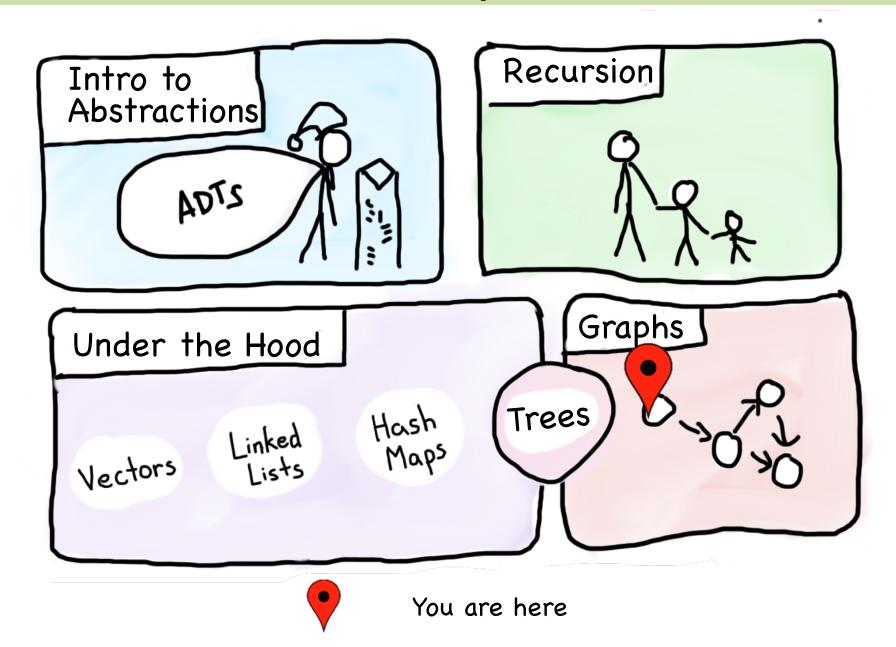


Who Do You Love

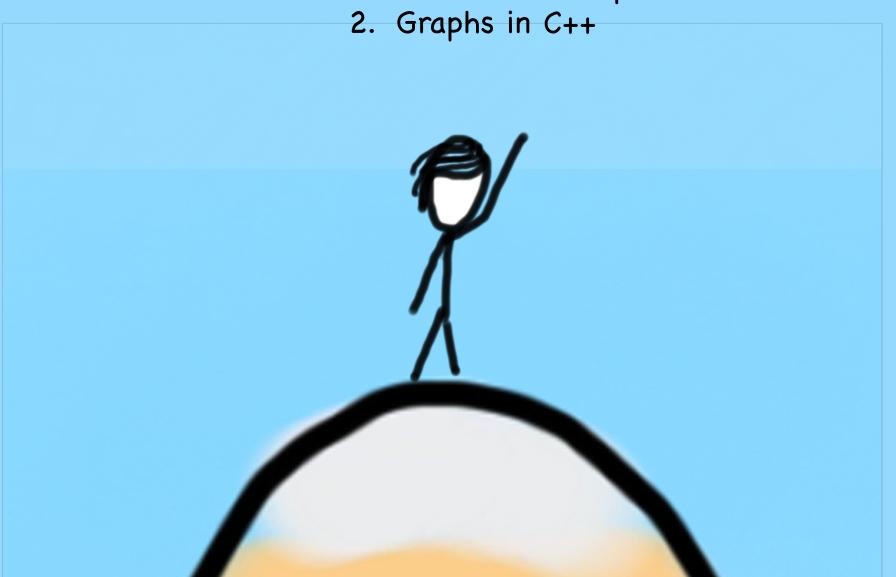


Course Syllabus

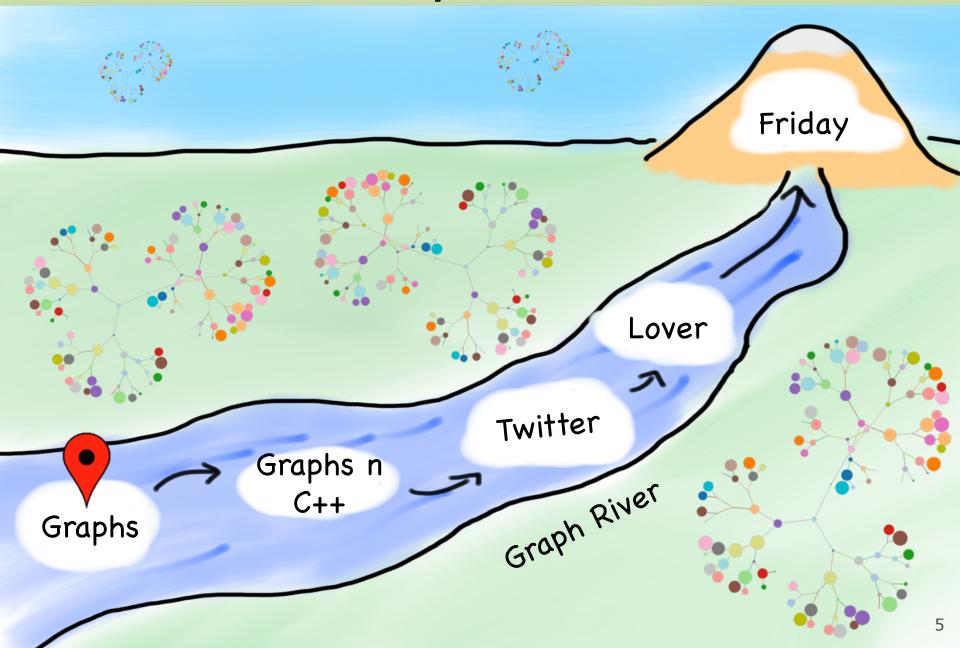


Today's Goal

1. Introduction to Graphs



Today's Route



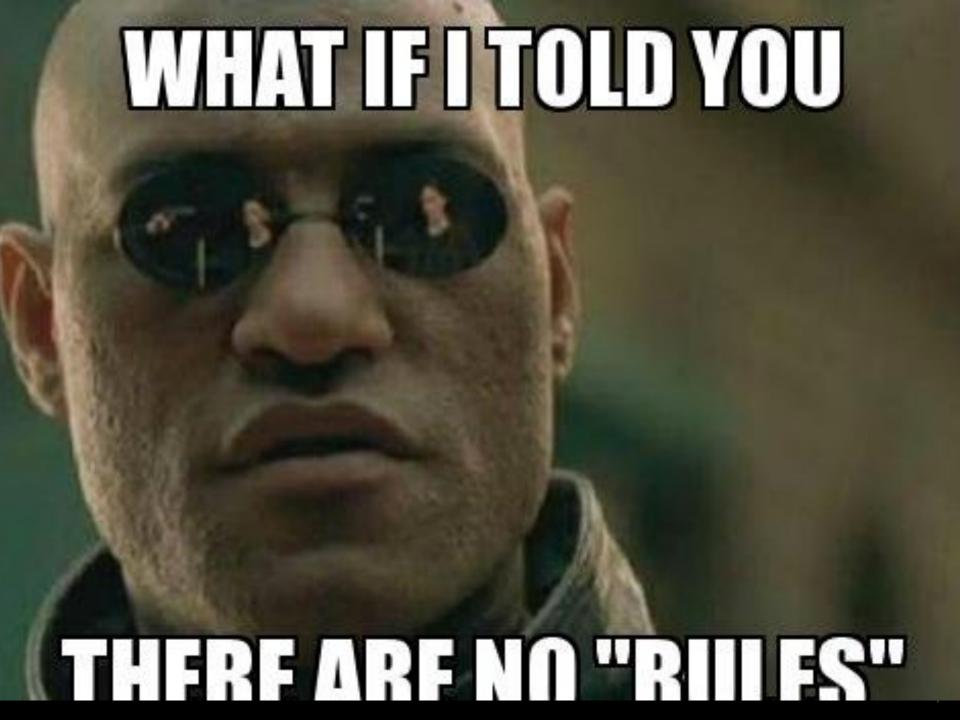
Tree Definition



Only One Parent



No Cycles



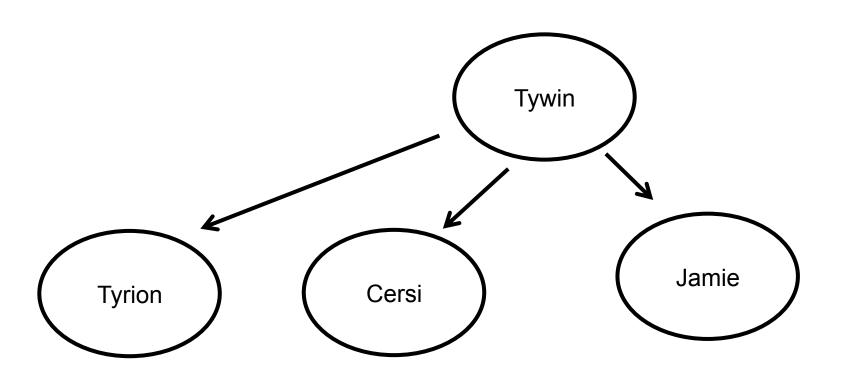
Graph Definition

A graph is a mathematical structure for representing relationships using nodes and edges.

