



Social Networks

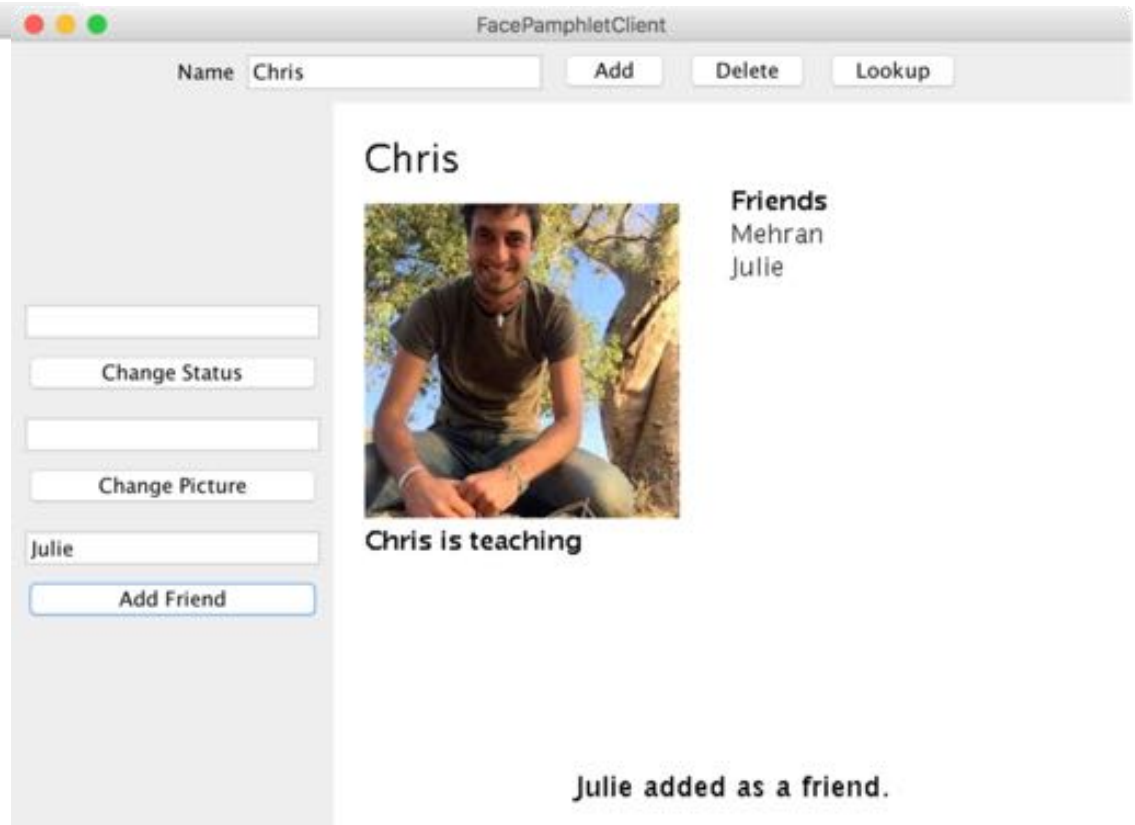
Chris Piech
CS106A, Stanford University

SteamTunnel

SteamTunnelServer

SteamTunnelClient

```
FacePamphletServer
Starting server on port 8000...
addProfile (name=Mehran)
=> success
addProfile (name=Chris)
=> success
addProfile (name=Chris)
=> Error: Database already contains Chris.
getStatus (name=Chris)
=> none
setStatus (name=Chris, status=teaching)
=> success
getStatus (name=Chris)
=> teaching
addFriend (name2=Mehran, name1=Chris)
=> success
getFriends (name=Chris)
=> [Mehran]
addProfile (name=Julie)
=> success
getImg (name=Julie)
=> none
getStatus (name=Julie)
=> none
getFriends (name=Julie)
=> []
setImg (img=JulieZ.jpg, name=Julie)
=> success
getImg (name=Julie)
=> JulieZ.jpg
getStatus (name=Julie)
=> none
getFriends (name=Julie)
=> []
addFriend (name2=Chris, name1=Julie)
=> success
getImg (name=Julie)
=> JulieZ.jpg
getStatus (name=Julie)
=> none
```



The Name

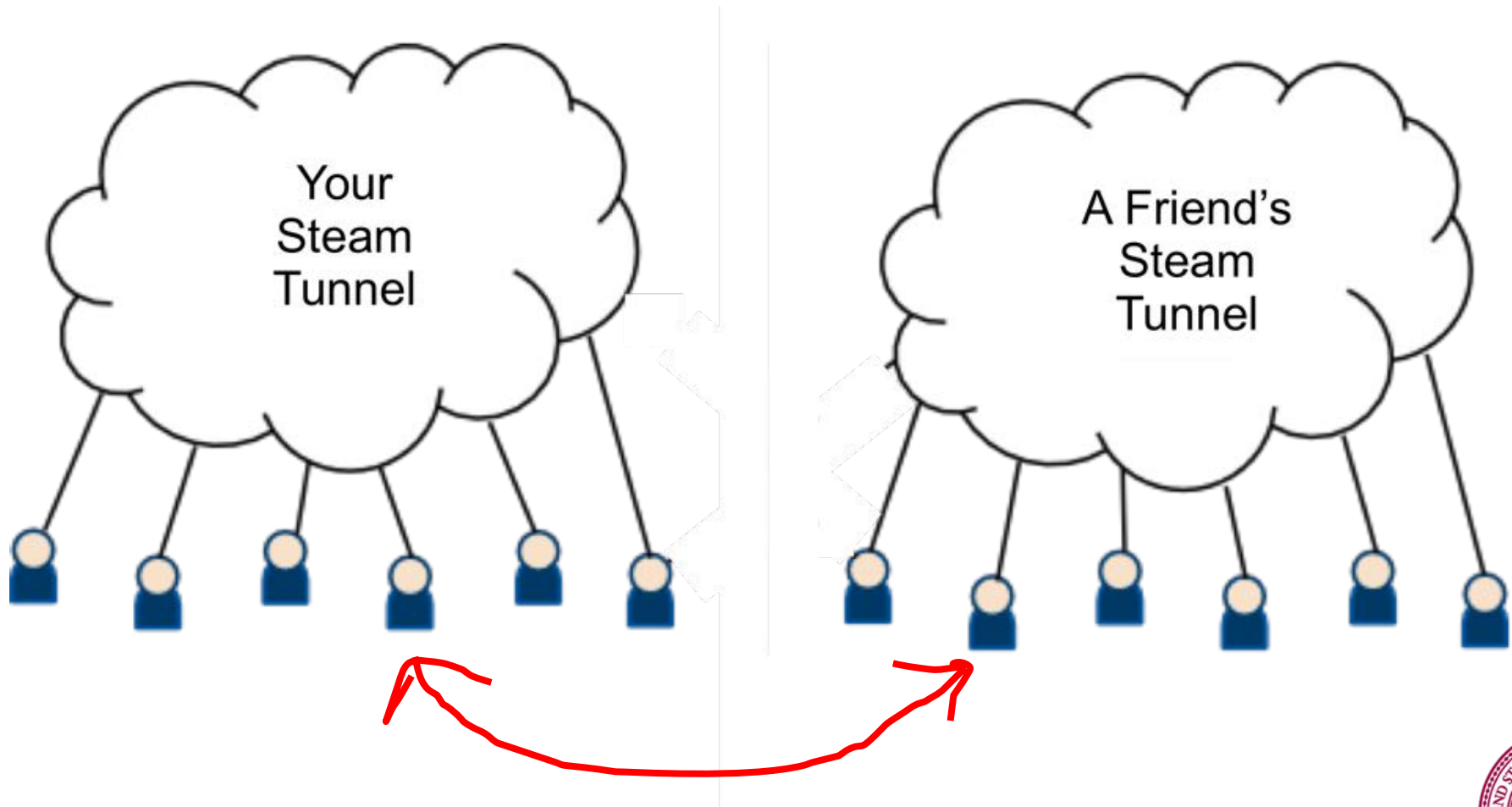


A screenshot of a web browser displaying the Stanford Daily website. The browser's address bar shows the URL: https://www.stanforddaily.com/2011/01/11/the-forgotten-social-network/. The website header features the Stanford Daily logo in a red, gothic font. Below the logo is a banner with the text "CLICK & BUY BEFORE SUPPLIES RUN OUT!" and "GET THE QUAD 2018!". A navigation menu includes links for NEWS, SPORTS, OPINIONS, ARTS & LIFE, THE GRIND, MULTIMEDIA, ARCHIVES, and MAGAZINE. The main content area displays the article "The Forgotten Social Network" by Billy Gallagher, dated January 11, 2011. The article's headline is "The idea that governs Facebook was created, then shut down, at Stanford years before Mark Zuckerberg appeared". The article text begins with "Silicon Valley's Sun Microsystems, Cisco, Hewlett-Packard, Yahoo, Google and Facebook are some of the largest technology companies in the world. Stanford alumni founded the first five. But if things had turned out a bit differently in the fall of 1999, would we have been able to attribute the creation of Facebook to Stanford as well?". A sidebar on the right lists "TOP HEADLINES" with several news items. At the bottom of the article, there is a "Stanford" section with a Twitter link and a note about Stanford departments.



Question

How could users could join different SteamTunnels but still connect to one another.



Review

Background: The Internet



The internet is just many programs sending messages (as *Strings*)

Thanks Nick for the teaching YEAH



Background: The Internet



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Background: The Internet



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Background: The Internet

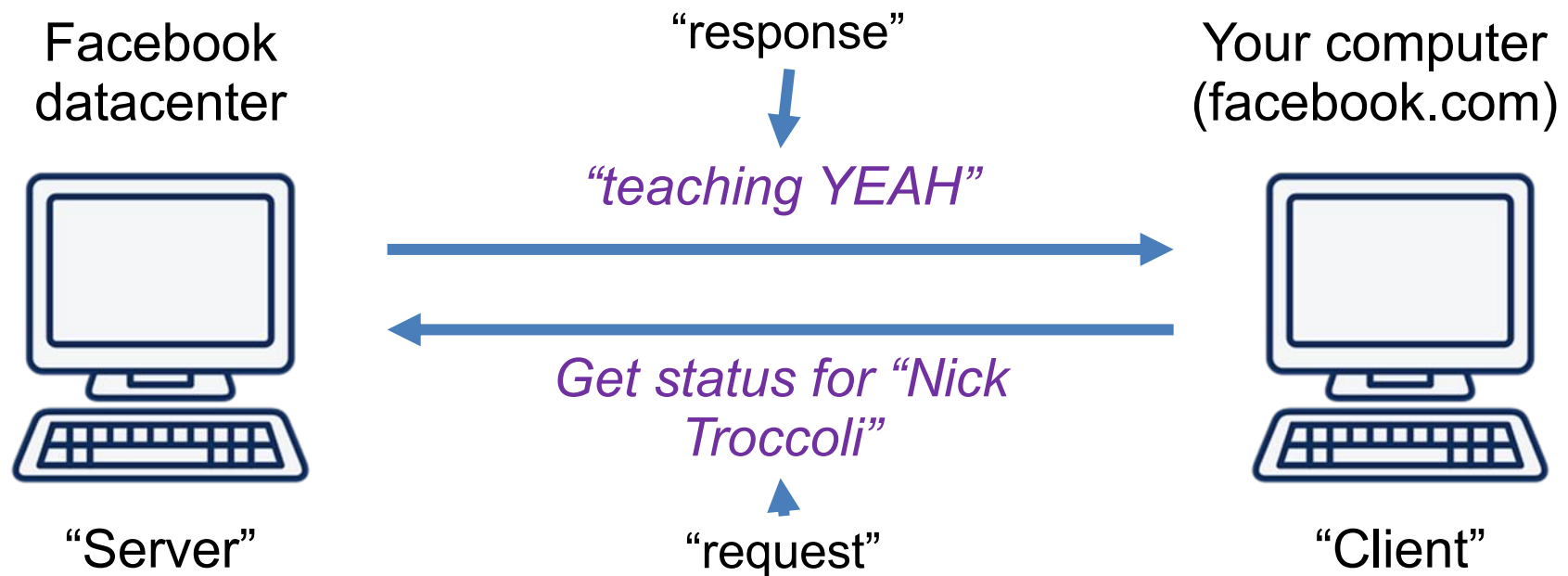


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Background: The Internet



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SteamTunnel

SteamTunnelServer

SteamTunnelClient



RESPONSE

REQUEST

“Server”

