The Art of Good Images
Logistics

● Course Reviews
  ○ in Canvas, students will see a pop-up notification on their Canvas dashboard page any time they log into Canvas during the evaluation period.
  ○ in Axess > My Academics > Course and Section Evaluations > Link to the evaluation system near the top of the page

● Final Showcase
  ○ Friday (Aug. 18) from 12-3
  ○ There will be pizza, donuts, and prizes for the winners
  ○ Final grading session - where you will present your 2 minutes on your final project
  ○ Let us know IN ADVANCE if you will not be present

● Final Project Help
  ○ Due Friday (Aug. 18) at 3AM
  ○ We will be sorting photos at 3AM, so do not be late
  ○ Office hours all week
  ○ 2nd half of class for workshops
What makes a good image?
What makes a good image?

- Composition
- Lighting
- Color
Composition
Composition - Where are your objects?
Composition - Where is your camera?
Composition - Break Down the Image
Breaking up the Scene
Rule of Thirds
Golden Ratio
Golden Triangle

When using the golden triangle, the leading lines in the image should form a triangle. Interesting points may lie where the grid lines intersect.
Lines and Shapes
Centering and Symmetry
Foreground and Background
Camera Angles
Questions?
Lighting
Types of Light

- Point Light
- Spot Light
- Area Light
- Sun Light
Emissive Objects
Background Lighting
Lighting Strategies

- Back light: 20%
- Fill light: 50%
- Key light: 100%

Diagram showing lighting setup with labels for back light, fill light, and key light.

Images of lighting strategies in action.
Three Point Lighting
Three Point Lighting

Back light 20%
Fill light 50%
Key light 100%

Object
Camera

Blue sphere
Key Light

- Back light 20%
- Fill light 50%
- Key light 100%

Object

Camera
Key Light
Fill Light
Fill Light

Back light 20%

Fill light 50%

Key light 100%

Object

Camera
Back Light / Rim Light
Back Light / Rim Light

- Back light 20%
- Fill light 50%
- Key light 100%

Diagram:

- Camera
- Object

Images:

1. Object illuminated from the back.
2. Object illuminated from the side.
3. Object with a key light (foreground) and fill light (background).
Back Light / Rim Light
Back Light / Rim Light
Natural Lighting
Contrastive Lighting
Questions?
Color
Color Schemes

Analogous Colors

Contrasting Colors

Monochrome Colors
Color Schemes
Analogous Colors
Contrasting Colors
Monochromatic Colors
Color
Color
Contrast
Contrast
Questions?
Story
Questions?