

## Lecture 17 — Plugin estimators and the delta method

17.1 Estimating a function of  $\theta$ 

In the setting of a parametric model, we have been discussing how to estimate the parameter  $\theta$ . We showed how to compute the MLE  $\hat{\theta}$ , derived its variance and sampling distribution for large  $n$ , and showed that no unbiased estimator can achieve variance much smaller than that of the MLE for large  $n$  (the Cramer-Rao lower bound).

In many examples, the quantity we are interested in is not  $\theta$  itself, but some value  $g(\theta)$ . The obvious way to estimate  $g(\theta)$  is to use  $g(\hat{\theta})$ , where  $\hat{\theta}$  is an estimate (say, the MLE) of  $\theta$ . This is called the **plugin estimate** of  $g(\theta)$ , because we are just “plugging in”  $\hat{\theta}$  for  $\theta$ .

**Example 17.1** (Odds). You play a game with a friend, where you flip a biased coin. If the coin lands heads, you give your friend \$1. If the coin lands tails, your friend gives you \$ $x$ . What is the value of  $x$  that makes this a fair game?

If the coin lands heads with probability  $p$ , then your expected winnings is  $-p + (1 - p)x$ . The game is fair when  $-p + (1 - p)x = 0$ , i.e. when  $x = p/(1 - p)$ . This value  $p/(1 - p)$  is the *odds* of getting heads to getting tails. To estimate the odds from  $n$  coin flips

$$X_1, \dots, X_n \stackrel{IID}{\sim} \text{Bernoulli}(p),$$

we may first estimate  $p$  by  $\hat{p} = \bar{X}$ . (This is both the method of moments estimator and the MLE.) Then the plugin estimate of  $p/(1 - p)$  is simply  $\bar{X}/(1 - \bar{X})$ .

The odds falls in the interval  $(0, \infty)$  and is not symmetric about  $p = 1/2$ . We oftentimes think instead in terms of the log-odds,  $\log \frac{p}{1-p}$ —this can be any real number and is symmetric about  $p = 1/2$ . The plugin estimate for the log-odds is  $\log \frac{\bar{X}}{1-\bar{X}}$ .

**Example 17.2** (The Pareto mean). The Pareto( $x_0, \theta$ ) distribution for  $x_0 > 0$  and  $\theta > 1$  is a continuous distribution over the interval  $[x_0, \infty)$ , given by the PDF

$$f(x|x_0, \theta) = \begin{cases} \theta x_0^\theta x^{-\theta-1} & x \geq x_0 \\ 0 & x < x_0. \end{cases}$$

It is commonly used in economics as a model for the distribution of income.  $x_0$  represents the minimum possible income; let’s assume that  $x_0$  is known and equal to 1. We then have a one-parameter model with PDFs  $f(x|\theta) = \theta x^{-\theta-1}$  supported on  $[1, \infty)$ .

The mean of the Pareto distribution is

$$\mathbb{E}_\theta[X] = \int_1^\infty x \cdot \theta x^{-\theta-1} dx = \theta \frac{x^{-\theta+1}}{-\theta+1} \Big|_1^\infty = \frac{\theta}{\theta-1},$$

so we might estimate the mean income by  $\hat{\theta}/(\hat{\theta} - 1)$  where  $\hat{\theta}$  is the MLE. To compute  $\hat{\theta}$  from observations  $X_1, \dots, X_n$ , the log-likelihood is

$$l(\theta) = \sum_{i=1}^n \log(\theta X_i^{-\theta-1}) = \sum_{i=1}^n (\log \theta - (\theta + 1) \log X_i) = n \log \theta - (\theta + 1) \sum_{i=1}^n \log X_i.$$

Solving the equation

$$0 = l'(\theta) = \frac{n}{\theta} - \sum_{i=1}^n \log X_i$$

yields the MLE  $\hat{\theta} = n / \sum_{i=1}^n \log X_i$ .

## 17.2 The delta method

We would like to be able to quantify our uncertainty about  $g(\hat{\theta})$  using what we know about the uncertainty of  $\hat{\theta}$  itself. When  $n$  is large, this may be done using a first-order Taylor approximation of  $g$ , formalized as the **delta method**:

**Theorem 17.3** (Delta method). *If a function  $g : \mathbb{R} \rightarrow \mathbb{R}$  is differentiable at  $\theta_0$  with  $g'(\theta_0) \neq 0$ , and if*

$$\sqrt{n}(\hat{\theta} - \theta_0) \rightarrow \mathcal{N}(0, v(\theta_0))$$

*in distribution as  $n \rightarrow \infty$  for some variance  $v(\theta_0)$ , then*

$$\sqrt{n}(g(\hat{\theta}) - g(\theta_0)) \rightarrow \mathcal{N}(0, (g'(\theta_0))^2 v(\theta_0))$$

*in distribution as  $n \rightarrow \infty$ .*

*Proof sketch.* We perform a Taylor expansion of  $g(\hat{\theta})$  around  $\hat{\theta} = \theta_0$ :

$$g(\hat{\theta}) \approx g(\theta_0) + (\hat{\theta} - \theta_0)g'(\theta_0).$$

Rearranging yields

$$\sqrt{n} \left( g(\hat{\theta}) - g(\theta_0) \right) \approx \sqrt{n}(\hat{\theta} - \theta_0)g'(\theta_0),$$

and multiplying a mean-zero normal variable by a constant  $c$  scales its variance by  $c^2$ .  $\square$

**Example 17.4** (Log-odds). Let  $X_1, \dots, X_n \stackrel{IID}{\sim} \text{Bernoulli}(p)$ , and recall the plugin estimate of the log-odds  $\log \frac{p}{1-p}$  given by  $\log \frac{\bar{X}}{1-\bar{X}}$ . By the Central Limit Theorem,

$$\sqrt{n}(\bar{X} - p) \rightarrow \mathcal{N}(0, p(1-p))$$

in distribution, where  $p(1-p)$  is the variance of a  $\text{Bernoulli}(p)$  random variable. The function  $g(p) = \log \frac{p}{1-p} = \log p - \log(1-p)$  has derivative

$$g'(p) = \frac{1}{p} + \frac{1}{1-p} = \frac{1}{p(1-p)},$$

so by the delta method,

$$\sqrt{n} \left( \log \frac{\bar{X}}{1-\bar{X}} - \log \frac{p}{1-p} \right) \rightarrow \mathcal{N} \left( 0, \frac{1}{p(1-p)} \right).$$

In other words, our estimate of the log-odds of heads to tails is approximately normally distributed around the true log-odds  $\log \frac{p}{1-p}$ , with variance  $\frac{1}{np(1-p)}$ .

Suppose we toss this biased coin  $n = 100$  times and observe 60 heads, i.e.  $\bar{X} = 0.6$ . We would estimate the log-odds by  $\log \frac{\bar{X}}{1-\bar{X}} \approx 0.41$ , and we may estimate our standard error by  $\sqrt{\frac{1}{n\bar{X}(1-\bar{X})}} \approx 0.20$ .

**Example 17.5** (The Pareto mean). Let  $X_1, \dots, X_n \stackrel{iid}{\sim} \text{Pareto}(1, \theta)$ , and recall that the MLE for  $\theta$  is  $\hat{\theta} = n / \sum_{i=1}^n \log X_i$ . We may use the maximum-likelihood theory developed in Lecture 14 to understand the distribution of  $\hat{\theta}$ : We compute (for  $x \geq 1$ )

$$\begin{aligned} \log f(x|\theta) &= \log(\theta x^{-\theta-1}) = \log \theta - (\theta + 1) \log x \\ \frac{\partial}{\partial \theta} \log f(x|\theta) &= \frac{1}{\theta} - \log x \\ \frac{\partial^2}{\partial \theta^2} \log f(x|\theta) &= -\frac{1}{\theta^2}. \end{aligned}$$

Then the Fisher information is given by  $I(\theta) = 1/\theta^2$ , so

$$\sqrt{n}(\hat{\theta} - \theta) \rightarrow \mathcal{N}(0, \theta^2)$$

in distribution as  $n \rightarrow \infty$ . For the function  $g(\theta) = \theta/(\theta - 1)$ , we have

$$g'(\theta) = \frac{1}{\theta - 1} - \frac{\theta}{(\theta - 1)^2} = -\frac{1}{(\theta - 1)^2}.$$

So the delta method implies

$$\sqrt{n} \left( \frac{\hat{\theta}}{\hat{\theta} - 1} - \frac{\theta}{\theta - 1} \right) \rightarrow \mathcal{N} \left( 0, \frac{\theta^2}{(\theta - 1)^4} \right).$$

Say, for a data set with  $n = 1000$  income values, we obtain the MLE  $\hat{\theta} = 1.5$ . We might then estimate the mean income as  $\hat{\theta}/(\hat{\theta} - 1) = 3$ , and estimate our standard error by  $\sqrt{\frac{\hat{\theta}^2}{n(\hat{\theta}-1)^4}} \approx 0.19$ .

What if we decided to just estimate the mean income by the sample mean,  $\bar{X}$ ? Since  $\mathbb{E}[X_i] = \theta/(\theta - 1)$ , the Central Limit Theorem implies

$$\sqrt{n} \left( \bar{X} - \frac{\theta}{\theta - 1} \right) \rightarrow \mathcal{N}(0, \text{Var}[X_i])$$

in distribution. For  $\theta > 2$ , we may compute

$$\mathbb{E}[X_i^2] = \int_1^\infty x^2 \cdot \theta x^{-\theta-1} dx = \theta \frac{x^{-\theta+2}}{-\theta+2} \Big|_1^\infty = \frac{\theta}{\theta-2},$$

so

$$\text{Var}[X_i] = \mathbb{E}[X_i^2] - (\mathbb{E}[X_i])^2 = \frac{\theta}{\theta - 2} - \left(\frac{\theta}{\theta - 1}\right)^2 = \frac{\theta}{(\theta - 1)^2(\theta - 2)}.$$

(If  $\theta \leq 2$ , the variance of  $X_i$  is actually infinite.) For any  $\theta$ , this variance is greater than  $\theta^2/(\theta - 1)^4$ .

Thus if the Pareto model for income is correct, then our previous estimate  $\hat{\theta}/(\hat{\theta} - 1)$  is more accurate for the mean income than is the sample mean  $\bar{X}$ . Intuitively, this is because the Pareto distribution is heavy-tailed, and the sample mean  $\bar{X}$  is heavily influenced by rare but extremely large data values. On the other hand,  $\hat{\theta}$  is estimating the shape of the Pareto distribution and estimating the mean by its relationship to this shape in the Pareto model. The formula for  $\hat{\theta}$  involves the values  $\log X_i$  rather than  $X_i$ , so  $\hat{\theta}$  is not as heavily influenced by extremely large data values. Of course, the estimate  $\hat{\theta}/(\hat{\theta} - 1)$  relies strongly on the correctness of the Pareto model, whereas  $\bar{X}$  would be a valid estimate of the mean even if the Pareto model doesn't hold true.

That the plugin estimate  $g(\hat{\theta})$  performs better than  $\bar{X}$  in the previous example is not a coincidence—it is in certain senses the best we can do for estimating  $g(\theta)$ . For example, we have the following more general version of the Cramer-Rao lower bound:

**Theorem 17.6.** *For a parametric model  $\{f(x|\theta) : \theta \in \Omega\}$  (satisfying certain mild regularity assumptions) where  $\theta$  is a single parameter, let  $g$  be any function differentiable on all of  $\Omega$ , and let  $T$  be any unbiased estimator of  $g(\theta)$  based on data  $X_1, \dots, X_n \stackrel{IID}{\sim} f(x|\theta)$ . Then*

$$\text{Var}_\theta[T] \geq \frac{g'(\theta)^2}{nI(\theta)}.$$

The proof is identical to that of Theorem 15.4, except with the equation  $\theta = \mathbb{E}_\theta[T]$  replaced by  $g(\theta) = \mathbb{E}_\theta[T]$ . (Differentiating this equation yields  $g'(\theta) = \mathbb{E}_\theta[TZ] = \text{Cov}_\theta[T, Z]$  as in Theorem 15.4.) An estimator  $T$  for  $g(\theta)$  that achieves this variance  $g'(\theta)^2/(nI(\theta))$  is **efficient**. The plugin estimate  $g(\hat{\theta})$  where  $\hat{\theta}$  is the MLE achieves this variance asymptotically, so we say it is **asymptotically efficient**. This theorem ensures that no unbiased estimator of  $g(\theta)$  can achieve variance much smaller than  $g'(\hat{\theta})^2/(nI(\hat{\theta}))$ , when  $n$  is large, and in particular applies to the estimator  $T = \bar{X}$  of the previous example.