“Client”

Your task

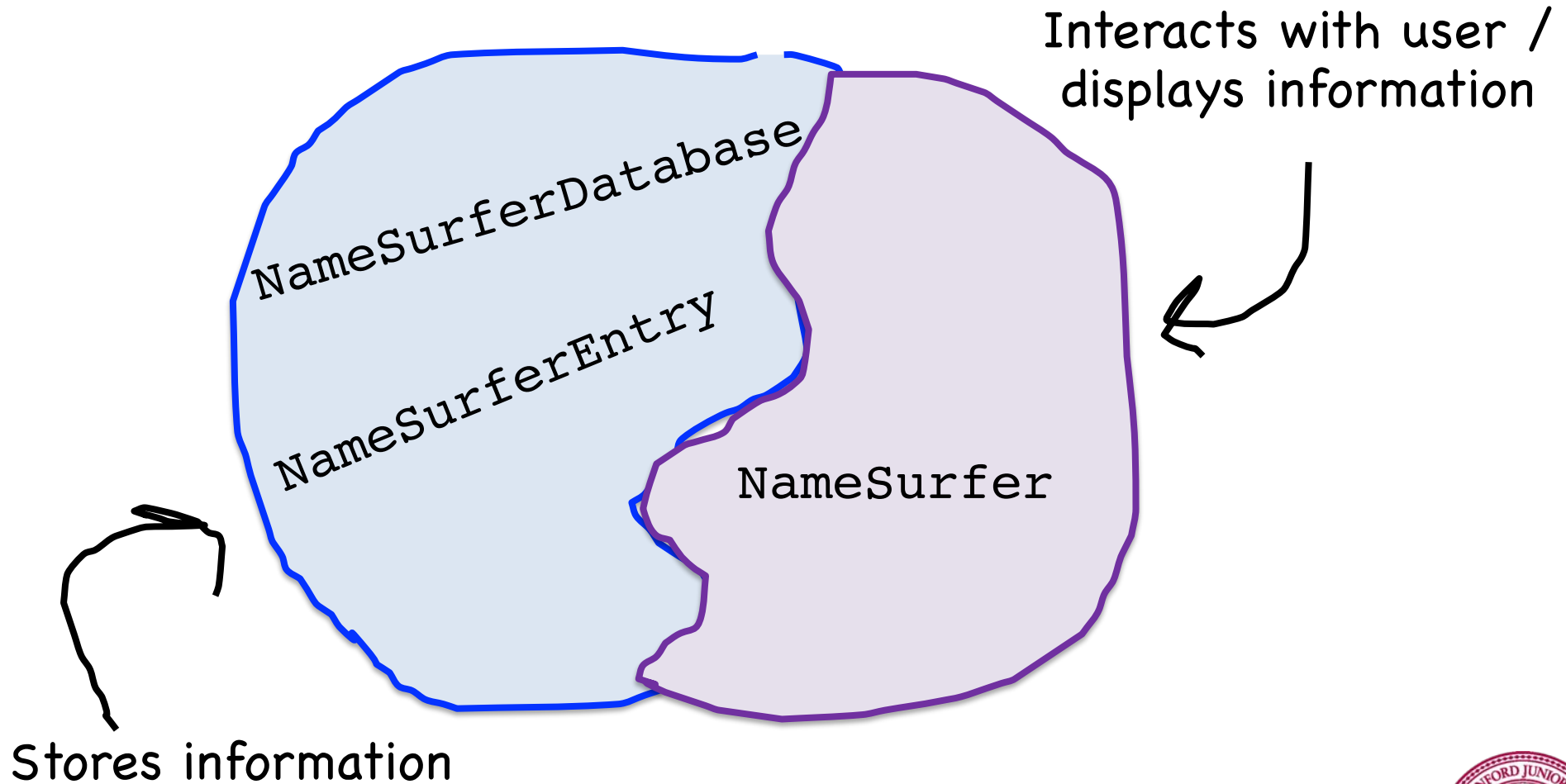
Extra credit

Thanks Nick for the teaching YEAH



Another way to get Server/Client

First, imagine a world before Server/Clients...

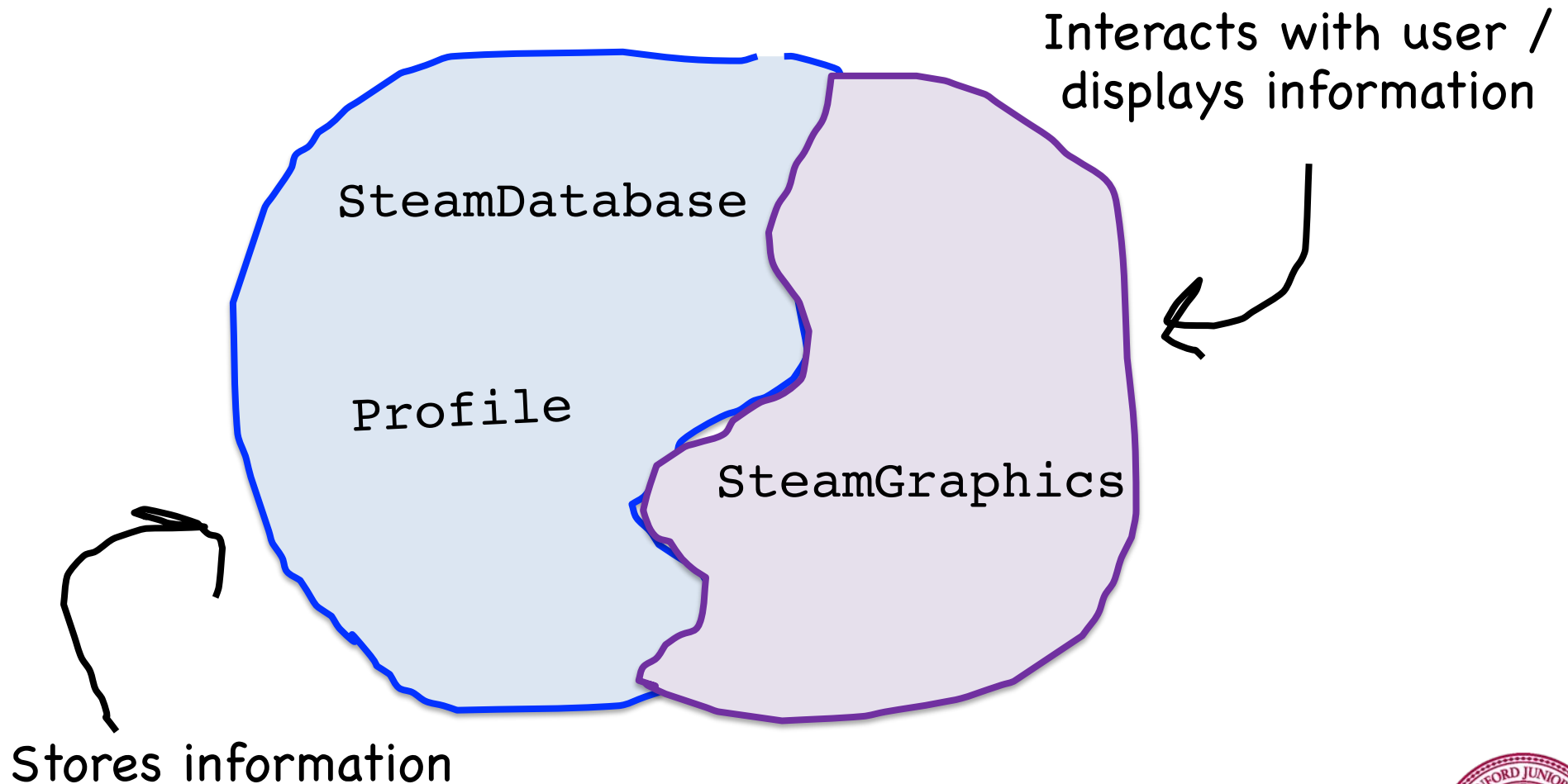


* This blob represents one program on one machine



Another way to get Server/Client

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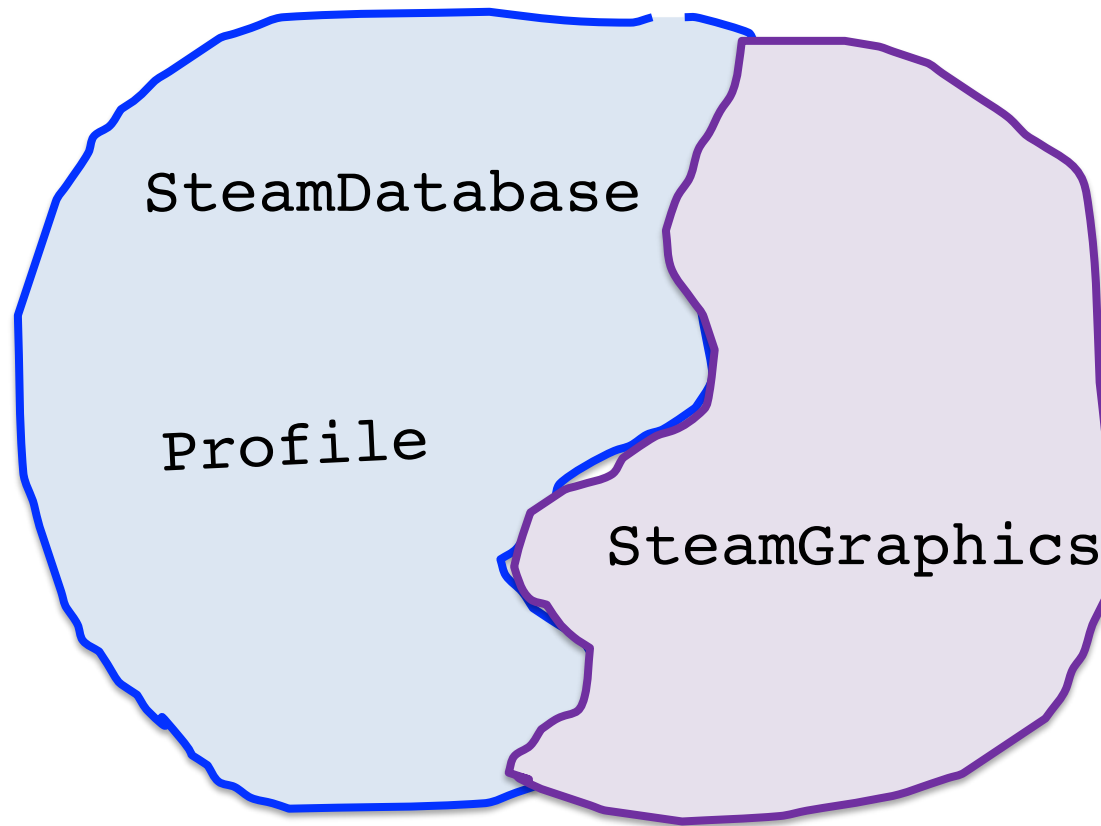


* This blob represents one program on one machine



Another way to get Server/Client

First, imagine a world before Server/Clients...

