

## Data Mining Algorithms – crib sheet

Frequent item-sets example:

{milk, eggs}

{milk, juice}

{milk, cookies}

{juice, cookies}

{milk, juice, cookies}

Association rules example:

milk  $\rightarrow$  juice

eggs  $\rightarrow$  milk

juice  $\rightarrow$  milk

juice  $\rightarrow$  cookies

milk, juice  $\rightarrow$  cookies