

Team Pillionaires



Anna



Cyan



Dia



Hunter



Problem:

Communication gap between the medical professionals and the patients with limited knowledge about their medication

Solution:

A **medication journal** that helps patients track their medication use and serves as a medical "translation" layer between patients and doctors





thyme

Take thyme. Be well.

Value Proposition: To keep a "streak" that increases every time a user successfully fills out their medication journal or takes their medication for that day.





01

Values in Design







Values in Design



Our Values

Supportive, welcoming experience

User-friendly experience: users are able to easily navigate the app and access all features

Personalized experience: users are engaged with their own well-being journeys

Design Features

Access to additional resources, connections to professionals and support systems

Intuitive, simple design: the flow of each feature is clearly outlined

User customization: ability to choose color palettes, decide user privacy and information





Values in Design





Access to resources, connections to professionals and support systems

Intuitive, simple design

User customization

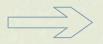


Value Tensions

Breaking down communication barriers vs user privacy



Easily navigable app vs oversimplification of medication information



Engaging app vs promoting addictive behaviors





02

Our Med-Fi Tasks





Our Tasks

Simple: Daily Check-in on Medication Use

Moderate: Logging symptoms correlated to a medication

Complex: Tracking and sharing medication usage with another person







03

Usability Goals + Key Measurements



Usability Goals and Key Measurements from Low-Fi Prototype



Pleasing

Measured through:

Post-testing survey

Efficiency

Measured through:

- Time per task completed

Discoverable

Measured through:

- Screens accessed





Med-Fi Prototype Progress



Pleasing

In our design process, we chose a color palette and scheme that would most reflect the words calm, helpful, kind.

Efficiency

We added clearer buttons and icon for each different task and feature that we included.

Discoverable

We combined a few of our screens so that they would be more discoverable, while making sure they were not too overloaded.









04

Revised Interface Sketches





Major Change #1: Toolbar

We decided to change the layout and order of the toolbar, from the user feedback that we received during user testing for our low-fi prototype.

We changed the order of the toolbar to match what many other apps has (home on the left, settings on the right - keeping with an overall policy of not making the toolbar too busy.



Figure 1: Low-fi Prototype Toolbar sketch

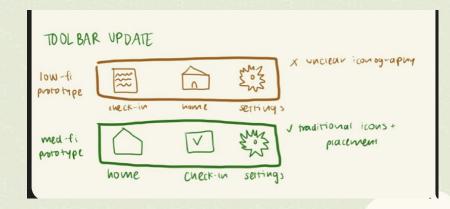


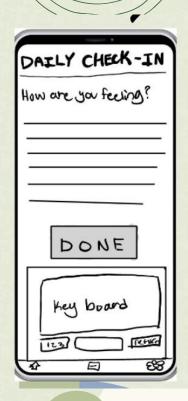
Figure 2: Comparison of our two prototype toolbars



Major Change #2: Combination of simple + moderate task

We changed this based on our reevaluation of user goals. Previously, we had the simple and moderate task exist on two separate screens, but we decided that it would be more beneficial and accessible for a user to be able to see both tasks on the same screen. The user does not have to log their symptoms to complete the check-in, but can always come back and access the symptom logging feature at a later time.





Low-fi: Simple and moderate task



Major Change #2: Combination of simple + moderate task



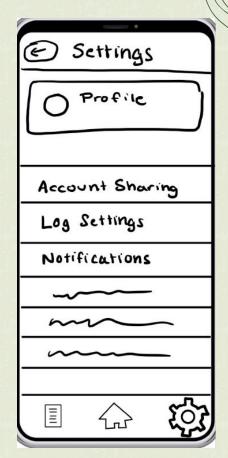
Med-fi: Simple and moderate task



Major Change #3: Separating the profile from the settings

This came from our reevaluation of user goals and stemmed from our conversation about our toolbar. We decided that in our low-fi prototype, the settings screen felt too cluttered. We had combined both the user profile with the settings bar, so that they could edit accordingly.

By making the profile accessible on the home screen, the user will feel as though their information is more unique to them, while the settings act as a more system preferences screen.



