



Assignment 2: POVs, HMWs, and Experience Prototypes

Team Movement

Meet the Team



Hawi Abraham

any/all



Linda Denson

they/she



Ethan Foster

he/him



Devorah Simon

she/her

Project Domain

Health, Well-Being,
& Fitness

Relationships
with Fitness

Additional Interviewees



Elise
sports dietician
training to run a
"fast 5k"



Brielle
former athlete
and Stanford
student

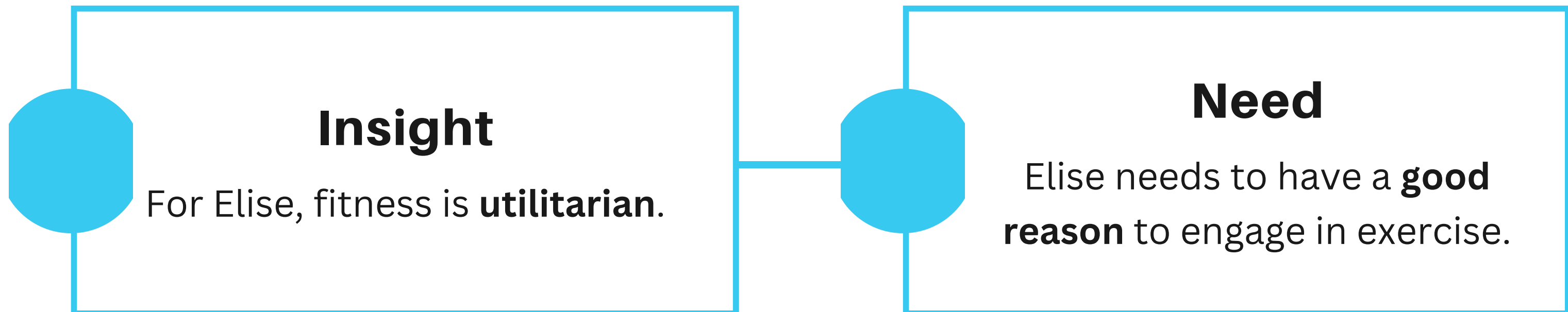


Precious
grad student in a
transitional phase



Elise

"I want to be able to run from a bear if needed."





Brielle

"For most of athletics, I've been in pain."*

*but not anymore!

Insight

Brielle used to **force their body** into doing what their coaches wanted.

Need

Brielle needed a shift from following requirements to **following their feelings.**



Precious

"My body is not all of me or what I bring into the world."

Insight

Precious still has a **goal of losing weight** despite stated ability to work out without attaching to beauty standards.

Need

Precious would benefit from being able to **isolate health-related goals from diet culture.**



We met:	Kayla, a truck dispatcher and professional bodybuilder	Kayla, a professional bodybuilder and former personal trainer
We were surprised to realize:	she finds the most difficult parts of bodybuilding to largely be the mental obstacles	she finds the most difficult parts of bodybuilding to largely be the mental obstacles
We wonder if this means:	dealing with these mental challenges of fitness is even more important than the physical challenges of exercising	she doesn't feel as supported in these mental challenges as she does in the physical challenges of exercising
It would be game changing to:	give Kayla a way to deal with these mental challenges	support Kayla in these mental hardships as much (or more so) than in her physical exercises



<p>We met:</p>	<p>Brielle, a former athlete and Stanford student</p>	<p>Brielle, a former athlete and Stanford student</p>
<p>We were surprised to realize:</p>	<p>that even after retirement, they still engage in “athletics”</p>	<p>by using feeling to frame their workouts rather than a numeric metric, Brielle has been able to heal old trauma post their career</p>
<p>We wonder if this means:</p>	<p>that they find controlling their own exercise regimen to be healthier than having others tell them what to do</p>	<p>using feeling as a metric has empowered Brielle to feel comfortable in their workouts</p>
<p>It would be game changing to:</p>	<p>help reframe exercise to reduce memory of the external pressures that used to be more prominent</p>	<p>allow people to workout using feeling as a metric</p>



We met:	Jasper	Jasper, who recently moved from LA and describes himself as “lazy”
We were surprised to realize:	he considered himself lazy, even though he works out multiple times a week, due to comparing himself to his friends with “big muscles”	he works out multiple times a week , despite calling himself “lazy”, compared to his more muscular friends
We wonder if this means:	he believes he’s lazy because he is expected to workout more and have a particular physical appearance	Jasper thinks his body, rather than his efforts , is a reflection of his "laziness"
It would be game changing to:	work through his feeling of laziness and remove the judgment of physical appearance from the fitness experience	redefine what “laziness” vs “productivity” mean to Jasper in the context of fitness



Kayla

How might we
make fitness
**mentally
restorative?**



Brielle

How might we
create **workouts**
based on
feeling,
thoughts, and
emotions?



