Dimensionality Reduction: SVD & CUR

CS345a: Data Mining
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Announcements

Homework 2 is out:

- Due Monday 15th at midnight!
- Submit PDFs

Talk:

- http://rain.stanford.edu
- Wed at 12:30 in Terman 453
- Yehuda Koren – **Winner of the Netflix challenge!**

SVD - Motivation

- Text - LSI: find 'concepts'

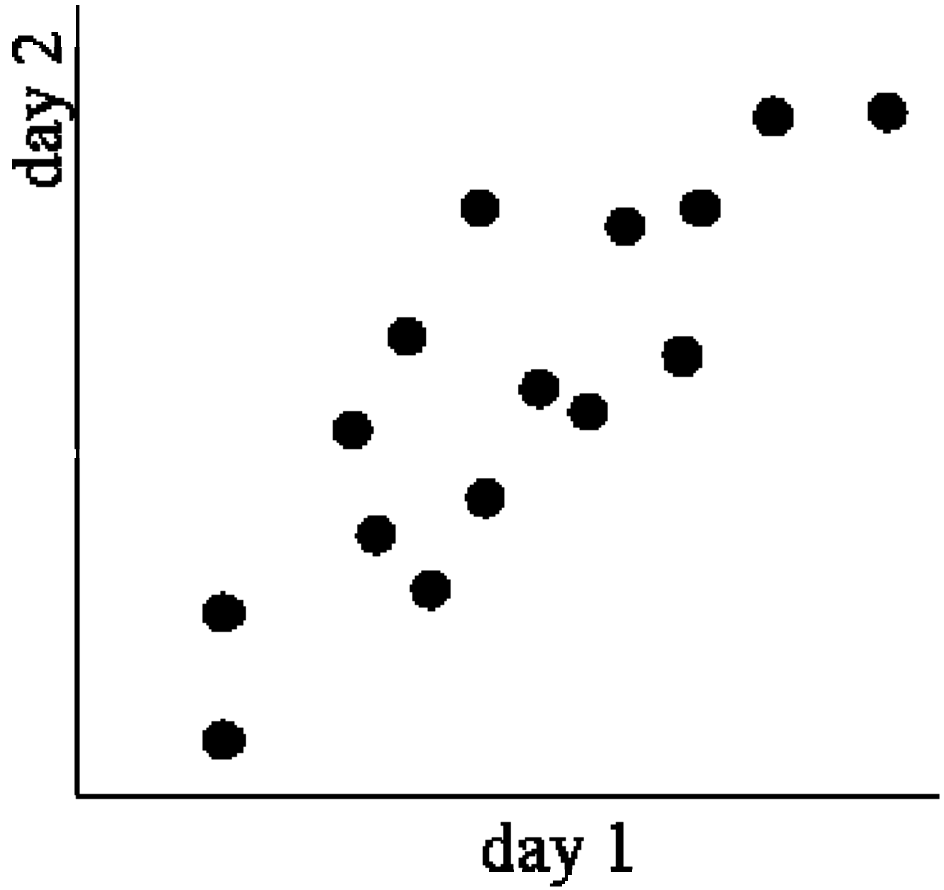
term / document	data	information	retrieval	brain	lung
CS-TR1	1	1	1	0	0
CS-TR2	2	2	2	0	0
CS-TR3	1	1	1	0	0
CS-TR4	5	5	5	0	0
MED-TR1	0	0	0	2	2
MED-TR2	0	0	0	3	3
MED-TR3	0	0	0	1	1

SVD - Motivation

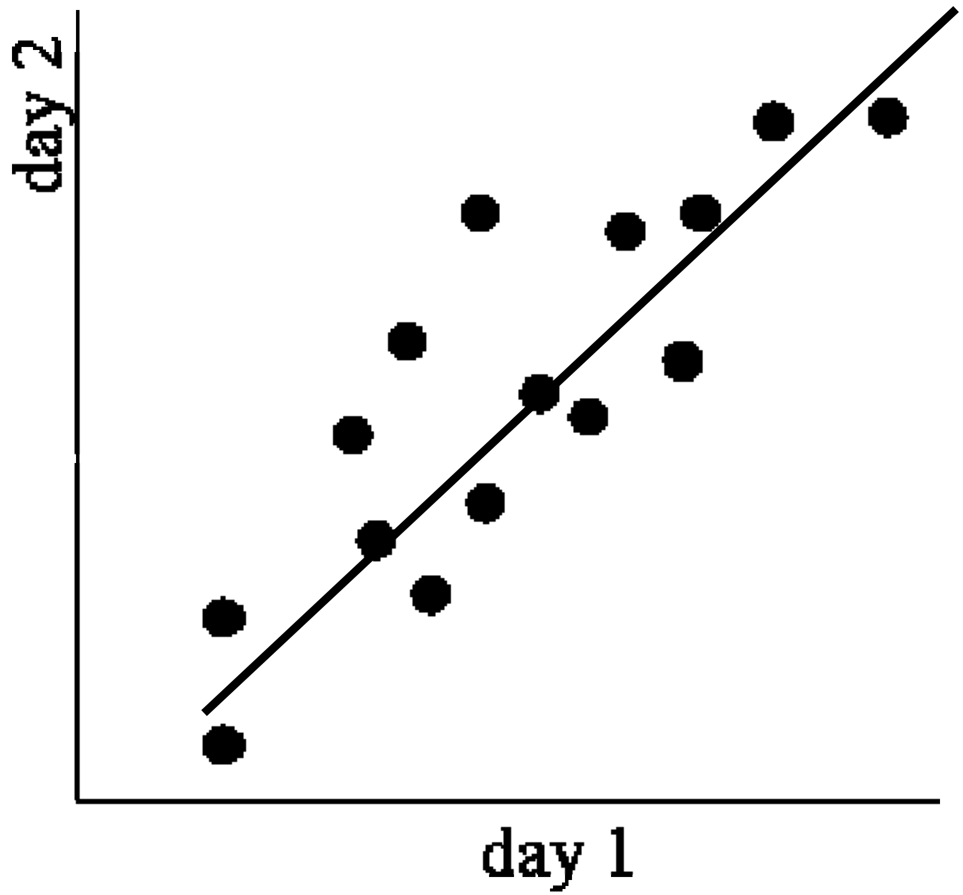
- Compress / reduce dimensionality
  - 10^6 rows; 10^3 columns; no updates
  - random access to any cell(s); small error: OK

day / customer	We 7/10/96	Th 7/11/96	Fr 7/12/96	Sa 7/13/96	Su 7/14/96
ABC Inc.	1	1	1	0	0
DEF Ltd.	2	2	2	0	0
GHI Inc.	1	1	1	0	0
KLM Co.	5	5	5	0	0
Smith	0	0	0	2	2
Johnson	0	0	0	3	3
Thompson	0	0	0	1	1

SVD - Motivation



SVD - Motivation



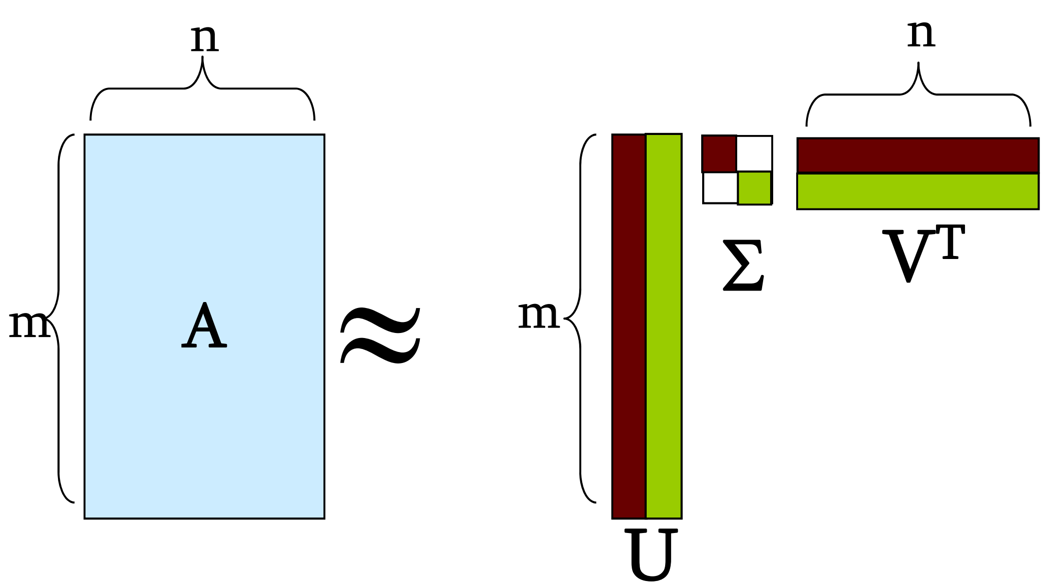
SVD - Definition

$$A_{[n \times m]} = U_{[n \times r]} \Sigma_{[r \times r]} (V_{[m \times r]})^T$$

