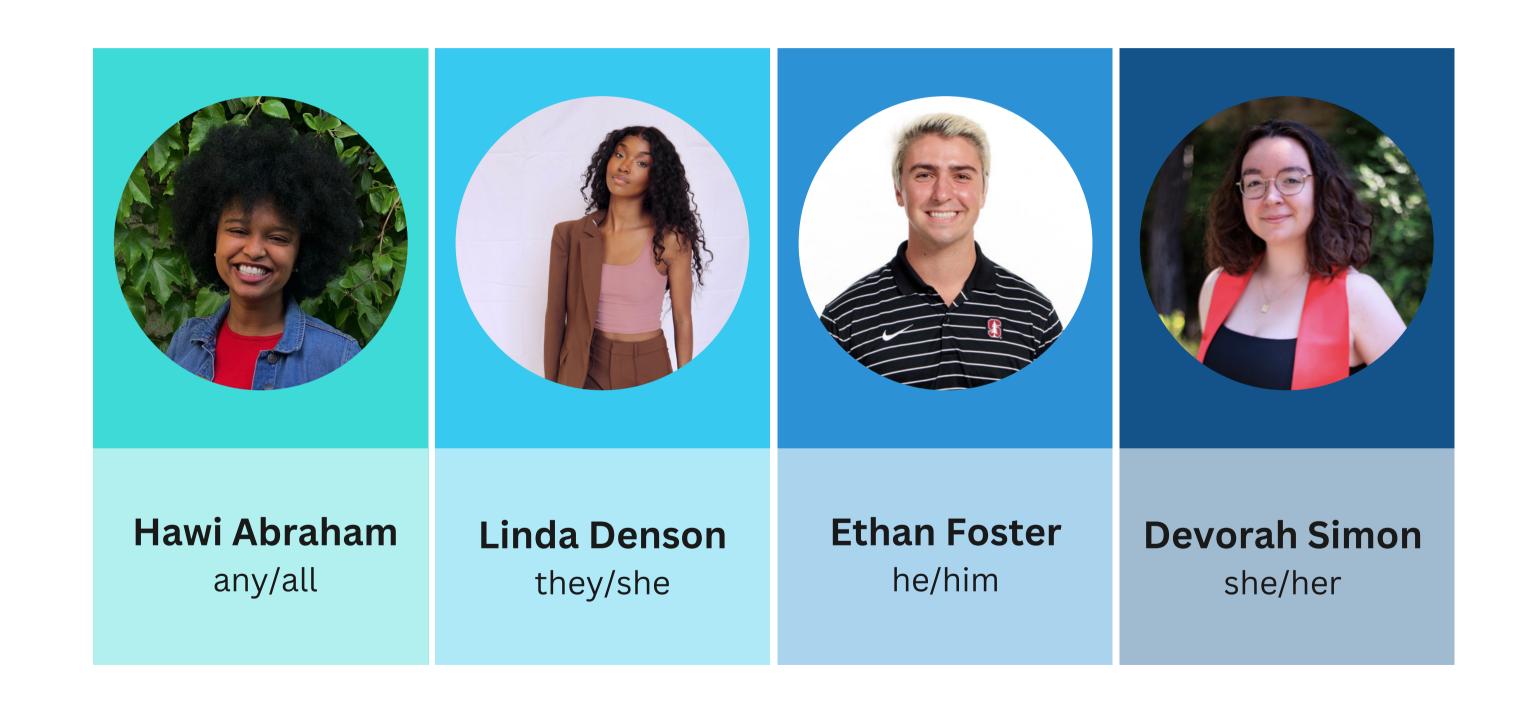


Assignment 2: POVs, HMWs, and Experience Prototypes

Team Movement

Meet the Team

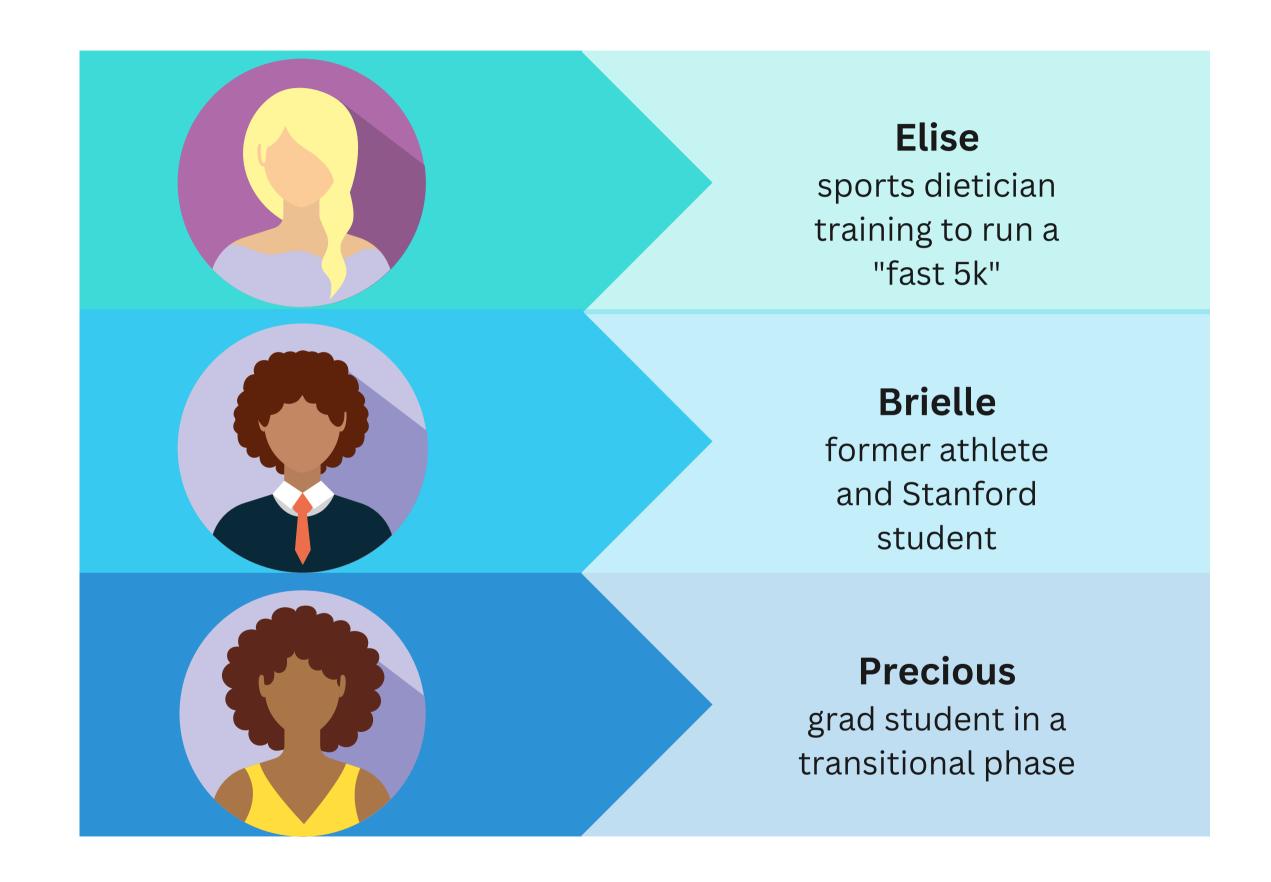


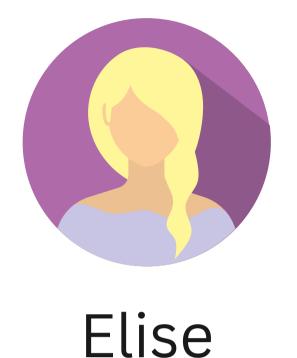
Project Domain

Health, Well-Being, & Fitness

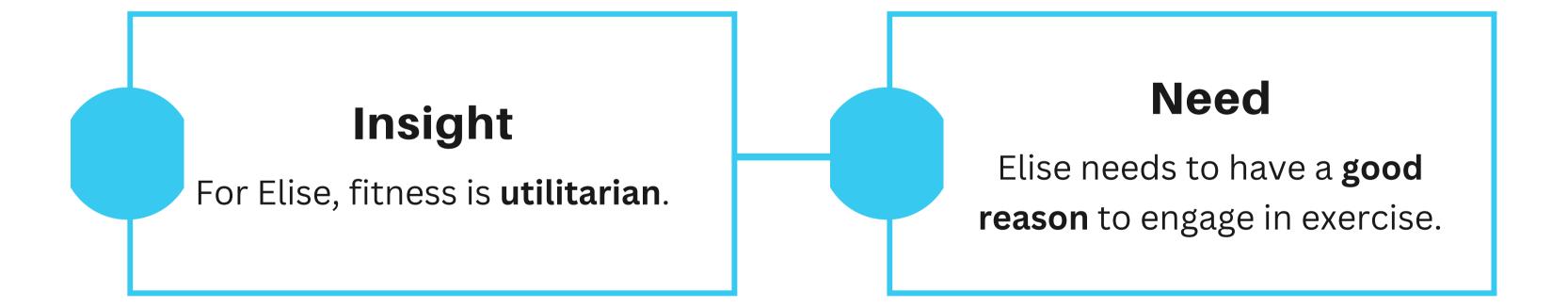
Relationships with Fitness

Additional Interviewees





"I want to be able to run from a bear if needed."





"For most of athletics, I've been in pain."*

*but not anymore!

Insight

Brielle used to **force their body** into doing what their
coaches wanted.

Need

Brielle needed a shift from following requirements to following their feelings.



"My body is not all of me or what I bring into the world."

Insight

Precious still has a **goal of losing**weight despite stated ability to
work out without attaching to
beauty standards.

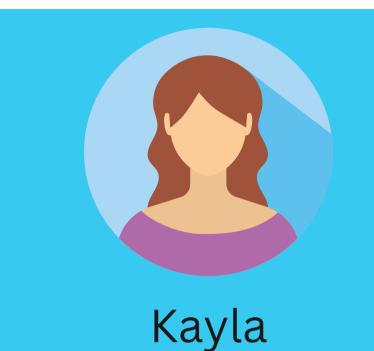
Need

Precious would benefit from being able to isolate health-related goals from diet culture.