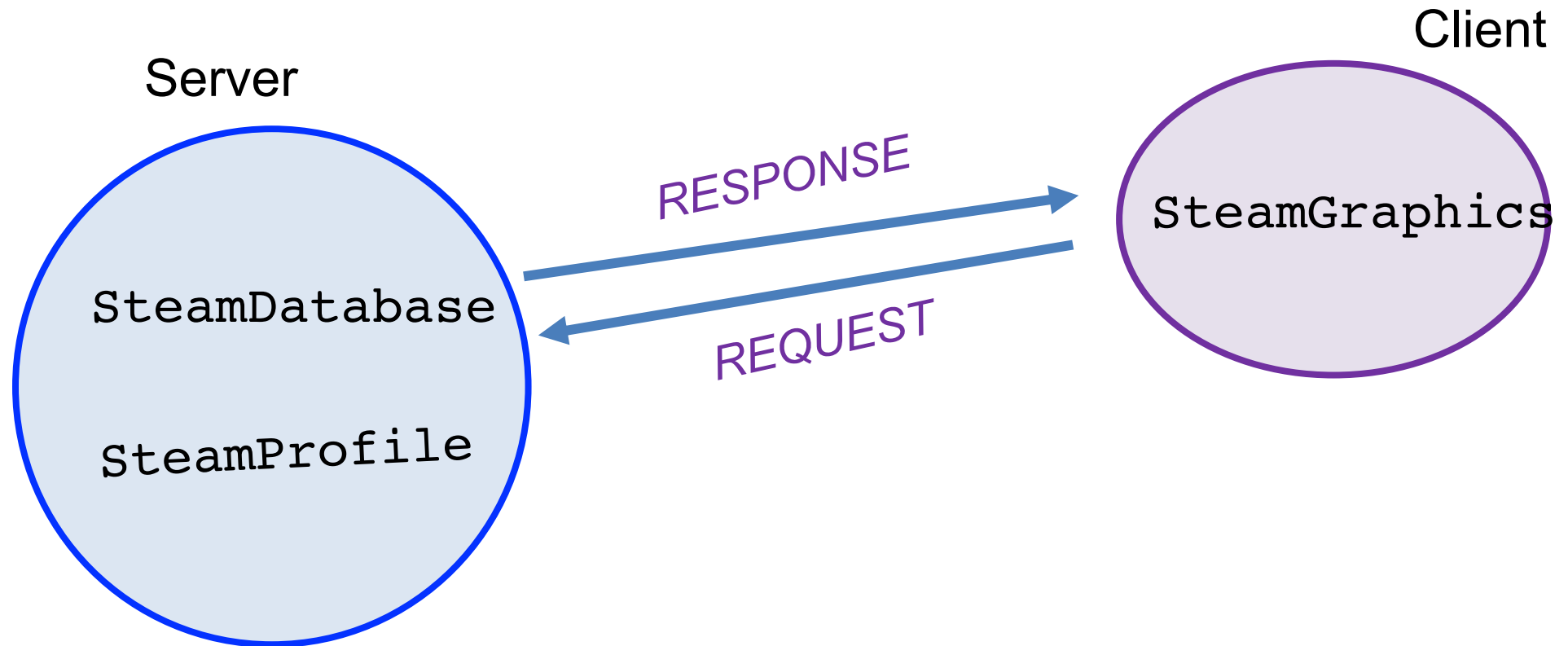


* This blob represents one program on one machine



Another way to get Server/Client

Now our application runs across two programs

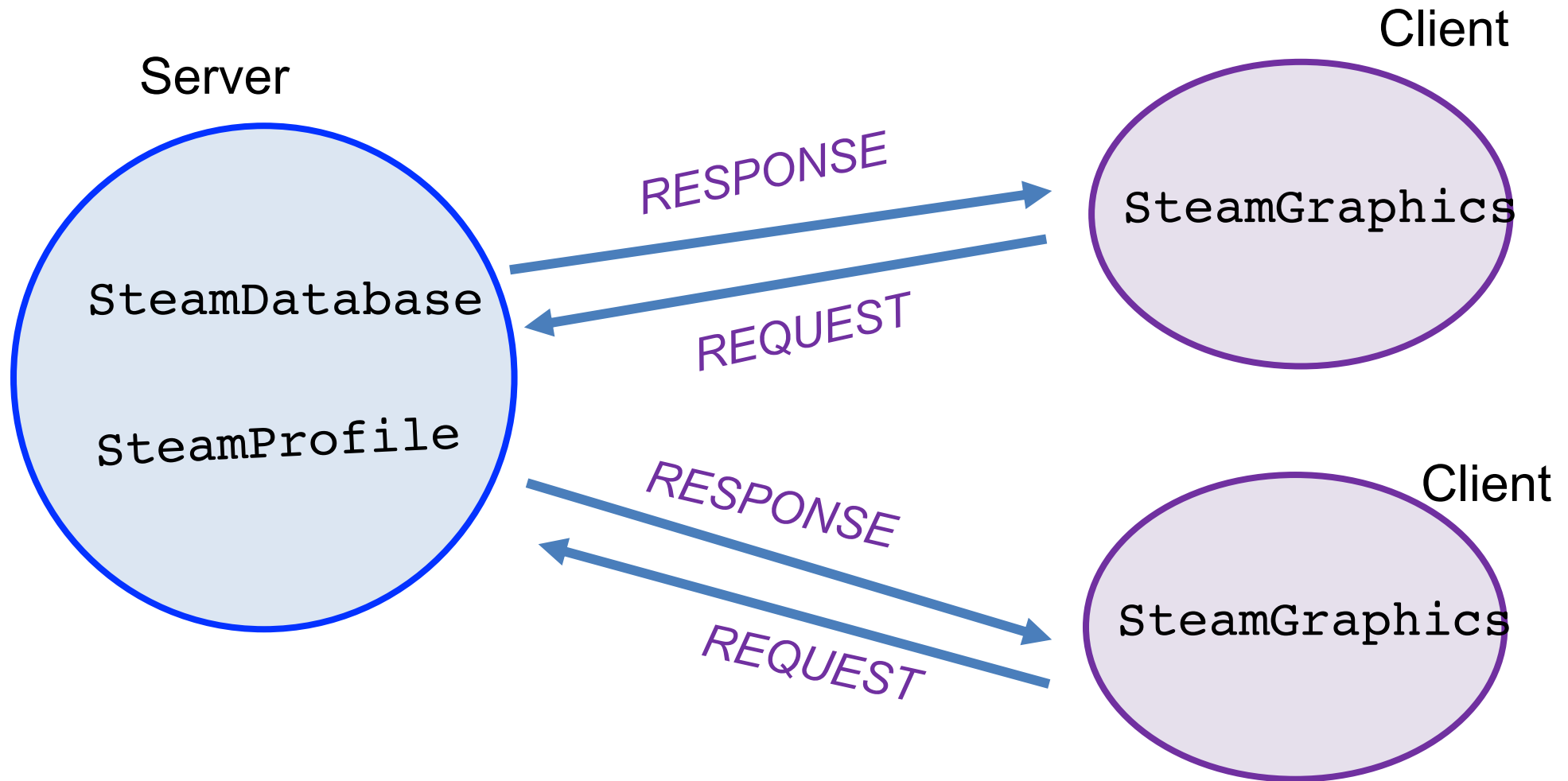


* Each blob represents one program on one machine



Another way to get Server/Client

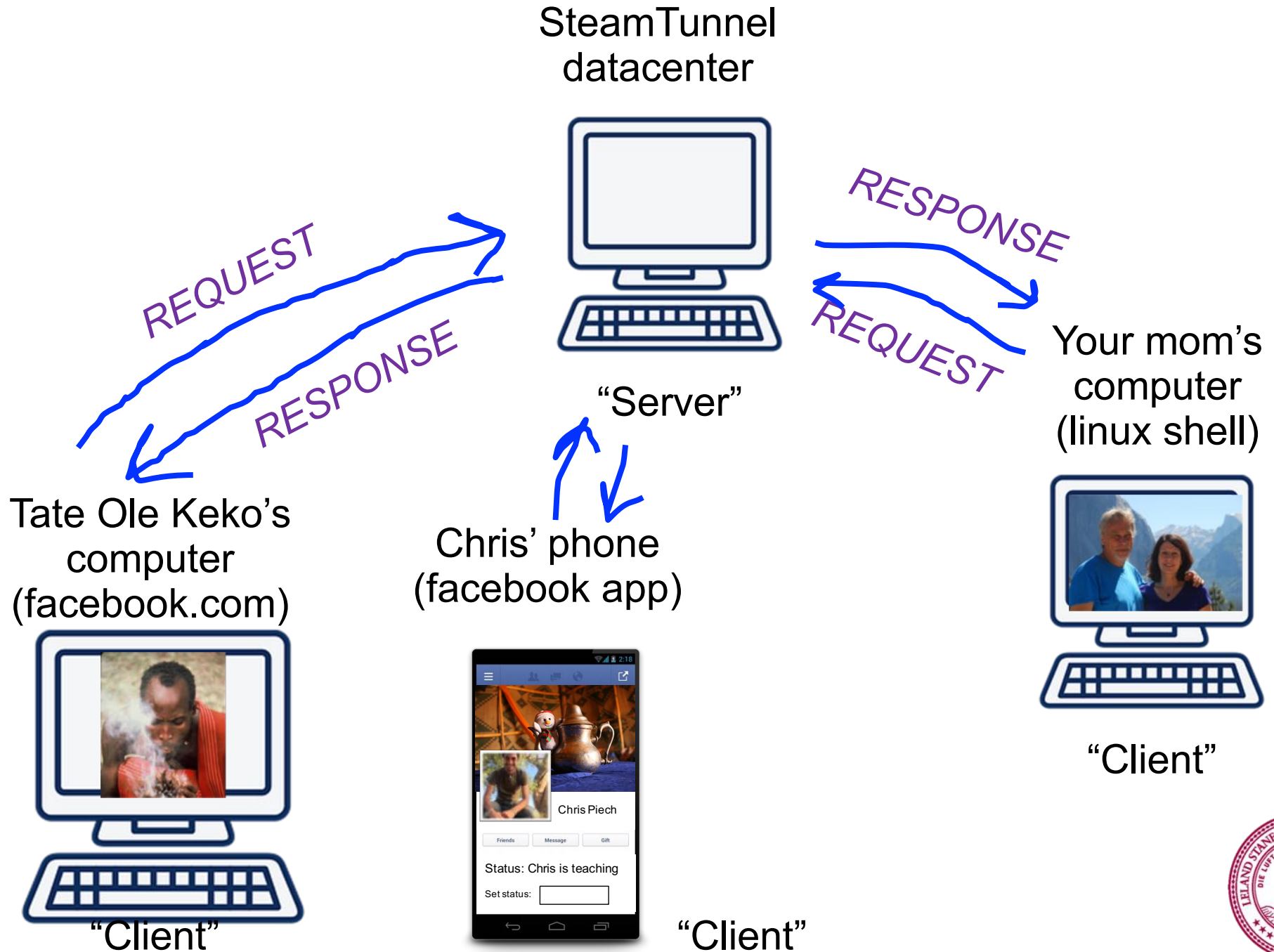
Which means many clients can connect to the data



