TheGivingTree

1. Problem
2. Solution Intro
3. Design Evolution
4. Solution Details
5. Conclusion

Meet The Team

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DESIGNER/DEVELOPER

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What organizations are the most in need?

What organizations are the most in need?

How do I best support an organization?

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How do I best support an organization?

How do I budget to donate?

What organizations are the most in need?

How do I best support an organization?

How do I budget to donate?

Problem

From **finding where to donate**, to which charities are **most in need**, giving is filled with **pitfalls** for the average donor.

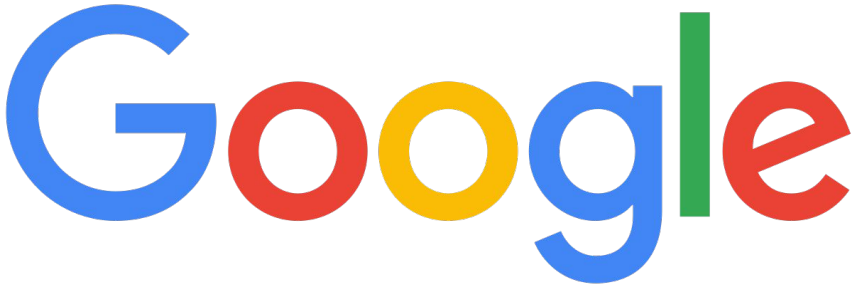
Charity
Navigator

Charity
Navigator

gofundme™

Charity
Navigator

gofundme™

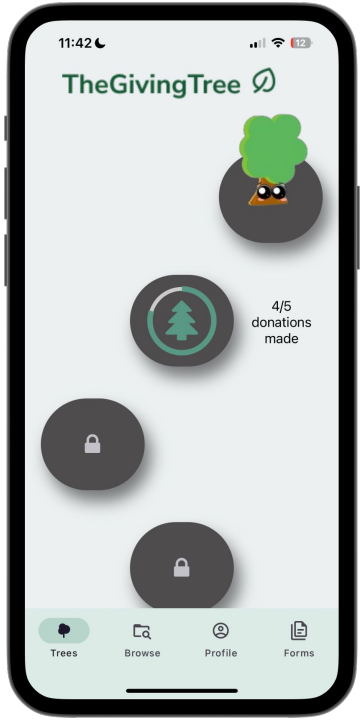

Google

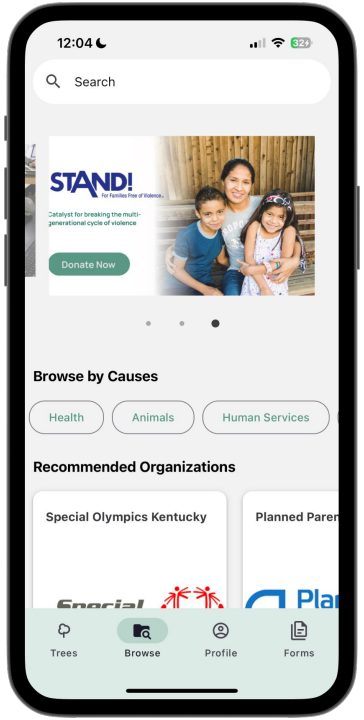
Solution

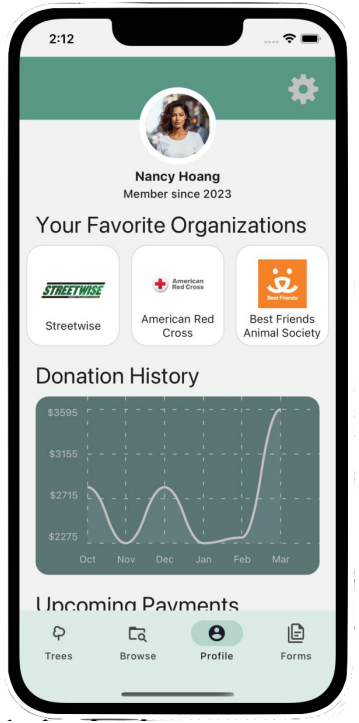
Mission Statement

Our mission is to **help donors donate easily and effectively** to the causes they care about and **track their donations** over time.

