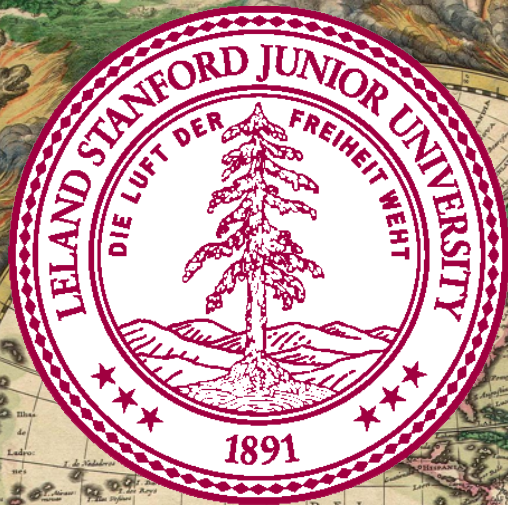




Maximum A Posteriori

Chris Piech
CS109, Stanford University

Previously in CS109...

Game of Estimators

Estimators



Maximum
Likelihood



Non spoiler: this didn't happen in game of thrones

Maximum Likelihood of Data

- Consider n I.I.D. random variables $X_1, X_2, \dots, X_n$
 - X_i is a sample from density function $f(X_i | \theta)$

$$L(\theta) = \prod_{i=1}^n f(X_i | \theta)$$

$$LL(\theta) = \log L(\theta) = \log \prod_{i=1}^n f(X_i | \theta) = \sum_{i=1}^n \log f(X_i | \theta)$$