Jasper

How might we
make users **feel**
productive
regardless of
frequency or
physique?

01

Workout journal for
before, during, and after

02

Playlist-like workouts for
different feelings

03

Fitness "BeReal" with
random exercises

Solution #1

Workout journal
for before,
during, and after

Critical Assumption:

People will be
willing to **take
the time before,
during, and after
a workout** to log
something

Prototype:

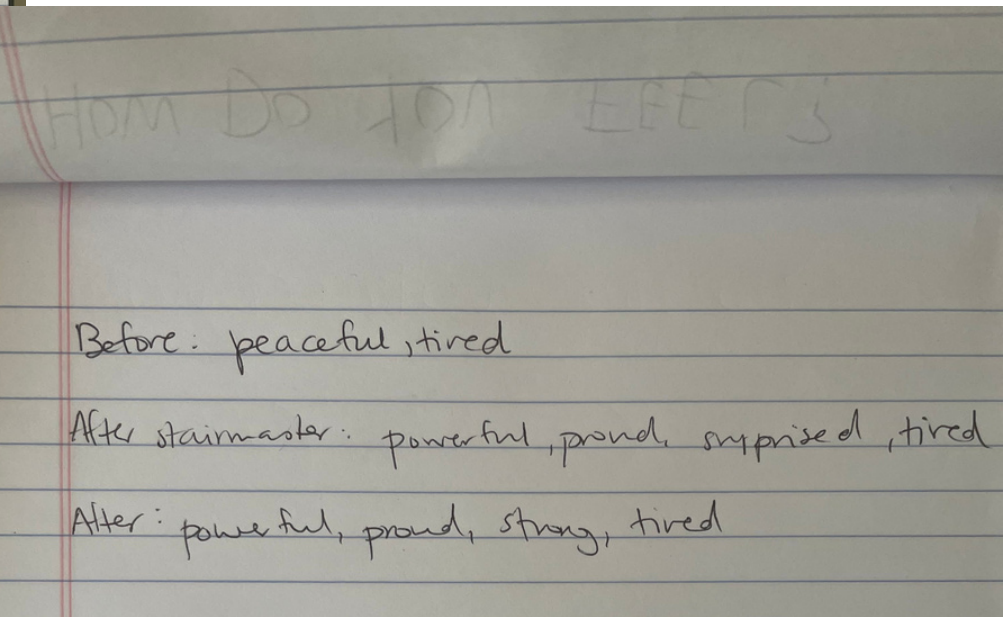
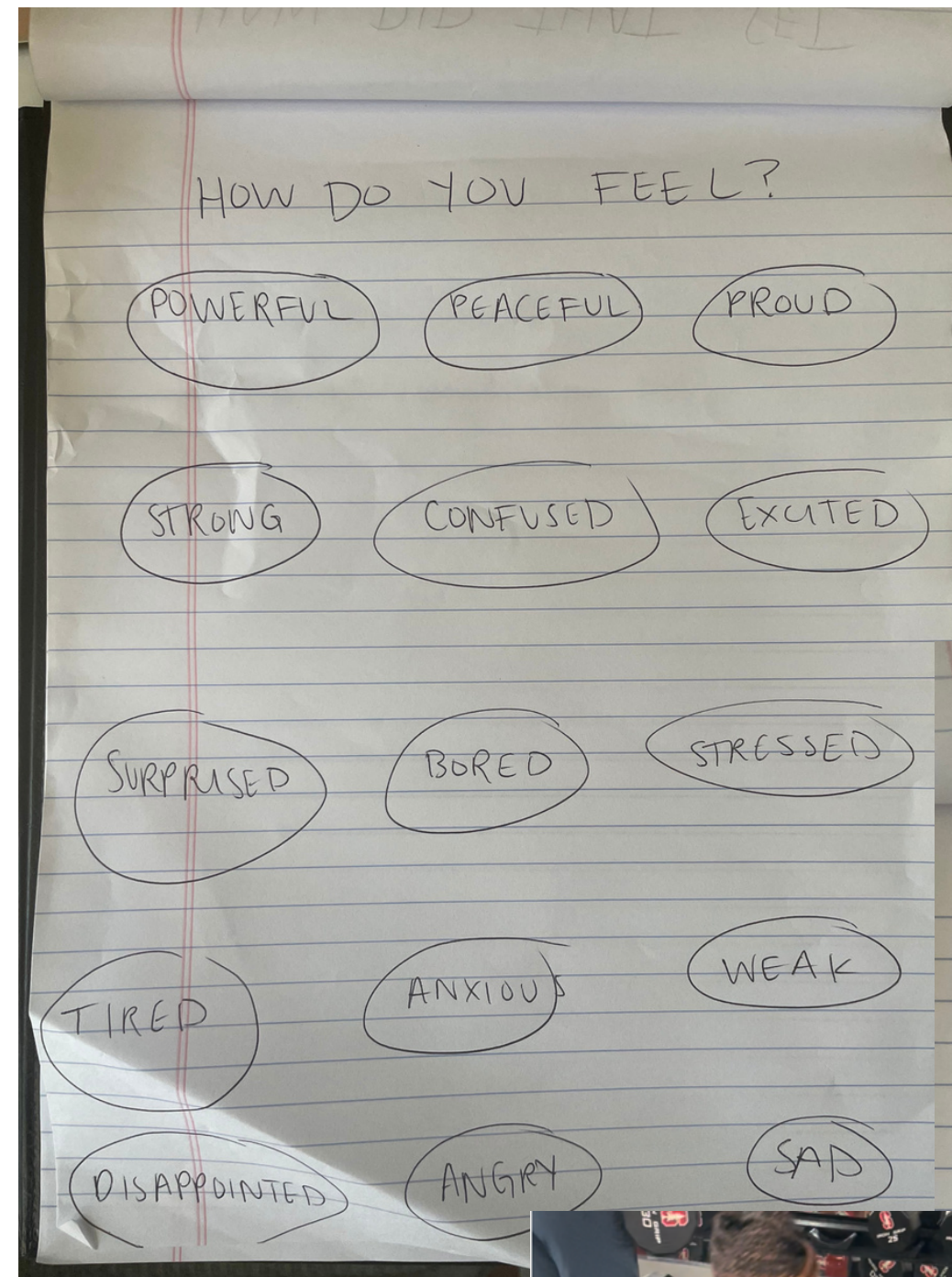
a list of
emotions, and a
way to journal
which of those
emotions were
felt at different
stages of the
workout