	We met:	Kayla, a truck dispatcher and professional bodybuilder	Kayla, a professional bodybuilder and former personal trainer
	We were surprised to realize:	she finds the most difficult parts of bodybuilding to largely be the mental obstacles	she finds the most difficult parts of bodybuilding to largely be the mental obstacles
	We wonder if this means:	dealing with these mental challenges of fitness is even more important that the physical challenges of exercising	she doesn't feel as supported in these mental challenges as she does in the physical challenges of exercising
	It would be game changing to:	give Kayla a way to deal with these mental challenges	support Kayla in these mental hardships as much (or more so) than in her physical exercises

	We met:	Brielle, a former athlete and Stanford student	Brielle, a former athlete and Stanford student
	We were surprised to realize:	that even after retirement, they still engage in "athletics"	by using feeling to frame their workouts rather than a numeric metric, Brielle has been able to heal old trauma post their career
	We wonder if this means:	that they find controlling their own exercise regimen to be healthier than having others tell them what to do	using feeling as a metric has empowered Brielle to feel comfortable in their workouts
	It would be game changing to:	help reframe exercise to reduce memory of the external pressures that used to be more prominent	allow people to workout using feeling as a metric

We met:	Jasper	Jasper, who recently moved from LA and describes himself as "lazy"
We were surprised to realize:	he considered himself lazy, even though he works out multiple times a week, due to comparing himself to his friends with "big muscles"	he works out multiple times a week, despite calling himself "lazy", compared to his more muscular friends
We wonder if this means:	he believes he's lazy because he is expected to workout more and have a particular physical appearance	Jasper thinks his body, rather than his efforts , is a reflection of his "laziness"
It would be game changing to:	work through his feeling of laziness and remove the judgment of physical appearance from the fitness experience	redefine what "laziness" vs "productivity" mean to Jasper in the context of fitness







How might we make fitness mentally restorative?

How might we create workouts based on feeling, thoughts, and emotions?

How might we make users feel productive regardless of frequency or physique?

Workout journal for before, during, and after

Playlist-like workouts for different feelings

Fitness "BeReal" with random exercises

Solution #1

Workout journal for before, during, and after

Critical
Assumption:

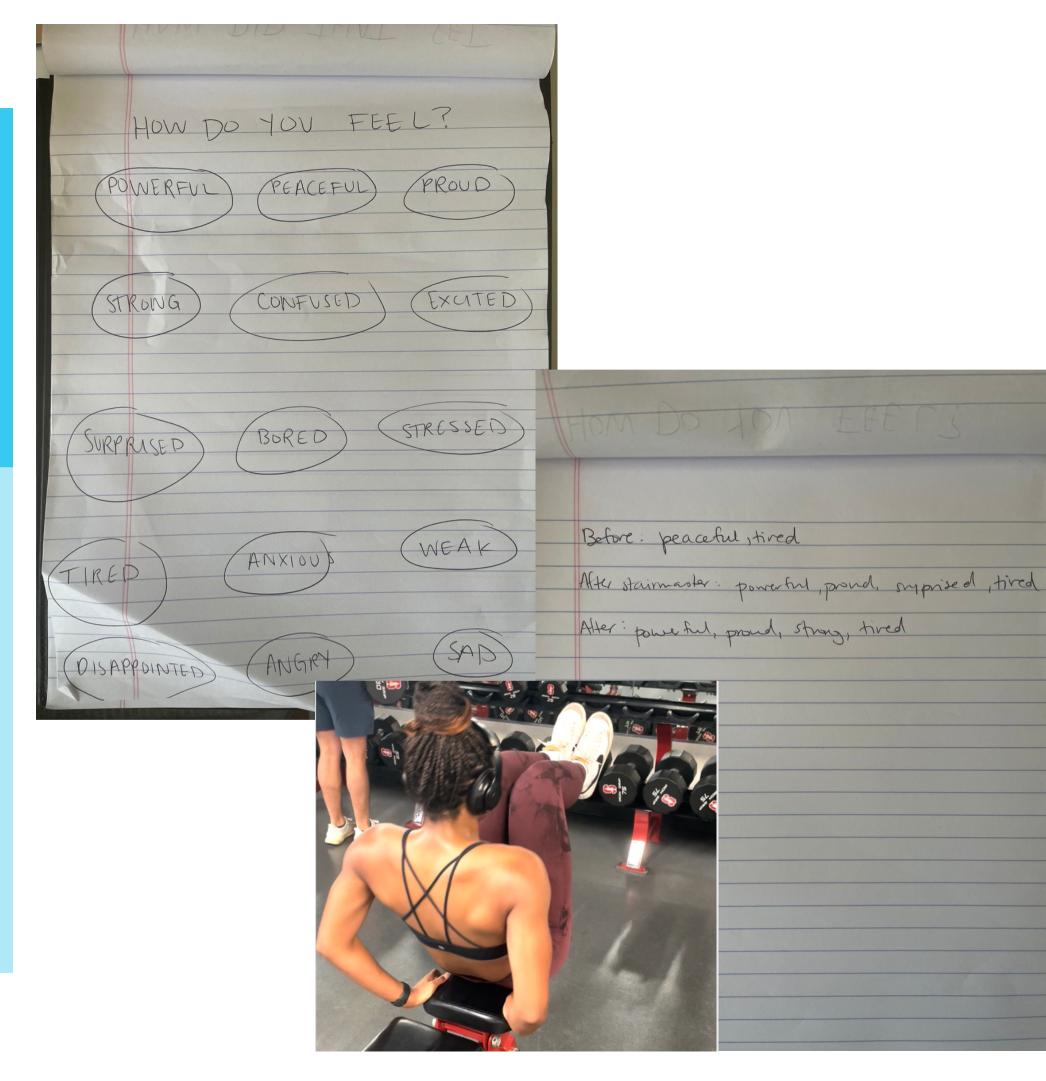
People will be willing to take the time before, during, and after a workout to log something

