



# Cross-domain Sentiment Classification based on Adaptive Center Contrastive Learning

CS224N Natural Language Processing with Deep Learning Project

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## Background & Problem

### Sentiment classification

- To recognize affects from natural language
- Sentiment classes:
  - Positive
  - Negative
  - Neutral

**Sentiment**

Positive: This is an excellent product.

Negative: The product is useless.

### Domain adaptation (DA)

- Use different words in different context
- Significant performance decrease
- Main solution: domain invariant features

### Problem

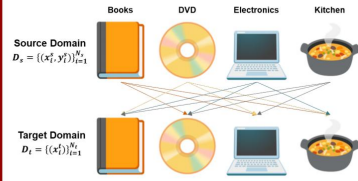
- To learn semantically meaningful representations and minimize intra-class variance: center contrastive learning (CCL)
- To reduce the domain representation discrepancy: adaptive contrastive learning (ACL) strategy

## Dataset & Task

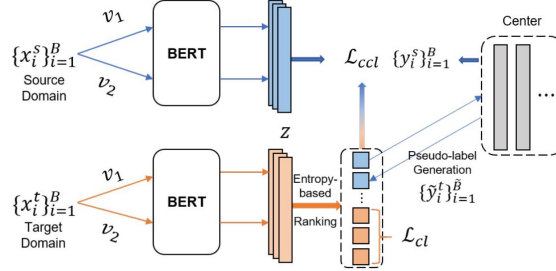
**Amazon review dataset** contains products reviews and their sentiment labels in 4 domains: books (B), DVD (D), electronics (E), and kitchens (K).

### DA task:

- Train on a source domain  $D_s = \{(x_i^s, y_i^s)\}_{i=1}^{N_s}$
- Test on a target domain  $D_t = \{(x_i^t, y_i^t)\}_{i=1}^{N_t}$



## Method



### Data augmentation:

- Back translation: translate to another language, and then translate back
- Offline (online data augmentation is time-consuming)

### Baseline:

- Pretrained bidirectional encoder representations from transformers (BERT)
- BERT base model – uncased from Hugging Face
- Two projection layers' output as the representation  $z$
- Contrastive learning (CL) loss:

$$\mathcal{L}_{cl} = - \sum_{i \in I} \log \frac{\exp(z_i \cdot z_{j(i)/\tau})}{\sum_{a \in A(i)} \exp(z_i \cdot z_a/\tau)}$$

### Center contrastive learning (CCL):

- To learn semantically meaningful representations, we used supervised CL
- To minimize intra-class variance, we modified the supervised CL by introducing two learnable center embeddings

### CCL loss:

$$\mathcal{L}_{ccl} = \sum_{i \in I} \frac{-1}{|P(c_i)|} \sum_{p \in P(c_i)} \log \frac{\exp(c_i \cdot z_p/\tau)}{\sum_{b \in B} \exp(c_i \cdot z_b/\tau)}$$

### Adaptive contrastive learning (ACL):

- To reduce the domain representation discrepancy
- Obtain entropy for all target domain samples, and select high confidence ones

$$E_i = \sum_c -z_i^c \log(z_i^c)$$

- Generate pseudo-labels by computing the similarity with centers

$$\hat{y}_i^t = \operatorname{argmax}_k \{c_1 \cdot z_p, \dots, c_k \cdot z_p, \dots, c_K \cdot z_p\}$$

- Compute CCL for samples with pseudo-labels

## Experiment & Analysis

### Quantitative results for data augmentation

- Back translation has the best result
- Keep same semantic meaning

Data augmentation	Accuracy (%)
Back trans.	92.41
Random aug.	91.74
Contextual aug.	92.35

### Quantitative ablation study

- ACL is effective
- K->E: 92.27% to 92.41%

CCL	ACL	Accuracy (%)
✓	✗	92.27
✗	✓	92.30
✓	✓	92.41

### Comparison with other Methods

- Preform better when target domain is E or K
- Best average result

S → T	Accuracy (%)								
	DANN	PBLM	HATN	ACAN	IATN	BERT	DAAT	CLIM	ACCL
D → B	81.70	82.50	86.30	82.35	87.00	89.40	90.86	91.25	91.53
E → B	78.55	71.40	81.00	79.75	81.80	86.50	88.91	89.08	89.24
K → B	79.25	74.20	83.30	80.80	84.70	87.55	87.98	88.52	88.41
B → D	82.30	84.20	86.10	83.45	86.80	88.96	89.70	90.21	89.97
E → D	79.70	75.00	84.00	81.75	84.10	87.95	90.13	91.53	91.42
K → D	80.45	79.80	84.50	82.10	84.10	87.30	88.81	89.90	89.37
B → E	77.60	77.60	85.70	81.20	86.50	86.15	89.57	91.02	92.74
D → E	79.70	79.60	85.60	82.80	86.90	86.55	89.30	90.15	91.03
K → E	86.65	87.10	87.00	86.60	87.60	90.45	91.72	92.27	92.41
B → K	76.10	82.50	85.20	83.05	85.90	89.05	90.75	93.20	92.67
D → K	77.35	83.20	86.20	78.06	85.80	87.53	90.50	91.89	92.38
E → K	83.95	87.80	87.90	83.35	88.70	91.60	93.18	93.21	93.50
Average	80.29	80.40	85.10	82.15	85.90	88.25	90.12	91.09	91.22

### Qualitative analysis

- Explicit sentiment words: easy
- No explicit sentiment words: hard, but we can do it correctly

Review	w/o ACCL	w/ACCL	Ground truth
It certainly did.		+	+
Excellent color quality		+	+
I purchased this for my wife who wanted a case for her	-	+	+

## Conclusion & Future Work

### Conclusion

- CCL is useful for learning semantically meaningful features
- Shared centers learned by both source and target domains are useful for the DA task

### Future work

- Repeat experiments to reduce the stochasticity
- Better center initialization other than random 1

### Reference:

- Tian Li, Xiang Chen, and et al. Cross-domain sentiment classification with contrastive learning and mutual information maximization. In IEEE International Conference on Acoustics, Speech and Signal Processing, pages 4203–4207. IEEE, 2021.
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