Malaysia

22 year old student, focusing on building muscle

- said she enjoyed tracking her feelings
- consistently felt tired
- we expected some of these emotions
- listed some emotions we didn't have as options
- definitely need to include the ability for the user to write in



Solution #2
Playlist-like
workouts for
different feelings

Critical
Assumption:

Users will
associate certain
exercises with
specific
emotions or
feelings

Prototype:

Ask a gym-goer
what emotions
they associate
with an exercise
after completing
it, and to what
degree



Trevor

21 year old student, attends gym regularly

- 1 - 3 emotions associated with each exercise
- Intensity averaged just over 3 on scale 1-5
- Some exercise/emotion combinations were what we expected
- Chose to write in emotions
- Will need option for user to specify custom feelings



Solution #3

Fitness "BeReal"
with random
exercise
notifications

Critical
Assumption:

Users will want
to be
interrupted and
be willing to
**participate at
random times**

Prototype:

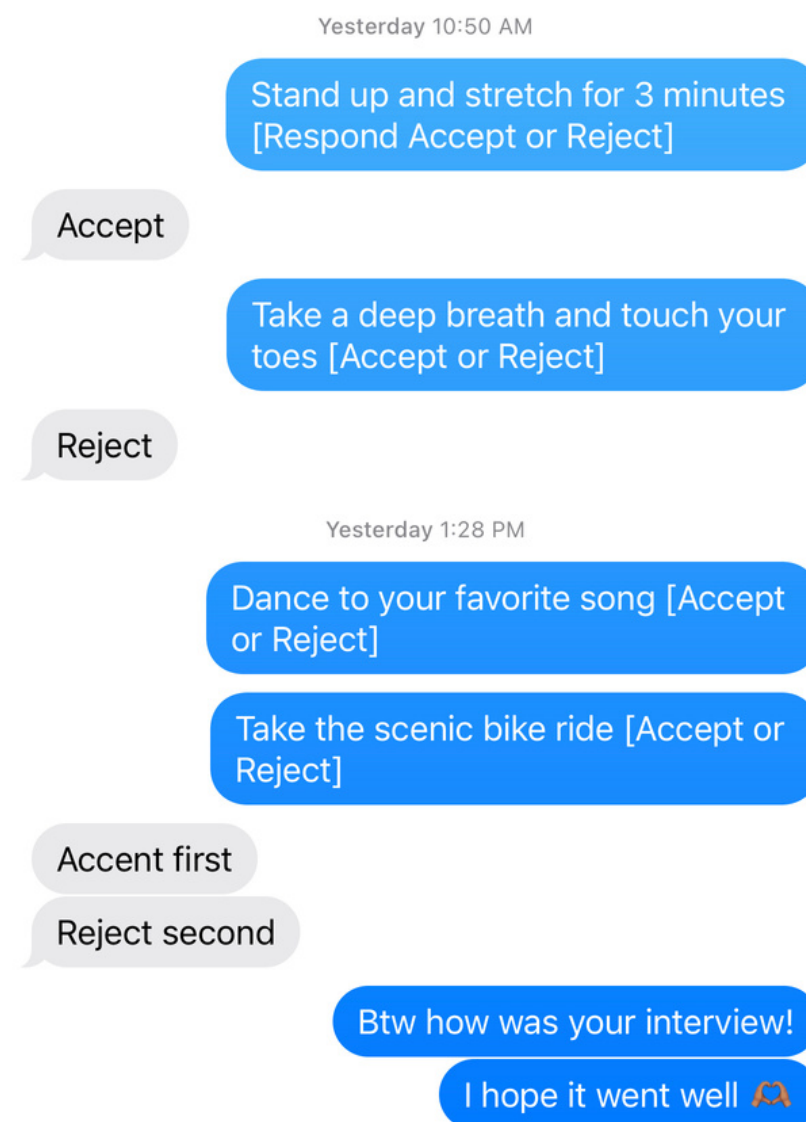
Text user
throughout the
day based on their
schedule with
different activities
to which they
respond 'Accept'
or 'Reject'



Leeah

21 year old student, attends gym every once in a while

- useful in moments of downtime
- less likely to do prompts with more effort
- felt a sense of accomplishment and a rush of dopamine from each prompt se completed
- wishes there was some social aspect to the app
- wouldn't download personally



- cool
- at career fair, no
- useful in moments of downtime
- interrupt flow during work
- stand up and stretch, deep breath nice
- more effort, liked less
 - efficiency was a factor
- dopamine, sense of accomplishment
 - especially, in morning
- wouldn't download
 - novelty would wear off
 - get lost in other notification
- social aspect
 - competitive
- pass on challenge

- liked it
- nice and spontaneous
- like BeReal
- prompts
 - some are doable
- depends on schedule
- important to customize
- stretching is nice
- dance but in public setting
- neutral before, after did something fun and spontaneous
- "pop in step"
- does feeling die?
- wouldn't download, but if it was popular
 - tracks progress, incentive
 - definitely would download if friend

