

Course: MBA21J_TOM_AnalytcsandAIforResponsibleManagement_D.Iancu_FBL: AAIRM FBL March 2021-EA
Instructor: Dan IANCU *
Response Rate: 11/15 (73.33%)

1 - 01 - Whether the course achieved its objectives as listed in the course outline										
Response Option	Weight	Frequency	Percent	Percent Responses	Means					
(1) Unsatisfactory	(1)	0	0.00%		4.64					
-	(2)	0	0.00%							
-	(3)	1	9.09%							
-	(4)	2	18.18%							
(5) Excellent	(5)	8	72.73%							
				0	25	50	100	Question		
Response Rate				Mean		STD		Median		
11/15 (73.33%)				4.64		0.67		5.00		
<ul style="list-style-type: none"> • Amazing course • Have more sophisticated models / examples to learn from. Course content and materials barely go beyond an Excel course in college 										

2 - 02 - The managerial/professional value of this course										
Response Option	Weight	Frequency	Percent	Percent Responses	Means					
(1) Unsatisfactory	(1)	0	0.00%		4.64					
-	(2)	0	0.00%							
-	(3)	1	9.09%							
-	(4)	2	18.18%							
(5) Excellent	(5)	8	72.73%							
				0	25	50	100	Question		
Response Rate				Mean		STD		Median		
11/15 (73.33%)				4.64		0.67		5.00		

3 - 03 - The extent to which the course maintained an international perspective										
Response Option	Weight	Frequency	Percent	Percent Responses	Means					
(1) Unsatisfactory	(1)	0	0.00%		4.73					
-	(2)	0	0.00%							
-	(3)	0	0.00%							
-	(4)	3	27.27%							
(5) Excellent	(5)	8	72.73%							
				0	25	50	100	Question		
Response Rate				Mean		STD		Median		
11/15 (73.33%)				4.73		0.47		5.00		

4 - 04 - The pedagogical material										
Response Option	Weight	Frequency	Percent	Percent Responses	Means					
(1) Unsatisfactory	(1)	0	0.00%		4.82					
-	(2)	0	0.00%							
-	(3)	0	0.00%							
-	(4)	2	18.18%							
(5) Excellent	(5)	9	81.82%							
				0	25	50	100	Question		
Response Rate				Mean		STD		Median		
11/15 (73.33%)				4.82		0.40		5.00		

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5 - A - How could the value of the course material be improved? (Please make particular reference to textbooks, cases, etc.)

Response Rate	3/15 (20%)
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- Very actionable and helpful. Probably should be a core course.
- It would have been really cool to have a guest speaker talking about how they manage issues within their company (e.g., somebody from Pymetrics focused on fairness in hiring, or somebody working on credit risk models)
- We should spend more time on focusing on the "responsible" part of AI & Analytics. We only did one class at the end, but it seemed very scratch of the surface lacking depth.

6 - 05 - The assignments, if applicable

Response Option	Weight	Frequency	Percent	Percent Responses	Means
(1) Unsatisfactory	(1)	0	0.00%		4.36
-	(2)	0	0.00%		
-	(3)	1	9.09%	■	
-	(4)	5	45.45%	■	
(5) Excellent	(5)	5	45.45%	■	

Response Rate	11/15 (73.33%)	Mean	4.36	STD	0.67	Median	4.00
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- Appreciated the hands-on nature of the class.
- I liked that the work was done in workshops during class time.

7 - B - How would you improve any in-course assignments, exercises, etc?

Response Rate	4/15 (26.67%)
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- I think the in-class review of the assignments could be shorter, specially if all the groups managed to get to the solution. This way we would have more time for other questions. However, I feel the class is very useful and I love the focus on practical exercises.
- Maybe a bit more emphasis on how to communicate the learnings to a non-technical audience.
- No comments
- In class exercises were fun and engaging. The final assignment felt a bit too abstract and vague.

8 - 06 - The workload

Response Option	Weight	Frequency	Percent	Percent Responses	Means
(1) Too little	(1)	1	9.09%	■	2.82
-	(2)	1	9.09%	■	
(3) Just right	(3)	8	72.73%	■	
-	(4)	1	9.09%	■	
(5) Too much	(5)	0	0.00%		

Response Rate	11/15 (73.33%)	Mean	2.82	STD	0.75	Median	3.00
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- In-course learning is very potent, great to not add another layer of homework to the crowded P4

9 - C - What suggestions, if any, do you have to enhance the relevance and strengthen the coherence of the course?

Response Rate	1/15 (6.67%)
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- 1-2 guest speakers would be really great.

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10 - What is your overall evaluation/assessment of (Dan IANCU)07a - the effectiveness of the professor teaching this course -					
Response Option	Weight	Frequency	Percent	Percent Responses	Means
(1) Unsatisfactory	(1)	0	0.00%		4.82
-	(2)	0	0.00%		
-	(3)	0	0.00%		
-	(4)	2	18.18%		
(5) Excellent	(5)	9	81.82%		
Response Rate			Mean		STD
11/15 (73.33%)			4.82		0.40
			Median		5.00

• Excellent professor. Real expert and knows how to teach the content.
 • Dan is outstanding. His insight into the topics discussed was incredible, and he took a lot of time outside class to discuss questions from class and other topics with the students. Meeting Dan has been one of the absolute highlights of my time at Insead so far.

11 - D - What are the professor's main teaching strengths (Dan IANCU)? -	
Response Rate	3/15 (20%)
<ul style="list-style-type: none"> • Knowledgeable, patient, approachable, expert. Dan is an example of what an INSEAD professor should be. • - Very passionate about the topic - Good control of the class - Designed a very 'hands-on' course, which is a really great change vs the lecture-style classes we usually • Professor Dan can explain difficult and challenging subjects in a very easy way. I feel that I learnt something that I can use in my futuro job easily. 	

12 - E - In what respect could the professor improve his/her teaching (Dan IANCU)? -	
Response Rate	1/15 (6.67%)
<ul style="list-style-type: none"> • - Sometimes the cases can feel a bit repetitive. It would perhaps be great with every 1-2 classes being a bit more python-based, with the students following along and making small edits to the core (or just clicking through). This worked well in data science 	

13 - What has been the personal value of this course for you? 08 - How much did you learn ?					
Response Option	Weight	Frequency	Percent	Percent Responses	Means
(1) Unsatisfactory	(1)	0	0.00%		4.45
-	(2)	1	9.09%		
-	(3)	0	0.00%		
-	(4)	3	27.27%		
(5) Excellent	(5)	7	63.64%		
Response Rate			Mean		STD
11/15 (73.33%)			4.45		0.93
			Median		5.00

• The content is directly applicable to my (*future) day-to-day job.
 • Outstanding course!
 • Few learnings, too entry-level. The focus on 'Responsible Management' is challenging since there really is no strong conviction or good solution in the industry today. If willing to go deeper, should study more in-depth ethical questions and what this could lead to.

14 - Please share any comments on gender balance and inclusiveness.					
Response Option	Weight	Frequency	Percent	Percent Responses	Means
No Comments	(1)	11	100.00%		1.00
Comments (comment box opens on next page)	(2)	0	0.00%		
Response Rate			Mean		STD
11/15 (73.33%)			1.00		0.00
			Median		1.00

15 - 09 Please share any observations from the course on gender balance and inclusiveness.	
Response Rate	0/15 (0%)