TED TALK ASSIGNMENT
This assignment asks you to watch a TED talk and then write a brief analysis of it using our NetRhet Pinterest site.

**DUE:** Monday, February 4

**INSTRUCTIONS**

Find and watch a TED talk on TED.com. Choose a talk related to your topic or simply watch one that features a speaker on a subject that interests you related to our class theme. There are three ways that you could find a suitable TED talk for this assignment:

- Search key terms relevant to our class or your topic. For example: social media, Facebook, privacy, censorship, Wikipedia, Twitter, gaming
- Search by key figures in the field. Some ideas: Jane McGonigal (gaming); Brenda Brathwaite (gaming); Jimmy Wales (Wikipedia); Clay Shirky (social media; activism); Evan Williams (Twitter); Aleph Molinari (technology & society); Johanna Blakley (social media & gender); Stefana Broadbent (relationships and social media)
- Browse the homepage for Ted.com, choosing the filter “Technology” from the left sidebar.

As you watch the talk, evaluate its strengths as an argument, in terms of its thesis, research, and delivery. Think about some of the key terms and concepts that we talked about in class so far.

Pin your TED Talk to our NetRhet Pinterest board and leave a comment.

1. Go to Pinterest.com.
2. Log on as netrhet@gmail.com (password netrhetpwr2)
3. First, you need to check to see if anyone has already “pinned” the talk you’re interested in. To do so – click on “NetRhet” on the top right. On the dropdown menu, select “Boards” (You can also go here directly by going to the link [http://pinterest.com/netrhet/ted-talks/](http://pinterest.com/netrhet/ted-talks/))
4. When the boards pop up, click on Ted Talks. Look to see if the talk you watched is already pinned.

IF SOMEONE HAS ALREADY MADE A PIN FOR THE TALK YOU WATCHED, you just need to leave a comment

1. Click on the image associated with the talk.
2. Read the comment at is already there.
3. In the “Add a comment” field below the image, add your own brief (500 character!) summary of the talk that also mentions why you chose it and perhaps also references the comment that’s already there

IF NO ONE HAS PINNED YOUR TALK YET, then you need to pin it and then comment on it

1. Click on “ADD +” (the third link from the right on the top horizontal menu)
2. Click on “Add a Pin” (the box on the far left in the pop up window)
3. Enter the URL of the Ted Talk you watched and click on “Find Images”
4. The images you can pin will appear in the pop up box on the left. If there are multiple images, you can scroll through them by using the arrows under the image. Click on the one you like to select it.

5. Where it says “Describe your pin”, write a brief (500 character!) summary of the talk that also mentions why you chose it.

6. When you are done, click on “Pin It”.

**WHEN YOU’RE DONE** – play around with Pinterest to get a feel for what this social networking platform is all about. You can see what “boards” that the NetRhet pinterest account follows by clicking on the work “Pinterest” in the page header.