Our Solution







Video

03

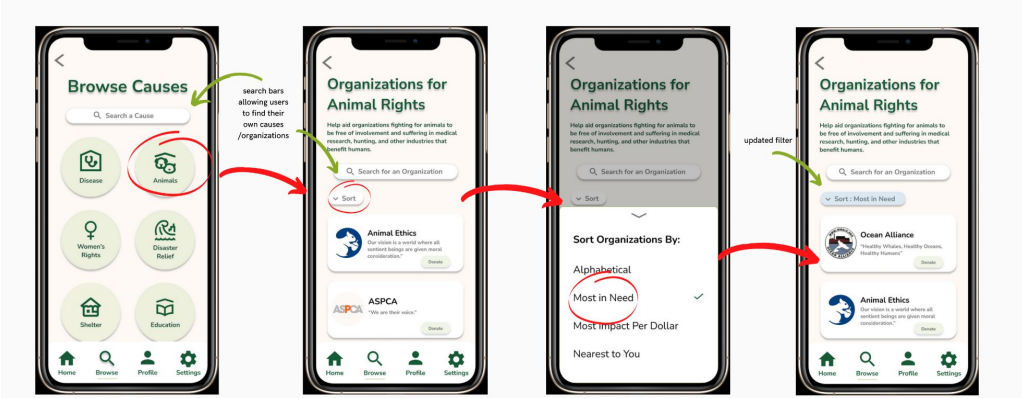
Design Evolution

Low-fi & Med-fi Prototype

Hi-fi Prototype CS147

Hi-fi Prototype CS194H V1

Hi-fi Prototype CS194H V2



options for possible causes to donate to

options for animal rights organizations

pop-up with options to filter results

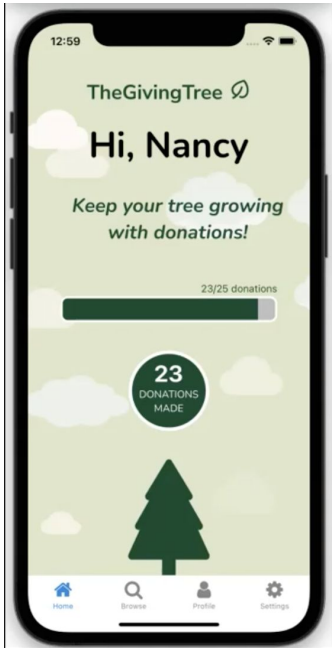
filtered results

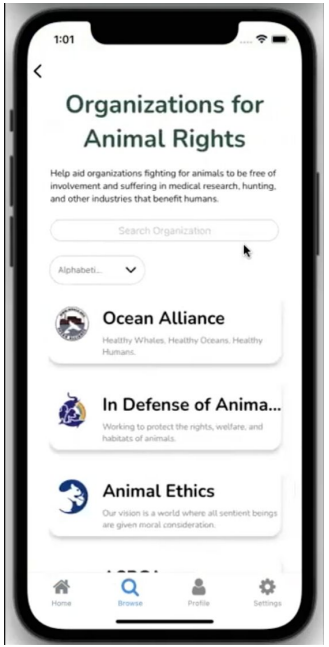
Low-fi Prototype

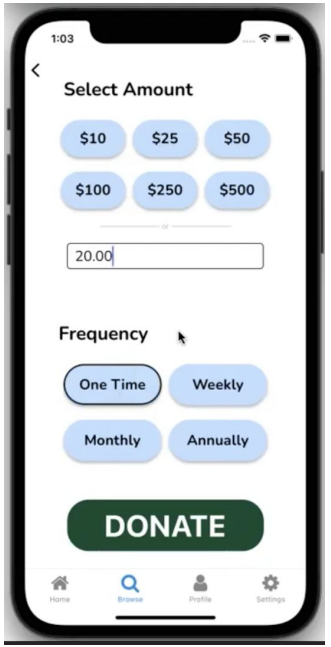
Hi-fi Prototype CS147

Hi-fi Prototype CS194H V1

Hi-fi Prototype CS194H V2





