

vibe before you arrive.

Make venturing outside your comfort zone fun, not scary.

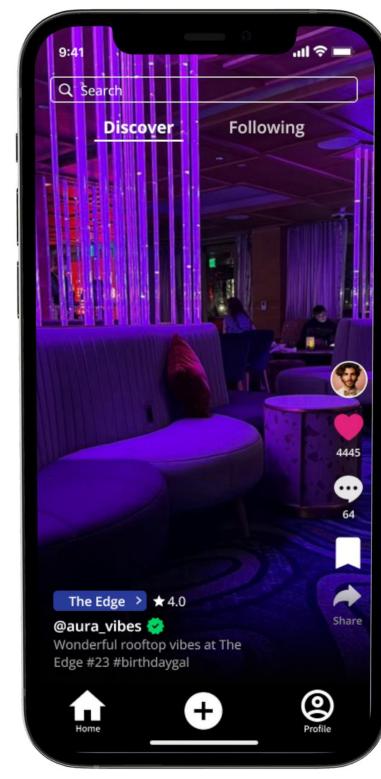
## problem

Most people find menus intuitive, but they struggle to identify the vibe, or ambiance, of a restaurant

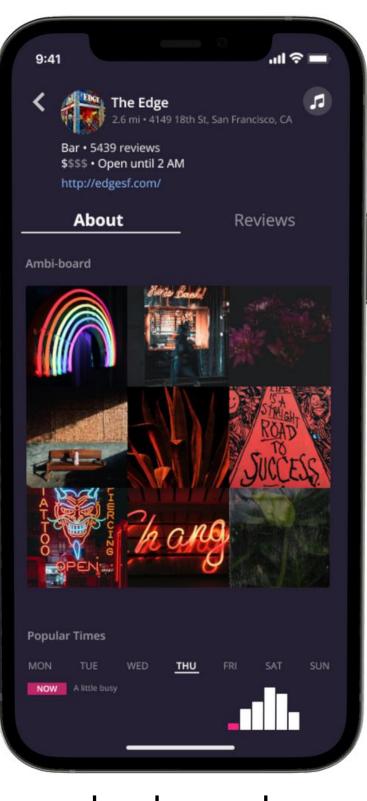
## solution

Meet ambi, a <u>one-stop app</u> to experience a restaurant's ambience through customer reviews, word clouds, and fit inspiration.

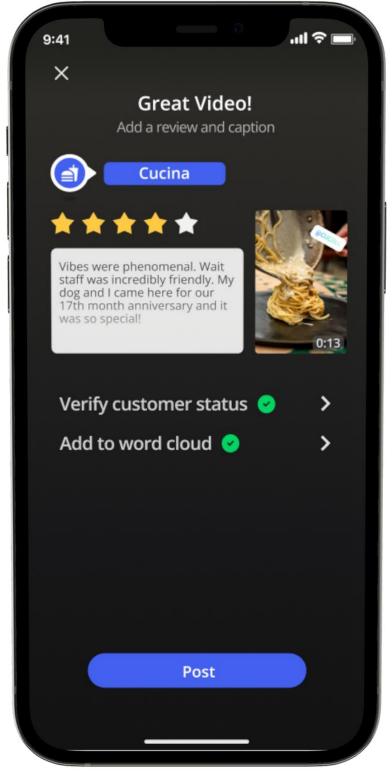
## **Key Features**



discover ambiances through video

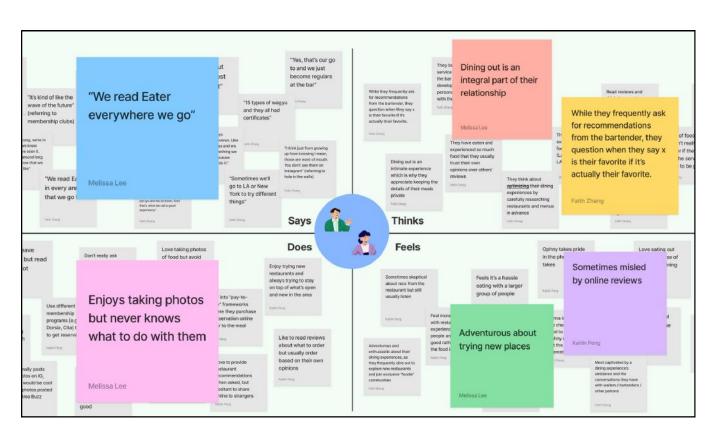


check out the vibe



help create the ambiance!

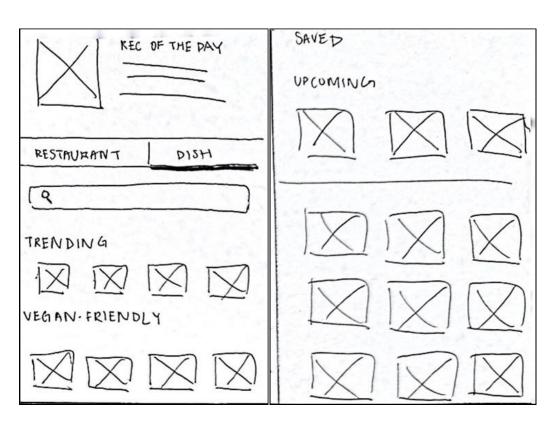
## Design Process



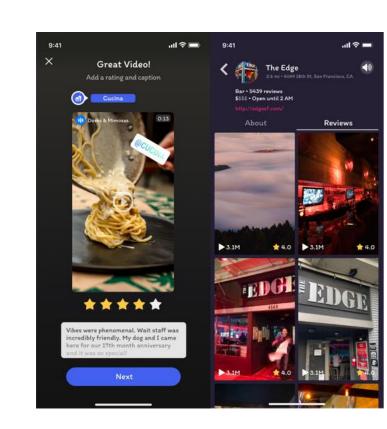
1. Needfinding



2. Testing



3. Low-fi Prototyping



4. Med-fi Prototyping