- **A**: n x m matrix
  (eg., n documents, m terms)
- **U**: n x r matrix
  (n documents, r concepts)
- **Σ**: r x r diagonal matrix
  (strength of each 'concept')
  (r : rank of the matrix)
- **V**: m x r matrix
  (m terms, r concepts)

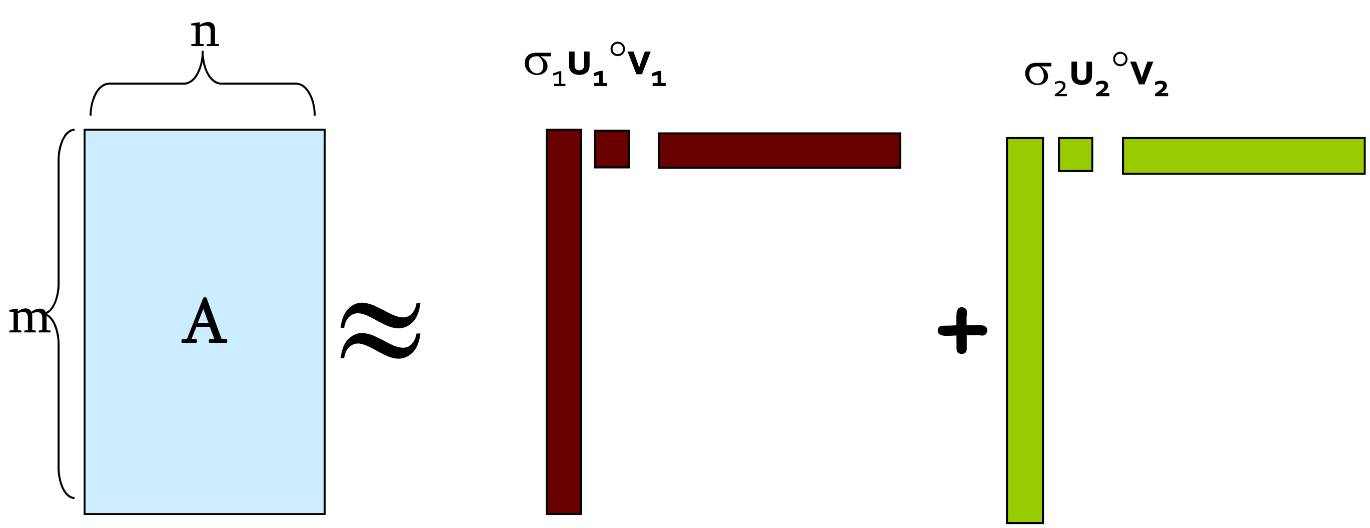
SVD

$$\mathbf{A} \approx \mathbf{U}\Sigma\mathbf{V}^T = \sum_i \sigma_i \mathbf{u}_i \circ \mathbf{v}_i$$



SVD

$$\mathbf{A} \approx \mathbf{U}\boldsymbol{\Sigma}\mathbf{V}^T = \sum_i \sigma_i \mathbf{u}_i \circ \mathbf{v}_i$$



SVD - Properties

THEOREM [Press+92]: always possible to decompose matrix **A** into **A** = $\mathbf{U}\,\Sigma\,\mathbf{V}^T$, where

- **U, Σ, V**: unique
- **U**, **V**: column orthonormal:
  - $\mathbf{U}^T\mathbf{U} = \mathbf{I}$; $\mathbf{V}^T\mathbf{V} = \mathbf{I}$ (**I:** identity matrix**)**
  - (Cols. are orthogonal unit vectors)
- Σ: diagonal
  - Entries (singular values) are positive, and sorted in decreasing order

SVD - Example

- $\mathbf{A} = \mathbf{U}\,\boldsymbol{\Sigma}\,\mathbf{V}^T$ - example:

$$
\begin{array}{cc}
 & \begin{array}{ccccc} \text{data} & \text{inf.} & \text{retrieval} & \text{brain} & \text{lung} \end{array} \\
\begin{array}{c} \\ \\ \text{CS} \\ \\ \\ \\ \text{MD} \\ \end{array} &
\begin{bmatrix}
1 & 1 & 1 & 0 & 0 \\
2 & 2 & 2 & 0 & 0 \\
1 & 1 & 1 & 0 & 0 \\
5 & 5 & 5 & 0 & 0 \\
0 & 0 & 0 & 2 & 2 \\
0 & 0 & 0 & 3 & 3 \\
0 & 0 & 0 & 1 & 1
\end{bmatrix}
\end{array}
=
\begin{bmatrix}
0.18 & 0 \\
0.36 & 0 \\
0.18 & 0 \\
0.90 & 0 \\
0 & 0.53 \\
0 & 0.80 \\
0 & 0.27
\end{bmatrix}
\times
\begin{bmatrix}
9.64 & 0 \\
0 & 5.29
\end{bmatrix}
\times
\begin{bmatrix}
0.58 & 0.58 & 0.58 & 0 & 0 \\
0 & 0 & 0 & 0.71 & 0.71
\end{bmatrix}
$$

SVD - Example

- $\mathbf{A} = \mathbf{U}\,\Sigma\,\mathbf{V}^T$ - example:

$$
\begin{array}{c|c}
 & \begin{array}{ccccc} \text{data} & \text{inf.} & \text{retrieval} & \text{brain} & \text{lung} \end{array} \\
\begin{array}{c} \text{CS} \\ \\ \\ \\ \text{MD} \\ \\ \\ \end{array} &
\begin{bmatrix}
1 & 1 & 1 & 0 & 0 \\
2 & 2 & 2 & 0 & 0 \\
1 & 1 & 1 & 0 & 0 \\
5 & 5 & 5 & 0 & 0 \\
0 & 0 & 0 & 2 & 2 \\
0 & 0 & 0 & 3 & 3 \\
0 & 0 & 0 & 1 & 1
\end{bmatrix}
\end{array}
=
\begin{array}{c}
\begin{array}{cc} \text{CS-concept} & \text{MD-concept} \end{array} \\
\begin{bmatrix}
0.18 & 0 \\
0.36 & 0 \\
0.18 & 0 \\
0.90 & 0 \\
0 & 0.53 \\
0 & 0.80 \\
0 & 0.27
\end{bmatrix}
\end{array}
\times
\begin{bmatrix}
9.64 & 0 \\
0 & 5.29
\end{bmatrix}
\times
\begin{bmatrix}
0.58 & 0.58 & 0.58 & 0 & 0 \\
0 & 0 & 0 & 0.71 & 0.71
\end{bmatrix}
$$

SVD - Example

- **A = U Σ V**^{T} - example:

doc-to-concept similarity matrix

CS-concept

MD-concept

$$
\begin{array}{cc}
 & \begin{array}{ccccc} \text{data} & \text{inf.} & \text{retrieval} & \text{brain} & \text{lung} \end{array} \\
\begin{array}{c} \text{CS} \\ \\ \\ \\ \text{MD} \\ \\ \\ \end{array} &
\begin{bmatrix}
1 & 1 & 1 & 0 & 0 \\
2 & 2 & 2 & 0 & 0 \\
1 & 1 & 1 & 0 & 0 \\
5 & 5 & 5 & 0 & 0 \\
0 & 0 & 0 & 2 & 2 \\
0 & 0 & 0 & 3 & 3 \\
0 & 0 & 0 & 1 & 1
\end{bmatrix}
\end{array}
=
\begin{bmatrix}
0.18 & 0 \\
0.36 & 0 \\
0.18 & 0 \\
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0 & 0.27
\end{bmatrix}
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\begin{bmatrix}
9.64 & 0 \\
0 & 5.29
\end{bmatrix}
\times
\begin{bmatrix}
0.58 & 0.58 & 0.58 & 0 & 0 \\
0 & 0 & 0 & 0.71 & 0.71
\end{bmatrix}
$$