- one option is better

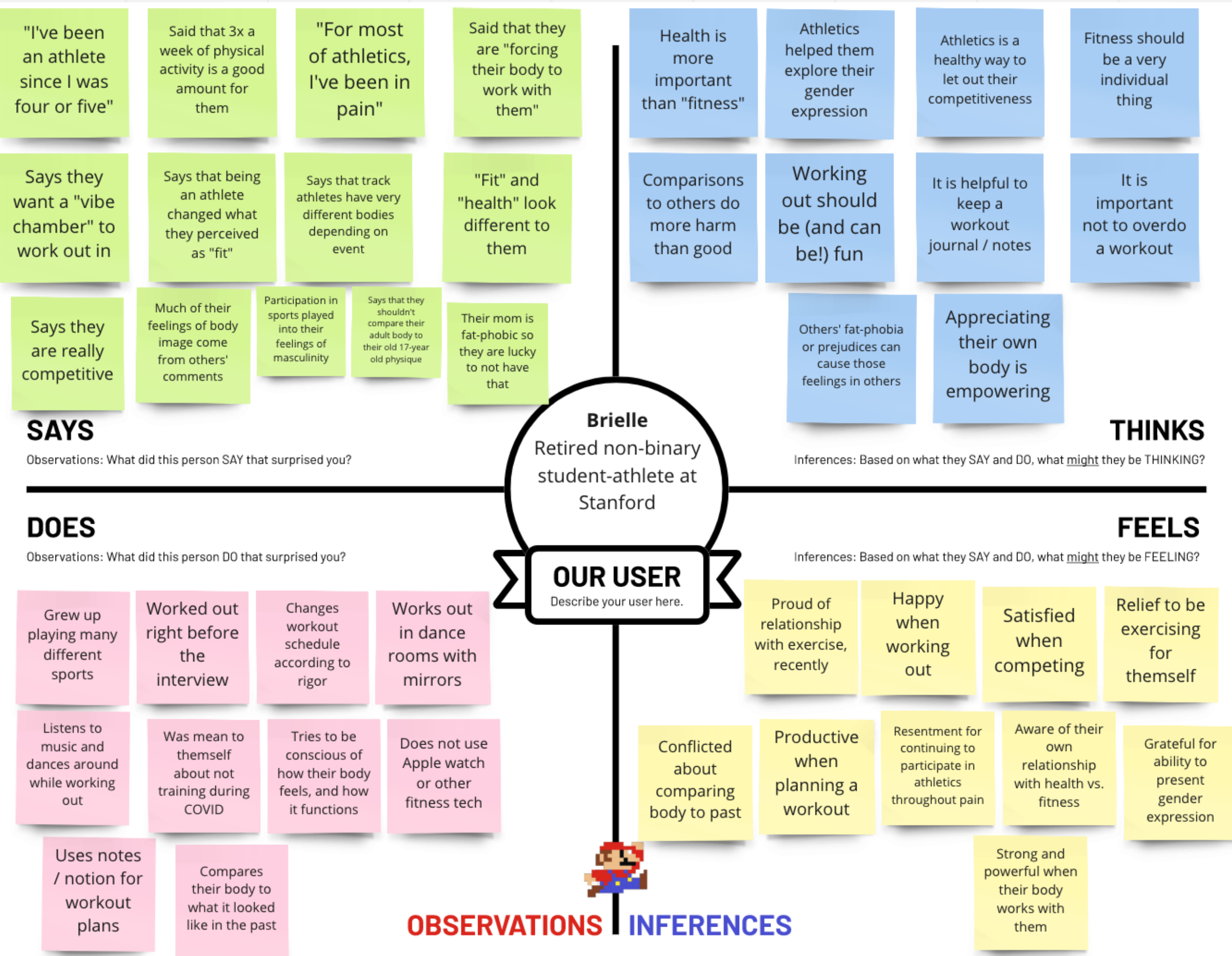
What's Next?

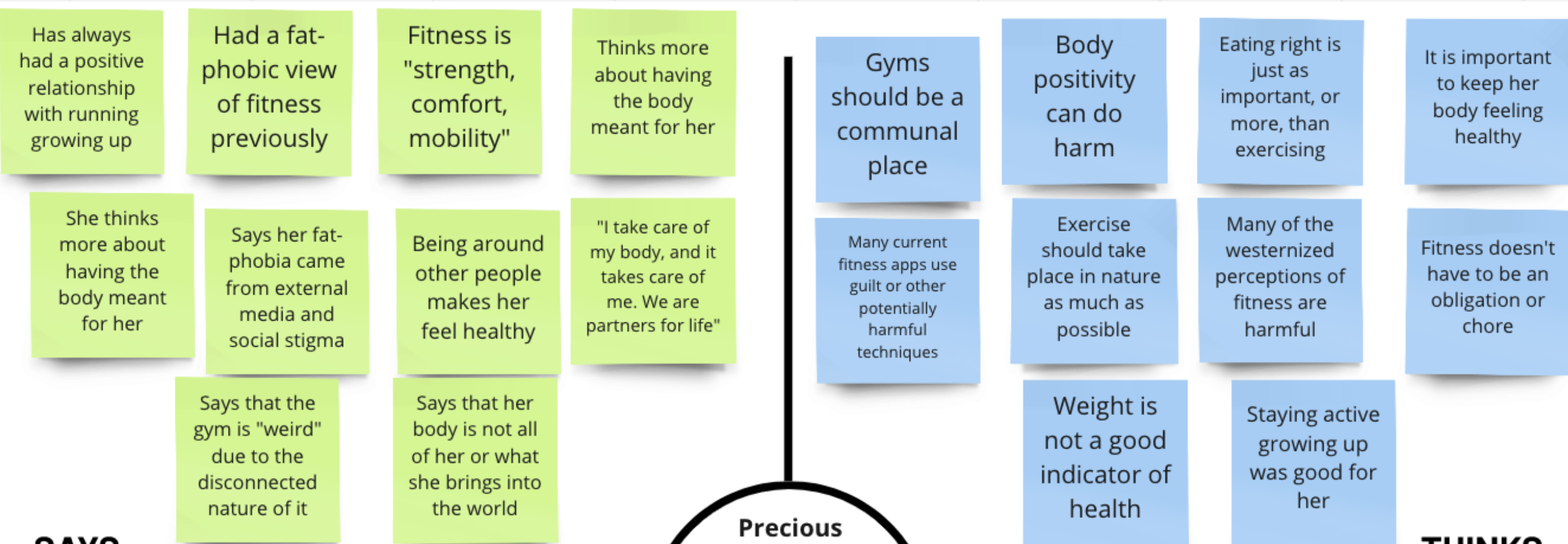
Move forward
with sharable
"playlist"
workout
solution

Ethical
implications
of shareable
user-made
media

Concept
Video

Thank You





SAYS

Observations: What did this person SAY that surprised you?