$$\theta_{\text{MLE}} = \underset{\theta}{\operatorname{argmax}} LL(\theta)$$

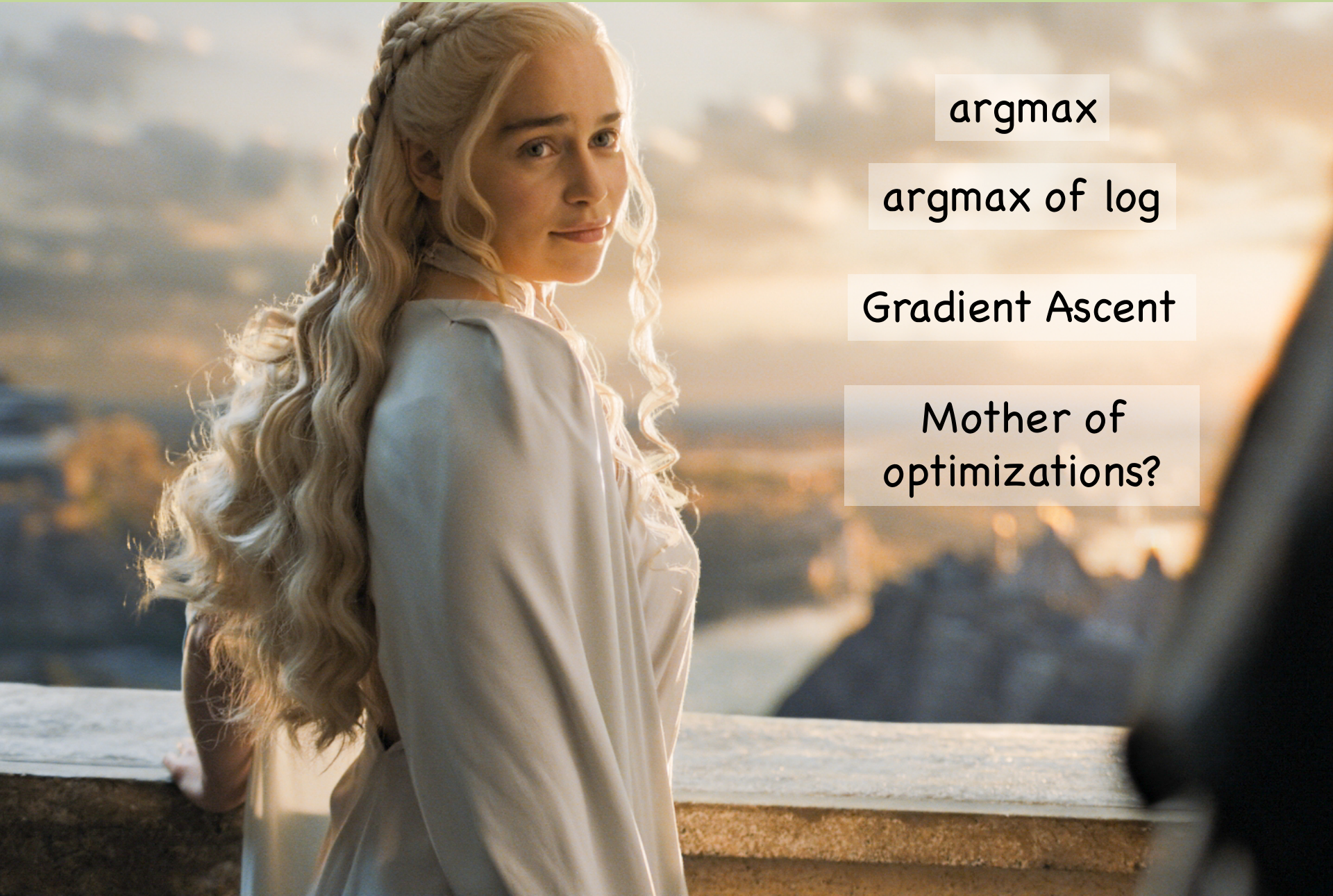
Side Plot

argmax

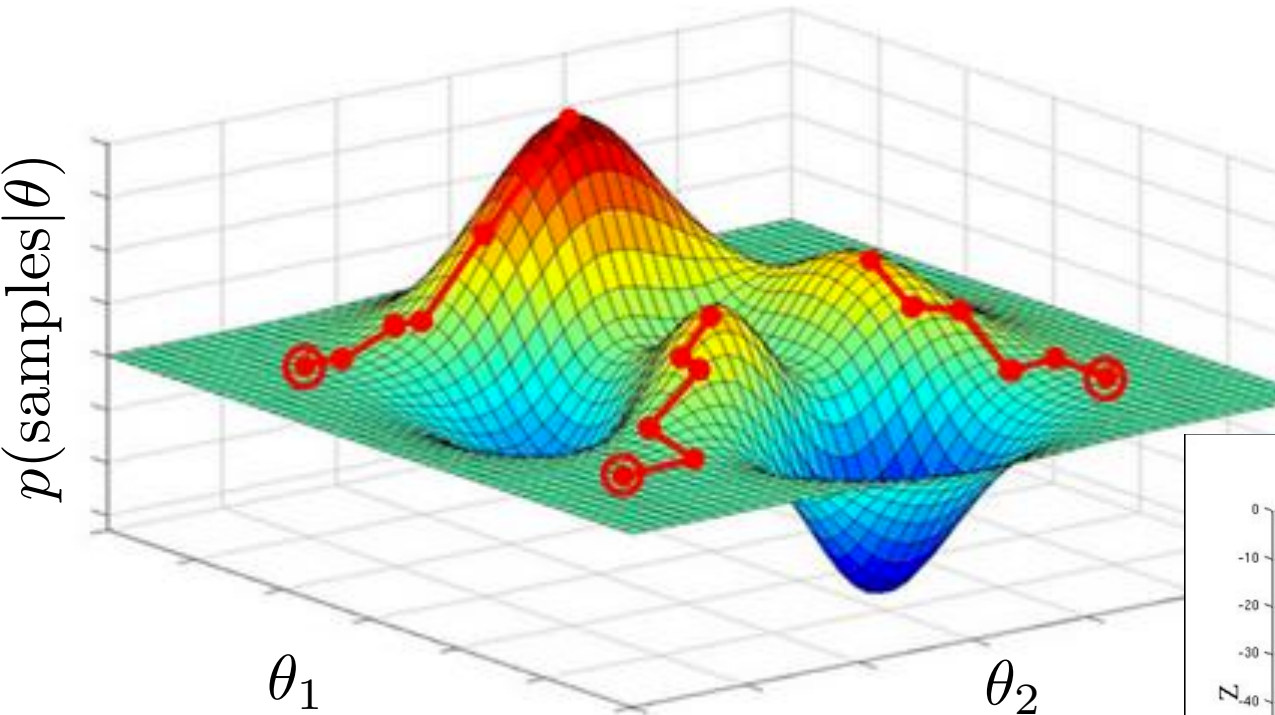
argmax of log

Gradient Ascent

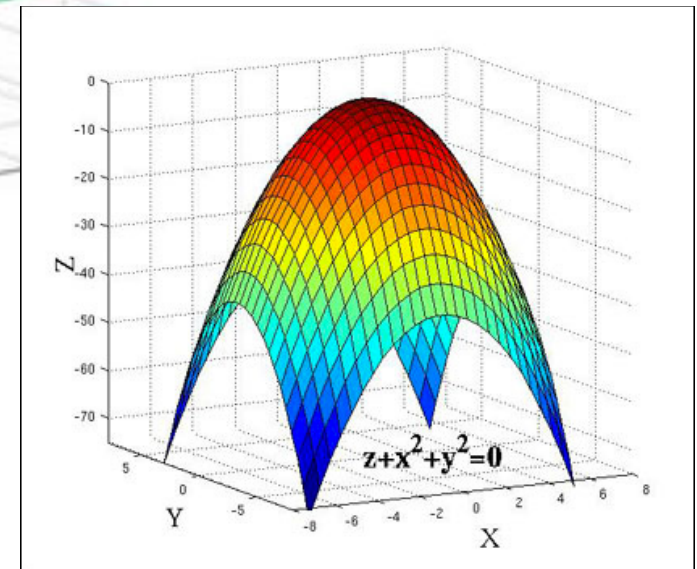
Mother of
optimizations?



Gradient Ascent



Especially good if
function is convex



Walk uphill and you will find a local maxima
(if your step size is small enough)

Gradient Ascent

Initialize: $\theta_j = 0$ for all $0 \leq j \leq m$

Repeat many times:

$\text{gradient}[j] = 0$ for all $0 \leq j \leq m$

*Calculate all $\text{gradient}[j]$'s based on data
and current setting of θ*

$\theta_j += \eta * \text{gradient}[j]$ for all $0 \leq j \leq m$

Our Path

Neural Networks

Linear
Regression

Naïve
Bayes

Logistic
Regression

Unbiased
estimators

Maximizing
likelihood

Bayesian
estimation

Episode 2

The Song of The Last Estimator

Something rotten
in the world of MLE

Foreshadowing..

Need a Volunteer

So good to see
you again!



Two Envelopes

- I have two envelopes, will allow you to have one
 - One contains \$X, the other contains \$2X
 - Select an envelope
 - Open it!
 - Now, would you like to switch for other envelope?
 - To help you decide, compute $E[\$ \text{ in other envelope}]$
 - Let $Y = \$ \text{ in envelope you selected}$
$$E[\$ \text{ in other envelope}] = \frac{1}{2} \cdot \frac{Y}{2} + \frac{1}{2} \cdot 2Y = \frac{5}{4} Y$$
 - Before opening envelope, think either equally good
 - So, what happened by opening envelope?
 - And does it really make sense to switch?

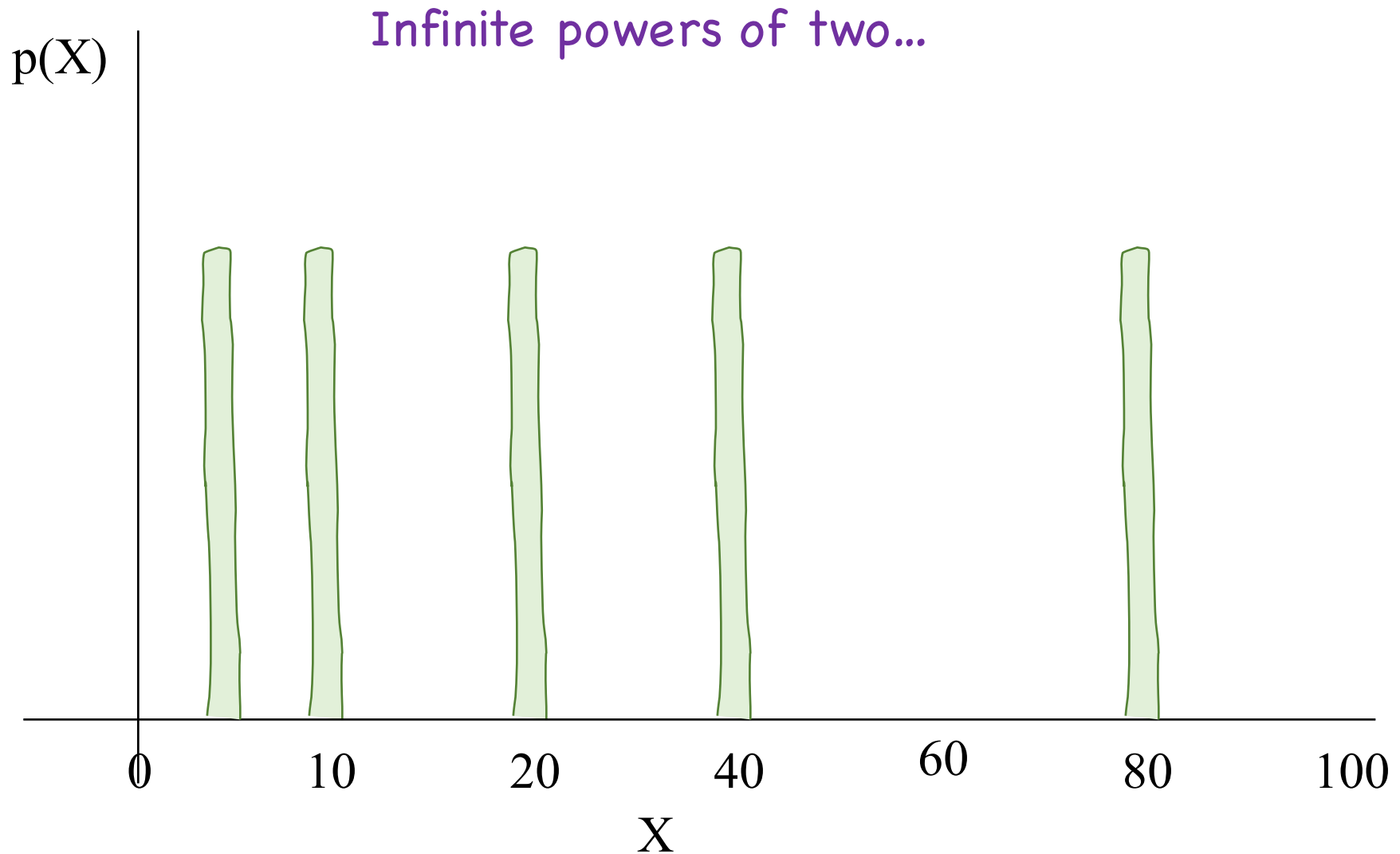
Thinking Deeper About Two Envelopes

- The “two envelopes” problem set-up
 - Two envelopes: one contains \$X, other contains \$2X
 - You select an envelope and open it
 - Let Y = \$ in envelope you selected
 - Let Z = \$ in other envelope

$$E[Z | Y] = \frac{1}{2} \cdot \frac{Y}{2} + \frac{1}{2} \cdot 2Y = \frac{5}{4} Y$$