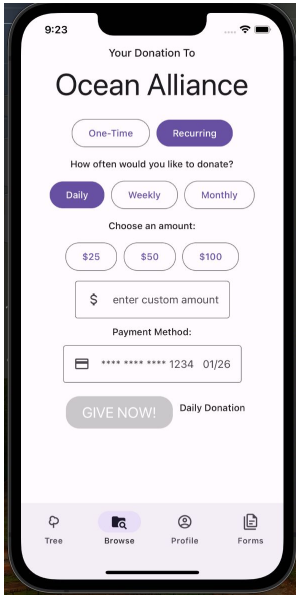


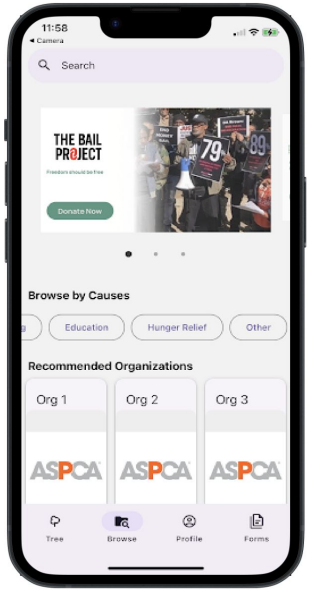
Low-fi Prototype

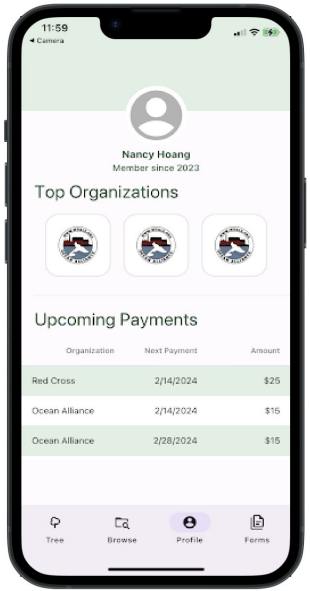
Hi-fi Prototype
CS147

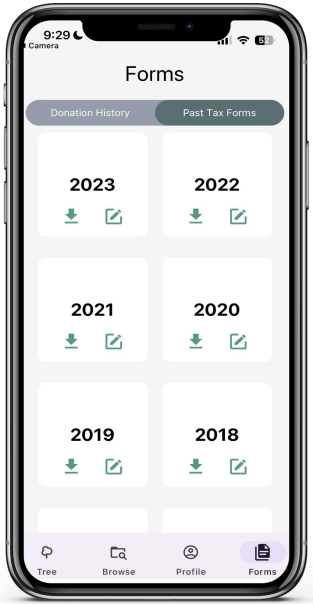
Hi-fi Prototype
CS194H V1

Hi-fi Prototype
CS194H V2









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Hi-fi Prototype
CS147

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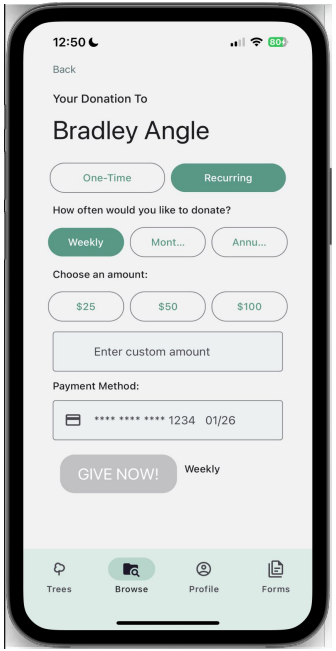
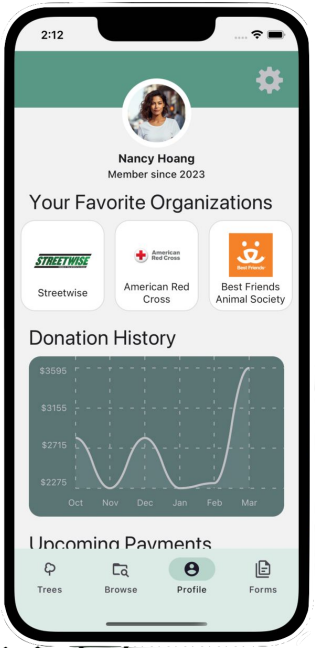
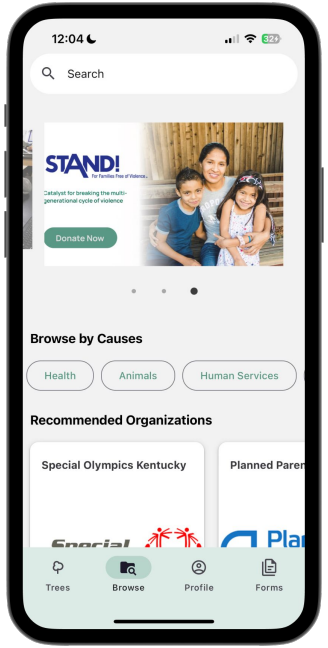
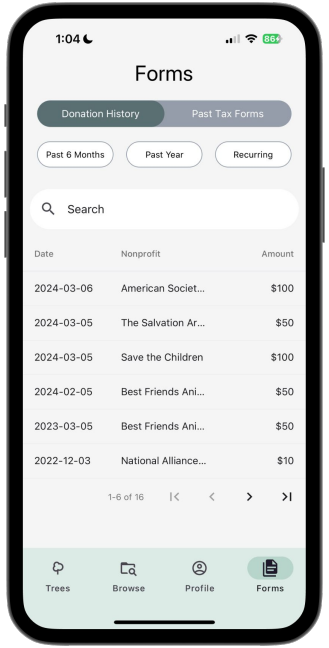
CS194H V2







