ME397 Telling Your Research or Project Story: What Matters For You and Makes Sense To Industry

Autumn 2008

Time: Wednesdays 3:15 pm – 5:05 pm. First meets Sept 24
Location: Center for Design Research, Building 560, 1st Floor

What do designers and researchers do that makes their work matter?
Will group connections happen naturally for a transformative academia-industry focus?

Experience

Interactions with design researchers, students, and industry partners picturing moving forward from ideating to prototyping to delivery.

Classroom theory-practice ‘experiments’ that engage and inspire through academic research and project work to industry.

Ways that surprising and evolving group connections impact course curriculum.

How artistic desire drives the design process.

A collaborative space that sets the stage for Design Entrepreneuring.

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