- $E[Z | Y]$ above assumes all values X (where $0 < X < \infty$) are equally likely
 - Note: there are infinitely many values of X
 - So, not true probability distribution over X (doesn't integrate to 1)

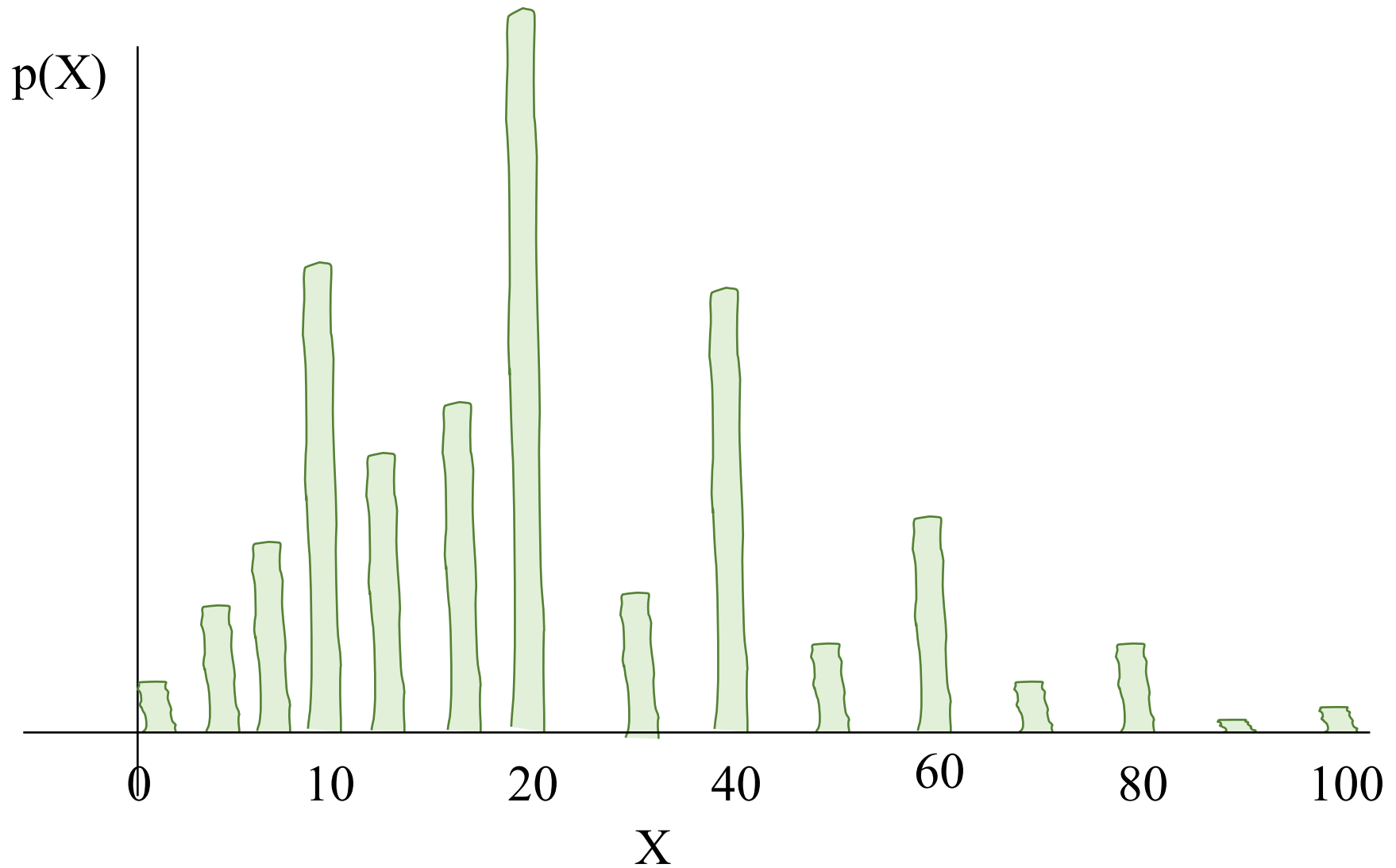
All Values are Equally Likely?



Subjectivity of Probability

- Belief about contents of envelopes
 - Since implied distribution over X is not a true probability distribution, what is our distribution over X ?
 - *Frequentist*: play game infinitely many times and see how often different values come up.
 - Problem: I only allow you to play the game *once*
 - Bayesian probability
 - Have prior belief of distribution for X (or anything for that matter)
 - Prior belief is a *subjective* probability
 - By extension, all probabilities are subjective
 - Allows us to answer question when we have no/limited data
 - E.g., probability a coin you've never flipped lands on heads
 - As we get more data, prior belief is “swamped” by data

Subjectivity of Probability



The Envelope, Please

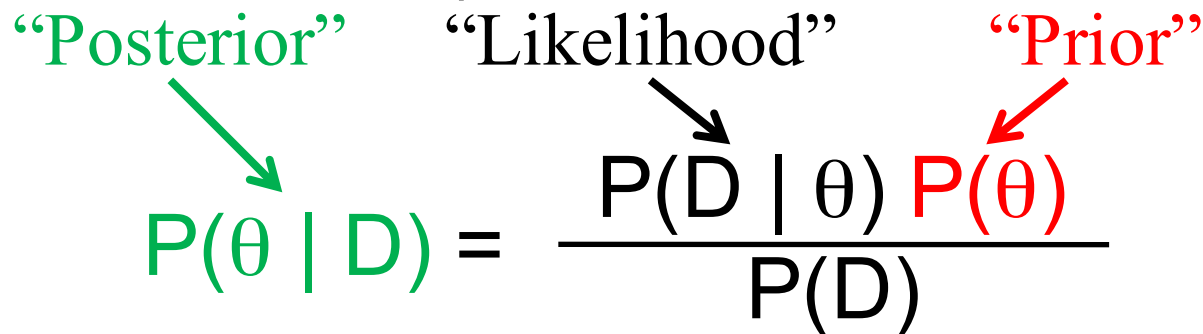
- *Bayesian*: have prior distribution over X , $P(X)$
 - Let Y = \$ in envelope you selected
 - Let Z = \$ in other envelope
 - Open your envelope to determine Y
 - If $Y > E[Z | Y]$, keep your envelope, otherwise switch
 - No inconsistency!
 - Opening envelope provides data to compute $P(X | Y)$ and thereby compute $E[Z | Y]$
 - Of course, there's the issue of how you determined your prior distribution over X ...
 - Bayesian: Doesn't matter how you determined prior, but you *must* have one (whatever it is)
 - Imagine if envelope you opened contained \$20.01

Envelope Summary:
Probabilities are beliefs
Incorporating prior beliefs is useful

Priors for Parameter Estimation?

Flash Back: Bayes Theorem

- Bayes' Theorem (θ = model parameters, D = data):



The diagram illustrates the components of Bayes' Theorem. It shows the equation $P(\theta | D) = \frac{P(D | \theta) P(\theta)}{P(D)}$. Above the equation, three labels are placed: "Posterior" in green, "Likelihood" in black, and "Prior" in red. A green arrow points from "Posterior" to $P(\theta | D)$. A black arrow points from "Likelihood" to $P(D | \theta)$. A red arrow points from "Prior" to $P(\theta)$.

$$\text{"Posterior"} \quad \text{"Likelihood"} \quad \text{"Prior"} \\ P(\theta | D) = \frac{P(D | \theta) P(\theta)}{P(D)}$$

- Likelihood: you've seen this before (in context of MLE)
 - Probability of data given probability model (parameter θ)
- Prior: before seeing any data, what is belief about model
 - I.e., what is *distribution* over parameters θ
- Posterior: after seeing data, what is belief about model
 - After data D observed, have posterior distribution $p(\theta | D)$ over parameters θ conditioned on data. Use this to predict new data.