SVD - Example

- $\mathbf{A} = \mathbf{U}\,\Sigma\,\mathbf{V}^T$ - example:

'strength' of CS-concept

$$\begin{array}{cc} & \begin{array}{ccccc}\text{data} & \text{inf.} & \text{retrieval} & \text{brain} & \text{lung}\end{array} \\ \begin{array}{c}\text{CS}\\ \text{CS}\\ \text{CS}\\ \text{CS}\\ \text{MD}\\ \text{MD}\\ \text{MD}\end{array} & \begin{bmatrix} 1 & 1 & 1 & 0 & 0 \\ 2 & 2 & 2 & 0 & 0 \\ 1 & 1 & 1 & 0 & 0 \\ 5 & 5 & 5 & 0 & 0 \\ 0 & 0 & 0 & 2 & 2 \\ 0 & 0 & 0 & 3 & 3 \\ 0 & 0 & 0 & 1 & 1 \end{bmatrix} \end{array} = \begin{bmatrix} 0.18 & 0 \\ 0.36 & 0 \\ 0.18 & 0 \\ 0.90 & 0 \\ 0 & 0.53 \\ 0 & 0.80 \\ 0 & 0.27 \end{bmatrix} \times \begin{bmatrix} 9.64 & 0 \\ 0 & 5.29 \end{bmatrix} \times \begin{bmatrix} 0.58 & 0.58 & 0.58 & 0 & 0 \\ 0 & 0 & 0 & 0.71 & 0.71 \end{bmatrix}$$

SVD - Example

- $\mathbf{A} = \mathbf{U}\,\Sigma\,\mathbf{V}^T$ - example:

term-to-concept similarity matrix

CS-concept

$$\begin{array}{cc} & \begin{array}{ccccc}\text{data} & \text{inf.} & \text{retrieval} & \text{brain} & \text{lung}\end{array} \\ \begin{array}{c}\text{CS}\\ \text{CS}\\ \text{CS}\\ \text{CS}\\ \text{MD}\\ \text{MD}\\ \text{MD}\end{array} & \begin{bmatrix} 1 & 1 & 1 & 0 & 0 \\ 2 & 2 & 2 & 0 & 0 \\ 1 & 1 & 1 & 0 & 0 \\ 5 & 5 & 5 & 0 & 0 \\ 0 & 0 & 0 & 2 & 2 \\ 0 & 0 & 0 & 3 & 3 \\ 0 & 0 & 0 & 1 & 1 \end{bmatrix}\end{array} = \begin{bmatrix} 0.18 & 0 \\ 0.36 & 0 \\ 0.18 & 0 \\ 0.90 & 0 \\ 0 & 0.53 \\ 0 & 0.80 \\ 0 & 0.27 \end{bmatrix} \times \begin{bmatrix} 9.64 & 0 \\ 0 & 5.29 \end{bmatrix} \times \begin{bmatrix} 0.58 & 0.58 & 0.58 & 0 & 0 \\ 0 & 0 & 0 & 0.71 & 0.71 \end{bmatrix}$$

SVD - Example

- $A = U \, \Sigma \, V^T$ - example:

term-to-concept
similarity matrix

CS-concept

$$
\begin{array}{c}
\\
\text{CS} \\
\\
\\
\\
\text{MD} \\
\\
\end{array}
\begin{array}{c}
\begin{array}{ccccc} \text{data} & \text{inf.} & \text{retrieval} & \text{brain} & \text{lung} \end{array} \\
\left[\begin{array}{ccccc}
1 & 1 & 1 & 0 & 0 \\
2 & 2 & 2 & 0 & 0 \\
1 & 1 & 1 & 0 & 0 \\
5 & 5 & 5 & 0 & 0 \\
0 & 0 & 0 & 2 & 2 \\
0 & 0 & 0 & 3 & 3 \\
0 & 0 & 0 & 1 & 1
\end{array}\right]
\end{array}
=
\left[\begin{array}{cc}
0.18 & 0 \\
0.36 & 0 \\
0.18 & 0 \\
0.90 & 0 \\
0 & 0.53 \\
0 & 0.80 \\
0 & 0.27
\end{array}\right]
\times
\left[\begin{array}{cc}
9.64 & 0 \\
0 & 5.29
\end{array}\right]
\times
\left[\begin{array}{ccccc}
0.58 & 0.58 & 0.58 & 0 & 0 \\
0 & 0 & 0 & 0.71 & 0.71
\end{array}\right]
$$

SVD - Interpretation #1

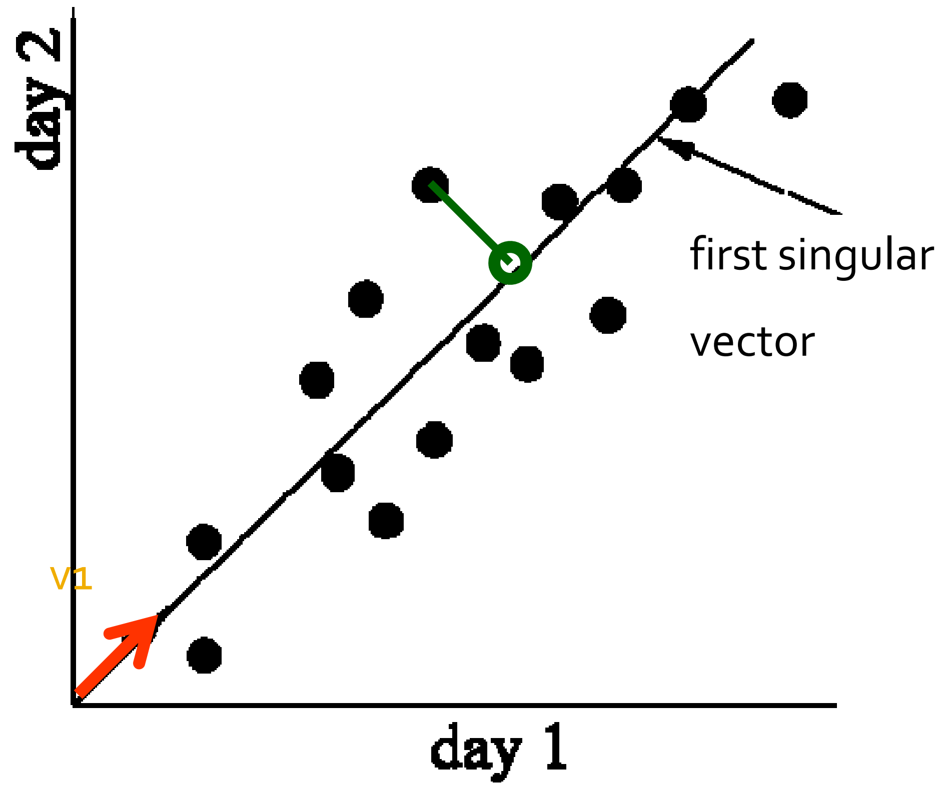
'documents', 'terms' and 'concepts':

- **U**: document-to-concept similarity matrix
- **V**: term-to-concept sim. matrix
- Σ: its diagonal elements:
  'strength' of each concept

SVD - interpretation #2

SVD: gives
best axis to project

- best axis to project on: ('best' = min sum of squares of projection errors)
- minimum RMS error



