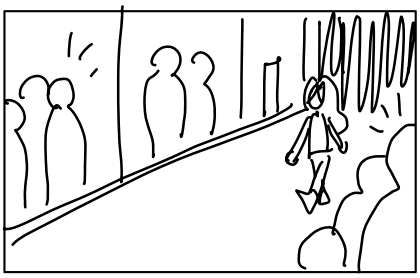
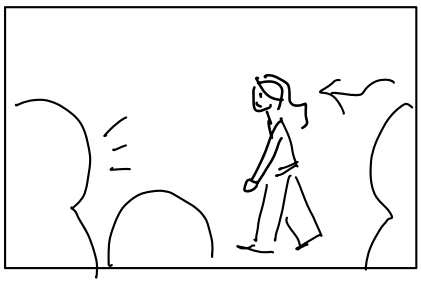
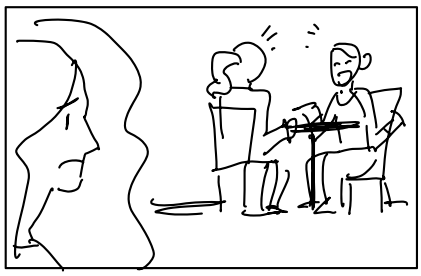
Team KRAMberries Video Storyboards



MC (MC = main character) walking alone in a bustling public place (Uni Ave, SF streets, etc.)



Wide shot of the MC walking alone with bustling streets around them



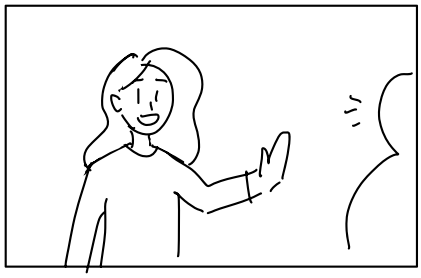
MC looks longingly at other people (couple talking, friends laughing, people walking dogs together, etc.)



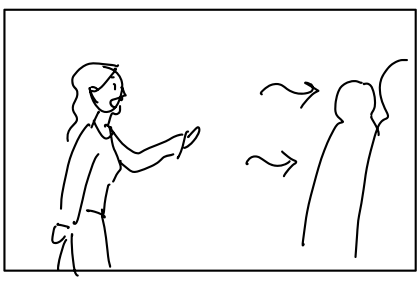
Closer shot of MC walking head down, camera pans across their sad face



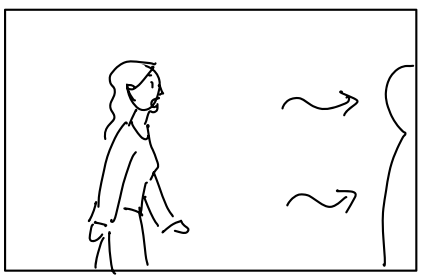
MC sees a group of people talking that looks somewhat approachable



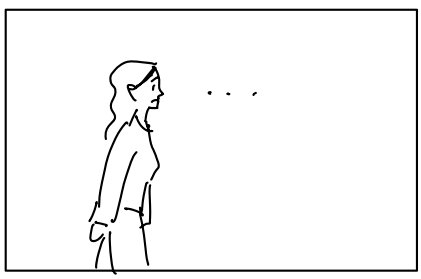
MC reaches out hand to begin to talk to them



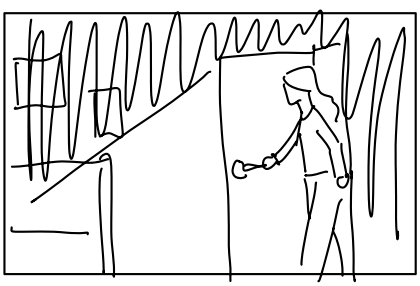
MC takes too long, group of people walk away



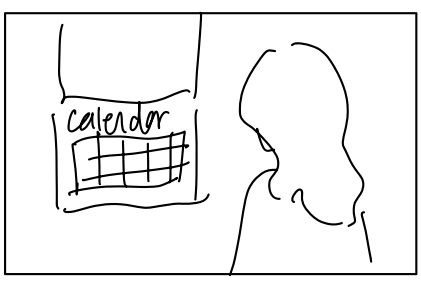
Sad music plays as people walk away



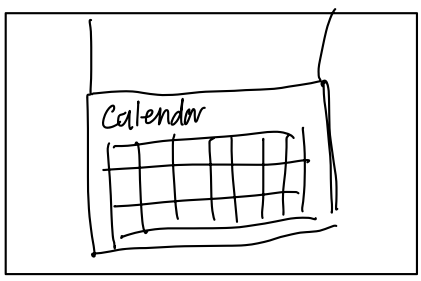
MC pulls hand back and looks sad



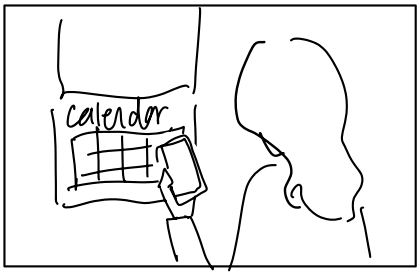
MC goes back to their room, dark lighting and cool toned colors