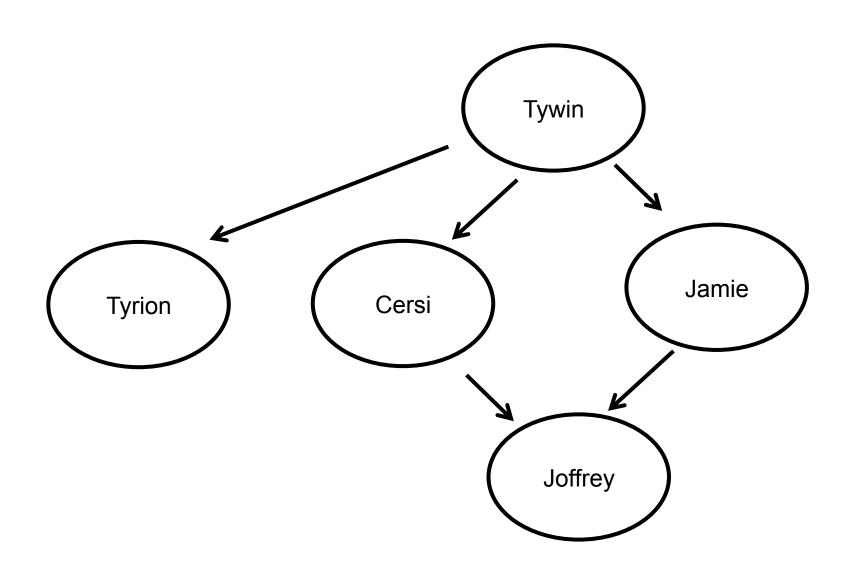
^{*}Just like a tree without the rules



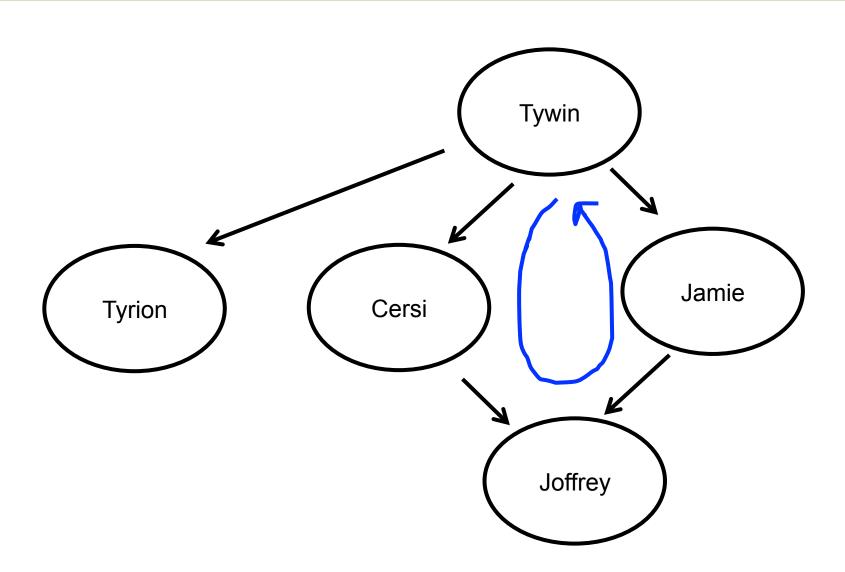
Not a Tree



Not a Tree



Not a Tree





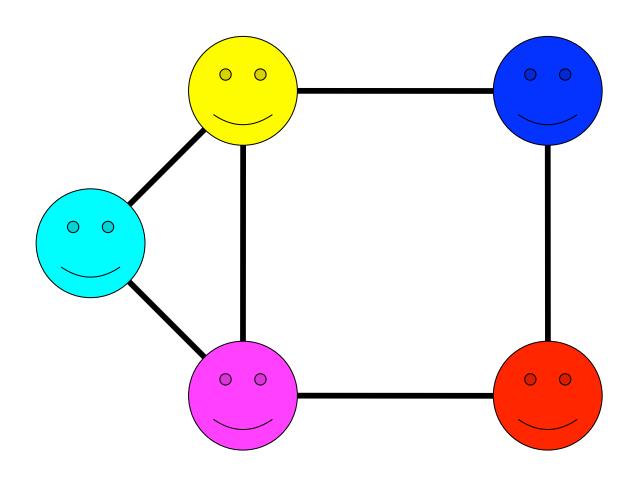
```
struct Node{
  string value;
  Vector<Edge *> edges;
struct Edge{
  Node * start;
  Node * end;
};
struct Graph{
  Set<Node *> nodes;
  Set<Edge*> edges;
```

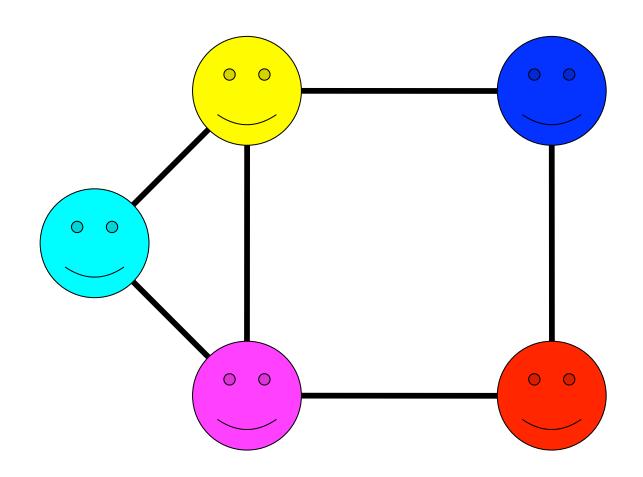
```
struct Node{
  string value;
  Vector<Edge *> edges;
struct Edge{
                       We allow for
  Node * start;
                      more interesting
  Node * end;
                         edges
struct Graph{
  Set<Node *> nodes;
  Set<Edge*> edges;
```

```
struct Edge{
                         We allow for
  Node * start;
                       more interesting
  Node * end;
                           edges
struct Graph{
```

```
struct Edge{
                         We allow for
  Node * start;
                       more interesting
  Node * end;
                           edges
  double weight;
};
```

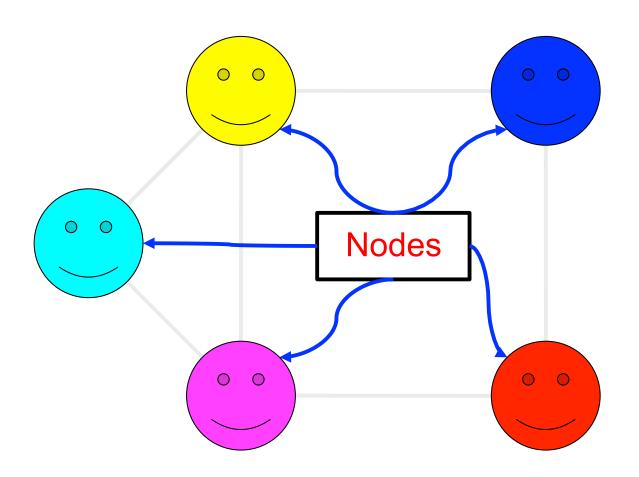
```
struct Graph{
   Set<Node *> nodes;
```





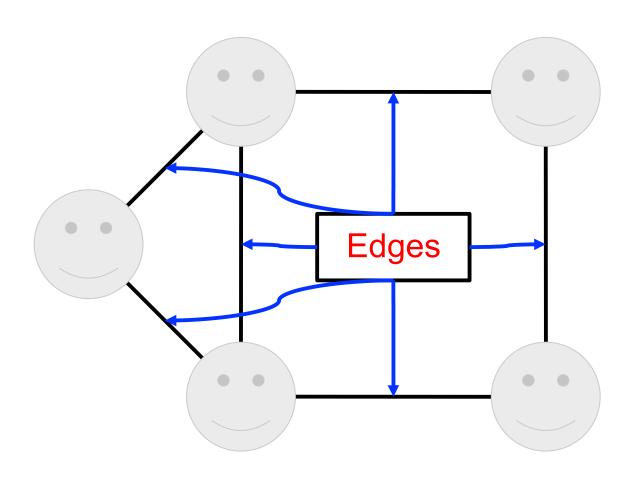
A graph consists of a set of **nodes** connected by **edges**.

Graph Nodes



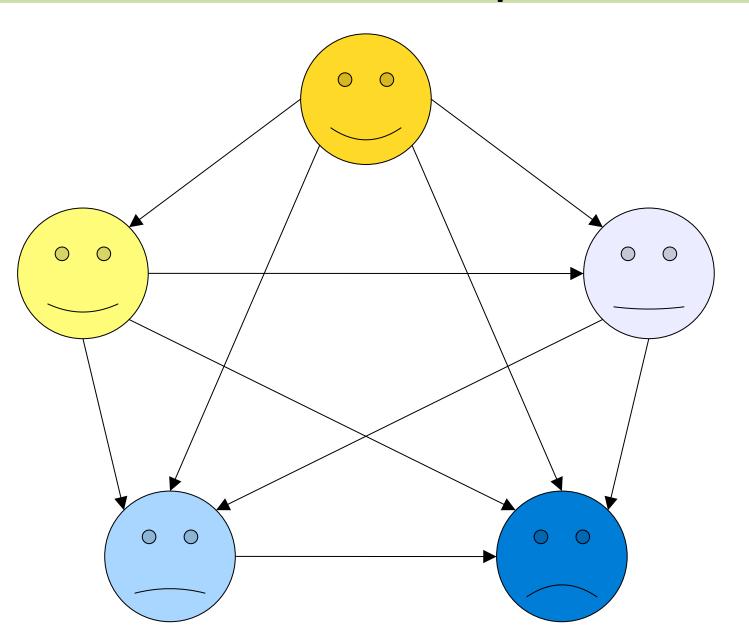
A graph consists of a set of **nodes** connected by **edges**.

Graph Edges

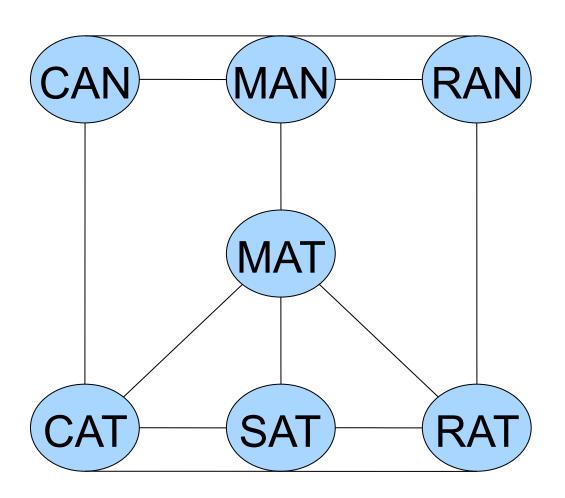


A graph consists of a set of **nodes** connected by **edges**.

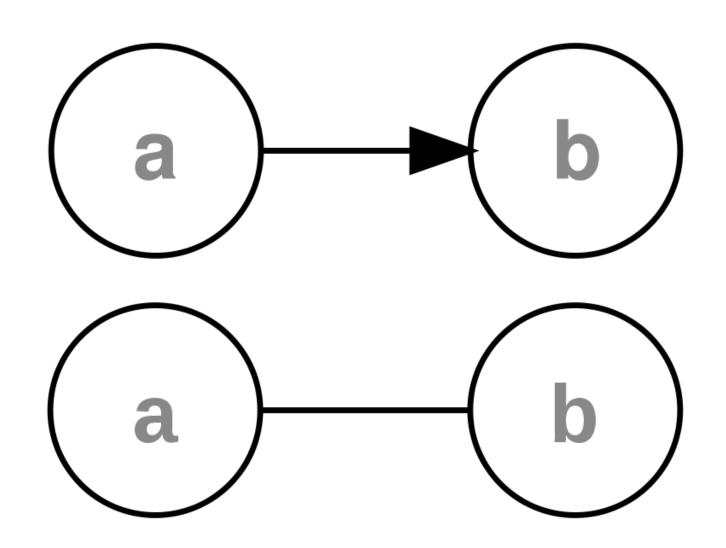
Directed Graph



Undirected Graph



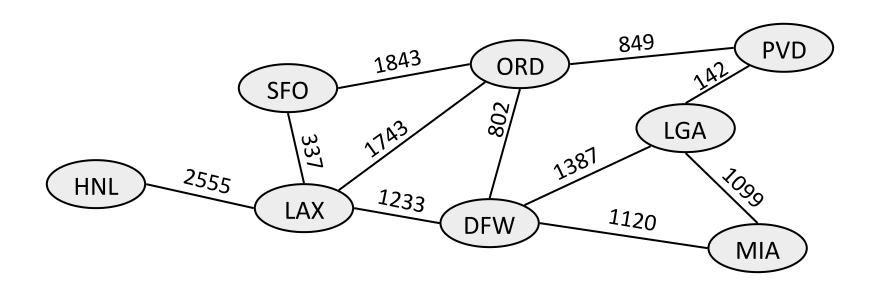
Directed vs Undirected



Weighted graphs

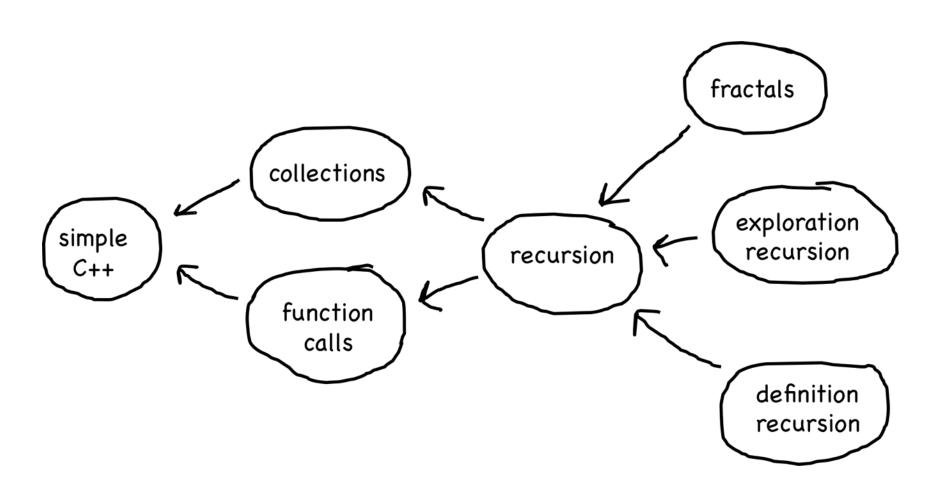
weight: Cost associated with a given edge.

example: graph of airline flights, weighted by miles between cities:

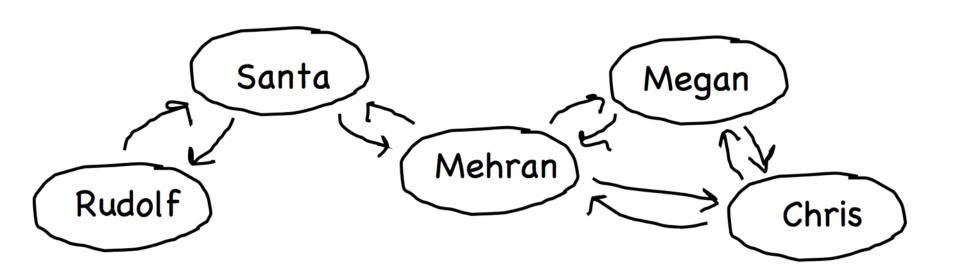


You have seen this before...