THINKS

Inferences: Based on what they SAY and DO, what might they be THINKING?

Precious
Pre-doc Fellow from the area working on person statements for graduate school

OUR USER
Describe your user here.

DOES

Observations: What did this person DO that surprised you?

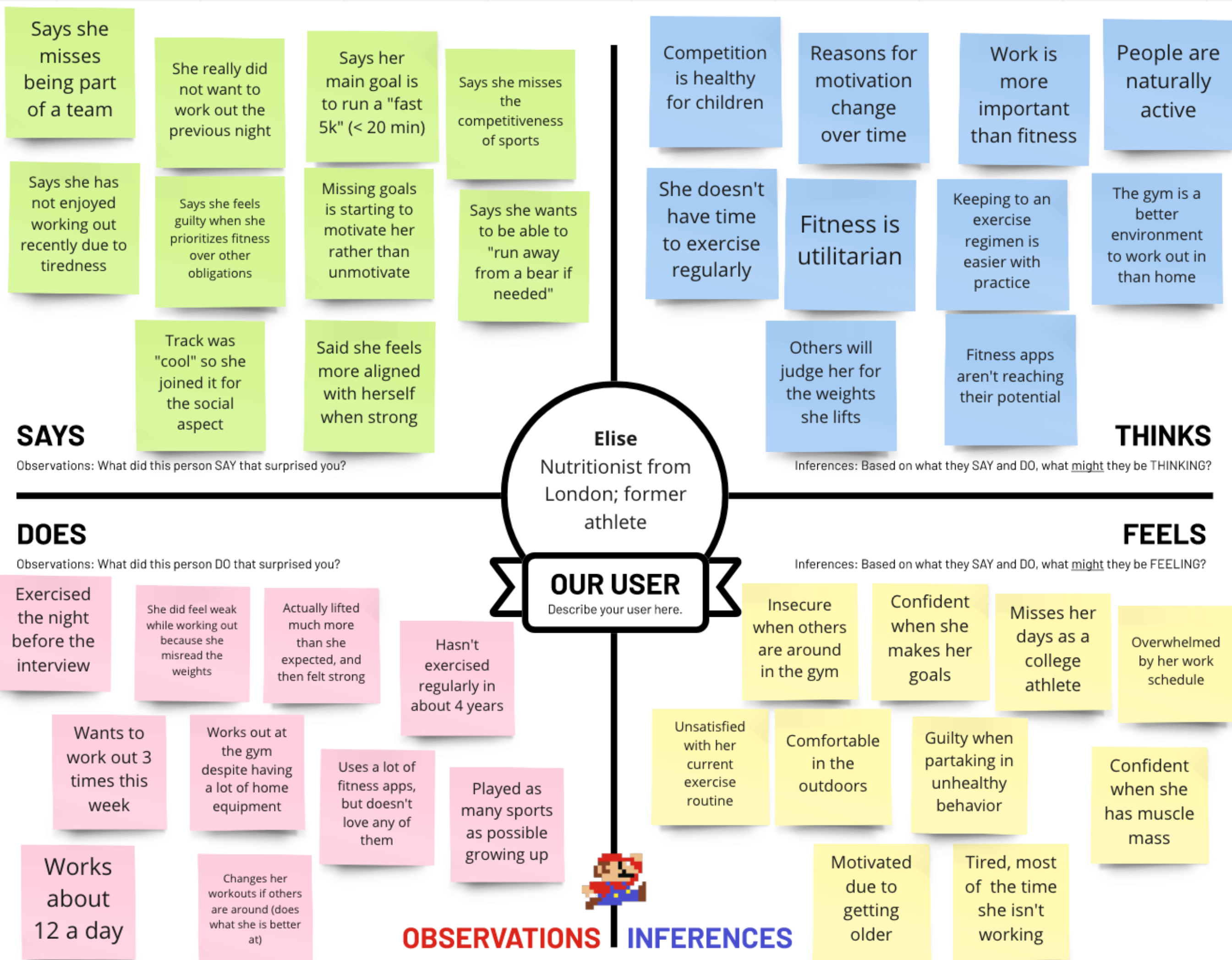
FEELS

Inferences: Based on what they SAY and DO, what might they be FEELING?

