Team SamePage

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Designing for Serendipity

CS 147



Team Members



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We are...

Team SamePage

Our value proposition → Same book. Same time. Someone new.

Our value proposition is not applicable to other apps. We emphasize in-person interactions during an alignment in users' free time.





Problem / Solution Overview

The Problem

Reading is usually a solitary activity. Readers want to connect with others through books, but book clubs feel like too much pressure, and busy schedules make it hard to find time to read with someone.

Solution

Users add the books on their TBR and their free time. The app pairs them with a reader nearby who shares a book on their list and is free at the same time, so they can meet up and read together.





Values in Design

Trust and Safety

We want readers to find community on our app and be able to share their thoughts with readers, regardless of how comfortable they feel meeting up in person with strangers.

Pressure-free Joy

We want our app to be a pressure-free alternative to book club where users can chat casually about books.

We also do not want users to feel the pressure to fill their free time and keep solo down time.





Design Choices

Trust and Safety

- Implement options for reading buddies to meet up in public third spaces or virtually
- In person meetups are suggested in public places by default, so users do not need to share address information
- Chatting feature is only available the day of a meeting with a block and report option

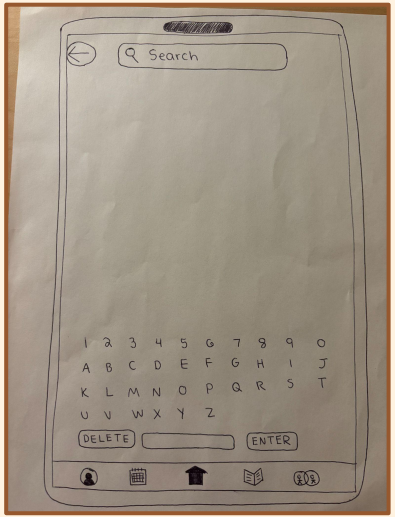
Pressure - Free Joy

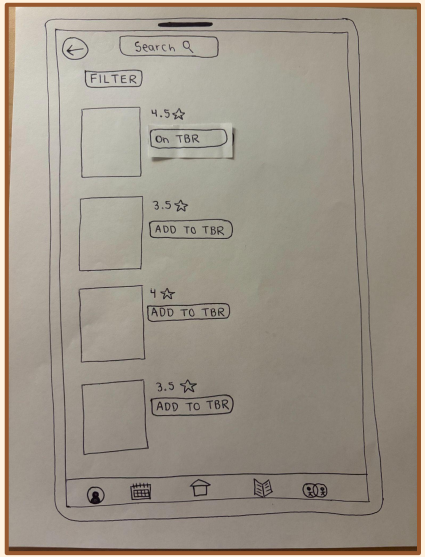
- Users input how many reading buddies and books they are open to at once, so they will not be overwhelmed
- Reading buddies decide their own reading and meeting frequency
- Users can change their free time availability weekly to reflect busy weeks

Potential Tensions: Extremely visible safety features to ensure trust can make the app feel more formal and less casual. We will make sure that safety features are visible but more overly emphasized

Task 1: Adding Book to TBR

- **Simple task** → Users will be doing this often
- This is one of the main uses of our app and required to get a reading buddy
- **No changes from previous week**