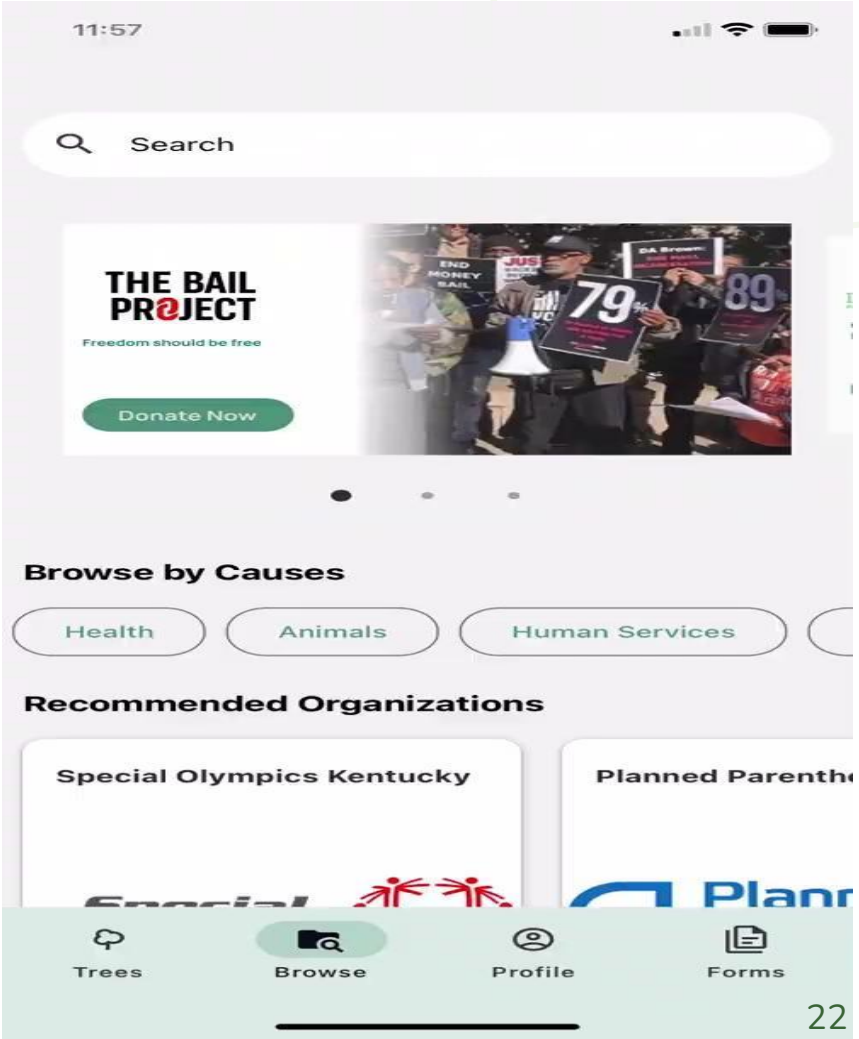


04

Solution Details

Browse Causes

Simple Task

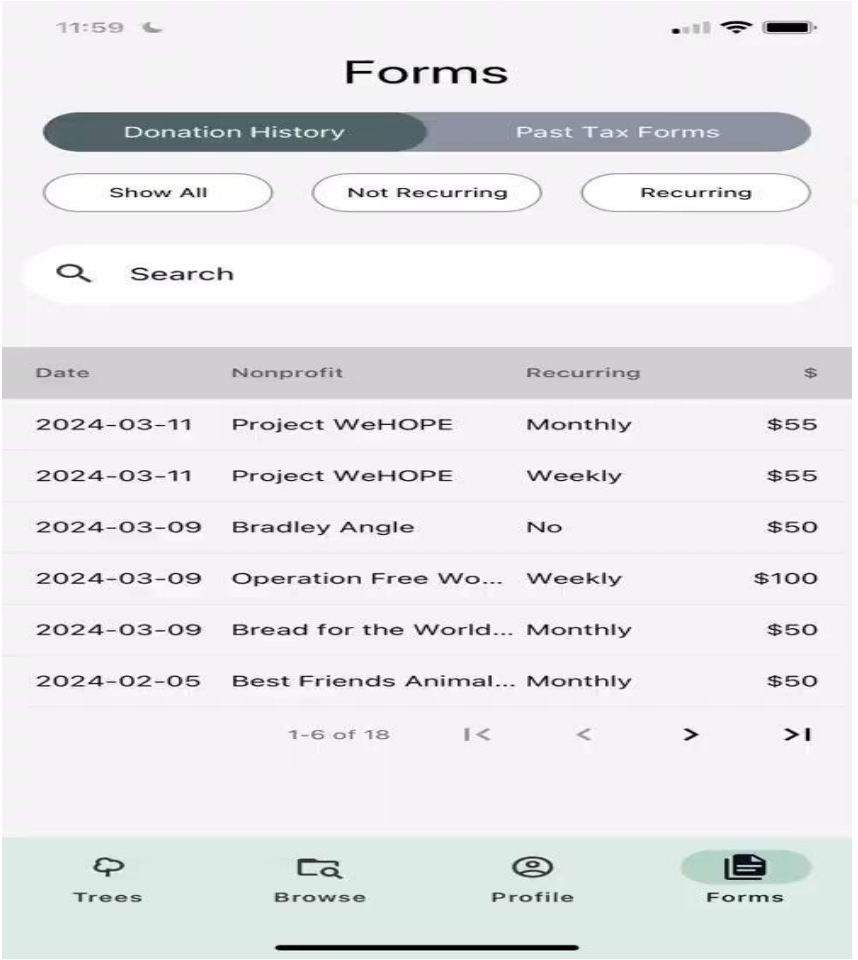


Donate

Moderate Task

Tax Forms

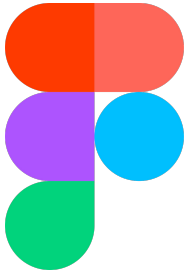
Complex Task



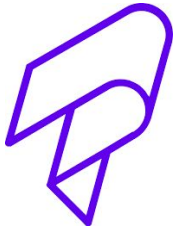
05

Implementation

Tools

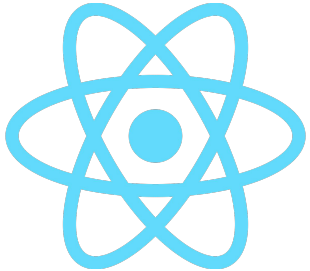


Figma



React Native Paper

Expo Go Mobile App



React Native

Realtime Database and
Firebase Analytics

Future Implementation

Missing