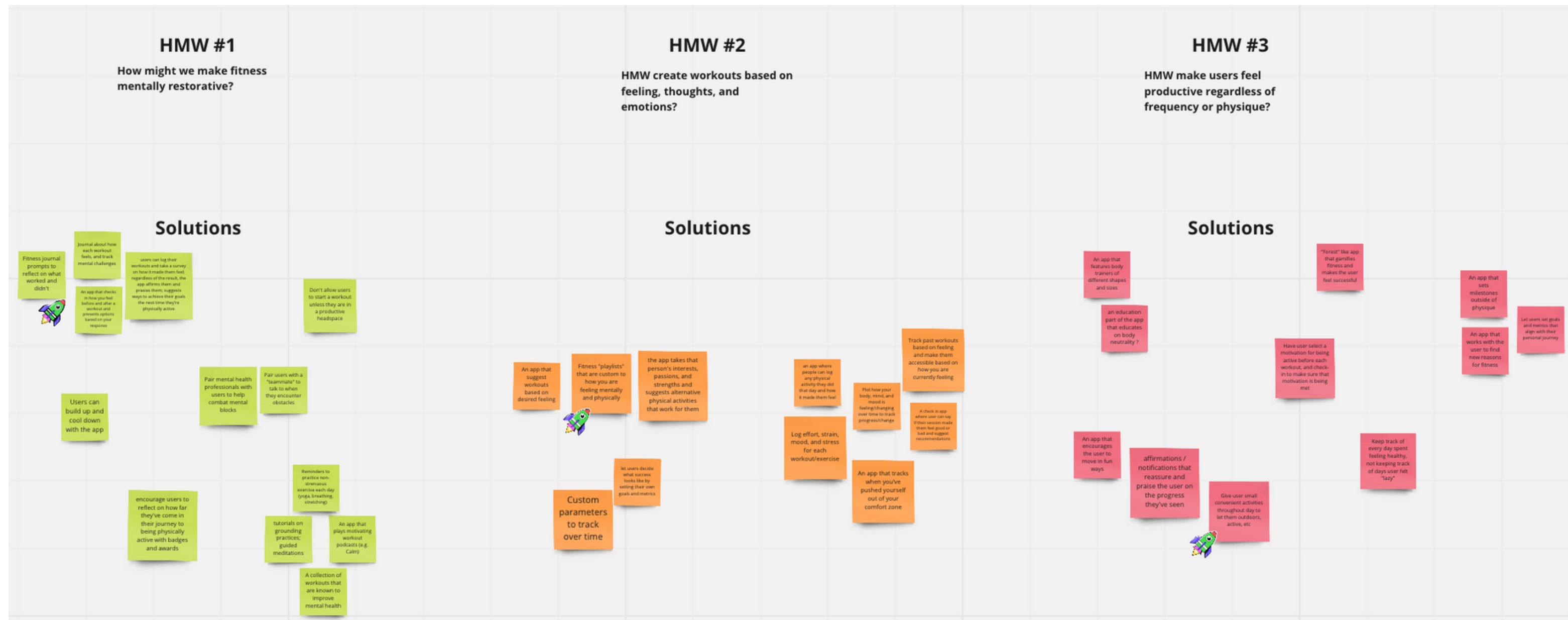


OBSERVATIONS | **INFERENCE**S





Full resolution on: https://miro.com/app/board/uXjVPP4bwq8=/?share_link_id=27099737432



Solution #1

Workout journal where user logs how they are feeling, both physically and emotionally before, during, and after workouts and can track how this changes each day

Critical Assumption: people will be willing to take the time before, during, and after a workout to log something

Experience prototype description:

Test: a list of emotions, and a way to journal which of those emotions were felt at different stages of the workout

Scene: At the gym

Props: list of emotions that user interacted with throughout workout

Roles: User (participant)

Solution #2

Sharable fitness "playlists" (workouts) that are custom to how you are feeling mentally and physically

Critical Assumption: Users will associate certain exercises with specific emotions/feelings

Experience prototype description:

Test: Ask a gym-goer what emotions they associate with an exercise after completing it, and to what degree

Scene: At the gym (so that we have access to various equipment)

Props: Feeling chart, medicine balls, jumprope, yoga mat, gym equipment

Roles: User (participant)

Solution #3

"Reminder" app, similar to BeReal with live photos, that notifies user to participate in "random" activities throughout the day depending on schedule and environment

Critical Assumption: Users will want to be interrupted and be willing to participate at random times

Experience prototype description:

Test: Text user throughout the day based on their schedule with different activities to which they respond 'Accept' or 'Reject'

Scene: Wherever the participant was when texted (in room, in class, around campus)

Props: Phone used to text user and interrupt their day

Roles: User (participant), App (simulated by texter)

Artifacts from Solution #1



Malaysia finishing up an ab set
before stopping to log how she
is feeling

Template and filled out feeling charts for solution #2 experience prototype test

What exercise have you just completed?