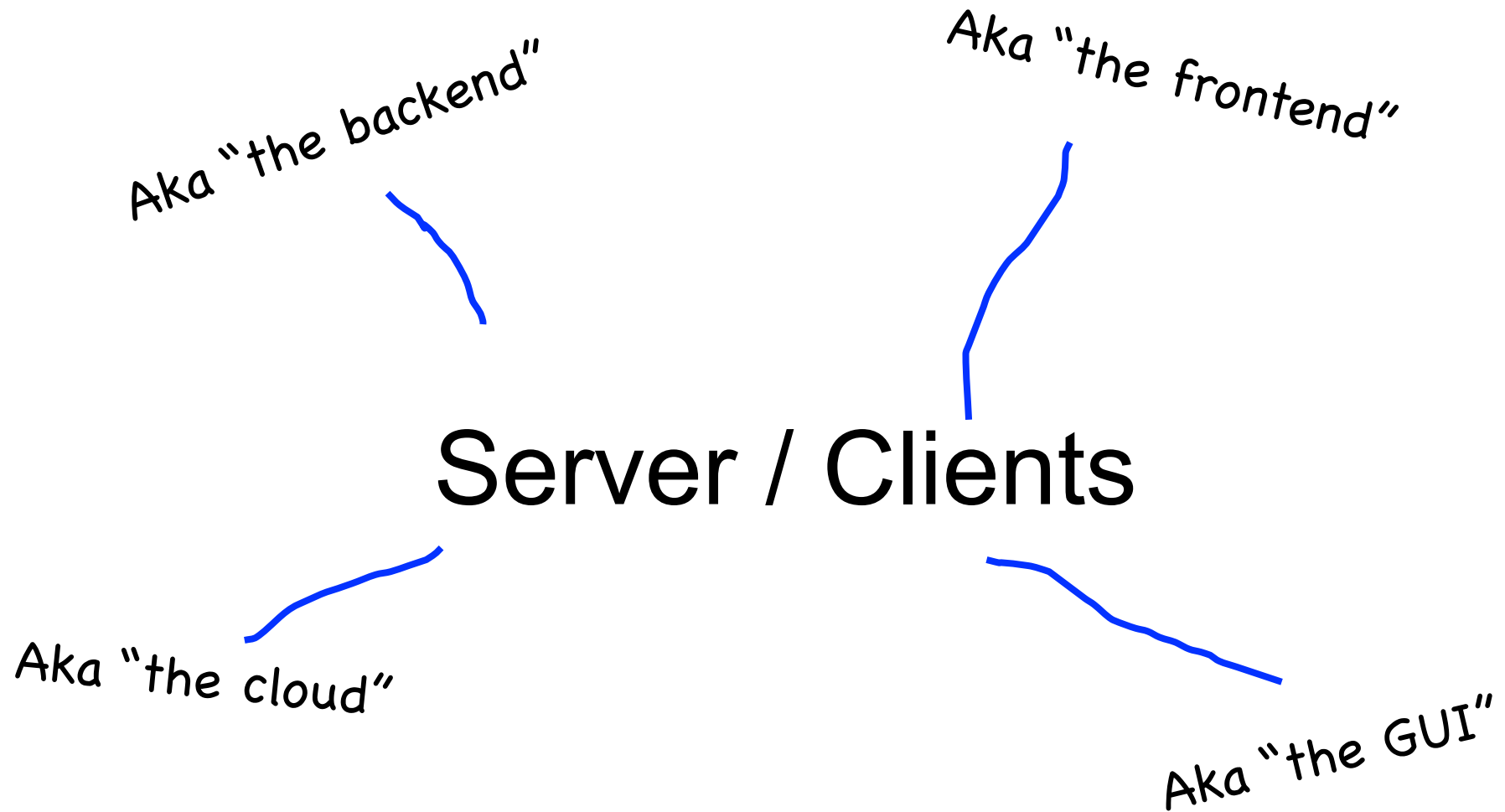
* Each blob represents one program on one machine



The Internet



Most of the Internet



Servers on one slide

1

```
public String requestMade(Request request) {  
    // server code goes here  
}
```

2

```
// make a Server object  
private SimpleServer server  
    = new SimpleServer(this, 8000);
```

3

```
public void run(){  
    // start the server  
    server.start();  
}
```



Servers on one slide

1

```
public String requestMade(Request request) {  
    // server code goes here  
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2

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```



What is a Request?



```
/* Request has a command */  
String command;
```

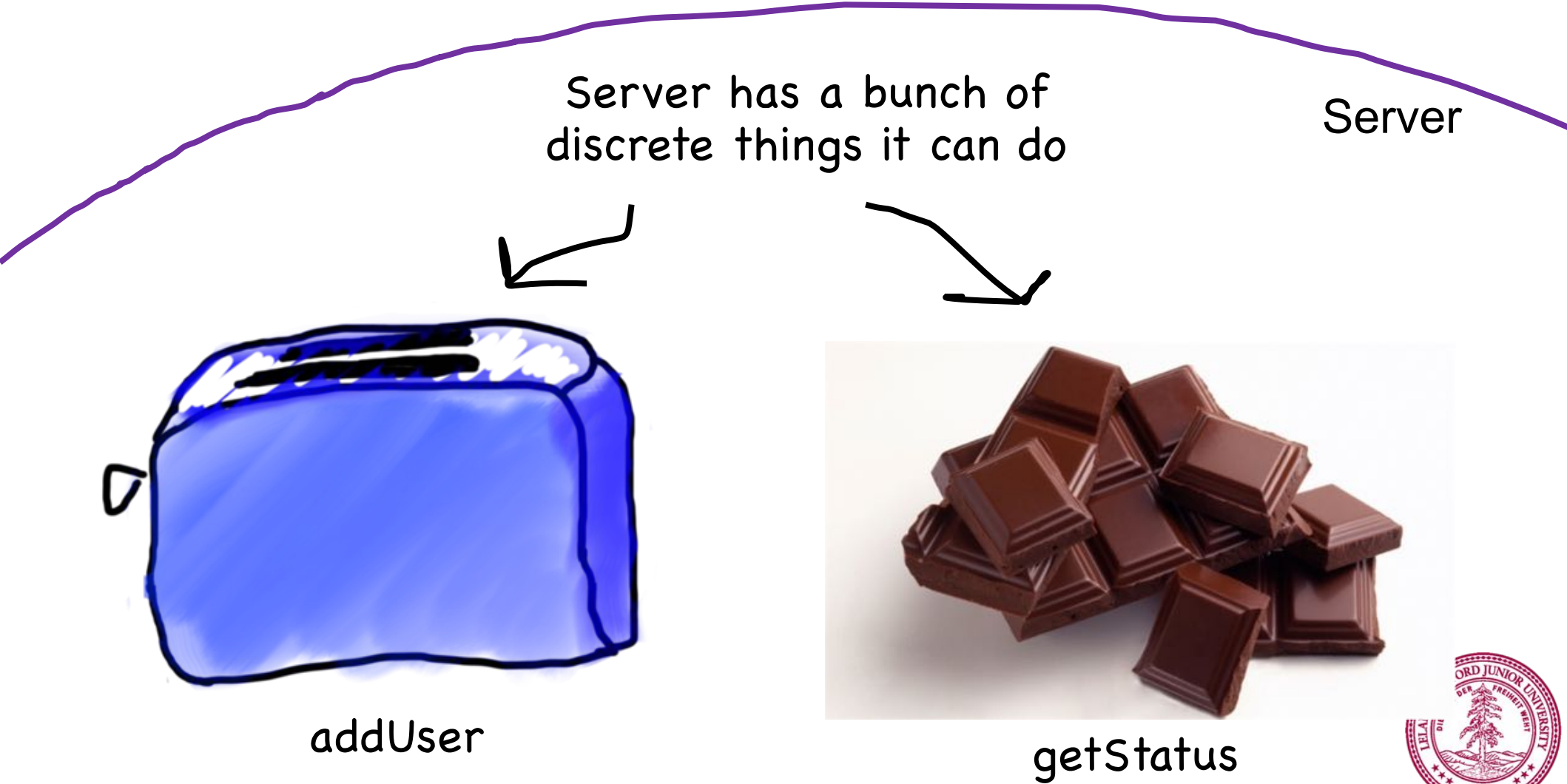
```
/* Request has parameters */  
HashMap<String,String> params;
```

Request request

```
// methods that the server calls on requests  
request.getCommand();  
request.getParam(key); //returns associated value
```

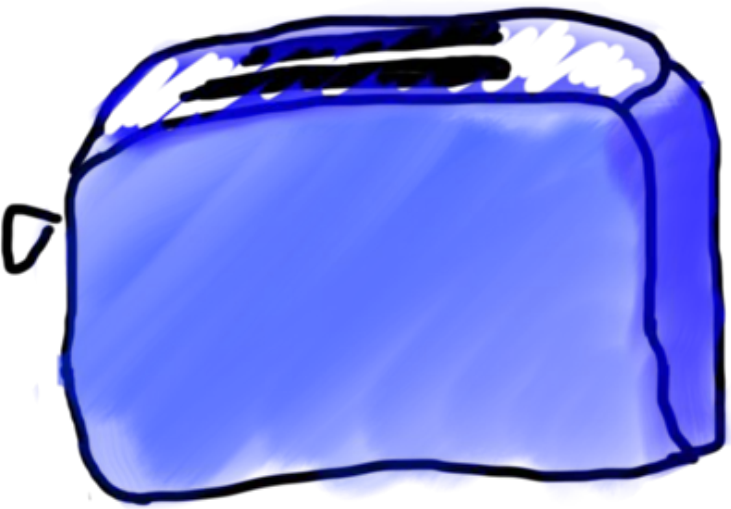


Requests are like Remote Method Calls



Requests are like Remote Method Calls

Server



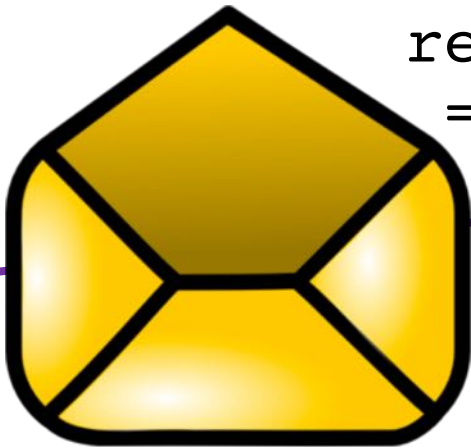
addUser



getStatus



Requests are like Remote Method Calls