Prerequisite Graph



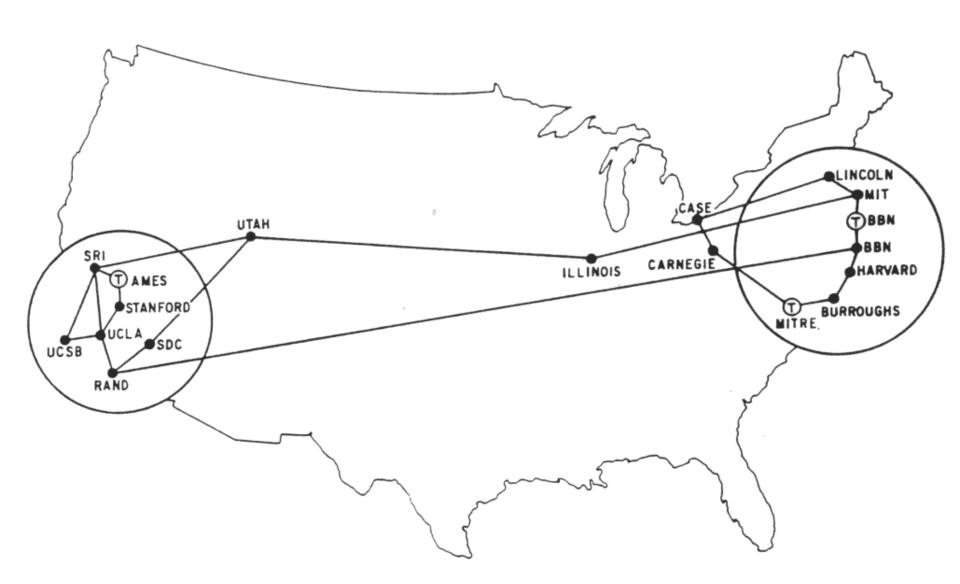
Social Network Graph



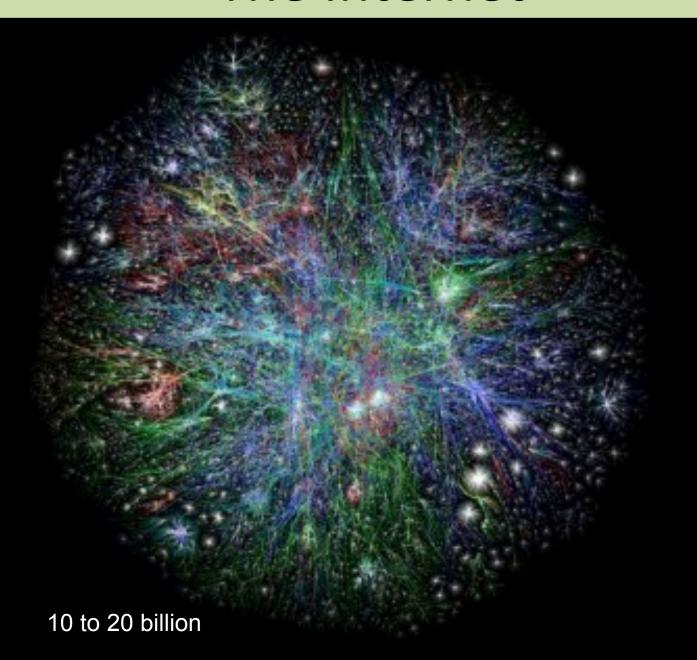
Social Network



The Internet



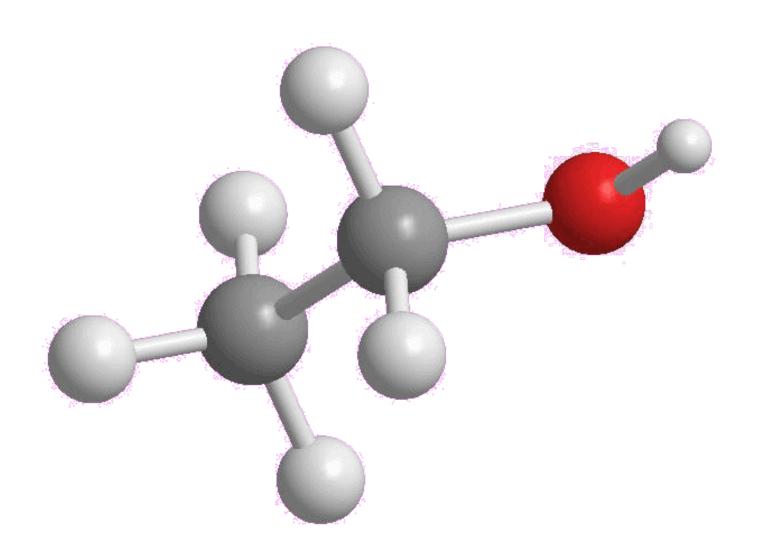
The Internet



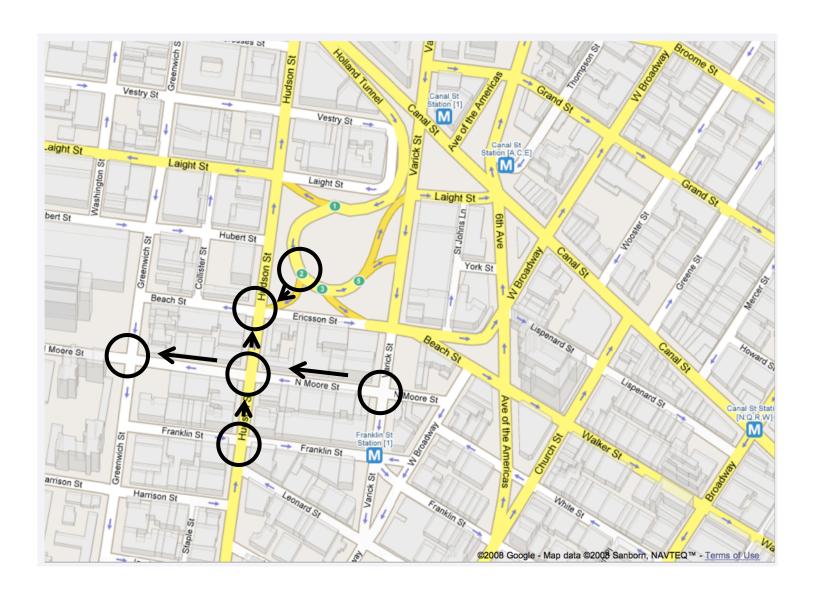
CS Assignments



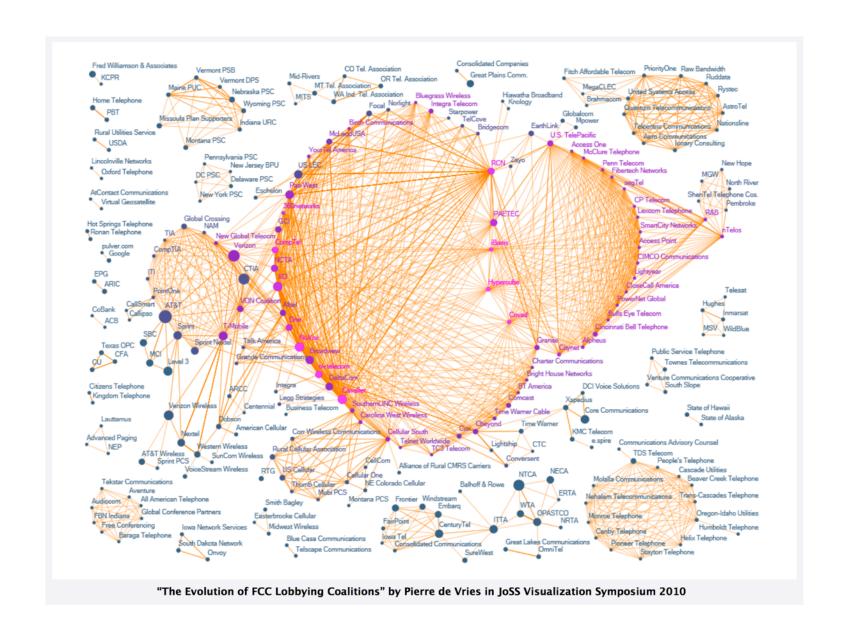
Chemical Bonds



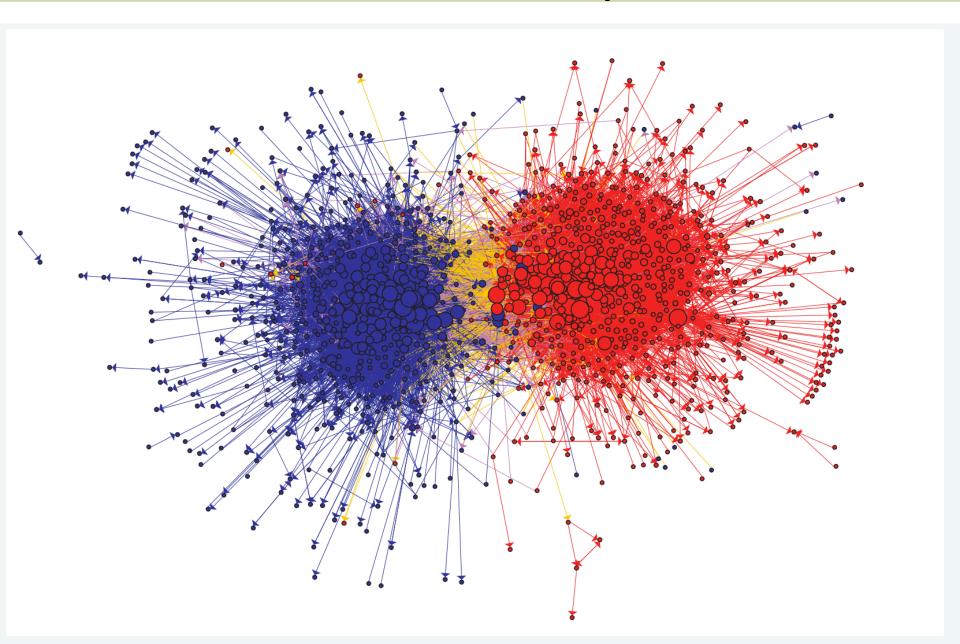
Road Map



Corruption



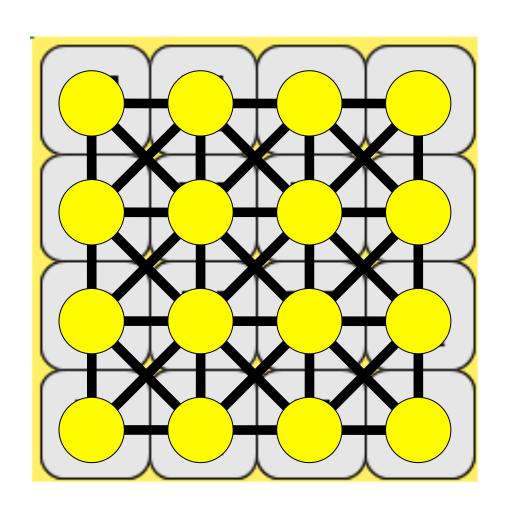
Partisanship



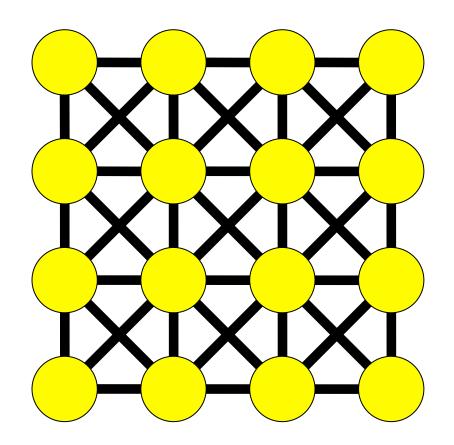
Boggle



Boggle



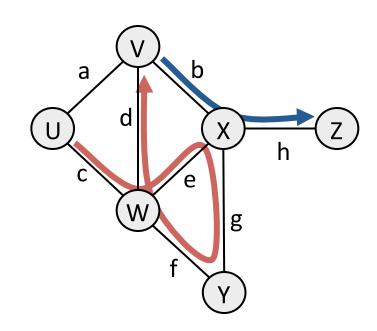
Boggle



Some terms:

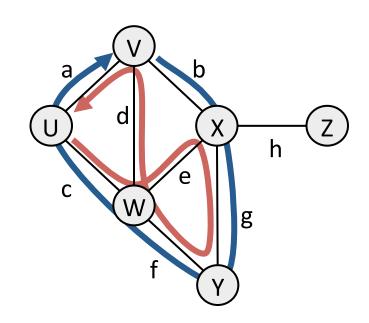
Paths

- **path**: A path from vertex *a* to *b* is a sequence of edges that can be followed starting from *a* to reach *b*.
 - can be represented as vertices visited, or edges taken
 - example, one path from V to Z: {b, h} or {V, X, Z}
 - What are two paths from U to Y?
- path length: Number of vertices or edges contained in the path.
- neighbor or adjacent: Two vertices connected directly by an edge.
 - example: V and X



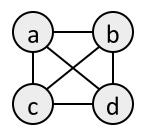
Loops and cycles

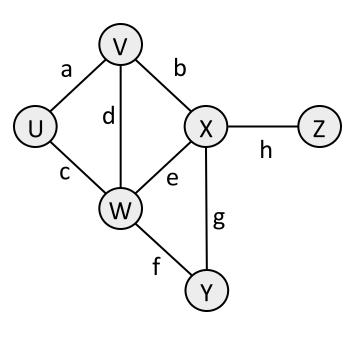
- cycle: A path that begins and ends at the same node.
 - example: {b, g, f, c, a} or {V, X, Y, W, U, V}.
 - example: {c, d, a} or {U, W, V, U}.
 - acyclic graph: One that does not contain any cycles.
- **loop**: An edge directly from a node to itself.
 - Many graphs don't allow loops.

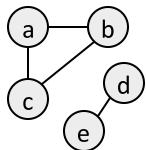


Reachability, connectedness

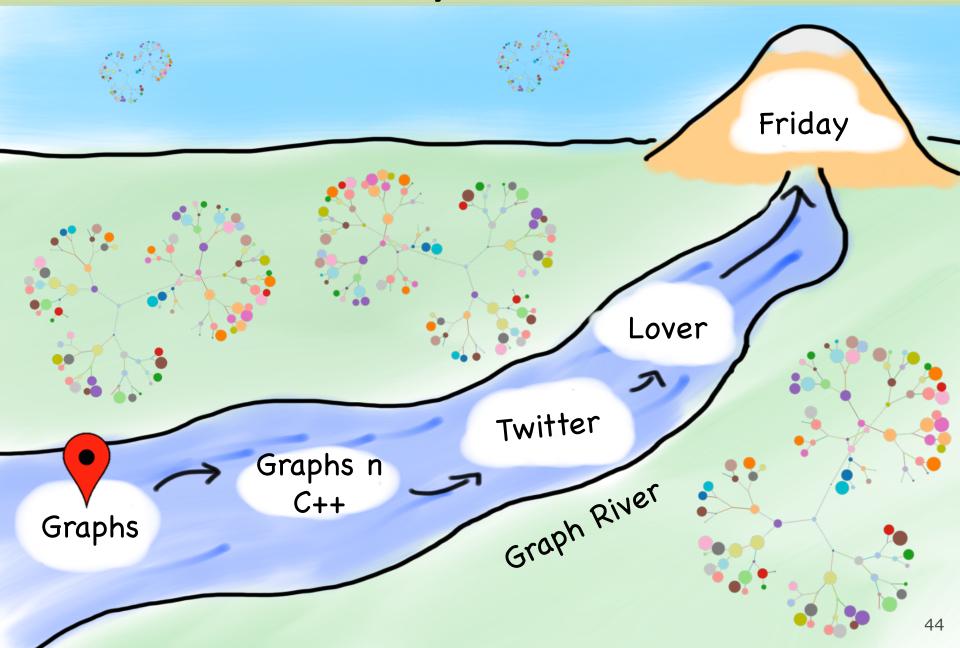
- **reachable**: Vertex *a* is *reachable* from *b* if a path exists from *a* to *b*.
- **connected**: A graph is *connected* if every vertex is reachable from every other.
- **complete**: If every vertex has a direct edge to every other.



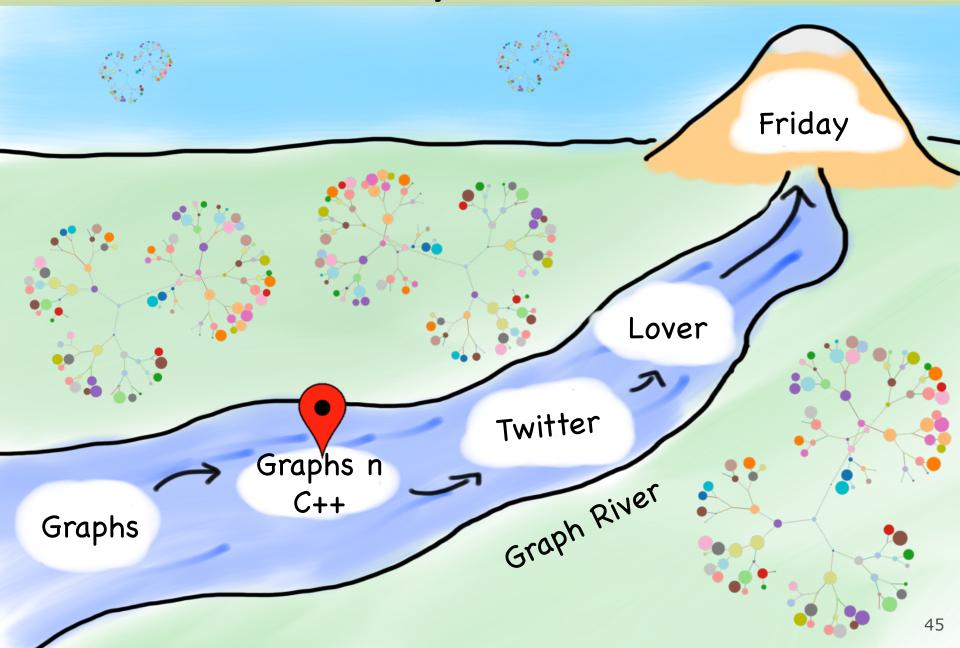




Today's Route



Today's Route



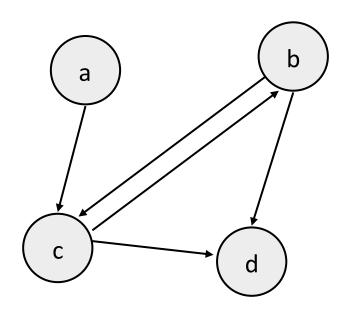
Stanford BasicGraph

The Stanford C++ library includes a BasicGraph class.

Based on an older library class named Graph

You can construct a graph and add vertices/edges:

```
#include "basicgraph.h"
BasicGraph graph;
graph.addVertex("a");
graph.addVertex("b");
graph.addVertex("c");
graph.addVertex("d");
graph.addEdge("a", "c");
graph.addEdge("b", "c");
graph.addEdge("c", "b");
graph.addEdge("b", "d");
graph.addEdge("c", "d");
```



BasicGraph members

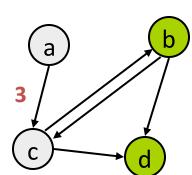
```
#include "basicgraph.h" // a directed, weighted graph
```

| <pre>g.addEdge(v1, v2);</pre> | adds an edge between two vertexes |
|-------------------------------------------|---------------------------------------------------------------------------------------|
| <pre>g.addVertex(name);</pre> | adds a vertex to the graph |
| <pre>g.clear();</pre> | removes all vertexes/edges from the graph |
| <pre>g.getEdgeSet() g.getEdgeSet(v)</pre> | returns all edges, or all edges that start at \boldsymbol{v} , as a Set of pointers |
| $g.$ getNeighbors($oldsymbol{v}$) | returns a set of all vertices that ${m v}$ has an edge to |
| <pre>g.getVertex(name)</pre> | returns pointer to vertex with the given name |
| <pre>g.getVertexSet()</pre> | returns a set of all vertexes |
| g.isNeighbor($v1$, $v2$) | returns true if there is an edge from vertex v1 to v2 |
| <pre>g.isEmpty()</pre> | returns true if queue contains no vertexes/edges |
| <pre>g.removeEdge(v1, v2);</pre> | removes an edge from the graph |
| <pre>g.removeVertex(name);</pre> | removes a vertex from the graph |
| <pre>g.size()</pre> | returns the number of vertexes in the graph |
| <pre>g.toString()</pre> | returns a string such as "{a, b, c, a -> b}" |

Using BasicGraph

The graph stores a struct of information about each vertex/edge:

```
struct Vertex {
                             struct Edge {
    string name;
                                 Vertex* start;
    Set<Edge*> edges;
                                 Vertex* finish;
                                                      a
    double cost;
                                 double weight;
    bool visited;
                             };
    Vertex* previous;
};
      // Non standard
```



