A8: kin

Team 3 – Jack Clark, Shuvi Jha, Jasmine Narine, Steven Pu

The team

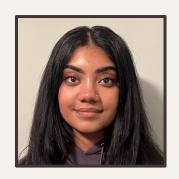


Jack Clark

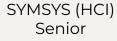
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kin

"Weave your family story one thread at a time"

Value Proposition

"kin seeks to make the uncovering of family stories inviting by initiating daily, bite-sized conversations that facilitate and chronicle our familial connections"

Problem and Solution

Problem

It can be difficult for people to learn, share, discuss, and preserve family stories in a way that feels engaging and rewarding, especially across generations – specifically, young people and the elderly.

Solution

A tool focused on helping family members share memories through prompts and collaboration. Users can engage with prompts, read family prompts, and add their own prompts to the system to facilitate family interactions and preserve memories.

Presentation Outline

O1 HE Results 02 Revised Design

03
Prototype
Implementation

O1 HE Results

HE Statistics

Total Violations: 57

- Severity 1: 22 violations
- Severity 2: 24 violations
- Severity 3: 10 violations
- Severity 4: 1 violation

Task 1 [Responding to a Prompt]: 36 violations

- Severity 1: 11 violations
- Severity 2: 15 violations
- Severity 3: 7 violations
- Severity 4: 1 violation

Task 2 [Responding to Family]: 14 violations

- Severity 1: 7 violations
- Severity 2: 5 violations
- Severity 3: 2 violations
- Severity 4: 0 violations

Task 3 [Submitting Prompt]: 7 violations

- Severity 1: 4 violations
- Severity 2: 4 violations
- Severity 3: 1 violation
- Severity 4: 0 violations

HE Summary

Design & User Interface

- o Design emphasis on simplicity makes tasks easy to understand
- Audience-friendly design elements like appropriately sized text and icons
- Aesthetically pleasing with use of monochromatic color scheme

Usability & Functionality

- App needs clearer ways to distinguish between user and family members' responses
- "Propose a Prompt" task is confusing

User Experience Enhancement

 Suggestions include adding visible word limit, making icons easier to understand, providing clear error messages

Communication & Community Building

Need for better communication of app's mission of connecting family members,
 suggested through addition of an intro page or banner on home screen

HE Changes We Addressed

- We prioritized all 11 Severity 3 and 4 Violations in our revised design. Major violations of focus include:
 - User Control & Clarity Issues: Users may struggle with limited editing options and confusing tasks, such as recognizing logos and understanding prompt instructions.
 - Accessibility & Interface Consistency Concerns: Visually-impaired users may face difficulties with disappearing messages, and the app shows inconsistent responses to user actions.
 - Major Error Prevention Issues: A major design issue caused confusion by displaying all response formats in a single box, leading to potential errors in user input.
- Many of the Severity 1 and 2 violations were cosmetic & quick to fix, focusing on standardizing terminology & aesthetic.

HE Changes We Didn't Address

- Our evaluators stressed for the need to better communicate the app's mission of connecting family members. We received the following, non-HE-related suggestions:
 - Intro Page for Value Proposition: Creating an introductory page to detail Kin's mission of connecting family members.
 - **Banner on Home Screen:** Adding a banner on the home screen to emphasize Kin's values of connecting generations.
- We won't be addressing these changes in the next iteration of our design because we want to prioritize critical usability requirements first, especially within our limited time and current project scope.
- We are more interested on focusing on immediate needs as indicated by our evaluators.

O2 Revised Design

Tasks - No major structural changes

Simple: Answer a prompt

The biggest card on the home page immediately prompts the user and is clickable, allowing them to answer.

Answer options are text, photo, file, or Spotify attachment.

Moderate: Reply to an answer

The second-biggest section on the home page allows a user to expand other answers and reply to them. Reply options are text, audio, or "likes"

Complex: Submit your own prompt

Relatively small and in the bottom right of the home page is the "Propose a prompt" button. This page allows the user to submit their own prompt that has the potential to be asked in the future.