```
request.getCommand();  
=> "addUser"
```

Server



addUser



getStatus



Your Server Code

```
/**
 * Starts the server running so that when a program sends
 * a request to this computer, the method requestMade is
 * called.
 */
public void run() {
    println("Starting server on port " + PORT);
    server.start();
}

/**
 * When a request is sent to this computer, this method
 * is called. It must return a String.
 */
public String requestMade(Request request) {
    String cmd = request.getCommand();
    println(request.toString());

    // your code here.

    return "Error: Unknown command " + cmd + ".";
}
```

Respond to requests here. *The String you return will be sent as the response.*



Where we left off...

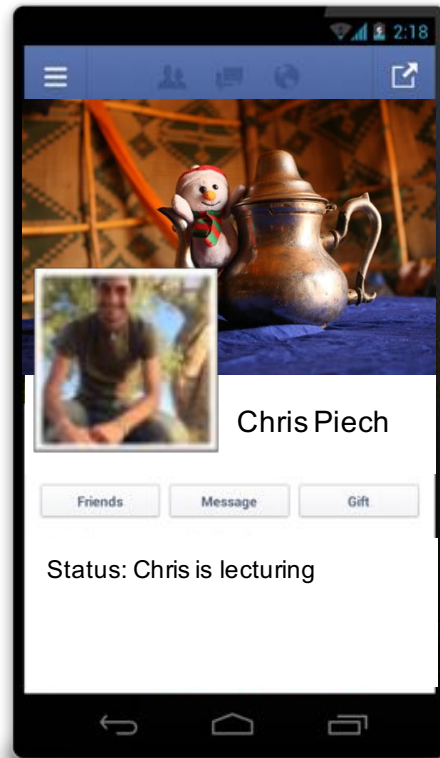


There are two types of
internet programs. Servers
and Clients



Now, the client

A Client's Purpose



1. Interact with the user
2. Get data from its server
3. Save data to its server



Clients on one slide

```
try {  
    // 1. construct a new request  
    Request example = new Request("getStatus");  
  
    // 2. add parameters to the request  
    example.addParam("name", "chris");  
  
    // 3. send the request to a computer on the internet  
    String result = SimpleClient.makeRequest(HOST, example);  
} catch(IOException e) {  
    // The internet is a fast and wild world my friend  
}
```



Clients on one slide

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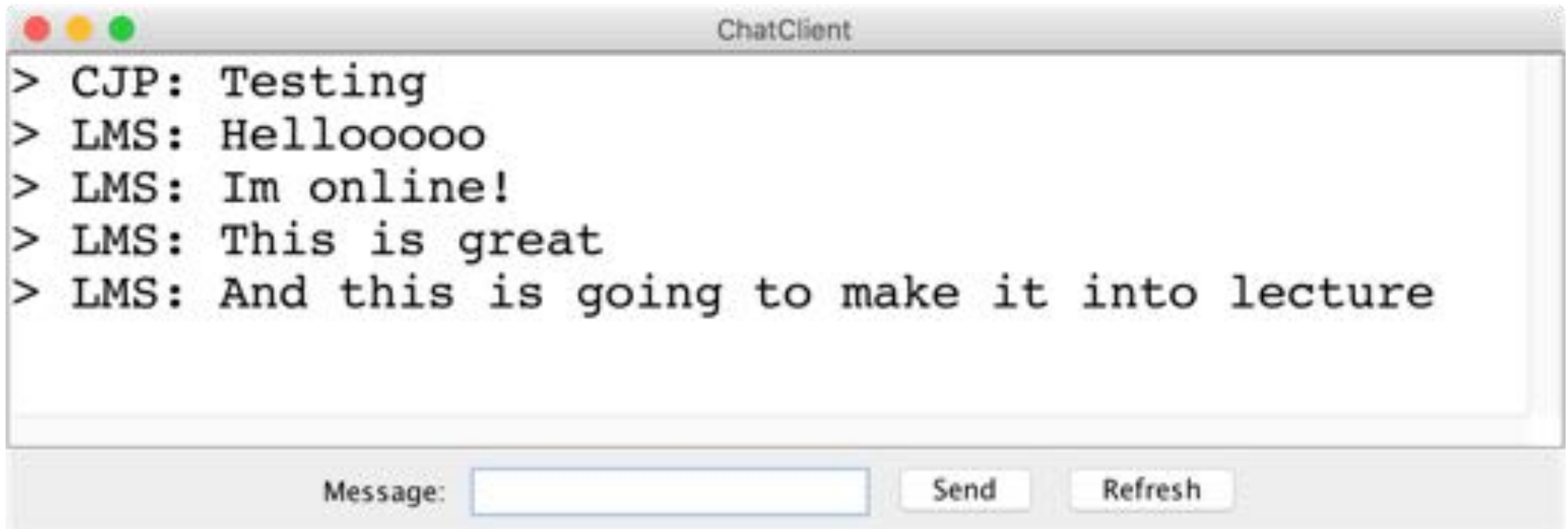


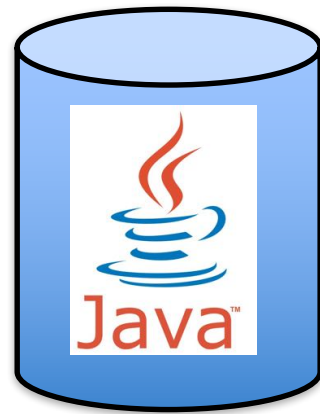
Clients on one slide

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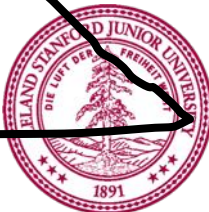
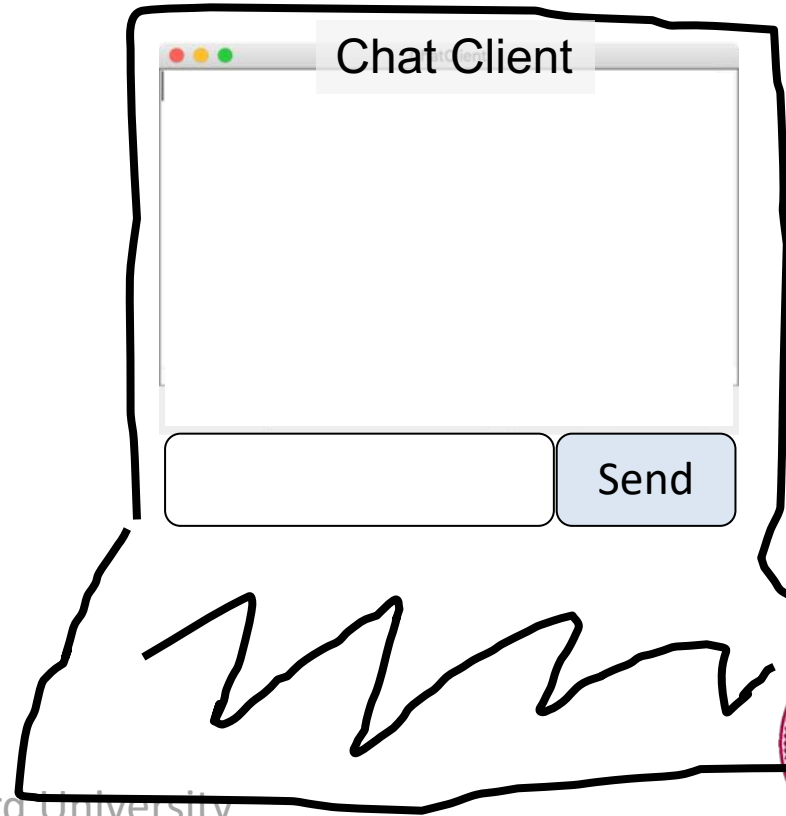
Chat Server and Client





```
history = [  
]
```

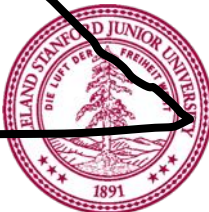
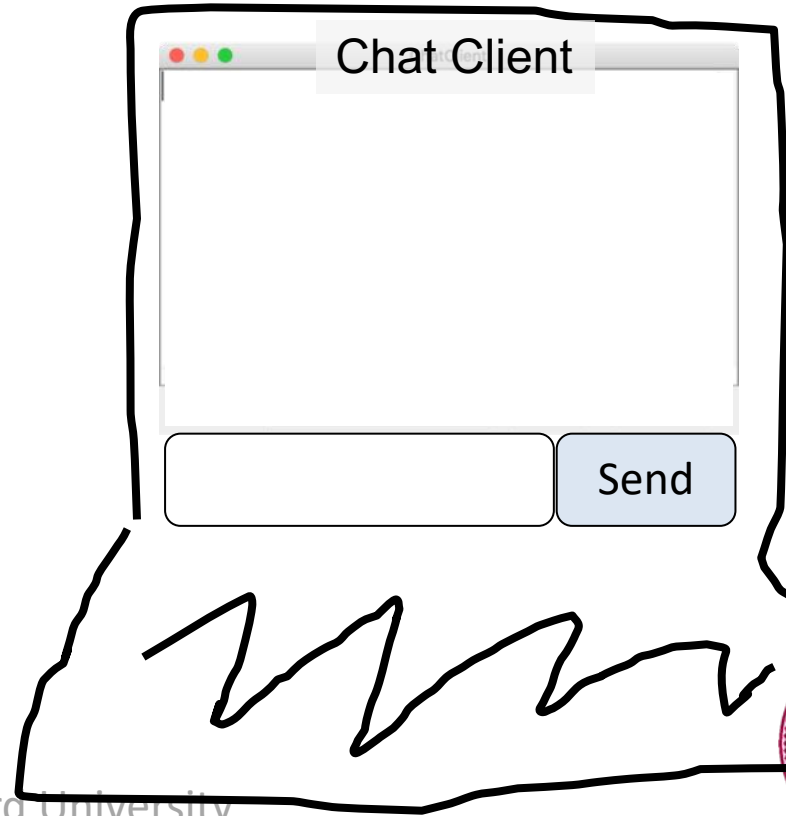
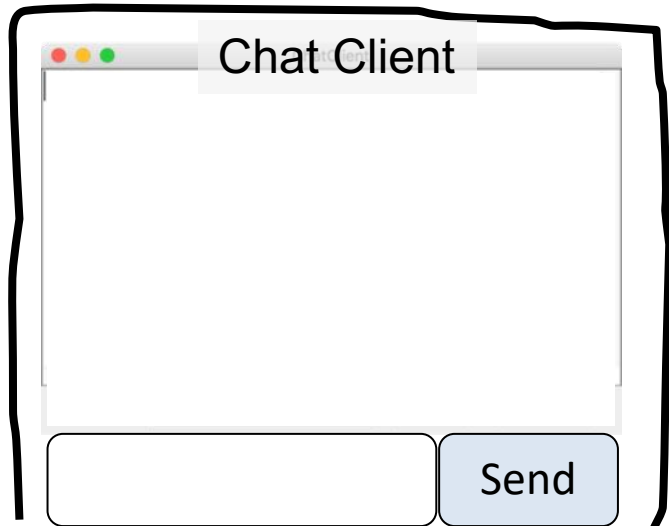
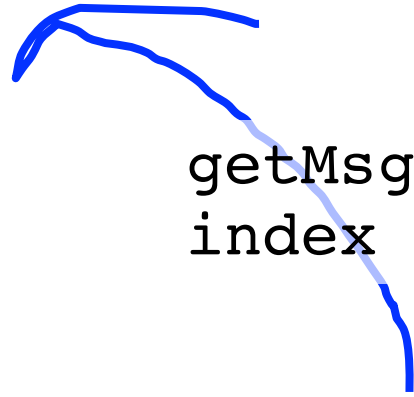
```
addMsg  
msg = C: Hello world
```





