INSEAD
MBA21D P4 Sep Oct 21 EVALUATION

Course: MBA21D_TOM_AnalyticsandAIforResponsibleManagement_D.Iancu_SGP: Analytics and AI for Responsible Management-AA

Instructor: Dan IANCU *

Response Rate: 17/21 (80.95 %)

1 - 01 - Whether the course achieved its objectives as listed in the course outline

Response Option	Weight	Frequency	Percent	Percent Responses	Means
(1) Unsatisfactory	(1)	0	0.00%		4.65
-	(2)	0	0.00%		
-	(3)	2	11.76%		
-	(4)	2	11.76%		
(5) Excellent	(5)	13	76.47%		

Response Rate	Mean	STD	Median
17/21 (80.95%)	4.65	0.70	5.00

• I hoped the course would be much more about understanding how I could use actual AI to improve the value of my business. The course was much more about how to use analytics to solve simple business optimisation problems. Might suggest renaming the course to something like "Using Excel to Business Optimisation". As a consultant with 3-4 years experience in excel modelling with an engineering background, I literally learned nothing new. Was nice to refresh some skills, but not what I had hoped for. I do realise that this might have been an interpretation mistake by myself, but would be good to provide some guidance to future students.

2 - 02 - The managerial/professional value of this course

Response Option	Weight	Frequency	Percent	Percent Responses	Means
(1) Unsatisfactory	(1)	0	0.00%		4.71
-	(2)	0	0.00%		
-	(3)	1	5.88%		
-	(4)	3	17.65%		
(5) Excellent	(5)	13	76.47%		

Response Rate	Mean	STD	Median
17/21 (80.95%)	4.71	0.59	5.00

3 - 03 - The extent to which the course maintained an international perspective

Response Option	Weight	Frequency	Percent	Percent Responses	Means
(1) Unsatisfactory	(1)	0	0.00%		4.53
-	(2)	1	5.88%		
-	(3)	1	5.88%		
-	(4)	3	17.65%		
(5) Excellent	(5)	12	70.59%		

Response Rate	Mean	STD	Median
17/21 (80.95%)	4.53	0.87	5.00

4 - 04 - The pedagogical material

Response Option	Weight	Frequency	Percent	Percent Responses	Means
(1) Unsatisfactory	(1)	0	0.00%		4.65
-	(2)	0	0.00%		
-	(3)	2	11.76%		
-	(4)	2	11.76%		
(5) Excellent	(5)	13	76.47%		

Response Rate	Mean	STD	Median
17/21 (80.95%)	4.65	0.70	5.00

5 - A - How could the value of the course material be improved? (Please make particular reference to textbooks, cases, etc.)

Response Rate	1/21 (4.76%)

• I had expected more discussions on business cases of implementation of AI/Analytics and discuss good/bad approaches. Although I liked the modeling, I think we could have done some cases as homework before class and focus on the business/management side during class

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6 - 05 - The assignments, if applicable

Response Option	Weight	Frequency	Percent	Percent Responses	Means
(1) Unsatisfactory	(1)	0	0.00%		4.88
-	(2)	0	0.00%		
-	(3)	0	0.00%		
-	(4)	2	11.76%		
(5) Excellent	(5)	15	88.24%		

| | 0   25   50   100 | Question | | |

Response Rate			Mean	STD	Median
17/21 (80.95%)			4.88	0.33	5.00

• I liked the assignments, learned some good modeling tricks

7 - B - How would you improve any in-course assignments, exercises, etc?

Response Rate	3/21 (14.29%)

• The pace of the class could be slightly changed by, for example, doing 3 questions then regroup to discuss it with everyone, then do the rest of the case.

• Personally, I did not see the benefit from going through all assignments after finishing them. Going through a Colab file also does not add a lot of value for me

• Very challenging excercises, but I guess is the only way to truly learn

8 - 06 - The workload

Response Option	Weight	Frequency	Percent	Percent Responses	Means
(1) Too little	(1)	0	0.00%		
-	(2)	0	0.00%		3.06
(3) Just right	(3)	16	94.12%		
-	(4)	1	5.88%		
(5) Too much	(5)	0	0.00%		

| | 0   25   50   100 | Question | | |

Response Rate			Mean	STD	Median
17/21 (80.95%)			3.06	0.24	3.00

9 - C - What suggestions, if any, do you have to enhance the relevance and strengthen the coherence of the course?

Response Rate	1/21 (4.76%)

• Amazing course! My only comment is that it should be offered before (or even as a pre-requisite to) Data Science course, which we had in P3. AAIRM teaches fundamentals of modelling and useful excel tricks, which should be learnt before we go to R and Python to learn actual data science

10 - What is your overall evaluation/assessment of (Dan IANCU)07a - the effectiveness of the professor teaching this course -

Response Option	Weight	Frequency	Percent	Percent Responses	Means
(1) Unsatisfactory	(1)	0	0.00%		4.88
-	(2)	0	0.00%		
-	(3)	0	0.00%		
-	(4)	2	11.76%		
(5) Excellent	(5)	15	88.24%		

| | 0   25   50   100 | Question | | |

Response Rate			Mean	STD	Median
17/21 (80.95%)			4.88	0.33	5.00

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11 - D - What are the professor's main teaching strengths (Dan IANCU)? -

Response Rate	5/21 (23.81%)

• Pedagogical, attentive

• Professor was very flexible and able to explain steps in an easy to follow way

• He adapts to the different background levels of the students. Always there to help. Very nice book recommendations

• Professor Iancu is always available to help and answer questions, I really appreciated his classes

• I really enjoyed the hands-on learning approach! Professor was very helpful in explaining concepts and guiding us during the in-class group work.

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12 - E - In what respect could the professor improve his/her teaching (Dan IANCU)? -

Response Rate	1/21 (4.76%)

• I don't see any improvement needed!

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13 - What has been the personal value of this course for you?   08 - How much did you learn ?

Response Option	Weight	Frequency	Percent	Percent Responses	Means
(1) Unsatisfactory	(1)	1	5.88%		4.35
-	(2)	1	5.88%		
-	(3)	1	5.88%		
-	(4)	2	11.76%		
(5) Excellent)	(5)	12	70.59%		

		0 25 50 100	Question		

Response Rate	**Mean**	**STD**	**Median**
17/21 (80.95%)	4.35	1.22	5.00

• By far the best class I had at INSEAD. I wish every class were as informative and fun. Thank you!

• As said before, I was hoping to have more perspective from management/business

• I think this course might actually be more valuable than other analytics courses I've had at INSEAD because I can actually imagine myself doing these excel exercises in my future job. Sometimes I don't think I will ever use python or R again, but I know I will be using excel.

• I hoped the course would be much more about understanding how I could use actual AI to improve the value of my business. The course was much more about how to use analytics to solve simple business optimisation problems. Might suggest renaming the course to something like "Using Excel to Business Optimisation". As a consultant with 3-4 years experience in excel modelling with an engineering background, I literally learned nothing new. Was nice to refresh some skills, but not what I had hoped for. I do realise that this might have been an interpretation mistake by myself, but would be good to provide some guidance to future students.

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14 - Please share any comments on gender balance and inclusiveness.

Response Option	Weight	Frequency	Percent	Percent Responses	Means
No Comments	(1)	17	100.00%		
Comments (comment box opens on next page)	(2)	0	0.00%		1.00

		0 25 50 100	Question		

Response Rate	**Mean**	**STD**	**Median**
17/21 (80.95%)	1.00	0.00	1.00

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15 - 09 Please share any observations from the course on gender balance and inclusiveness.

Response Rate	0/21 (0%)