Prototype:

a list of emotions, and a way to journal which of those emotions were felt at different stages of the workout



- said she enjoyed tracking her feelings
- consistently felt tired
- we expected some of these emotions
- listed some emotions we didn't have as options
- definitely need to include the ability for the user to write in



Solution #2

Playlist-like workouts for different feelings

Critical
Assumption:

Users will
associate certain
exercises with
specific
emotions or
feelings

Prototype:

Ask a gym-goer what emotions they associate with an exercise after completing it, and to what degree



Trevor

21 year old student, attends gym regularly

- 1 3 emotions associated with each exercise
- Intensity averaged just over 3 on scale
 1-5
- Some exercise/emotion combinations were what we expected
- Chose to write in emotions
- Will need option for user to specify custom feelings



Solution #3

Fitness "BeReal" with random exercise notifications

Critical Assumption:

Users will want to be interrupted and be willing to participate at random times

Prototype:

Text user throughout the day based on their schedule with different activities to which they respond 'Accept' or 'Reject'



Leeah

21 year old student, attends gym every once in a while

- useful in moments of downtime
- less likely to do prompts with more effort
- felt a sense of accomplishment and a rush of dopamine from each prompt se completed
- wishes there was some social aspect to the app
- wouldn't download personally

Stand up and stretch for 3 minutes
[Respond Accept or Reject]

Accept

Take a deep breath and touch your toes [Accept or Reject]

Reject

Yesterday 1:28 PM

Dance to your favorite song [Accept or Reject]

Take the scenic bike ride [Accept or Reject]

Accent first

Reject second

Btw how was your interview

I hope it went well 🚨

- at career fair, no - vector in moments of downtime -Interest flow during work - stund up and stretch, deep preath nice - more effort, liked less -efficiency was a factor - dopamine, venus of accomplishment -expecially, in morning - Worldn't download - noverty would wear off - not lost in other notification - social aspect - competitive -pass in challenge - liked it - nice and rpontaneous - like BeReal promoto - come are domble - Lepends on schedule - important to automize

- stretching is nice

- does feeling die?

i pup in step

- dance but in public retting

- neveral before after did comething fun and contaneous

- Woul antdownload, but if it was popular - track programs incentive

- definitely would downlad if friend

- COOL

- one option is butter

What's Next?