Computing $P(\theta \mid D)$

- Bayes' Theorem (θ = model parameters, D = data):

$$P(\theta \mid D) = \frac{P(D \mid \theta) P(\theta)}{P(D)}$$

- We have prior $P(\theta)$ and can compute $P(D \mid \theta)$
- But how do we calculate $P(D)$?
 - Complicated answer: $P(D) = \int P(D \mid \theta) P(\theta) d\theta$
 - Easy answer: It does not depend on θ , so ignore it
 - Just a constant that forces $P(\theta \mid D)$ to integrate to 1

Maximum A Posteriori

Maximum Likelihood Estimation

$$\begin{aligned}\theta_{\text{MLE}} &= \operatorname{argmax}_{\theta} f(X_1, X_2, \dots, X_n | \theta) \\ &= \operatorname{argmax}_{\theta} \sum_i \log f(X_i | \theta)\end{aligned}$$

Maximum A Posteriori

$$\theta_{\text{MAP}} = \operatorname{argmax}_{\theta} f(\theta | X_1, X_2, \dots, X_n)$$

Most important slide of today

Maximum A Posteriori

- Recall Maximum Likelihood Estimator (MLE) of θ

$$\theta_{MLE} = \arg \max_{\theta} \prod_{i=1}^n f(X_i | \theta)$$

- Maximum A Posteriori (MAP) estimator of θ :

$$\begin{aligned} \theta_{MAP} &= \arg \max_{\theta} f(\theta | X_1, X_2, \dots, X_n) = \arg \max_{\theta} \frac{f(X_1, X_2, \dots, X_n | \theta) g(\theta)}{h(X_1, X_2, \dots, X_n)} \\ &= \arg \max_{\theta} \frac{\left(\prod_{i=1}^n f(X_i | \theta) \right) g(\theta)}{h(X_1, X_2, \dots, X_n)} = \arg \max_{\theta} g(\theta) \prod_{i=1}^n f(X_i | \theta) \end{aligned}$$

where $g(\theta)$ is prior distribution of θ .

- As before, can often be more convenient to use log:

$$\theta_{MAP} = \arg \max_{\theta} \left(\log(g(\theta)) + \sum_{i=1}^n \log(f(X_i | \theta)) \right)$$

- MAP estimate is the mode of the posterior distribution

Maximum A Posteriori

Estimated
parameter



Log prior



$$\theta_{\text{MAP}} = \underset{\theta}{\operatorname{argmax}} \left(\log(g(\theta)) + \sum_{i=1}^n \log(f(X_i|\theta)) \right)$$



Chose the value of theta
that maximizes:



Sum of
log likelihood

MLE vs MAP

Maximum Likelihood Estimation

$$\begin{aligned}\theta_{\text{MLE}} &= \operatorname{argmax}_{\theta} f(X_1, X_2, \dots, X_n | \theta) \\ &= \operatorname{argmax}_{\theta} \sum_i \log f(X_i | \theta)\end{aligned}$$

Maximum A Posteriori

$$\begin{aligned}\theta_{\text{MAP}} &= \operatorname{argmax}_{\theta} f(\theta | X_1, X_2, \dots, X_n) \\ &= \operatorname{argmax}_{\theta} \left(\log g(\theta) + \sum_i \log f(X_i | \theta) \right)\end{aligned}$$

Gotta get that intuition

$P(\theta \mid D)$ For Bernoulli

- Prior: $\theta \sim \text{Beta}(a, b)$; $D = \{n \text{ heads}, m \text{ tails}\}$
- Estimate p , aka θ

$$\theta_{\text{MAP}} = \underset{\theta}{\operatorname{argmax}} f(\theta \mid X_1, X_2, \dots, X_n)$$

$$= \underset{\theta}{\operatorname{argmax}} \left(\log g(\theta) + \sum_i \log f(X_i \mid \theta) \right)$$

$$= \underset{\theta}{\operatorname{argmax}} \log \left[\frac{1}{\beta} \theta^{a-1} (1 - \theta)^{b-1} \right] \\ + n \log f(\text{heads} \mid \theta) \\ + m \log f(\text{tails} \mid \theta)$$

$$= \underset{\theta}{\operatorname{argmax}} \log \frac{1}{\beta} + (a - 1) \log \theta + (b - 1) \log(1 - \theta) + n \log \theta + m \log(1 - \theta)$$

$$= \underset{\theta}{\operatorname{argmax}} (a - 1 + n) \log \theta + (b - 1 + m) \log(1 - \theta)$$

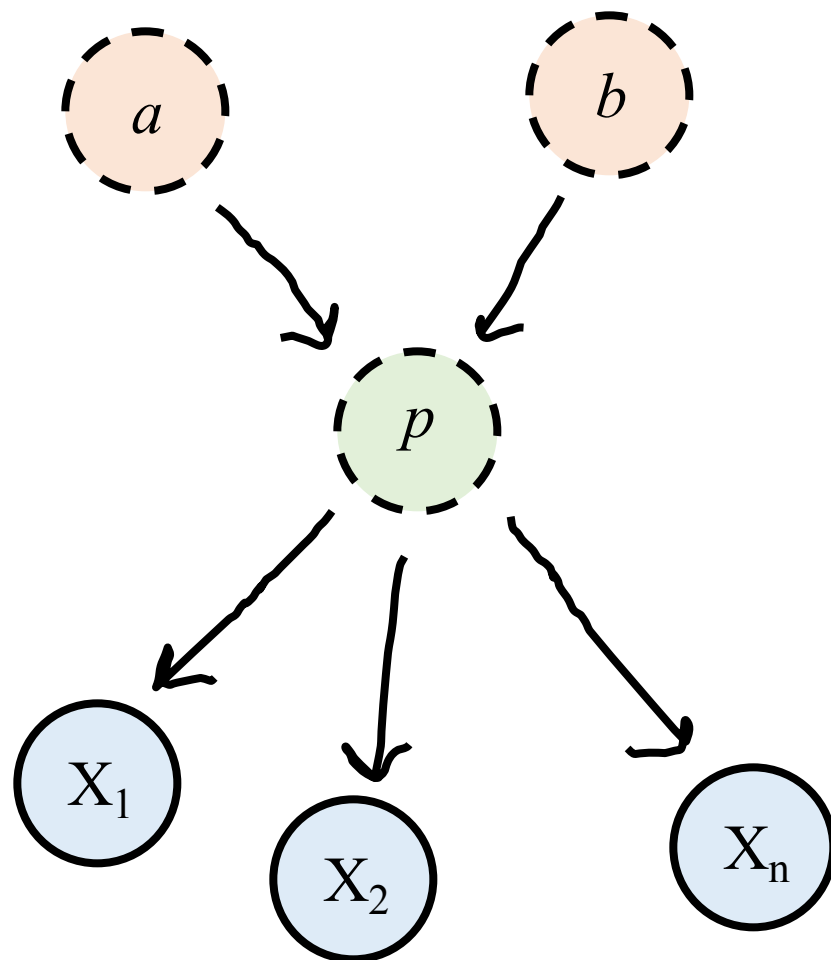
$P(\theta \mid D)$ For Bernoulli

- Prior: $\theta \sim \text{Beta}(a, b)$; $D = \{n \text{ heads}, m \text{ tails}\}$
- Estimate p , aka θ

$$\begin{aligned}\theta_{\text{MAP}} &= \underset{\theta}{\operatorname{argmax}} f(\theta|D) \\ &= \underset{\theta}{\operatorname{argmax}} (n + a - 1) \log \theta + (m + b - 1) \log(1 - \theta)\end{aligned}$$