Low-fi: Settings screen

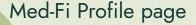


Major Change #3: Separating the profile from the settings



settings settings Notification isystem Pre-*(connections* privacy Policy

Med-Fi Settings page









05

Medium-fi Task Flows





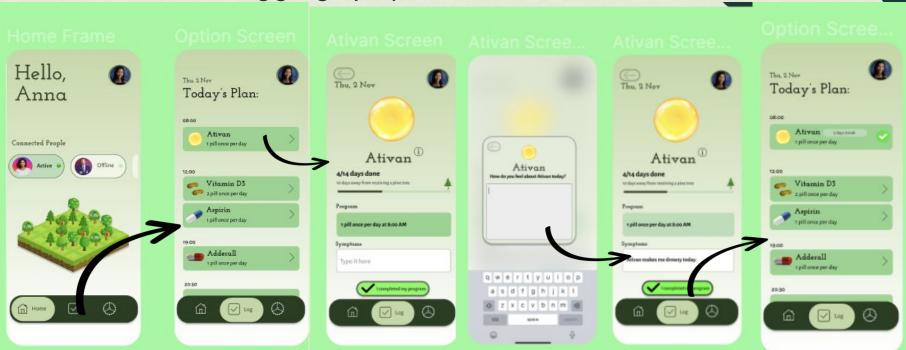
Simple Task:

Daily Check-in on Medication Use



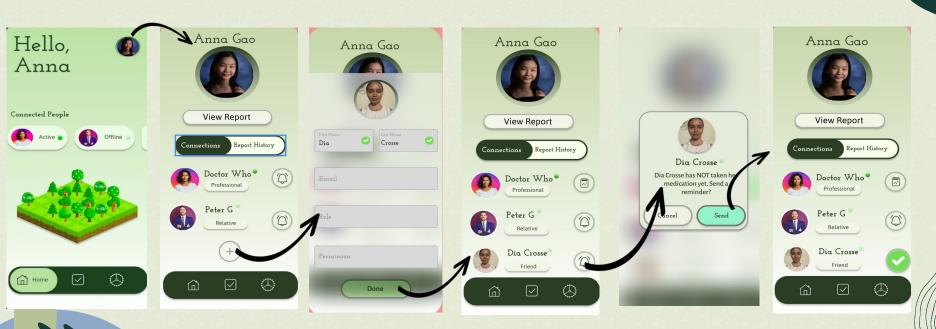
Moderate Task:

Logging symptoms for a medication



Complex Task

Tracking and sharing medication usage with another user







06

Prototype Implementation







About our Med-Fi Implementation

Tools

Our med-fi prototype was created through Figma (similar to our low-fi prototype).

Pros: we were able to fully flesh out the design of our prototype, in addition to starting to add functionality.

Cons: iterations can be more time consuming, prototype doesn't remember user information/progress

Limitations

- All of our tasks are implemented, but many of our extra features (including our main value proposition) are not implemented yet
- All information is already pre-populated (see next slide for all pre-populated areas), so the user is not fully interacting with the app by themselves.





Hard-Coded and Wizard-Of-Oz Features

In order to simulate the data-oriented features of this application we hard-coded number of elements:

- 1. The user's symptoms are autofilled and appear once the user clicks on the text field (hard-coded feature).
- 2. We also hard coded the user's connections (pre-populated list of other people) people who users can share information or remind about medications.
- 3. Our garden visualization of a user's progress is hard-coded and does not update based on user input
- 4. Our report contains an overview of user's medication use with hard coded adherence rates and symptoms
- 5. The user's medication plan has also been prepopulated, without an option to add or edit additional medication.



What's Next

- Implement additional features to Med-Fi
 - Settings
 - Removing users
 - Adding milestones
- Improve data visualization in the calendar to account for irregular medication usage









Thanks!