Move forward with sharable "playlist" workout solution

Ethical implications of shareable user-made media

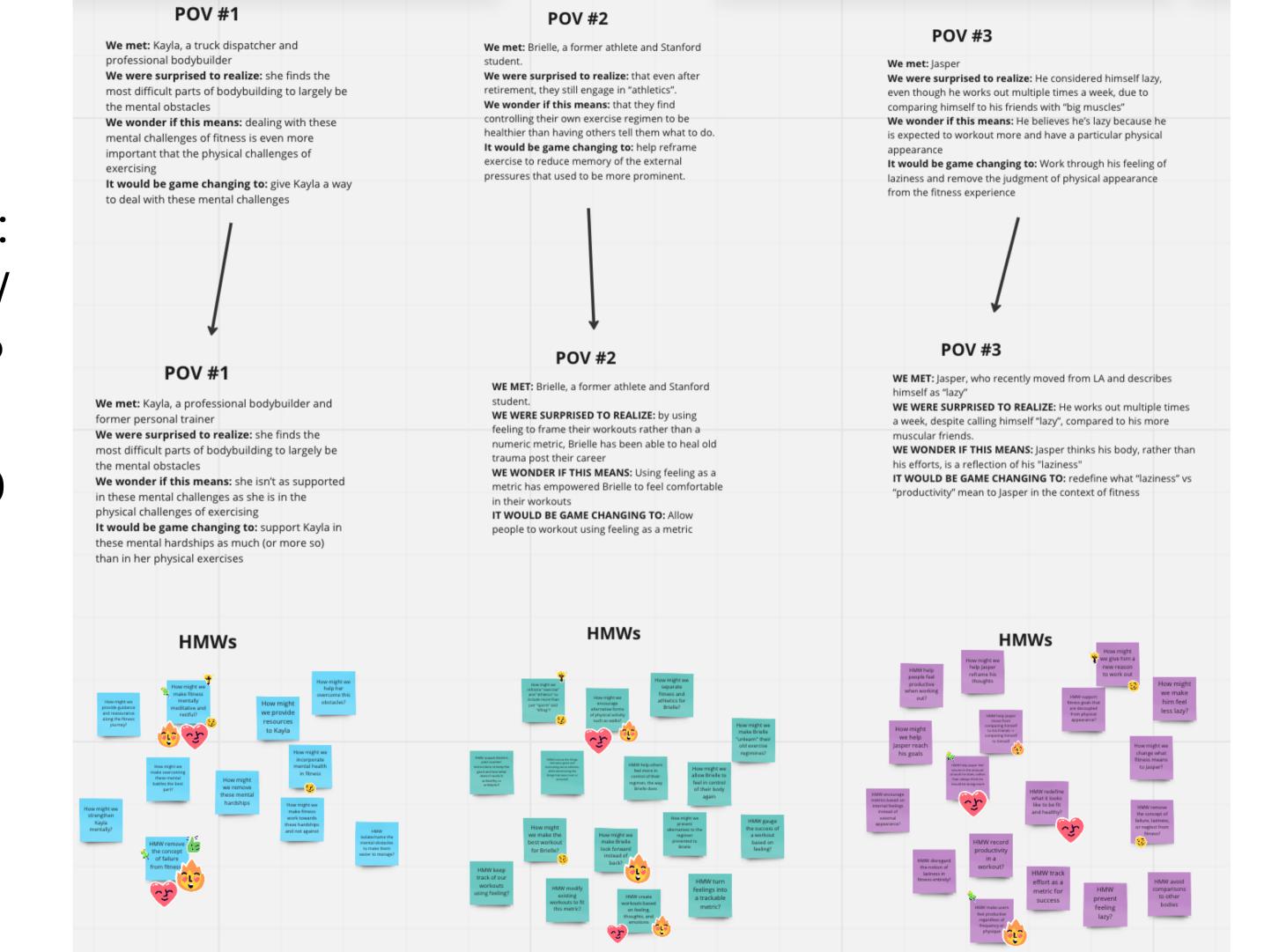
Concept
Video

Thank You

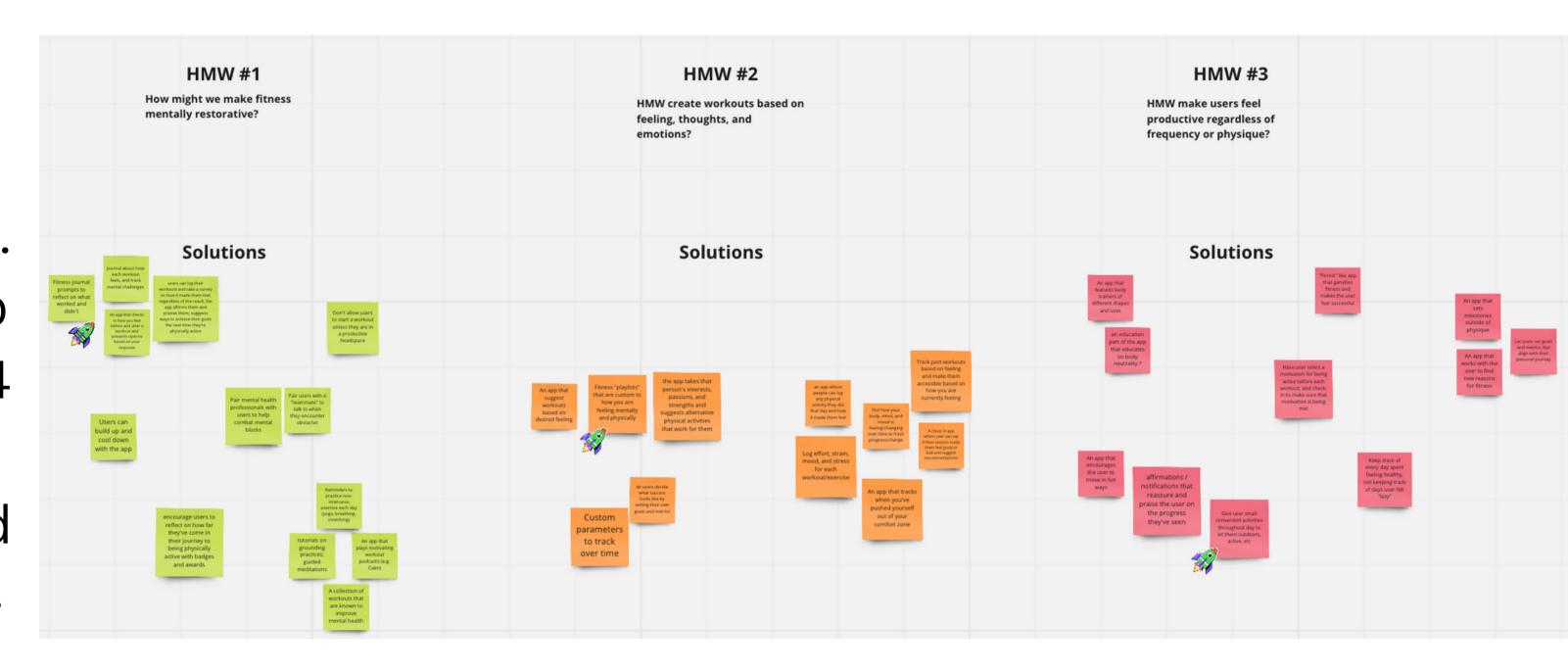
Said that they "For most Athletics "I've been Said that 3x a Health is Fitness should Athletics is a are "forcing week of physical helped them of athletics, an athlete more healthy way to be a very activity is a good their body to explore their individual since I was I've been in let out their important amount for work with gender competitiveness thing than "fitness" four or five" pain" them them" expression Working Says they Says that being "Fit" and Comparisons It is Says that track It is helpful to an athlete athletes have very out should want a "vibe "health" look to others do keep a important changed what different bodies chamber" to different to workout more harm be (and can not to overdo depending on they perceived journal / notes them a workout than good work out in event as "fit" be!) fun Participation in Says that they Much of their sports played **Appreciating** Their mom is compare their Says they feelings of body Others' fat-phobia fat-phobic so adult body to their own image come feelings of or prejudices can are really their old 17-year they are lucky masculinity from others' old physique cause those body is to not have competitive comments feelings in others empowering **Brielle** SAYS **THINKS** Retired non-binary Observations: What did this person SAY that surprised you? Inferences: Based on what they SAY and DO, what might they be THINKING? student-athlete at Stanford **DOES FEELS** Observations: What did this person DO that surprised you? Inferences: Based on what they SAY and DO, what might they be FEELING? **OUR USER** Нарру Describe your user here. Proud of Relief to be Worked out Works out Changes Grew up Satisfied when relationship workout exercising in dance right before playing many when schedule with exercise, working for different the rooms with according to competing recently out sports themself interview mirrors rigor Listens to Aware of their Resentment for Was mean to Tries to be Productive Does not use Grateful for Conflicted music and own continuing to themself conscious of when ability to Apple watch dances around relationship participate in about how their body about not present while working athletics with health vs. or other planning a training during feels, and how comparing gender out throughout pain fitness fitness tech workout COVID it functions body to past expression Strong and Uses notes powerful when Compares / notion for their body to their body workout what it looked works with **OBSERVATIONS I INFERENCES** plans like in the past them Empathy Map originally created by a team at XPLANE: https://medium.com/the-xplane-collection/updated-empathy-map-canvas-46df22df3c8a