$$\theta_{\text{MAP}} = \frac{n + a - 1}{n + m + a + b - 2}$$

Hyper Parameters



Hyperparameter

a, b are fixed

Prior

$p \sim \text{Beta}(a, b)$

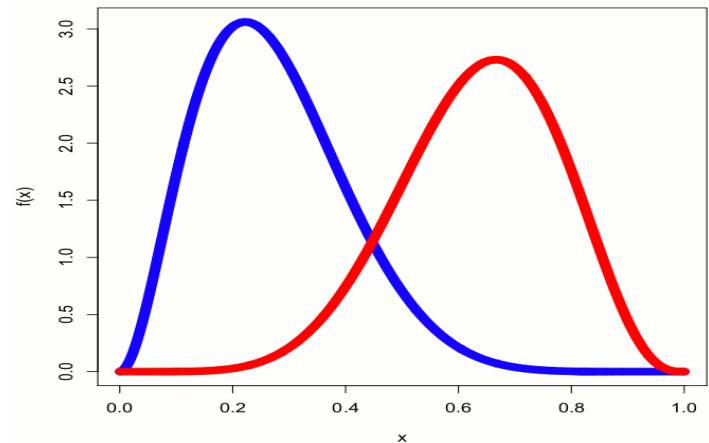
Data distribution

$X_i \sim \text{Bern}(p)$

MAP will estimate the most likely value of p for this model

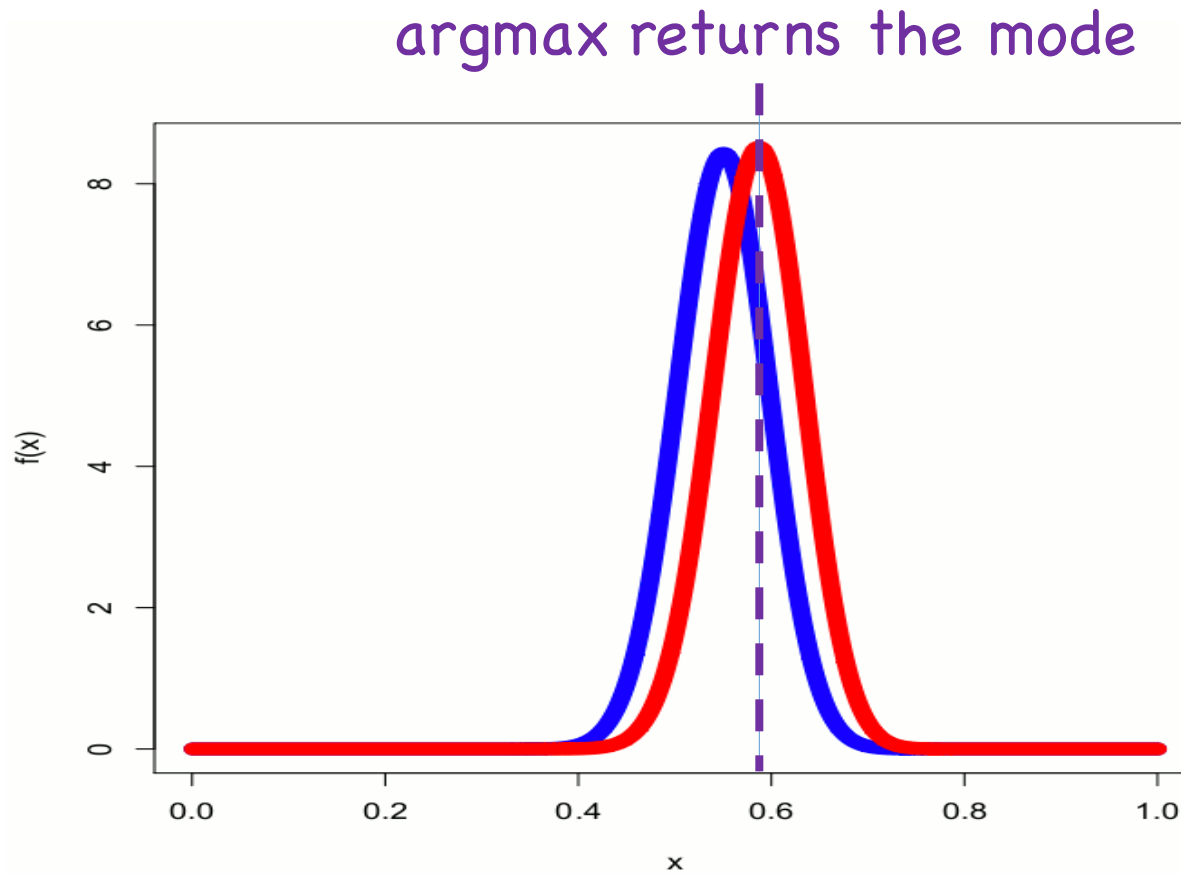
Where'd Ya Get Them $P(\theta)$?

- θ is the probability a coin turns up heads
- Model θ with 2 different priors:
 - $P_1(\theta)$ is Beta(3,8) (blue)
 - $P_2(\theta)$ is Beta(7,4) (red)
- They look pretty different!



- Now flip 100 coins; get 58 heads and 42 tails
 - What do posteriors look like?

It's Like Having Twins

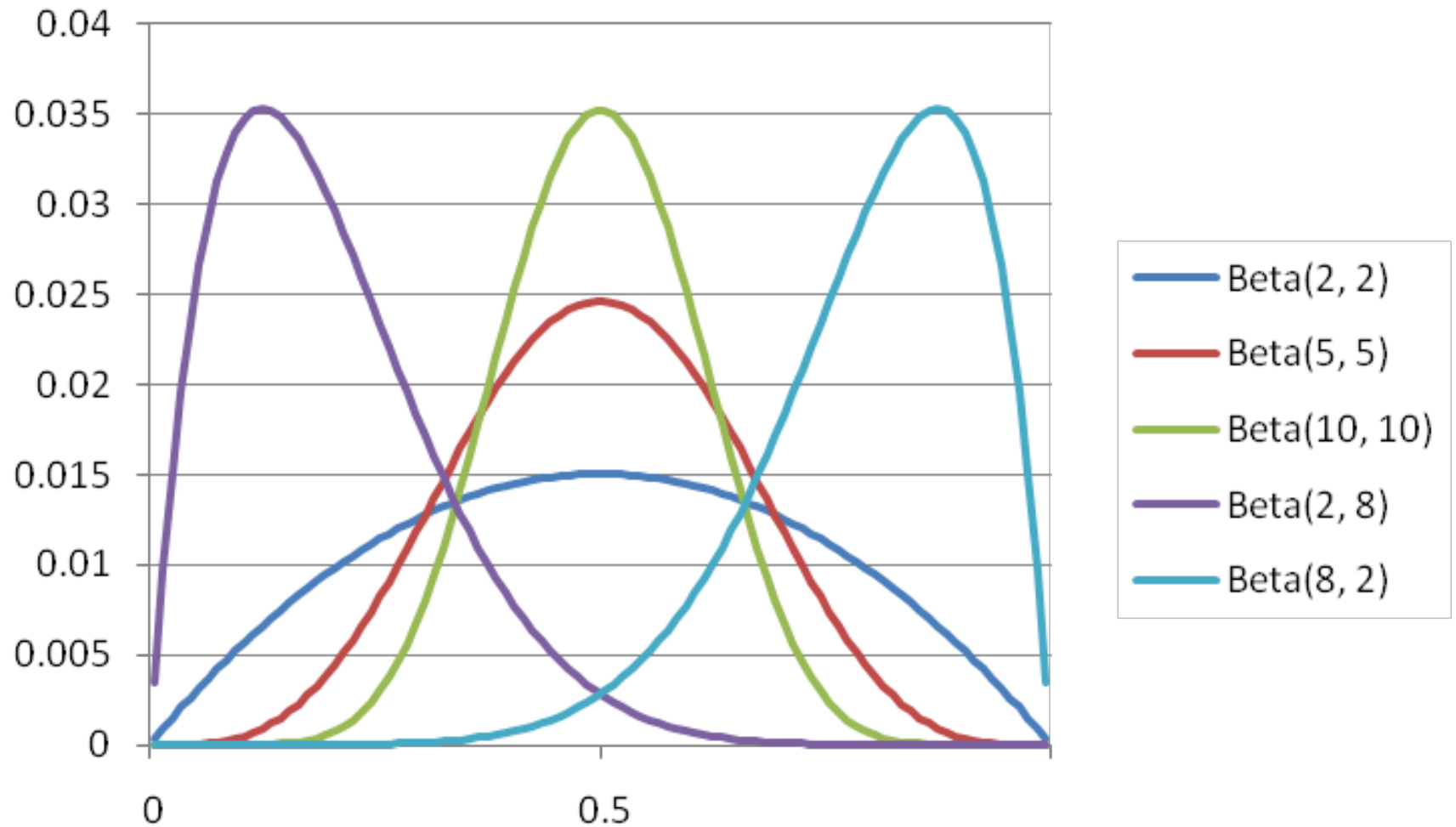


- As long as we collect enough data, posteriors will converge to the true value!