Recall: Our usability goals

Goal #1: Efficiency

Goal #2: Robustness

Change #1: Icons



before

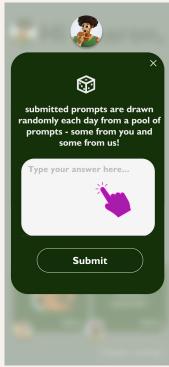


Why?

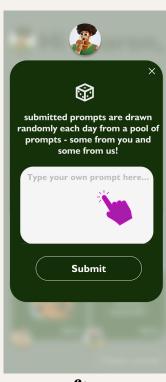
- Spotify is too brand-specific
- Want to be as inclusive as possible
 - Prevent alienation of users

- Robustness
 - Reduce error rates for non-Spotify users

Change #2: Submitting Prompt Wording - TBI







after

Why?

 Felt confusing to refer to original prompt as an "answer" - no question asked

- Robustness
 - Reduce user confusion about submission of prompt

Change #3: Edit/Delete Comments - TBI





before

after

Why?

- Ensure user freedom
 - Users have full autonomy over responses, even after submission

- Robustness
 - Allow user to recover if they made an error in their comments

Change #4: Submit





before



after

Why?

- Confusing -> might make users believe they can submit more than one response
 - Not the case

- Robustness
 - Prevent users
 from making
 the error of
 pressing the
 submit >1 time

Change #5: Submit Multiple Comments - TBI







before

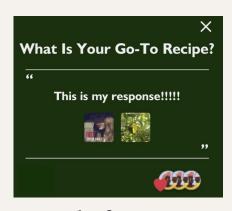
after

Why?

- User Freedom
 - Not limit users to express thoughts in 1 comment submission

- Efficiency
 - Users can quickly add as many comments as they'd like

Change #6: Modify upload



before



Why?

- User Freedom
 - Users can change their mind
- Error Handling
 - Users can correct mistakes in their answer

- Robustness
 - Reducing error rates and providing user flexibility

Heuristic violations we ignored

Allow multiple uploads from the same media type

Harmful because too many uploads would clutter the otherwise simple interface. Four total attachments (file, song, photo, audio) as a maximum is plenty.

Allow users to go see prompts they have submitted

Ruins the lottery type feel of the submission system ideally, we want users to be pleasantly surprised when they open the app and see a prompt they've previously submitted

O3 Prototype Implementation

Tools Used



We used Figma to design our components and to act as a model when we coded.



We have a central repository where we push our individual updates to. This makes it easier for us to track changes.



VSCode allows us to produce code files and debug errors from Expo.



This is our application framework.



Expo allows us to visualize and realize our app in real-time.

Task 1 Visual Flow











We Implemented Task 1



Functionality

NEW: Users can attach any combination of 5 different forms of media: text, file, music, photo, audio.

NEW: Users can search files and photos through APIs.

NEW: Users can undo an answer and optionally re-answer with different inputs

Users can view likes and replies that others have left on their answers

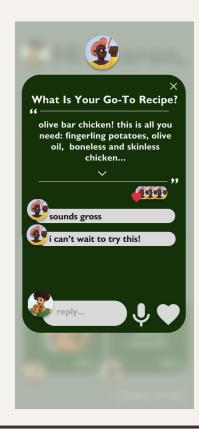
One Unimplemented Feature

Task 2: Reply to an answer

We have the requisite components to implement

Need to add a "reply" field component, add a "like button" component, and reuse the audio reply



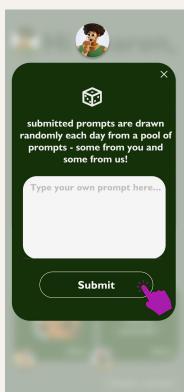


Another Unimplemented Feature

Task 3: Submit your own prompt

We have started to implement, with a functional button and modal already

Can re-use the text input component from Task 1





Plan to Finish

This weekend

Utilize components for Task 1: Answer a prompt to expedite development of Task 2: Reply to an answer

Monday and Tuesday

Finish implementation of Task 3: Submit your own prompt



Standardize styling across the application

Add modal animations to make for smoother transitions

Implemented Wizard of Oz Features

User inputs

Users can write inputs and choose attachments, but the inputs are all stored on the front-end and will be viewable.