Had a fat-Has always Fitness is Body Eating right is Thinks more It is important had a positive Gyms phobic view "strength, just as about having positivity to keep her relationship should be a important, or the body of fitness comfort, body feeling can do with running more, than meant for her communal mobility" previously healthy growing up harm exercising place She thinks Many of the Exercise "I take care of Says her fat-Being around Many current more about Fitness doesn't should take westernized my body, and it phobia came fitness apps use having the other people have to be an place in nature perceptions of takes care of guilt or other from external body meant obligation or makes her me. We are as much as fitness are potentially media and for her partners for life" chore feel healthy possible harmful harmful social stigma techniques Weight is Says that the Says that her Staying active gym is "weird" body is not all not a good growing up due to the of her or what indicator of was good for disconnected she brings into her health nature of it the world **Precious** SAYS **THINKS** Pre-doc Fellow from Inferences: Based on what they SAY and DO, what might they be THINKING? Observations: What did this person SAY that surprised you? the area working on person statements **DOES** for graduate school **FEELS** Observations: What did this person DO that surprised you? Inferences: Based on what they SAY and DO, what might they be FEELING? **OUR USER** Very aware Content Aims to Describe your user here. Conflicted Dedicated to Had to Grew up of her own have fun reconnecting with weight running reconnect when in fat-phobic with fitness and connect with fitness loss goal track, doing thoughts nature with fitness due to COVID many events Uses an Apple Embarrassed Looks at Eats a variety watch to remind Motivated Disconnected of her Tries to move of foods, and health as a her to stand up Comfortable from fitness previous views everyday and her stay enough, to and go outside personal in her own of fitness / when alone get outside feel healhty without guilt healthy health thing everyday body Passionate Actively trying Goes Allows herself to about her Uncomfortable to break away feel bad every outside as once in a while from at the gym own journey much as due to external "obligation" of **OBSERVATIONS | INFERENCES** with health possible pressures fitness

Says she People are Competition Reasons for Work is misses Says her She really did is healthy naturally being part motivation main goal is more Says she misses not want to for children the to run a "fast of a team change important active work out the competitiveness 5k" (< 20 min) previous night over time than fitness of sports Says she has She doesn't Missing goals The gym is a Keeping to an not enjoyed Says she feels is starting to Says she wants have time better exercise Fitness is guilty when she working out motivate her to be able to environment prioritizes fitness regimen is to exercise recently due to rather than utilitarian "run away over other to work out in easier with tiredness regularly unmotivate from a bear if obligations than home practice needed" Track was Said she feels Others will Fitness apps "cool" so she more aligned judge her for aren't reaching joined it for with herself the weights their potential the social she lifts when strong aspect **SAYS THINKS** Elise Nutritionist from Observations: What did this person SAY that surprised you? Inferences: Based on what they SAY and DO, what might they be THINKING? London; former athlete **DOES FEELS** Observations: What did this person DO that surprised you? Inferences: Based on what they SAY and DO, what might they be FEELING? **OUR USER** Exercised Confident Insecure Actually lifted Describe your user here. She did feel weak Misses her the night when she much more while working out when others days as a before the because she Overwhelmed than she Hasn't makes her are around misread the expected, and college by her work interview exercised weights in the gym goals then felt strong schedule athlete regularly in about 4 years Unsatisfied Wants to Works out at Guilty when Comfortable with her the gym work out 3 partaking in in the Confident current Uses a lot of despite having times this unhealthy exercise outdoors fitness apps, Played as when she a lot of home routine week but doesn't behavior equipment many sports has muscle love any of as possible mass them growing up Tired, most Works Motivated Changes her of the time due to about workouts if others getting she isn't are around (does 12 a day what she is better **OBSERVATIONS | INFERENCES** older working at) Empathy Map originally created by a team at XPLANE: https://medium.com/the-xplane-collection/updated-empathy-map-canvas-46df22df3c8a Full resolution on: https://miro.com/app/board/uXjVP P4bwq8=/? share_link_id=270 99737432