SVD - Interpretation #2

- **A** = **U** **Σ** **V**^{T} - example:

$$
\begin{bmatrix} 1 & 1 & 1 & 0 & 0 \\ 2 & 2 & 2 & 0 & 0 \\ 1 & 1 & 1 & 0 & 0 \\ 5 & 5 & 5 & 0 & 0 \\ 0 & 0 & 0 & 2 & 2 \\ 0 & 0 & 0 & 3 & 3 \\ 0 & 0 & 0 & 1 & 1 \end{bmatrix}
=
\begin{bmatrix} 0.18 & 0 \\ 0.36 & 0 \\ 0.18 & 0 \\ 0.90 & 0 \\ 0 & 0.53 \\ 0 & 0.80 \\ 0 & 0.27 \end{bmatrix}
\times
\begin{bmatrix} 9.64 & 0 \\ 0 & 5.29 \end{bmatrix}
\times
\begin{array}{c} \qquad\qquad\qquad\qquad\qquad v_1 \\ \begin{bmatrix} 0.58 & 0.58 & 0.58 & 0 & 0 \\ 0 & 0 & 0 & 0.71 & 0.71 \end{bmatrix} \end{array}
$$

SVD - Interpretation #2

- $\mathbf{A} = \mathbf{U}\, \boldsymbol{\Sigma}\, \mathbf{V}^T$ - example:

variance ('spread')
on the v_1 axis

$$
\begin{bmatrix} 1 & 1 & 1 & 0 & 0 \\ 2 & 2 & 2 & 0 & 0 \\ 1 & 1 & 1 & 0 & 0 \\ 5 & 5 & 5 & 0 & 0 \\ 0 & 0 & 0 & 2 & 2 \\ 0 & 0 & 0 & 3 & 3 \\ 0 & 0 & 0 & 1 & 1 \end{bmatrix} = \begin{bmatrix} 0.18 & 0 \\ 0.36 & 0 \\ 0.18 & 0 \\ 0.90 & 0 \\ 0 & 0.53 \\ 0 & 0.80 \\ 0 & 0.27 \end{bmatrix} \times \begin{bmatrix} 9.64 & 0 \\ 0 & 5.29 \end{bmatrix} \times \begin{bmatrix} 0.58 & 0.58 & 0.58 & 0 & 0 \\ 0 & 0 & 0 & 0.71 & 0.71 \end{bmatrix}
$$

SVD - Interpretation #2

- $\mathbf{A} = \mathbf{U}\,\boldsymbol{\Sigma}\,\mathbf{V}^T$ - example:
  - $\mathbf{U\Sigma}$: gives the coordinates of the points in the projection axis

$$
\begin{bmatrix} 1 & 1 & 1 & 0 & 0 \\ 2 & 2 & 2 & 0 & 0 \\ 1 & 1 & 1 & 0 & 0 \\ 5 & 5 & 5 & 0 & 0 \\ 0 & 0 & 0 & 2 & 2 \\ 0 & 0 & 0 & 3 & 3 \\ 0 & 0 & 0 & 1 & 1 \end{bmatrix}
=
\begin{bmatrix} 0.18 & 0 \\ 0.36 & 0 \\ 0.18 & 0 \\ 0.90 & 0 \\ 0 & 0.53 \\ 0 & 0.80 \\ 0 & 0.27 \end{bmatrix}
\times
\begin{bmatrix} 9.64 & 0 \\ 0 & 5.29 \end{bmatrix}
\times
\begin{bmatrix} 0.58 & 0.58 & 0.58 & 0 & 0 \\ 0 & 0 & 0 & 0.71 & 0.71 \end{bmatrix}
$$

SVD - Interpretation #2

More details

- Q: how exactly is dim. reduction done?

$$\begin{bmatrix} 1 & 1 & 1 & 0 & 0 \\ 2 & 2 & 2 & 0 & 0 \\ 1 & 1 & 1 & 0 & 0 \\ 5 & 5 & 5 & 0 & 0 \\ 0 & 0 & 0 & 2 & 2 \\ 0 & 0 & 0 & 3 & 3 \\ 0 & 0 & 0 & 1 & 1 \end{bmatrix} = \begin{bmatrix} 0.18 & 0 \\ 0.36 & 0 \\ 0.18 & 0 \\ 0.90 & 0 \\ 0 & 0.53 \\ 0 & 0.80 \\ 0 & 0.27 \end{bmatrix} \times \begin{bmatrix} 9.64 & 0 \\ 0 & 5.29 \end{bmatrix} \times \begin{bmatrix} 0.58 & 0.58 & 0.58 & 0 & 0 \\ 0 & 0 & 0 & 0.71 & 0.71 \end{bmatrix}$$

SVD - Interpretation #2

More details

- Q: how exactly is dim. reduction done?
- A: set the smallest singular values to zero:

$$
\begin{bmatrix} 1 & 1 & 1 & 0 & 0 \\ 2 & 2 & 2 & 0 & 0 \\ 1 & 1 & 1 & 0 & 0 \\ 5 & 5 & 5 & 0 & 0 \\ 0 & 0 & 0 & 2 & 2 \\ 0 & 0 & 0 & 3 & 3 \\ 0 & 0 & 0 & 1 & 1 \end{bmatrix} = \begin{bmatrix} 0.18 & 0 \\ 0.36 & 0 \\ 0.18 & 0 \\ 0.90 & 0 \\ 0 & 0.53 \\ 0 & 0.80 \\ 0 & 0.27 \end{bmatrix} \times \begin{bmatrix} 9.64 & 0 \\ 0 & \cancel{5.29} \end{bmatrix} \times \begin{bmatrix} 0.58 & 0.58 & 0.58 & 0 & 0 \\ 0 & 0 & 0 & 0.71 & 0.71 \end{bmatrix}
$$

SVD - Interpretation #2

$$
\begin{bmatrix} 1 & 1 & 1 & 0 & 0 \\ 2 & 2 & 2 & 0 & 0 \\ 1 & 1 & 1 & 0 & 0 \\ 5 & 5 & 5 & 0 & 0 \\ 0 & 0 & 0 & 2 & 2 \\ 0 & 0 & 0 & 3 & 3 \\ 0 & 0 & 0 & 1 & 1 \end{bmatrix} \sim \begin{bmatrix} 0.18 & 0 \\ 0.36 & 0 \\ 0.18 & 0 \\ 0.90 & 0 \\ 0 & 0.53 \\ 0 & 0.80 \\ 0 & 0.27 \end{bmatrix} \mathrm{x} \begin{bmatrix} 9.64 & 0 \\ 0 & \cancel{0} \end{bmatrix} \mathrm{x} \begin{bmatrix} 0.58 & 0.58 & 0.58 & 0 & 0 \\ 0 & 0 & 0 & 0.71 & 0.71 \end{bmatrix}
$$

SVD - Interpretation #2

$$
\begin{bmatrix}
1 & 1 & 1 & 0 & 0 \\
2 & 2 & 2 & 0 & 0 \\
1 & 1 & 1 & 0 & 0 \\
5 & 5 & 5 & 0 & 0 \\
0 & 0 & 0 & 2 & 2 \\
0 & 0 & 0 & 3 & 3 \\
0 & 0 & 0 & 1 & 1
\end{bmatrix}
\sim
\begin{bmatrix}
0.18 & \cancel{0} \\
0.36 & \cancel{0} \\
0.18 & \cancel{0} \\
0.90 & \cancel{0} \\
0 & \cancel{0.53} \\
0 & \cancel{0.80} \\
0 & \cancel{0.27}
\end{bmatrix}
\times
\begin{bmatrix}
9.64 & 0 \\
0 & \cancel{0}
\end{bmatrix}
\times
\begin{bmatrix}
0.58 & 0.58 & 0.58 & 0 & 0 \\
\cancel{0} & \cancel{0} & \cancel{0} & \cancel{0.71} & \cancel{0.71}
\end{bmatrix}
$$

SVD - Interpretation #2

$$
\begin{bmatrix} 1 & 1 & 1 & 0 & 0 \\ 2 & 2 & 2 & 0 & 0 \\ 1 & 1 & 1 & 0 & 0 \\ 5 & 5 & 5 & 0 & 0 \\ 0 & 0 & 0 & 2 & 2 \\ 0 & 0 & 0 & 3 & 3 \\ 0 & 0 & 0 & 1 & 1 \end{bmatrix} \sim \begin{bmatrix} 0.18 \\ 0.36 \\ 0.18 \\ 0.90 \\ 0 \\ 0 \\ 0 \end{bmatrix} \text{x} \begin{bmatrix} 9.64 \end{bmatrix} \text{x} \begin{bmatrix} 0.58 & 0.58 & 0.58 & 0 & 0 \end{bmatrix}
$$