- Editable tax form PDF

Future Additions

- PayPal Implementation
- Organizations as users

End-to-end
Donor Experience

End-to-end
Donor Experience

Education

End-to-end
Donor Experience

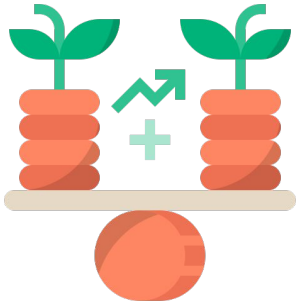
Education

Recurring
Payments

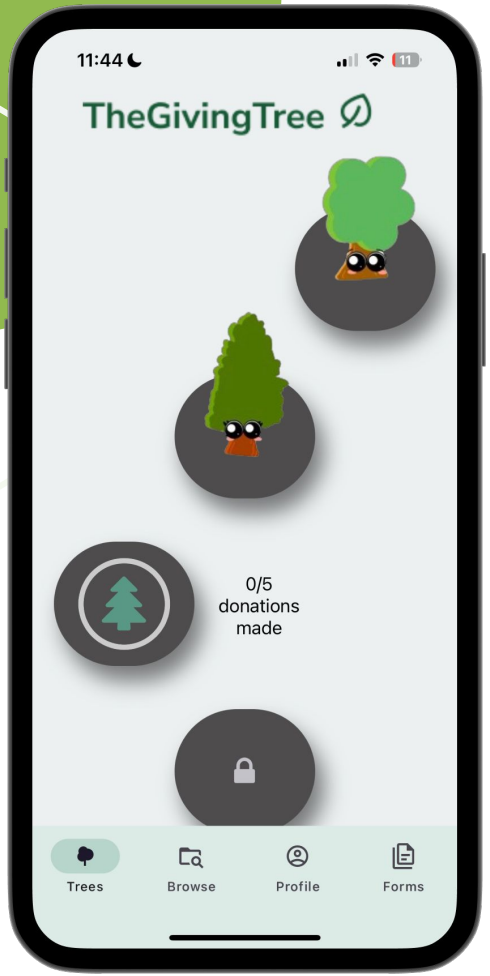
End-to-end Donor Experience

Education

Recurring Payments



Financial Stability



TheGivingTree

Make your donations go further

https://web.stanford.edu/class/cs194h/projects/TheGivingTree /