```
history = [  
    C: Hello world  
]
```

```
getMsgs  
index = 0
```



Chat Server

Chat Server



```
addMsg  
msg = text
```



```
getMsgs  
index = startIndex
```





There are two types of
internet programs. Servers
and Clients



Chat Server

```
public class ChatServer extends ConsoleProgram
implements SimpleServerListener {

    private static final int PORT = 8080;

    private SimpleServer server = null;

    /* The server database is an ArrayList of Strings */
    private ArrayList<String> messages = new ArrayList<String>();

    public void run() {
        setFont("Courier-24");
        println("Starting server on port "+PORT+"...");
        server = new SimpleServer(this, PORT);
        server.start();
    }
}
```

... that's not all



Chat Server

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public class ChatServer extends ConsoleProgram
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    private ArrayList<String> messages = new ArrayList<String>();

    public void run() {
        setFont("Courier-24");
        println("Starting server on port "+PORT+"...");
        server = new SimpleServer(this, PORT);
        server.start();
    }
}
```

... that's not all



Chat Server (continued)

```
public String requestMade(Request request) {  
    println(request.toString());  
    String command = request.getCommand();  
  
    String result = "Error: Can't process request " + command;  
    // we handle newMsg commands  
    if(command.equals("newMsg")) {  
        result = newMessage(request);  
    }  
    // we also handle getMsgs commands  
    if(command.equals("getMsgs")) {  
        result = getMessages(request);  
    }  
  
    println(" => " + result);  
    return result;  
}
```



Chat Server (continued)

```
public String requestMade(Request request) {
    println(request.toString());
    String command = request.getCommand();

    String result = "Error: Can't process request " + command;
    // we handle newMsg commands
    if(command.equals("newMsg")) {
        result = newMessage(request);
    }
    // we also handle getMsgs commands
    if(command.equals("getMsgs")) {
        result = getMessages(request);
    }

    println(" => " + result);
    return result;
}
```



Chat Server (continued)

```
public String requestMade(Request request) {
    println(request.toString());
    String command = request.getCommand();

    String result = "Error: Can't process request " + command;
    // we handle newMsg commands
    if(command.equals("newMsg")) {
        result = newMessage(request);
    }
    // we also handle getMsgs commands
    if(command.equals("getMsgs")) {
        result = getMessages(request);
    }

    println(" => " + result);
    return result;
}
```



Chat Server (continued)

```
public String requestMade(Request request) {  
    println(request.toString());  
    String command = request.getCommand();  
  
    String result = "Error: Can't process request " + command;  
    // we handle newMsg commands  
    if(command.equals("newMsg")) {  
        result = newMessage(request);  
    }  
    // we also handle getMsgs commands  
    if(command.equals("getMsgs")) {  
        result = getMessages(request);  
    }  
  
    println(" => " + result);  
    return result;  
}
```



HAPPY
CLIENT



FAQ

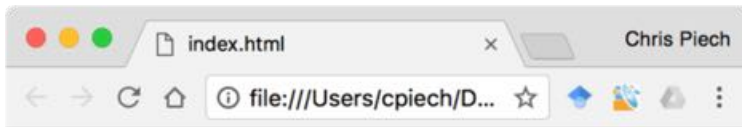
Question: This is cool Chris.
But didn't you just really
dumb down servers?

Answer: No

Question: Why isn't this in a browser?

“Native” vs “Browser”

```
ChatServer
Starting server on port 8080...
getMsgs (index=0)
=> []
newMsg (msg=Chrome: hello from the browser)
=> success
getMsgs (index=0)
=> [Chrome: hello from the browser]
getMsgs (index=0)
=> [Chrome: hello from the browser]
newMsg (msg=Piech: hello from a native app)
=> success
getMsgs (index=1)
=> [Piech: hello from a native app]
getMsgs (index=1)
=> [Piech: hello from a native app]
```



Chat Client

Send hello from the browser

Messages

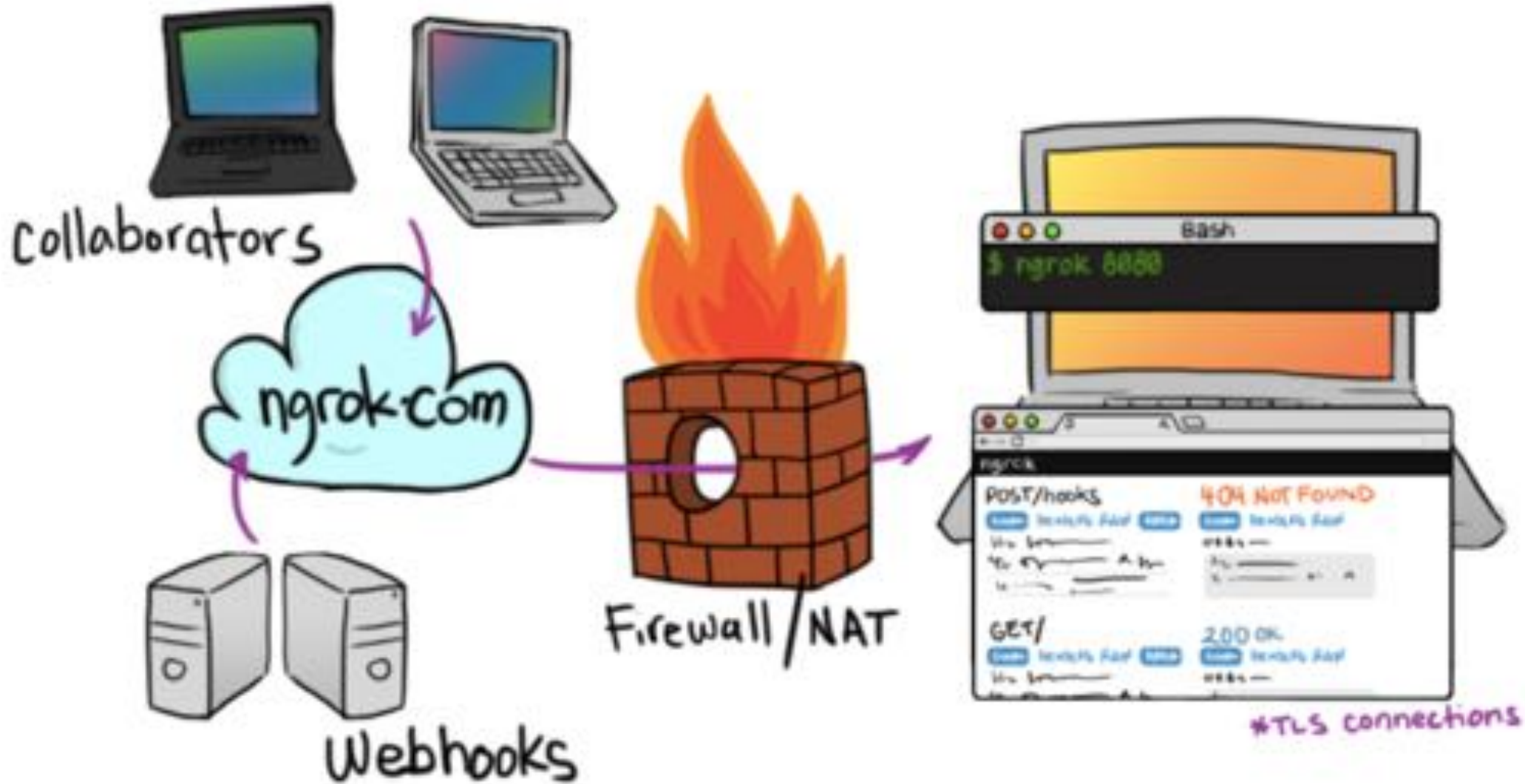
Refresh

- > Chrome: hello from the browser
- > Piech: hello from a native app



Question: Localhost forever?

Use ngrok to get a url





Any security holes?

Want to learn more?