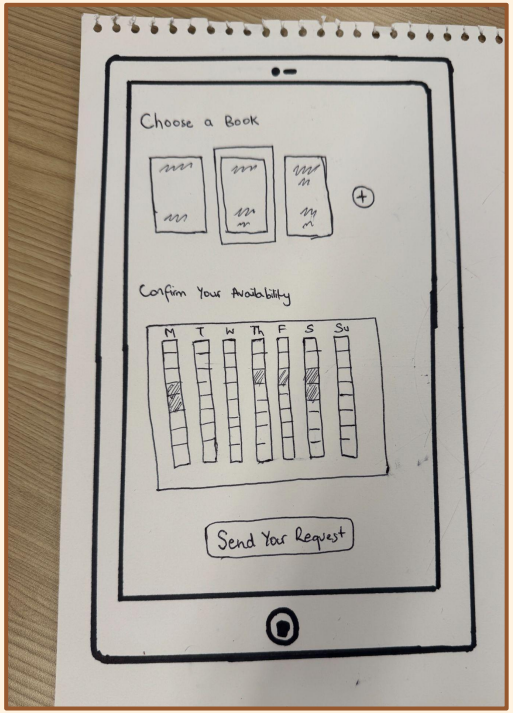




You can view all task flows in detail! Linked in the appendix.

Task 2: Adding Free Time

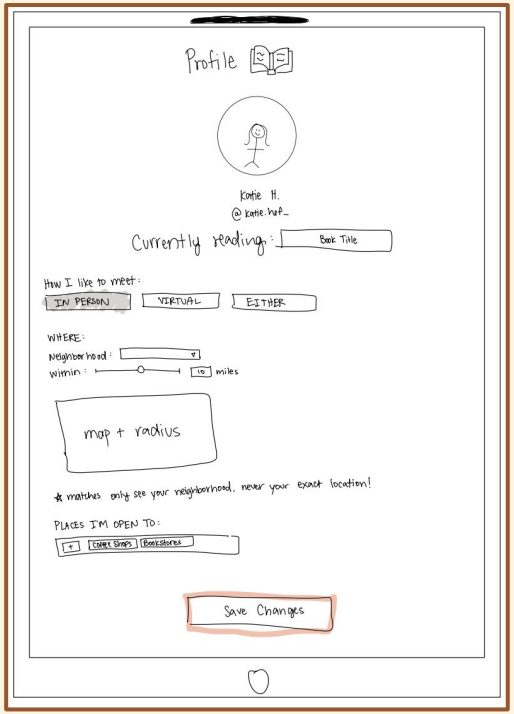
- **Moderate task** → Users will update their availability for reading times once a week, so often but not the main interaction on the app
- **Task is the same but has a different interface**



You can view all task flows in detail! Linked in the appendix.

Task 3: Requesting Reading Buddy

- **Complex task** → although connecting readers is the main point of our app, users will only have a few reading buddies at a time, and thus will not be requesting new reading buddies often
- **Task is the same but now takes location and in person vs virtual meetings into account**



You can view all task flows in detail! Linked in the appendix.

Moodboard

Serendipity Studio Team 1



PANTONE®
19-0915 TCX
Coffee Bean

PANTONE®
PMS 5535 C
183029

PANTONE®
11-0110 TCX
Buttercream





Link to Task Flow

https://www.figma.com/proto/w7oAWzFJnf6LQX1ezZ4Axx/Same-Page-Design-System?node-id=27-304&t=9FADEEN54qc0FyiW-1&scaling=min-zoom&content-scaling=fixed&page-id=0%3A1&starting-point-node-id=27%3A304





Appendix

Revised Task Flow #1 →
https://drive.google.com/drive/folders/1i6KVdd0d2xtnqPH6pE1xArVxkRGVrnLE?usp=drive_link

Revised Task Flow #2 →
https://drive.google.com/drive/folders/19OGBRNXDiN_ULyzCaIbVgaf3CNR625ej?usp=sharing

Revised Task Flow #3 →
https://drive.google.com/drive/folders/170TGDAtEZFZuYDDJXqNbwFbxDD1auRwV?usp=drive_link

Revised Task Flow #4 →
https://drive.google.com/drive/folders/19HvUqsIWsSmtvybwgCW2pmjWqY8R2mZV?usp=drive_link

AI Use for Website →
https://docs.google.com/document/d/1QKEL-6eI5aiNWl2OSyvuRcaHv7ciKfXRRItwpM2ew1I/edit?usp=drive_link

Thank you!
Any Questions?