Full resolution on: https://miro. com/app/bo ard/uXjVPP4 bwq8=/? share_link_id =270997374 32



Solution #1

Workout journal where user logs how they are feeling, both physically and emotionally before, during, and after workouts and can track how this changes each day

Critical Assumption: people will be willing to take the time before, during, and after a workout to log something

Experience prototype description:

Test: a list of emotions, and a way to journal which of those emotions were felt at different stages of the workout

Scene: At the gym

Props: list of emotions that user interacted with throughout workout

Roles: User (participant

Solution #2

Sharable fitness "playlists" (workouts) that are custom to how you are feeling mentally and physically

Critical Assumption: Users will associate certain exercises with specific emotions/feelings

Experience prototype description:

Test: Ask a gym-goer what emotions they associate with an exercise after completing it, and to what degree **Scene:** At the gym (so that we have

access to various equipment)

Props: Feeling chart, medicine balls, jumprope, yoga mat, gym equipment

Roles: User (participant)

Solution #3

"Reminder" app, similar to BeReal with live photos, that notifies user to participate in "random" activities throughout the day depending on schedule and environment

Critical Assumption: Users will want to be interrupted and be willing to participate at random times

Experience prototype description:

Test: Text user throughout the day based on their schedule with different activities to which they respond 'Accept' or 'Reject'

Scene: Wherever the participant was when texted (in room, in class, around campus)

Props: Phone used to text user and

interrupt their day

Roles: User (participant), App

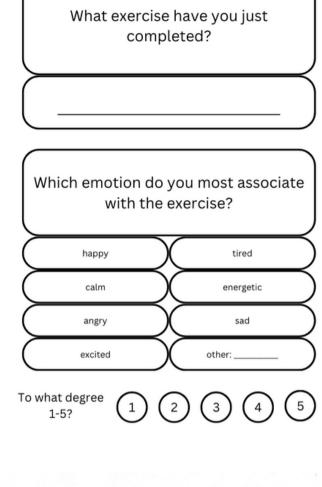
(simulated by texter)

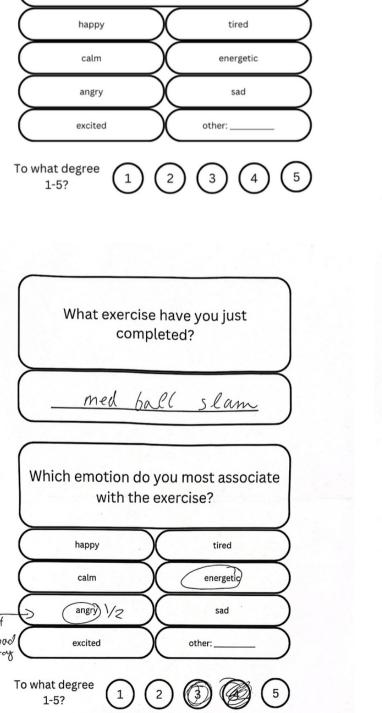
Artifacts from Solution #1

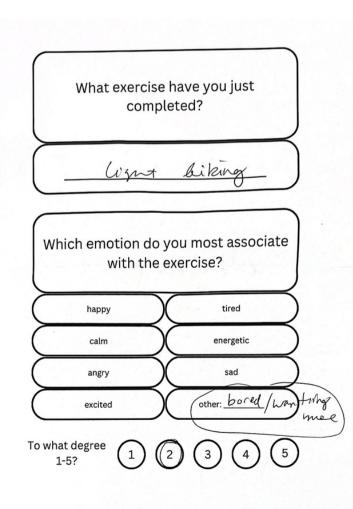


Malaysia finishing up an ab set before stopping to log how she is feeling Template and filled out feeling charts for solution #2 experience prototype test









What exercise have you just

completed?

Which emotion do you most associate

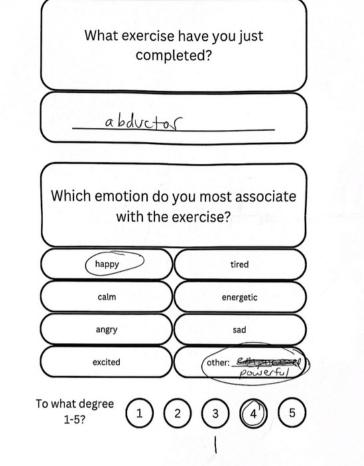
with the exercise?