CS144 Computer Networking



Or CS193P

Or CS193A

Or CS108



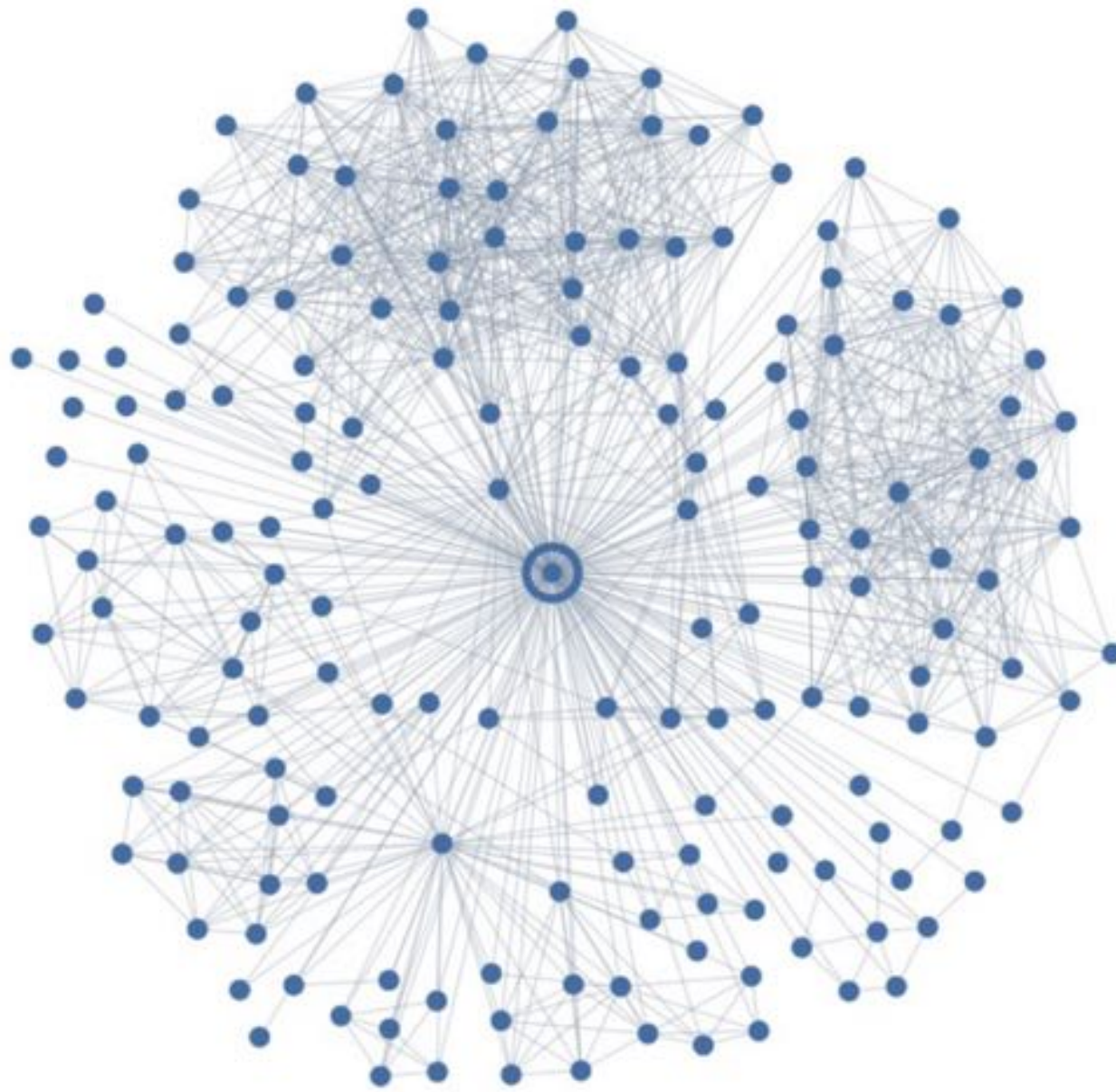
Social Networks

Who do you love?

And how does Facebook know?



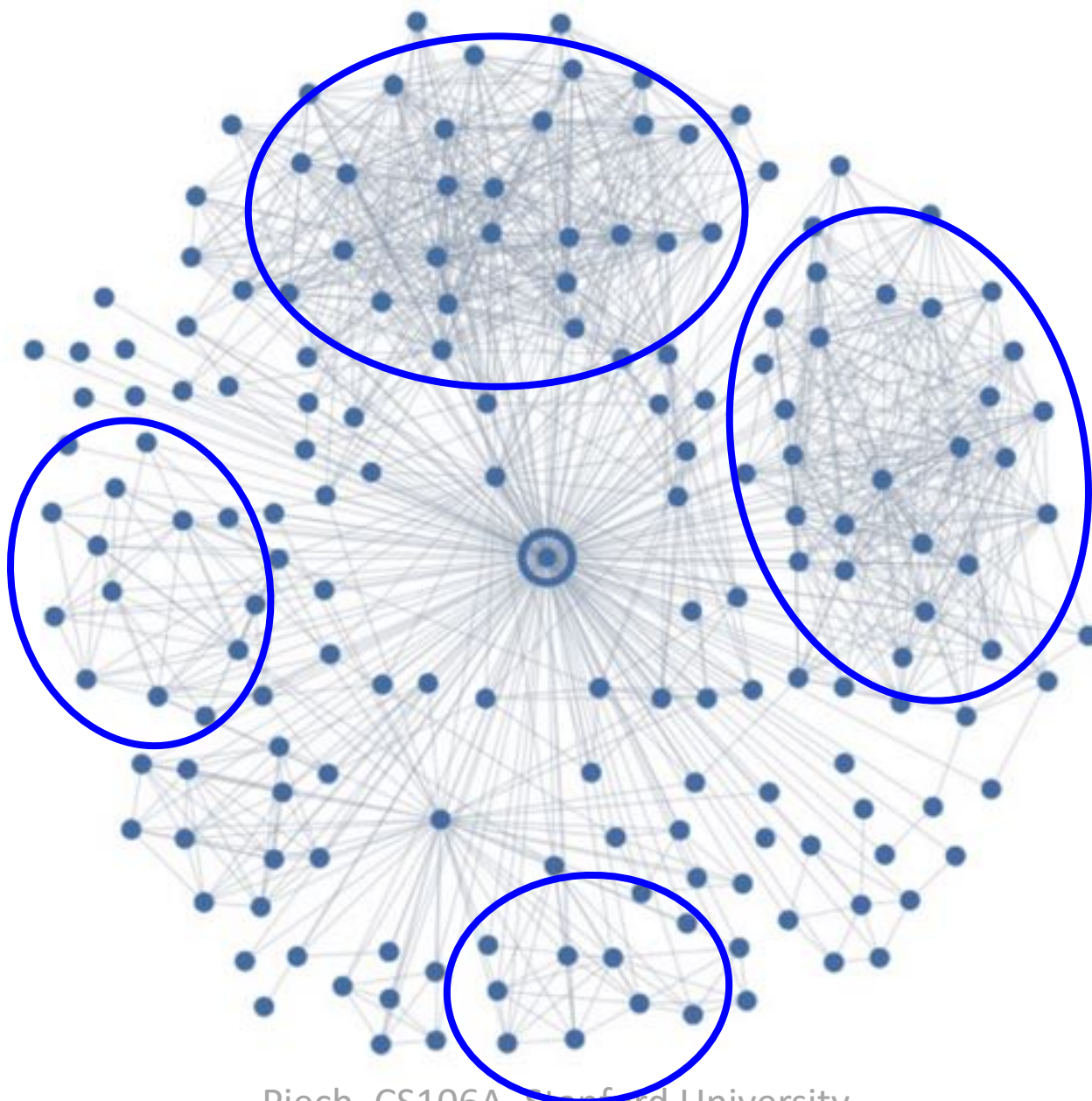
Your local social network



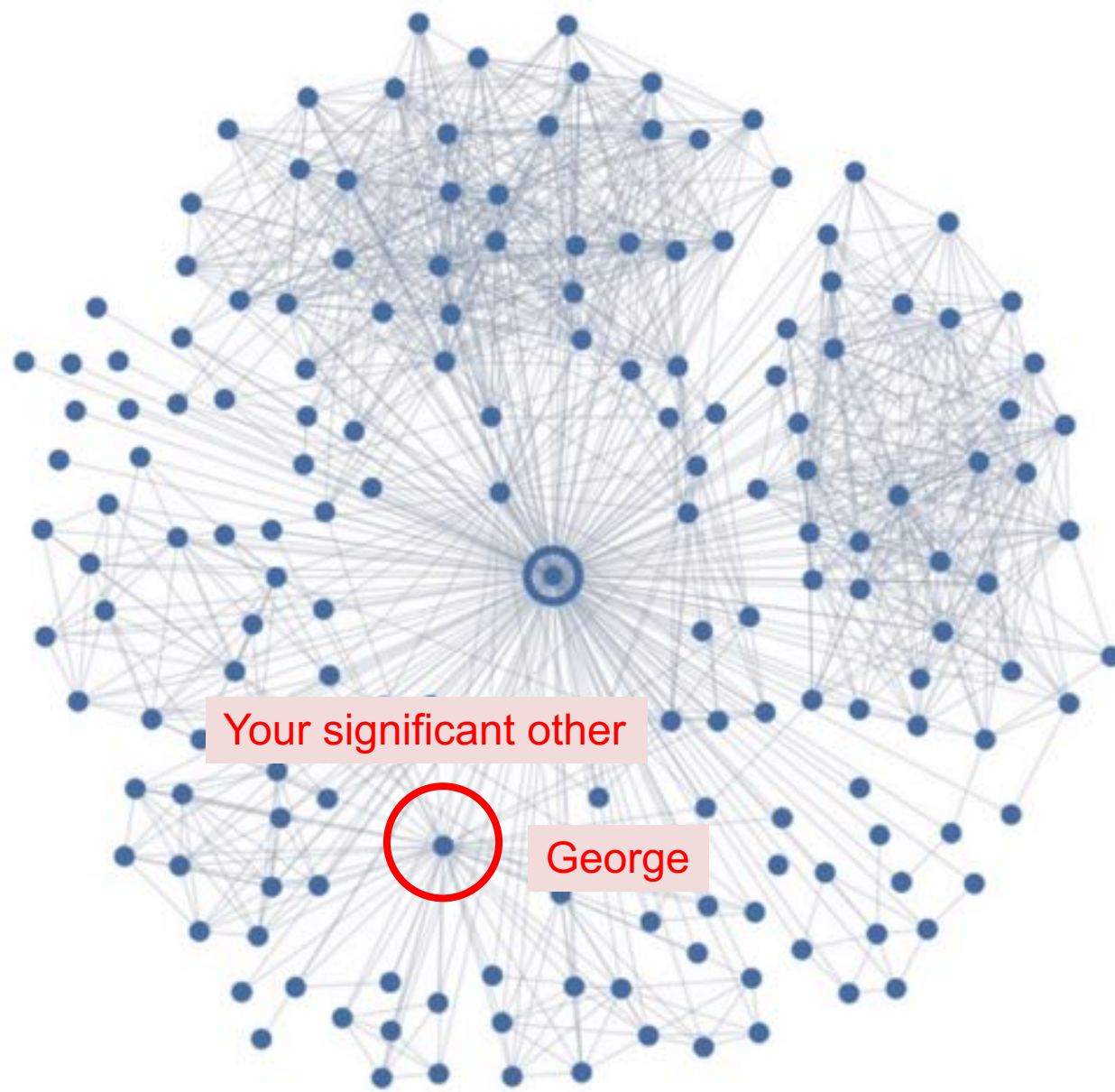
Piech, CS106A, Stanford University



You have some “groups”



But here is the love of your life



Romance and Social Networks

Romantic Partnerships and the Dispersion of Social Ties: A Network Analysis of Relationship Status on Facebook

Lars Backstrom
Facebook Inc.

Jon Kleinberg
Cornell University

ABSTRACT

A crucial task in the analysis of on-line social-networking systems is to identify important people — those linked by strong social ties — within an individual's network neighborhood. Here we investigate this question for a particular category of strong ties, those involving spouses or romantic partners. We organize our analysis around a basic question: given all the connections among a person's friends, can you recognize his or her romantic partner from the network structure alone? Using data from a large sample of Facebook users, we find that this task can be accomplished with high accuracy, but doing so requires the development of a new measure of tie strength that we term 'dispersion' — the extent to which two people's mutual friends are not themselves well-connected. The results offer methods for identifying types of structurally significant people in on-line applications, and suggest a potential expansion of existing theories of tie strength.

Categories and Subject Descriptors: H.2.8 [Database Management]: Database applications—*Data mining*

Keywords: Social Networks; Romantic Relationships.

they see from friends [1], and organizing their neighborhood into conceptually coherent groups [23, 25].