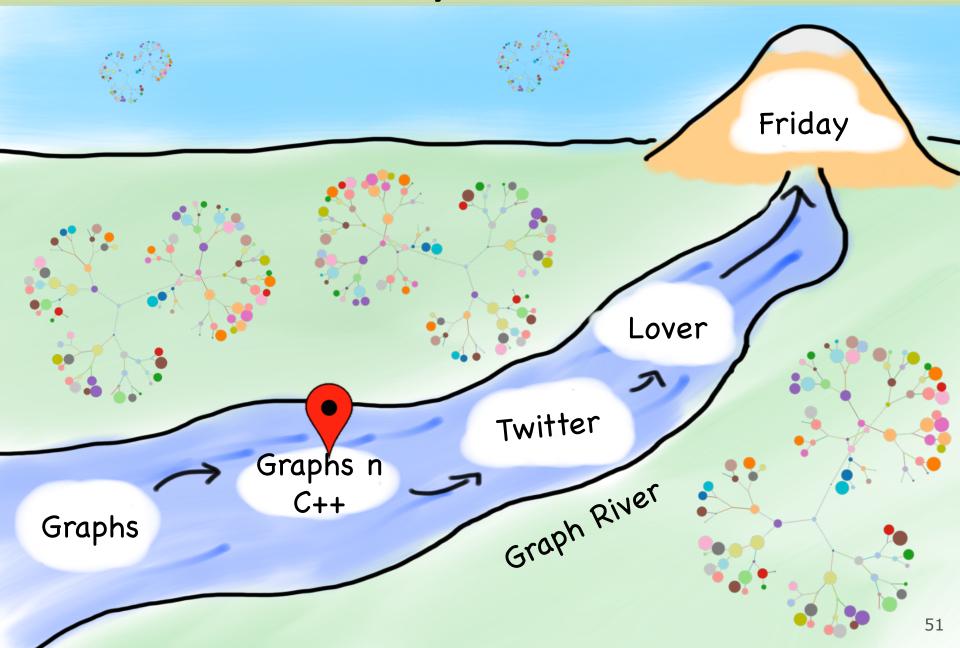
You can use these to help implement graph algorithms:

```
Vertex * vertC = graph.getVertex("c");
Edge * edgeAC = graph.getEdge("a", "c");
```

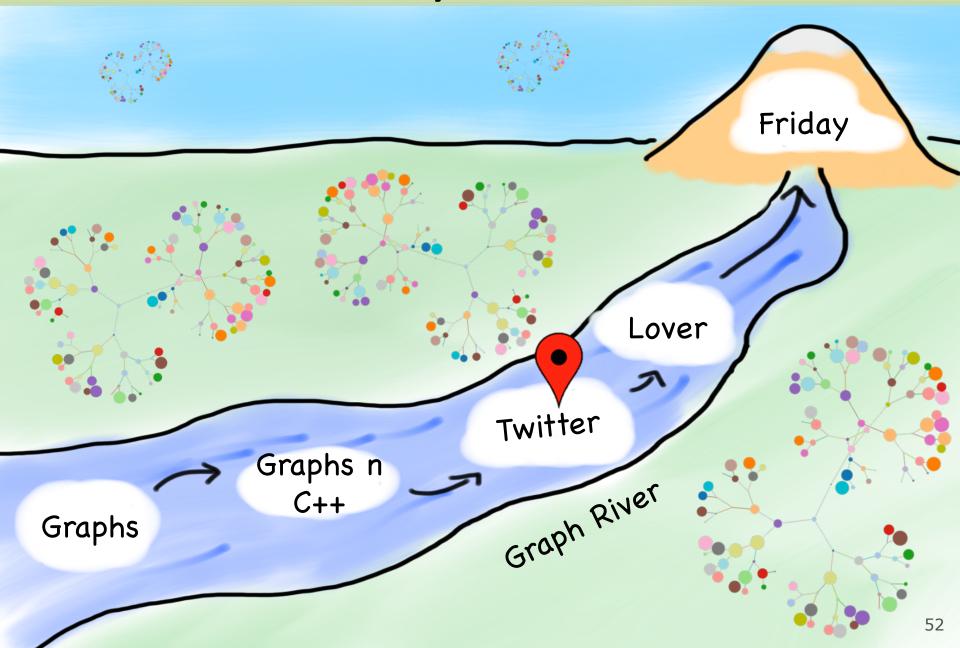
There are other representations...

... this is the one we are going to use.