Refreshing or closing the app will lose all data.





Future Wizard of Oz Features



User comments

Users can leave comments that will be stored in the frontend.
Refreshing or closing the app will lose all data.



Prompt generation algorithm

We simulated that the generated prompt of the day is "What is your go-to recipe?"



Prompt submission process

We give the illusion that a submitted prompt has the potential to be asked in a future day, but this demo will have no concept of temporality and the prompt is not being saved.

Hard coded Features

Family members

All the user's family members are hardcoded. The users can't control who is in their network and what they have said.



User information

All the user information is hardcoded, including profile, pictures, and names.



More hard coded Features

Some user inputs

As of now, song and audio attachment options are pre-determined, but users can actually choose files or photos



Comments

User comments on your answer are hard-coded into the frontend. We have the "Submitted" and wait time to help convey a notion of time passing for people to leave comments.



Questions/Issues

Although we haven't had too much trouble yet with coding up our application, we do think it is important for us to consider the following issues if we were to launch kin to real users and for day-to-day usage.

- **Privacy Concerns:** How can Kin ensure the privacy and security of these sensitive stories?
- **Data Ownership:** Who owns the family stories and memories shared on Kin? Clarifying data ownership and user rights is important.
- **Integration with Existing Family Dynamics:** How can Kin adapt to and enhance each family's unique dynamics without causing conflicts?
- **Cultural Sensitivity**: How can Kin respect and accommodate diverse cultural perspectives and sensitivities regarding the generation and sharing of family stories?

Demo



Please scan this with your phone if you have Expo Go installed

Appendix

HE Revisions

Figma Link

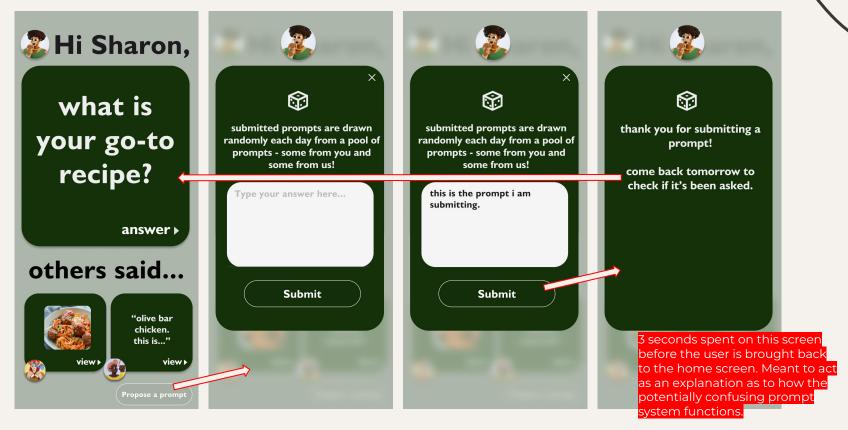
Task 1 - Simple



Task 2 - Moderate - Reply to someone's answer



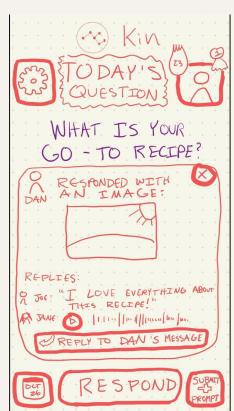
Task 3 - Complex - Propose a custom prompt

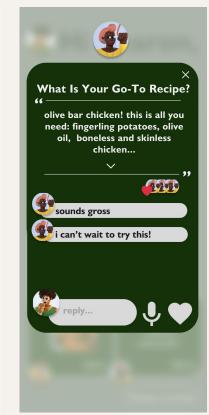


O8 Prototype Implementation

Change 1 - "Respond" -> "Answer"







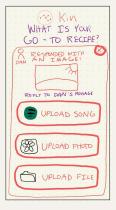


Change 2 - Standardized UI













view >





Change 3 - 1 tap to get anywhere







