Project Ideas

Unicorns start here

Jan Jannink, John Whaley   CS 224G   -   1/9/2025

Administrative Details

- Attendance secret code!   Be There And Be Square

  - https://forms.gle/fY8G9e4oeiJSqYKk8

- If you haven't already gotten in, please request access to the Slack

  - https://cs224g-winter-2025.slack.com/

- We are starting to hand out codes for people who didn't get in right away

- Introducing!

  - Trân Lê, Sohit Gatiganti from CS 224G project LabCast, now cofounders at Grove AI

What makes a good project?

- Impactful

- Something you are passionate about

- Fits within next eight weeks of work

- Has meaningful intermediate milestones

- Fits the skills and background of your team

- As you work on it, it will probably change. That is OK. (And expected!)

Key Questions to Ask

- Who is your customer? Who are you building this for?

  - Precisely define your ideal customer profile

  - Can you meet and talk with these people?

- What is the burning-need problem you are solving for them?

  - What is their life like now? How does it change if this exists?

  - Is it 10x better than alternatives?

  - Will they be angry if you take it away from them?

- Impact: How many of those people are there in the world?

- Bonus: Are people willing/able to pay for it? (In money, attention, data, etc.)

2 minute pitches!

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Your Project Proposals (Due EOD Tuesday 1/14)

- 1 page only!

- Team/project name

- Team members (names and SUIDs)

- 1-line description (3-12 words)

- 1-paragraph abstract

- Who is your target customer/user?

- Proposed schedule and milestones