Behind-the-shoulder shot of MC looking at their calendar



Close-up shot of their empty calendar with no plans



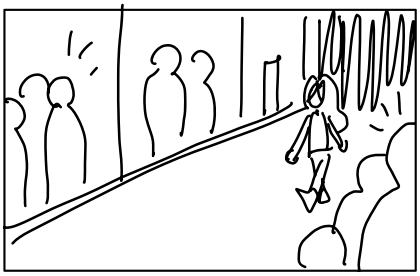
MC tries checking their phone to see if they have any updates…



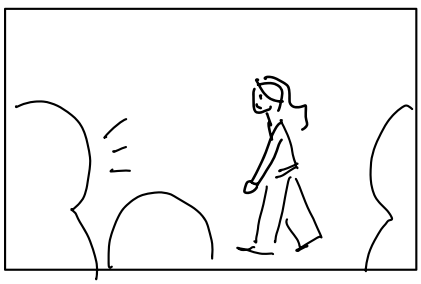
…but no notifications either (represent using an abstract interface)



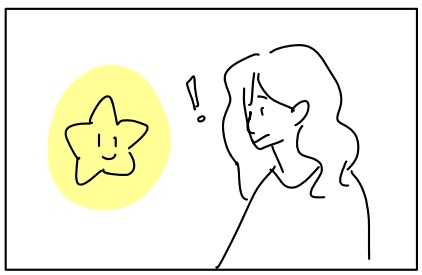
MC sits dejectedly on the edge of their bed in silence



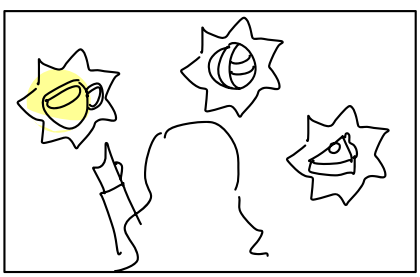
Cut to new scene where MC is walking down the same street (a “redo” of the same day)



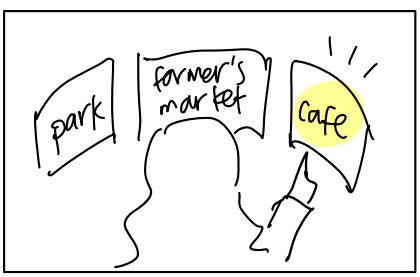
MC walks down same bustling street, except this time…



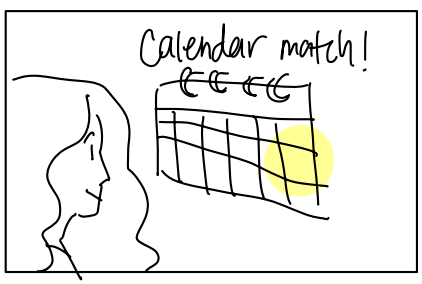
…a notification/star pops up to notify them of a third place suggestion



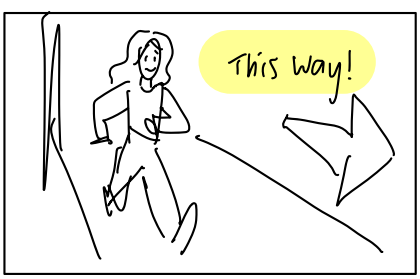
MC inputs their interests and customizes their profile, ex. choosing their favorite hobbies (TASK #1)



MC will get some third space recommendations using a floating abstract interface



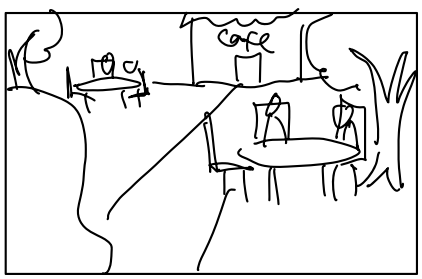
MC’s calendar gets conveniently populated with a time slot for an interesting third space (TASK #2)



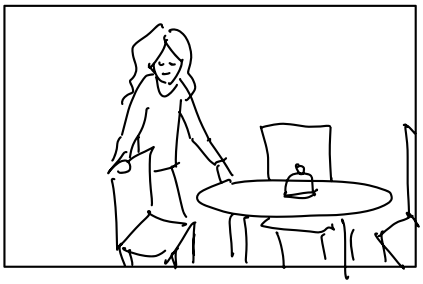
MC energetically follows floating signs that guide them to their destination