SVD - Interpretation #2

$$\begin{bmatrix} 1 & 1 & 1 & 0 & 0 \\ 2 & 2 & 2 & 0 & 0 \\ 1 & 1 & 1 & 0 & 0 \\ 5 & 5 & 5 & 0 & 0 \\ 0 & 0 & 0 & 2 & 2 \\ 0 & 0 & 0 & 3 & 3 \\ 0 & 0 & 0 & 1 & 1 \end{bmatrix} \sim \begin{bmatrix} 1 & 1 & 1 & 0 & 0 \\ 2 & 2 & 2 & 0 & 0 \\ 1 & 1 & 1 & 0 & 0 \\ 5 & 5 & 5 & 0 & 0 \\ 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 0 \end{bmatrix}$$

SVD - Interpretation #2

Equivalent:

'spectral decomposition' of the matrix:

$$\begin{bmatrix} 1 & 1 & 1 & 0 & 0 \\ 2 & 2 & 2 & 0 & 0 \\ 1 & 1 & 1 & 0 & 0 \\ 5 & 5 & 5 & 0 & 0 \\ 0 & 0 & 0 & 2 & 2 \\ 0 & 0 & 0 & 3 & 3 \\ 0 & 0 & 0 & 1 & 1 \end{bmatrix} = \begin{bmatrix} 0.18 & 0 \\ 0.36 & 0 \\ 0.18 & 0 \\ 0.90 & 0 \\ 0 & 0.53 \\ 0 & 0.80 \\ 0 & 0.27 \end{bmatrix} \times \begin{bmatrix} 9.64 & 0 \\ 0 & 5.29 \end{bmatrix} \times \begin{bmatrix} 0.58 & 0.58 & 0.58 & 0 & 0 \\ 0 & 0 & 0 & 0.71 & 0.71 \end{bmatrix}$$

SVD - Interpretation #2

Equivalent:

'spectral decomposition' of the matrix:

$$
\begin{bmatrix}
1 & 1 & 1 & 0 & 0 \\
2 & 2 & 2 & 0 & 0 \\
1 & 1 & 1 & 0 & 0 \\
5 & 5 & 5 & 0 & 0 \\
0 & 0 & 0 & 2 & 2 \\
0 & 0 & 0 & 3 & 3 \\
0 & 0 & 0 & 1 & 1
\end{bmatrix}
=
\begin{bmatrix}
| & | \\
u_1 & u_2 \\
| & |
\end{bmatrix}
\times
\begin{bmatrix}
\lambda_1 & \emptyset \\
\emptyset & \lambda_2
\end{bmatrix}
\times
\begin{bmatrix}
\text{---} & v_1 & \text{---} \\
\text{---} & v_2 & \text{---}
\end{bmatrix}
$$

SVD - Interpretation #2

Equivalent:
'spectral decomposition' of the matrix:

$$\begin{array}{cc} & \xleftarrow{\quad} m \xrightarrow{\quad} \\ n \updownarrow & \begin{bmatrix} 1 & 1 & 1 & 0 & 0 \\ 2 & 2 & 2 & 0 & 0 \\ 1 & 1 & 1 & 0 & 0 \\ 5 & 5 & 5 & 0 & 0 \\ 0 & 0 & 0 & 2 & 2 \\ 0 & 0 & 0 & 3 & 3 \\ 0 & 0 & 0 & 1 & 1 \end{bmatrix} \end{array} = \lambda_1 \quad u_1 \quad v^T_1 \quad + \quad \lambda_2 \quad u_2 \quad v^T_2 \quad +\ldots$$

SVD - Interpretation #2

Equivalent:

'spectral decomposition' of the matrix:

$$
\begin{array}{cc}
 & \longleftarrow \; m \; \longrightarrow \\
n & \begin{bmatrix} 1 & 1 & 1 & 0 & 0 \\ 2 & 2 & 2 & 0 & 0 \\ 1 & 1 & 1 & 0 & 0 \\ 5 & 5 & 5 & 0 & 0 \\ 0 & 0 & 0 & 2 & 2 \\ 0 & 0 & 0 & 3 & 3 \\ 0 & 0 & 0 & 1 & 1 \end{bmatrix}
\end{array}
= \overbrace{\lambda_1 \underbrace{u_1}_{n \times 1} \underbrace{v^T_1}_{1 \times m} + \lambda_2 u_2 v^T_2 + \ldots}^{r \text{ terms}}
$$

SVD - Interpretation #2

Approximation / dim. reduction:
by keeping the first few terms (Q: how many?)

$$
\begin{array}{c c}
 & \xleftarrow{\quad m \quad} \\
n \updownarrow &
\begin{bmatrix}
1 & 1 & 1 & 0 & 0 \\
2 & 2 & 2 & 0 & 0 \\
1 & 1 & 1 & 0 & 0 \\
5 & 5 & 5 & 0 & 0 \\
0 & 0 & 0 & 2 & 2 \\
0 & 0 & 0 & 3 & 3 \\
0 & 0 & 0 & 1 & 1
\end{bmatrix}
\end{array}
= \lambda_1 \quad u_1 \quad v^T_1 \quad + \quad \lambda_2 \quad u_2 \quad v^T_2 \quad +\ldots
$$

assume: $\lambda_1 >= \lambda_2 >= \ldots$

SVD - Interpretation #2

Answer:(heuristic-[Fukunaga]):

keep 80-90% of 'energy' ($= \sum \lambda_i^2$)

$$\begin{array}{cc} & m \\ n & \begin{bmatrix} 1 & 1 & 1 & 0 & 0 \\ 2 & 2 & 2 & 0 & 0 \\ 1 & 1 & 1 & 0 & 0 \\ 5 & 5 & 5 & 0 & 0 \\ 0 & 0 & 0 & 2 & 2 \\ 0 & 0 & 0 & 3 & 3 \\ 0 & 0 & 0 & 1 & 1 \end{bmatrix} \end{array} = \lambda_1 \quad u_1 \quad v^T_1 \quad + \quad \lambda_2 \quad u_2 \quad v^T_2 \quad + \ldots$$

assume: $\lambda_1 >= \lambda_2 >= \ldots$

SVD - Complexity

- $O(nm^2)$ or $O(n^2m)$ (whichever is less)
- But:
  - Less work, if we just want singular values
  - or if we want first *k* singular vectors
  - or if the matrix is sparse
- Implemented:
  - Linear algebra packages like: LINPACK, Matlab, SPlus, Mathematica ...

SVD - conclusions so far

- SVD: **A= U Σ V^T** : unique (*)
- **U**: document-to-concept similarities
- **V**: term-to-concept similarities
- Σ : strength of each concept

- Dim. reduction:
  - keep the few largest singular values (80-90% of 'energy')
  - SVD: picks up linear correlations

Relation to Eigen-decomposition

- SVD gives us:
  - $\mathbf{A} = \mathbf{U}\,\Sigma\,\mathbf{V}^{\mathrm{T}}$
- Eigen-decomposition:
  - $\mathbf{A} = \mathbf{X}\,\Lambda\,\mathbf{X}^{\mathrm{T}}$
    - U, V, X are orthonormal ($U^T U = I$),
    - Λ, Σ are diagonal
- What is:

$AA^T =$

$A^T A =$

SVD: Properties

- $\mathbf{A}\,\mathbf{A}^T = \mathbf{U}\,\Sigma^2\,\mathbf{U}^T$
- $\mathbf{A}^T\mathbf{A} = \mathbf{V}\,\Sigma^2\,\mathbf{V}^T$

- $(\mathbf{A}^T\mathbf{A})^k = \mathbf{V}\,\Sigma^{2k}\,\mathbf{V}^T$

- $(\mathbf{A}^T\mathbf{A})^k \sim v_1\,\lambda_1^{2k}\,v_1^T$ for k>>1

- $(\mathbf{A}^T\mathbf{A})^k\,\mathbf{x} \sim$ (constant) $\mathbf{v}_1$ for (almost) any x

Case study - LSI

Q: How to do queries with LSI?

Problem: e.g., find documents with ‘data’

$$
\begin{array}{cc}
 & \begin{array}{ccccc} \text{data} & \text{inf.} & \text{retrieval} & \text{brain} & \text{lung} \end{array} \\
\begin{array}{c} \uparrow \\ \text{CS} \\ \\ \downarrow \\ \uparrow \\ \text{MD} \\ \downarrow \end{array} &
\begin{bmatrix}
1 & 1 & 1 & 0 & 0 \\
2 & 2 & 2 & 0 & 0 \\
1 & 1 & 1 & 0 & 0 \\
5 & 5 & 5 & 0 & 0 \\
0 & 0 & 0 & 2 & 2 \\
0 & 0 & 0 & 3 & 3 \\
0 & 0 & 0 & 1 & 1
\end{bmatrix}
\end{array}
=
\begin{bmatrix}
0.18 & 0 \\
0.36 & 0 \\
0.18 & 0 \\
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\end{bmatrix}
\times
\begin{bmatrix}
9.64 & 0 \\
0 & 5.29
\end{bmatrix}
\times
\begin{bmatrix}
0.58 & 0.58 & 0.58 & 0 & 0 \\
0 & 0 & 0 & 0.71 & 0.71
\end{bmatrix}
$$

Case study - LSI

Q: How to do queries with LSI?

A: map query vectors into 'concept space' – how?

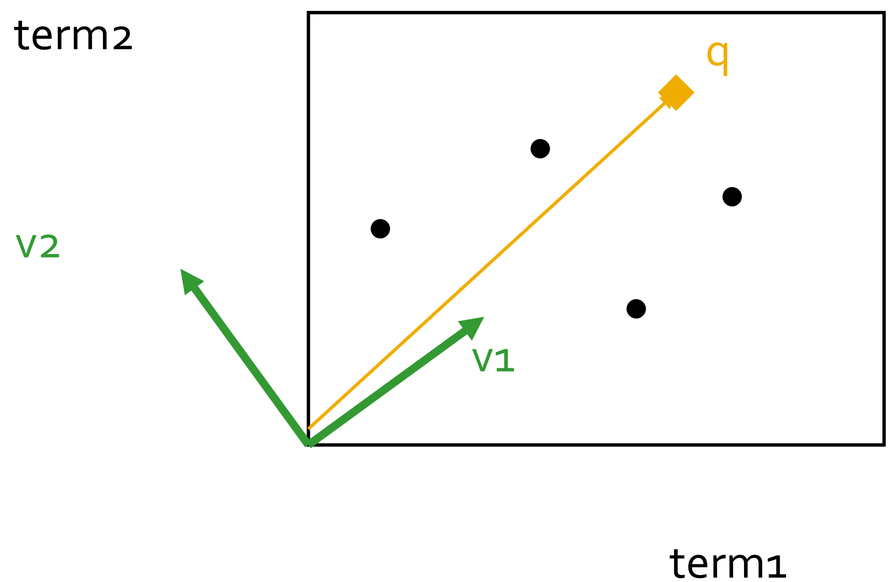
$$
\begin{array}{c c}
 & \begin{array}{ccccc} \text{data} & \text{inf.} & \text{retrieval} & \text{brain} & \text{lung} \end{array} \\
\begin{array}{c} \text{CS} \\ \\ \\ \\ \text{MD} \\ \\ \\ \end{array} &
\begin{bmatrix}
1 & 1 & 1 & 0 & 0 \\
2 & 2 & 2 & 0 & 0 \\
1 & 1 & 1 & 0 & 0 \\
5 & 5 & 5 & 0 & 0 \\
0 & 0 & 0 & 2 & 2 \\
0 & 0 & 0 & 3 & 3 \\
0 & 0 & 0 & 1 & 1
\end{bmatrix}
\end{array}
=
\begin{bmatrix}
0.18 & 0 \\
0.36 & 0 \\
0.18 & 0 \\
0.90 & 0 \\
0 & 0.53 \\
0 & 0.80 \\
0 & 0.27
\end{bmatrix}
\times
\begin{bmatrix}
9.64 & 0 \\
0 & 5.29
\end{bmatrix}
\times
\begin{bmatrix}
0.58 & 0.58 & 0.58 & 0 & 0 \\
0 & 0 & 0 & 0.71 & 0.71
\end{bmatrix}
$$

Case study - LSI

Q: How to do queries with LSI?

A: map query vectors into 'concept space' – how?

$$q= \begin{array}{c} \begin{array}{ccccc}\text{data} & \text{inf.} & \text{retrieval} & \text{brain} & \text{lung}\end{array} \\ \begin{bmatrix} 1 & 0 & 0 & 0 & 0 \end{bmatrix} \end{array}$$



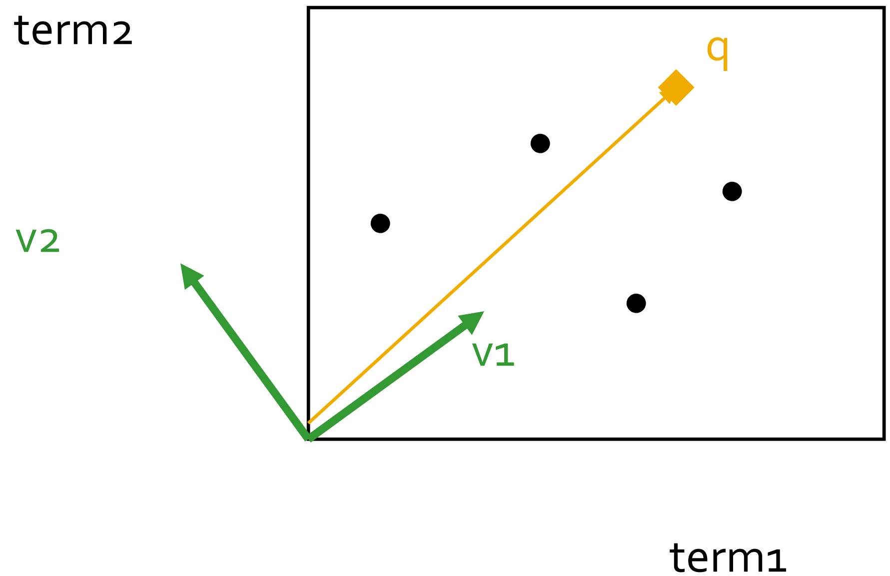
Case study - LSI

Q: How to do queries with LSI?

A: map query vectors into 'concept space' – how?

$$
\begin{array}{ccccc}
\text{data} & \text{inf.} & \text{retrieval} & \text{brain} & \text{lung}
\end{array}
$$

q= $\begin{bmatrix} 1 & 0 & 0 & 0 & 0 \end{bmatrix}$



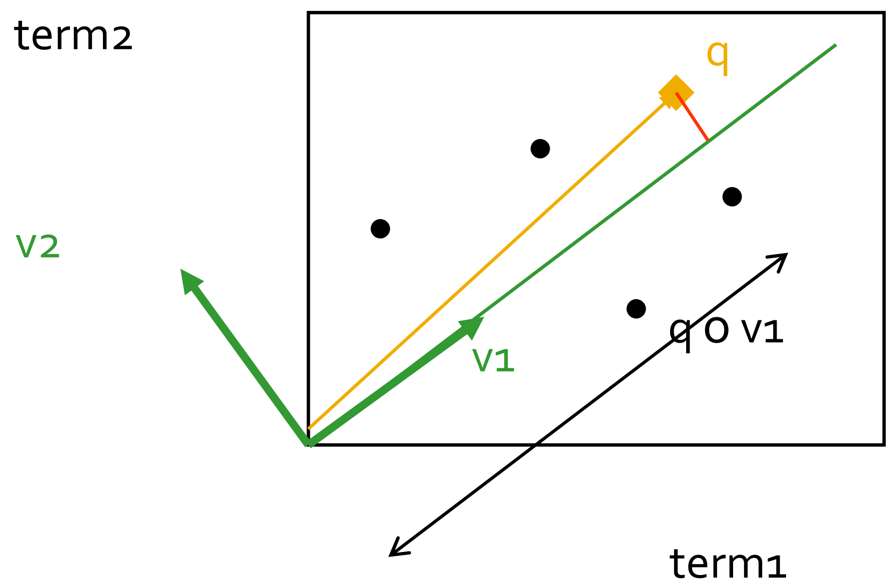
A: inner product
(cosine similarity)
with each 'concept' vector v_i

Case study - LSI

Q: How to do queries with LSI?

A: map query vectors into 'concept space' – how?

$$q = \begin{array}{ccccc} \text{data} & \text{inf.} & \text{retrieval} & \text{brain} & \text{lung} \\ \hline \end{array}$$
$$\left[\begin{array}{ccccc} 1 & 0 & 0 & 0 & 0 \end{array}\right]$$



A: inner product
(cosine similarity)
with each 'concept' vector v_i

Case study - LSI

Compactly, we have:

$q_{concept} = q\ \mathbf{V}$

E.g.:

$$q = \begin{array}{c} \begin{array}{ccccc} \text{data} & \text{inf.} & \text{retrieval} & \text{brain} & \text{lung} \end{array} \\ \begin{bmatrix} 1 & 0 & 0 & 0 & 0 \end{bmatrix} \end{array} \begin{bmatrix} 0.58 & 0 \\ 0.58 & 0 \\ 0.58 & 0 \\ 0 & 0.71 \\ 0 & 0.71 \end{bmatrix} = \begin{array}{c} \text{CS-concept} \\ \begin{bmatrix} 0.58 & 0 \end{bmatrix} \end{array}$$

term-to-concept similarities

Case study - LSI

How would the document ('information', 'retrieval') be handled by LSI?

$d_{concept} = d\ \mathbf{V}$

E.g.:

$$d= \begin{array}{c} \begin{array}{ccccc} \text{data} & \text{inf.} & \text{retrieval} & \text{brain} & \text{lung} \end{array} \\ \begin{bmatrix} 0 & 1 & 1 & 0 & 0 \end{bmatrix} \end{array} \begin{bmatrix} 0.58 & 0 \\ 0.58 & 0 \\ 0.58 & 0 \\ 0 & 0.71 \\ 0 & 0.71 \end{bmatrix} = \begin{array}{c} \text{CS-concept} \\ \begin{bmatrix} 1.16 & 0 \end{bmatrix} \end{array}$$

term-to-concept similarities

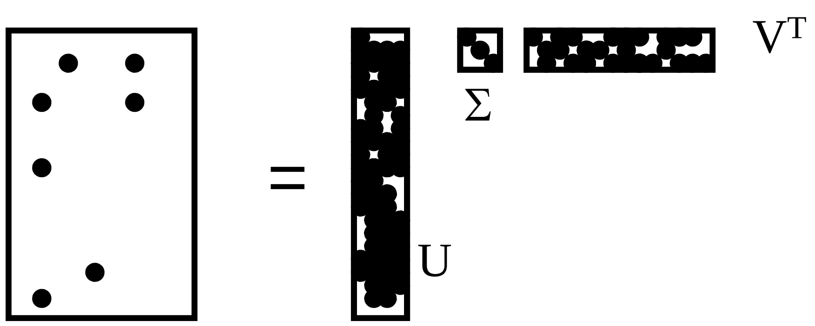
Case study - LSI

Observation: document ('information', 'retrieval') will be retrieved by query ('data'), although it does not contain 'data'!

$$
\begin{array}{c}
\begin{array}{ccccc} \text{data} & \text{inf.} & \text{retrieval} & \text{brain} & \text{lung} \end{array} \\
d = \begin{bmatrix} 0 & 1 & 1 & 0 & 0 \end{bmatrix} \\
q = \begin{bmatrix} 1 & 0 & 0 & 0 & 0 \end{bmatrix}
\end{array}
\begin{array}{c} \\ \dashrightarrow \\ \dashrightarrow \end{array}
\begin{array}{c}
\text{CS-concept} \\
\begin{bmatrix} 1.16 & 0 \end{bmatrix} \\
\begin{bmatrix} 0.58 & 0 \end{bmatrix}
\end{array}
$$

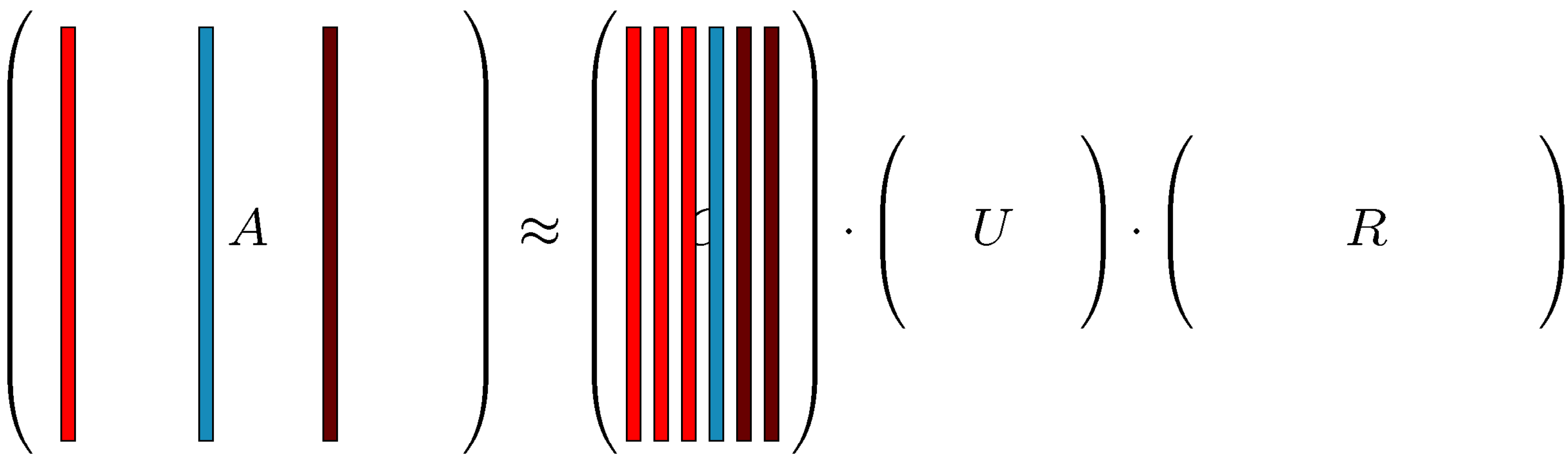
SVD: Drawbacks

- \+ Optimal low-rank approximation:
  - in L2 norm
- \- Interpretability problem:
  - A singular vector specifies a linear combination of all input columns or rows.
- \- Lack of Sparsity:
  - Singular vectors are **dense**



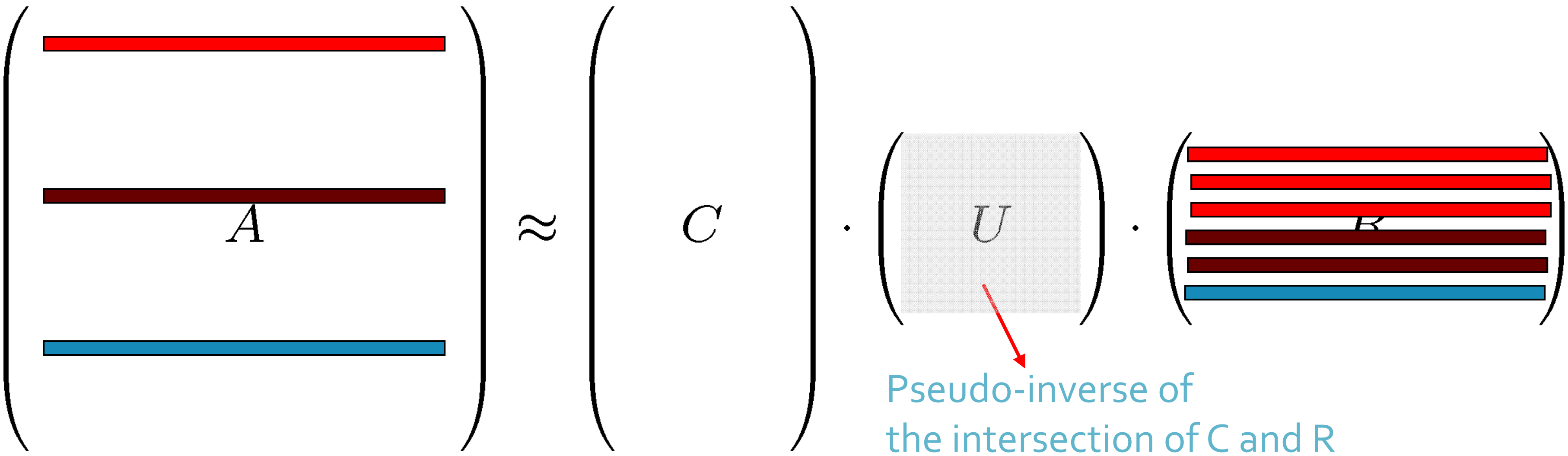
CUR Decomposition

- Goal:
  Make ||A-CUR|| small



CUR Decomposition

- Goal:
  Make ||A-CUR|| small



CUR: provably good approx. to SVD

- Let:
  $\mathbf{A}_k$ be the "best" rank k approximation to $\mathbf{A}$ (e.i., SVD)

Theorem [Drineas et al.]
CUR in O(mn) time achieves
- $||A\text{-}CUR|| \leq ||A\text{-}A_k|| + \varepsilon ||A||$

with probability at least $1\text{-}\delta$, by picking
- $O(k \log(1/\delta)/\varepsilon^2)$ columns, and
- $O(k^2 \log^3(1/\delta)/\varepsilon^6)$ rows

CUR: How it Works

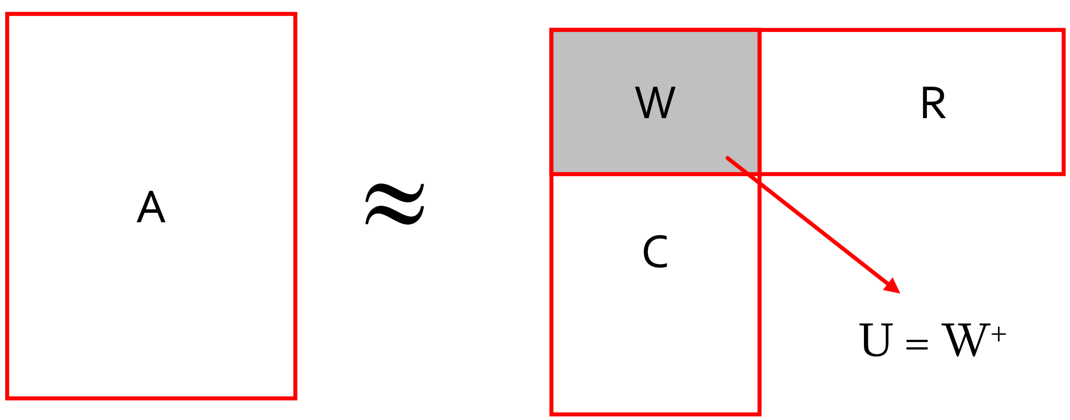
- Sample columns (similarly for rows):

Input: matrix $\mathbf{A} \in \mathbb{R}^{m \times n}$, sample size c
Output: $\mathbf{C}_d \in \mathbb{R}^{m \times c}$

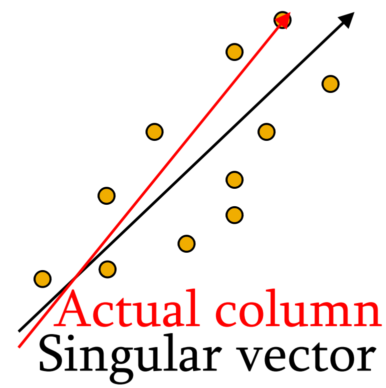
1. for $x = 1 : n$ [column distribution]
2. $P(x) = \sum_i \mathbf{A}(i,x)^2 / \sum_{i,j} \mathbf{A}(i,j)^2$
3. for $i = 1 : c$ [sample columns]
4. Pick $j \in 1 : n$ based on distribution $P(x)$
5. Compute $\mathbf{C}_d(:,i) = \mathbf{A}(:,j) / \sqrt{cP(j)}$

Computing U

- Let W be the "intersection" of sampled columns C and rows R
- Then: $U = W^{+} = X\, \Sigma^{+}\, Y^{T}$
  - Σ^{+}: reciprocals of non-zero singular values: $\Sigma^{+}_{ii} = 1/\Sigma_{ii}$
    i.e., Moore–Penrose pseudoinverse



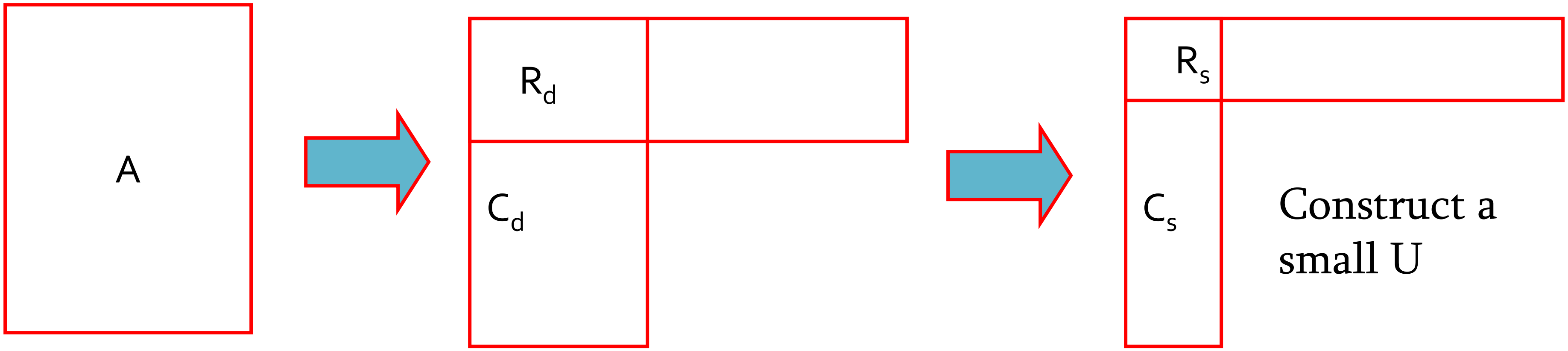
CUR: Pros & Cons



+ Easy interpretation
  - Since the basis vectors are actual columns and rows
+ Sparse basis
  - Since the basis vectors are actual columns and rows
- Duplicate columns and rows
  - Columns of large norms will be sampled many times

Solution

- If we want to get rid of the duplicates:
  - Throw them away
  - Scale the columns/rows by the square root of the number of duplicates



SVD vs. CUR

sparse and small

$$\text{SVD:} \quad A = U \, \Sigma \, V^T$$

Huge but sparse   Big and dense

dense but small

$$\text{CUR:} \quad A = C \, U \, R$$

Huge but sparse   Big but sparse

References: CUR

- Drineas et al., Fast Monte Carlo Algorithms for Matrices III: Computing a Compressed Approximate Matrix Decomposition, SIAM Journal on Computing, 2006.
- J. Sun, Y. Xie, H. Zhang, C. Faloutsos: Less is More: Compact Matrix Decomposition for Large Sparse Graphs, SDM 2007
- Intra- and interpopulation genotype reconstruction from tagging SNPs, P. Paschou, M. W. Mahoney, A. Javed, J. R. Kidd, A. J. Pakstis, S. Gu, K. K. Kidd, and P. Drineas, Genome Research, 17(1), 96-107 (2007)
- Tensor-CUR Decompositions For Tensor-Based Data, M. W. Mahoney, M. Maggioni, and P. Drineas, Proc. 12-th Annual SIGKDD, 327-336 (2006)

Acknowledgements

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