The Magic of Persian Tea!
The Art & Science of Engineering Product Design

Stanford University
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100 Startups - Over $25 Billion in value.

Dropbox
GUSTO
DOORDASH
DANGER

Guardant Health
ADDEPAR
MEMEBOX
Lending Club
What we do

Early Stage VC

Partnering with Founders
Our Core Values

Founders First
We back founders we’d back time and time again.

Partnership
When we’re in, we’re all in.

Ambition & Conviction
Big bold bets.

Humility
Through mutual respect and authenticity.

Trust
Via ability, integrity, honesty and benevolence.
How we do it

- Mentoring
- Fundraising
- Recruiting
- Strategy
- Operations
- Partnerships

Pear Community
How we do it-2

Intimate, off-the-record talks

Speakers: Doug Leone (Sequoia), John Doerr (KPCB), Jerry Yang (Yahoo), Marc Pincus (Zynga), Drew Houston (Dropbox) …

Targeted educational Sessions

Workshops: Growth, Enterprise Sales, Recruiting, Content Marketing, PR …
How we do it-3

Theme based hackathons
Girl’s Hack, Phil Coffee Hack, Data Hack, Warrior’s Hack

Community building
Food Truck Party, Founders Annual Event, CEO dinners, Pitch nights…
How we do it-4

Intimate diners with portfolio CEOS

Hacker Space in downtown Palo Alto
DORM Programs

Summer Launchpad
For students who are serious about launching a company after they graduate (or drop-out)

Stanford Garage
For students in need-finding & ideation looking for mentorship and resources throughout the academic year

Berkeley Challenge
Joint business plan contest with UC Berkeley; $250K award
What Garage Offers

• Office Space in Downtown Palo Alto
• Mentorship and introductions to our network
• Project Stipend: We will reimburse each project up to $1,500 for expenses directly related to building and growing the idea
• Founder Resources: We have over $50K worth of free resources from our strategic partners
What Garage Offers

• **Founder Forums**: Virtual platform for asking questions and creating discussions with other founders in our community

• **Speaker Series**: Previous speakers include: John Doerr, Mark Pincus, Cathy Polinsky, Doug Leone, David Marcus, Alfred Lin, Julie Bornstein, and many more.

• **Founder Education**: We have exclusive workshops and office hours for our founders focused making you more effective CEOs and founders.

• **Social Events**: including happy hours, game nights, Food Truck events, and many others (in both San Francisco and Palo Alto so we can engage people on all sides of the bay).

• **Priority** first round interviews for Pear Launchpad
“Dorm” Companies - last 3 years

- branchmetrics: Pre-seed to Series B
- Solvvy: Pre-seed to Series Seed
- 1concern: Pre-seed to Seed
- aurora: Pre-seed to Profitable
- Doordash: Seed to Series B
- JETINSIGHT: Launchpad to Seed
- affinity: Garage to Series A
- fancy: Garage to Exit
- TownHound: Launchpad to Exit