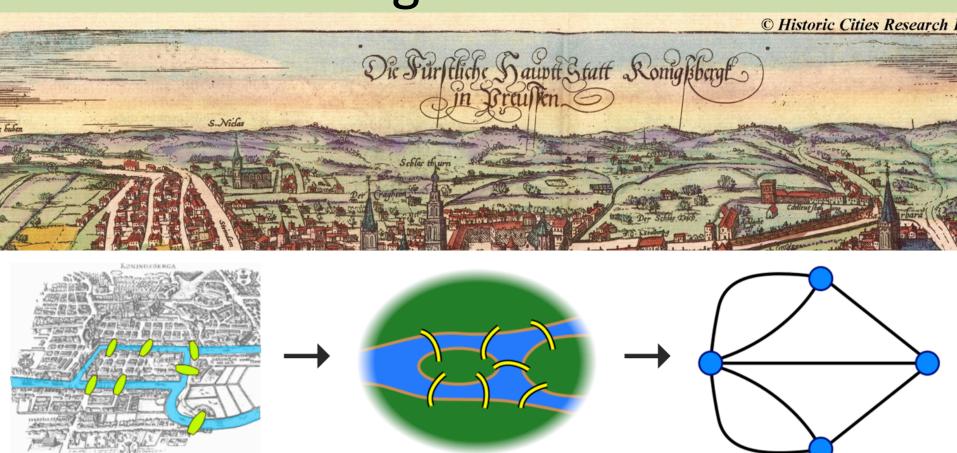
Today's Route



Today's Route



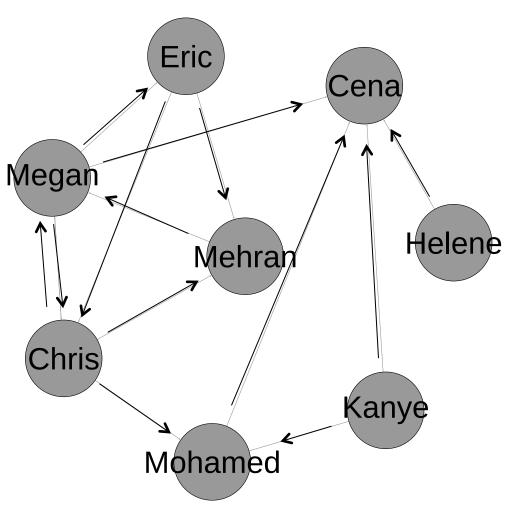
Algorithms



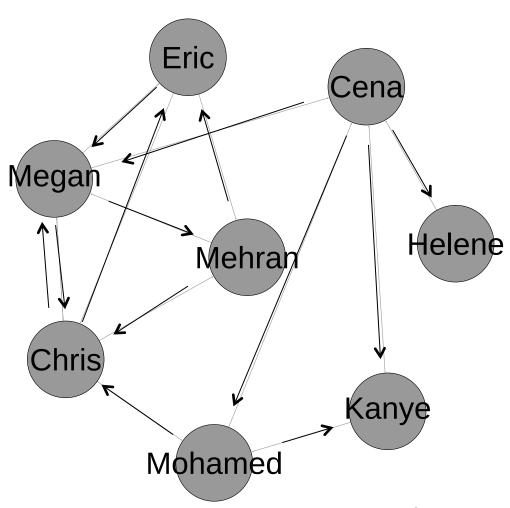


Twitter Popularity

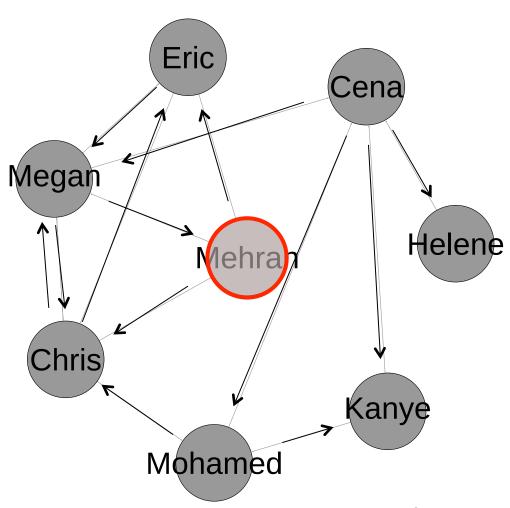




* Start follows finish

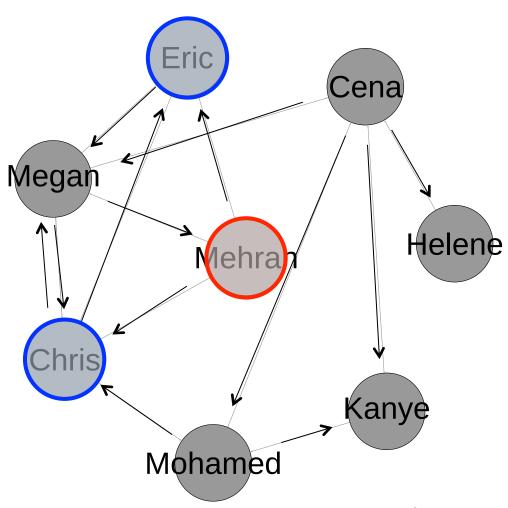


^{*} Finish follows start



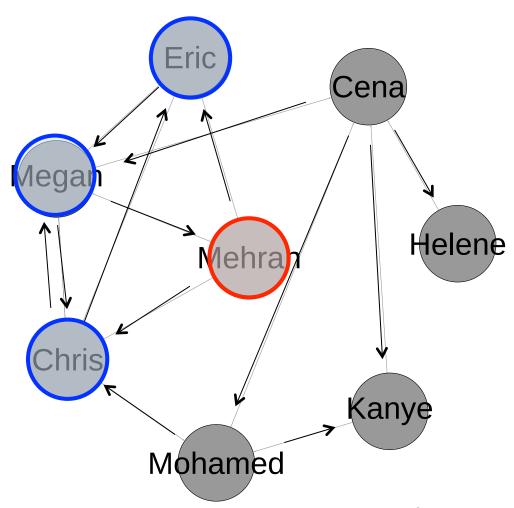
^{*} Finish follows start

First Degree Followers

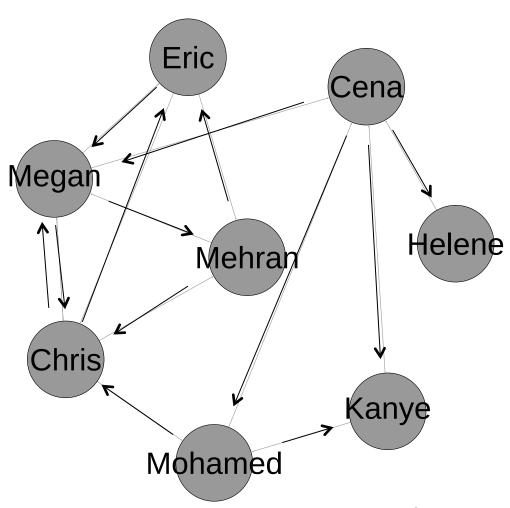


^{*} Finish follows start

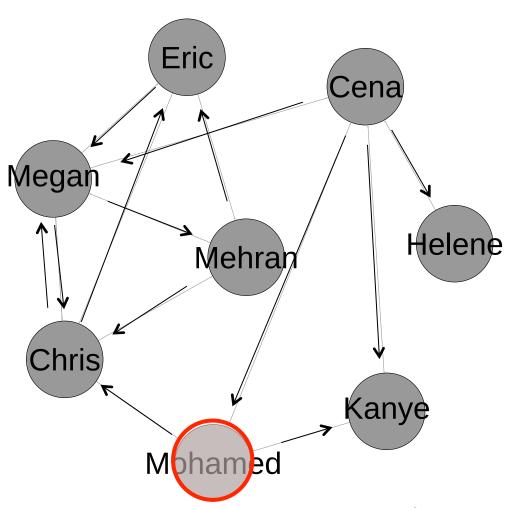
Second Degree Followers



^{*} Finish follows start

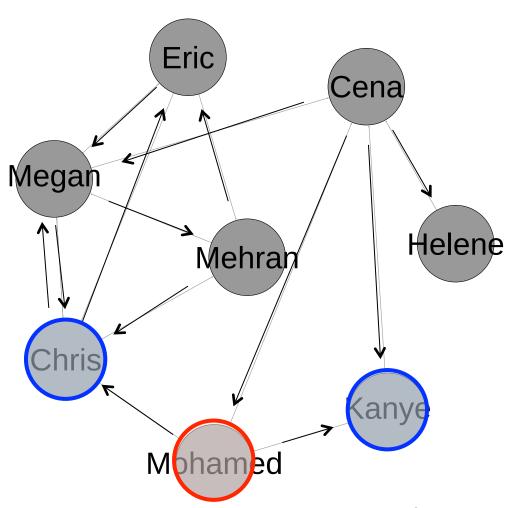


^{*} Finish follows start



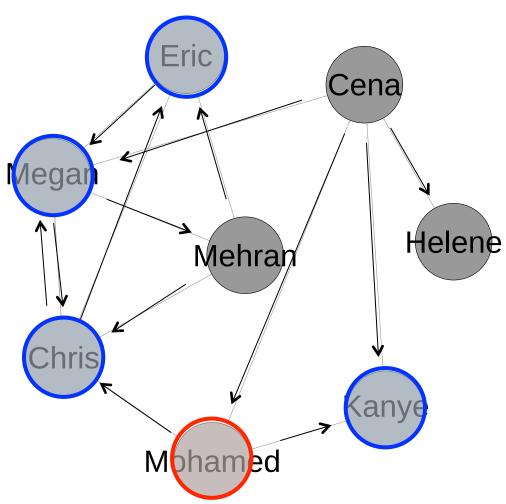
^{*} Finish follows start

First Degree Followers



^{*} Finish follows start

Second Degree Followers

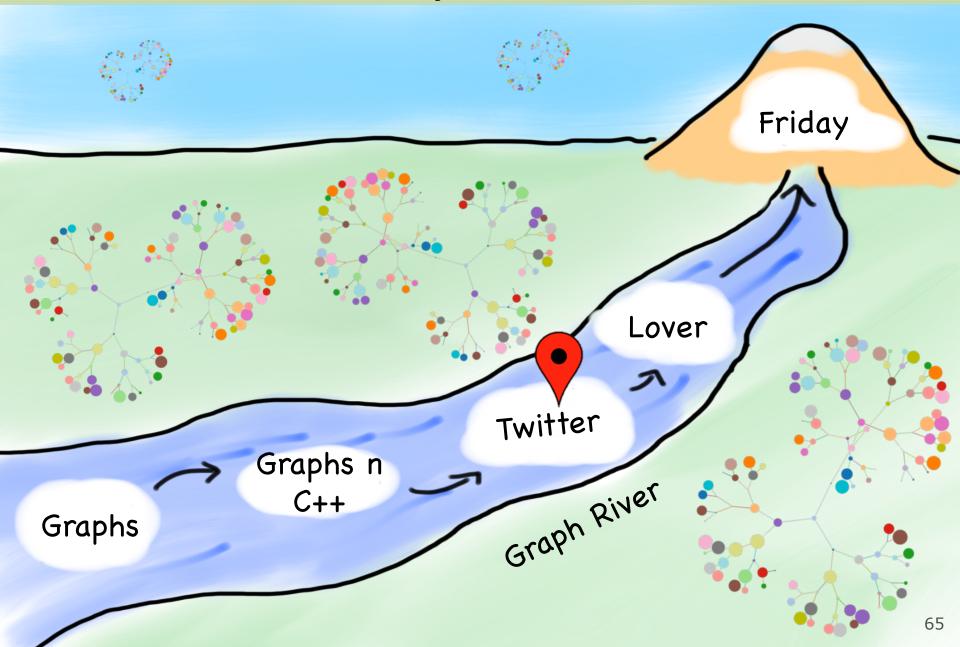


^{*} Finish follows start

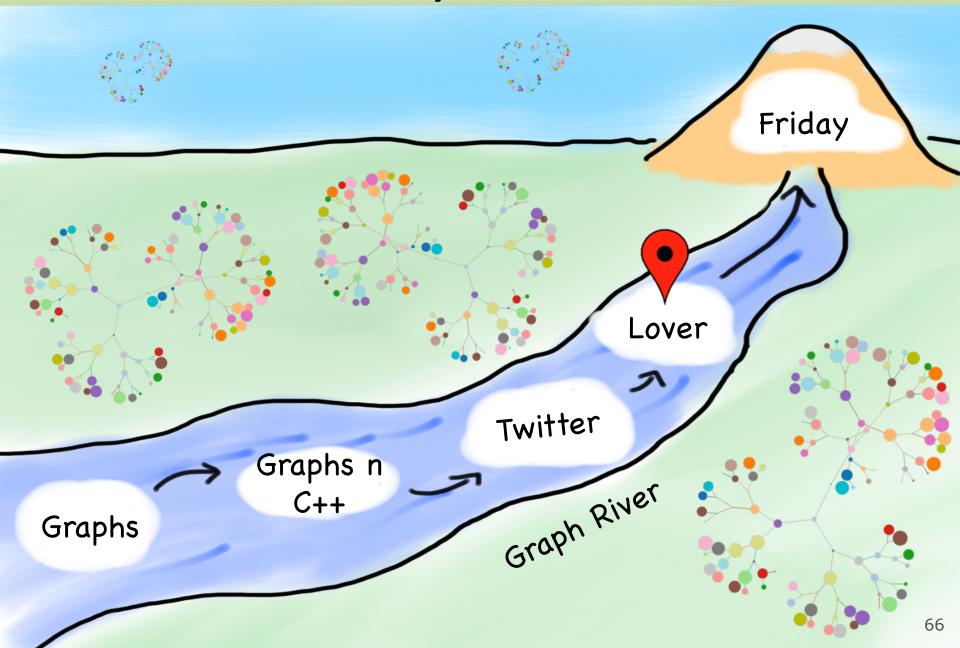
Twitter Popularity



Today's Route



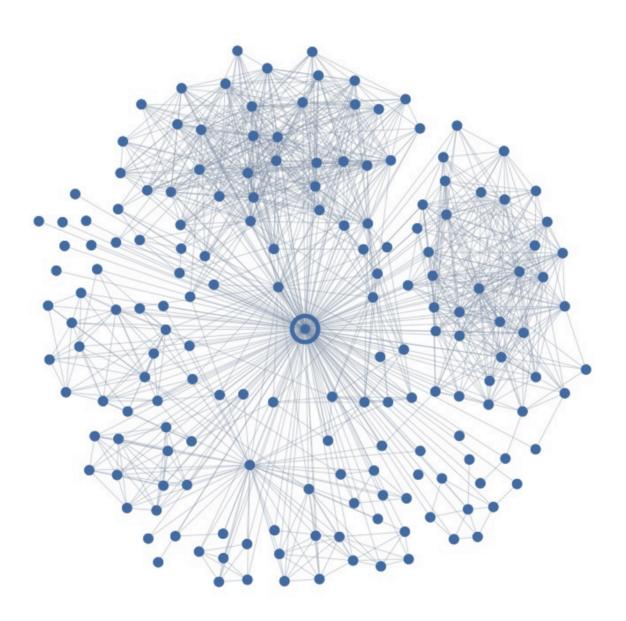
Today's Route



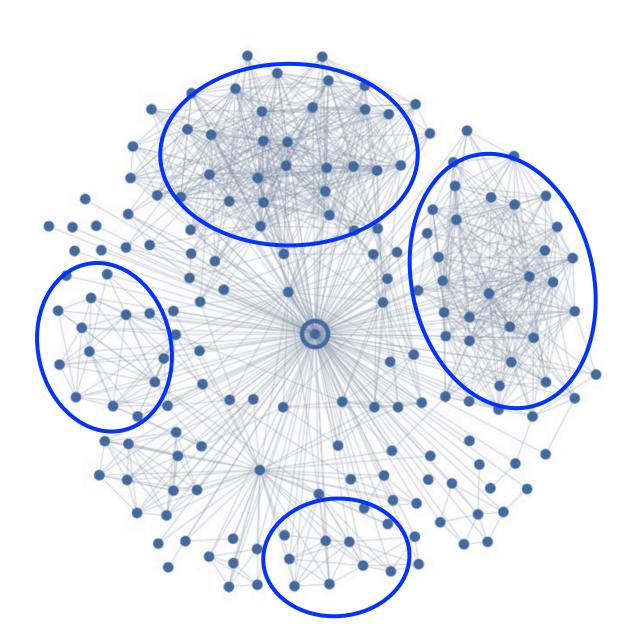
Who Do You Love



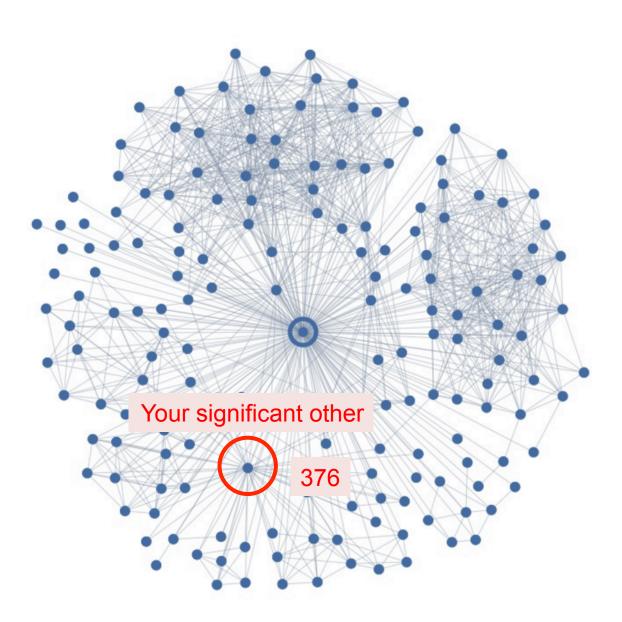
Who Do You Love?



Who Do You Love?



Who Do You Love?



Romance and Dispersion

Romantic Partnerships and the Dispersion of Social Ties: A Network Analysis of Relationship Status on Facebook

Lars Backstrom Facebook Inc.

Jon KleinbergCornell University

ABSTRACT

A crucial task in the analysis of on-line social-networking systems is to identify important people — those linked by strong social ties — within an individual's network neighborhood. Here we investigate this question for a particular category of strong ties, those involving spouses or romantic partners. We organize our analysis around a basic question: given all the connections among a person's friends, can you recognize his or her romantic partner from the network structure alone? Using data from a large sample of Facebook users, we find that this task can be accomplished with high accuracy, but doing so requires the development of a new measure of tie strength that we term 'dispersion' — the extent to which two people's mutual friends are not themselves well-connected. The results offer methods for identifying types of structurally significant people in on-line applications, and suggest a potential expansion of existing theories of tie strength.