Tie Strength.

Tie strength forms an important dimension along which to characterize a person's links to their network neighbors. Tie strength informally refers to the 'closeness' of a friendship; it captures a spectrum that ranges from strong ties with close friends to weak ties with more distant acquaintances. An active line of research reaching back to foundational work in sociology has studied the relationship between the strengths of ties and their structural role in the underlying social network [15]. Strong ties are typically 'embedded' in the network, surrounded by a large number of mutual friends [6, 16], and often involving large amounts of shared time together [22] and extensive interaction [17]. Weak ties, in contrast, often involve few mutual friends and can serve as 'bridges' to diverse parts of the network, providing access to novel information [5, 15].

A fundamental question connected to our understanding of strong ties is to identify the most important people in a person's social network.

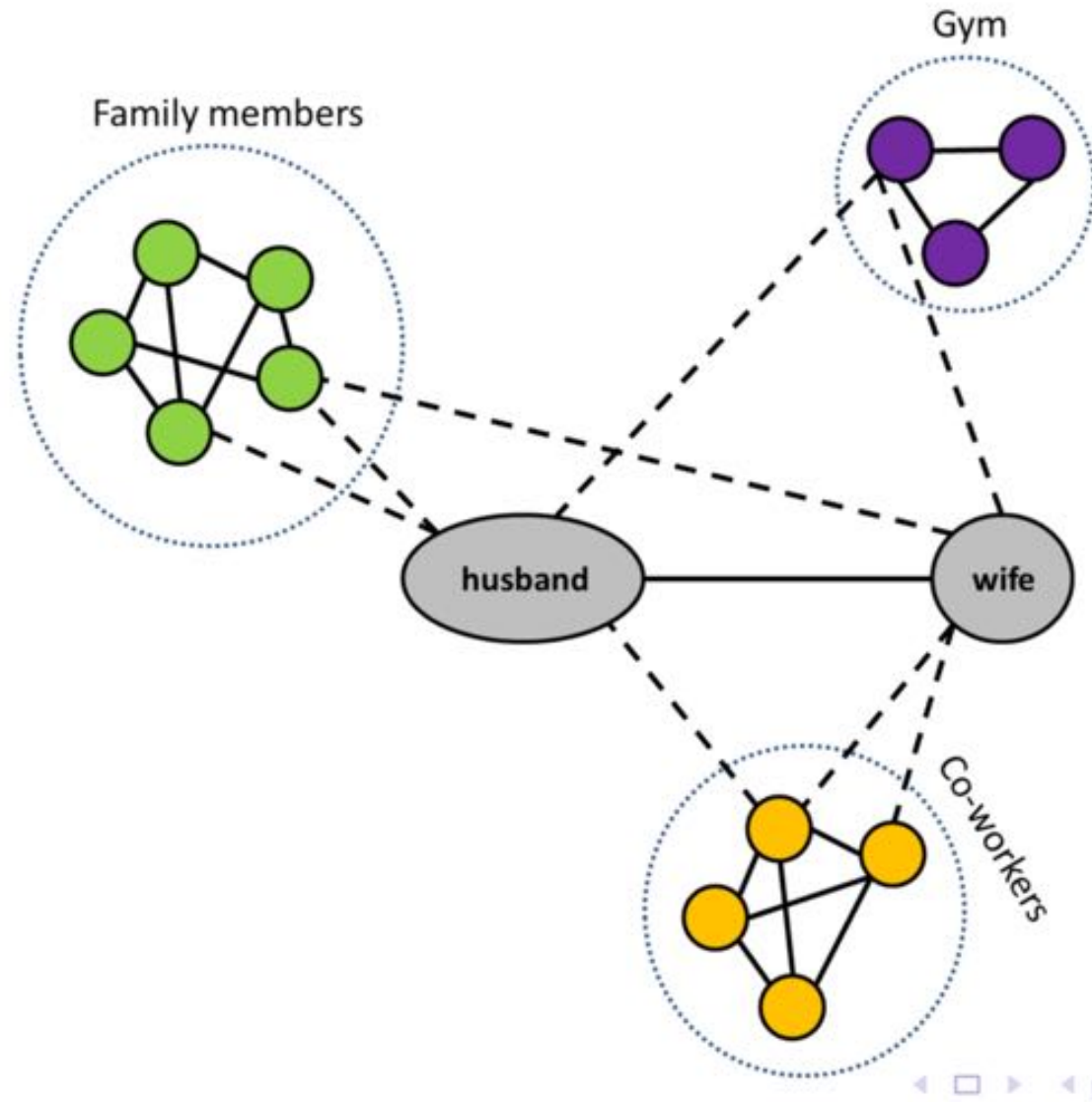
October 2013

<http://arxiv.org/pdf/1310.6753v1.pdf>

Piech, CS106A, Stanford University



Romance and Social Networks



Dispersion: The extent to which two people's mutual friends are not directly connected



Mining Massive Datasets

CS246: Mining Massive Datasets



Jure Leskovec

Or CS106B or CS103 or CS109

Dispersion: The extent to which two people's mutual friends are not directly connected



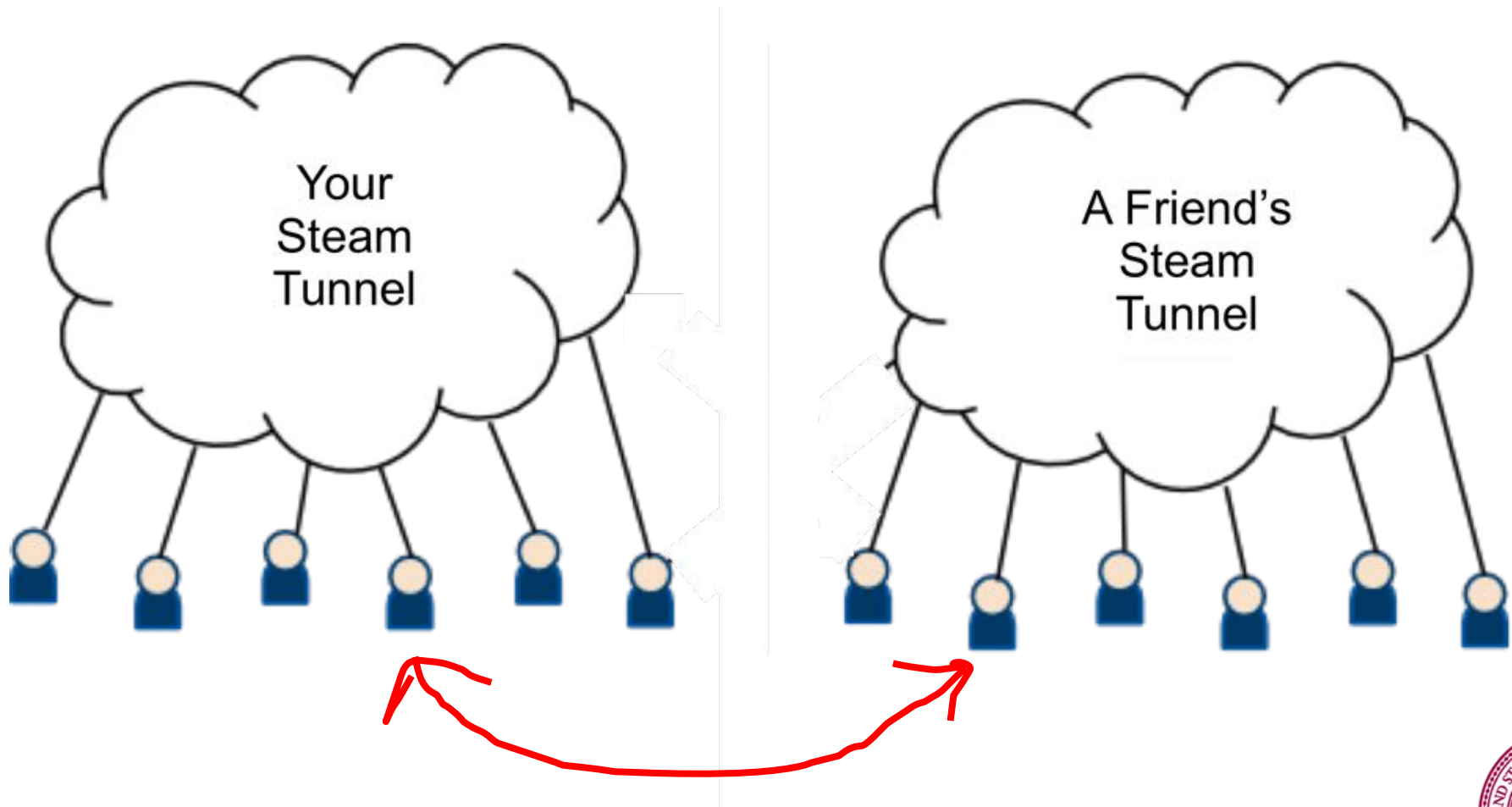


filter bubble
fake news
hate speech
privacy
monopoly

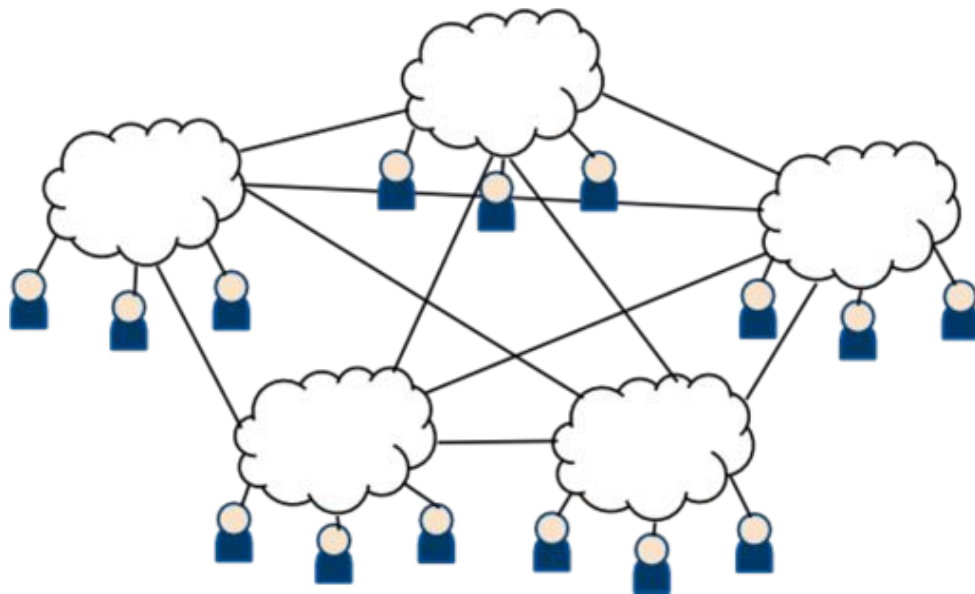
**Omer Reingold: Fairness Through
Computationally-Bounded Awareness**

Question

How could users could join different SteamTunnels but still connect to one another.



Federated Internet Applications



Professor Monica Lam



The end.