CREDITS: This presentation template was created by **Slidesgo**, and includes icons by **Flaticon**, and infographics & images by **Freepik**

Please keep this slide for attribution







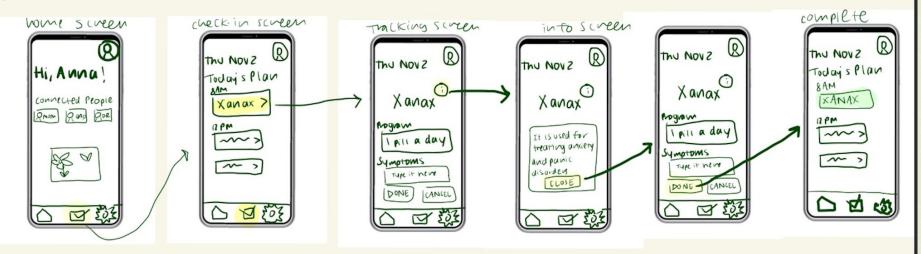
Appendix





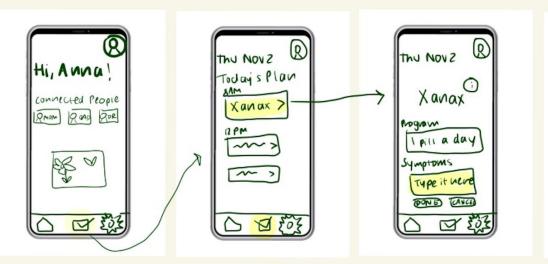
All Revised Interface Sketches - Simple Task

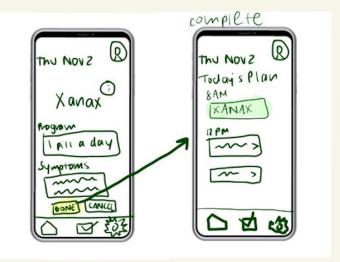
simple task: check-in/track medication



All Revised Interface Sketches - Moderate Task

moderate task: logging symptoms/how patients are feeling





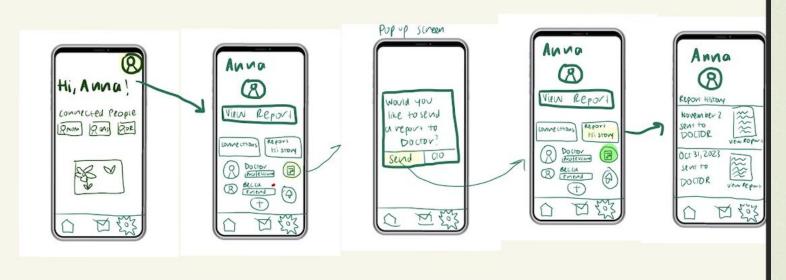
All Revised Interface Sketches - Complex Task

remind users



All Revised Interface Sketches - Complex Task //

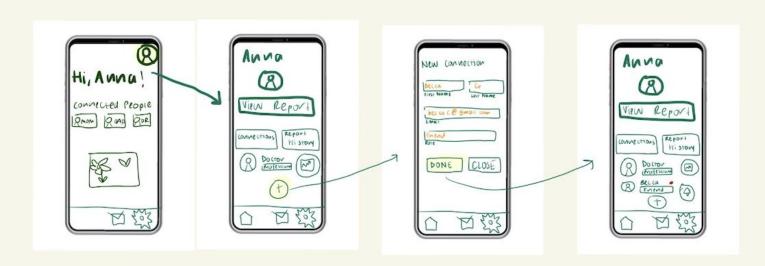






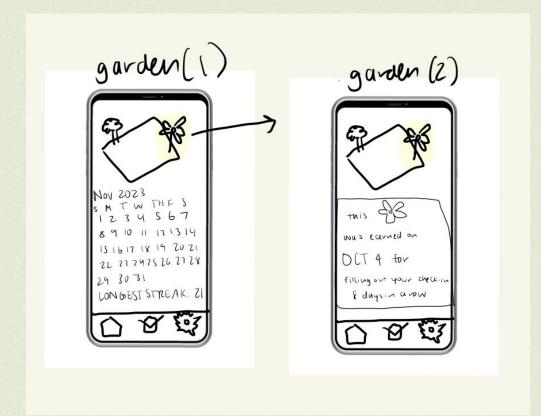
All Revised Interface Sketches - Complex Task (

add connected user











Revised Interface Sketches - Home Screen