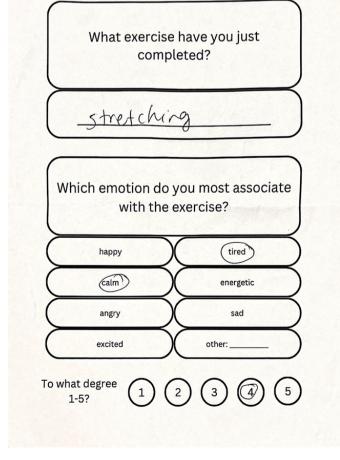
angry

difficult nearstance

energetic

1 2 3 4 5





Artifacts from solution #3

Yesterday 10:50 AM

Stand up and stretch for 3 minutes [Respond Accept or Reject]

Accept

Take a deep breath and touch your toes [Accept or Reject]

Reject

Yesterday 1:28 PM

Dance to your favorite song [Accept or Reject]

Take the scenic bike ride [Accept or Reject]

Accent first

Reject second

Btw how was your interview!

I hope it went well 🔼

- one option is butter - cool - at career fair, no - veriful in moments of downtime -Inturupt flow during work - stund up and stretch, deep preath nice - more effort, liked less -efficiency was a factor - dopamine, venus of accomplishment -expecially, in morning - Wovldn't download - noverty would wear off - get lort in other notification - social aspect - competitive -pass on challenge -liked it - hice and rpontaneous - like Be Real prampt -some are double - Lepends on schedul - important to customize - stretching is nice - dance but in public retting -nevtral before after did comething fun and contaneous i pup in step" - does feeling die? - Wouldn't download, but if it was popular

-track progress, incentive - definitely would download if triund

Consent Form

Undominate Team 3's prototype is being produced as part of the coursework for Computer Science course CS 147 at Stanford University. Participants in the experimental evaluation of this prototype provide data that is used to evaluate and modify the interface of Undominate Team 3. Data may be collected by interview, observation and questionnaire.

Participation in this experiment is voluntary. Participants may withdraw themselves and their data at any time without fear of consequences. Concerns about the experiment may be discussed with the researchers (Hawi Abraham, Linda Denson, Devorah Simon, and Ethan Foster) or with Professor James Landay, the instructor of CS 147:

James A. Landay
CS Department
Stanford University
650-498-8215
landay at stanford dot edu

Participant anonymity will be maintained by the separate storage of names from data. Data will only be identified by participant number. No identifying information about the participants will be available to anyone except the student researchers and their supervisors/teaching staff.

I hereby acknowledge that I have been given an opportunity to ask questions about the nature of the research and my participation in it. I give my consent to have data collected on my behavior and opinions in relation to the Undominate Team 3's research. I understand that I may withdraw my permission at any time.

I give	consent to be	e videotaped du	ring this study:			
	Yes	No				
I give	consent to be	audiotaped du	ring this study:			
	·Yes	No				
-						not directly involved
with th			seminars, reports	s, or scientific pre	esentations.	
	Yes	No				
Name	Elise 1	Nevicar				
Partici	pant Number	· <u></u>				
Date _	10/11/2	_2				
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I give consent to be videotaped during this study:
YesNo
I give consent to be audiotaped during this study:
YesNo
I give consent for video or audio recordings from this study to be shown to people not directly involve with this research during/in class, seminars, reports, or scientific presentations. YesNo
Name_Trevor Cambron
Participant Number
Date 10/12/22
Signature

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<u>✓</u> YesNo
I give consent to be audiotaped during this study:
I give consent for video or audio recordings from this study to be shown to people not directly involved
with this research during/in class, seminars, reports, or scientific presentations.
<u>√</u> YesNo
Name BEIELLE SMITH
Name Delette SMIN
۷.
Participant Number
October 7 2022
Date October 7, 2022
Signature Printle Six
Signature V''W

Consent Form

[TEAM NAME HERE]'s prototype is being produced as part of the coursework for Computer Science course CS 147 at Stanford University. Participants in the experimental evaluation of this prototype provide data that is used to evaluate and modify the interface of [TEAM NAME HERE]. Data may be collected by interview, observation and questionnaire.

Participation in this experiment is voluntary. Participants may withdraw themselves and their data at any time without fear of consequences. Concerns about the experiment may be discussed with the researchers ([TEAM MEMBERS NAMES HERE]) or with Professor James Landay, the instructor of CS 147:

James A. Landay CS Department Stanford University 650-498-8215 landay at stanford dot edu

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I hereby acknowledge that I have been given an opportunity to ask questions about the nature of the research and my participation in it. I give my consent to have data collected on my behavior and opinions in relation to the [TEAM NAME HERE]'s research. I understand that I may withdraw my permission at any time.

I give consent to be videotaped during this study:	
YesNo	
I give consent to be audiotaped during this study:	
Yes / No	
I give consent for video or audio recordings from	this study to be shown to people not directly
involved with this research during/in class, seminars	s, reports, or scientific presentations.
Yes_√No	
1 Marahan Taraka	
Name Minimalanin	Participant
/ 0 \ 422 491-12	
Number (909) 438 3180	Date
10/0/0	
<u>10/9/7022</u>	
Signature	
	-

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with this research during/in class, seminars, reports, or scientific presentations.
Name Malaysia Atwater
Dartisis and Number
Participant Number
Date 10 / 12 / 22
Signature Malayro Atwalls

Link to Canva Presentation with Speaker Notes:

https://www.canva.com/design/DAFOv2H5fDM/T gZHgG6XHDfGLQ5o-N9B_w/edit? utm_content=DAFOv2H5fDM&utm_campaign=de signshare&utm_medium=link2&utm_source=shar ebutton