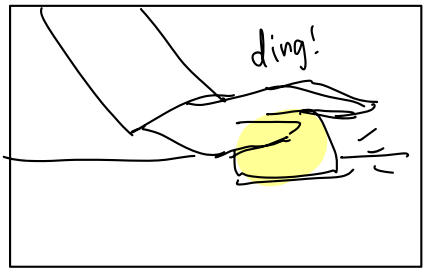
MC’s hair blowing in the wind with the sun shining down on them to show their optimism for this newly suggested third space



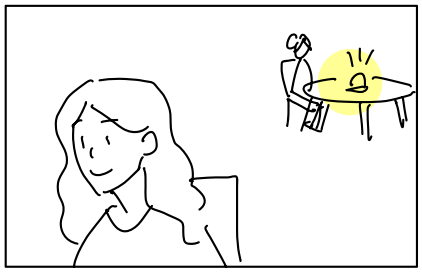
MC reaches the cafe and sees people sitting at the tables chatting



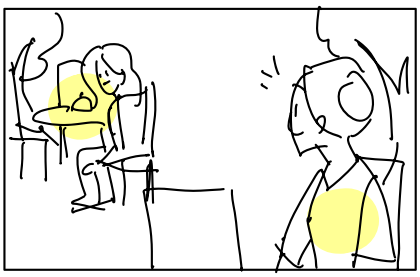
MC pulls out a chair to sit, music is expectant and energetic



MC checks in to this third space using tangible button, which will notify others who have also checked in



Another user who has already checked in will also light up in the distance
(start of TASK #3)



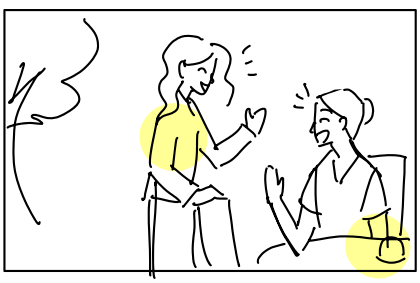
Over the shoulder shot of the user and the MC making eye contact



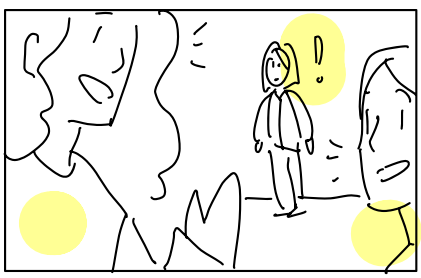
Other user waves at camera (through the POV of the MC)



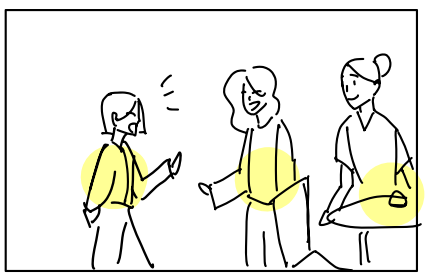
MC waves at camera (through the POV of the other user)



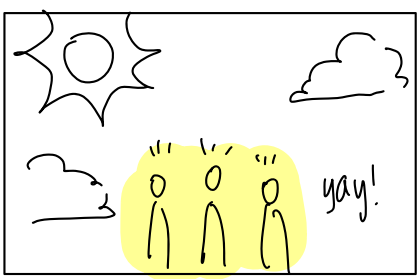
MC stands up and goes over to talk to the other user, finding unexpected similarities about each other



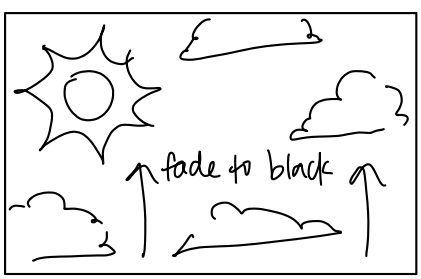
Another user who is passing by happens to notice them chatting



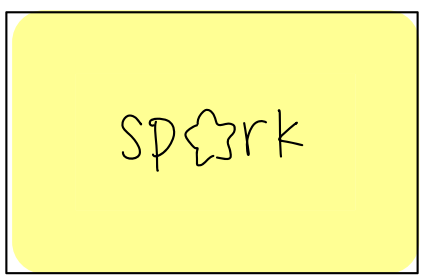
Third user joins in with three sparks now- users are meeting new people and exploring a new third space



Wide shot of the three people chatting happily, with their three sparks glowing brighter (end of TASK #3)



Camera pans up to a sunny blue sky, fading to black



Main logo and tagline appears on ending screen