Conjugate Distributions Without Tears

- Just for review...
- Have coin with unknown probability θ of heads
 - Our prior (subjective) belief is that $\theta \sim \text{Beta}(a, b)$
 - Now flip coin $k = n + m$ times, getting n heads, m tails
 - Posterior density: $(\theta \mid n \text{ heads}, m \text{ tails}) \sim \text{Beta}(a+n, b+m)$
 - Beta is conjugate for Bernoulli, Binomial, Geometric, and Negative Binomial
 - a and b are called “hyperparameters”
 - Saw $(a + b - 2)$ imaginary trials, of those $(a - 1)$ are “successes”
 - For a coin you never flipped before, use $\text{Beta}(x, x)$ to denote you think coin likely to be fair
 - How strongly you feel coin is fair is a function of x

Mo' Beta



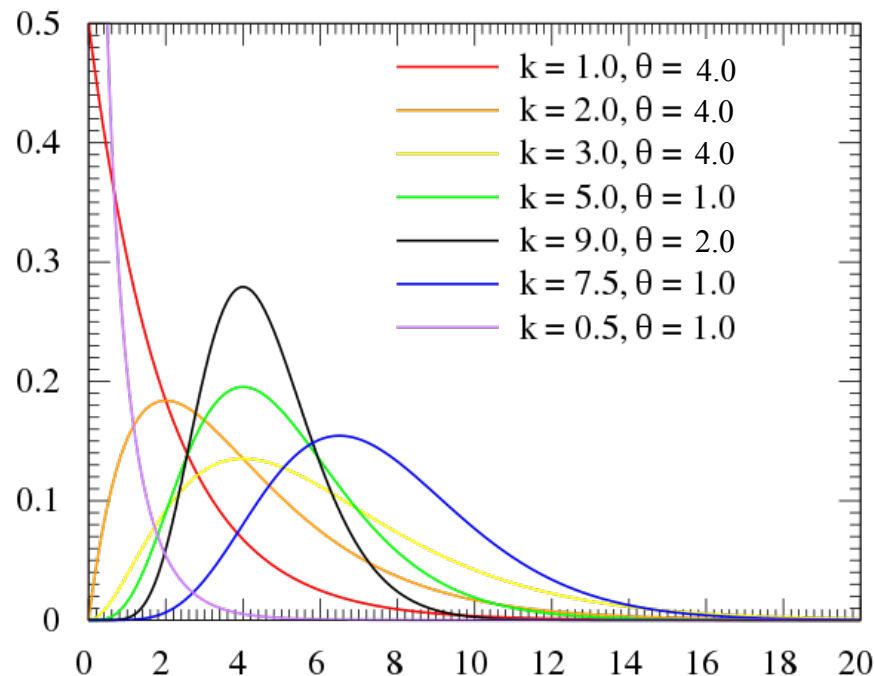
Gonna Need Priors

Parameter	Distribution for Parameter
Bernoulli p	Beta
Binomial p	Beta
Poisson λ	Gamma
Exponential λ	Gamma
Multinomial p_i	Dirichlet
Normal μ	Normal
Normal σ^2	Inverse Gamma

Don't need to know Inverse Gamma. But it will know you...

Good Times with Gamma

- Gamma(k, θ) distribution
 - Conjugate for Poisson Rate
 - Also conjugate for Exponential, but we won't delve into that
 - Intuitive understanding of hyperparameters:
 - Saw k total imaginary events during θ prior time periods



Good Times with Gamma

- Gamma(k, θ) distribution
 - Conjugate for Poisson Rate
 - Also conjugate for Exponential, but we won't delve into that
 - Intuitive understanding of hyperparameters:
 - Saw k total imaginary events during θ prior time periods
 - Updating with observations
 - After observing n events during next t time periods...
 - ... posterior distribution is Gamma($k + n, \theta + t$)
 - ...MAP estimator for Poisson with Gamma prior is $(k+n)/(\theta + t)$
 - Example: Prior for rate is Gamma(10, 5)
 - Saw 10 events in 5 time periods. Like observing at rate = 2
 - Now see 11 events in next 2 time periods $\rightarrow$ Gamma(21, 7)
 - MAP rate = 3

Reviving an Old Story Line

The Multinomial Distribution $\text{Mult}(p_1, \dots, p_k)$

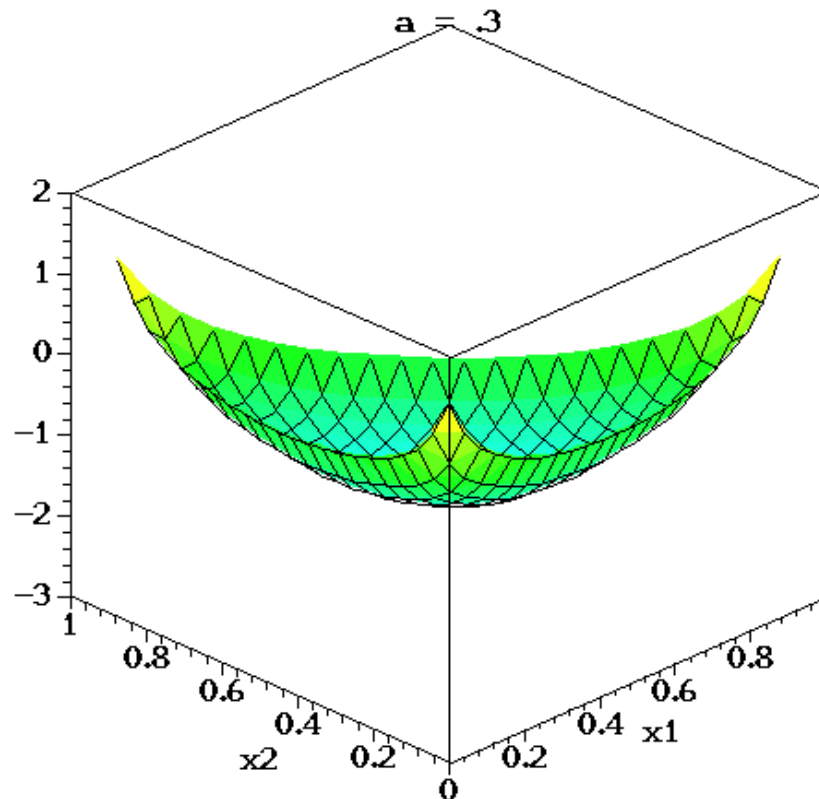
$$p(x_1, \dots, x_k) = \frac{n!}{x_1! \dots x_k!} p_1^{x_1} \dots p_k^{x_k}$$

Multinomial is Multiple Times the Fun

- Dirichlet($a_1, a_2, \dots, a_m$) distribution
 - Conjugate for Multinomial
 - Dirichlet generalizes Beta in same way Multinomial generalizes Bernoulli
- $$f(X_1 = x_1, X_2 = x_2, \dots, X_m = x_m) = K \prod_{i=1}^m x_i^{a_i - 1}$$
- Intuitive understanding of hyperparameters:
 - Saw $\sum_{i=1}^m a_i - m$ imaginary trials, with $(a_i - 1)$ of outcome i
 - Updating to get the posterior distribution
 - After observing $n_1 + n_2 + \dots + n_m$, new trials with n_i of outcome i ...
 - ... posterior distribution is Dirichlet($a_1 + n_1, a_2 + n_2, \dots, a_m + n_m$)

Best Short Film in the Dirichlet Category

- And now a cool animation of $\text{Dirichlet}(a, a, a)$
 - This is actually *log* density (but you get the idea...)



Thanks
Wikipedia!

Example: Estimating Die Parameters



Your Happy Laplace

- Recall example of 6-sides die rolls:
 - $X \sim \text{Multinomial}(p_1, p_2, p_3, p_4, p_5, p_6)$
 - Roll $n = 12$ times
 - Result: 3 ones, 2 twos, 0 threes, 3 fours, 1 fives, 3 sixes
 - MLE: $p_1=3/12, p_2=2/12, p_3=0/12, p_4=3/12, p_5=1/12, p_6=3/12$
 - Dirichlet prior allows us to pretend we saw each outcome k times before. MAP estimate: $p_i = \frac{X_i + k}{n + mk}$
 - Laplace's "law of succession": idea above with $k = 1$
 - Laplace estimate: $p_i = \frac{X_i + 1}{n + m}$
 - Laplace: $p_1=4/18, p_2=3/18, p_3=1/18, p_4=4/18, p_5=2/18, p_6=4/18$
 - No longer have 0 probability of rolling a three!

The last estimator has risen...



One Shot Learning

Single training example:

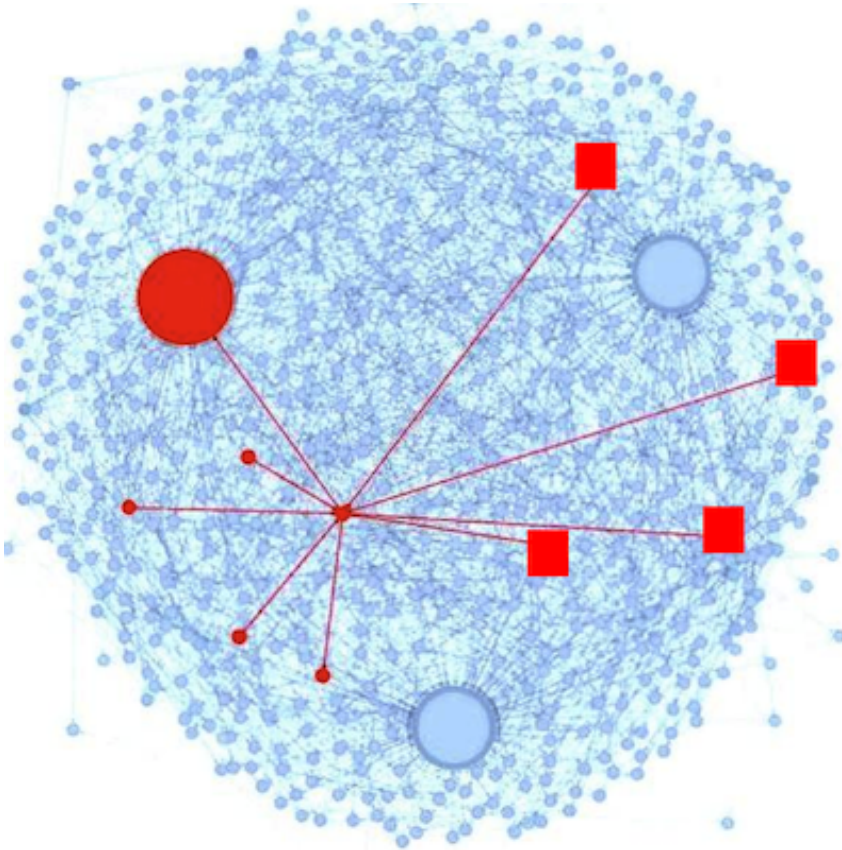
अ

Test set:

व	ॐ	अ	इ
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ॐ	ॐ	ॐ	ॐ



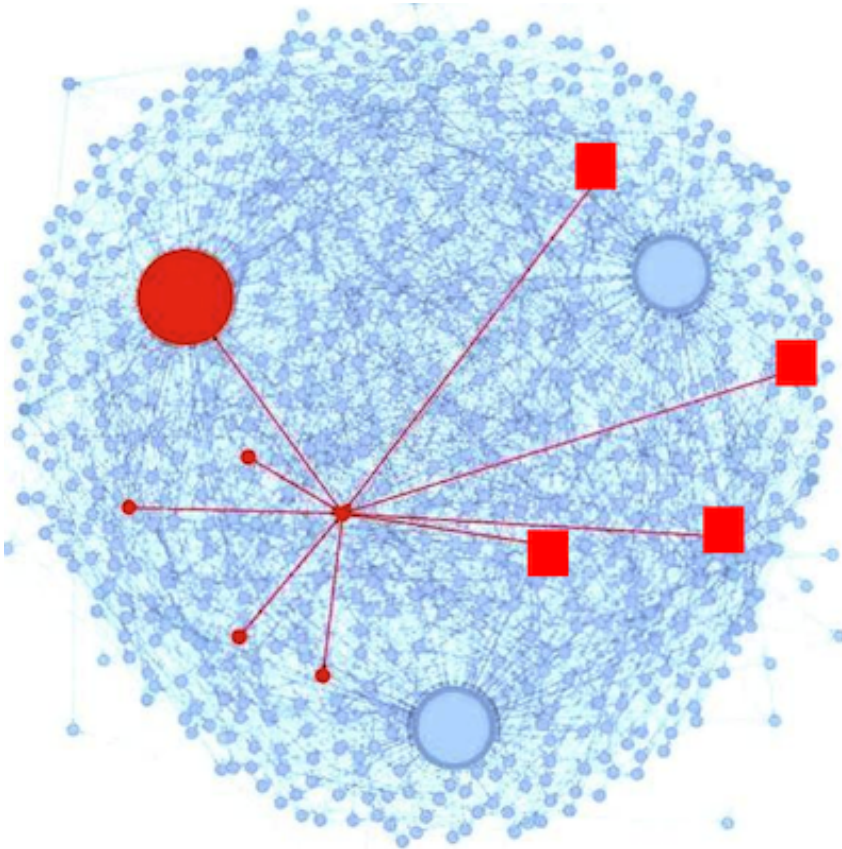
Is Peer Grading Accurate Enough?



Peer Grading on Coursera HCI.

31,067 peer grades for
3,607 students.

Is Peer Grading Accurate Enough?



1. Defined random variables for:
 - True grade (s_i) for assignment i
 - Observed (z_i^j) score for assign i
 - Bias (b_j) for each grader j
 - Variance (r_j) for each grader j
2. Designed a probabilistic model that defined the distributions for all random variables

$$z_i^j \sim \mathcal{N}(\mu = s_i + b_j, \sigma = \sqrt{r_j})$$

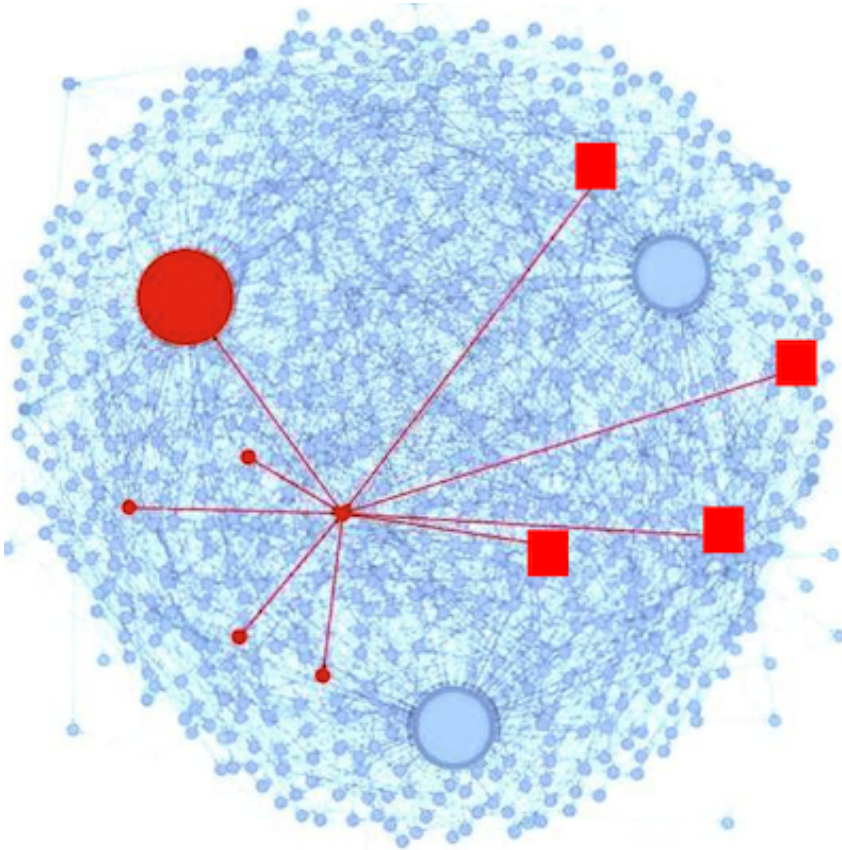
$$s_i \sim N(\mu_0, \sigma_0)$$

$$b_i \sim N(0, \eta_0)$$

$$r_i \sim \text{InvGamma}(\alpha_0, \theta_0)$$

 = hyperparameter

Is Peer Grading Accurate Enough?



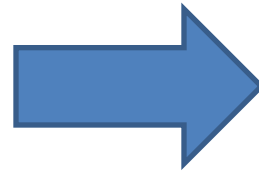
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 - Bias (b_j) for each grader j
 - Variance (r_j) for each grader j
2. Designed a probabilistic model that defined the distributions for all random variables
3. Found variable assignments using MAP estimation given the observed data

↑
Inference or Machine Learning

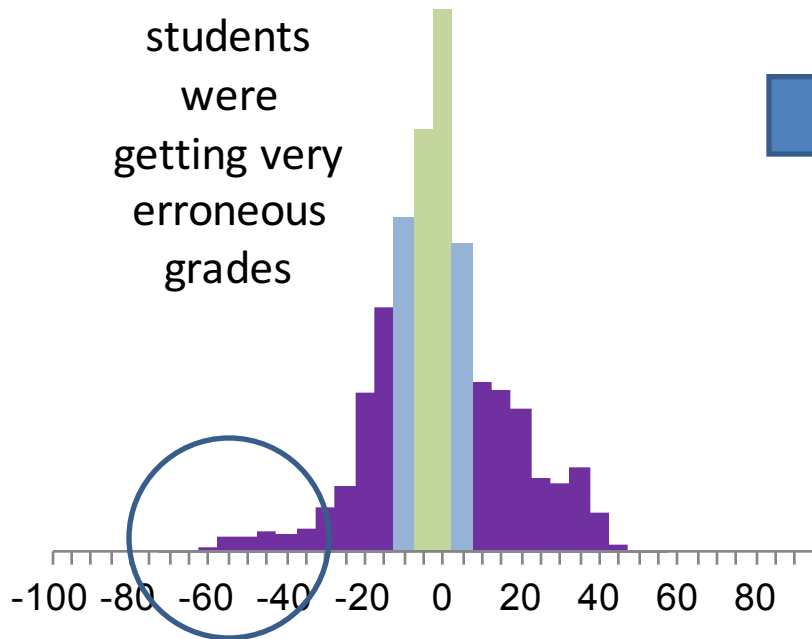
Improved Accuracy

Before:

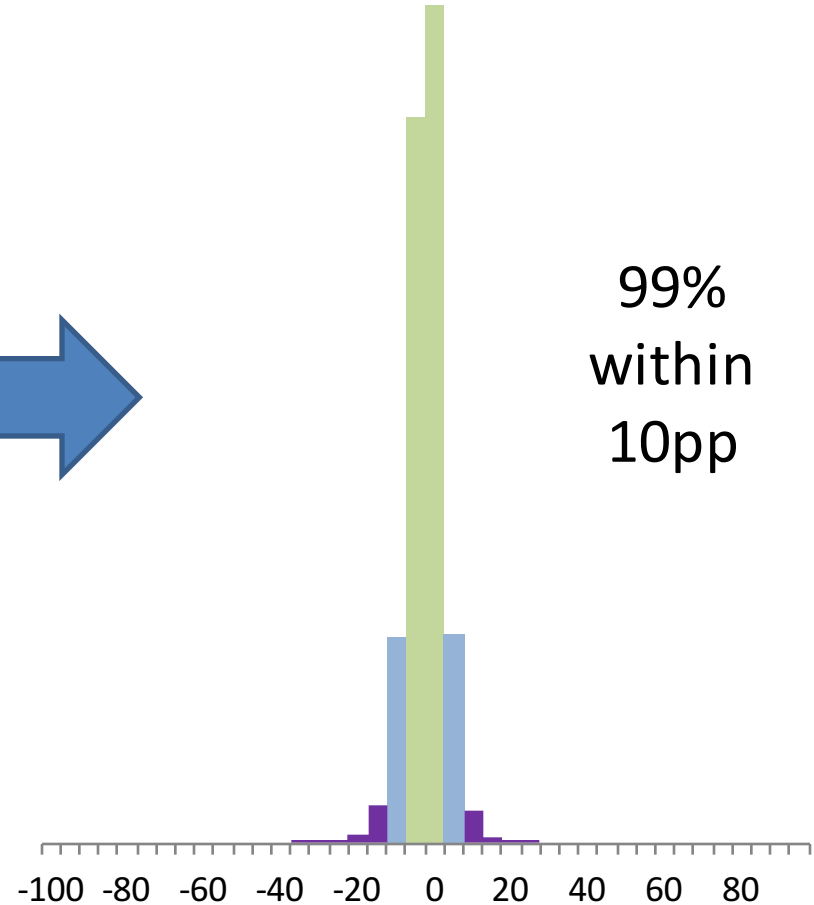
After:



Some students were getting very erroneous grades



99% within 10pp



Error is based on ground truth assignments. Results are across all assignments (~10,000 submissions)

Parent's Club



Next time: Machine Learning algorithms

It's Normal to Be Normal

- Normal(μ_0 , σ_0^2) distribution
 - Conjugate for Normal (with unknown μ , known σ^2)
 - Intuitive understanding of hyperparameters:
 - A priori, believe true μ distributed $\sim N(\mu_0, \sigma_0^2)$
 - Updating to get the posterior distribution
 - After observing n data points...
 - ... posterior distribution for μ is:

$$N\left(\left(\frac{\mu_0}{\sigma_0^2} + \sum_{i=1}^n \frac{x_i}{\sigma^2}\right) / \left(\frac{1}{\sigma_0^2} + \frac{n}{\sigma^2}\right), \left(\frac{1}{\sigma_0^2} + \frac{n}{\sigma^2}\right)^{-1}\right)$$