Which emotion do you most associate with the exercise?

happy	tired
calm	energetic
angry	sad
excited	other: _____

To what degree 1-5?

1 2 3 4 5

What exercise have you just completed?

difficult resistance biking

Which emotion do you most associate with the exercise?

happy	tired
calm	energetic
angry	sad
excited	other: _____

To what degree 1-5?

1 2 3 4 5

What exercise have you just completed?

abductor

Which emotion do you most associate with the exercise?

happy	tired
calm	energetic
angry	sad
excited	other: excited powerful

To what degree 1-5?

1 2 3 4 5

What exercise have you just completed?

med ball slam

Which emotion do you most associate with the exercise?

happy	tired
calm	energetic
angry 1/2	sad
excited	other: _____

To what degree 1-5?

1 2 3 4 5

not in a bad way

3A 3

What exercise have you just completed?

light biking

Which emotion do you most associate with the exercise?

happy	tired
calm	energetic
angry	sad
excited	other: bored/wanting more

To what degree 1-5?

1 2 3 4 5

What exercise have you just completed?

stretching

Which emotion do you most associate with the exercise?

happy	tired
calm	energetic
angry	sad
excited	other: _____

To what degree 1-5?

1 2 3 4 5



Artifacts from solution #3

Yesterday 10:50 AM

Stand up and stretch for 3 minutes [Respond Accept or Reject]

Accept

Take a deep breath and touch your toes [Accept or Reject]

Reject

Yesterday 1:28 PM

Dance to your favorite song [Accept or Reject]

Take the scenic bike ride [Accept or Reject]

Accent first

Reject second

Btw how was your interview!

I hope it went well 🍷

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- useful in moments of downtime
- interrupt flow during work
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Consent Form

Undominate Team 3's prototype is being produced as part of the coursework for Computer Science course CS 147 at Stanford University. Participants in the experimental evaluation of this prototype provide data that is used to evaluate and modify the interface of Undominate Team 3. Data may be collected by interview, observation and questionnaire.

Participation in this experiment is voluntary. Participants may withdraw themselves and their data at any time without fear of consequences. Concerns about the experiment may be discussed with the researchers (Hawi Abraham, Linda Denson, Devorah Simon, and Ethan Foster) or with Professor James Landay, the instructor of CS 147:

James A. Landay
CS Department
Stanford University
650-498-8215
landay at stanford dot edu

Participant anonymity will be maintained by the separate storage of names from data. Data will only be identified by participant number. No identifying information about the participants will be available to anyone except the student researchers and their supervisors/teaching staff.

I hereby acknowledge that I have been given an opportunity to ask questions about the nature of the research and my participation in it. I give my consent to have data collected on my behavior and opinions in relation to the Undominate Team 3's research. I understand that I may withdraw my permission at any time.

I give consent to be videotaped during this study:

Yes No

I give consent to be audiotaped during this study:

Yes No

I give consent for video or audio recordings from this study to be shown to people not directly involved with this research during/in class, seminars, reports, or scientific presentations.

Yes No

Name Elise McVicar

Participant Number _____

Date 10/11/22

Signature [Signature]

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Yes No

Name Trevor Cambon

Participant Number _____

Date 10/12/22

Signature [Signature]

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 Yes No

Name BRIELLE SMITH

Participant Number 4

Date October 7, 2022

Signature Brielle Smith

Consent Form

[TEAM NAME HERE]'s prototype is being produced as part of the coursework for Computer Science course CS 147 at Stanford University. Participants in the experimental evaluation of this prototype provide data that is used to evaluate and modify the interface of [TEAM NAME HERE]. Data may be collected by interview, observation and questionnaire.

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 Yes No

Name Prunilla Farahin Participant

Number (909) 438 3960 Date

10/9/2022

Signature [Signature]

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Yes No

Name Malaysia Atwater

Participant Number _____

Date 10/12/22

Signature Malaysia Atwater

Link to Canva Presentation with Speaker Notes:

https://www.canva.com/design/DAFOv2H5fDM/TgZHgG6XHDfGLQ5o-N9B_w/edit?utm_content=DAFOv2H5fDM&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton