CS 224N Poster Session Guidelines

These guidelines were adapted from CS236's poster session guidelines.

Poster Guidelines

The point of a poster is to give the viewer a quick summary of the work, which not only draws their interest but motivates them to learn more about the project. For an intro to creating academic posters, see **https://guides.nyu.edu/posters.** Here's a sample structure that might be helpful:

- **Problem:** what are you trying to solve? Reference current challenges and why your work is meaningful.
- **Background**: problem setup + notation; maybe previous work
- **Methods**: explain your technical contributions; figures can really help understanding especially for a neural model!
- **Experiments:** what is the task? What are the inputs and outputs to the model? What are the results? Compare against baselines; for results, a graph can say a lot more than a table of the same size!
- **Analysis:** provide some in-depth analysis of certain cases of interest, or contextualize your results within existing literature! Add some plots/examples/visualizations.
- **Conclusions:** briefly draw some conclusions from the work
- **References:** if space permits, consider adding 1-3 very important references (don't do more than this!)

Formatting suggestions:
- A **larger font size** is strongly recommended.
- Prefer **bullet points** over long paragraphs (save those for the paper).
- Try using **color** to emphasize interesting findings and key words.
- Be **visual**, not **textual**. The visual impact is almost more important than the textual content.

How to print your poster

We recommend landscape orientation, size **24" x 36"** (other sizes are acceptable, but please ensure that they're not too big/small).

Note: You are not required to do commercial poster printing; you can print the poster on smaller sheets (letter size or A4 size) using regular printers, and tape them together. Adobe Acrobat Reader automates this— look for the Poster options in the Print dialog.

You are expected to print out the posters yourself, so **please plan ahead!**

Here are some options available for 24"x36" poster printing. For each option, make sure to verify turnaround and services yourself—the info below is just gathered from the corresponding websites!

- **Lathrop Library's Tech Desk**: order online for a 3-day turnaround.
- **FedEx**: approximately 2-day turnaround. Offers customizability (e.g. laminate the poster for greater durability; add grommets).
- **CVS Photo:** Affordable, same-day pick up on some options; can use code 50SITE for offer.
- **Walgreens:** claims to have same-day pickup for 24" x 36".
- **Biotech Productions**: specialized for research posters and offers same-day free delivery to Stanford campus.
- **Walmart:** Different printing options and templates; home-delivery option.