Categories and Subject Descriptors: H.2.8 [Database Management]: Database applications—Data mining Keywords: Social Networks; Romantic Relationships.

they see from friends [1], and organizing their neighborhood into conceptually coherent groups [23, 25].

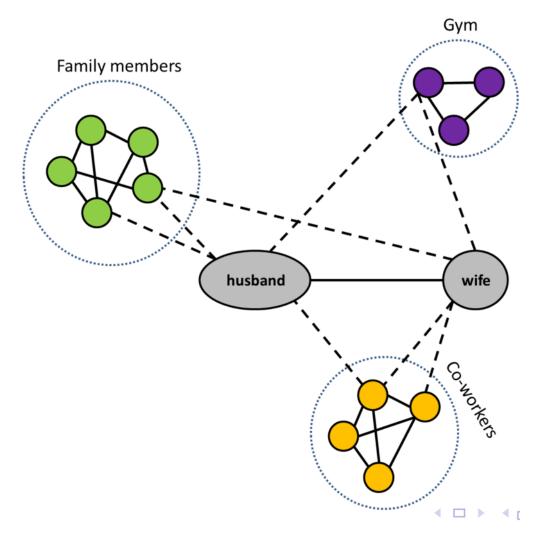
Tie Strength.

Tie strength forms an important dimension along which to characterize a person's links to their network neighbors. Tie strength informally refers to the 'closeness' of a friendship; it captures a spectrum that ranges from strong ties with close friends to weak ties with more distant acquaintances. An active line of research reaching back to foundational work in sociology has studied the relationship between the strengths of ties and their structural role in the underlying social network [15]. Strong ties are typically 'embedded' in the network, surrounded by a large number of mutual friends [6,16], and often involving large amounts of shared time together [22] and extensive interaction [17]. Weak ties, in contrast, often involve few mutual friends and can serve as 'bridges' to diverse parts of the network, providing access to novel information [5,15].

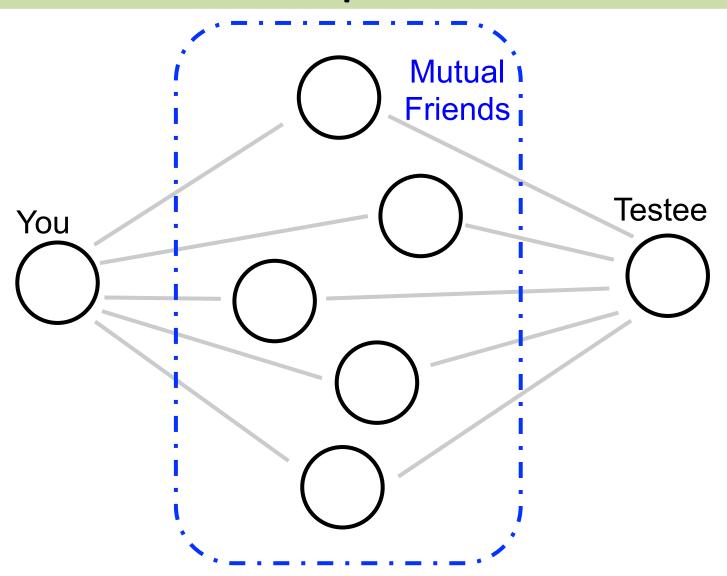
A fundamental question connected to our understrong ties is to identify the most october 2013

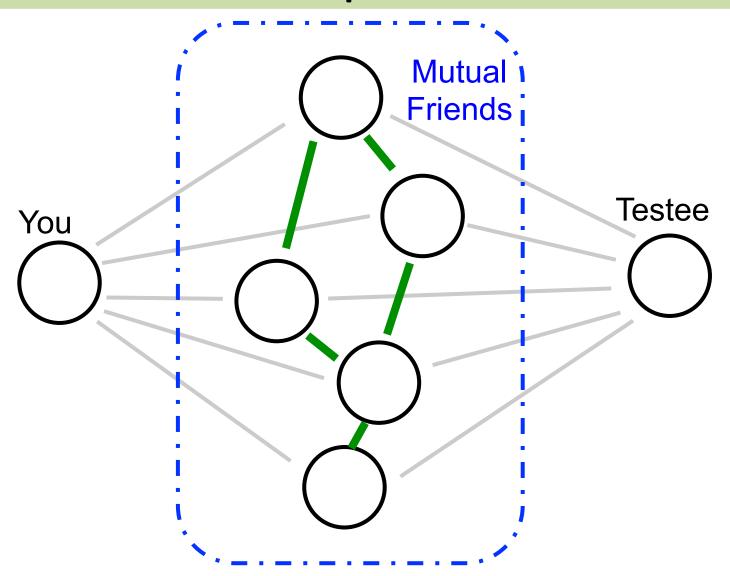
October 2013

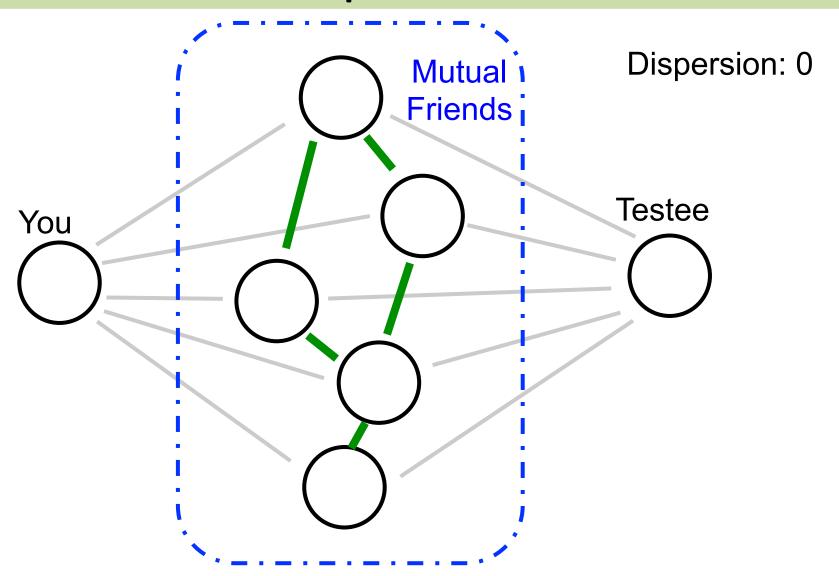
Dispersion Insight

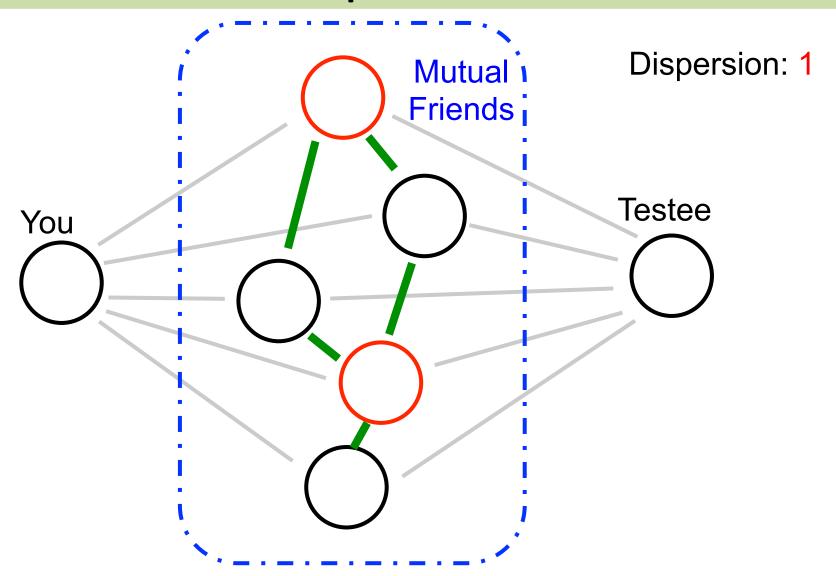


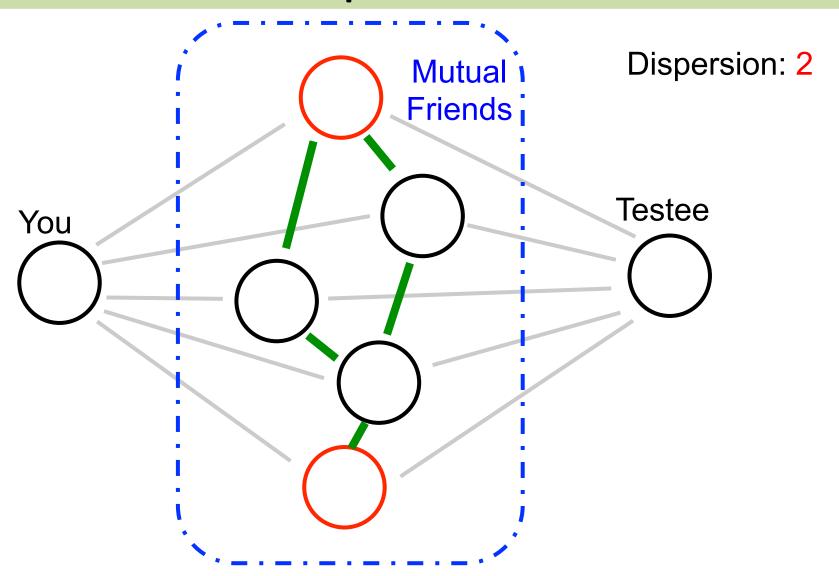
Dispersion: The extent to which two people's mutual friends are not directly connected

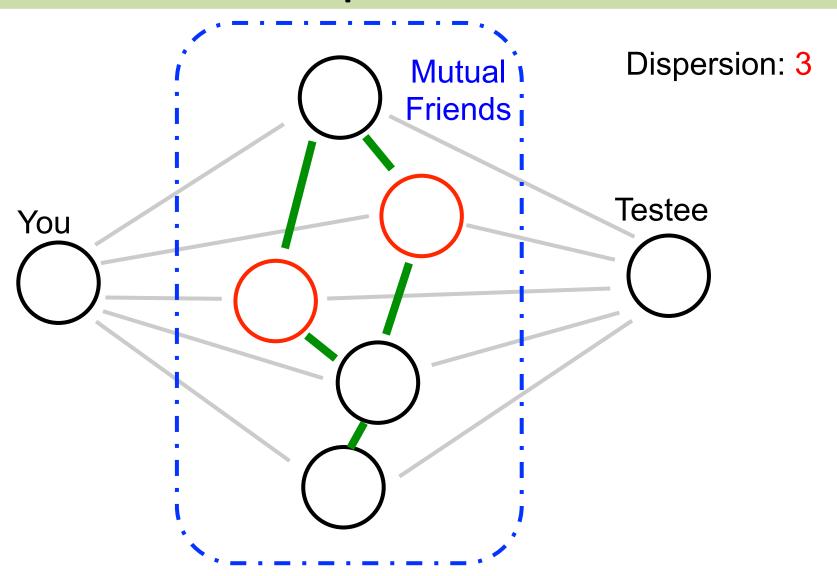


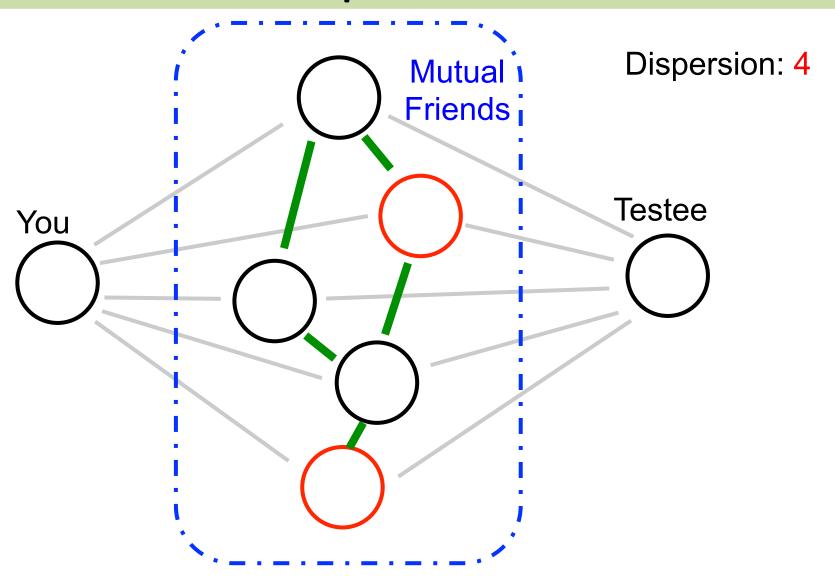


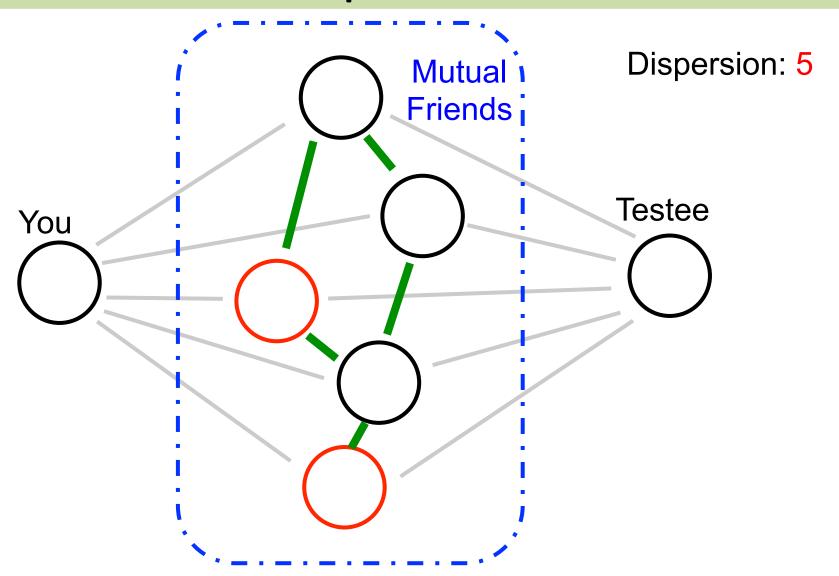


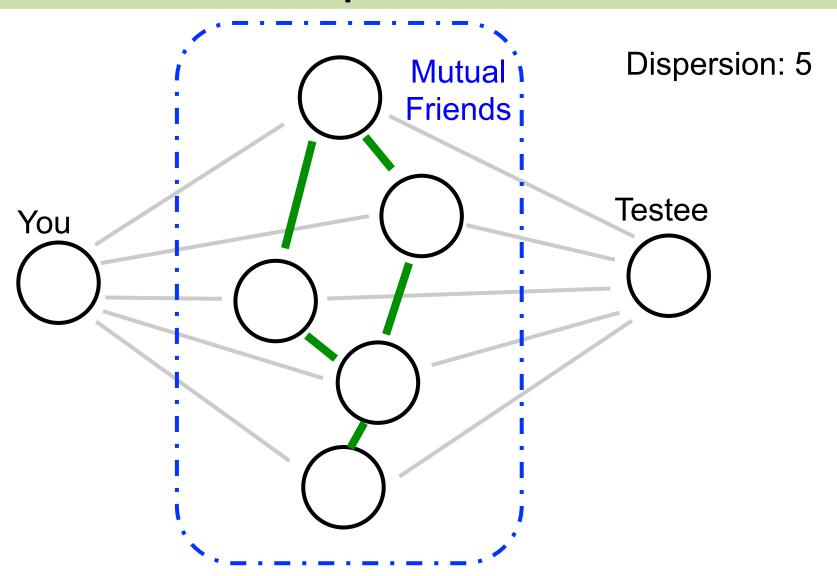




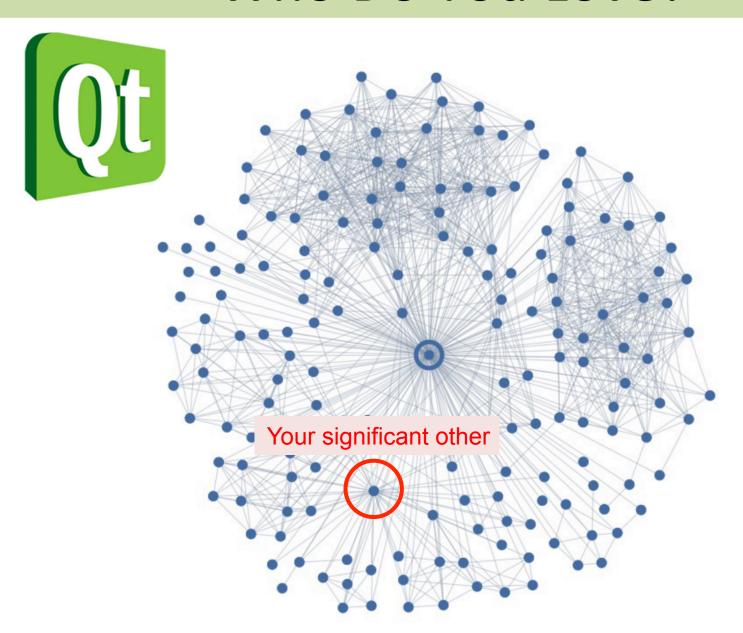




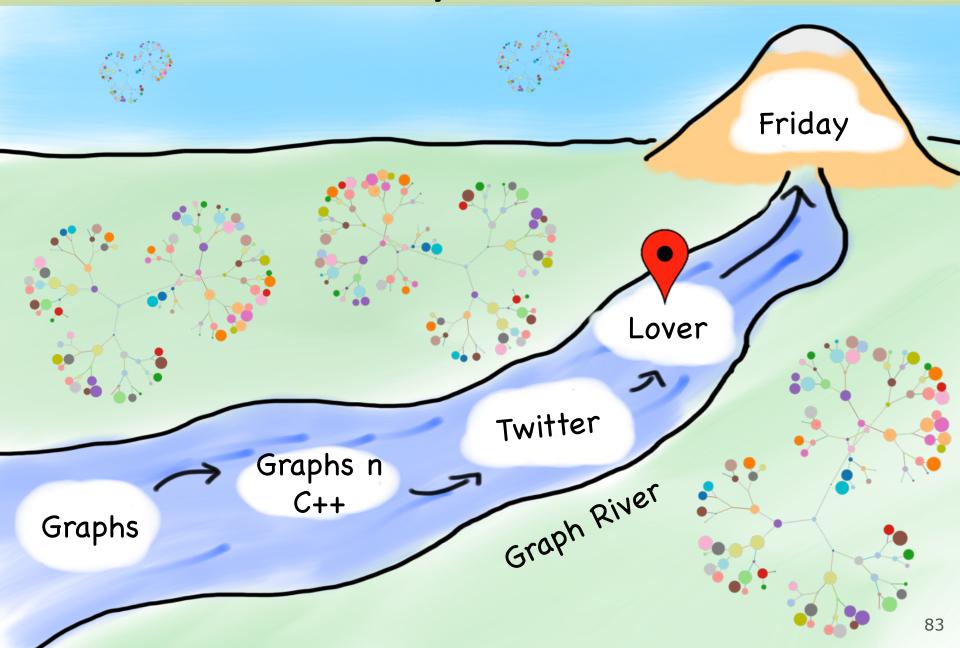




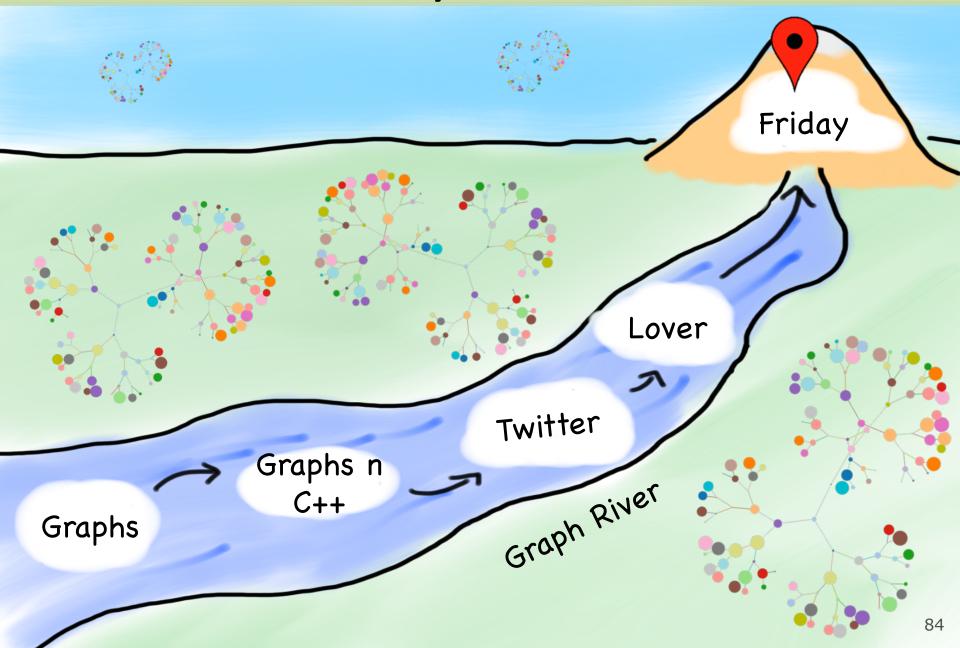
Who Do You Love?



Today's Route

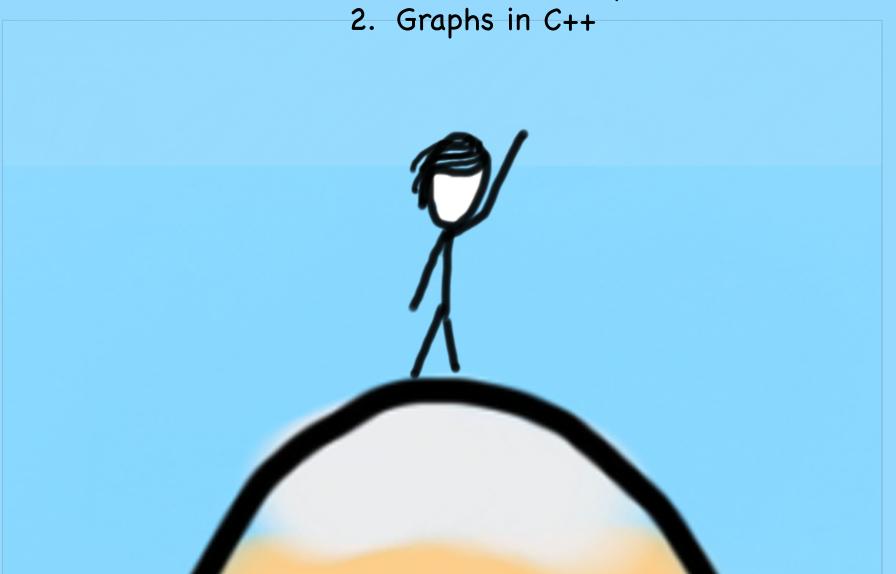


Today's Route



Today's Goal

1. Introduction to Graphs



Page Rank

